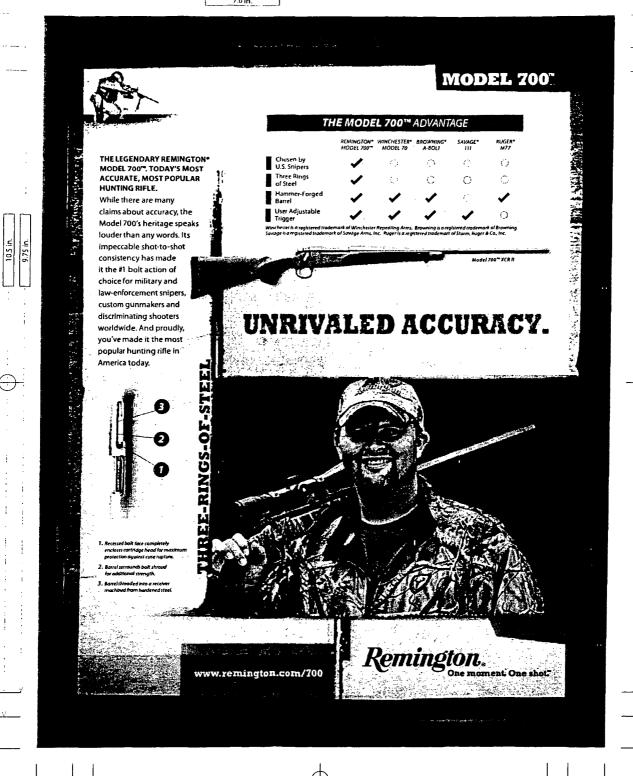
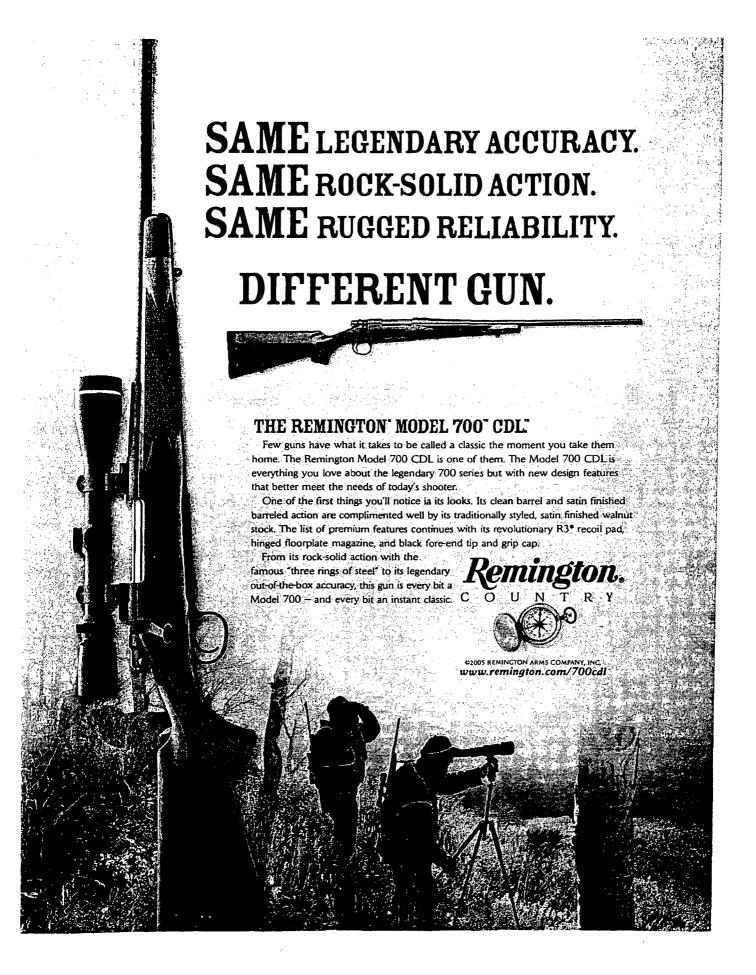


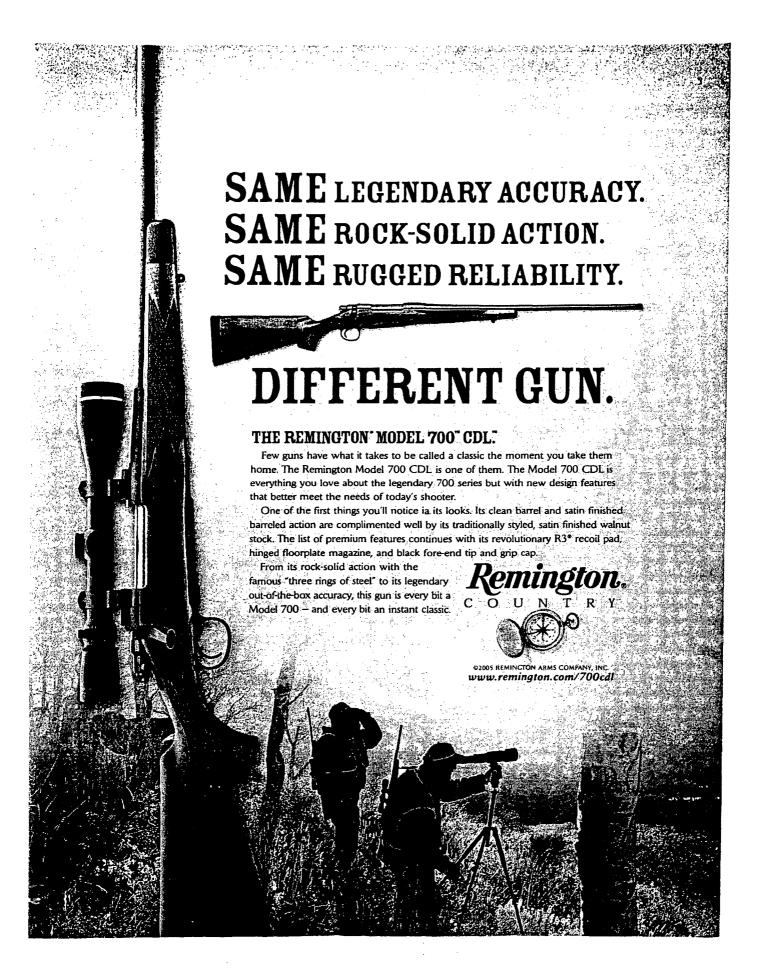
8.75 in. 7.625 in. 7.0 in.

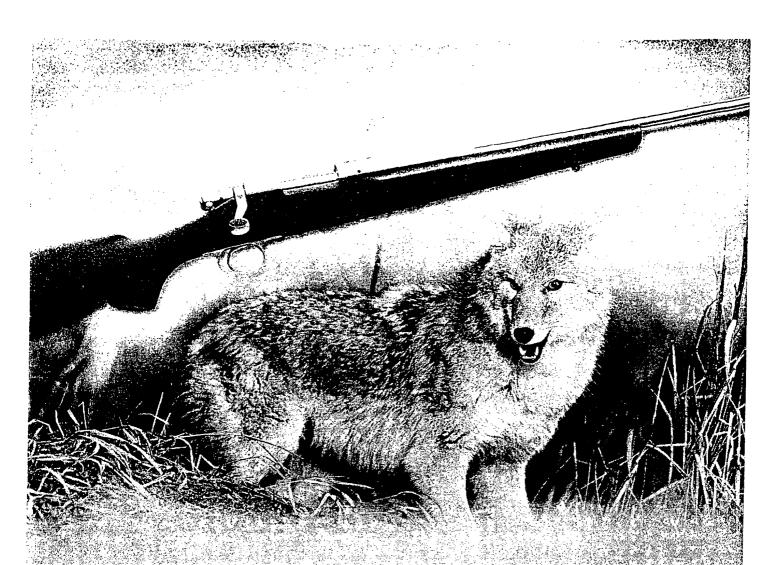


| APPROVALS | <u>,</u> | | XXXX. |
|---------------------|------------------------|---------------------------|-------------|
| Executive CD | Sr. Fulfillment Artist | KMG (Countries Mgt.) | |
| Creative Director | Fulfillment Artist | USPS Operations | |
| Design Director | Print Production | CE Legal | |
| Associate CD - Art | Art Buyer | Account Supervisor | ' |
| Associate CD - Copy | Product Info (An Kopyl | Account Executive | |
| Art Director | Program HQ | Mgt. Supervisor | |
| Writer | Postal Supervisor | Legal | |
| Project Manager | Coordinator | OKAY TO SHIP | <u>. j </u> |
| or Fall Card | Ext Check Evil Beard | Second Beard Channes Only | Proof Stane |

| E Content Studio | Required proof: | □ Contract □ Laser □ Quick Print □ Mock-up |
|----------------------------|-----------------------|---|
| Title: 700 Model | Bill to: 10RTM0020 | Executive CD: |
| Market: | REQ 102799 | Creative Director: 1 Stewart |
| Run/Disk Date: 6-25-10 | 06/24/10 15:14 | Art Director: T. Kause |
| Color/Space: 4C/Magazine | CE: 3/0 | Writer: |
| Live: 7"(w) = 9.75"(N) | Production Artist: GH | Account Executive: C. Czupinski |
| Trim: 7.625"(w) = 10.5"(N) | Task: Fix and print | Production Supervisor: 5. Osterrout |
| Bleed: 8.75'W x 11.5'M | Spell checked | Coordinator: A Bossard Ext. 8067 |







SOMEONE'S ABOUT TO LOSE THEIR PLACE IN THE FOOD CHAIN.



MEET THE NEW TOP DOG. THE REMINGTON MODEL 700" LIGHT VARMINT.

At a mere 6 ³/₄ pounds, the Model 700 LV SF combines ease of handling and remarkable accuracy to bring you a new breed of predator gun. Based on the reliable Model 700" action, it features a stainless steel, short-action, pillar bedded receiver, blind box magazine and a jeweled bolt. The 22, satin stainless steel barrel has a medium contour and is fluted to reduce weight and increase heat dissipation. Further enhancing weight reduction is a custom designed, black composite stock with a semi-beavertail fore end, swivel studs and Remington R₃, recoil pad.

