

John Fink

From: Schluckebier, David
Sent: 01/12/2005 04:12:37 PM
To: Trull, John; Fink, John
CC:
BCC:
Subject: FW: 3 Year Plan-05.xls

Our annual new product ideas planning exercise brought up ideas shown below in the firearms section which could be some interesting ideas. Other ideas kicking around would be a model 7 in 338-08 Remington, or the 338-06 A-Square sold in as a classic offering.
FYI

From: McMurray, Christopher
Sent: Wednesday, January 12, 2005 1:32 PM
To: Schluckebier, David
Subject: RE: 3 Year Plan-05.xls

This is a little late, but here are my suggestions for new product ideas:

Ammunition:

- * 7mm-08 140 Core-Lokt Ultra
- * .338-06 225 Core-Lokt Ultra and 225 AccuTip
- * .25-06 120 AccuTip
- * .44 Spl 240 JHP
- * Core-Lokt Ultra Handgun Hunting Line
 - o .500 S&W Bonded Bullet (New bullet, not the Core-Lokt Ultra slug.)
 - o .480 Ruger Bonded Bullet
 - o .44 Mag Bonded Bullet
 - o Others?

Firearms:

- * Bolt Action Handgun in .204 Ruger (Varmint Hunting)
- * Compact Rifle (Model 7 size) in large handgun calibers (.44 Mag, .454, .480 Ruger, .500 S&W.)

- * Single Barrel Trap gun midway in price between Spartan guns and 332.
- * Single shot hunting rifle, similar concept to Ruger No. 1.
- * Add OD Green finish as option to police rifles and shotguns.
- * Civilian version of MCS: Package with barrels and accessories to make gun suitable for Deer, Turkey, Upland Game, and Home Defense.
- * Varmint Rifle with fully adjustable stock.

-----Original Message-----

From: Schluckebier, David

Sent: Monday, January 10, 2005 8:12 AM

To: Bufford, Bill; Dennison, Greg; Grove, Randy; John, Henry; McMurray, Christopher; Pile, Donald; Sachse, Nick; Scarlata, Vince; Wildman, Spence; Youngs, Matthew

Subject: 3 Year Plan-05.xls

Attached is a draft copy of possible product plans for the next 2 to 3 years. Please review and provide ideas you think would have good product potential. I need your input before noon Wednesday, 1/12/05.