

October 14, 2004

FOR IMMEDIATE RELEASE

Contact: Linda Powell

Eddie Stevenson

(800) 537-2278 (Press only)

Remington® Adds High Tech Rifle to the Model 700™ Family – the Model 700 XCR™ (Xtreme Conditions Rifle)

Madison, NC – Partnering the legendary features of the Model 700 platform with some of today's high tech manufacturing materials results in the new high performance, weather defying Model 700 XCR – the hardcore hunter's "dream rifle." This cutting edge rifle is available in 12 caliber offerings ranging from versatile .270 Win to the hard-hitting .375 Remington Ultra Mag.

The Model 700 XCR is truly built for extreme conditions. The stainless steel barreled action features a proprietary Plasma Vapor Deposition (PVD) coating. Benefits of the PVD coating include superior scratch resistance and corrosion resistance. Traditional stainless steel barrels contain an element of carbon, so when exposed to the elements these barrels can rust, not the XCR. Combine this corrosion resistance with a harder-than-nails surface and you have the ultimate rifle for any hunting condition. Fitting this weather-impervious barreled action into a top-of-the-line synthetic stock adds to the toughness of this Model 700. Designed with a rubber overmolding technology from Hogue, this durable stock has easy-gripping, overmolded panels in the grip and fore-end areas. Other features include clean 24-inch barrel on standard calibers and a 26-inch barrel on magnums, drilled and tapped for scope mounts, hinged floorplate, sling swivel studs and the amazing, recoil-reducing R3™ Recoil Pad.

For 2005, the Model 700 XCR is available in .270 Win, .30-06 Spg, 7mm Rem Mag, .300 Win Mag, .270 WSM, .300 WSM, .338 Win Mag, .375 H&H, 7mm Rem Ultra Mag, .300 Rem Ultra Mag, .338 Rem Ultra Mag and .375 Rem Ultra Mag. Suggested retail prices range from \$380 to \$997.

This is not your grandfather's rifle. The Model 700 Xtreme Conditions Rifle is at the top of the class in high performance and durability.

Model	700 XCR
Action	Bolt/Long & Magnum
Barrel Length	24 inches (Long) or 26 inches (Magnum)
Overall Length	44 1/2 inches (Long) or 46 1/2 inches (Magnum)
Avg. Weight	7 1/2 lbs.
Stock Material	Synthetic/Overmolded Grips
Stock Finish	Black Matte
Barrel Material	Stainless Steel
Barrel Finish	Satin PVD Coating

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Remington Announces New Synthetic Line of Model 700™ Bolt Action Centerfire Rifles

Madison, NC – The Remington® Model 700™ family of rifles has provided hunters and shooters worldwide with a line of high performance, durable bolt actions since its introduction in 1962. Renowned for its "out-of-the-box" accuracy, the Model 700 is quite possibly the best value in the marketplace today. Now for 2005, Remington is pleased to announce a new line of synthetic offerings – the Model 700 SPS (Special Purpose Synthetic), the Model 700 SPS Stainless, the Model SPS DM (Detachable Magazine) and the Model 700 SPS Youth. With over 25 different offerings to choose from, this expansive line of Model 700 synthetic rifles meets the needs of today's hunters.

At the core of the Model 700 SPS family is the rigid design of the Model 700 receiver, machined from a solid steel bar. This combined with the famous "three-rings-of-steel" design which completely supports the cartridge, make the Model 700 one of the strongest and most accurate actions available. Each Model 700 SPS is fit with a newly designed, more ergonomical synthetic stock featuring the recoil-damping R3™ Recoil Pad. The clean carbon steel barrels come in 24-inch length for standard short and long action offerings and in a 26-inch length for magnum and Ultra Magnum calibers. These durable bolt action rifles are drilled and tapped for ease of scope mounting and have sling swivel studs.

Model 700 SPS (Special Purpose Synthetic) – This competitively priced version has a hinged floorplate and matte blue finish on all metalwork. Thirteen caliber choices cover the gamut from small game and varmints up to most North American big game. Available calibers are: .204 Ruger, .223 Rem, .22-250 Rem, .243 Win, 7mm-08, .308 Win, .270 Win, .30-06 Sprg, .270 WSM, .300 WSM, 7mm Rem Mag, .300 Win Mag and .300 Rem Ultra Mag. Suggested retail price: \$520

Model 700 SPS Stainless – This weather-defying version has a stainless steel barreled action with satin finish. Truly a full featured rifle at a price point never before offered in the Remington line-up. For 2005, the Model 700 SPS Stainless will be chambered in .243 Win, 7mm-08, .270 Win, .30-06 Sprg, 7mm Rem Mag and .300 Win Mag. Suggested retail price: \$613

Model 700 SPS DM (Detachable Magazine) – For added versatility, this version of the standard Model 700 SPS features a detachable magazine. Five calibers will be offered including 7mm-08, .270 Win, .30-06 Sprg, 7mm Rem Mag and .300 Win Mag. Suggested retail price: \$547

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2005 PRESS RELEASE

Remington Announces New Synthetic Line of Model 700™ Bolt Action Center Fire Rifles (cont'd)

Model 700 SPS Youth – Remington continues to expand its offering of firearms designed for the younger or smaller stature hunter. The value-priced durable Model 700 has a one-inch shorter length of pull than the standard versions. With the addition of the Remington R3 Recoil Pad, this centerfire rifle is surprisingly pleasant to shoot. Available calibers in this youth version include .243 Win., .308 Win., .270 Win. and .30-06 Sprg. Suggested retail price: \$520.

Remington continues to deliver high quality, reliable rifles and shotguns at extremely competitive prices.

Model	700 SPS/700 SPS BM	700 SPS Stainless	700 SPS Youth
Action	Bolt/Short, Long & Magnum	Bolt/Short, Long & Magnum	Bolt/Short & Long
BBL Length	24 inches (Short, Long & Short Magnum) 26 inches (Magnum)	24 inches (Short & Long) 26 inches (Magnum)	22 inches (Long) 20 inches (Short)
Overall Length	43 5/8 inches (Short) 44 1/2 inches (Long) 46 1/2 inches (Magnum)	43 5/8 inches (Short) 44 1/2 inches (Long) 46 1/2 inches (Magnum)	39 5/8 inches (Short) 41 1/2 inches (Long)
Avg. Weight	7 3/8 lbs. (Short) 7 3/4 lbs. (Long) 7 5/8 lbs. (Magnum)	7 3/8 lbs. (Short) 7 3/4 lbs. (Long) 7 5/8 lbs. (Magnum)	6 3/4 lbs. (Short) 7 1/4 lbs. (Long)
Stock Material	Synthetic	Synthetic	Synthetic
Stock Finish	Black Matte	Black Matte	Black Matte
BBL Material	Carbon Steel	416 Stainless Steel	Carbon Steel
BBL Finish	Matte Black	Matte Stainless	Matte Blued

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(800) 337-2278 (Press only)

Remington® Introduces a Competitive-Grade Single Shot Target Rifle – the Model XR-100™ Rangemaster®

Madison, NC – For the first time in its nearly 200 year history, Remington is pleased to announce a custom-grade, single shot target rifle direct from the factory – the Model XR-100 Rangemaster available in .204 Ruger, .222 Rem and .22-250 Rem. This competition-ready single shot, based on the legendary Remington® XP-100™ pistol action, is designed for precision accuracy at half the cost of traditional custom target rifles.

