

## FULL LINE LE CATALOG SET-UP AND FLOW

### \* Central Thoughts on Set-Up, Direction, and Flow

Any LE catalog must provide a logical information pathway that hi-lites features and benefits, educates, directs, and creates a call to action for the prospective customer. The catalog must be taken as a whole in creating this important sales tool. Some catalog musts are listed below.

\* **Create an LE Look, Feed and Texture** for the precise target audience. Everything must look real, nothing fake. The art work and pictures must be compelling... something they would want to look at not just once, but a number of times and show others.

\* **Clearly Show Products Benefits and Features** in a **logical order** that increases their **ability to pick up information** and provides **direction flow** that leads the prospective customer. Must be **CLEAR, LOGICAL, and DIRECTIONAL**.

\* **Information Pickup Ability** – The ammunition information maze is a hard one to negotiate if it is not logically presented with the main points shown in **Stand-Out** form. Eye scan pick-ups are very important as they will momentarily grab the prospective customer and hopefully hit a **need requirements mechanism** that will speak to him. "I Need That."

\* **Directional Flow** – The prospective customer must be lead along from point A to point Z in the direction of creating a Call to Action (to take the next step of seeking more information). This is accomplished in the material, but designing it to lead the prospective customer through logical points to the undeniable conclusion that the grouping of products are very important to their mission.

\* **Stand-Outs, Hooks, and More Stand-Outs** are necessary to make the information easily understood, show benefits and features, cement them in, and create compelling needs fulfillment.

\* **Create a Call to Action is the Most Important of All** as if they call seeking more information we get a chance at them. "They Must Take the Next Step."

\* **View Point Is Everything** – Everything must be viewed from the prospective customer's point-of-view. The view must NOT be what we, industry people, know, but from what the prospective customer must work with to gain knowledge and make decisions.

## **FRONT COVER**

- 1. Remington® Law Enforcement Products Catalog (At Top)**
- 2. “Deliver Real Impact Power”** (Tag Line close to the top, off to the left side)
- 3. Law Enforcement, Corrections, Security, Government, Military**  
(On the bottom to one side)
- 4. Remington’s “Street System” Longarms and Ammunition are Just as Tough as the Streets You Work.”** (around the lower third or bottom)
- 5. Logo – Remington LE Star**

**\*\*\* PICTURES: Officers Using Products** – Images on fluid background showing 2 – 3 products in use by “real” LE officers.

## **PAGE 1: Inside Cover: History, Commitment, and Street System**

**\*\*\* STATEMENT: Remington’s History of Service to Law Enforcement and our Country is a Long Standing One**

**Committed to Service Since 1816** – Remington has a long and proud history of service to law enforcement professionals and our Country. We are the oldest and largest firearms and ammunition manufacturer in the United States and have been setting quality and performance standards for almost two centuries.

**Committed to the Law Enforcement Community** – Our longstanding commitment to the law enforcement community is to provide the best longarms, ammunition, and support for the critical tasks involved. This is a serious time and our commitment had never been stronger for those that protect us and our Country. We never know what tomorrow will bring, but we are proud to be a part in helping to meet the challenges ahead. Remington provides uncompromising quality, reliability, durability, with the features, improvements, and enhancements you’ve asked for to meet that challenge. We’ve listened to the law enforcement community while continuing the evolutionary process to provide the finest longarms and ammunition possible.

**Remington’s “Street System”** – Things can get pretty ugly out there, pretty fast. At Remington, we’ve put together a complete “street system” package of the longarms and ammunition your officers require for duty use on the street and the training ammunition to prepare your officers for the street. And...Remington’s taken the extra steps to make sure you have the best.

\*\*\* **PICTURE: Officer Holding 870** – Show officer holding shotgun in lowered ready position.

## **PAGE 2: LE Longarms and Ammo Overview and Contents**

(NOTE: **Range of Products Overview** – Present a brief overview of our range of products, some of our brands and stand-out products, and some benefits and features.)

\*\*\* **STATEMENT:** “LE Longarms and Ammo Tested Street Tough and Ready for the Real Situations You Face...Every Day.”

**1. Longarms** – Remington Arms Company provides *a full range of longarms* – pump and semi-automatic shotguns, bolt action rifles, and pump rifles – designed especially for law enforcement, corrections, security, government, and military applications. Our **Model 870 Pump Shotgun** is the shotgun of choice, while the **Model 11-87 Semi-Automatic Shotgun** provides maximum firepower and applications. The new **Model 870 MAX** is fitted out with all the right accessories for a duty/tactical shotgun. The **Model 7600P** is a simple and effective duty pump rifle in .308 caliber, while the **Model 7615P** comes in .223 caliber and uses M16/AR-15 magazines. For pinpoint accuracy at real street distances and far beyond, our **Model 700 Bolt-Action Rifles** are the standard, while the new **Model 700P LTR (Light Tactical Rifle)** is the perfect highly portable and quick-action bolt rifle. Also, **Tactical Weapon Systems** are available with everything already in place and packed in hard cases.

\*\*\* **PICTURES: Shotguns and Rifles** – Ghosted pictures of 870, 870 MAX, 11-87, 700 LTR, 40XS, and 7600 can be part of background.

**2. Duty and Training Ammunition** – Our street proven duty ammunition provides *absolute reliability and performance you can depend on*, while our training ammunition *prepares officers for the street*.

\* Our **Golden Saber HPJ (High Performance Jacket)** duty ammunition produces remarkable reliability and functioning, exceptional accuracy, rapid expansion, deep penetration, and maximum weight retention. Our **UMC** training ammunition provides a cost-effective solution for high-volume training, simulation and qualification, while our **Disintegrator™ Lead-Free Frangible** training ammunition is designed to duplicate duty rounds and provide the true benefits of a **Reduced Hazard** training environment.