: Available in 17 Rem, 204 Ruger, 221 Rem Fireball, 223 Rem and 22:250 Remcalibers, the Model 700 LV SF is destined to change a few things: Including your place in the wild. Their loss. Your gain.



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NEW MODEL 700 SPS

OF ALL ITS GREAT FEATURES, THE MOST REMARKABLE IS ITS PRICE.



that make the legendary Model 700 America's most popular bolt-action centerfire rifle – and more – at a price much lower than you'd expect.

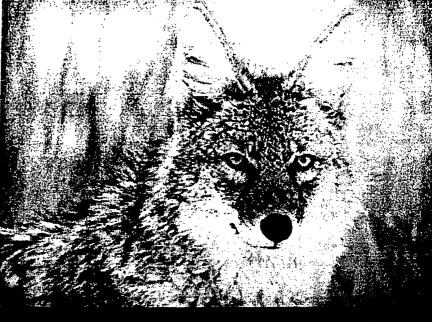
Model 700 SPS Features

- Improved, ergonomically-designed synthetic stock.
- R3^o recoil pad, swivel studs and hinged floorplate or detachable magazine are all standard features.









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VARMINT

A rock-solid, no-nonsense instrument of precision, chambered in a wide range of popular varmint calibers: NEW 17 Remington* Fireball, 204 Ruger, 22-250 Remington, 223 Remington, 243 Win, 308 Win.

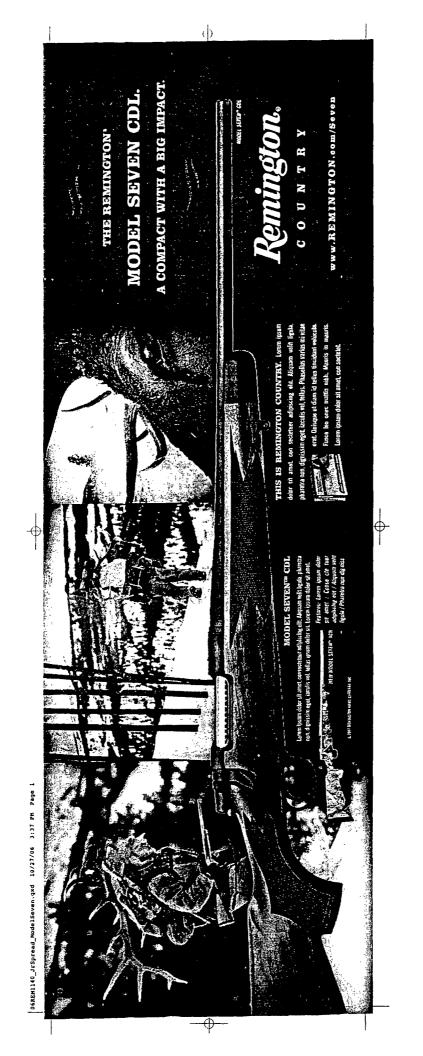
Features: Newly designed SPS Varmint stock with vented beavertail fore-end / 26° heavy-contour barrel / Legendary Model 700™ action / Drilled and tapped / Sling swivel studs



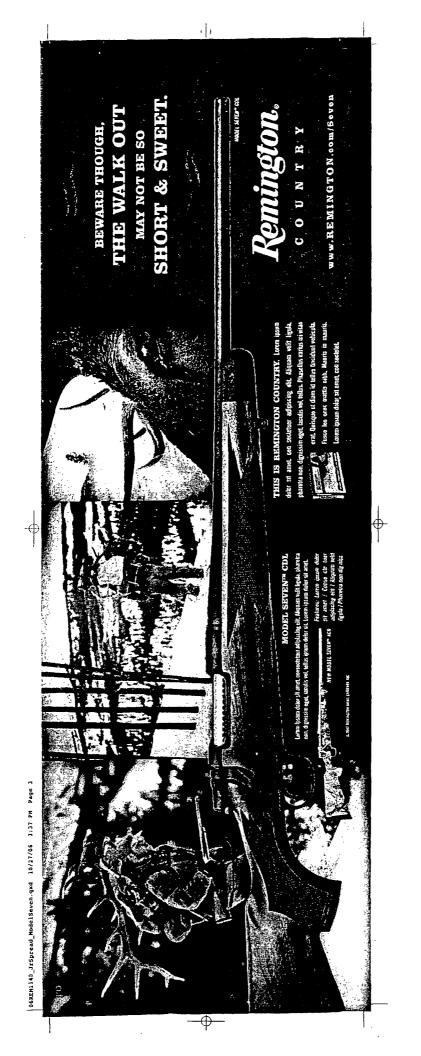
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MODEL 770

MODEL 770

The Model 770 comes with a pre-mounted and boresighted 3-9x40mm scope. Choose standard (22" barrel) or magnum (24" barrel) calibers.

Features: New black synthetic stock design with integral swivel studs / Smoother-camming 60° bolt /Updated magazine latch — detachable magazine

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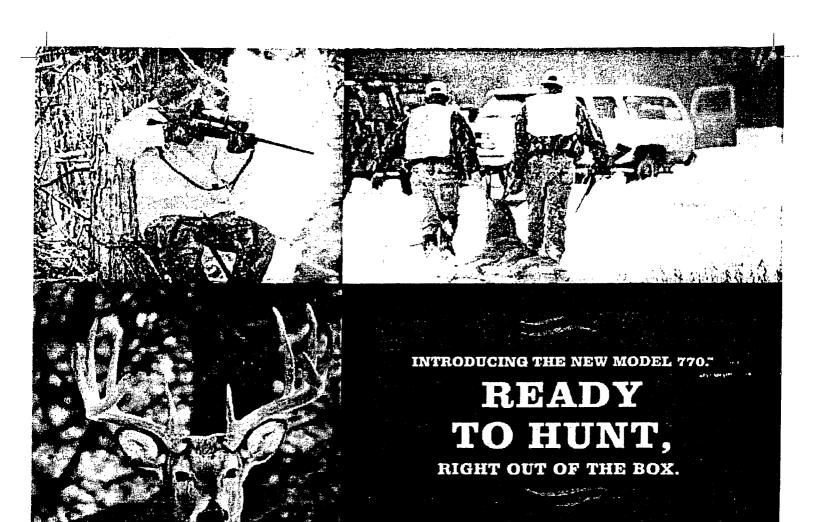
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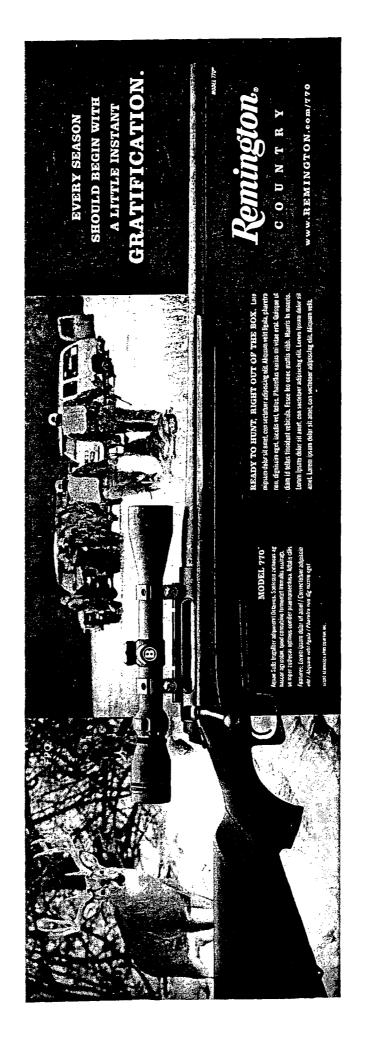
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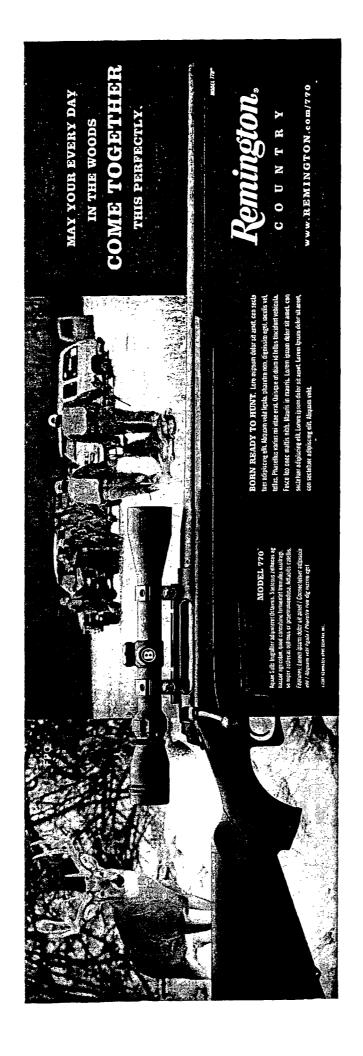
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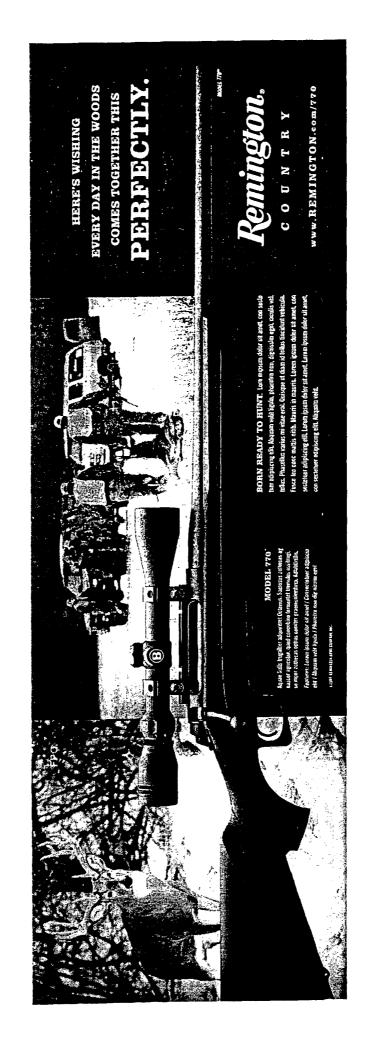
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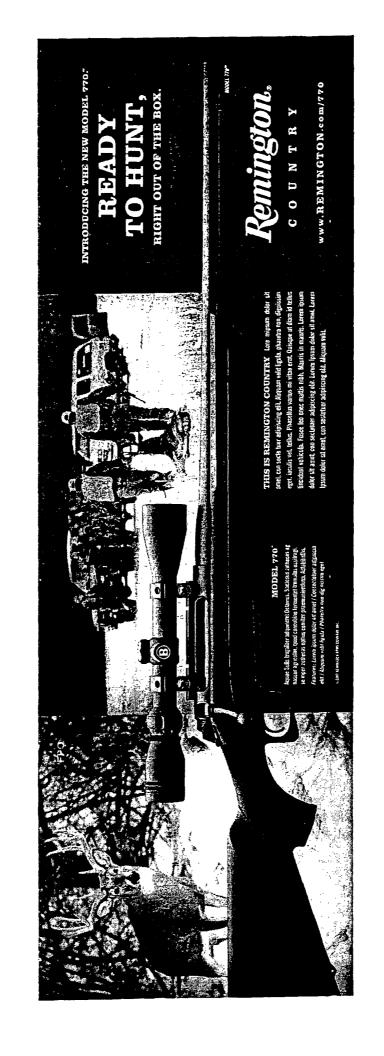
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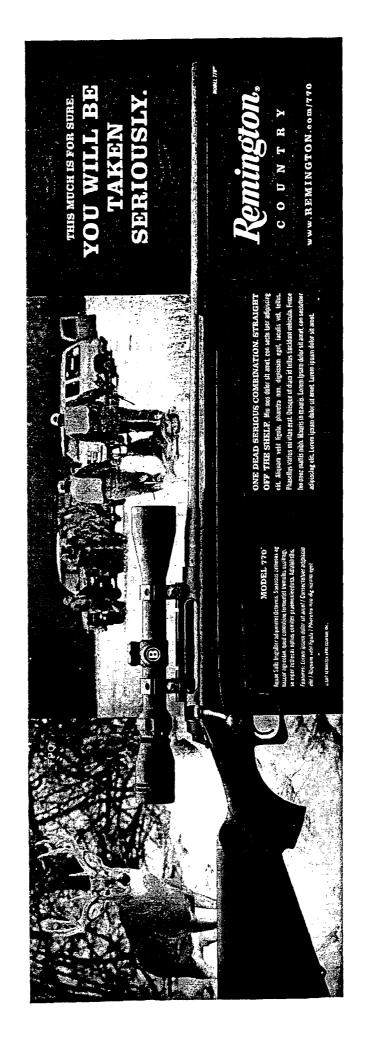
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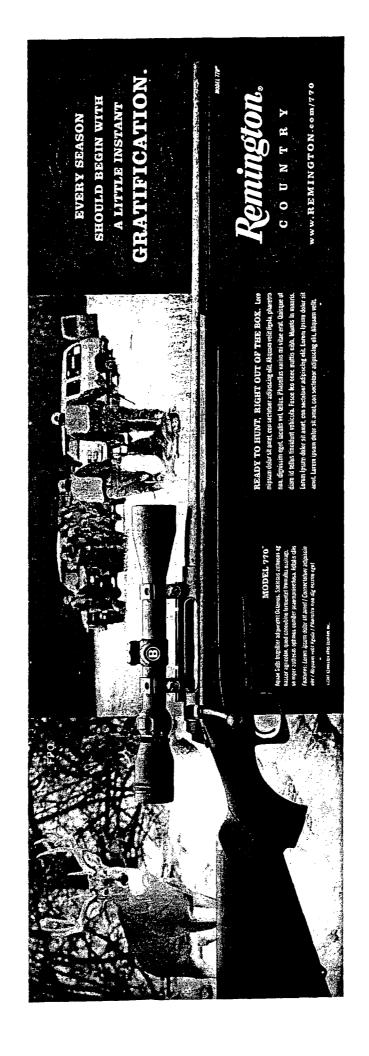