The Model XR-100 Rangemaster has many unique features that set this rifle apart from the competition. A first for a Remington production gun, this target rifle has an externally adjustable Model 40-XB™ target trigger, allowing trigger pull weight to be adjusted from 1½ to 3½ pounds. The solid bottom receiver design offers one of the most rigid and stable actions available, delivering pinpoint accuracy. Further precision-enhancing features include lightening vent cuts in the fore-end under the barrel channel for improved heat dissipation and a heavy barreled, varmint contour 26 inch barrel with concave target crown. The action is fit to a competition-style thumbhole stock with beavertail fore-end, which provides the stability needed when every shot counts. Complimenting the gray laminate stock with rollover cheekpiece, is the satin blued finish on the barrel and receiver.

The name Remington is synonymous with "out-of-the-box" accuracy and reliability and this "tack driving" single shot rifle is built on that same legendary reputation. The Model XR-100 Rangemaster is available at a suggested retail price of \$879.

Model	XR-100 Rangemaster
Action	Box/Single Shot
BBL Length	26 inches
Overall Length	45 ¼ inches
Avg. Weight	9 ¾ lbs.
Stock Material	Gray Laminate
Stock Finish	Matte
BBL Material	Carbon Steel
BBL Finish	Satin Blued

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(800) 337-2278 (Press only)

Upgraded Features Added to Proven Remington® Model 700™ VSF™ (Varmint Synthetic) Line

Madison, NC – Remington has provided varmint hunters and precision benchrest shooters with a line of extremely accurate, heavy barreled production rifles with its Model 700 offerings since the Varmint Special introduction in the late '60s. In response to our customers' requests, the Model 700 VS family has been upgraded with new features for 2005, while maintaining all the legendary performance features of the Model 700 platform. The new Model 700 VSF™ (Varmint Synthetic Fluted) is offered in .22-250 Rem, .223 Rem and .308 Win with right and left-handed versions available and the Model 700 VS SF™ II (Varmint Synthetic Stainless Fluted) is offered in .204 Ruger, .223 Rem, .220 Swift and .22-250 Rem.

Both redesigned Varmint Synthetic rifles feature the rigid cylinder-designed Model 700 action milled from a solid bar of steel, providing "right out of the box" accuracy and consistency from shot to shot. The renowned Remington "three-rings-of-steel" design (counterbored bolt face encloses the cartridge head with an unbroken ring of steel, which then fits inside of the barrel chamber, surrounded by the receiver) provides, perhaps, for the most strength and most reliable performance from any production gun. Crisp trigger, exceptionally fast lock time and hammer-forged barrels further enhance the Model 700 rifle's accuracy. Unique to our Varmint Synthetic line of rifles is full length aluminum bedding for consistent shot placement.

The upgrade of the Model 700 VS rifles begins with a reconfigured H.S. Precision composite stock. Features of this well-designed, varmint stock include a contoured beavertail fore-end with defined antidive finger grooves, palm swell and twin front tactical-style swivel studs to accommodate a sling and bipod. A textured, black webbed finish completes the new package. Desert tan finished stocks will be featured on the Model 700 VSF and a Tactical green finish on the Model 700 VS SF II stock.

Heavy contour, 26-inch hammer-forged barrels with concave target-style crown deliver long-range accuracy and the addition of six longitudinal flutes provides rigidity and increased heat dissipation as well as weight reduction on both models. Adding to the appeal of the Model 700 VS SF II is the powder-coated finish on the flutes and spin polished finish on exposed metalwork. The Model 700 VSF has a carbon steel barrel with traditional satin blued finish and the barrel on the Model 700 VS SF II is constructed of 416 stainless steel.

The Model 700 VSF and Model 700 VS SF II answer the needs of dedicated varmint hunters and long-range precision shooters. Both redesigned Model 700 VS rifles will be available during the fourth quarter of 2004 at suggested retail prices of \$932 to \$1025.

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2005 PRESS RELEASE

Upgraded Features Added to Proven Remington® Model 700™ VS™ (Varmint Synthetic) Line (cont'd)

Model	700 VSE	700 VSE II
	Right & Left Handed	
Action	Bolt/Short	Bolt/Short
BBL Length	36 inches	26 inches
Overall Length	45 3/4 inches	45 3/4 inches
Avg. Weight	9 lbs.	8 1/2 lbs.
Stock Materials	Desert Tan Composite	Tactical Green Composite
Stock Finish	Matte Webbed	Matte Webbed
BBL Material	Carbon Steel	416 Stainless Steel
BBL Finish	Satin Blued	Satin Stainless

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Left-Handed Versions and New Caliber Offerings Added to the Model 700™ CDL® (Classic Deluxe) Line

Madison, NC – Introduced in 2004, the Remington® Model 700 CDL answered the demands of traditional hunter and shooters with its classic styling and rugged durability. For 2005, Remington is pleased to introduce a Left-Handed Model 700 CDL bolt-action in six popular caliber choices and two new caliber offerings in the right-handed Model 700 CDL version.

This well-designed Model 700 is housed in a straight comb, satin finished American walnut stock with black fore-end tip and grip cap. Fit with the R3™ Recoil Pad, the Model 700 CDL comfortably handles the recoil of even the high-powered magnums. The standard calibers feature a clean 24-inch carbon steel barrel (26-inch on magnum calibers) with satin blued finish. A jeweled bolt body completes the look. The hinged floorplate magazine has a four round capacity in the standard calibers and three round in the magnum calibers. Like all Model 700 rifles, the CDL combines impress lock time, solid construction and advanced design, resulting in great accuracy "right-out-of-the-box".

The Left-Handed Model 700 CDL is available in .223 Rem, .243 Win, .270 Win, .30-06 Sprg, 7mm Rem Mag and .300 Remington Ultra Mag. Suggested retail prices range from \$769 to \$796.

Two long-standing calibers join the right-handed CDL line-up – the .25-06, a low-recoiling, medium sized game cartridge and the .35 Whelen, a perennial favorite that is effective on North American big game and most African species. Suggested retail price on these two additions is \$743.