\* **Highest Manufacturing Quality and Performance Standards** are built right into all Remington ammunition for *dependable reliability, outstanding accuracy, and superior terminal performance*.

\* **Made In the U.S.A.** is part of the Remington name as all Remington longarms and ammunition are made right here in the U.S.A.

\*\*\***PICTURES: Ammunition** – Ghosted sampling of loose handgun, shotgun, and rifle ammunition placed in a grouping.

**(Note: Combining the Sections** – There is a lot of information that should be coupled together into “sections” to make finding it easier: (1) handgun ammunition, (2) shotguns and shotshells, and (3) rifles and ammunition. This associated method makes it much easier for everyone from training to procurement.)

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## PAGE 3: Golden Saber Handgun Duty Ammo

(NOTE: Intro – Two quick statements on (1) duty and training ammunition and (2) an emphasis on reliability begins the section that lead right into “duty ammo.” Should be at top and set apart a little.)

**1. Handgun Ammo for Street and Range** – The streets have never been tougher and you’re job never more demanding and dangerous. To meet the challenge, Remington offers a wide selection of effective, street proven duty ammunition and specialized training ammunition in a variety of calibers, loads, and bullets...including an impressive range of higher velocity loadings.

**2. Reliability You Can Count On** – Your duty rounds *must perform the first time, everytime*. All handgun duty rounds are designed for flawless functioning, especially in semi-automatic pistols, and loaded to optimum velocity and pressure. Our superior bullet designs provides *maximum terminal performance* for deep penetration, wide expansion, extremely high weight retention, and superb accuracy. We *relentlessly monitor, measure, and record* velocity, pressure, and accuracy for ammunition that provides consistent, optimum performance for the critical situations you face.

**3. Golden Saber™ HPJ (High Performance Jacket) and HPJ Bonded** – A street proven round that is the ultimate in handgun ammunition. The heart of this high-performance hollow-point bullet is *3 design features* that interact together to provide rapid, controlled expansion, deep penetration, max weight retention and exceptional accuracy, while defeating a full range of barrier tests.

\* *Jacket Nose Cut Design* forms a *folded spiral pattern* that curls one edge of each jacket petal inward completely cutting through the jacket into the hollow-point causing early cavity failure to begin *controlled expansion*, while conserving energy for superior penetration. This design permits a *smaller nose cavity* subject to greater hydrostatic force to ensure positive expansion even at lower velocities.

\* *High-Performance Brass Jacket* made entirely of *thicker and stiffer cartridge brass* instead of standard copper gilding metal. Jacket petals open rapidly to form shoulders that support the mushrooming core creating an *aggressive frontal area*, to *over 1.6 time bullet diameter*, and maintained over a longer distance in the wound cavity.

\* *Driving Band* located at bullet’s rear is the larger groove diameter behind a front section of bore diameter. When fired, it locks core to jacket to *prevent core/jacket separation* while *reducing rifling contact friction* for optimum muzzle velocity. Also, the reduced front diameter allows the bullet to align precisely in the bore before the band engages the rifling to produce true, *match-grade accuracy* and *higher velocity conservation*.

\*\*\* **DRAWINGS:** Golden Saber Bullet and Bullet Chamber/Barrel Fit Drawings should be located with the above information and their smaller descriptive blocks.

## PAGE 4: Golden Saber Added Features and Charts

**1. Golden Saber Bonded HPJ Bullets** set the standard for barrier penetration performance, especially through auto glass. The *lead core is hot-bonded to the brass jacket* and results in exceptional weight retention, up to 97% when fired through auto glass, while maintaining phenomenal terminal performance. *Jacket and core concentricity* and resulting gyroscopic balance are maintained to *deliver match-grade accuracy*.

**2. Golden Saber Added Features** create the type of reliable performance you demand and lives may depend on. *Nickel-plated cases* help provide reliable feeding, functioning, and extracting/ejecting, while *waterproofed primers* and *case mouths* provide max integrity in all weather conditions. *Primers are triple-checked* during manufacturing for reliable ignition. *100% propellant detection* in the cartridge and *100% visual inspection* before packaging. *Flash-suppressed powders* allow faster target acquisition. *Reduced bullet nose diameter* allows for precise bore alignment and match-grade accuracy. *Optimum Barrier Penetration and Expansion* through the full range of accepted barrier tests. *Available in 7 Calibers:* .380 Auto, 9mm, .357 SIG, .38 Spl., .357 Mag, .40 S&W, and .45 Auto

\*\*\* **DRAWING:** Show Cut-Open Cartridge with smaller descriptive blocks.

\*\*\* **DRAWINGS:** Five Picture Expansion Series shown in side and top views follows.

**3. CHARTS:** Put in both the Golden Saber HPJ and Bonded HPJ Charts.

\*\*\* **STATEMENT:** **Body Armor Statement Placed at Bottom of Page** – Golden Saber Will NOT Defeat Class IIA Body Armor and is only sold through authorized Remington Law Enforcement Dealers.

## PAGE 5: Golden Saber Bonded

**1. Golden Saber Bonded HPJ Provides Unequaled Barrier Performance** – You never know what will be in the way during a critical encounter, but your bullet must slam right through it and provide terminal performance beyond. Our Golden Saber Bonded uses an exclusive Remington *hot-bonded process to fuse core and brass jacket* forming a bullet that smashed through standard barriers and provides exceptional expansion, penetration, and weight retention beyond – *up to 97% through auto glass*. In fact, the bonding has increased its performance through wallboard and plywood, while providing *match-grade accuracy* and *higher velocity conservation*.