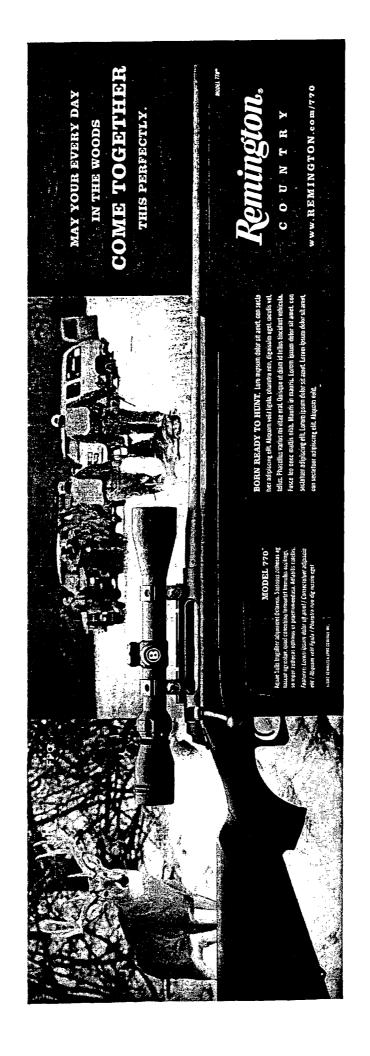


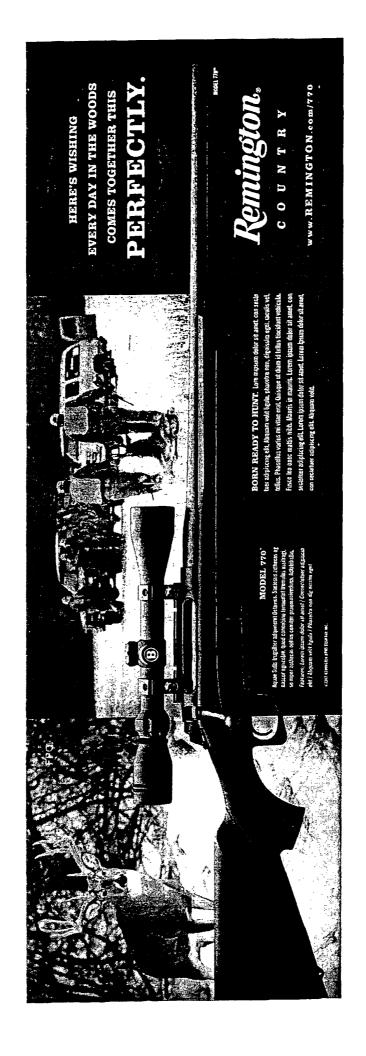


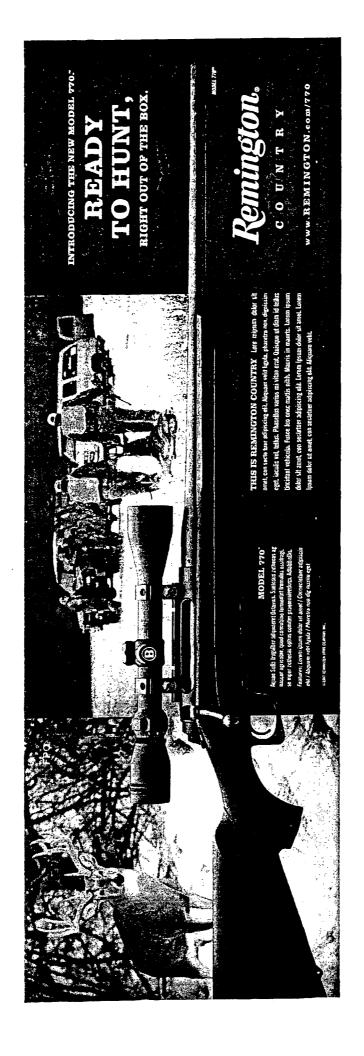


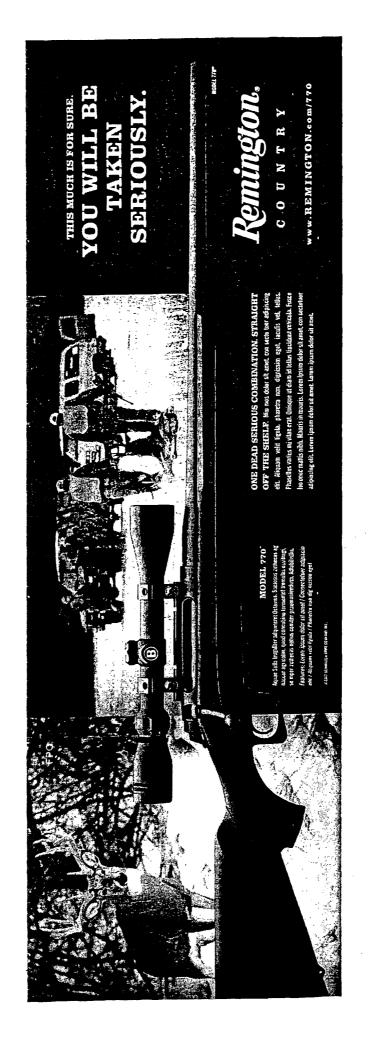
















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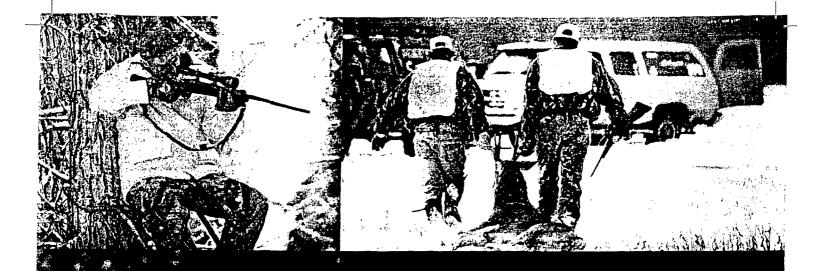
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MODEL 770"