Model	700 CDL
Action	Bolt/Short & Long
BBL Length	24 inches (26 inches Magnum)
Overall Length	43 1/2 inches (Short) or 44 1/2 inches (Long)
Avg. Weight	7 1/8 lbs. (Short) or 7 1/2 lbs. (Long)
Stock Material	American Walnut
Stock Finish	Satin
BBL Material	Carbon Steel
BBL Finish	Satin Blued

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Remington® Introduces Five Rifles Chambered for Sizzling New Varmint Caliber – the .204 Ruger

Madison, NC – Varminters were introduced to an amazingly fast, flat-shooting centerfire cartridge with the unveiling of the new .204 Ruger in 2004. Matching this ballistically balanced cartridge with the "out-of-the-box" accuracy of the Remington® Model 700™ line, takes varmint hunting and long-range shooting into the 21st century. For 2005, Remington will chamber the .204 Ruger in the following rifles: the newly redesigned Model 700 VS SF II, the lightweight Model 700 LV SF, the new single shot Model XR-100™, the new value-priced Model 700 SPS™ and a laminate version, Model 700 VLS. All rifles are drilled and tapped for scope mounts and deliver the legendary Model 700 accuracy needed for long-range shooting.

Model 700 VS SF II (Varmint Synthetic, Stainless Fluted) – New for 2005, this varmint synthetic, heavy barreled version of the Model 700 has received upgraded features in response to our customers' requests. The reconfigured U.S. Precision composite stock has a contoured beaver tail fore-end with defined ambidextrous finger grooves, palm swell and twin front tactical-style swivel studs to accommodate sling and bipod. The stock has tactical green/black webbed textured finish. The 26-inch heavy contour, stainless barrel has a concave, target-style crown and six longitudinal flutes for rigidity, increased heat dissipation and weight reduction. The exposed metalwork features a spin polished finish. Suggested retail price: \$1025

Model 700 LV SF (Light Varmint, Stainless Fluted) – Introduced in 2003, this lightweight varmint rifle is designed for the varmint hunter on the move. Weighing a mere 6 ³/₄ pounds, the Model 700 LV SF features a stainless steel short action receiver that is pillar bedded, blind box magazine and jeweled bolt. The 22-inch, clean stainless steel barrel has a medium contour and is fluted to decrease weight and increase heat dissipation. The custom designed, black composite stock features semi-beaver tail fore-end, swivel studs and Remington's revolutionary R3™ Recoil Pad. Suggested retail price: \$919

Model XR-100 Rangemaster – New for 2005, this competition-ready, single shot rifle features an externally adjustable Model 40-XB™ target trigger – a first for Remington in a standard production rifle. Trigger pull weight can be adjusted from 1 ¹/₂ to 3 ¹/₂ pounds. With a solid bottom receiver design, the Model XR-100 has one of the most rigid actions available which further enhances accuracy. Additional features include thumbhole laminated stock with rollover cheekpiece and beaver tail fore-end with lightning vent cuts for improved heat dissipation. The 26-inch, heavy varmint contour barrel has a concave target crown and is finished in satin blue. Suggested retail price: \$879

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Remington® Introduces Five Rifles Chambered for Sizzling New Varmint Caliber – the .204 Ruger (cont'd)

Model 700 SPS (Special Purpose Synthetic) – New for 2005, this value-priced synthetic version of the venerable Model 700 provides the avid varmint hunter with a durable and accurate rifle or is the perfect "work tool" around the ranch. The Model 700 SPS features a newly redesigned, more ergonomically appealing black synthetic stock and features the recoil-reducing, Remington R3 Recoil pad. The clean 24-inch barrel has a matte blued finish and is drilled and tapped for scope mount. The hinged floorplate magazine has a capacity of four + one. This value-priced rifle delivers the solid design features and out-of-the-box accuracy that you expect from the Model 700 bolt action rifle family. Suggested retail price: \$520

Model 700 VLS (Varmint Laminated Stock) – A member of Remington's extensive line of heavy barreled varmint line-up since 1995, this Model 700 features a handsome, two tone brown laminated, Monte Carlo stock with cheekpiece and beavertail shaped fore-end. Laminate stocks provide unparalleled strength and resistance to weather while maintaining the traditional look and feel of a wood stock. Partner this rigid stock with the legendary Model 700 action and this varmint rifle is a tack driver. Other features include 26-inch heavy varmint contour barrel, hinged floorplate magazine and satin blued finish on all exposed metalwork. Suggested retail price: \$750

For complete specifications on these varmint rifle offerings and other Remington products, please visit our web site at www.remington.com.

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25th Limited Edition Model 700® Classic Chambered in .308 Win – Truly a Classic in its Own Right

Madison, NC – Widely popular since its introduction as a sporting cartridge in 1952, the .308 Win has established a reputation with target shooters and big game hunters as a highly accurate and effective cartridge. Adding to the validity and popularity of this cartridge was the U.S. military's decision to adopt the .308 (7.62x51mm NATO) as the official military rifle cartridge in 1954. Remington has selected this time-honored "Classic" cartridge for the 2005 Model 700 Classic chambering – the 25th addition to this highly collectible series.

The traditionally designed Model 700 Classic bolt-action rifle features a straight-combed stock of American walnut with low-gloss, satin finish, crisp-cut checkering and swivel studs. The clean 24-inch blued carbon-steel barrel and short action receiver features a high polished finish, adding to the classic look of this Model 700. The hinged floor plate magazine has a capacity of four plus one in the chamber and to maximize the performance of this efficient cartridge with hunting bullets, the twist rate is one turn in 10 inches.

The .308 Win chambering joins an impressive list as the 25th offering in this Classic collection.

1981	7mm Mauser (7 x 57 mm)	1993	.222 Remington
1982	.257 Roberts	1994	6.5 x 55mm Swedish
1983	300 H&H Magnum	1995	.300 Win. Magnum
1984	250-3000 Savage	1996	.375 H&H Magnum
1985	.350 Remington Magnum	1997	.280 Remington
1986	.264 Win. Magnum	1998	8mm Remington Magnum
1987	.338 Win. Magnum	1999	.17 Remington
1988	.35 Whelen	2000	.223 Remington
1989	.300 Wby. Mag.	2001	7mm-08 Remington
1990	.25-06 Remington	2002	.221 Remington Fireball
1991	7mm Wby. Mag.	2003	.300 Savage
1992	.220 Swift	2004	8mm Mauser (8x57mmS)

The 2005 limited edition Remington® Model 700 Classic in .308 Win is available for one year only at a suggested retail price of \$716.

Model	700 Classic
Action	Bolt/Short
BBL Length	24 inches
Overall Length	44 1/2 inches
Avg. Weight	7 1/4 lbs.
Stock Material	American Walnut
Stock Finish	Satin
BBL Material	Carbon Steel
BRL Finish	Polished Blue

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New Model 700™ XCR™ in 7mm Rem Mag Becomes the Fifth Offering in the RMEF Commemorative Series

Madison, NC - The physical demands of elk hunting can push a hunter to his limits as well as taking a toll on his rifle. Remington has the answer - the new Model 700 XCR (Xtreme Conditions Rifle), built to handle the most daunting terrain and weather conditions. For 2005, Remington is pleased to announce the Model 700 XCR Rocky Mountain Elk Foundation (RMEF) Camo rifle, chambered in the flat-shooting, hard-hitting 7mm Remington Magnum.

