

REMINGTON LE SHOTGUN AND SHELLS TRIFOLD COPY

This is the initial draft copy for the Shotgun and Shells trifold.

The information has been boiled down into block segments. Each segment leads with highlighted features and benefits followed by very brief supporting descriptions as required to enhance the points.

The intent is to produce "call-outs, hooks, features and benefits" that catch the reader's eye and make them want to further explore our shotguns and shells. These must be our most important points that we want reader to see and take away.

This initial draft has boiled down the information, but further reductions will be needed as the art work is placed during the design phase.

The Trifold Layout and Information:

The trifold consists of 6 pages: Interior 1, 2, and 3 (left-to-right) and Exterior 4, 5, and 6 (left-to-right). When folded Page 6 will be the visible front flap and Page 5 will be the visible reverse.

Individual Page Sizes: 3 1/4" x 8"

Copy shown has been produced in 10 point, while the final editing will reduce a number of segments to 8 points.

PAGE 1

Model 870 Pump and 11-87 Semi-Auto 12-Gauge LE Shotguns

**Remington 12-gauge LE shotguns lead the field
in durability, performance, features, safety and
long service life**

**Both 870 and 11-87 LE Shotguns share many
standard features and options you require...
ones that can make a difference**

- * **3" Chamber** accepts all 2 3/4" and 3" 12-ga Shells
- * **Improved Cylinder Choke** (Modified on
14" Barrels)
- * **Tough, Black Synthetic Stocks** are non-reflective
and impervious to even the harshest environments
- * **Parkerized Finish** for moisture and abrasion
resistance that won't reflect light
- * **Large Side-Ejection Port**
- * **Sling Swivel Studs Standard**
- * **Special Recoil Pad** for greater control
- * **Trigger Plate Easily Removed** for inspection
and cleaning
- * **Simple Field Stripping** for maintenance

Options for Your Specific Requirements

- * **Magazine Extensions** for greater continuity of fire
- * **Bead, Rifle or Ghost Ring Sights**
- * **14", 18" or 20" Barrels**

Strength, Safety and Controls

- * **Receiver** machined from ordnance steel
- * **Breech Block Locks into Barrel Extension** for
strength and consistent head space
- * **Balanced Sear and Inertia Firing Pin** prevents
discharge unless action closed and trigger pressed
- * **Cross-bolt Safety and Action Release** located
for fast operation
- * **Blaze Orange Magazine Follower** for safety
inspection

PAGE 2

Model 870 Pump Shotgun

The "Shotgun of Choice Nationwide"

When you think 870...rugged power comes to mind

The **Most Reliable 12-gauge Pump** Going uses double action bars for the smoothest/surest pump operation in conjunction with a steel-lined/grooved fore-end for a stronger grip, while the Flexitab™ feeding system provides positive and easier cycling

In Addition Standard Features and Options are the Davis Speedfeed® Stocks in solid or full pistol grip, with two lengths-of-pull, or with 2 magazine tubes molded right into the stock holding 4 extra shells

870 MAX (Maximum Options)

At last a tactical shotgun with everything in place, just the way you want it

The platform is a rugged, parkerized, 18" barrel 870 LE shotgun...then we add:

- * **Wilson Combat® Ghost Ring/XS® Sight System** that includes the XS® interchangeable front sight
- * **Davis Speedfeed® IV Full Pistol Grip Buttstock** with a 13" length-of-pull for ease of handling and shouldering when wearing a vest
- * **Surfire® Tactical Fore-end LED Flashlight** with momentary & toggle switch, ON/OFF application
- * **Remington's R3 Recoil Pad** that lessens felt recoil and helps recovery for follow-up shots
- * **2-Shot Magazine Extension Tube**

PAGE 3

Model 11-87P Semi-Automatic Shotgun

This rugged, gas-operated autoloading shotgun sets the standard for maximum firepower, unquestioned reliability and durability

When fast firing is required, the 11-87's **Low Recoil System** provides the speed and control needed for heavy buckshot or rifled slug loads during high rate-of-fire situations

In Addition to Standard Features and Options are black, high-strength synthetic stock and fore-end; parkerized finish on metal parts for added durability; blackened bolt, carrier and carrier release for low visibility; and a magazine extension to provide 7 shells

Note: For Training and Familiarization, this versatile shotgun also handles a number of lighter loads

Remington Model 870 Modular Combat Shotgun (MCS™)