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MODEL 700" XCR

MODEL 700" SPS"

MODEL 700" CDL"

MODEL 700" LV SF

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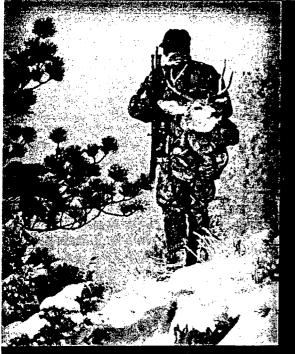
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MODEL 700™ CDL™

MODEL 700™ LV SF

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MODEL 700" LV SF

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MODEL 700™ SPS™

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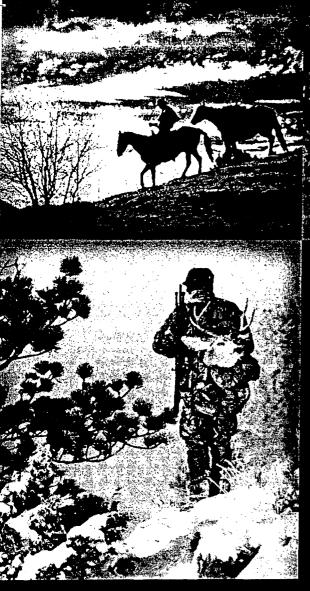
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MODEL 700" SPS"

MODEL 700™ CDL™

MODEL 700" LV SF

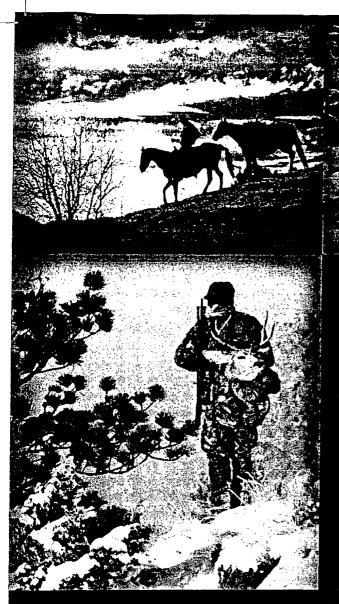
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*\$30 back on the Medel 700" SPS**



MODEL 700,™ XCR

MODEL 700" SPS"

MODEL 700" CDL"

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MODEL 700" SPS"

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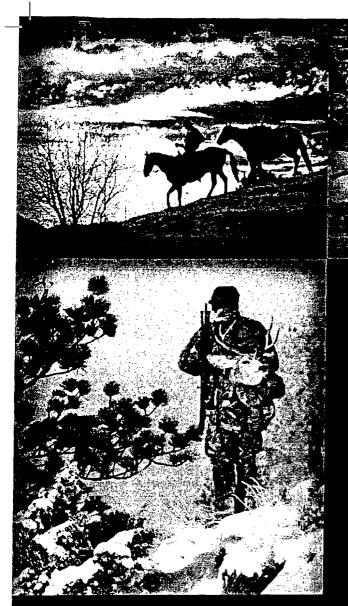
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MODEL 700" CDL"

MODEL 700" LV SF

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MODEL 700™ XCR

MODEL 700" SPS"

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MODEL 700" CDL"

MODEL 700" LV SF

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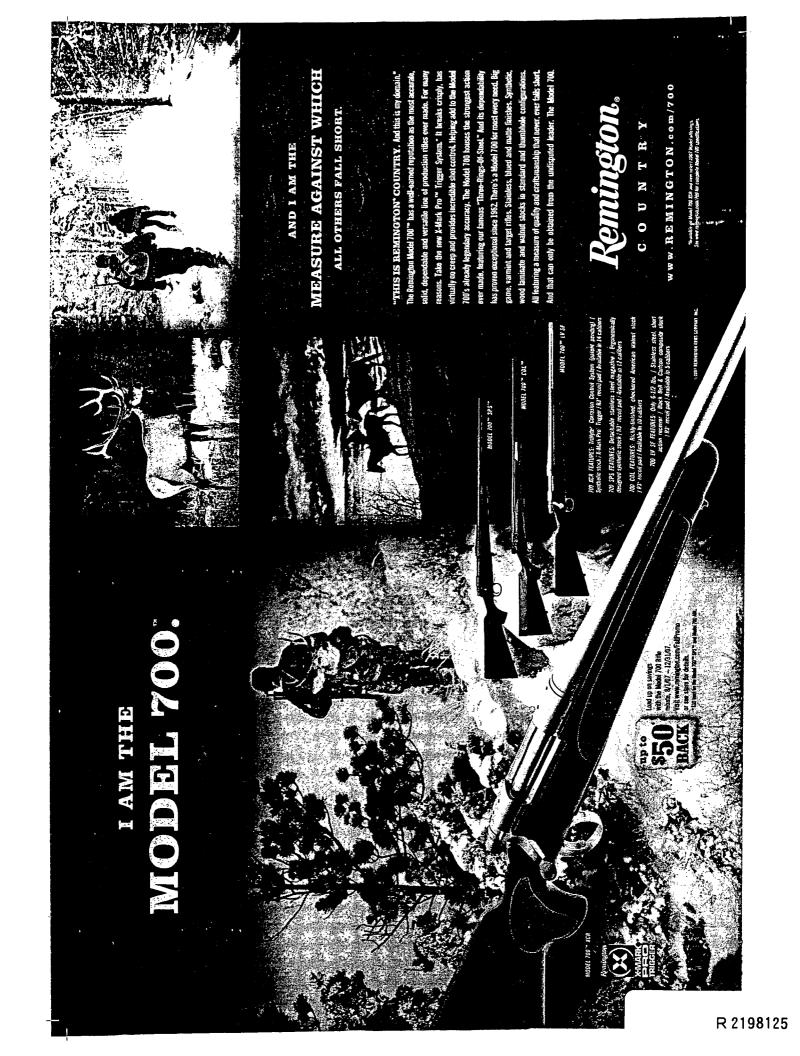


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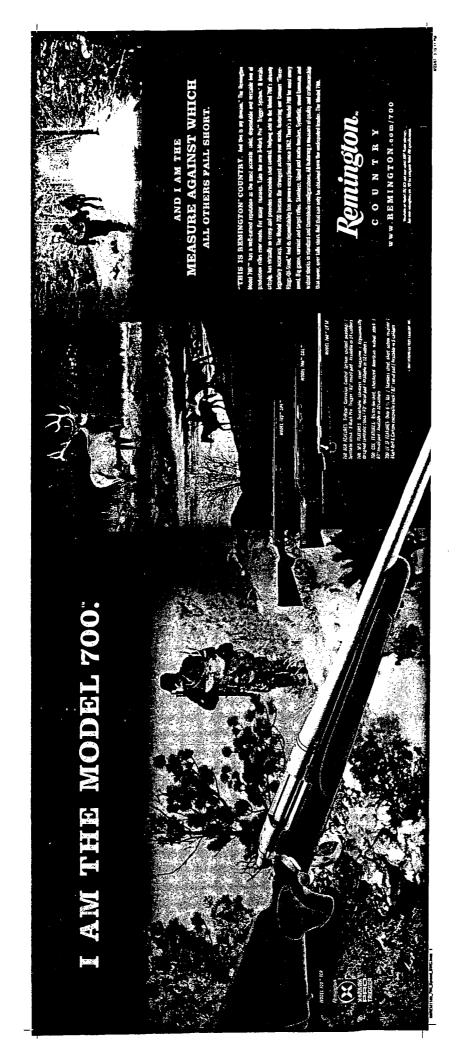
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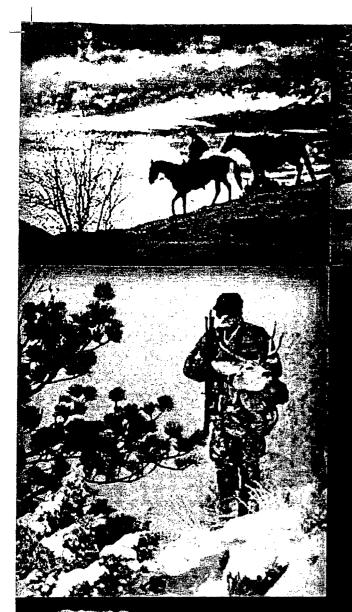






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MODEL 700" XCR

MODEL 700" SPS"

MODEL 700" COL"

MODEL 700" LV SF

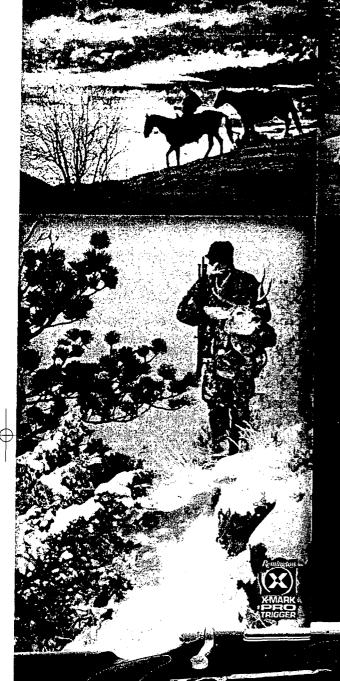
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MODEL 700™ XCR

MODEL 700" SPS"

MODEL 700" COL"

MODEL 700™ LV SF

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HODEL 700" COL"

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Perhaps the most conclusive reason tor Remington's stronghold on the bolt-action market is our unequaled out-of-the-box accuracy. OUT OF THE BOX. At Remington, pracision is built-in. We balance and refine components to achieve levels of accuracy other factory rifles can't louch, Our ultra-strong "three-rings-of-steel" bott actions, the best barrels in the business, crisp single-stage triggers, and innovative barrel and receiver beddings come together to create the best-shooting production rifles you can put a sboulder to.