\*\*\* **PICTURES:** Place the Auto Glass 5 Picture Sequence, the Ballistic Gelatin Picture, and the Target Shot at 25 Yards.

\*\*\* **NEW PICTURES:** Provide pictures showing Golden Saber Bonded bullets after going through different barriers and their statistics.

## PAGE 6: Reduced Hazard Lead Free, Frangible Ammo

**1. Disintegrator “Plated” Frangible Ammo** helps provide a Reduced Hazard range for students, instructors, and the environment. Plated Frangible Bullets feature a high strength compaction formed, *metal particle core completely sealed in a jacket of electroplated cooper* that *breaks-up instantly and completely upon impact* against hard surfaces. *Ricochet of fragments is virtually eliminated*, even when fired against angled surfaces, and enhances student safety at minimal target distances. *Realistic, Safe, and Cost-Effective Training*. Nothing’s better where training safety, long-term effects, clean-up and environmental concerns are involved.

\*\*\* **PICTURES:** Series of 3 Disintegrator Pictures showing bullet break-up.

### **2. Disintegrator is the Perfect Lead-Free, Frangible Reduced Hazard Training Round –**

- \* *Completely Lead-free Bullets and Priming Mix* eliminates lead and recovery issues while providing clean, instantaneous ignition.
- \* *Complete Break-up* leaving nothing but harmless metal particles and small pieces of thin copper plate or jacket
- \* *Duplicates the Felt Recoil, Point-of-Impact, and Groups* of the best duty ammo. Gives the same performance and feel as standard duty rounds for more realistic training.
- \* *Superior Accuracy* achieved through manufacturing process that produces precise bullet concentricity.
- \* *Reliable Feeding and Functioning* from proven bullet profile designs.
- \* *Splash-back is Virtually Eliminated*. In tests against steel backstops at a 90 degree angle: 64.5% fallen by 5’, 97.2% fallen by 10’, and 98.9% fallen by 15’ from the backstop. It’s great for *close-quarter training situations*
- \* *Reduced Wear and Damage* to bullet traps and backstops.
- \* *Shoots Clean for Less Fouling*
- \* *For All Training Situations:* standard, simulation, close-quarter, competition, qualification, or specialty programs.

### **3. CHART: Plated Frangible Ammo Ballistic Chart**

**4. Disintegrator “Jacketed” Frangible Ammo** is used where particle splash-back is not a concern. Jacketed Frangible Bullets also feature a high strength metal particle core sealed in a copper metal jacket.

### **5. CHART: Jacketed Frangible Ammo Ballistic Chart**

## PAGE 7: Handgun Duty Ammo Ballistics and Bullets

1. **Remington Handgun Duty Ammunition** comes in a wide variety of calibers, bullet types, and loads to meet your requirements.

2. **CHART:** Remington Handgun Duty Ammo Ballistics

## PAGE 8: Handgun Training Ammo

1. **UMC Leadless Handgun Ammo** provides cost-effective training rounds with lead-free primers that duplicate the sensitivity and ballistics of standard lead-base primers.

- \* **Flat Nose Enclosed-Base Bullet** prevents the hot expanding propellant gasses from vaporizing lead from the bullet's base, *eliminating exposure to lead at the shooter's position*

- \* **Cleaner Shooting in All Range Situations**

- \* **Standard Bullet Weights and Identical Ballistics** duplicates the performance of conventional loads.

- \* **Available in 6 LE Handgun Calibers**

\*\*\* **PICTURE: Show Grouping of the 6 Loose Calibers** – Can be more than 6 each.

\*\*\* **CHART:** UMC Leadless Handgun Ammo Ballistics Charts

2. **UMC Ammo** is the Cost-Effective Solution for High-Volume Practice and Training.

- \* **Stretch Your Budget** with Remington UMC Ammo that performs exactly like your duty ammo, but is *cost-effectively priced* to maximize budget spending

- \* **Stay Ahead of the Ammunition Consumption Curve** and help deliver more rounds for your officers to use.

- \* **Available in 12 LE Handgun Calibers**

\*\*\* **PICTURE: Show Grouping of the 12 Loose Calibers** – Can be more than 12 each

\*\*\* **CHART:** UMC Handgun Ammo Ballistics Chart



## PAGE 9: Model 870 and 11-87 Shotguns

**1. Model 870 Pump and Model 11-87 Semi-automatic 12-Gauge LE Shotguns** are “*all business*” and lead the field in *durability, performance, features, safety, and long service life*. Both rugged, street proven, shotguns are slick and smooth and so easy to operate during the most demanding situations. They also have many shared features and options you require...ones that can make a difference when it counts.