The fifth offering in this limited edition commemorative series, the Model 700 XCR RMEF rifle features the Elk Foundation logo engraved on the hinged floorplate. Unique to the RMEF edition of this rifle is a fully camouflaged stock in Realtree® Hardwoods® Gray HD™. As with the previous offerings in .300 Rem Ultra Mag, 7mm Rem Ultra Mag, .300 Rem Short Action Ultra Mag and last year's rifle in .300 Win Mag, Remington will donate a portion of the proceeds from the sale of this rifle to RMEF in support of their conservation efforts.

This Xtreme Conditions Rifle has a stainless steel barreled action, coated with a zirconium based Plasma Vapor Deposition (PVD). Benefits of the PVD coating include superior scratch resistance and corrosion resistance. Fitting this weather-impervious barreled action into a durable synthetic stock adds to the toughness of this Model 700. Featuring a unique, patented technology from Hogue, this high-tech stock design has easy-gripping, overmolded panels in the grip and fore-end areas. Other features include clean 26-inch barrel, drilled and tapped for scope mounts, hinged floorplate with three + one capacity, sling swivel studs and the recoil-reducing R3™ Recoil Pad.

The fifth annual Model 700 XCR RMEF Camo rifle will be available for one year only at a suggested retail price of \$980.

Model	700 RMEF Camo
Action	Bolt/Long Action Magnum
BBL Length	26 inches
Overall Length	46 1/2 inches
Avg. Weight	7 1/2 lbs.
Stock Material	Camo-Covered Synthetic/Overmolded
Stock Finish	Realtree Hardwoods Gray HD
BBL Material	Stainless Steel
BBL Finish	Satin PVD Coating

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Remington® Model Seven™ AWR to be Chambered in 6.8 mm Remington SPC

Madison, NC -- Introduced as a military cartridge in late 2003, the Remington 6.8mm Special Purpose Cartridge (SPC) quickly became of interest within the hunting and shooting communities because of its enhanced accuracy, low recoil and effective downrange energy. Remington is pleased to announce the introduction of the Model Seven AWR (Alaskan Wilderness Rifle) chambered for the exciting new 6.8mm Rem SPC cartridge. This lightweight, fast-handling short action rifle is the perfect match for this diminutive, medium range cartridge.

Handcrafted in the Remington Custom Shop in Ilion, New York, the Model Seven AWR features a compact fiberglass composite stock that weighs in at 6 1/8-pounds with hinged floorplate magazine (four round capacity) and sling swivel studs. The 22-inch clean barrel is constructed of 416 stainless steel and has a medium contour. Both barrel and action have a non-reflective, matte black Teflon® coating for added durability. The receiver is drilled and tapped for scope mount.

Remington is one of the world's leading manufacturers of sporting firearms and ammunition and the partnering of a great cartridge with a great firearm sets us apart from the competition. The Model Seven AWR chambered in 6.8mm Rem SPC is available at a suggested retail price of \$1547.

Model	Seven AWR
Action	Bolt/Short
BBL Length	22 inches
Overall Length	41 1/4 inches
Avg. Weight	6 1/8 lbs.
Stock Material	Black Composite
Stock Finish	Matte
BBL Material	416 Stainless Steel
BBL Finish	Matte Black

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Custom Shop Version of Remington® Model 504™ Bolt Action Rimfire Rifle Introduced for 2005

Madison, NC - Announcement of Remington's re-entry into the world of high-grade rimfire rifles in 2004, with the introduction of the Model 504, was welcome news to dedicated target shooters, small game hunters and loyal Remington Firearms owners. Continuing to expand the line in 2005, Remington is pleased to introduce the Model 504 Custom Bolt Action Rimfire Rifle chambered in .22LR, taking rimfire shooting to the next level.

As with all of our offerings from the Remington Custom Shop, these finely crafted Model 504 rifles are created on site by our experienced master craftsmen and gunsmiths, with personal attention to detail and design. The Model 504 Custom rimfire rifle will feature an attractive "C" grade, fancy, straight comb American walnut stock with complimenting rosewood fore end tip and grip cap with a cheek piece for a right hand shooter. The semi-gloss finish on this custom grade stock and high polished blued finish on the clean, 24-inch barrel and solid machined steel receiver enhance the classic styling of this Model 504.

The Model 504 rimfire rifle design was expertly crafted at Remington's R & D facility in Elizabethtown, Kentucky, utilizing innovative manufacturing and design features to enhance accuracy from this diminutive rimfire. The Model 504 Custom features include solid receiver with rear lock-up design, glass bedded action with twin takedown screws, dual extractors for positive feeding and a fully adjustable trigger group (by Authorized Repair Center only). Unlike the standard production grade Model 504, the Model 504 custom features a hand crafted 24" barrel made from a Model 40-XR barrel blank in the Remington Custom Shop. The barrel has a sporter contour with Model 40-XR™ target SR button rifling, concave target crown. The field-strippable bolt has a 90-degree throw and features a smooth round ball handle. The receiver is drilled and tapped for scope bases.

Remington's commitment to accuracy, innovative design and quality workmanship. For the dedicated rimfire enthusiast and loyal Remington firearms owner, the Model 504 bolt-action rimfire rifle fills a void in the legendary Remington lineup and will become the Model 700™ of the rimfire world. Available at a suggested retail price of \$1665.

Model	504 Bolt Action Rimfire
Action	Bolt Action (.22 LR)
BBL Length	24 inches
Overall Length	43 1/2 inches
Avg. Weight	6 1/4 lbs.
Stock Material	"C" Grade Fancy American Walnut
Stock Finish	Semi-Gloss
BBL Material	Carbon Steel
BBL Finish	High Polish Blued

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Heavy-Barreled Target Version Added to Remington® Model 504™ Rimfire Rifle Line-Up

Madison, NC Designed in Remington's stand-alone R&D facility in Elizabethtown, Kentucky, and manufactured in Remington's state-of-the-art facility in Mayfield, Kentucky, the early 2004 introduction of the Model 504 Bolt Action Rimfire Rifle returned Remington to the world of serious rimfire target and varmint shooters. Expanding this well-designed line for 2005, Remington is pleased to introduce the Model 504-T LS HB (Target, Laminate Stock, Heavy Barrel) in .22LR (Match) and .17HMR.

Evident in the many standard features of the Model 504 family of rimfire rifles is the attention to design and manufacturing techniques. The receiver is machined from a solid bar of steel with a rear lock-up design and positive bedded action with twin takedown screws. Dual extractors provide for positive feeding from the flush mount metal magazine with six round capacity in the .22LR offering and five round in .17HMR. The trigger group is fully adjustable at the factory or an Authorized Repair Center. The nickel-plated bolt is field stripable (without the use of tools) and efficiently cycled with a 90-degree bolt throw and smooth round ball handle. A cocking indicator is visible from the rear of the bolt plug. The satin blued, clean barrel is drilled and tapped for quick attachment of scope base.