A "Complete Tactical Shotgun System" in a case that allows an operator to assemble one of three pump shotgun combinations, in seconds and without tools using the REM® LOC Quick-Change Stock System, for the tactical situation involved

- * **Breaching Shotgun** -- 9 1/2" bbl, pistol grip only, 4 shell capacity
- * **CQB Shotgun** -- 14" bbl, pistol grip stock, 6 shell capacity
- * **Conventional Shotgun** -- 48" bbl w/4 choke tubes, pistol grip stock, 7 shell capacity

PAGE 4

**Disintegrator™ Lead-Free Frangible/
Reduced Hazard Training Ammunition
Developed as Reduced Hazard Training Loads
for Realistic, Safe and Cost-Effective Training
and Qualification Programs**

**Nothings Better where Training Safety, Long-term
Effects, Clean-up and Environmental Concerns are
involved**

**Disintegrator™ Lead-Free "Plated" Frangible
Slugs and Buckshot**

- * High Strength Metal Particle Core Sealed that is
Totally Lead-Free**
- * Pellets and Slugs Instantly Break-up when
impacting steel targets or backstops leaving harmless
metal particles and small pieces of thin copper plate**
- * Ricochets and Fragments Virtually Eliminated**
- * Enhanced Participant Safety at Minimal Target
Distances**
- * Duplicates Duty Ammo**
- * Superior Accuracy**
- * Reduces Bullet Trap and Steel Wear and Damage**
- * Available In 8 Shotgun Loads (8 & 9 Pellet 00-Buck,
#4 Buck, and Slugs in both Standard and Reduced
Recoil Loadings)**

PAGE 5 (Exposed Rear Cover)

Buckshot and Slug Loads for Duty and Training

9 Pellet Express® LE Buckshot is a full powered duty load providing consistent stopping power

- * **Patterns 25% Tighter than Standard Buckshot** with specialized Power Piston® shotcup, polymer buffering and hardened 3% antimony pellets

- * **Available in Standard and Magnum Loads**

TAC 8 12ga Buckshot – A duty load of 8 00-Buck Pellets for an even more concentrated pattern

- * **1/2 to 3/4 Inch Per Yard Pattern Spread**

- * **Special Lead Mix and Precisely Loaded Shotcup** provide superior pattern control

- * **Virtually Eliminates 9th Pellet Flyer**

Sluggo® Rifled Slug – The LE standard as nothing shoots straighter and hits harder

- * **Oversized Slug Diameter for Better Gas Sealing**

- * **High-Density Polymer Disk Under Slug** produces a perfectly aligned for dramatic accuracy

- * **Changing to Blue Hull** for instant visual selection

LE “Reduced Recoil” 00-Buckshot and Slug Loads

Specially designed for Training and Duty, they encourage shotgun use during training and on the street

- * **8 Pellet “Reduced Recoil” 00-Buckshot** provides **40% Felt Recoil Reduction and Outstanding Patterning** (average extreme spread of 9 7/8" at 45-yds)

- * **“Reduced Recoil” Rifle Slug** provide **45% Felt Recoil Reduction, Enhanced Accuracy** with groups averaging 2 1/2" at 45-yds and **Identical Point-of-Impact** to 50-Yds and only 1 1/2" Lower at 100-Yds

Premier® STS® Training Loads are available in 7.7, 8, 8.5 & 9 Shot

(Some of the shotgun information will have to be started on this page.)

(The below information runs from the center to the bottom of Page 5)

Remington Ammunition is Manufactured to the Highest Quality and Performance Standards for

- * **Dependable Reliability**

- * **Outstanding Accuracy**

- * **Superior Terminal Performance**

All Remington Ammunition is Made in the U.S.A.

Remington Arms Co. manufactures a full line of
longarms and ammunition for the LE community

(Remington LE Star)

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PAGE 6 (Exposed Front Cover)

(Remington LE Star and
below statement at top
of page)

**REMINGTON LAW ENFORCEMENT
AMMUNITION**

Reliable, Accurate, Effective Impact Power

(2 Picture of officers firing
shotguns dominate the center to
lower part of the page over
dimensional drawing of Shotgun
shells that runs from top to bottom
and covers both page 5 and 6 for
continuity on the two exposed
pages)

(Below placed at the bottom
of the page)

STREET AMMO SYSTEM

**Street Proven Duty Ammo for Absolute Reliability
and Performance You Can Depend On
&
Training Ammo to Prepare You for the Street**