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P R E S S  
P R O G R A M

*Remington.*

IT'S WHAT YOU'RE SHOOTING FOR.

REMINGTON 1994 MEDIA KIT

R 2198297

# REMINGTON PRESS PROGRAM

## *A Collection of Tools to Help You Cover The Great Outdoors* **PRESS RELEASES AND PRODUCT NEWS**

*The most important parts of any Media Kit are the new product press releases, with all the details on the company's newest major introductions. The Remington Press Releases for 1994 new products are included in the front folder flap of this Press Kit.*

*Our Product News section, found on the following pages, outlines additions and changes to the established broad selection of Remington firearms, ammunition, apparel and accessories businesses.*

*In addition to Press Releases and Product News, the Remington Press Program offers a variety of services to the outdoor press, a summary of which can be found below, and more details can be found on pages 4 and 5.*

### FEATURE IDEAS AND INFORMATION

Need ideas or background data? Get what you need the easy way, through Remington's feature-story ideas and press releases.

### TECHNICAL SUPPORT

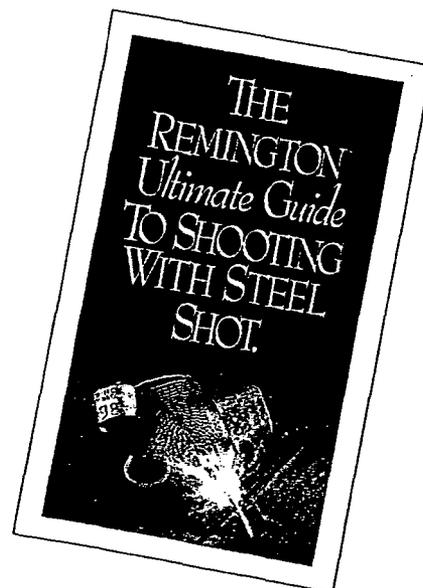
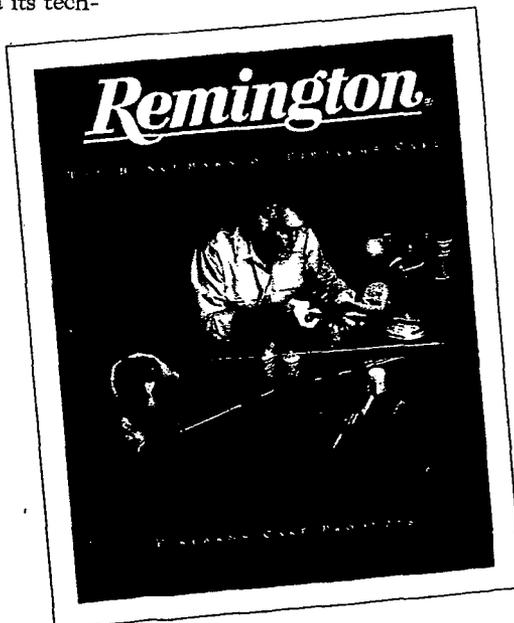
Technical data on firearms used to be hard to find... but then Remington introduced its technical support service for outdoor writers. Your questions will be directed to an expert who can give you the answers you need.

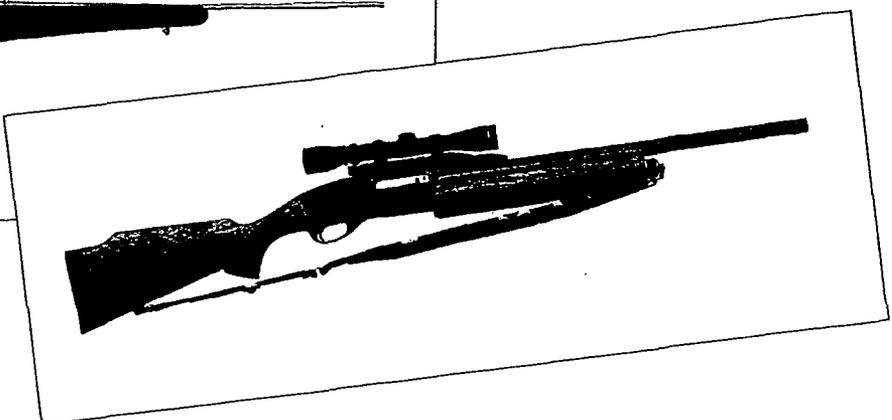
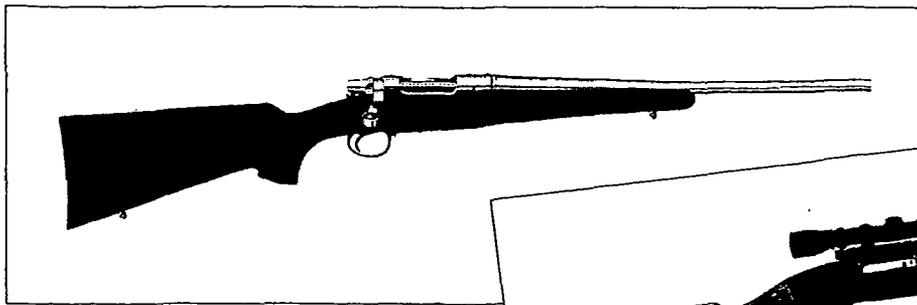
### WRITERS' ORGANIZATION SUPPORT

If you're a member of an outdoor writers' organization, chances are Remington actively supports it.

### PRODUCT TRIAL PROGRAM

Writers are invited to evaluate Remington products. Don't just go on what we say – try a Remington product for yourself.





## PHOTOGRAPHS

A picture may be worth a thousand words, but at Remington, we believe that your words are worth a thousand pictures. Our extensive photography library will enhance any story.

## ET CETERA

Charts, contact numbers, specs... if they'll help you, you'll likely find them in this Media Kit. And if you'd like us to include anything else in the Kit, just call and let us know!

## REMINGTON 24-HOUR INFORMATION LINE

Tel: (302) 774-5048  
Fax: (302) 774-5776

## Meet the Remington Press Program Staff



*Mike Finé (left) handles all inquiries on Remington apparel and accessories products, and Stren Fishing Lines.*

*Carol Garbowski provides staff support and is usually the first person you reach when you call the Press Office.*

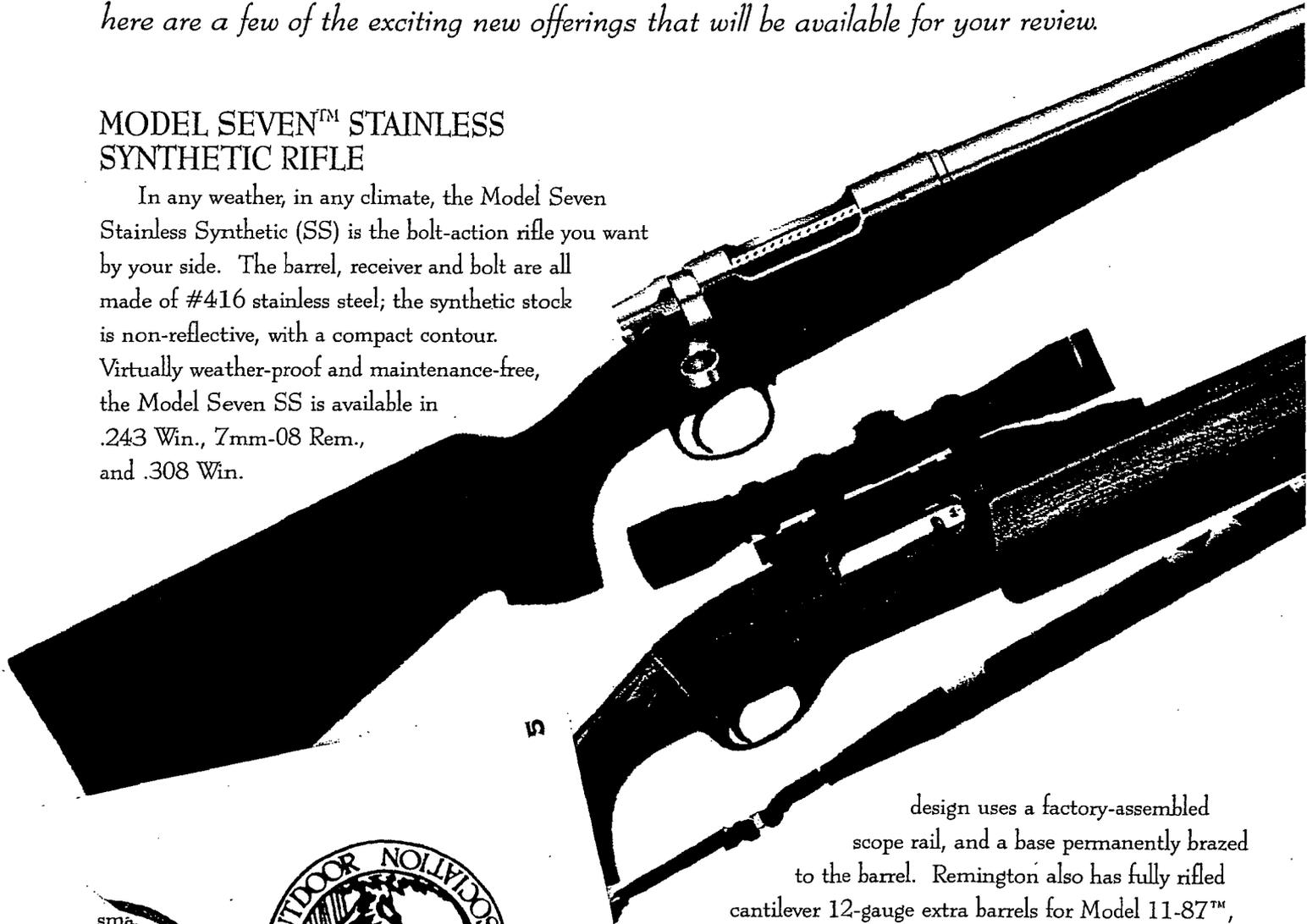
*Bill Wohl (right) handles all inquiries on Remington firearms and ammunition products.*

# NEW PRODUCTS

*For Remington customers, 1994 is already shaping up to be a winning year. They'll have a host of new Remington products to choose from – firearms with our legendary craftsmanship, ammunition that delivers consistent results, accessories made to perform and to last. Though we'll discuss all of these products in greater detail in later sections, here are a few of the exciting new offerings that will be available for your review.*

## MODEL SEVEN™ STAINLESS SYNTHETIC RIFLE

In any weather, in any climate, the Model Seven Stainless Synthetic (SS) is the bolt-action rifle you want by your side. The barrel, receiver and bolt are all made of #416 stainless steel; the synthetic stock is non-reflective, with a compact contour. Virtually weather-proof and maintenance-free, the Model Seven SS is available in .243 Win., 7mm-08 Rem., and .308 Win.