Upgraded features on the new Model 504-T LS HB set this rimfire apart from the competition. A free-floating, 20-inch heavy contour target barrel with recessed target crown and 0.90-inch outside diameter at the muzzle provides for enhanced accuracy and consistent shot placement. The brown laminate, Monte Carlo stock is designed with a right-handed palm swell and beavertail fore-end for improved handling and stability. Further adding to the accuracy is the anchoring of the barreled action into the stock via the two bedding points. The .22LR features an Eley™ Match chamber with tighter tolerances than the standard Model 504 Sporter. Both chamberings provide pinpoint accuracy with Match grade ammunition.

Continuing to raise the standard for accuracy and dependability, the Model 504-T LS HB is available at a suggested retail price of \$799 for the .22LR (Match) and \$825 for the .17HMR version.

Model	504 Bolt Action Rimfire
Action	Bolt Action
Mag. Capacity	5 (.17HMR) or 6 (.22LR)
BoL Length	20 inches
Overall Length	39 1/2 inches
Avg. Weight	7 lbs. (.17HMR) or 6 1/2 lbs. (.22LR)
Stock Material	Brown Laminate
Stock Finish	Satin
EBL Material	Carbon Steel
BSL Finish	Satin Blued

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Remington Arms Company, Inc.

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October 14, 2004

FOR IMMEDIATE RELEASE

Contact: Linda Powell

Eddie Stevenson

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Model 504™ Bolt Action Rimfire Rifle Chambered for New "Tack-Driving" 17Mach2™ Cartridge

Madison, NC – The introduction of the exciting new Hornady 17Mach2 cartridge has set the rimfire world on fire because of its lightening fast speed, flat trajectory and impressive accuracy. Partnering the explosive 17Mach2 cartridge with the finely crafted, highly accurate Remington® Model 504 bolt action will provide rimfire enthusiasts with unsurpassed performance in a classic rimfire package.

Introduced in 2004, the Model 504 Bolt Action Rimfire Rifle features a trim-designed, American walnut stock with rubber butt pad and installed swivel studs. Adding to the classic touch is the satin finish on the stock, gun cap medallion featuring the stylized script "R" logo and satin blued finish on all exposed metal parts.

Emphasis on design integrity and quality workmanship is evident in the many features of the Model 504 rimfire rifle. The receiver is machined from a solid bar of steel with a rear lock-up design and positive locked action with twin takedown screws. Dual extractors provide for positive feeding from the 6-round, flush mount metal magazine. A fully adjustable trigger group further enhances accuracy. The 20-inch clean barrel has a standard sporter contour with 5R button rifling, used in our custom Model 40-XR target rifle, and recessed target crown. The bolt has a 90-degree throw, is field strippable without tools and features a nickel-plated body finish and smooth round ball handle. Drilled and tapped for scope bases, the Model 504 is field-ready.

The Model 504 Bolt Action Rimfire Rifle in the sizzling new 17Mach2 is available mid-October 2004 at a suggested retail price of \$710.

Model	504 Bolt Action Rimfire
Action	Bolt Action (17Mach2)
BBL Length	20 inches
Overall Length	39 1/2 inches
Avg. Weight	6 lbs.
Stock Material	American Walnut
Stock Finish	Satin
BBL Material	Carbon Steel
BBL Finish	Matte Blue

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October 14, 2004

FOR IMMEDIATE RELEASE

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(800) 537-2278 (Press only)

Remington Introduces New Sportsman® Line of Model 11-87™ Autoloading Shotguns

Madison, NC The Model 11-87 family of autoloading shotguns delivers versatility and reliable performance in a wide range of models and now joining the line-up is a series of moderately priced durable field guns – the Model 11-87 Sportsman. Offerings for 2005 in the Sportsman line will include 12 and 20-gauge versions, a 12-gauge fully rifled slug gun and first-time offering of a 20-gauge Youth model. These soft-recoiling Model 11-87 autoloaders are ergonomically designed for superior handling, constructed with solid steel receivers for strength and durability and feature smooth operating actions that reduce wear and provide for quick follow-up shots.

Model 11-87 Sportsman Synthetic 12 and 20-gauge shotguns - Designed for durability, these utilitarian, gas-compensated autoloaders should be the one shotgun in every hunter's gun safe. Both gauges can handle 2 3/4 or 3-inch magnum loads and are available with 26 or 28-inch vent rib Rem™ Choke barrel with Modified tube and single bead steel sight. The all-weather black synthetic stocks feature stock swivel stud and magazine cap swivel stud for ease of sling attachment. Suggested retail price: \$625

Model 11-87 Sportsman Synthetic Fully Rifled Cantilever shotgun - This 12-gauge, 3-inch gun can handle today's high performance slugs with rifle-like accuracy. Featuring a durable, Monte Carlo-style synthetic stock with swivel studs, this version has a 21-inch fully rifled barrel with cantilever scope mount for the ease of scope attachment, using Weaver-style rings. The gas-compensating system reduces the punishing recoil of hard-hitting slug loads, while delivering accurate on-game performance. Suggested retail price: \$705

Model 11-87 Sportsman Synthetic Youth 20 gauge shotgun - The first youth version offered in the legendary Model 11-87 family, this versatile 20-gauge, 3-inch magnum provides young hunters or smaller framed adults with a soft-recoiling, high performance field shotgun. This Youth version shotgun has a 13-inch length of pull (an inch shorter than standard offerings) and features a shorter 21-inch vent rib Rem Choke barrel for ease of handling and balance. Modified choke tube is included and the barrel has a single bead steel sight. The durable black synthetic stock can handle the hard wear of days in the field and sling attachment is easy with stock and magazine cap swivel studs. Suggested retail price: \$625

(cont'd.)

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Remington

2005 PRESS RELEASE

Remington Introduces New Sportsman® Line of Model 11-87™ Autoloading Shotguns (cont'd)

Combine high performance, durability and fast reload with the reliability of Remington's Model 11-87 autoloaders and this line of versatile field guns can be branded as the "one shotgun for every season."

Model	11-87 Sportsman	11-87 Sportsman	11-87 Sportsman FR	11-87 Sportsman Youth
Gauge	12 (3-inch)	20 (3-inch)	12 (3-inch)	20 (3-inch)
Mag. Capacity	4	4	4	4
BBL Length	28 inches 26 inches	28 inches 26 inches	21 inches	21 inches
Barrel Type	Vent Rib Rem™ Choke (Mod)	Vent Rib Rem™ Choke (Mod)	Fully Rifled	Vent Rib Rem™ Choke (Mod)
Sights	Single Bead	Single Bead	Cantilever Scope Mount	Single Bead
Metal Finish	Black Matte	Black Matte	Black Matte	Black Matte
Overall Length	48 1/4 inches 46 inches	48 1/4 inches 46 inches	41 1/2 inches	40 1/2 inches
Length of Pull	14 inches	14 inches	14 inches	13 inches
Drop (Comb)	1 3/8 inches	1 3/8 inches	1 1/2 inches	1 1/2 inches
Drop (Heel)	2 1/2 inches	2 1/2 inches	2 1/2 inches	2 1/2 inches
Stock Material	Synthetic Stock	Synthetic Stock	Synthetic Stock	Synthetic Stock
Stock Finish	Matte Black	Matte Black	Matte Black	Matte Black
Avg. Weight	6 1/2 lbs. 5 1/8 lbs.	6 1/8 lbs. 6 3/4 lbs.	7 1/2 lbs.	6 1/2 lbs.

