

Remington Product Proposal

Date 08/13/03

NPP# **2004-27** RAMAC 27227 Page 1

Brief Description: Model 40-XS .308 Win (Complete System)

Site Assignment: ☒ ILION ☐ MAYFIELD ☐ R & D

Category: ☒ CENTERFIRE ☐ RIMFIRE ☒ ACCESSORY

Dist Channel: ☒ DOMESTIC ☒ INTERNATIONAL
☐ AGENCY ☒ LAW ENFORCEMENT
☐ NTL ACCOUNTS

Sales Type: ☐ CATALOG ☐ SPRING ☐ WINTER ☒ SHOW
☐ CUSTOMER SPECIAL

Expected Ship Date Q2 2004

Product Description ☒ NEW ☐ REPEAT ☐ MODIFY

notes: New Model 40-X offering (based off FBI submission) for M-24
replacement model for LE and international accounts.

Product Specs

Model: 40-XS Hand: RT

Caliber: .308 Win

Stock Material ☐ WOOD ☒ SYNTHETIC ☐ LAMINATE Type/Color: Black H.S. PST25

Stock Finish ☐ HIGH GLOSS ☒ MATTE ☐ CAMO ☐ OTHER

Receiver Material ☒ STAINLESS ☐ CARBON ☐ STANDARD

Receiver Finish ☐ GLOSS ☐ SATIN ☐ BLAST ☐ BLACK OX ☒ POWDER COAT ☐ CAMO

Barrel Material ☒ STAINLESS ☐ CARBON ☐ STANDARD

Barrel Finish ☐ GLOSS ☐ SATIN ☐ BLAST ☐ BLACK OX ☒ POWDER COAT ☐ CAMO

Barrel Profile STD 40-X ☐ FLUTED ☐ PORTED

Barrel Bracket Use Oversized lug from Badger Ordnance (Part #316-01\$)

Barrel Length 24"

Twist Rate 1:12"

Crown 40-X

Fire Control 40-X

Headspace Must not exceed min + 0.002"

Bolt Finish ☐ CHROMED ☐ JEWELLED ☐ BLUED ☒ OTHER Powder Coat or Equivalent

Checkering N/A

Recoil Pad/Butt Plt R3 (Need to Have Sims make backer to fit H.S. Backer Plate)
Limbsaver medium grind-to-fit appears to be correct size.

Drop at Comb Adjustable

Drop at Heel Adjustable

Length of Pull Adjustable

Swivels STD 700 Police/M-24
Sling Turner AWS (Part #NMSRAWS Black 50"/52")

Sights None, Clean Barrel (DRILL AND TAP FOR 8-40 THREADS)

Bases Badger Ordnance Steel Picatinny Style

Rings Badger Ordnance Steel

Scope Leupold VXIII 3.5-10x40 LR M1 (30mm tube) (shipped w/Butler Creek flip open covers)

BiPod Harris LM-S Add Pod-Loc From KMW

Special Ser # N/A

Special Markings N/A

Laser Engraving N/A

Special Packaging Pack in Pelican F97092 (Cut Foam to Fit rifle)

Accuracy Specs. Average of (2) 5-Shot Groups not to exceed .75" @ 100yds

Ammunition Req. R308W7

Trigger Guard Evaluate Badger All Steel Part# 306-02 and Sunny Hill all Steel Model
Trigger Guard should be powder coated or equivalent

Mag Box Should try to use ADL style box attached to receiver (like M-24)
Mag box should be powder coated

Mag Capacity 5-Rounds

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Market Overview: For International and Domestic Law Enforcement markets.

Volumes		National	Domestic			Law	1st Yr
SKU	Description	Accounts	Agencies	Int'l	Canada	Enf.	Total
27227	Model 40-XS .308 Win (Complete System)			150		50	200
						0	0
							0
							0
							0
							0
		0	0	150	0	50	200

Volumes		2nd Yr	3rd Yr	4th Yr	5th Yr
SKU	Description				
27227	Model 40-XS .308 Win	300	300	300	300
		0			
		0			
		0			
		0			
		0			

Unit Pricing	Net Price	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	4175	\$ 4,175	\$ 418	\$ 3,758	2032	\$ 1,726	46%
Project							
Actual							

Submitted By J. Trull

Revisions: Original

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Brief Description: Model 40-XS .308 Win (Complete System)**Key Dates & Quantities**

