

REMINGTON LE RIFLE AND AMMO TRIFOLD COPY

This is the initial draft copy for the Rifle and Ammo trifold.

The information has been boiled down into block segments. Each segment leads with highlighted features and benefits followed by very brief supporting descriptions as required to enhance the points.

The intent is to produce "call-outs, features and benefits" that catch the reader's eye and make them want to further explore our rifles and ammunition. These must be our most important points that we want reader to see and take away.

This initial draft has boiled down the information, but further reduction will be needed as the art work is placed during the design phase.

The Trifold Layout and Information:

The trifold consists of 6 pages: Interior 1, 2, and 3 (left-to-right) and Exterior 4, 5, and 6 (left-to-right). When folded Page 6 will be the visible front flap and Page 5 will be the visible reverse.

Individual Page Sizes: 3 1/4" x 8"

Copy shown has been produced in 10 point, while the final editing will reduce a number of segments to 8 points.

PAGE 1

Model 700P Bolt Action Rifles

When lives are at stake and critical marksmanship required, you can't afford anything less than the pinpoint accuracy of a Remington® bolt-action rifle and our special match-grade ammunition

The Heart of Remington® LE rifles is the legendary Model 700™ action as in the advanced M-24 Sniper Weapon System we built for the U.S. Army

- * **Receiver Machined** from ordnance-grade steel
- * **Three Overlapping Rings of Solid Steel** (bolt face, barrel, and receiver) surround and support the cartridge head
- * **Heavy, Free-floating 26" Barrels** in all standard rifles provide unparalleled accuracy and stability
- * **Composite Stocks Reinforced with Aramid Fiber and Fiberglass** provide dimensional stability in any environment and situation
- * **Aircraft-grade Aluminum Bedding Blocks** that runs the full length of the receiver
- * **Non-reflective Finish** on stock, barrel and receiver
- * **Internal Hinged Floor Plate Magazines**
- * **.223 Rem, 7mm Rem Mag, .308 Win, .300 Win Mag, .300 Rem Ultra Mag, & .300 Rem SA Ultra Mag**

Model 700P LTR (Light Tactical Rifle)

When the situation calls for a highly portable and quick-action bolt rifle, the 700P LTR is the perfect tool

This highly portable, reduced weight tactical rifle features a slimmed down H-S Precision Stock and 20" barrel that's fluted for weight reduction and heat dissipation, while enhancing barrel rigidity for pinpoint accuracy

- * **.223 Rem, .308 Win, & .300 Rem SA Ultra Mag**

PAGE 2

Model 700P & 700P-LTR TWS (Tactical Weapon System)

The Total Sniper Rifle Package! It's nice when everything's added to the perfect tool at the right price...and you're works done

This TWS starts with either the 700P (26" bbl) or the 700P-LTR (20" bbl), in .308 Win only, and adds everything for a right-out-of-the-box complete package.

- * **Leupold® Vari-X™ 3.5 x 10 Tactical Scope with Duplex™ Reticle**
- * **Leupold® Parkerized Rings & One Piece Base**
- * **Butler Creek® Flip-Up Lens Covers**
- * **Harris® 1A2 Bi-Pod**
- * **Michael's® of Oregon 1" Quick-Adjust™ Sling with Swivels**
- * **System Packed in Rugged Pelican® Hard Case**

Model 40-XS Tactical Rifle System

Remington Custom Shop brings you the next generation in tactical, tack-driving rifles

The System's Heart is the **416 Stainless Steel Model 40-X 24" Barreled Action**, coated with Remington's proprietary non-reflective black polymer coating for additional protection and non-light reflection

- * **Action Custom Bedded in a McMillan® A3 Series Stock with adjustable length of pull and comb**
- * **Chambered in .308 Win (1:12" Twist)**
- * **Trigger Externally Adjustable for trigger pull weight**
- * **Sunny Hill Heavy Duty, All-steel Trigger Guard**
- * **Proved Capable of Delivering ¾" MOA or Better** before each rifle leaves the Remington Custom Shop

Features:

- * **Leupold® Vari-X™ III 3.5-10x40mm Long Range M1 Scope with Mil Dot Reticle**
- * **Badger Ordnance All-steel Picatinny Scope Rail**
- * **Harris® Bi-Pod with quick adjust swivel lock**
- * **Turner® AWS Tactical Sling with Swivels**
- * **System Packed in Rugged Pelican® Hard Case**

PAGE 3

Model 7600P & 7615P Pump Action Rifles

At last, simple and effective duty/patrol rifles that are as easy to use as a pump shotgun, while being light, handy and quick in action with 16 1/2" barrels

Based on the rugged and reliable 870 shotgun with virtually identical operating features for quick operator familiarization, they're designed for first shot accuracy and ultra fast follow-up shots as the shooter instantly chambers another round while staying on target

