

Linda Powell

From: Powell, Linda
Sent: 03/30/2005 08:44:34 AM
To: 'Donna Gross'
CC:
BCC:
Subject: RE: Gear For Deer

Good morning, Donna.

I have sent the 700 SPS image in a separate email. I will also have the 2005 Remington catalog CD sent to your attention, just in case, the emailed image is not usable. The press release on the Model 700 SPS is attached for the Product News Section and we would like to be in the August issue if possible.

I am sending one of these rifles chambered in .270 Win and there is no rush in returning it. Let's put air the gear segment in September.

Let me know what else you need, Donna.

Thanks,

Linda

From: Donna Gross [mailto:dgross@buckmasters.com]
Sent: Tuesday, March 29, 2005 3:00 PM
To: Powell, Linda
Subject: RE: Gear For Deer

Hi Linda -

Yes Im sure we have the press release on the 700 SPS and I will need the actual product as well for videoing..... We can return within a week of shooting it if necessary..

Also - what month would you like to see it air - Aug - Dec?

You also receive a Gear for Deer (Product news section) in the Buckmasters Whitetail magazine. It can be whatever gun you wish - all I need is a photo and copy and of course - what issue - Aug - Dec again.

Thanks so much for you help!

Donna Gross

Buckmasters, Rack, & GunHunter Magazines

1-800-240-3337, ext 219

dgross@buckmasters.com

From: Powell, Linda [<mailto:Linda.Powell@remington.com>]
Sent: Tuesday, March 29, 2005 12:43 PM
To: Donna Gross
Subject: RE: Gear For Deer

Donna,

Just let me know what you need.

Thanks,

Linda

Linda B. Powell, Senior Manager, Press Relations

Remington Arms Company, Inc.

870 Remington Drive

PO Box 700

Madison, NC 27025-0700

(336) 548-8546 Phone

(336) 548-7750 Fax

www.remington.com

From: Russo, Alfred D.
Sent: Tuesday, March 29, 2005 1:38 PM
To: 'Donna Gross'
Cc: Powell, Linda
Subject: RE: Gear For Deer

Hi Donna The CDL spot is fine. Plan to use the 700 SPS for Gear for Deer. Linda Powell will work with whoever at your shop to get the copy right. Someone down there has all the information

Al Russo

From: Donna Gross [mailto:dgross@buckmasters.com]
Sent: Tuesday, March 29, 2005 12:07 PM
To: Russo, Alfred D.
Subject: Gear For Deer

Hey Al,

Hope youre doing well! I talked with Eric Gill this morning and confirmed several questions concerning ads, logo, tag line and commercial for sponsorship but I wanted to check with you concerning the product and press release for the Gear for Deer for TV. We have a couple more weeks to receive it but I just wanted to make sure we have it and also the time when you'd like to see it aired.... same for the Gear for Deer for print in Buckmasters.

Eric told me to use the 700 CDL commercial for the DVD, correct?

Donna Gross

Buckmasters, Rack, & GunHunter Magazines

1-800-240-3337, ext 219

dgross@buckmasters.com

PS. Thank you so much for the "additional" advertising in our magazines. We truly appreciate your confidence in Buckmasters.

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Subject to Protective Order - Williams v. Remington

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