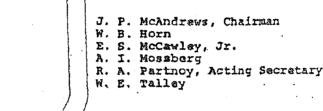
EXHIBIT B

SAAMI

MINUTES OF MEETING TASK FORCE ON SHOOTING SAFETY O'HARE RAMADA INN, CHICAGO, ILLINOIS THURSDAY, APRIL 5, 1979





The meating convened at 11:30 a.m.

The Chairman stated that the meeting was held pursuant to instructions of the Executive Conmittee to develop a program for communicating more effectively with consumers and the general public concerning safe usage of sporting firearms and ammunition.

Reference was made to recommandations made by Hill and Knowlton, Inc., a public relations/public affairs counseling firm engaged by Remington to provide suggestions on this subject. (See attached Exhibit I.) The Task Force reviewed these suggestions and concluded that many of the ideas presented are feasible and can be readily implemental. Some of them, such as the use of ammunition packages for publicizing these messages, can be implemented directly by member commanies. Others can be implemented with SAAMI funcing through the National Shooting Sports Foundation. However, in order to move forward with this program, the safety messages to be publicized must first be developed.

After discussion, it was agreed that the Tachnical Director should provide recommendations regarding the safety messages to be publicized. Each message should be specific and should deal with a major problem concerning safe usage of sporting firearms and ammunition. In this respect, the messages would be similar to the safety messages on automobile usage published by the Shell Oil Company. Possible messages included the need for proper eye and ear protection, the dangers of loading a firearm in a vehicle or in the home, the limitations of a safety, the Tanges of various cartridges, and the dangers of keeping a loaded round in the chamber: W. B. Horn was delegated to contact the Technical Director and advise him of the Task Force's considerations on this matter.

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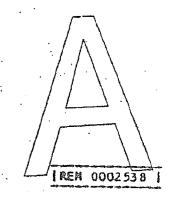
Task Force on Shooting Safety Page 2 April 12, 1979

In order to expedite the program, it was decided that implementation planning should begin on the basis of a sample safety message without waiting for all of the messages to be developed and approved. Since the message concerning the limitations of a safety is one which inevitably will be included in the final list of messages to be publicized, this message was selected for initial planning with NSSF. W. B. Talley and E. S. McCawley, Jr., were delegated to meet with the Executive Director of NSSF and commence such planning.

E. S. McCawley, br., reported that an article on the limitations of firearms safeties has been written by Col. E. B. Crossman. The article is still in manuscript, but E. S. McCawley, Jr., will contact Col. Crossman to suggest distribution of copies to SAAMI members and to discuss the feasibility of publication in The American Rifleman. E. S. McCawley, Jr., also outlined the concept of a single-issue magazine devoted to safe firearms usage and said he would discuss this with Aqua-Field Publications to obtain cost information.

There was general agreement that this program is important and should be implemented as soon as possible. The intention is to have a budgeted program ready for presentation to the Executive Committee at the June meeting in New Haven. A further meeting of the Task Force will be help in approximately three weeks to receive reports on recommended messages and proposed means of publicity and to prepare the presentation to the Executive Committee.

The meeting adjourned at 2:30 p.m.



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RAP:CK Attachment