**\* Shared Features –**

- \* **14” and 18” Barrels** are mission appropriate
- \* **Bead, Rifle, or Ghost Ring Sights** are easily selected
- \* **3” Chambers** accept all 2 ¾” and 3” 12-gauge Shells
- \* **Improved Cylinder Choke** on 18” and 20” barrels and **Modified** on 14” barrels
- \* **Tough, Black, Non-reflective Synthetic Stocks** are impervious to even the harshest environments
- \* **Parkerized Finish** for moisture and abrasion resistance that won’t reflect light
- \* **Magazine Extensions** can be selected to increase the in-the-gun shells for greater continuity of fire
- \* **Large Side-Ejection Port** stays unobstructed when shooting over or around cover
- \* **Sling Swivel Studs** come standard
- \* **Special Recoil Pad** provide greater comfort and control
- \* **Trigger Plate Assembly Easily Removed** for inspection and cleaning
- \* **Simple Field Stripping** for maintenance

**\* Strength, Safety, and Controls –**

- \* **Receiver Machined from Ordnance Steel**
- \* **Breech Block Locks into Barrel Extension** for strength and consistent head space
- \* **Balanced Sear and Inertia Firing Pin** prevents discharge unless action closed and trigger intentionally pressed
- \* **Cross-bolt Safety** conveniently located near the trigger for fast operation, even while wearing gloves
- \* **Blaze Orange Magazine Follower** for safety inspection

\*\*\* **PICTURES: Comparison Pictures** – Side-by-side pictures of an 870 and 11-87 to view when looking over the specs.

\*\*\* **USE PICTURE: Officer Use Pictures** – One officer holding an 870 in a ready position and another officer locked into a firing position with an 11-87. Can use with words cutting-around the pictures or as background.

## PAGE 10: Model 870 Pump Shotgun

**1. Model 870 Pump Shotgun** is the “*Shotgun of Choice Nationwide.*” When you think 870...rugged power comes to mind.

\* **The Most Reliable 12-Gauge Pump** going used double action bars for the *smoothest/surest pump operation* in conjunction with a steel-lined/grooved fore-end for a stronger grip, while the *Flexitab™ feeding system* provides *positive and easier cycling*.

\* **Additional Stock Options** include wooden stocks and fore-ends, *Davis Speedfeed® Synthetic Stocks* in solid or full pistol grip, with *two lengths-of-pull*, and/or *2 magazine tubes* molded right into the stock holding 4 extra shells.

**2. Tactical Model 870P** features a 14” barrel to reduce the overall length for an ideal entry shotgun. Also, a *Less-Lethal application shotgun* is available with the addition of a blaze orange Synthetic Davis stock and fore-end for the instant recognition required.

\*\*\* **CHART and PICTURES: Tactical Model 870P Shotguns** – Showing the small chart and two shotguns (14” with rifle sights and less-lethal with rifle sights).

**3. Model 870P Shotguns with Synthetic Stocks** feature 18” and 20” barrels and several synthetic stock and fore-end options. The *Davis Speedfeed® I stock* has two magazine tubes holding 4 shells molded into it. The *Remington synthetic solid stock and fore-end* duplicate the weight and dimensions of the factory wood.

\*\*\* **CHART and PICTURES: Model 870 with Synthetic Stocks** – Show the small chart and three shotguns.

**4. Model 870P Shotguns with Wooden Stocks** feature 18” and 20” barrels, wooden stocks and fore-ends and either parkerized or blue finish.

\*\*\* **CHART and PICTURES: Model 870 with Synthetic Stocks** – Show the small chart and two shotguns.

\*\*\* **USE PICTURE: Officer Using 870 Picture** – One officer holding an 870 in a port arms position. Can use with the words cutting-around the pictures or as background.

## PAGE 11: Model 870 MAX and Model MCS

**1. Model 870 MAX (Maximum Options)** is a true tactical shotgun with everything in place just the way you want it. The platform is a rugged, parkerized, 18” barrel 870 LE Shotgun...then we add:

\* **Wilson Combat® Ghost Ring/XS® Sight System** that includes the XS® interchangeable front sight.

- \* **Davis Speedfeed® IV Full Pistol Grip Buttstock** with a 13" length-of-pull for ease of handling and shouldering when wearing a vest.
- \* **Surefire® Tactical Fore-end LED Flashlight** with momentary and toggle switch ON/OFF applications.
- \* **Remington's R3 Recoil Pad** that lessens felt recoil and helps recovery for follow-up shots.
- \* **2-Shot Magazine Extension Tube**

\*\*\* **PICTURE: Model 870 MAX Picture** – Angled with text around it and smaller blocks showing the features.

**2. Model 870 Modular Combat System (MCS™)** – Imagine a “Complete Tactical Shotgun System” in a case that allows an operator to *assemble one of three pump shotgun combinations*, in seconds and without tools using the **REM® LOC Quick-Change Stock System**, for the tactical situation involved. Well, it's here, complete, and in its own carrying, transportation, and inventory control case. For the first time operators can *assemble a shotgun system with unheard-of-speed and without tools* to match the unfolding tactical situation.

**\* 3 Types of Tactical Pump Shotguns Can Be Quickly and Easily Assembled:**

- \* **Breaching Shotgun** with 9 1/2" barrel, pistol grip only, and 4 shell capacity
- \* **CQB Shotgun** with 14" barrel and choke tubes, pistol grip stock, and 6 shell capacity
- \* **Conventional Shotgun** with 18" barrel and choke tubes, pistol grip stock, and 7 shell capacity

\* **Capable of Firing Multiple Ammunition Sizes and Types** including *breaching rounds*, hard hitting and frangible *buckshot*, 1 oz. and low recoil *slugs*, and copper *sabots*. The *four mobile chokes*, used with the 14" and 18" barrels, add a further refined ability to match the tool to the job.

\* **Addition Features** include an *accessory rail* for optics, *tactical sling*, *cleaning rod* (that also acts as a recoil spring guide when assembling), two *detachable shell carriers*, and *four choke tube options* with a choke tube wrench.

\*\*\* **PICTURES:**

- \* **Each of the Three Shotguns** is shown together.
- \* **All Parts of the System** are shown together.
- \* **Show 14" and 18" Barrel Fronts** with mobile chokes and a selection of shells that can be used.