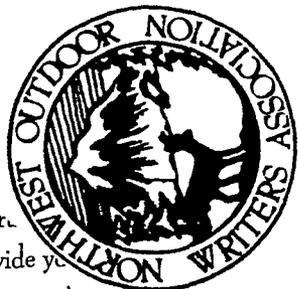


design uses a factory-assembled scope rail, and a base permanently brazed to the barrel. Remington also has fully rifled cantilever 12-gauge extra barrels for Model 11-87™, 870™, and 1100™ shotguns.

## PREMIER™ STEEL SHOT TARGET LOADS

To create its steel target loads, Remington combined its advanced steel shot technology with the shot performance target shooters expect from lead. Each load features a uni-body hull, brass head, and a high-density polyethylene shot cup. Available in heavy and light 12 gauge, and in 20 gauge skeet loads.

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# PRESS PROGRAMS

## FEATURE IDEAS & INFORMATION

You know how it feels all too well... either you're searching for that singular idea that will trigger the "Ultimate Outdoor Story," or you have a great idea but no information for developing it. And meanwhile, your deadlines aren't getting any longer.

But now, with Remington's feature-story ideas and press releases, you can put those worries behind you. Use our leads to complement your work or fill a special need. We're on top of important firearms and outdoor stories from all points on the globe, so we have the up-to-date information that writers need. Many of our releases have their own art and photography. Just let us know what you need, and we'll be happy to send it to you.

## TECHNICAL SUPPORT

Getting the latest specs on barrel sizes, choke arrangements, trajectories and shot loads isn't always easy. When it comes to technical help, there's no substitute for an experienced, informed source.

Where does one find such a source? At Remington, of course!

When you call us for technical support, we put you in touch with an expert – someone who understands your needs and, most importantly, has answers. Drop us a line, send us a fax, or give us a call – we're here to support your efforts.

## PHOTO LIBRARY

When your story has a big need for a photo but a small photography budget, give us a call. Remington maintains an extensive photo library exclusively for outdoor writers; our library boasts an extensive black-and-white product portfolio, along with action and color shots. We can even provide you with video clips showing Remington products. And no matter what your photo budget, this service will fit it – it's free!

## COMPUTER SUPPORT

If you have access to CompuServe<sup>®</sup>, you have access to Remington! CompuServe lets you interact with the Remington experts through electronic mail. The system will also allow you to hear about Remington news fast and efficiently. Contact Remington at 73150,543 in the OWAA section of the Great Outdoors Forum.

You can also get the text of press releases on floppy disk. Call our Information Line and tell us which IBM or Macintosh<sup>®</sup> word processing format you prefer.

## PRODUCT TRIAL PROGRAM

We don't need to tell you that the easiest way to write about a product is to have it right in front of you. You know that – and so do we.

Our Product Trial Program lets you evaluate Remington products, so you can see and feel Remington quality as well as read about it.

If you have a confirmed writing assignment and wish to evaluate a Remington product, give us a call and let us know what you need. Better yet, put your request in writing and send it to us via mail or fax. Whether you're interested in evaluating firearms, gun care products, clothing, knives, ammunition, or any other Remington product, we can supply you with what you need.

Because so many writers enjoy the outdoors as a hobby and as a profession, we'd like them to be Remington products. Call us for more information about writers' prices for our full product line.

## WRITERS' ORGANIZATION SUPPORT

For many years, Remington has actively supported some of the country's most important writers' organizations. We believe in the contributions these organizations make and the support that they offer their members – so we back them up with annual dues payments, donations, and writing awards programs. When possible, we attend these groups' meetings, and we welcome your invitations to participate in expositions, workshops, and other activities.

Shown (below) are some of the fine organizations we support:

## TELEPHONE INFORMATION LINE

*One Call Does It All!*

Have questions? Need information? Have a comment or a suggestion? Call our Information Line at (302) 774-5048 for prompt answers and responses.

If you have a particularly complicated question or problem, send us a fax at (302) 774-5776; be sure to include all relevant information and enough advance notice. We do understand the reality of "rush" deadlines, and we will do our best to complete your request when you need it.



OWC - CVGA



# NEW PRODUCTS

*For Remington customers, 1994 is already shaping up to be a winning year. They'll have a host of new Remington products to choose from – firearms with our legendary craftsmanship, ammunition that delivers consistent results, accessories made to perform and to last. Though we'll discuss all of these products in greater detail in later sections, here are a few of the exciting new offerings that will be available for your review.*

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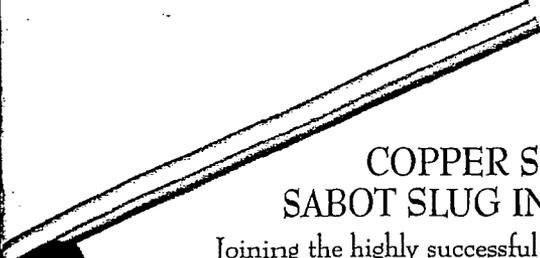
## CANTILEVER SCOPE MOUNTING SYSTEM

Nine new barrels bring cantilever scope mounting to the complete line of Remington autoloading and pump-action shotguns. The rigid

design uses a factory-assembled scope rail, and a base permanently brazed to the barrel. Remington also has fully rifled cantilever 12-gauge extra barrels for Model 11-87™, 870™, and 1100™ shotguns.

## PREMIER™ STEEL SHOT TARGET LOADS

To create its steel target loads, Remington combined its advanced steel shot technology with the shot performance target shooters expect from lead. Each load features a uni-body hull, brass head, and a high-density polyethylene shot cup. Available in heavy and light 12 gauge, and in 20 gauge skeet loads.



## COPPER SOLID™ SABOT SLUG IN 20 GAUGE

Joining the highly successful 12 gauge slug introduced last year, the Copper Solid™ 20 gauge adds power, energy and stopping power to all kinds of hunting. Copper Solid slugs consistently deliver sub-3"

groups at 100 yards, leaving the barrel at 1,450 feet per second and doubling their diameter on impact.

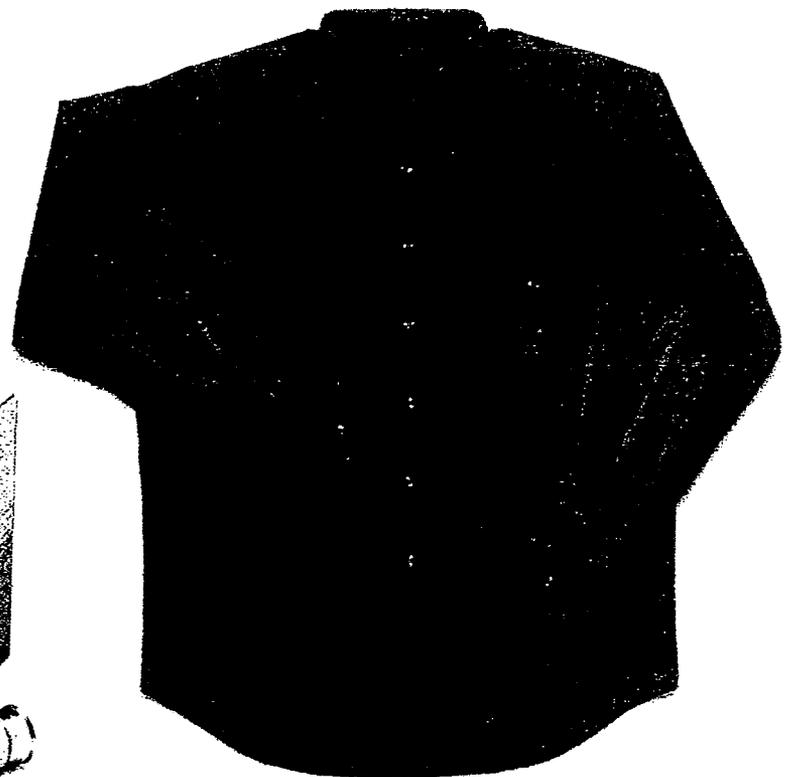
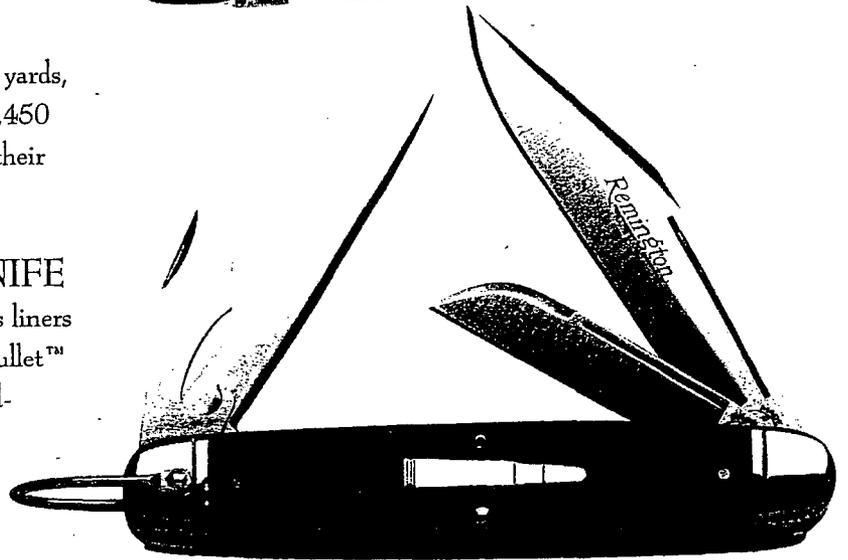
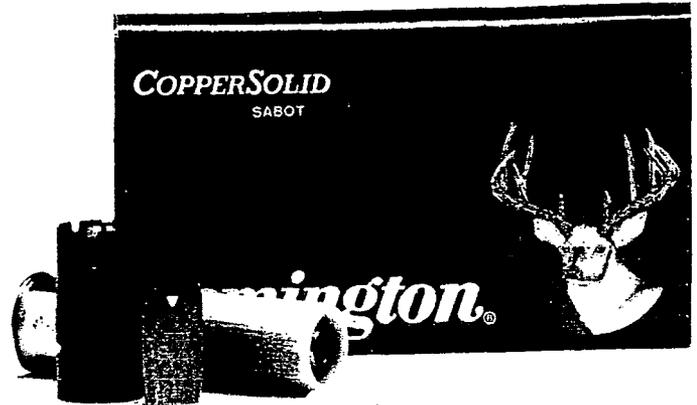
## CAMP BULLET™ KNIFE