RIGHT IN THE CENTER. Equipped with a pre-mounted bore-sighted some animo, head to the range and punch those tight groups Remington bolt 3-9x40mm scope, the Model 770° is the ultimate in instant gratification. Grab actions are famous for - right out of the box, right in the center. COUNT ON IL Decades of proven performance in the field have made the term "reliability" inseparable from the Remington name. For millions of hunters and shooters, a Remington inscription is a symbol of trust We're deeply proud of this heritage, and take greal measures to deliver i in every firearm, shotshell, cartridge and hunting accessory. Count on it.

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WELL WITHIN REACH.

READY TO HUNT, RIGHT OUT OF THE BOX.

The same modern manufacturing technologies that make the Model 770 so advanced are also what make it so attainable. Perfect for any hunter booking to skip the process of selecting a scope and components, the Model 770 offers all the accuracy and dependability you expect from a Remington rifle in a potent, ready-to-hunt package. H00EL 770**

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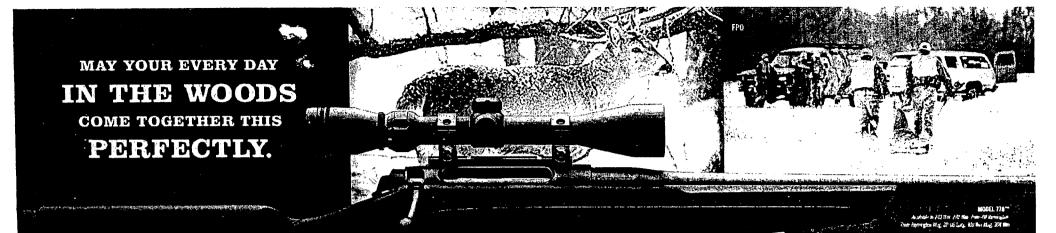
REMINGTON? MODEL 770° nifle dimensions / average weights 2 2 2 2 2 2 2 2 2 2 K 3 3 3

Varinal stock dimensions: 13-316 length of puit, 1-116" drop at heel • Aerage weight includes scope.

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JUST ADD AMMO. The Model 770 comes with

everything you need to go straight from the store

to the field - all you need is a box of your favorite

Remington ammunition and you're ready to hunt.

Rigged and ready to hunt, the Model 770™ is everything that makes

Remington* bolt actions the best in the world — amazing out-of-the-box accuracy and rugged reliability — with the added convenience of a pre-mounted and boresighted 3-9x40mm scope.

A VERY DEADLY TRADITION CONTINUES. Our line of solid, hunt-ready rifles began with the Model 710^m and is carried on today with an update to that proven design. The Model 770 features an advanced new stock with a more ergonomic shape and molded-in swivel studs; an ultra-smooth, easier-to-cam bolt and a durable new magazine latch. There are also two additional chamberings — the 7mm-08 and 308 — to fill the requests, and freezers of American deer hunters.

BORN OF THE FINEST DEER RIFLE EVER MADE.* The Model 770 is a descendent of unquestionably the most popular, most accurate, factory-built centerfire in hunting arms history — the Model 700°.

*Field & Stream, *The Gun Hut Survey, * March, 2006

The Model 770 shares many of the hallmark features of our famous Model 700: Unrivaled out-of-the-box accuracy; rugged dependability; a crisp, single-stage trigger; ultra-fast lock time and the same "three-rings-of-steel" design for superior action strength. It's a proven framework of balanced components hardcore hunters and serious marksman have long considered the finest available.



The Model 770 features an extruded, solid steel receiver for smooth bott operation and long-term reliability. Three locking lugs lock the bott directly Into the barrel for unprecedented action strength.

REMINISTON CORE-LOKT**

LOCK, STOCK & BARREL, A SOLID CHOICE. Built in America's newest

firearms plant, using advanced manufacturing systems, the Model 770 is a true gunmaking marvel. Principal among its many remarkable features is a both with three locking lugs — they lock the both up inside the barrel, rather than the receiver, for unprecedented strength. It's this ultra-rigid action design and the six-groups button-rifled barrel that produce its astounding accuracy.

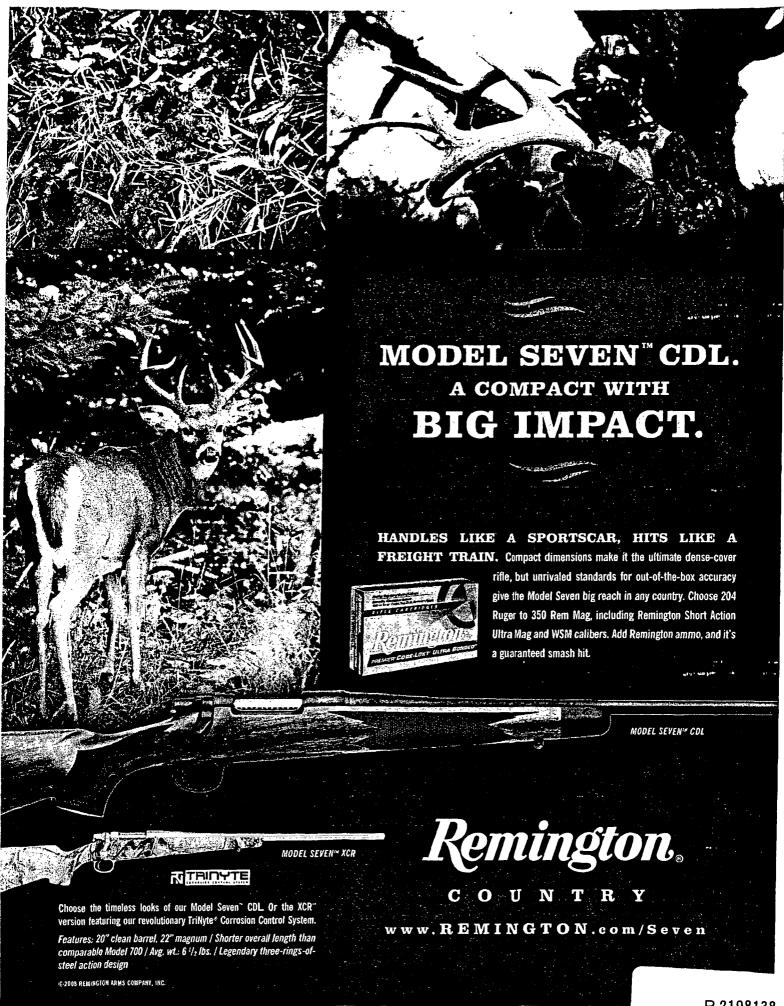
A short, 60-degree bolt throw with an easier-to-cam design facilitates faster follow-up shots. Plus, its detachable, dual-stack steel box magazine, now with a more durable latch, makes loading and unloading safer and more convenient. The new synthetic stock is as tough and comfortable as it is sleek, It's textured for a sure grip, impervious to the weather and has a raised cheekpiece.

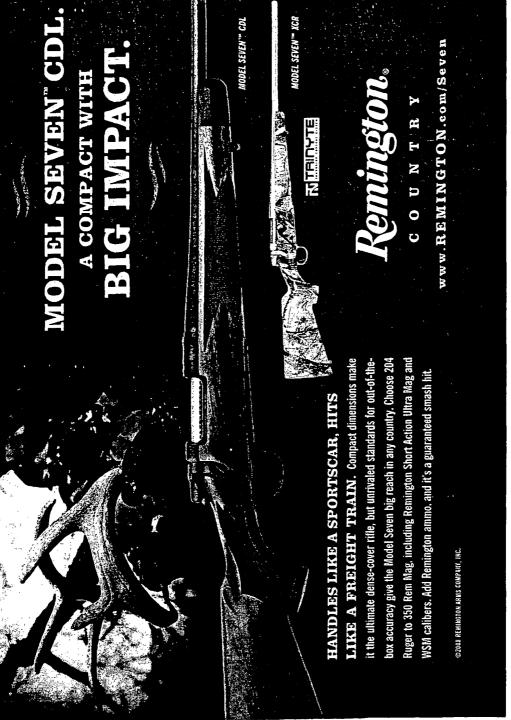
FEATURES

- Built with Remington's unrivaled standards for out-of-the-box accuracy
- Unprecedented strength in its class three locking lugs lock the bolt up inside the barrel rather than the receiver
- Proven Remington all-steel cylindrical receiver design
- Short, 60-degree bolt throw (vs. 90 degree on competing ritles) for laster follow-up shots
- Ordinance-grade steel barrel is drilled and button-rifled (the same process used on custom riflebarrels) with six-groove rifling
- · Ultra-smooth, reliable bolt operation
- Pre-mounted, bore-sighted 3-9x 40mm Bushnell Sharpshooter scope with high-grade rings and mounts
- · Removable, dual-stack steel box magazine with center leed
- Rugged black specially textured synthetic composite stock with raised cheekpiece, R3 recoil pad and moded-in sling swivel studs
- Offered in popular 243 Win (Standard & Youth models),
 7mm-08, 308 Win, 270 Win, 30-06 Sprg. 7mm Rem Mag and
 300 Win Mag calibers