## PAGE 12: Model 11-87 Semi-Automatic Shotgun

**1. Model 11-87 Semi-automatic 12-Gauge Shotgun** – This rugged, gas-operated shotgun sets the standard for *maximum firepower, unquestioned reliability, and durability*.

\* *The 11-87's Low Recoil System* provides the speed and control needed for heavy buckshot or rifled slug loads during high rate-of-fire situations.

\* *For Training and Familiarization*, this versatile shotgun also *handles lighter loads* (although not intended for use with reduced recoil products).

\* *The Factory Installed Magazine Extension* (18" barrel only) helps provide maximum firepower with a total capacity of 7 shells.

\* *This Shotgun is "All Business"* in look and feel with rugged, high-strength polypropylene stock and fore-end, non-reflective matte-black finish and blackened bolt and carrier release. Stock and fore-end have molded checkering to help ensure the best grip.

\*\*\* **CHART and PICTURES: Model 11-87P** – Show the small chart and four shotguns.

\* **USE PICTURE: Officer Using 11-87 Picture** – Officer holding an 11-87 in a firing position. Can use the words cutting-around the pictures or as background.

\*\*\* **STATEMENT: Place at Bottom of Page: Optional Insignia and Property Marks** – On both the Model 870 and Model 11-87 shotguns, letters or numerals (or combinations) can be engraved on receiver, at a nominal charge. Simple property marks or insignia, up to 1 1/4" square, can also be engraved on receivers for orders of 25 guns or more. You furnish the design, we'll adapt it for engraving.

## PAGE 13: 12-GAUGE DUTY BUCKSHOT SHELLS

**1. LE 12-Gauge Duty, Training, and Qualification Shells** – Matched up with our selection of law enforcement 870 Pump and 11-87 Semi-automatic Shotguns is a broad line of law enforcement 12-gauge shells for all applications: full-power Express® buckshot and Slugger® rifled slugs, reduced recoil loadings, and target loads. Everything is conceived and designed to meet law enforcement's critical demands whatever the duty or training situation. Our law enforcement shotshells provide the reliability, consistent performance, and stopping power you need when a shotgun comes out of the rack.

**2. LE 12-Gauge Buckshot** comes in a wide variety of pellet size, full power loads, tactical, and reduced recoil for your duty and training requirements.

\* **Express® Buckshot** is available in standard and magnum loadings, and provides the reliability, consistency, and stopping power. Our 9-pellet Express® LE Buckshot created a new standard of pattern performance with the addition of our one-piece compression section **Power Pistol®** wad column, polymer buffering and hardened 3% antimony pellets. This combination produces **patterns 25% tighter than standard buckshot**. In addition the primer and mouth are waterproofed for maximum reliability under harsh environmental conditions. **Available in 5 buckshot sizes:** 000, 00, 0, 1, and 4.

\*\*\* **PICTURE: Box with Two Shells and Description**

\* **TAC 8 00-Buckshot** is a full load 8-pellet 00-Buck that boasts a ½" to ¾" per yard pattern spread that provides an even more concentrated pattern. The pattern is controlled by utilizing 00-buck with 3% antimony lead and a precisely loaded special shot cup. TAC 8 also eliminates the 9<sup>th</sup> pellet flyer that can totally destroy a good pattern. Five shots at 25-yds using an 870 Police 18" barrel, improved cylinder shotgun produced a spread of 9 7/8".

\*\*\* **PICTURE: Two Targets with Patterns**

\* **Reduced Recoil 00-Buckshot** is tailor made for **duty and training applications that encourage shotgun usage**. Our 8-pellet RR 00-Buckshot loads **lower felt recoil by 40%** for better follow-up shots, and with the addition of their Power Pistol® shot cup, polymer buffering, and hardened 3% antimony pellets, **produce outstanding patterns**.

\*\*\* **PICTURE: Box with Two Shells and Description**

\*\*\* **CHART: Buckshot Chart** – Separate the buckshot from the slugs.

## PAGE 14: 12-GAUGE DUTY SLUG SHELLS

**1. LE 12-Gauge Slugs** come in full power and reduced recoil loads for your duty and training requirements.

\* **Sluger® Rifled Slugs** have been the LE standard for decades as nothing shoots straighter and hits harder in no-compromise situations. Recent design improvements include an **oversizing of the slug diameter for better gas sealing** and the addition of a **high density polymer disk under the slug which produces a perfectly aligned exit** from the muzzle for **dramatically enhanced accuracy**.

\*\*\* **PICTURE: Box with One Shell**

\* **Reduced Recoil Rifled Slug** is specifically engineered to improve officers' capabilities with a shotgun. RR Slugs generate **45% less recoil** than a standard 1 oz. rifled slug load for enhanced follow-up shots in tactical situations. The reduced recoil also helps during training and encourages shotgun duty use.

\* **Point-of-Impact is Identical to a Standard 1 oz. Slug** out to 50-yards and only 1 ½" lower at 100-yards. The high-density polymer alignment disk under the slug's base produces **enhanced accuracy**.

\* **Penetration and Grouping** – Both Reduced Recoil and Slugger® completely penetrate .050 sheet metal at 30-yds, .070 sheet metal at 15-yds, and bare gelatin at 25-yds to 17-inches. Reduced Recoil Rifled Slug showed an **extreme spread of 2 ¼"** for 5 shots fired at 45-yds from an 870 Police 18" barrel, improved cylinder shotgun.

\* **Primer Waterproofed** for maximum reliability.

\*\*\* **PICTURES: Box with One Shell and Two Targets Showing RR and Standard Slugs.**

\*\*\* **CHART: Slug Chart** – Separate the slugs from the buckshot.