With its nickel-silver bolsters, brass liners and Delrin® handles, the 14th in the Bullet™

Knife series is a sure collectible. This limited-edition knife features a clip blade, a sheepfoot blade, and two utility blades – all held together with nickel-silver pins and rivets.

## NEW REMINGTON OUTDOOR CLOTHING

This denim Western Shirt is just one of the new Remington apparel offerings for 1994. Also, rugged, warm Polartec® 200 stretch fleece fabrics are among the latest items to carry the Remington label.



## FIREARMS

### NEW YOUTH DEER GUN FROM REMINGTON®

Remington® has introduced a new version of its famous Model 870™ pump action shotgun for younger deer hunters.

The Model 870 Express™ Youth Fully Rifled – Rifle Sighted shotgun brings together a host of features designed to create a deer hunting package suitable for younger or small framed shooters.

With the introduction of 20 gauge Solid Copper™ Sabot Slug ammunition, Remington has brought rifle-type accuracy, high impact slug ammunition to the 20 gauge market.

The Model 870 Express Youth Fully Rifled – Rifle Sighted shotgun features a 20" fully rifled barrel, with a non-reflecting Express metal finish. The barrel is complete with fully adjustable rifle sights. The hardwood stock is cut one inch shorter than standard stocks, to better fit younger or small-framed shooters.

The Model 870 Express Youth Fully Rifled – Rifle Sighted shotgun has a suggested retail price of \$320.00 and will be available in the second quarter of 1994.

### REMINGTON® 870™ EXPRESS™ TO BE OFFERED IN 28 GAUGE

Remington® has announced a new version of the very popular Model 870™ Express™ pump action shotgun that will be offered in 28 gauge.

The shotgun will feature a 25" vent rib barrel, with a steel front sighting bead. The barrel has a non-reflecting Express metal finish and has a fixed Modified choke. The gun is complete with a hardwood stock and fore-end.

The Model 870 Express line of shotguns is renowned for combining the reliability and design of Remington's famous top-of-the-line Wingmaster® shotguns, with features that permit the gun to be offered at a very economical price.

The Model 870 Express 28 Gauge will be available very early in 1994 and will have a suggested retail price of \$307.00.

### REMINGTON® INTRODUCES NEW SPECIAL PURPOSE REM™ CHOKED SHOTGUNS FOR DEER HUNTERS

Answering the growing demand for highly accurate shotguns for deer hunters, Remington® has introduced two new shotguns to its Special Purpose line that benefit from a newly re-designed rifled choke tube and cantilever system.

Both the Model 11-87™ Special Purpose Synthetic (SPS) Rem™ Choke Cantilever Deer Gun and the Model 870™ SPS Rem Choke Cantilever Deer Gun feature the new Remington Extended Rifle Choke Tube, which is designed to provide better-than-average hunting accuracy from smoothbore barrels when used with today's modern Foster- or Sabot-type slugs, like the Remington Copper Solid™.

The new tube, which is compatible with all factory barrels outfitted with the Rem Choke system, is 3-1/2" in length and is knurled for easy removal.

These Special Purpose shotguns also feature Remington's re-designed cantilever system for shotguns. This new rigid scope rail features multiple mounting points for easy adjustment of eye relief, and is assembled at the factory to a base which is permanently brazed to the shotgun barrel. The scope rail accepts one inch Weaver-style shotgun rings.

The 11-87/870 SPS Rem Choke Cantilever Shotguns are equipped with 21" barrels (20" on the 870) that come with the new Extended Rifled Tube and standard Improved Cylinder Rem Choke tubes. The barrels feature a Special Purpose matte black finish which complements the all black synthetic stock and fore-end.

The all-weather Monte Carlo style stock assists the shooter in proper alignment with scope optics, and comes complete with a recoil pad, and positive checkering. All Special Purpose shotguns come with sling swivel studs and a Cordura® sling with QD (quick release) swivels.

The Model 11-87 SPS Rem Choke Cantilever Deer Gun will carry a suggested retail price of \$665.00. The Model 870 SPS Rem Choke Cantilever Deer Gun will

have a suggested retail price of \$419.00. Both shotguns will be available in the second quarter of 1994.

## SYNTHETIC STOCKS OFFERED ON REMINGTON® EXPRESS™ SHOTGUNS

Remington® has introduced two versions of its highly popular Model 870™ Express™ pump action shotgun with synthetic stocks.

The Model 870 Express Synthetic shotgun will feature both 26" or 28" vent rib barrels, with a steel front bead. The barrels will be equipped with the Rem™ Choke system, and will be supplied with a Modified Rem Choke tube.

These 12 gauge shotguns will feature a black synthetic stock and fore-end, with positive checkering and a recoil pad.

The Model 870 Express line of shotguns is renowned for combining the reliability and design of Remington's famous top-of-the-line Wingmaster® shotguns, with features that permit the gun to be offered at a very economical price.

The Model 870 Express Synthetic shotguns will be available early in 1994 at a suggested retail price of \$299.00.

## NEW BARREL LENGTHS FOR REMINGTON® SPECIAL FIELD SHOTGUNS

Remington® has announced that its popular Model 1100™ autoloading and Model 870™ pump action Special Field shotguns will now be available with 23" vent rib barrels.

Remington Special Field shotguns are designed to be compact and lightweight, for the kind of fast swinging action typical of upland game hunting in close cover. They are equipped with an English-style, straight gripped, satin finished American walnut stock and fore-end, with cut checkering.

The new length barrel features target-type sights, is Rem Choke™ equipped, and is supplied with a variety of

Rem Choke tubes. The shotguns feature a polished blue metal finish and are available in both 12 and 20 gauges.

The Model 1100 Special Field has a suggested retail price of \$605.00 and the Model 870 Special Field has a suggested retail price of \$473.00. Both are expected to be available early in 1994.

## NEW REMINGTON® CANTILEVER SYSTEM AVAILABLE AS MODEL 11-87™, MODEL 870™ AND MODEL 1100™ SHOTGUN EXTRA BARRELS

Remington® will make available its new cantilever scope mounting system for its complete line of autoloading and pump action shotguns through the introduction of nine new extra barrel offerings.

The re-designed cantilever system features a highly rigid design, with a scope rail that is factory assembled to a base that is permanently brazed to the shotgun barrel. The new rail accepts one inch Weaver-style scope rings and has multiple scope mounting locations allowing for fully adjustable eye relief.

With the introduction of the new cantilever system, Remington is making available fully rifled cantilever extra barrels in 12 gauge for Model 11-87™, 870™, and 1100™ shotguns. These extra barrels will feature a polished blue finish. The Model 11-87 and Model 870 extra barrels will also be offered in the matte Special Purpose finish.

And, to complement the company's introduction of a 20 gauge version of the highly accurate Copper Solid™ Sabot Slug, Remington will offer new 20 gauge fully rifled extra barrels for its Model 870™ LW and Model 1100™ LT-20, 20 gauge shotguns.

Also new this year is the Extended Rifled Choke Tube, a specially-designed fully-rifled tube that is part of the Rem™ Choke System. This new, extra-length tube is designed to provide better-than-average hunting accuracy for those who wish to fire Foster-or sabot-style slugs from Rem Choke smoothbore shotgun barrels. Accordingly, two specifications of Special Purpose finish extra barrels, with the new cantilever design, will feature the new

## FIREARMS

Extended Rifled Rem Choke tube and also will include an Improved Cylinder Rem Choke tube.

Seven 12 gauge specifications of extra barrels will be offered with the new cantilever system:

- 11-87 Premier Fully Rifled
- 11-87 Special (SP) Purpose Fully Rifled
- 11-87 SP Rem Choke (with new Extended Rifled Choke Tube)
- 870 Wingmaster® Fully Rifled
- 870 Special Purpose Fully Rifled
- 870 SP Rem Choke (with new Extended Rifled Choke Tube)
- 1100 Fully Rifled (Polished Blue Finish).

Two 20 gauge specifications of extra barrels with the new cantilever system will be offered:

- 870 Wingmaster Fully Rifled
- 1100 LT-20 Fully Rifled.

All of the new cantilever system extra barrels will be available in time for fall hunting seasons from Remington dealers.

### REMINGTON® INTRODUCES NEW SPECIAL PURPOSE FULLY RIFLED SHOTGUNS FOR DEER HUNTERS

A new rigid cantilever system design highlights two new state-of-the-art shotguns for deer hunters from Remington®.

The Model 11-87™ Special Purpose Synthetic (SPS) Fully Rifled Cantilever Deer Gun and the Model 870™ SPS Fully Rifled Cantilever Deer Gun — feature the company's new cantilever design, which includes a scope mounting rail that accepts one inch Weaver-style scope rings. The rail, which is factory assembled to a base that is permanently brazed to the shotgun barrel, features a number of scope attachment points, easing the adjustment of proper eye relief.