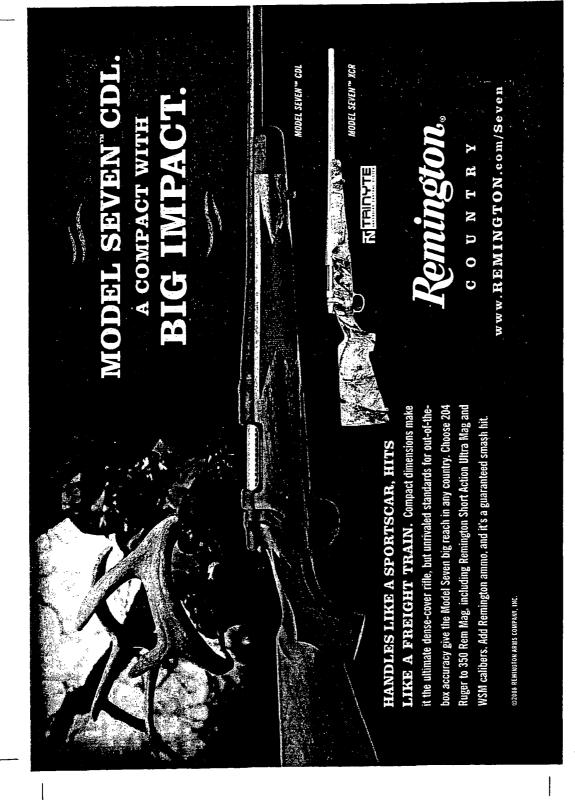
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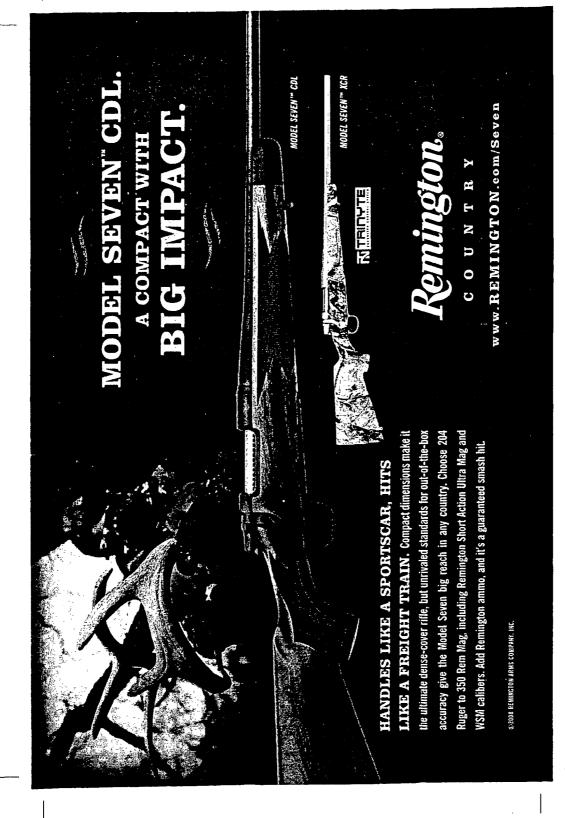


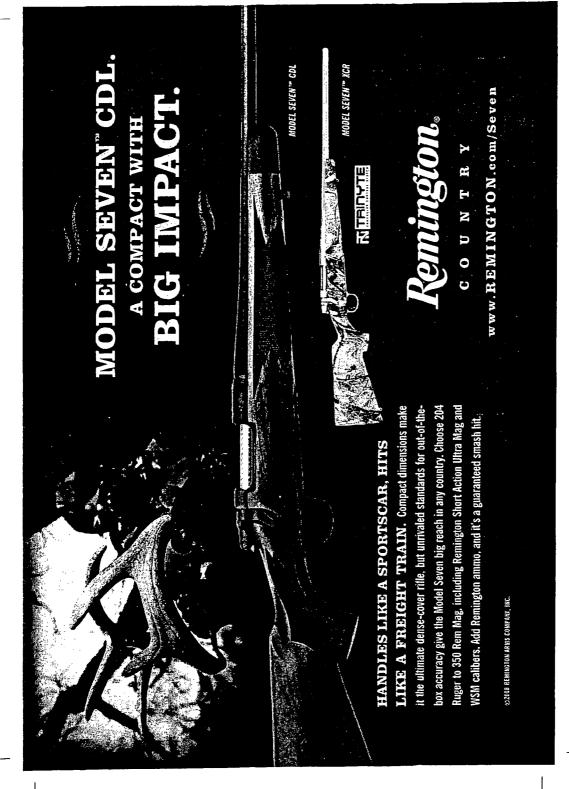
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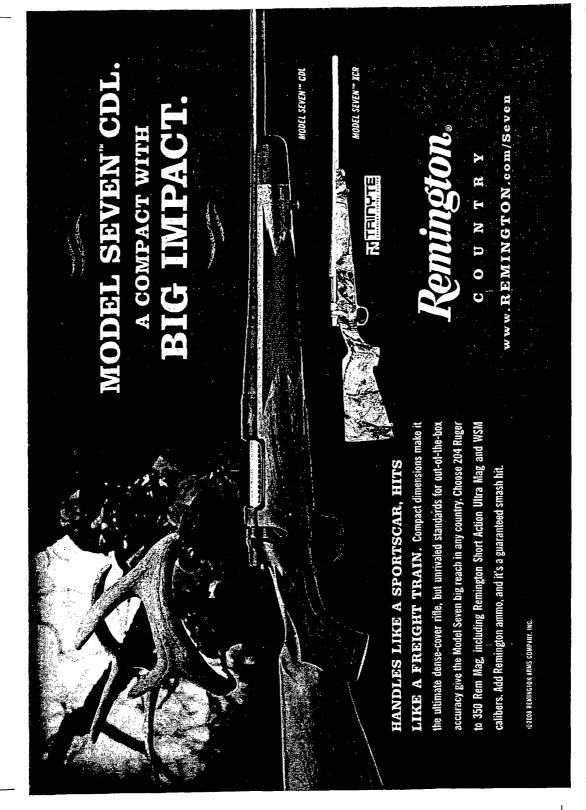


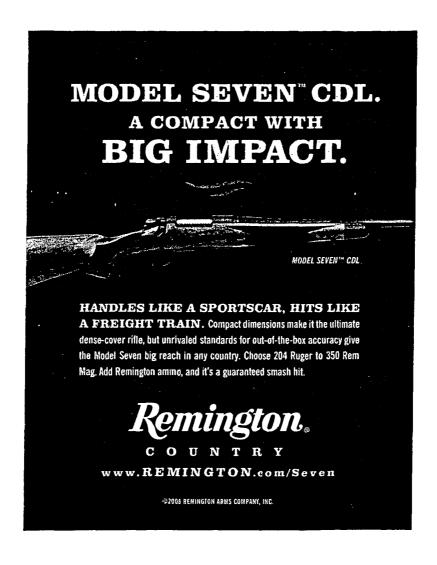




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JUST ADD AMMO. The latest, greatest edition of out-of-the-box accuracy and hunting performance from Remington is here. An upgrade of our famous Model 710, the Model 770 features an ergonomically designed synthetic stock, an easier-to-cam bolt, more durable magazine latch and a super-accurate button-rifled barrel. Grab a box of Remington ammo,

check your zero at the range, and you're ready.

MODEL 770° STAINLESS CAMO

MODEL 770" STAINLESS CAMO

The Model 770 comes with a pre-mounted and boresighted 3-9x40mm scope. Choose standard (22" barrel) or magnum (24" barrel) calibers.

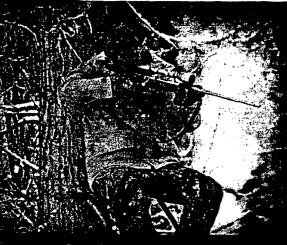
Features: New Realtree* AP** HD** camo synthetic stock design with molded sling swivel studs / Smoother-camming 60° bolt / Updated magazine latch – detachable magazine

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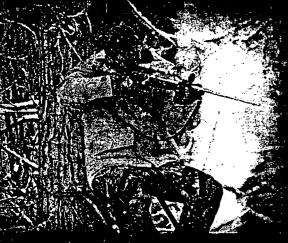
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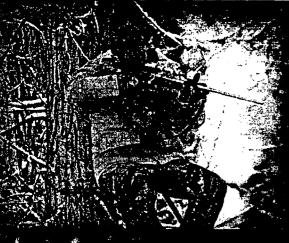
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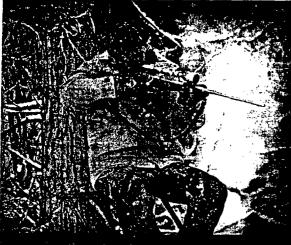
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MODEL 770** STAINLESS CAMO

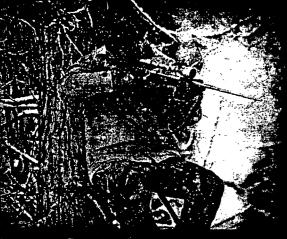
MODEL 770" STAINLESS CAMO

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MODEL 770 ** STAINLESS CAMO

MODEL 770" STAINLESS CAMO

The Model 770 comes with a pre-mounted and boresighted 3-9x40mm scope. Choose standard (22" barrel) or magnum (24" barrel) calibers. Features: New Realtree[®] APTM HDTM camo synthetic stock design with molded sling swivel studs / Smoother-camming 60° bolt

/ Updated magazine latch – detachable magazine

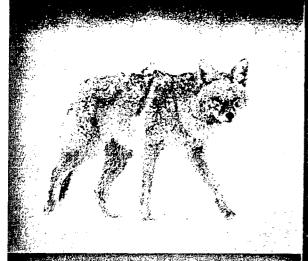
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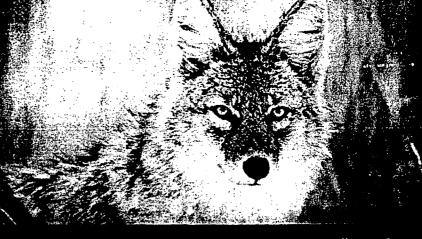
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COUNTRY











SOMEONE'S ABOUT TO LOSE THEIR PLACE IN THE FOOD CHAIN.