	Date	QTY
Forecast	08/13/03	200
DAT		
Start T&P		
Complete T & P		
Warehouse	04/01/04	To Order
Structures		
Catalog Decision		
Photo Sample	10/01/03	3
Writers Shooters		
Writers Display		
Sales Shooters		
Sales Display		
Rep Samples		
Shot Show		
Test ammo		
Proof ammo		
Gallery ammo		

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Comparable Product #1 **RAMAC** 25732 **Description** M-24 Rifle Only 7.62 NATO

Unit Pricing	Net Price	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	2772	\$ 2,772	\$ 277	\$ 2,495	887.38	\$ 1,627	65%

Comparable Product #2 **RAMAC** 25716 **Description** M-24 SWS Complete System

Unit Pricing	Net Price	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	6475	\$ 6,475	\$ 648	\$ 5,828	2988	\$ 2,840	49%

Comparable Product #3 **RAMAC** **Description**

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual		\$ -	\$ -	\$ -		\$ -	#DIV/0!

Proposed Product Pricing **RAMAC** 27227 **Description** Model 40-XS 308 Win (Complete

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	4175	\$ 4,175	\$ 418	\$ 3,758	2032	\$ 1,726	46%

Cost Basis/Buildup
See Next Tab

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: System)

Model 40-XS .308 Win Cal Bolt Action Rifle System
Product Cost Estimate:

8/13/03

P/N	Description	Mfg Variable cost (VC)				Plant Ovhd & Depr. Cost	Total Mfg Cost
		Material	Labor & EBs	Mfg Ovhd	Total VC		
		(a)	(b)	(c)	(d)=(a+b+c)	(e)	(f)=(d+e)
96002	Barrel Assembly 24"	\$ 19.24	\$ 18.04	\$ 19.28	\$ 56.56	\$ 13.54	\$ 70.10
94098	Bolt Assembly	7.85	4.15	3.09	15.09	3.09	18.18
17013	Bolt Stop	0.17	0.11	0.05	0.33	0.07	0.40
24475	Bolt Stop Pin	0.10	-	-	0.10	-	0.10
15224	Bolt Stop Spring	0.07	-	-	0.07	-	0.07
97092	Pelican Case	121.54	-	-	121.54	-	121.54
17017	Ejector	0.35	-	-	0.35	-	0.35
94555	Ejector Pin	0.01	-	-	0.01	-	0.01
17019	Ejector Spring	0.03	-	-	0.03	-	0.03
93712	Extractor	0.75	0.01	-	0.76	-	0.76
22041	Firing Pin Assembly	5.99	1.52	0.55	8.06	1.02	9.08
104127	Front Guard Screw	0.08	0.01	0.01	0.10	-	0.10
16715	Magazine	1.13	0.06	0.04	1.23	0.04	1.27
90982	Magazine Follower	3.71	0.57	0.22	4.50	0.42	4.92
15699	Magazine Spring	0.37	-	-	0.37	-	0.37
21723	Proof Round (1.13)	0.32	-	-	0.32	-	0.32
21485	Test Round (9)	2.61	-	-	2.61	-	2.61
104126	Rear Guard Screw	0.09	0.01	-	0.10	-	0.10
17034	Receiver Plug Screw (4)	0.16	-	-	0.16	-	0.16
24476	Sear Pin	0.10	-	-	0.10	-	0.10
	Stock Assembly	445.00	-	-	445.00	-	445.00
	(H&S Precision Part# PST25)						
	Trigger Assembly (40-X)	2.37	5.15	1.96	9.48	3.69	13.17
	Trigger Guard Assembly	200.00	-	-	200.00	-	200.00
	(Sunny Hill)						
201392	Trigger Loc	1.75	-	-	1.75	-	1.75
	Bipod (Harris LMS)	83.63	-	-	83.63	-	83.63
	Pod Lock (KMW Pod-Loc)	21.20	-	-	21.20	-	21.20
	Scope Rail (Badger Ordnance)	150.00	-	-	150.00	-	150.00
	Scope Rings (Badger Ordnance)	85.00	-	-	85.00	-	85.00
96222	Scope (Leupold VX-III 3.5-10x40 LR M1)	650.00	-	-	650.00	-	650.00
	Sling (Turner AWS Black #NMSRAWS)	26.00	-	-	26.00	-	26.00
	Final Assembly incl'g Kits (Est)	-	62.43	22.41	84.84	41.16	126.00
		\$ 1,829.62	\$ 92.06	\$ 47.61	\$ 1,969.29	\$ 63.03	\$ 2,032.32