

CENTER FIRE RIFLESMODEL 700 ADL RESTYLE
(1982 Introduction)

Marketing recalled that the Bolt Action Rifle strategy was reviewed in detail with the Committee last March. They noted that the most significant part of that plan is a restyling of the Model 700 ADL for 1982 introduction. Marketing has been working with Research and Production to establish exact model requirements and the feasibility of a late 1981 warehouse date. Marketing stated that they are close to a decision on the final package and expect to make a recommendation to the Committee in July.

Production reported that a list of possible specifications is currently being evaluated from the standpoint of cost reduction potential and earliest possible warehouse date. Production is also attempting to project the year-end inventory position in the current ADL.

RESEARCH PLANNING REVIEWINTRODUCTION

J. F. Glas introduced the Research Planning Review as follows:

"This year we have elected to take a second step of departure from the traditional long range Research review for the Operations Meeting. We have elected to title this segment a Research planning meeting. Beginning from a manpower base of the organization which we expect to have in place by year end, the managers will review the major programs we propose to support, and the major milestones to be achieved. They will also indicate what might be achieved with a reallocation of these resources, or with additional resources. This feature of their presentation is important because we have not had the manpower to accomplish everything we had planned for 1981, and we will not have the manpower in 1982 to accomplish some of the backlog programs we regard to be worthwhile (Charts 11 and 12). It is our objective today to provide a forum for your critique of our proposals. We plan to develop firm budget plans over the next two months, with guidance from the Operations Committee, and present these plans to the September Operations Meeting.

"Last year we reviewed 12 key objectives for 1981 (Chart 13). We stated that we expected to accomplish the following in 1981.