The new cantilever system is attached to fully rifled barrels with a 1 in 35" twist, and a length of 21" on the Model 11-87 autoloader, and 20" on the pump action Model 870.

Remington Special Purpose shotguns feature a black matte metal finish that is non-reflective, complementing the black synthetic stock. The all-weather Monte Carlo style stock assists the shooter in proper alignment with scope optics. The stock comes complete with positive checkering and a recoil pad. All Special Purpose shotguns come with sling swivel studs and a Cordura® sling with QD (quick detach) swivels.

The Model 11-87 SPS Fully Rifled Cantilever Deer Gun will carry a suggested retail price of \$699.00. The Model 870 SPS Fully Rifled Cantilever Deer Gun will have a suggested retail price of \$452.00. Both shotguns will be available in the second quarter of 1994.

### REMINGTON® INTRODUCES NEW PREMIER® AND WINGMASTER® SHOTGUNS FOR DEER

Capitalizing on a newly designed cantilever system and a strong demand for fully rifled shotguns, Remington® has updated its top-of-the-line autoloading and pump action shotguns for deer hunters.

For 1994, the successful Model 11-87™ Premier® autoloader and Model 870™ Wingmaster® pump action shotguns will be available with an improved, rigid steel cantilever design, that provides maximum mounting flexibility in shotgun optics and complements the design and appearance of these top-of-the-line shotguns. The new cantilever design features a scope rail with multiple mounting locations, and accepts one inch Weaver-style scope rings.

Both the Model 11-87 Premier Fully Rifled Cantilever Deer Gun and the Model 870 Wingmaster Fully Rifled Cantilever Deer Gun feature a satin finished American walnut stock with a new Monte Carlo profile, designed to assist the shooter in proper alignment with scope optics. The stock is complete with cut checkering and a recoil pad on both models. The 11-87 and 870 Deer Guns come with sling swivel studs and a Cordura® sling equipped with QD (quick detach) swivels.

These shotguns feature polished blue metal finishes and are equipped with 1 in 35" twist fully rifled barrels,

21" in length on the Model 11-87 and 20" in length on the Model 870.

The Model 11-87 Premier Fully Rifled Cantilever Deer Gun has a suggested retail price of \$699.00. The Model 870 Wingmaster Fully Rifled Fully Rifled Cantilever Deer Gun has a suggested retail price of \$532.00. Both are expected to be available in the second quarter of 1994.

## REMINGTON® ADDS SENDERO RIFLE TO MODEL 700™ LINE

Capturing on the success of the Model 700™ Varmint Synthetic rifle, Remington® has introduced a new version of its world-renowned Model 700™ bolt action rifle designed specifically for long range, big game hunting.

The new Model 700 Sendero combines the features and accuracy of the Model 700 VS with a complement of calibers well suited to long range hunting. Sendero hunting is very popular in the American southwest, where long, narrow clear cuts provide shooting lanes for hunting a variety of game. While this new rifle package has a southwestern flavor, the Model 700 Sendero will be appropriate anywhere long range, accurate shooting is required.

The Model 700 Sendero features the famous Model 700 action with hinged floor plate, mated to a 26" heavy barrel with a unique spherical concave crown. The barrel is supplied clean (no sights) and has a non-reflective matte finish on blued metal.

Like the Model 700 VS, the new Sendero rifle is built on a black matte-finish synthetic stock made of fiberglass and graphite, reinforced with exceptionally stable DuPont Kevlar®. An aircraft grade aluminum bedding block installed the full length of the receiver results in a free-floating barrel with exceptional shot-to-shot accuracy. The stock is complete with sling swivel studs and butt pad.

The Model 700 Sendero is chambered for .25-06 Remington, .270 Win., 7MM Remington Magnum, and .300 Win. Magnum. The firearm weighs approximately nine pounds and will carry a suggested retail price of

\$652.00 for long action calibers, and \$679.00 for magnum calibers.

## LIMITED EDITION REMINGTON® MODEL 700™ CLASSIC TO BE CHAMBERED FOR 6.5 X 55 SWEDISH

For 1994, the limited edition Model 700™ Classic bolt action rifle will be chambered for 6.5 X 55 Swedish.

The series of Model 700 Classic rifles was begun in 1981. Since then, each year, Remington® has offered the Model 700 Classic in a special chambering. The 6.5 X 55 Swedish has the reputation as one of the most accurate 26-caliber military cartridges in the world, and its ability to reliably deliver 120 or 140 grain bullets make it an ideal rifle for whitetails, muleys, antelope and sheep.

Remington's Model 700 Classic stock style provides a combination of esthetic appearance and functional design. The American walnut straight-comb stock without cheek piece permits rapid mounting and sight alignment, and reduces felt recoil. A hinged magazine floorplate, sling swivel studs, and an attractive satin-finish with cut checkering complete the package.

The Model 700 Classic in 6.5 X 55 Swedish will be produced in a standard Model 700 long action with a clean (no sights), 22" barrel, and a 1-in-8" twist. Receivers will be drilled and tapped for scope mounts.

In addition to offering the 6.5 X 55 Swedish as the 1994 Model 700 Classic rifle, Remington will also offer this caliber as part of its Core-Lokt centerfire ammunition line for 1994.

The 1994 Model 700 Classic will have a suggested retail price of \$532.00.

## PREVIOUS LIMITED EDITION MODEL 700 CLASSICS

1981 7mm Mauser (7 X 57mm)	1988 .35 Whelen
1982 .257 Roberts	1989 .300 Wthby. Magnum
1983 .300 H & H Magnum	1990 .25-06 Remington
1984 .250-3000 Savage	1991 7mm Wthby. Magnum
1985 .350 Remington Magnum	1992 .220 Swift
1986 .264 Win. Magnum	1993 .222 Remington
1987 .338 Win. Magnum	

## AMMUNITION

### REMINGTON® EXPANDS PREMIER® TURKEY SHOTSHELL AMMUNITION LINE

Remington® has expanded its very successful line of Premier® Turkey shotgun ammunition with the addition of a new 12 gauge magnum #5 specification, and a new 20 gauge offering.

Remington Premier Turkey Loads utilize the hardest grade copper-plated shot available. A granulated polyethylene buffer cushions the shot charge and protects the pellets from deformation – even through the tightest turkey choke tubes, like the Remington Super Extra Full Rem™ Choke tube. Premier Turkey loads have earned a reputation for consistently tight patterns, with maximum payloads and pellet counts, and reliable, knockdown power.

#### 12 GAUGE MAGNUM #5

The new 12 gauge 2-3/4" magnum loading with #5 shot features a 1-1/2 ounce payload, with a velocity of 1260 feet per second. This #5 loading will provide greater pattern energy than #6's, and superior pattern density over #4 shot.

The 12 gauge Premier Turkey Loads feature an exclusive olive drab hull and a black oxide head for reduced visibility and increased hunter concealment.

#### 20 GAUGE MAGNUM #6

For 1994, Remington will offer a 20 gauge, 3" loading with 1-1/4 ounce of #6 shot for a dense, hard-hitting, small gauge turkey hunting option.

Reaching a velocity of 1185 feet per second, these Premier Turkey Loads offer the perfect lower recoil alternative to current 10 or 12 gauge magnum loading, particularly for younger turkey hunters.

The two new Remington Premier Turkey specifications expands the industry's broadest turkey-specific product offering to 11 specifications.

### NEW SMALL GAUGE SPORTING CLAYS LOADS FROM REMINGTON®

With the popularity of sporting clays growing, especially among small gauge shooters, Remington® has introduced new .410 and 28 gauge target ammunition specifically designed for this popular shooting game.

These small gauge loadings provide sporting clays shooters with higher energy alternatives, and take advantage of the proven design of Remington target grade shotshells.

#### 28 GAUGE SPORTING CLAYS

The new Remington 28 Gauge Sporting Clays offering is loaded with target grade #8 shot for added long range pellet energy and enhanced pattern performance. The 28 gauge 2-3/4" shells feature a new one piece unibody hull with an all brass head for longer reloading life, and the proven Remington Power Piston® wad, which cushions and protects the shot column. This new sporting clays load is built to standard skeet specifications (2 dram, 3/4 ounce shot weight, 1200 feet/second).

#### .410 GAUGE SPORTING CLAYS

The new Remington .410 Gauge Sporting Clays offering is loaded with #8-1/2 shot for extra pellet energy and minimal loss in pattern density. Loaded to standard skeet specifications (maximum dram, 1/2 ounce shot weight, 1225 feet/second), these new loads will share all components with Remington's current .410 skeet loading – the undisputed leader in factory-loaded .410 performance.

## NEW 28 GAUGE SKEET LOAD OFFERED BY REMINGTON®

With the increasing popularity of 28 gauge target shooting, Remington® has introduced a new 28 gauge skeet load.

The Remington Premier® 28 Gauge Target Load features the same high tensile, one-piece, Hardbody™ hull that has long been popular with shooters sold on the performance of our Premier 12 and 20 gauge target loads.

The smooth hull promotes positive ejection and greater reloading ease, and features an all brass head for extra-long reloading life. The Premier 28 Gauge load utilizes specially polished, competition grade shot and the proven Remington Power Piston® wad which provides outstanding on-target performance.

A standard 2-3/4 dram skeet loading is available, packed with 3/4 ounce of #9 shot, yielding a velocity of 1200 feet per second.

## REMINGTON® EXPANDS DUPLEX® TARGET AMMUNITION LINE

Remington® will expand its Duplex® sporting clays shotshell line with the introduction of a new 3 dram loading of its successful 7-1/2 X 8-1/2 load.

Duplex shotshells are loaded with extra hard target grade shot, delivering excellent pattern performance, through a variety of chokes. The pattern performance comes from a 50/50 layering of the different shot, with the larger shot providing sustained long range energy and the smaller shot maintaining pattern density. This versatile new load is also applicable for trap and upland bird hunting.