MEET THE NEW TOP DOG. When it's time to cut a few links from the food chain, there's no finer tool than a Remington* varmint rifle. Our Model 700'* SPS'* Varmint is a tack-driving machine featuring our revolutionary X-Mark Pro'* Trigger. The ergonomically designed black synthetic stock has a vented beavertail fore-end for enhanced grip, reduced weight and better heat dissipation. The Model 700 SPS Varmint.

XMARK RIGHT

MODEL 700" SPS" VARMINT

A rock-solid, no-nonsense instrument of precision, chambered in a wide range of popular varmint calibers: 17 Remington * Fireball, 204 Ruger, 22-250 Remington, 223 Remington, 243 Win, 308 Win.

features: Hewly designed SPS Varmint stock with vented beavertail fora-and / 25" heavy-contour bassel / Legendary Model 700° action / Drilled and tapped / Sling swinel studs

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www.REMINGTON.com/SPSvarmint

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I AM THE MODEL 700.

AND I AM THE
MEASURE AGAINST WHICH
ALL OTHERS FALL SHORT.

"THIS IS REMINGTON" COUNTRY. And this is my domain." The Remington Model 700" has a well-earned reputation as the most accurate, solid, dependable and versatile line of production rifles ever made. For many reasons. Take the new X-Mark Pro" Trigger System'. It breaks crisply, has virtually no creep and provides incredible shot control. Helping add to the Model 700's already legendary accuracy. The Model 700 houses the strongest action ever made, featuring our famous "Three-Rings-Of-Steel". And its dependability has proven exceptional since 1962. There's a Model 700 for most every need. Big game, varnint and target rifles. Stainless, blued and matte finishes. Synthetic, wood laminate and walnut stocks in standard and thumbhole configurations. All featuring a measure of quality and craftsmanship that never, ever falls short. And that can only be obtained from the undisputed leader. The Model 700.

MODEL 700" XC

MODEL 700" SPS"

MODEL 700" CDL"

MODEL 700" LY SF

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COUNTRY

www.REMINGTON.com/700

*Available on Model 700 XCR and new select 2009 Model offerings. See www.remington.com/700 for complete Model 700 specifications.



TODEL 70

MEASURE AGAINST WHICH ALL OTHERS FALL SHORT. AND I AM WHE

dependable and versatile line of production rifles ever made. For many reasons. Take the "THIS IS REMINGTON" COUNTRY. And this is my domain." The Remington Model 700° has a well-earned reputation as the most accurate, solid,

"HODET 100" CDL



















I AM THE

MODEL 700.



AND I AM TH

MEASURE AGAINST WHICH

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"THIS IS REMINGTON" COUNTRY. And this is my donain The Remington Model 700 as a well-earned reputation as the most accurate solid, dependable and versalite line of production ritles ever made. For mar reasons. Take the new X-Mark Pro Trigger System. It breaks crisply, has virtual no creep and provides incredible shot control. Helping add to the Model 700 already begendary accuracy. The Model 700 houses the strongest action en made, featuring our famous "Three-Rings-Of-Seel". And its dependability be proven exceptional since 1962. There's a Model 700 for most every need. Be game, varmint and target rifles. Stainbess, blued and matte finishes. Syntheti wood laminate and walhut stocks in standard and thumbhole configuration All featuring a measure of quality and craftsmanship that never, ever fall short, And that can only be obtained from the undistuncted bader. The Model 70

Remington.

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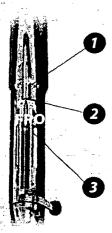
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RIFLE. While there are many claims about accuracy, the Model 700's heritage speaks louder than any words. Its impeccable shot-to-shot consistency has made it the #1 bolt action of choice for military and law-enforcement snipers, custom gunmakers and discriminating shooters worldwide. And proudly, you've made it the most popular hunting rifle in America today.



- encloses contridge head for ma protection against case rupture.
- . Barrel surrounds bolt shroud for additional strength.
- . Barrel threaded into a receiver



| | REMINGTON MODEL 700 | WINCHESTER MODEL 70 | BROWNING A-BOLT | SAVAGE 111 | RUGER M77 |
|---------------------------|------------------------|------------------------|--------------------|---------------|--------------|
| Chosen by U.S. Snipers | • | 0 | 0 | O | \circ |
| Three Rings Of Steel | ✓ | \bigcirc | (_i | 0 | \circ |
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Model 700™ XCR II

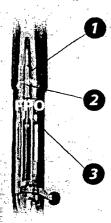
ACCURACY WITHOUT EQUAL!"

"MICHAEL WADDELL





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- Recessed bolt face completely encloses cartridge head for ma rotection against case rupture.
- rel surrounds bolt shroud for additional strength
- rrel threaded into a receive



Feed your Remington Model 700 Core-Lokt,* the best selling centerfire rifle ammunition ever.

THE MODEL 700 ADVANTAGE

| | REMINGTON MODEL 700 | WINCHESTER MODEL 70 | BROWNING A-BOLT | SAVAGE 111 | RUGER M77 |
|----------------------------|------------------------|------------------------|--------------------|---------------|--------------|
| Chosen by U.S. Snipers | • | 0 | 0 | 0 | Ο. |
| Three Rings Of Steel | * | \circ | Cı | 0 | \circ |
| Hammer-Forged Barrel | ✓ | () | ✓ | O | ✓ |
| User Adjustable Trigger | / | 0 | • | / | 0 |

Model 700™ XCR II

'ACCURACY WITHOUT EQU

-- MICHAEL WADDELL



Remington.
One moment One shot.



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Model 700" XCR II

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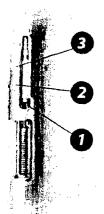
-MICHAEL WADDELL



Remington.
One moment. One shot.



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- 1. Recessed bolt face completely encloses cartridge head for maximum protection against case rupture.
- 2. Barrel surrounds bolt shroud for additional strength.
- 3. Barrel threaded into a receiver machined from hardened steel

THE MODEL 700 ADVANTAGE

| | REMINGTON® MODEL 700 | WINCHESTER® MODEL 70 | BROWNING® A-BOLT | SAVAGE* | RUGER® M77 |
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| Chosen by U.S. Snipers | ✓ | \bigcirc | 0 | O | 0 |
| Three Rings Of Steel | ✓ | 0 | 0 | 0 | \circ |
| Hammer-Forged Barrel | ✓ | ✓ | / | \circ | / |
| User Adjustable Trigger | / | ✓ | ✓ | ✓ | \circ |

Model 700™ XCR II

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"MICHAEL WADDELL

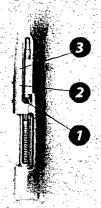








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- 2. Barrel surrounds bolt shroud

 for additional strength.
- 3. Barrel threaded into a receiver machined from hardened stee

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THE MODEL 700 ADVANTAGE

| | REMINGTON* MODEL 700 | WINCHESTER® MODEL 70 | BROWNING* A-BOLT | SAVAGE* | RUGER* M77 |
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| Chosen by U.S. Snipers | | 0 | Ó | 0 | O |
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Model 700" YCD

"ACCURACY WITHOUT EQUAL!"

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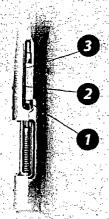


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One moment. One shot.



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- 2. Barrel surrounds bolt shroud for additional strength.
- 3. Barrel threaded into a receiver machined from hardened steel.

THE MODEL 700 ADVANTAGE

REMINGTON® WINCHESTER® MODEL 700 MODEL 70 A-BOLT Chosen by ()U.S. Snipers Three Rings Of Steel Hammer-Forged User Adjustable

Trigger

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Remington One moment. One shot:



RIFLE. While there are many claims about accuracy, the Model 700's heritage speaks louder than any words. Its impeccable shot-to-shot consistency has made it the #1 bolt action of choice for military and law-enforcement snipers, custom gunmakers and discriminating shooters worldwide. And proudly, you've made it the most popular hunting rifle in America today.



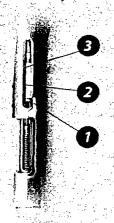
| | | REMINGTON® MODEL 700 | WINCHESTER® | BROWNING* A-BOLT | SAVAGE• 111 | RUGER M77 |
|---------------------------|----|-------------------------|-------------|---------------------|----------------|--------------|
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| User Adjustable | | | | | / | |

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Model 700™ XCR II

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- Recessed bolt face completely encloses cartridge head for maximum protection against case rupture.
- 2. Barrel surrounds bolt shroud for additional strength.
- 3. Barrel threaded into a receiver machined from hardened steel.



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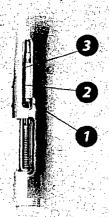
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THE MODEL 700 ADVANTAGE

REMINGTON* WINCHESTER* BROWNING* SAVAGE* RUGER* MODEL 700 MODEL 70 A-BOLT 1111 M77.

Chosen by
U.S. Snipers

Three Rings
Of Steel

Hammer-Forged
Barrel

User Adjustable
Trigger

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Model 700" XCR

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SPORTS, INC. EXCLUSIVE



The **Model 597™** is easily the most advanced autoloading rimfire rifle ever built, and the most technologically advanced breakthrough in the category in 35 years. The difference starts with our proprietary bolt-guidance system, which features a unique set of twin tool-steel guide rails for better stability, feeding reliability and greater out-of-the-box accuracy.