## **PAGE 15: Disintegrator Reduced Hazard and Target Training Shells**

**1. Disintegrator™ Lead-Free, Frangible Reduced Hazard Buckshot and Slug Training Shells** were developed for realistic, safe, and cost-effective training and qualification programs while helping to provide a Reduced Hazard range for students, instructors, and the environment. ***Nothing's Better where Training Safety, Long-term Effects, Clean-up, and Environmental Concerns are Involved.***

\* **High Strength Metal Particle Core Sealed in a Jacket** that breaks-up instantly and completely upon impact against hard surfaces leaving nothing but harmless metal particles and small pieces of plate or jacket.

\* **Completely Lead-free Buckshot, Slugs, and Priming Mix** eliminates lead and recovery issues while providing clean, instantaneous ignition.

\* **Duplicates the Felt Recoil, Point-of-Impact, and Groups/Patterns** of the best duty shells. Gives the same performance and feel as standard duty rounds for more realistic training.

\* **Ricochet of Fragments is Virtually Eliminated.**

\* **Shot Cup and Buffering Protect Shot** for enhanced patterns and new sealer technology ensures no buffer leakage.

\* **Shoots Clean for Less Fouling**

\* **For All Training Situations:** standard, simulation, close-quarter, competition, qualification, or specialty programs.

- \*\*\* PICTURES: Slug Box and Shell (Add in Shell) and Buckshot Box and Shell
- \*\*\* CHART: Disintegrator Buckshot
- \*\*\* CHART: Disintegrator Sabot Slugs

**2. Premier® STS® Target Shells** – Great familiarization birdshot training loads available in five birdshot sizes: 7, 7 ½, 8, 8 1/2, and 9.

- \*\*\* CHART: Target Shotshells

## PAGE 16: Model 700P and 700P LTR Bolt-Action Rifles

**1. Model 700P (Police) Bolt Action Rifles** – When lives are at stake and critical, precision marksmanship required, you can't afford anything less than the pinpoint accuracy of a Remington® Bolt-Action Rifle and our special match-grade ammunition. The legendary Model 700 is the rifle of choice for snipers nationwide and worldwide.

- \* *The Model 700's Action is the Heart of our LE Rifles*... just as it is for the advanced M-24 Sniper Weapon System we built for the U.S. Army.

- \* *Receiver Machined from Ordnance-grade Steel* then drilled and tapped for scope mounts.
- \* *Three Overlapping Rings of Solid Steel* (bolt face, barrel, and receiver) surround and support the cartridge head.
- \* *Heavy, Free-floating 26" Barrels* in all standard rifles provide unparalleled accuracy and stability.
- \* *Composite Stock Reinforced with Aramid Fiber and Fiberglass* provide dimensional stability in any environment and tactical situation.
- \* *Aircraft-grade Aluminum Bedding Blocks* run the full length of the receiver.
- \* *Non-reflective Finish* on stock, barrel, and receiver and the stock comes with sling swivel studs.
- \* *Internal Magazine with Hinged Floor Plate*
- \* *Chambered In* .223 Rem, 7mm Rem Mag, .308 Win, .300 Win Mag, .300 Rem Ultra Mag, and .300 Rem SA Ultra Mag

**2. Model 700P LTR (Light Tactical Rifle)** is the perfect tool for today's standard SWAT operations with the need of a highly portable and quick-action bolt rifle. This reduced weight (just 7 ½ lbs.) tactical rifle features a *slimmed down H-S Precision Stock and 20" barrel* (reduced from 26") that's fluted for weight reduction and head dissipation, while enhancing barrel rigidity for pinpoint accuracy.

- \* *Chambered In* .223 Rem, .308 Win, and .300 Rem SA Ultra Mag

**\*\*\* PICTURES: 700P and 700P LTR –**

**\* Shows one 700 Police with Description:** Available in either the short action (.223 Rem and .308 Win) or long action (7mm Rem Mag, .300 Rem Ultra Mag, and .300 Win Mag) with a standard H-S Precision Stock and 26" barrel.

**\* Shows one 700 LTR with Description:** Available in the short action (.223 Rem and .308 Win) with a slimmed down H-S Precision Stock and 20" barrel.

**\*\*\* CHART: 700P and 700P LTR**

**PAGE 17: 700P & 700P LTR TWS and 40-XS System**

**1. Model 700P & Model 700P LTR TWS (Tactical Weapon Systems)** are the *Total Sniper Rifle Packages!* It's nice when everything's added to the perfect tool at the right price... and your work's done. The TWS starts with either the 700P (26" barrel) or the 700P-LTR (20" barrel) in .308 Win only, and adds everything for a right-out-of-the-box complete package:

- \* Leupold® Vari-X™ 3.5 x 40 Tactical Scope with Duplex™ Reticle**
- \* Leupold® Parkerized Rings & One Piece Base**
- \* Butler Creek® Flip-Up Lens Covers**
- \* Harris® 1A2 Bi-Pod**
- \* Michael's® of Oregon 1" Quick-Adjust™ Sling with Swivels**
- \* System Packed in Rugged Pelican® Hard Case**

**\*\*\* PICTURES: 700P System and 700P LTR System –**

- \* Show Both Rifles** with scopes and bipods (not extended).
- \* Show 700P LTR in Pelican Case** with bipod extended.

**2. Model 40-XS Tactical Rifle System** is the next generation in cutting-edge, tack-driving tactical rifles that comes directly from our Custom Shop. Based on the time tested Model 40-X Action, the Model 40-XS combines legendary strength and dependability with the most advanced materials and components to bring you the ultimate tactical rifle for the 21<sup>st</sup> Century.