The new 12 gauge, 3-dram loading provides more total pattern energy for longer range shots, and outbound clay targets typically found in sporting clays.

The new offering joins the original Duplex Sporting Clays load, a 2-3/4 dram, 7-1/2 X 8 loading introduced in 1992, and a 2-3/4 dram, 7-1/2 X 8-1/2 Duplex Premier Target loading introduced in 1993.

## REMINGTON® ADDS MAGNUM SPECIFICATION FOR SOLID COPPER SABOT SLUG

Following up on the tremendous success of its 1993 introduction of the Copper Solid™ Sabot Slug, Remington® has announced that it will offer a new magnum loading for 1994.

The Remington Copper Solid™ Sabot Slug is the industry's first 100 percent solid copper projectile designed for shotgun use. Originally introduced in a 12 gauge, 2-3/4" shell, the Copper Solid gained an immediate reputation as the most accurate slug on the market, consistently delivering 2-1/2" groups at 100 yards.

The accuracy comes from the precision machining of the slug from solid copper – rather than swaging from soft lead – producing far greater dimensional uniformity and near-perfect concentricity from slug to slug.

The Copper Solid also gained considerable notoriety for its downrange energy. The original 12 gauge slug weighs approximately one ounce and offers a muzzle velocity of 1450 feet per second. The result is greater downrange energy and flatter trajectories than any other sabot slugs of any shell length.

The Remington Copper Solid has dramatic game stopping power. Four deep nose cuts open to over two times diameter then separate, creating additional wound channels. The slug body then performs like a solid, penetrating game in ways that typical lead slugs could not.

For 1994, Remington will offer the Copper Solid in a new 3" loading in 12 gauge. The magnum system will feature a 1-3/16 ounce slug, which – at 500 grains – is nearly 18 percent heavier than competitive offerings. It measures a full .57 caliber.

When compared to the original 2-3/4" Copper Solid, the new magnum offering has a muzzle velocity of 1,500 feet per second and provides 25 percent more muzzle energy (2,498 ft.-lbs.) and increases projectile momentum more than 20 percent. The new magnum slug delivers more energy, out to 100 yards, than big game center-

## AMMUNITION

fire calibers like the .30-30 Winchester, 35 Remington, and the .45-70.

Fired from fully rifled barrels, Remington magnum Copper Solid Sabot Slugs have a similar trajectory to the original 2-3/4" slugs. They will be available early in 1994.

### NEW 7MM REMINGTON® MAGNUM ADDED TO REMINGTON SAFARI GRADE AMMUNITION LINE

Remington® has announced a further expansion of its Safari Grade ammunition line with the addition of the largest selling magnum caliber, the 7mm Remington Magnum.

The combination of a Swift A-Frame™ 160 grain bullet in the 7mm Remington Magnum retains the flat shooting, long range capability of this round, while adding predictable and dependably tough bullet performance in a package well suited for elk and all African plains game.

Swift core-bonded A-Frame bullets have a well-earned reputation for being the toughest bullets currently produced, with a core retention average of nearly 100 percent.

Remington Safari Grade Ammunition is produced under rigid quality control in which cases, primers, and final, loaded rounds are subject to multiple, individual inspections. Cases are also nickel-plated for highly reliable feeding and extraction.

The 7mm Remington Magnum expands the caliber options in Remington's Safari Grade ammunition to five. Others include the .338 Win. Magnum, .375 H & H Magnum, .300 Win. Magnum, and the .416 Remington Magnum.

### REMINGTON® ADDS 6.5 x 55 SWEDISH MAUSER CALIBER

Remington® has added the 6.5 X 55 Swedish Mauser caliber to its Core-Lokt® lineup of centerfire ammunition. The introduction complements the company's selection of the 6.5 X 55 Swedish caliber for the 1994 Limited Edition Model 700™ Classic rifle.

The 6.5 X 55 Swedish is a .264 caliber renowned for its exceptional accuracy and adaptability to a wide range of bullet weights. For 1994, Remington will offer the caliber in a 140 grain, pointed soft-point, Core-Lokt loading, designed to be flat shooting and suitable for most medium to large game.

In addition to its hunting and Model 700 Classic rifle applications, the 6.5 X 55 Swedish offering from Remington addresses a broad consumer demand for factory loaded ammunition for the estimated 100,000 surplus rifles imported into North America since World War II.

### REMINGTON® ADDS 7 X 64 CALIBER

Remington® has expanded its highly successful centerfire ammunition lineup with the addition of two specifications in the 7 X 64 caliber.

The 7 X 64 is the European standard in non-magnum, .284 calibers, and is very similar in ballistic performance to the .280 Remington. The caliber is quite versatile, and can be used in a wide variety of hunting applications and for a variety of game.

For 1994, Remington will offer two specifications in 7 X 64: a 140 grain pointed, soft point that offers a flatter trajectory for long range hunting; and a 175 grain pointed, soft-point Core-Lokt® loading, designed to deliver maximum knockdown power on larger game.

Both 7 X 64 specifications will be available from Remington early in 1994.

## REMINGTON® OFFERS NEW 9MM PISTOL AMMUNITION

For 1994, Remington® will add a new 124 grain jacketed hollow point specification to its lineup of 9mm pistol and revolver ammunition.

This new loading addresses the demand for heavier, high velocity 9mm loadings, particularly in the law enforcement marketplace. Additionally, this new specification makes the NATO standard bullet weight available in an expanding hollowpoint design.

Remington jacketed hollowpoint ammunition is specifically engineered to provide excellent expansion and penetration, as measured by FBI barrier tests. The rounds feature an optimized nose profile for flawless feeding and function in all types of semi-automatic pistols.

## REMINGTON® INTRODUCES .22 LONG RIFLE SUBSONIC AMMUNITION

Remington® has unveiled a new .22 long rifle subsonic velocity loading that limits shooting noise, but delivers on-game performance.

The new Remington .22 Long Rifle Subsonic Hollow Point ammunition features a 38 grain lead hollow point bullet loaded to a velocity of 1050 feet/second. This loading is suitable for all small game hunting at medium ranges.

The subsonic velocity of this new rimfire offering mutes the muzzle crack common with high velocity (supersonic) rimfire ammunition. This low report is desirable for range use where shooting noise may be a concern, or in areas of dense small game, where multiple follow up shots may be possible.

While limiting noise, the Remington subsonic ammunition will function .22 autoloaders.

## APPAREL

### REMINGTON® HAS ANNOUNCED THAT IT IS MAKING AVAILABLE INDIVIDUAL COMPONENTS OF ITS SUCCESSFUL HUNTING APPAREL SYSTEMS

In the outdoors, experience counts. After more than 175 years experience in the forests and mountains, Remington® knows what makes sense and what the elements demand. Couple this with leading edge expertise in fiber, fabric and finish technology and the result is the Remington layered hunting apparel system.

The individual garments are used in combination to make up Remington's famous Big Game 4-Way hunting clothing. Now, in response to customer demand, the company is making available four key elements of the layered system:

#### BIG GAME SHELL JACKET

Made of Z-lined Gore-Tex® fabric for waterproof, windproof and breathable protection, the big game shell provides an extra layer of coverage over sweaters and vests. It is versatile and can be used as a waterproof parka or can have a combination of zip-in liners added. Available in the following sizes: S-XXL, LT, XLT, XXLT, in Blaze, Trebark® II, Loden.

#### REVERSIBLE LINER

This reversible liner provides sufficient insulation to keep you warm, dry, quiet and comfortable. Made of windproof, water-repellent Supplex\* nylon and treated with Zepel® for additional rain/stain repellency. Thermoloft\* insulation and fleece lined collar for warmth, rib-knit waist and cuffs for fit, action back and sleeves, inside security pocket and zippered front pockets. Available in Trebark II/Brown, Blaze/Tan, Loden/Brown.

#### RANGER JACKET

Designed to wear on its own or to zip into Remington 4-way parkas. Made of windproof, water-repellent Supplex nylon and treated with Zepel HT for additional rain/stain repellency. Thermoloft insulation and fleece-lined collar for warmth, rib-knit waist and cuffs for fit, action back and sleeves, inside security pocket and zippered front pockets. Available in S-XXL, plus big and tall in Loden; Tan available in S-XXL.

#### POLARPLUS® LINER JACKET

The warmth of wool at half the weight. The Polarplus liner jacket can be zipped into big game and waterfowl shells as a lightweight mid-layer. Action sleeves provide improved fit. It features mesh-lined double pockets. This jacket is napped and double sheared to prevent piling. Available in Loden and British Green.

### REMINGTON® TO INTRODUCE DENIM INTO ITS POPULAR SHIRT LINE-UP

Remington® has announced that it is adding denim into its popular line-up of Western and Camp casual shirts and also in the Chambray Shooting Shirt.

#### WESTERN SHIRT

This new fancy, denim western-styled, canvas cotton striped shirt is stone-washed and shrink-resistant. Features the "RA" (Remington Arms) insignia, western yoke, two front patch pockets, rock horn buttons. Offered in complimentary colors. Tan Tri-Stripe, Brown Tri-Stripe.

#### CAMP SHIRT

This shirt is made of 100% comfortable, shrink-resistant stone-washed cotton with reinforced forearm and elbow, and double layered collar and yoke for durability. Features the "RA" insignia, rock horn buttons, and a chest patch pocket. Loden, Peacock, Coral and new Denim.

#### BRIAR POINT SHIRT

This shirt is made of comfortable, shrink-resistant 100% stone-washed cotton with reinforced forearm, elbow, collar, and yoke for durability. Features bi-swing shoulders for greater mobility, custom quilted shooting patch, below chest pocket, and accent color trim. Loden, Peacock, Coral and new Denim.

#### CHAMBRAY SHOOTING SHIRT

Ideal for warm weather shooting or for casual use, the Chambray Shooting Shirt is made of soft, stable, comfortable 75/25 Cotton/Dacron® blend, features a built-in shooting pad, short sleeves, button-down collar and chest pocket with the Remington logo. Available sizes S-XXL, in Blue, Sand and Sage.

