



Why the Remington Model 700 has become the choice of the true rifleman

The true rifleman belongs to a very special breed. He wants a lot more from his rifle than just a "shootin' iron."

First, he wants a rifle that is, above all, extremely accurate. On that score, the Remington Model 700, with its precision rifling, perfect wood-to-metal fit, solidly locked up breech and crisp trigger pull, more than fills the bill.

Next, he wants exceptional strength to handle the most modern loads—for accurate, long-range shooting. The Remington

Model 700 has the strongest bolt action made.

Finally, he wants a rifle that feels right in every shooting position...one that has that combination of balance and stock design a rifleman recognizes as readily as the taste of roast venison. The Remington Model 700 is balanced and stocked perfectly for both iron sight and 'scope shooting.

Add it all up and you have the true rifleman's choice—the Remington Model 700.

In thirteen modern, high-velocity calibers from 222 to 458 Mag. At your nearest Remington dealer's. From \$119.95*. Write for free Guns and Ammunition catalog to Dept BD-10, Remington Arms Co., Inc.

Remington 

Remington Arms Company, Inc., Bridgeport, Conn. 06602. In Canada: Remington Arms of Canada Limited, 36 Queen Elizabeth Blvd., Toronto, Ont. *Fair trade retail prices in states having Fair Trade laws. Prices subject to change without notice.



1964