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October 14, 2004

FOR IMMEDIATE RELEASE

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(800) 337-2278 (Press only)

New Production Model 1100™ Sporting DL Provides Custom Gun Performance

Madison, NC – Over 40 years after its introduction, the Remington® Model 1100 autoloader is still the choice of many competitive shooters for its superior performance, handling qualities and rich tradition on skeet and trap fields worldwide. New for 2005 is the Model 1100 Sporting DL (Deluxe) 12 gauge shotgun, providing the serious target shooter a true high performance shotgun direct from the factory. This deluxe, customized version complements the existing line-up of Model 1100 sporting-grade autoloaders available in 12, 20, and 28-gauges and .410 bore.

With all of the smooth handling and reliable operating features of the Model 1100 field guns, the Model 1100 Sporting DL package adds the performance-enhancing and classic design features required for today's competitive sporting disciplines. This 12-gauge, 2³/₄-inch soft-recoiling autoloader has a 30-inch vent-rib barrel with extended ProBore™ custom choke tubes. ProBore tubes are optimized for overbored barrels and Skeet, Improved Cylinder, Light Modified and Modified chokes are included with the Sporting DL. The high polished blued barrel is overbored (with a diameter of .735) and has lengthened forcing cones which lessens shot deformity, improves shot patterns and further reduces the felt recoil of this soft-shooter. Fiber optic front bead and steel mid-bead sights provide for ease of target acquisition and improved second shot follow-up. Enhancing the performance level of this Model 1100 is a nickel-plated Teflon® finish on internal operating parts (action bars, hammer, sear and magazine tube) and on the ruggedly-designed receiver.

The Model 1100 Sporting DL features a semi-fancy American walnut stock with handsome hi-gloss finish and cut checkering. Designed to provide proper fit, the competition-style stock has an adjustable comb, 2¹/₂-inch drop at the heel and 14¹/₄-inch length of pull. Fit with a sporting-clay's style recoil pad, this target gun is designed for maximum performance and custom-fit to meet every shooter's needs.

History speaks for itself, more competitive shooters look to Remington to provide a reliable well-designed, high performance shotgun when every target counts. The Model 1100 Sporting DL (Deluxe) 12 gauge autoloading shotgun is available at a suggested retail price of \$1395.

(cont'd.)

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2005 PRESS RELEASE

New Production Model 1100™ Sporting DL Provides Custom Gun Performance (cont'd)

Model	1100 Sporting DL
Gauge	12 (2 3/4-inch)
Mag. Capacity	4
BBL Length	30 inches
Barrel Type	Wad Rib
	Rem-10 Choke (Pro-Base)
Sights	Fiber Optic Front Bead Steel Mid-Road
Metal Finish	High Polish Blue
Overall Length	51 inches
Length of Pull	24 1/4 inches
Drop (Comb)	1 1/2 (Adjustable)
Drop (Heel)	2 5/8 inches
Stock Material	Semi-Fancy American Walnut
Stock Finish	Hi-Gloss
Asst. Weight	8 1/4 lbs.

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(800) 337-2278 (Press only)

The Remington® Model 870® Wingmaster® Jr. is the Perfect Choice For a Child's First Shotgun

Madison, NC - For over fifty years, the Model 870 has been recognized by millions of hunters and shooters as one of the most dependable pump action shotgun available. Now younger hunters can experience that same reliability. Remington is proud to offer a version specifically designed with kids in mind - the 20-gauge Model 870 Wingmaster Jr. This well-balanced, versatile shotgun is the appropriate choice for young hunters and joins the Model 870 Youth, designed for the older youth or small stature adult, in the extensive family of Model 870 shotguns.

Built on the lightweight 20-gauge, 4-inch Model 870 platform, the Wingmaster Jr. has a high gloss American walnut fore-end and stock, shortened to a 12-inch length of pull (one inch shorter than our standard Youth version and two inches shorter than our standard Model 870). The vent rib Rera™ choke barrel is 18 3/4 inches in length and comes with Full, Modified and Improved Cylinder choke tubes for balance, ease of handling and versatility in the field. Both barrel and receiver have a high polish blued finish.

As that young hunter matures, simply replace the butt stock with a standard youth or adult version; add interchangeable Rem choke or rifled barrels and this reliable pump action will provide a lifetime of hunting memories.

The Model 870 Wingmaster Jr. 20 gauge shotgun is available at a suggested retail price of \$625.

Model	870 Wingmaster Jr
Gauge	20 (3-inch)
Mag. Capacity	4
RSL Length	18 3/4 inches
Barrel Type	Vent Rib Rem Choke (Full, IC, Mod)
Sights	Twin Bead
Metal Finish	High Polish Blued
Overall Length	37 1/4 inches
Length of Pull	12 inches
Drop (Comb)	1 1/2 inches
Drop (Heel)	2 inches
Stock Material	American Walnut
Stock Finish	Hi-Gloss
Avg. Weight	6 lbs.

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October 14, 2004

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Dale Earnhardt Tribute Shotgun Series Continues with Third Limited Edition Offering for 2005

Madison, NC -- The Model 870™ Wingmaster® in 12 gauge has been selected as the third offering in the commemorative series of Remington® shotguns honoring dedicated outdoorsman and NASCAR legend Dale Earnhardt. This limited edition, highly engraved Model 870 joins the 2003 offering of a Model 11-87™ Premier® shotgun in 12 gauge and this year's Model 11-87 Premier in 20 gauge.

With nearly nine million Model 870 shotguns sold since its introduction in 1950, the selection of the Wingmaster for the 2005 Dale Earnhardt Tribute shotgun is the perfect choice to honor Remington's close friend and avid hunter. A portion of each sale generated from the Model 870 Tribute shotgun will be donated to the Dale Earnhardt Foundation to continue Dale's efforts to support wildlife initiatives and children's educational programs, two of his favorite causes.

This classic Model 870 pump action shotgun features a handsome American walnut stock and fore-end, both enhanced with generous machine-cut checkering. The high polished blued finish on the 28-inch vent rib barrel and receiver compliment the hi-gloss wood. The embellished receiver on this 870 Wingmaster features Earnhardt's likeness, his signature and decorative scrollwork on the left side, and a tributary banner recognizing his seven Winston Cup Championships on the right side. Adding to the beauty of this commemorative shotgun is the 24 karat gold inlay on the signature and banner. As with the previous offerings in this collectible series, the serial numbers will start with "DE3" recognizing the familiar #3 car that Earnhardt drove to his championship titles.

Recognized as a workhorse in the field, the Model 870 provides remarkable reliability and durability. The ruggedly-designed receiver is milled from a solid block of steel and twin action bars assure positive, non-binding action. Its timeless design and natural balance make this 12 gauge Model 870 Wingmaster a true classic to be proudly displayed in your gun cabinet or used in the field.