## ACCESSORIES

### REMINGTON® REM ACTION CLEANER OFFERS A NEW ENVIRONMENTALLY-FRIENDLY FORMULA

Rem Action Cleaner from Remington® provides outdoorsmen with a safe and effective new formula and contains no "CFC's."

Rem™ Action Cleaner is easy to use and permits cleaning of firearm actions and fire control mechanisms without disassembly. Rem Action Cleaner also dissolves used lubricants while leaving no residue. Remington Rem Action Cleaner is available at your Remington dealer in a convenient 10.5 oz. spray can with a suggested retail price of \$4.95.

### REMINGTON® ADDS "CAMP" KNIFE AND POSTER TO THE COLLECTOR BULLET KNIFE SERIES

The Limited Edition "Camp" Bullet Knife from Remington® for 1994 is a faithful reproduction of the R4243 large utility knife originally introduced in the 1920's.

The "Camp" knife features two finely-honed 440 stainless steel blades, two utility blades, and large nickel-plated lanyard ring. The equal-ended, nickel-silver bolsters carry a single ring at the base, and transition smoothly into the high-strength Delrin® jugged bone handles. The liner is solid brass, and all pins are nickel-silver. Like the original, the "Camp" Bullet Knife is graced with a highly-detailed nickel-silver centerfire cartridge.

The master blade is 3-7/16" long, with a saber clip profile and Remington logo etched on the face. At the same end is a 2-1/8" sheepfoot blade. The lanyard end of the knife has a 2-7/8" punch and alongside is a strong, combination screw driver and cap-lifter.

As in the past, Remington will offer a Limited Edition collector's poster to commemorate the latest in the Bullet Knife Series. The Poster is titled "TIME'S A-WASTIN, SON", and shows this year's bullet knife doing what it does best: Helping a couple of sportsmen — in this case, a father and son trying to make camp as a

fast-moving storm approaches. Painted by artist Larry Duke, the poster will be sought out by collectors who know the value of these Remington commemoratives.

Each year, since 1982, Remington has produced a version of the bullet knife, with an associated poster. Both items are manufactured in very limited quantities and are held in high regard by collectors. All of the bullet knife posters were created by artist Larry Duke, except the 1988 poster.

The Remington 1994 Limited Edition "Camp" Bullet Knife is available through Remington dealers at a suggested retail price of \$73.95.

The 1994 Bullet Knife Poster carries a suggested retail price of \$19.95.

### REMINGTON® ANNOUNCES THREE NEW "SERIES" KNIVES

For 1994, Remington® has consolidated its line of popular "series" knives to three knives that provide outdoorsmen a combination of features not available in any other competitive offering.

Known for durability and functionality, Remington "series" knives have been held in high regard by sportsmen who valued their quality construction. By consolidating the line to three knives — the R1 Upland Knife, the R2 Waterfowl Knife, and the R3 Big Game Knife — Remington has focused in on knives that offer hunters a unique variety of tools designed to enhance the in-field experience.

Functional hunting tools are the highlight of Remington series knives. These unique features include a 12/20 gauge choke tube wrench and screwdriver on the Upland and Waterfowl knives, a gut hook on the Upland knife, a pin punch on the Waterfowl knife, and various bone blades on the Waterfowl and Big Game Knives.

Remington has announced that series knives will be offered with a choice of handle styles: either Delrin® Stag or multi-colored, resin impregnated hardwood. Additionally, the new Remington shield and blade etching will enhance the visual appeal of these knives.

A complete listing of the features of Remington Series knives follows:

#### UPLAND KNIFE

- 3-7/8" closed blades – 440A stainless steel
  - 2-3/8" clip blade – Scotchbrite
  - Gut hook 12/20 Ga. choke tool w/screwdriver
  - Nickel-silver bolsters
  - Brass liners
  - Distinctive Remington shield and blade etch
  - "Remington U.S.A" tang stamp
  - Choice of handle materials – Delrin® Stag or Multi-color, resin impregnated hardwood.
- Suggested retail price \$26.95 for Delrin and \$33.95 for wood.

#### WATERFOWL KNIFE

- 4-1/4" closed 4 blades – 440A stainless steel
  - 3" clip blade – Scotchbrite
  - 2-1/8" serrated bone/cartilage blade
  - 12/20 Ga. choke tool w/screwdriver
  - Pin punch
  - Nickel-silver bolsters
  - Brass liners
  - Distinctive Remington shield and blade etch
  - "Remington U.S.A" tang stamp
  - Choice of handle materials – Delrin® Stag or Multi-color, resin impregnated hardwood.
- Suggested retail price \$29.95 for Delrin and \$39.95 for wood.

#### BIG GAME KNIFE

- 5" closed 2 blades – 440A stainless steel
- 3-3/8" hollow group clip blade – Scotchbrite
- 3-5/8" self-cleaning bone saw w/paunch hook
- Double lockback
- Nickel-silver bolsters
- Brass liners
- Distinctive Remington shield and blade etch
- "Remington U.S.A." tang stamp

- Top grade leather sheath
  - Choice of handle materials – Delrin® Stag or Multi-color, resin impregnated hardwood.
- Suggested retail price \$48.95 for Delrin and \$58.95 for wood.

### REMINGTON® MAKES AVAILABLE SYNTHETIC STOCKS FOR MODEL 700 RIFLES

Remington® has announced the introduction of synthetic stocks as accessory products for 1994 that fit most Model 700 actions.

Manufactured by Remington, these synthetic stocks feature high strength, fiberglass-reinforced synthetic construction, which has been computer modeled. This forms a stock with no residual stresses – it will not bend or swell and is extremely scratch-resistant. Weighing in at less than two lbs., the synthetic stock features a non-glare black finish, sling swivel studs and an injection molded, english-style recoil pad.

The Remington M/700 rifle synthetic stocks are available for:

- SHORT ACTION
- LONG ACTION
- LONG ACTION MAG.

Available through your Remington dealer at a suggested retail price of \$99.95.

### REMINGTON® INTRODUCES TWO NEW POCKET STYLE KNIVES FOR 1994

The new RP-Peanut Knife from Remington® is a pocket style knife with a 2-1/8" clip blade of 440A stainless steel. The blade has the distinctive Remington etch, with a "Remington U.S.A." tang stamp. Nickel-silver bolsters and brass liners highlight the quality construction throughout.

Also for 1994, the Gentleman's Knife features a 2-1/4" hollow ground clip blade of 440A stainless steel. Nickel-silver bolsters and brass liners provide long-lasting

# PRODUCT NEWS

## ACCESSORIES

quality construction. The 3" closed knife has the distinctive Remington shield and blade etch and "Remington U.S.A." tang stamp.

The knives come with a choice of either Delrin® Stag handles or, new multi-color, resin impregnated hardwood handles.

The Peanut Knife is available from Remington dealers with a suggested retail price of \$16.95 for the Delrin and \$19.95 for wood. The Gentleman's Knife is available from Remington dealers with a suggested retail price of \$23.95 for Delrin and \$28.95 for wood.

### REMINGTON® INTRODUCES A VERSATILE GAME SCALE FOR 1994

The new combination Game Scale/Tape Measure from Remington® offers all outdoor enthusiasts a versatile way to quickly weigh or measure fish and small game.

The scale/tape measure features an accurate zero to 50-pound scale, measured in increments of one-half pound. A sturdy, chromed-steel handle and hook facilitate easy handling and measuring of fish and small game.

Both anglers and turkey hunters will appreciate the 40" tape measure feature which is incorporated into the scale body and is retractable.

The new Game Scale/Tape Measure is available from Remington dealers with a suggested retail price of \$9.95.

### REMINGTON® SPORTSMAN'S KNIFE SERIES OFFER QUALITY AND VALUE

For 1994, Remington® is introducing the new Sportsman Series knives. Two new styles provide exceptional value and are offered in a clip type blade or a drop point blade. These attractive knives feature Kraton handles for durability with formed finger grips for comfort. Kraton is weather and temperature resistant.

Each knife is offered with a sturdy black leather sheath with the Remington logo and comes in either black or orange handles.

The Sportsman's series clip blade knife is 9-3/8" long overall and has a 4-1/4" clip blade which utilizes 440A stainless steel. The drop point blade knife features 9-3/4" overall length and also utilizes 440A stainless steel. They are hollow-ground and feature Scotchbrite finishes.

Both are available from Remington dealers with a suggested retail price of \$19.95.

REMINGTON ARMS COMPANY, INC.

Press Relations Office

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Follow the safety rules printed in firearms instruction books and on ammunition boxes. If you do not have an instruction book for your Remington firearm, a free copy will be sent on your request. Please specify the model and serial number. Write: Remington Arms Company, Inc. Ilion, New York 13357.

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WILDLIFE HABITAT ENHANCEMENT COUNCIL



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**P R E S S   R E L E A S E**

October 22, 1993

FOR IMMEDIATE RELEASE

Contact: William A. Wohl, Sr.  
302/774-5048

## **REMINGTON® INTRODUCES LINE OF STEEL SHOT TARGET LOADS**

For 1994, Remington® will introduce a range of target shotshell products in both 12 and 20 gauge that feature steel shot.

The new Remington Premier® Steel Shot Target Loads are designed to mimic the performance of high grade lead target loads, and take advantage of the kind of Remington shotshell technology that has made the company a leader in target shotgun ammunition.

All Premier Steel Target Loads will utilize a one-piece, unibody hull, with brass head, for easy resizing and reloadability. A high density, polyethylene shot cup will provide maximum protection for shotgun bore and chokes. And, the Premier steel shotshell design delivers equal or better pellet counts with similar recoil sensation when compared to Premier lead target loads.

In addition to both heavy and light 12 gauge loadings, the new Premier Steel Shot product line features the industry's first 20 gauge steel skeet loading.

Four different specifications of 12 gauge will be available, all in 2-3/4" shells, and featuring 1-1/8 ounce of 6-1/2, 7, and 8 shot. The 20 gauge skeet load features 8 shot, and weighs in at a full 7/8 ounce. All five specifications are safe for use in modern competition grade shotguns.