The 7600P comes in .308 caliber using a detachable 4 round magazine and the 7615P comes in .223 caliber using standard AR-15 magazines

Features:

- * **Remington's Rotary Bolt Lock-up Design** for exceptional strength, safety and hallmark reliability
- * **Parkerized Finish and Rugged, Black Synthetic Stock and Fore-end** with sling swivel studs
- * **Wilson Combat Ghost Ring/XS Sight Combination**

PAGE 4

LE Centerfire Duty and Training Rifle Ammunition

A full line of proven LE duty and special applications ammunition for superb MOA accuracy, consistent point-of-aim/point-of-impact, dependable reliability, superior terminal ballistics and the confidence you need

Premier® Core-Lokt® Ultra bonded bullets stay together and on target through tough barriers with **maximum penetration, energy, controlled 1.8X expansion, and 95% weight retention**

* .308 Win, .300 Win Mag, .300 Rem Ultra Mag & .300 Rem SA Ultra Mag

Premier® Match Sniper Ammunition

* **.308 Win. BTHP Match** is loaded with Sierra® MatchKing® Boat-tail bullets, high grade primers, and specially blended powders for consistent velocity and exceptional accuracy to deliver sub-MOA accuracy

* **.223 Remington HP Match** uses a 62 gr. Remington bullet that produces superb match-grade accuracy regardless of 1:12 or 1:9 twist barrels

Remington® Ultra Mag uses an innovative case design to provide outstanding velocity and energy in a non-belted magnum for increased powder capacity and precise bore alignment for superior accuracy

* 7mm, .300, .338 & .375

Remington® "Short Action" Ultra Mag provides long-action magnum performance in a short-action with a highly efficient case design that duplicates or exceeds belted magnum ballistics

* .300 Rem SA Ultra Mag & 7mm Rem SA Ultra Mag

Premier® Scirocco™ Bonded Ammunition is the most advanced polymer-tipped, boat-tailed bullet available that defies air resistance and reduces drag, provides **match grade accuracy**, and **retains over 75% weight** at all velocities

* .270 Win, 7mm Rem Ultra Mag, .308 Win, .30-06 Spfld, .300 Win Mag & .300 Rem Ultra Mag

.308 Win Lead-Free Match is loaded with Barnes X1.C Coated X-Bullet and lead-free primer and offers superb accuracy in a non-toxic, 100% copper bullet with lead-free priming...completely lead-free for training

6.8mm Remington® SPC (Special Purpose Cartridge)

was developed in conjunction with the U.S. Military and designed to provide increased reliability, incapacitation, and accuracy out to ranges of 500 meters, while functioning in M4/M16 rifles

PAGE 5 (Exposed Rear Cover)

**Disintegrator™ Lead-Free "Jacketed"
Frangible/Reduced Hazard Training
Ammunition**

**Developed as Reduced Hazard Training Loads
for Realistic, Safe and Cost-Effective Training
and Qualification Programs**

- * High Strength Metal Particle Core Sealed in
Electroplated Copper**
- * Totally Lead-Free**
- * Bullets Instantly Break-up** when impacting steel
targets or backstops leaving harmless metal particles
and small pieces of thin copper plate
- * Ricochets and Fragments Virtually Eliminated**
- * Designed to be used where Particle Splash-Back
is NOT a Concern**
- * Velocity, Felt Recoil and Point-of-Impact
Duplicates Duty Ammo**
- * Superior Accuracy...Groups as Well or Better
Than Duty Ammo**
- * Available in .223**

(The below information runs from
the center to the bottom of Page 5)

**Remington Longarms are Manufactured to the
Highest Quality and Performance Standards...
Providing Reliability, Performance, Durability,
Safety and Long Service Life**

All Remington Longarms are Made in the U.S.A.

**Remington Arms Co. manufactures a full line of
longarms and ammunition for the LE community**

(Remington LE Star)

**REMINGTON ARMS CO.
LE/Federal/Military Division
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Phone: 336-548-8899 Fax: 336-548-8798
Visit Our Website: www.remingtonlc.com**

PAGE 6 (Exposed Front Cover)

(Remington LE Star and
below statement at top
of page)

**REMINGTON® LAW ENFORCEMENT
RIFLES AND AMMUNITION**

**All Business and Designed
for Duty and Tactical Use**

(2 Picture of officers firing
a bolt rifle dominate the center to
lower part of the page over
dimensional drawing of 700 that
runs from top to bottom and
covers both page 5 and 6 for
continuity on the two exposed
pages)

(Below placed at the bottom
of the page)

STREET SYSTEM
Street Proven Rifles and Ammunition
for Absolute Reliability and the
Duty and Tactical Performance
You Can Depend On