The Model 870 Wingmaster Dale Earnhardt Tribute 12 gauge shotgun, the third in a four-year series, is available at a suggested retail of \$820.

(cont'd.)

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2005 PRESS RELEASE

Dale Earnhardt Tribute Shotgun Series Continues
with Third Limited Edition Offering for 2005 (cont'd)

Model	870 Dale Earnhardt Tribute
Gauge	12 (3-inch)
Mag. Capacity	4
RBL Length	28 inches
Barrel Type	Light Contour Ven. Rib Rem [®] Choke (Full, Mod & IC)
Sights	Twin Head
Metal Finish	High Polish Blued
Overall Length	48 1/2 inches
Length of Pull	13 1/2 inches
Drop (Comb)	1 1/8 inches
Drop (Heel)	2 1/2 inches
Stock Material	American Walnut
Stock Finish	Hi-Gloss
Avg. Weight	7 lbs.

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New Remington® Model 870™ SPS™ Super Magnum Turkey Shotgun Features Thumbhole Stock

Madison, NC – Turkey hunting demands a shotgun that provides maximum payload in a superior handling, durable package. The newly designed Model 870 SPS-T™ Super Magnum Thumbhole Camo shotgun in hard-hitting 3 1/2-inch, 12-gauge delivers such a package. Combining the reliability of the time-honored Model 870 twin-bar action with many of the durable features of our Special Purpose line of shotguns, makes this pump action the ideal choice for the ever-changing conditions that turkey hunters face.

The Model 870 SPS-T (Special Purpose-Turkey) Super Magnum Camo shotgun features a thumbhole-style, laminate stock with palm swell and wide fore-end for more steady, rifle-like shot placement and greater comfort while set-up and waiting for that weary longbeard to appear. For maximum concealment, stock, fore-end, barrel and receiver are fully camouflaged with the recently introduced Mossy Oak® Obsession®, an all-terrain/all-season pattern. The 23-inch Rein™ Choke barrel with Turkey Super Full choke tube, is equipped with light-gathering TruGlo™ fiber-optic adjustable rifle sights for accurate shot placement in all light conditions. This powerful 12-gauge pump action is capable of handling 2 3/4, 3 and 3 1/2-inch shotshells and features the revolutionary R3™ Recoil Pad which significantly reduces the felt recoil of this magnum powered Model 870. Completing the package is a Cordura® nylon camouflaged sling, swivels and studs.

With the addition of this Thumbhole version to the Model 870 line-up, Remington continues to offer hunters the most expansive line of specially-designed turkey shotguns including youth, 20-gauge and 40-gauge packages. Suggested retail pricing for the new Model 870 SPS-T™ Super Magnum Thumbhole Camo shotgun is \$650.

Model	870 Super Mag Thumbhole Camo
Gauge	12 (3 1/2-inch)
Mag. Capacity	4 (2 3/4 or 3-inch) or 3 (3 1/2-inch)
Bbl. Length	23 inches
Barrel Type	Vent Rib Rem Choke (Turkey Super Full)
Sights	TruGlo Rifle Sights
Metal Finish	Mossy Oak Obsession
Overall Length	43 inches
Length of Pull	14 1/2 inches
Drop (Comb)	1 5/8 inches
Drop (Heel)	2 3/4 inches
Stock Material	Camo-Covered Laminate
Stock Finish	Mossy Oak Obsession
Avg. Weight	8 lbs.

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October 14, 2004

FOR IMMEDIATE RELEASE

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(800) 537-2278 (Press only)

Remington Supports NWTF Conservation Efforts with the Introduction of Two Logo Shotguns

Madison, NC - For nearly 200 years, Remington has maintained a rich history of manufacturing reliable sporting firearms and that same dedication has been evidenced in Remington's commitment to conserving wildlife and wildlife habitat. By forming partnerships with the leaders in the world of conservation, Remington has been able to provide millions of dollars to their efforts. For 2005, Remington is pleased to introduce two limited edition Team NWTF shotguns - the versatile 12-gauge, 3.5-inch Model 11-87™ SPS-T™ (Special Purpose Synthetic-Turkey) Super Magnum™ NWTF edition and for the younger turkey hunter, the Model 870™ Express® Jr. NWTF Jakes edition in 20-gauge. Remington will donate a portion of each sale of these NWTF logo shotguns to the National Wild Turkey Federation for their ongoing conservation initiatives.

Model 11-87 SPS-T Super Magnum Camo NWTF Edition - The stock, receiver and barrel of this powerful 12-gauge magnum autoloading shotgun are fully camouflaged with Mossy Oak's newest and most versatile pattern, Obsession®. A non-reflective, antique bronze medallion on the stock of this limited edition Model 11-87 features the Team NWTF logo. Housed in a weather-resistant, Monte Carlo style synthetic stock with sling studs and swivels, this Super Mag features an easy-handling 23-inch Rem™ Choke vent rib barrel with Turkey Super Full choke tube included. Ideal for the lower light conditions of turkey hunt, light-gathering adjustable TriGlo® rifle sights top the barrel. The capability to handle 3 1/2 and 3-inch magnum shells and heavy field load 2 3/4-inch shotshells interchangeably, makes this Model 11-87 the answer to virtually every turkey hunting situation. A matching camo padded sling is included. Suggested retail price: \$1013

Model 870 Express Jr. NWTF Jakes Edition - A new addition to Remington's line of Youth shotguns, this Model 870 is designed for the younger hunter with perfect length, weight and balance for ease of handling. This reliable, softer-recoiling 20-gauge pump shotgun has the same Team NWTF logo medallion embedded in the stock and both stock and fore-end feature the multi-functional Skyline® Excel® camo pattern. Based on the time-proven, reliable Model 870 twin action bar design, this 20-gauge Express version can handle magnum 3-inch and 2 3/4-inch loads in a package that fits smaller stature hunters. The Jakes edition has a 12-inch length of pull, a full two inches shorter than standard Model 870 shotguns and one inch shorter than traditional youth models. The 18 1/4-inch Rem Choke vent rib barrel comes with a Full choke and features a single bead sight. Both the barrel and receiver have a non-reflective, matte black finish. For quick attachment of a sling, the stock features a swivel stud and magazine cap swivel stud. Suggested retail price: \$419

(cont'd.)