The new Premier Steel Shot Target loads for 1994 follow Remington's successful introduction of 64 specifications of steel shot for waterfowlers in 1993, continuing the company's tradition as an industry leader in steel shot technology.

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REMINGTON ARMS COMPANY, INC.  
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Wilmington, DE 19898

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**PRESS RELEASE**

October 22, 1993

FOR IMMEDIATE RELEASE

Contact: William A. Wohl, Sr.  
302/774-5048

## **REMINGTON® INTRODUCES 20 GAUGE VERSION OF COPPER SOLID™ SABOT SLUG**

Following up on the tremendous success of its 1993 introduction of the Copper Solid™ Sabot Slug in 12 gauge, Remington® has announced that it will introduce a new 20 gauge version for 1994.

The Remington Copper Solid Sabot Slug is the industry's first 100 percent solid copper projectile designed for shotgun use. Originally introduced in a 12 gauge, 2-3/4" shell, the Copper Solid gained an immediate reputation as the most accurate slug on the market, consistently delivering 2-1/2" groups at 100 yards.

The accuracy comes from the precision machining of the slug from solid copper — rather than swaging from soft lead — producing far greater dimensional uniformity and near-perfect concentricity from slug to slug.

The Copper Solid also gained considerable notoriety for its downrange energy. The original 12 gauge slug weighs approximately one ounce and offers a muzzle velocity of 1450 feet per second. The result is greater downrange energy and flatter trajectories than any other sabot slugs of any shell length.

The Remington Copper Solid has dramatic game stopping power. Four deep nose cuts open to over two times diameter, then separate, creating additional wound channels. The slug base then performs like a solid, penetrating game in ways that typical lead slugs could not.

For 1994, this state-of-the-art technology comes to 20 gauge, with the introduction of a new 3/4 ounce slug, packaged in a 2-3/4" 20 gauge shell. The slug measures a full .45 caliber and, at 317 grains, is the heaviest 20 gauge sabot slug available.

The new Remington 20 gauge Copper Solid provides 1,480 foot-pounds of energy, with a muzzle velocity of 1,450 feet per second. It will consistently deliver sub-3" groups at 100 yards when used in concert with Remington's new cantilever fully rifled 20 gauge barrels.

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R 2198320

To complement the introduction of this new ammunition technology, Remington has announced that it is making available fully rifled 20 gauge extra barrels for its Model 870 and 1100 shotguns, featuring the company's new rigid cantilever system.

Now the hunter has the best of both worlds: the most accurate optics mounting method for shotguns, combined with the proven accuracy of Remington sabot slugs fired from fully rifled barrels. Remington's new 20 gauge Copper Solid Sabot Slug ammunition will be available early in 1994.

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## PRESS RELEASE

October 22, 1993

FOR IMMEDIATE RELEASE

Contact: William A. Wohl, Sr.  
302/774-5048

### **NEW SPIRAL NOSE CUT DESIGN HIGHLIGHTS REMINGTON® GOLDEN SABER™ INTRODUCTIONS**

Remington® has announced technological improvements to its regarded Golden Saber™ HPJ (High Performance Jacket) high-performance handgun ammunition line. Additionally, the company announced three new specifications in the line.

Introduced in 1993, Golden Saber HPJ was quickly recognized by the industry for its unique engineering and performance features that took handgun ammunition to a new standard of excellence, providing a previously unattainable combination of both deep penetration and dramatic expansion with high weight retention.

The Remington Golden Saber HPJ bullet features a revolutionary brass jacket that enhances the mush diameter of the lead core for superior terminal performance. The exclusive Remington Driving Band™ bullet profile mechanically locks the jacket to the core and reduces rifling contact friction for higher muzzle velocity. A reduced nose diameter also enables the bullet to align precisely with the bore before the Driving Band engages the rifling, a design feature that produces accuracy far superior to that normally possible with hollow point bullets.

Additionally, Golden Saber HPJ ammunition utilizes specially treated powders to suppress muzzle flash — an important performance feature for law enforcement, and nickel plated cases provide for reliable feeding and function in pistols, and dependable extraction from revolvers.

Deep penetration results from an exceptionally precise, hollow point cavity design that minimizes lead core deformation, retaining a greater percentage of core weight to drive the bullet even further. Golden Saber HPJ ammunition also has both the primer and bullet mouth waterproofed for maximum reliability under a wide variety of use conditions.

#### **New Nose Design**

For 1994, Golden Saber HPJ will feature Remington's new exclusive spiral nose cut design, which permits an even greater depth of the nose cuts in the bullet jacket. This proprietary design curls one edge of each jacket petal inward, completely piercing the bullet's lead core surrounding the hollow point cavity.

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R 2198322

The new spiral nose cut creates prefailure in the hollow point cavity, which then reduces the velocity required to initiate expansion. That exclusive design feature permits Remington Golden Saber HPJ ammunition to have a smaller hollow point cavity, which increases the hydrostatic cavity pressure upon impact.

The result is a powerful improvement in mushroom performance, because the bullet is capable of mushrooming at a lower velocity, with greater diameter, than any other handgun ammunition on the market — without sacrificing penetration or terminal performance.

The new design enhancements of the Remington Golden Saber HPJ ammunition again raise the standard in high performance handgun ammunition to a new level.

### **New Specifications**

In addition to technological improvements, Remington has announced three new specifications for 1994:

- 1) A new 124 grain BJHP (brass jacketed hollow point) bullet for 9 MM creates a high velocity loading to address the need for medium weight law enforcement high performance loads. This new specification provides more energy from the muzzle out to 50 yards than 9 MM 147 grain subsonic loads.
- 2) A new full power loading of the 165 grain BJHP bullet for .40 Smith & Wesson creates the optimum bullet weight for maximum terminal performance in this caliber. This specification will exceed all current loads in .40 S & W in total momentum.
- 3) The most popular bullet weight has been added to the .45 ACP caliber, with the loading of a 185 grain BJHP bullet. This new specification will offer higher energy than the 230 grain subsonic.

These three new specifications join the five original offerings in Remington Golden Saber HPJ: 125 grain .38 Special, 125 grain .357 Magnum, 147 grain 9 MM, 180 grain .40 S & W, and .230 grain .45 ACP. All will feature the Remington high performance, brass jacketed, hollow point bullets with the exclusive new spiral nose cut design.

**Remington  
Golden Saber HPJ Ammunition  
1994 Specifications**

<b>Caliber</b>	<b>Bullet Weight (gr)</b>	<b>Muzzle Velocity (ft/sec)</b>	<b>Muzzle Energy (ft-lbs)</b>
9 MM Luger	124	1125	349
40 S & W	165	1150	485
45 ACP	185	1015	423

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## PRESS RELEASE

October 22, 1993

FOR IMMEDIATE RELEASE

Contact: William A. Wohl, Sr.  
302/774-5048

### REMINGTON® INTRODUCES MODEL SEVEN™ STAINLESS SYNTHETIC RIFLE

For 1994, Remington® has introduced a new all-weather, all-climate version of its highly successful Model Seven™ bolt-action rifle.

The new Model Seven Stainless Synthetic (Model Seven SS) will feature a #416 stainless steel barrel, receiver and bolt, all finished in the same satin glass bead finish available in Remington's popular Model 700™ stainless, synthetic rifles. This exceptionally fine matte finish on the un-blued metal provides an attractive, polished appearance, while remaining non-reflective.

The new 20" barrel features the standard Model Seven contour for easy handling and pointability, and is supplied clean, without sights. A hinged floor plate and sling swivel studs are included.

The high strength, black, synthetic stock is uncheckered, but has a non-reflective, textured finish for a sure grip. The new stock matches the popular compact contour of the standard Model Seven stock, with a new classic shaped fore-end.

This package now offers the hunter a virtually weather-proof, maintenance free version of the country's most compact centerfire rifle. Featuring the same bolt action design as the Model 700 rifles, the new Model Seven SS will weigh approximately 6-1/4 pounds.

The Model Seven SS will be available in three popular calibers: .243 Win, 7mm-08 Rem and .308 Win. The rifle will be available early in 1994 and will carry a suggested retail price of \$585.00.

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**P R E S S   R E L E A S E**

October 22, 1993

FOR IMMEDIATE RELEASE

Contact: William A. Wohl, Sr.  
302/774-5048

## **REMINGTON® INTRODUCES MODEL 700™ VARMINT SYNTHETIC STAINLESS FLUTED RIFLE**

Remington® has added a new high-tech version of its popular Model 700™ Varmint Synthetic rifle for 1994, featuring a stainless steel barrel, receiver and action.

The new Model 700 Varmint Synthetic Stainless Fluted rifle (Model 700 VS SF) comes with a specially-designed, fluted 26" heavy varmint barrel, featuring a spherical concave crown contour. The six longitudinal flutes work to reduce barrel weight, while enhancing barrel cooling.

The barrel, receiver and bolt are manufactured from #416 grade stainless steel, and feature the same satin glass bead finish available on Remington's line of Model 700 BDL stainless steel rifles. This exceptionally fine matte finish on the un-blued metal provides an attractive, polished appearance, while remaining non-reflective.

The new all-weather components will be matched with the standard Model 700 Varmint Synthetic composite stock of fiberglass reinforced with graphite and exceptionally stable DuPont Kevlar®. The action is set in a precision-machined, aircraft grade, aluminum bedding block that extends from the recoil lug back through the rear tang of the receiver and is locked in place by two, uniformly-torqued bolts; leaving the barrel completely free-floating for accuracy and shot-to-shot reliability.

The stock is dark grey, with a low-luster, textured finish, and comes with a black rubber butt pad, and front and rear sling swivel studs. The receiver features a hinged floor plate and is drilled and tapped for scope mounts.

The combination of the new weather-proof, low maintenance materials, and the exceptional design and engineering of the Model 700 Varmint action, barrel and bedding, offers the shooter the ultimate state-of-the-art in current varmint rifles.