**\* The System's heart is the 416 Stainless Steel Model 40-X 24" Barreled Action,** coated with Remington's proprietary non-reflective black polymer coating for additional protection and non-light reflection. Add to this the following features:

- \* Action Custom Bedded in a McMillan® A3 Series Stock** with adjustable length-of-pull and comb height
- \* Chambered in .308 Win (1:12" Twist)**



- \* *Trigger Externally Adjustable* for trigger pull weight
- \* *Leupold® Vari-X™ III 3.5 -10x40mm Long Range M1 Scope* with Mil Dot Reticle
- \* *Badger Ordnance All-steel Picatinny Scope Rail*
- \* *Harris® Bi-Pod* with quick adjust swivel lock
- \* *Proved Capable of Delivering ¼" MOA or Better* before each rifle leaves the Remington Custom Shop
- \* *Sunny Hill Heavy Duty, All-steel Trigger Guard*
- \* *Turner® AWS Tactical Sling* with Swivels
- \* *System Packed in Rugged Pelican® Hard Case*

\*\*\* **PICTURE: Show the 40-XS with Scope and Bipod Extended** – Place small descriptive blocks to point to features.

## **PAGE 18: M-24 Sniper System and Model 7600 & 7615 Rifles**

**1. M24 Sniper Weapon System** – Designed for the U.S. Military, the M24's popularity stretches from SWAT teams to International Military and Government agencies. Based on Remington's legendary Model 700™ and 40X™ rifles, the M24 has quickly gained a reputation for true precision among the sniper community and is the standard against which all sniper systems are compared.

\* *The Heavy, Hammer-forged, Stainless Steel Barrel's Unique 5-R Rifling* delivers combined advantages of reduced bullet deformation and metallic fouling, even pressure curves, higher bullet velocities and *longer barrel accuracy life*.

\* *The M24's Aramid Fiber-Reinforced, Fiberglass Stock* with an *aluminum bedding block*, provides exceptional strength and dimensional stability in all weather conditions.

\*\*\* **PICTURE: Side View of Rifle and View of Rifle, Components and Case.**

\*\*\* **CHART: The Following System Info**

### **M24 Sniper Weapon System**

25716 – M-24 7.62 NATO SWS Complete System includes: Rifle, Iron Sights, Mounted Leupold Mark IV M3 Scope, Scope and Iron Sight Carrying Case, Deployment Kit complete with tools, spares and cleaning kit, Soft Gun Case, and a Hardigg Systems Hard Case.

25705 – M-24 7.62 NATO SWS Complete System (LESS SCOPE) includes: Rifle, Iron Sights, Scope and Iron Sight Carrying Case, Deployment Kit complete with tools, spares and cleaning kit, Soft Gun Case, and a Hardigg Systems Hard Case.

25727 – M-24 7.62 NATO Rifle with Iron Sights and Mounted Leupold Mark IV M3 Scope ONLY.

25729 – M-24 7.62 NATO Rifle with ONLY Olympic Sights.

25732 – M-24 7.62 NATO Rifle ONLY.

**2. Model 7600P & 7615P Pump Action Rifles** – At last, simple and effective duty/patrol rifles that are *as easy to use as a pump shotgun*, while being light, handy, and quick in action with 16 1/2" barrels. Based on the rugged and reliable 870 shotgun with *virtually identical operating features* for quick operator familiarization, they're designed for first shot accuracy and ultra fast follow-up shots as the shooter instantly chambers another round while staying on target. The *Model 7600P* comes in .308 Win caliber and uses a detachable 4 round magazine, while the *Model 7615P* comes in .223 Rem caliber and uses standard M16/AR-15 magazines. Both feature:

- \* *Rotary Bolt Lock-up Design* for exceptional strength, safety and hallmark reliability
- \* *Parkerized Finish and Rugged, Black Synthetic Stock and Fore-end* with sling swivel studs
- \* *Wilson Combat Ghost Ring/XS Sight Combination*

\*\*\* **PICTURES: Showing Both 7600 and 7615 Rifles for Comparison** – Small descriptive blocks covering caliber and magazine features.

\*\*\* **CHART: Small Chart with Both Listed.**

## **PAGE 19: LE Duty and Training Rifle Ammo**

**1. LE Duty and Training Rifle Ammunition** – Remington produces a full line of proven LE duty and special applications ammunition with superb MOA accuracy, consistent point-of-aim/point-of-impact, dependable reliability, and superior terminal ballistics for the confidence you need. Every cartridge combines the highest-quality brass and bullets with specially-blended powders and our Kleanbore® primers for clean, non-fouling performance. When lives depend on your first shot, you can trust Remington high-performance ammunition.

**2. Premier® Core-Lokt® Ultra** – This high-performance bonded bullet comprises a lead core that is metallurgically adhered to a 20% heavier, progressively tapered jacket, specifically designed to control expansion over a wide range of velocities. It boasts maximum penetration, controlled 1.8X expansion, and 95% original weight retention, while staying together and on target through tough barriers.

\* **Core-Lokt® Holds Together and Stays on Target** when taking shots through glass. This bullet maintains maximum integrity when passing through single pane laminated glass such as plate glass windows or windshields.

\* **Available in .308 Win, .300 Win Mag, .300 Rem Ultra Mag, .300 Rem SA Ultra Mag**

\*\*\* **PICTURE: Showing Several Cartridges**

### **3. Premier® Match Sniper Ammunition –**

\* **.308 Win. BTHP Match** is loaded with Sierra® MatchKing® Boat-tail bullets, high-grade primers, and specially blended powders for consistent velocity and exceptional accuracy to guarantee MOA accuracy out to 500-yards.