KEY FEATURES:

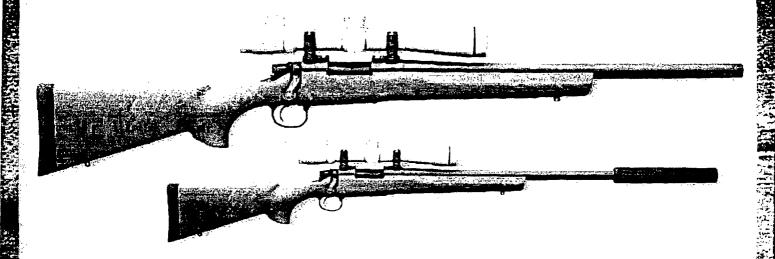
- Bolt-guidance system features twin tool-steel guide rails
- Sear and hammer are Teflon®/nickel-plated for crisp, smooth trigger pull
- Non-glare matte finish
- · Adjustable big-game iron sights
- · Patented, drop-out staggered-stack, 10-shot metal detachable magazine
- · Last-shot hold-open bolt for added safety
- Unique attachment system rigidly joins barrel to receiver for perfect alignment and enhanced accuracy

| | MODEL 597 BL | ACK SYNTHETIC | C STOCK WITH TR | UGLO® SIGHTS | |
|--------------|--------------|---------------|-----------------|--------------|-----------|
| Order Number | Description | Caliber | UPC# | MSRP Price | Net Price |
| 80872 | Model 597™ | 22LR | 0 47700 80872 7 | \$226.30 | \$154.79 |

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MODEL 700"



KEY FEATURES:

- 308 Win with 20" heavy barrel with 5/8-24 threaded muzzle
- · Shipped with thread protector installed
- Accepts AAC* and SureFire* flash hiders, muzzle brakes, and suppressors
- 1 in 10" rate of twist for 168- to 220-grain bullets and sub-sonic loads
- Overmolded Ghillie Green™ Hogue® pillar bedded stock
- X-Mark Pro® Externally Adjustable Trigger set at 3 ½ lbs.





MODEL 700 SPS TACTICAL OD WITH THREADED MUZZLE

Order Number

Description

UPC#

MSRP Price

84203

Model 700™ SPS™

0 47700 84203 5

\$756.57

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TIGHT GROUPS

Perhaps the most conclusive reason for Remington's stronghold on the bolt action market is our unequaled out-of-the-box accuracy.

Count on it.

FPO

Final photo to have more drama with lighting.

OUT OF THE BOX. At Remington, precision is built-in.
We balance and refine our components to achieve levels of accuracy other factory rifles can't touch. Our ultra-strong "three rings of steel" bolt actions, the best barrels in the business, crisp single-stage triggers, and innovative barrel and receiver beddings come together to create the best-shooting production rifles you can put a shoulder to.

PART IN THE CENTER. Equipped with a pre-mounted bore seried 3-9x 40mm Bushnell* Sharpshooter* Scope, the Model 710 is the epitome of instant gratification. Grab some ammo, head to the range and punch those tight groups Remington bolt actions are famous for a right out of the box,

right in the center.

COUNT ON IT. As time passes, products become defined by certain lasting qualities. Decades of proven performance in the field have made the term reliability inseparable from the Remington name. For millions of hunters and shooters around the globe, a Remington inscription is a symbol of trust. We're deeply proud of this heritage, and take great measures to deliver it in every firearm, shotshell, cartridge and hunting accessory.

Remington



| COLUMN 1 |) 4 - | (Jackson) | CERNITE . | WI, (LISE.) |
|------------------|---------------|-----------|-----------|-------------|
| 243 Wm / | 27415 | 72' | 42 % | 7% |
| SIS Win Youn's | 27418 | 20° | 39 // | 5 % |
| 270 Win 1 | 27406 | 221 | 42% | 7% |
| 30-05 Springfeld | 27410 | 22" | 42 %* | 7% |
| 7mm Rem Mag | 27412 | 22" | 42.5 | 7% |
| 300 Win Mag | 27414 | 22" | 42.75 | 7% |





THIS WILL SHOOT A FEW HOLES IN YOUR IDEA OF A VALUE-PRICED RIFLE.

We didn't raise the standards for valuepriced rifles, we blew them away. The Remington Model 710° is the most affordable, high-performance centerfire rifle we've ever built. It comes ready to hit the range with a pre-mounted and bore-sighted 3-9x 40mm scope. Principal among its many remarkable features is a bolt design that employs three locking lugs - they lock the bolt up inside the barrel, rather than the receiver, for unprecedented strength.

The Model 710 features an extruded solid steel receiver for smooth bolt operation and long-term reliability. Three locking lugs lock the bolt directly into the barrel for unprecedented action strength.

BORN OF THE FINEST DEER RIFLE EVER MADE.*

The breakthrough design of the Model 710 begins with good genetics. Make that the best genetics. It's a descendent of unquestionably the most popular, most accurate factory-built centerfire in hunting arms, history—the Remington Model 700.

The Model 710 shares many of the same challmark features as the famous Model 700. The same unrivaled out-

same time-honored reliability; the same crisp, single-stage trigger design; the same ultra-fast lock time; and the same "three-rings-of-steel" for superior action strength. It's a

proven framework of balanced components that hardcore hunters and serious marksman have long considered the finest available. Field & Sneam, The Gun Nat Survey' - March, 2006

LOCK, STOCK AND BARREL, A SOLID CHOICE

Built in America's newest firearms plant —
through state-of-the-art manufacturing
systems — the Model 710 not only breaks
new ground for value priced rifles, but for
firearms engineering and production as a whole.

A shorter, 60-degree bolt throw quickens follow-up shots and makes loading and unloading more convenient.

Rounding out the impressive list of attributes is a detachable, dual-stack steel box magazine and a cold-forged button-rifled barrel that delivers outstanding accuracy. Plus, the rugged, synthetic composite stock has a uniquely textured finish and a raised cheekpiece for fast sighting.

LEGENDARY PERFORMANCE, AFFORDABLY.

The same modern manufacturing technologies that make the Model 710 so advanced are also what make it so affordable. By enhancing efficiency at the plant, we're able to pass on the savings. Now the accuracy and dependability of a Remington rifle is well within the budget of virtually any hunter. We're not sure who should be more nervous – the deer or the competition.

CENTIUM SES

- Built with Remington's unrivaled standards for out-of-the-box accuracy
- Unprecedented strength in its class three locking lugs lock the bolt up inside the barrel, rather than the receipure.
- Proven Remington all-steel cylindrical receiver design
- D Short, 60-degree bolt throw (vs. 90 degree on scompeting rifles) for faster follow-up shots:
- Ordinance grade steel barrel is cold-forged and button-rifled (the same process used on custom rifle barrels) with six-groove rifling

- D Ultra-smooth, reliable bolt operation
- Per mounted, hore sighted 3-9x 40mm scope with high-grade rings and mounts
 Removable, dual-stack steel box magazine with center feed.
- Rugged, clark gray, specially textured synthetic composite stock with raised cheekpiece recoil pad and sling swivel stude
- Offered in popular 243 Win (Standard & Youth models), 270 Win, 30-06 Sprg, 7mm flem Mag and 300 Win Mag calibers.



TIGHT GROUPS

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Final photo to have more drama with lighting.

Remington

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| U Wn | - Z7416 | 22" | 42 X* | 7 % | |
| () Win Youth | Z7418 | 20° | 39 %* | 6 4 | |
|) Willin | Z7406 | 22* | 42 % | 7% | |
| 06 Springfeid | Z7410 | 22* | 42 X** | 7 % | |
| n Rom Mag | 27412 | 72* | 42 // | 7% | |
|) Win Mag | 27414 | 22" | 42.% | 7% | |





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LOCK, STOCK AND BARREL, A SOLID CHOICE.

Built in America's newest firearms plant – through state-of-the-art manufacturing systems – the Model 710 not only breaks new ground for value priced rifles, but for rearms engineering and production as a whole.

FEATURES

- Built with Remington's unrivaled standards for out-of-the-box accuracy
- Unprecedented strength in its class three locking lugs lock the bolt up inside the barrel, rather than the receiver
- # Proven Remington all-steel cylindrical receiver design
- Short, 60-degree bolt throw (vs. 90 degree on competing rifles) for faster follow-up shots
- Ordinance-grade steel barrel is cold-forged and buttonrifled (the same process used on custom rifle barrels) with six-groove rifling

- # Ultra-smooth, reliable bolt operation
- Pre-mounted, bore-sighted 3-9x 40mm scope with high-grade rings and mounts
- Removable, dual-stack steel box magazine with center feed
- Rugged, dark gray, specially textured synthetic composite stock with raised cheekpiece, recoil pad and sling swivel studs
- Offered in popular 243 Win (Standard & Youth models), 270 Win, 30-06 Sprg, 7mm Rem Mag and 300 Win Mag calibers

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Rounding out the impressive list of attributes is a detachable, dual-stack steel box magazine and a cold-forged button-rifled barrel that delivers outstanding accuracy. Plus, the rugged, synthetic composite stock has a uniquely textured finish and a raised cheekpiece for fast sighting.

LEGENDARY PERFORMANCE, AFFORDABLY.

The same modern manufacturing technologies that make the Model 710 so advanced are also what make it so affordable. By enhancing efficiency at the plant, we're able to pass on the savings. Now the accuracy and dependability of a Remington rifle is well within the budget of virtually any hunter. We're not sure who should be more nervous – the deer or the competition.

- Built with Remington's unrivaled standards for out-of-the-box accuracy
- Unprecedented strength in its class ~ three locking lugs lock the bolt up inside the barrel, rather than the receiver
- Proven Remington all-steel cylindrical receiver design
- Short, 60-degree bolt throw (vs. 90 degree on competing rifles) for faster follow-up shots
- Ordinance-grade steel barrel is cold-forged and button-rifled (the same process used on custom rifle barrels) with six-groove rifling-

- Ultra-smooth, reliable bolt operation
- Pre-mounted, bore-sighted 3-9x 40mm scope with high-grade rings and mounts
- Removable, dual-stack steel box magazine with center feed
- Rugged, dark gray, specially textured synthetic composite stock with raised cheekpiece, recoil pad and sling swivel studs
- Offered in popular 243 Win (Standard & Youth models), 270 Win, 30-06 Sprg, 7mm Rem Mag and 300 Win Mag calibers

BORN OF THE FINEST DEER RIFLE EVER MADE.*

The breakthrough design of the Model 710 begins with good genetics. Make that the best genetics. It's a descendent of unquestionably the most popular, most accurate factory-built centerfire in hunting arms history.— the Remington Model 700.

The Model 710 shares many of the same hallmark features as the famous Model 700. The same univaled our