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2005 PRESS RELEASE

Remington Supports NWTF Conservation Efforts with the Introduction of Two Logo Shotguns (cont'd)

Model	11-87 SPS-T Super Mon. NWTF	870 Express Jr. NWTF Jakes
Gauge	12 (3 1/2-inch)	20 (3-inch)
Mag. Capacity	4 (2 3/4 or 3-inch) or 3 (3 1/2-inch)	4
BBL Length	23 inches	18 3/4 inches
Barrel Type	Vent Rib Rem Choke (Turkey Super Pull)	Vent Rib Rem Choke (Full)
Sights	TraGlo Rifle Sights	Single Bead
Metal Finish	Mossy Oak Obsession	Matte Black
Overall Length	44 inches	38 1/4 inches
Length of Pull	14 inches	12 inches
Drop (Comb)	1 3/4 inches	1 1/4 inches
Drop (Heel)	1 3/8 inches	2 inches
Stock Material	Camo-Covered Synthetic	Camo-Covered Synthetic
Stock Finish	Mossy Oak Obsession	Skeletal Excel
Avg. Weight	5 lbs	5 3/4 lbs

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October 14, 2004

FOR IMMEDIATE RELEASE

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New Camo Synthetic Offering Added to Model SP-10™ Line-Up

Madison, NC – With its ease of operation, durability and softer recoil, the Model SP-10 Magnum autoloading shotgun is the most popular gas operated 10-gauge shotgun in America. New for 2005 is a 26-inch version Model SP-10 that is fully camouflaged in one of the newest and most versatile patterns, Mossy Oak® Obsession®, making this hard-hitting autoloader perfect for those demanding hunting situations.

Introduced in 1989, the Model SP-10 Magnum has maintained a strong following among hardcore turkey and waterfowl hunters for its smooth-operating gas system and the ability to deliver a heavy payload at maximum range. The gas system is corrosion-resistant and provides softer recoil with a design that involves movement of the cylinder, not the piston, as in traditional gas-operating systems. The addition of the revolutionary R3™ Recoil Pad reduces the punch of this 10-gauge by approximately 30 percent and makes this autoloader more comfortable to shoot.

This 10-gauge, 3 1/2-inch SP-10 features a 26-inch vent rib Rem™ Choke, twin bead sight barrel with Full and Modified tubes included. The rugged, weather-resistant stock is fully covered with Mossy Oak Obsession and has magazine cap stud and rear stud for sling attachment. A durable, padded camo sling completes the package.

The Model SP-10 Magnum Synthetic Camo shotgun is available at a suggested retail price of \$1524.

Model	SP-10 Magnum Synthetic Camo
Gauge	10 (3 1/2-inch)
Mag. Capacity	2
Barrel Length	26 inches
Barrel Type	Vent Rib Rem Choke (Full, Mod)
Sights	Twin Bead
Metall Finish	Mossy Oak Obsession
Overall Length	47 1/2 inches
Length of Pull	14 inches
Drop (Comb)	1 1/2 inches
Drop (Heel)	2 1/2 inches
Stock Material	Camo-Covered Synthetic
Stock Finish	Mossy Oak Obsession
Avg. Weight	10 3/4 lbs.

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October 14, 2004

FOR IMMEDIATE RELEASE

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New Model 870™ Express® Synthetic Super Mag Designed with Waterfowl Hunters in Mind

Madison, NC – Waterfowl hunters deal with some of the most daunting weather and toughest hunting conditions, which demand durable and reliable shotguns. For over 50 years waterfowlers as well as upland, small game and deer hunters can attest that the Model 870 pump action shotgun lives up to the task, regardless of the conditions. New for 2005, Remington is introducing a Model 870 Express Synthetic designed with the waterfowl hunters in mind – the Model 870 Express Synthetic Super Magnum Camo in 3 1/2-inch, 12-gauge.

Fully camouflaged with Skyline® Fall Flight™ for complete concealment, this powerful 12-gauge pump action handles heavy 3 1/2 and 3-inch magnum loads as well as lighter 2 3/4-inch field loads making this Model 870 perfect for high-flying waterfowl and equally effective in the dove field. Featuring a 30-inch vent rib Rem™ Choke barrel and standard Model 870 receiver size, this versatile magnum shotgun provides superior balance and smooth-handling characteristics. The synthetic stock and fore-end are designed to endure hard wear and frequent use in the field while the twin action bars eliminate binding or twisting for smooth operation and quick follow-up shots, making this solidly built Model 870 the reliable choice for waterfowl hunters.

The Model 870 Express Synthetic Super Magnum Camo shotgun is available at a suggested retail of \$499.

Model	870 Express Synthetic Super Magnum Camo
Gauge	12 (3 1/2-inch)
Mag. Capacity	4 (2 3/4 or 3-inch) or 3 (3 1/2-inch)
Bbl. Length	30 inches
Barrel Type	Vent Rib Rem Choke (Modified)
Sights	Twin Bead
Metal Finish	Skyline Fall Flight
Overall Length	50 1/2 inches
Length of Pull	14 inches
Drop (Comb)	1 1/2 inches
Drop (Heel)	2 1/2 inches
Stock Material	Camo-Covered Synthetic
Stock Finish	Skyline Fall Flight
Avp. Weight	7 1/2 lbs.

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Two Synthetic Fully Rifled Slug Guns Added to Value-Priced Model 870[™] Express[®] Line-Up

Madison, NC - With over 25 versions to choose from and a wide selection of extra barrel offerings, the family of economical Model 870 Express pump action shotguns provide outdoorsmen with a wide range of durable, reliable options for every hunting situation. New for 2005, Remington offers deer hunters the choice of a hard-hitting, 3-inch magnum 12-gauge or lower-recoiling 20-gauge slug gun - the Model 870 Express Synthetic Fully Rifled Cantilever shotgun. With the introduction of newer, high performance sabot slug loads, both versions deliver devastating knockdown power with rifle-like accuracy.

The Model 870 Express Synthetic Fully Rifled Cantilever shotgun features a weather defying, black synthetic stock and fore-end, equipped with stock and magazine cap swivel studs. The lighter weight 20-gauge pump action is capable of handling 3-inch magnum slug loads and the 16 $\frac{1}{2}$ -inch fully rifled, heavy contour barrel maximizes the performance of today's slug loads. The 12-gauge version has a 23-inch fully rifled barrel with heavy-contour design which decreases recoil and optimizes the accuracy of this hard-hitting magnum. Both versions feature a cantilever scope mount, which accepts Weaver-style rings, for the convenience of adding a scope.

The combination of the venerable Model 870 action, the rugged features of the Express line and the devastating power of Remington's slug loads provides deer hunters with dependable, rifle-like performance in an affordable package. The Model 870 Express Fully Rifled Cantilever shotgun is available in 12 or 20-gauge at a suggested retail of \$440.

Model	870 Express Synthetic Fk Cantilever
Gauge	12 (3-inch) or 20 (3-inch)
Mag. Capacity	4
Barrel Length	23 inches or 16 $\frac{1}{2}$ inches
Barrel Type	Fully Rifled
Sights	Cantilever Scope Mount
Metel Finish	Matte Black
Overall Length	42 $\frac{3}{16}$ inches or 38 $\frac{11}{16}$ inches
Length of Pull	14 inches
Drop (Comb)	1 $\frac{1}{2}$ inches
Drop (Heel)	1 $\frac{7}{8}$ inches
Stock Material	Synthetic
Stock Finish	Black Matte
Avg. Weight	8 lbs. or 7 $\frac{1}{2}$ lbs.

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Remington Arms Company, Inc.

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