\* **.223 Remington HP Match** uses a 62-gr. Remington bullet that produces superb match-grade accuracy regardless of 1:12 or 1:9 twist barrels. The special internal design of this flat base bullet delivers MOA performance equal to that of a boat tail bullet.

\*\*\* **PICTURE: Showing Several Cartridges of Both**

**4. Remington® Premier Ultra Mag** uses an innovative case design to provide outstanding velocity and energy. The result is a non-belted magnum with larger case diameter, improved accuracy, exceptional flat shooting capabilities, and remarkably high energy retention at extended ranges. Bullet weights and styles designed for a variety of applications.

\* **Available in 7mm, .300, .338 & .375**

\*\*\* **PICTURE: Showing Several Cartridges**

**5. Remington® Premier “Short Action” Ultra Mag** provides long-action magnum performance in a short-action configuration. The short-action ultra mag’s highly efficient case design duplicates or exceeds belted magnum ballistics with up to 12% less powder.

\* **Available in .300 Rem SA Ultra Mag & 7mm Rem SA Ultra Mag**

\*\*\* **PICTURE: Showing Several Cartridges**

**6. Premier® Scirocco™ Bonded Ammunition** is the most advanced **polymer-tipped**, boat-tailed bullet available. The expansion-generating polymer tip and boat tail case combine to produce remarkably flat trajectories that defies air resistance at one end and reduces drag at the other. The bullet’s precise concentricity and secant ogive nose profile produce superb accuracy. The progressively tapered, heavy-based, pure copper jacket is bonded to the lead core to retain over 75% of its weight at all velocities.

\* **Available in .270 Win, 7mm Rem Ultra Mag, .308 Win, .30-06 Spfld, .300 Win Mag, and .300 Rem Ultra Mag**

\*\*\* **PICTURE: Showing Several Cartridges**

**7. .308 Win Lead-Free Match** is loaded with Barnes XLC Coated X-Bullet and lead-free primer and offers superb accuracy in a non-toxic, 100% copper bullet with lead-free priming. Completely lead-free for training and LE applications where airborne lead or spent lead recovery is an issue.

\*\*\* **PICTURE: Showing Several Cartridges**

**8. 6.8mm Remington® SPC (Special Purpose Cartridge)** was developed in conjunction with the U.S. Military to produce a cartridge with greater medium range capability than the standard 5.56 x 45mm and function in M4/M16 rifles. This intermediate length rifle cartridge is based on the 30 Remington case and specifically developed to provide increased reliability, incapacitation, and accuracy not only at close

quarter combat distances, but at ranges out to 500 meters. It's offered in three versions including the new Premier® Match line using a 115 MatchKing® BTHP bullet for a MOA at 100 yards.

\*\*\* PICTURE: Showing Several Cartridges

## PAGE 20: LE Rifle Duty and Training Ammo Chart

1. CHART: Showing Duty and Training Ammo Ballistics – Centerfire, UMC, and Rimfire

## PAGE 21: Disintegrator .223 Lead-Free, Frangible and Reduced Hazard Training Ammo Facts

1. Disintegrator™ Lead-Free, “Jacketed” Frangible Reduces Hazard Training Ammo is a totally lead-free, frangible training load for realistic, safe and cost-effective training and qualification programs. Bullet construction is a high strength *metal particle core sealed in a jacket that instantly breaks-up when impacting steel targets or backstops* leaving harmless metal particles and small pieces of thin jacket.

\* *Duplicates Velocity, Felt Recoil, and Point-of-Impact of Duty Rounds.*

\* *Designed to be Used Where Particle Splash-back is Not a Concern.*

\* *Superior Accuracy* – groups as well or better than duty ammo

\* *Available in .223*

\*\*\* PICTURE: Showing Several Cartridges

\*\*\* CHART: Disintegrator Chart

### 2. Reduced Hazard Information and Facts

(To Be Inserted)

## PAGE 22: Eye and Hearing Protection and Duty Knives

(See Page)

## PAGE 23: Other Accessories and Firearms Care Products

(See Page)

**PAGE 24: Monoloc™ Universal Optical Adapter and  
MR-10 Military/Police Gas Mask**

(See Page)

**PAGE 25: Remington Armorer's School and LE Website**

(See Page)

**BACK COVER**

**1. REMINGTON® LAW ENFORCEMENT  
LONGARMS AND AMMUNITION (At Top of Page)**

**2. REMINGTON'S PROVEN "STREET SYSTEM"  
Street Proven Rifles and Ammunition for Absolute Reliability  
and the Duty and Tactical Performance You Can Depend On**

**3. A LONGSTANDING COMMITMENT...**  
From the beginning, Remington has had a Longstanding Commitment to the Law Enforcement Community to provide the best longarms, ammunition, and support for the critical tasks faced everyday nationwide. It Remington's promise to provide uncompromising quality, reliability, durability, and the features, improvements, and enhancements you've asked for to meet the challenges you face.

**\*\*\* ACTION PICTURE: Show an Officer  
Firing within the center area.**

**4. Find out What Remington's Doing to Enhance Your Ability  
to Provide the Best to Your Officers... (Call to Action)**

**5. Remington Longarms are Manufactured to the Highest Quality and Performance  
Standards...Providing Reliability, Safety, Performance, Durability, and Long  
Service Life**

**\*\*\* INSERT: 100% American with Flag.**

**\*\*\* Remington LE Star smaller and next to the contact information**

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