The Model 700 VS SF will be chambered in popular varmint calibers: .223 Remington, .220 Swift, .22-250 Remington and .308 Win. Weighing in at 8-3/8 pounds, this new rifle will be available in the first quarter of 1994 at a suggested retail price of \$799.00.

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REMINGTON ARMS COMPANY, INC.  
Rm. 6205 Brandywine Building  
Wilmington, DE 19898

R 2198326

# Remington.

IT'S WHAT YOU'RE SHOOTING FOR

**PRESS RELEASE**

October 22, 1993

FOR IMMEDIATE RELEASE

Contact: William A. Wohl, Sr.

302/774-5048

## **NEW CANTILEVER SYSTEM INTRODUCED BY REMINGTON®**

Shotgun hunting for larger game is on the rise, due primarily to legislated requirements in certain states, and due to the increased accuracy of today's fully rifled shotguns and premium sabot slug ammunition.

With that in mind, Remington® has redesigned and reintroduced its cantilever system for shotguns. With the introduction, Remington has made changes to its line of shotguns offered with cantilever barrels, and is now offering cantilever extra barrels in a variety of new specifications.

Remington knows that the best way to align optics for maximum accuracy and shot-to-shot reliability on shotguns is to mount the optics on the barrel. The new cantilever system employs a rail for scope mounting which is attached to the shotgun barrel, thereby always aligning the targeting optics with the barrel. This system has advantages over "saddle-mounted or receiver-mounted" optics, by reducing the impact on aiming that comes with the "play" between barrels and receivers.

Remington has redesigned its cantilever system, by using a new rigid design for the cantilever rail, which is factory assembled to a base that is permanently brazed to the barrel. The cantilever system is designed to provide maximum rigidity in the optics system, while complimenting the functionality and appearance of the firearm. The new rail design features a number of scope-attachment points, and is designed to accept the popular one inch Weaver-style scope rings.

The new cantilever system will be available on a variety of Remington shotgun products, including the Model 11-87™ Premier® and Model 870™ Wingmaster® fully rifled deer guns, and the Model 11-87 and Model 870 Special Purpose deer guns.

With the advent of the Remington Copper Solid Sabot Slug in 20 gauge — also new for 1994, Remington will offer its new cantilever system in extra barrels in 20 gauge for the Model 1100™ and Model 870 shotguns.

A complete selection of 12 gauge extra barrels featuring the new cantilever system will be available for the Remington Model 11-87, 870 and 1100 shotgun lines.

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## PRESS RELEASE

October 22, 1993

FOR IMMEDIATE RELEASE

Contact: William A. Wohl, Sr.  
302/774-5048

### **REMINGTON® INTRODUCES TWO NEW 20 GAUGE FULLY RIFLED CANTILEVER DEER SHOTGUNS**

To complement the introduction of new 20 gauge Copper Solid™ Sabot Slugs, Remington® has introduced fully rifled 20 gauge shotguns that feature a re-designed cantilever system.

The Remington Model 1100™ LT-20 Fully Rifled Cantilever Deer Gun and the Model 870™ LW (Lightweight) 20 Gauge Fully Rifled Cantilever Deer Gun utilize the Remington's rigid cantilever system that provides multiple mounting locations to permit easy adjustment of eye relief. The new scope rail design accepts one inch Weaver-style scope rings, and is attached to a base that is brazed to the shotgun barrel.

These fully rifled 20 gauge barrels are designed for optimum performance with Remington's new 20 gauge Copper Solid Sabot Slug, and are 21" in length on the Model 1100 and 20" in length on the Model 870 LW.

The shotguns feature a polished blue metal finish on all exposed metal work and have a satin finished American walnut stock. The Monte Carlo stock design assists the shooter in proper sighting with scope optics, and the stock is complete with recoil pad and cut checkering. These new Deer Guns come with sling swivel studs, and a Cordura® sling with QD (quick detach) swivels.

The Model 1100 LT-20 Fully Rifled Cantilever Deer Gun will have a suggested retail price of \$652.00. The Model 870 LW 20 Gauge Fully Rifled Cantilever Deer Gun carries a suggested retail price of \$532.00. Both shotguns are expected to be available in the second quarter of 1994.

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October 22, 1993

FOR IMMEDIATE RELEASE

Contact: William A. Wohl, Sr.  
302/774-5048

### **REMINGTON® CUSTOM SHOP TO OFFER TWO NEW SPECIALTY BIG GAME RIFLES**

Building on the popularity of the company's 1993 introduction of the Model 700™ Safari KS Stainless rifle, Remington® has announced two new specialty rifles to be available through the company's famed Custom Shop: the Model 700 Alaskan Wilderness Rifle and the Model 700 African Plains Rifle.

#### **Model 700 Alaskan Wilderness Rifle**

The new Model 700 Alaskan Wilderness Rifle (Model 700 AWR) features the famous Model 700 action with blind magazine, built with #416 stainless steel components, mated to a very stable synthetic stock of fiberglass and graphite, reinforced with DuPont Kevlar®.

The 24" barrel, with custom contour, and all exposed metal surfaces are finished with an exceptionally fine black satin glass bead finish. The stock is a matte non-reflective black, and comes with a rubber butt pad and is complete with a rear sling swivel stud. A front sling swivel stud is collar-connected to the barrel, which is supplied clean (without sights).

#### **Model 700 African Plains Rifle**

The new Model 700 African Plains Rifle (Model 700 APR) features the famous Model 700 action with hinged floor plate, mated with a clean (no sights) 26" custom contour barrel, and satin glass bead blue metal finish.

A satin finished brown laminated Monte Carlo style stock with cheek piece will be utilized, offering a strong, stable and distinctive-looking platform for this custom firearm. The design of the stock significantly reduces the felt recoil to the shooter, particularly on a firearm with magnum calibers. The stock comes complete with a black rubber recoil pad, and sling swivel studs.

Both the Model 700 AWR and Model 700 APR are hand assembled by experienced craftsman in the Custom Shop and are chambered for big game applications: 7MM Remington Magnum, .300 Winchester Magnum, .300 Weatherby Magnum, .338 Winchester Magnum, and .375 H & H Magnum.

The Model 700 APR weighs approximately 7-3/4 pounds and has a suggested retail price of \$1,475.00. The Model 700 AWR weighs approximately 6-3/4 pounds and has a suggested retail price of \$1,198.00. Both are built to order through the Remington Custom Shop.

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## PRESS RELEASE

October 22, 1993

FOR IMMEDIATE RELEASE  
Contact: William A. Wohl, Sr.  
302/774-5048

### REMINGTON® ADDS TO MODEL 40-X™ GUN LINEUP

The renowned Model 40-X™ bolt action rifle line from Remington® is growing, with the addition of three new specifications available through the company's famous Custom Shop: the Model 40-XB™ Stainless, the Model 40-XR™ BR (Benchrest), and the Model 40-XR™ KS Sporter.

#### Model 40-XB Stainless

The Remington Model 40-XB is world-renowned for accuracy and reliability and features the most popular benchrest action ever made. Each rifle is custom manufactured in the Custom Shop, where barrels are hand-lapped and triggers hand assembled.

The Model 40-XB Stainless features a barrel, receiver and bolt all manufactured from #416 stainless steel, with all exposed metalwork finished in an un-blued fine matte, satin glass bead finish, similar to the popular finish found on Model 700 Stainless rifles.

The receiver is drilled and tapped for scope mounts and is mated to a 27-1/4" heavy target barrel, also drilled and tapped for sights. A fully adjustable trigger is included, and a two ounce trigger is available as an option.

The action is mounted in one of two different stock configurations: a satin finished American walnut stock, with straight comb and 1/2" black rubber recoil pad or a matte black, DuPont Kevlar® reinforced fiberglass stock, a straight comb with cheekpiece and a 1" black rubber recoil pad.

The Model 40-XB Stainless is available in single shot and repeater versions, and is chambered in 15 calibers, ranging from .222 Remington to .300 Winchester Magnum.

Each Model 40-XB Stainless is built to order, and carries a suggested retail price of \$1,232.00 for the wood stock version (\$1,325 for the repeater), or \$1,390.00 for the Kevlar reinforced stock (\$1,484.00 for the repeater).

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## PRESS RELEASE

October 22, 1993

FOR IMMEDIATE RELEASE

Contact: Michael Finé  
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### **NEW POLARTEC® 200 STRETCH FLEECE FABRICS FROM REMINGTON® PROVIDE COMFORT, WARMTH AND LIGHT WEIGHT**

Remington®, an innovator in outdoor clothing technology, has announced a new line of fleece garments that utilize the advanced DuPont fiber, Polartec®.

Polartec 200 stretch fleece fabrics offer a multi-direction stretch for comfort as well as a double fleece surface for warmth and moisture transfer. Polartec 200 stretch fleece garments conform to the body and feature low pile for clear, no-pill surface and low bulk. An additional advantage of the Polartec fleece fiber is that it is exceptionally quiet, meaning these new garments are ideal for situations — like bow hunting — where concealment is critical. They can be used as either expedition weight, first layer or mid layer. Made of 100% polyester, they remain stable and durable after multiple washings and dryings. New Polartec 200 offerings include:

#### **POLARTEC 200 STRETCH FLEECE VEST**

The vest takes advantage of the stretch and warmth of Polartec 200. The vest's snug fit conforms to the body and features a comfortable rounded collar, zip front, and two zip pockets. It can be used as first layer, mid layer or outer layer. Sizes S to XXL available in Olive and British Green.

#### **POLARTEC 200 STRETCH FLEECE PULLOVER**

The Polartec 200 stretch fleece pullover offers an essential snug fit to conform to the body. This pullover features a zip halt placket and the same comfortable round collar as the vest. It can also be used as first layer, mid layer or outer layer. Sizes S to XXL available in Olive and British Green.

#### **POLARTEC 200 STRETCH FLEECE PANTS**

Made of lightweight and comfortable Polartec 200 stretch fleece fabric, with a snug fit in legs for warmth and low bulk. The pants have a kangaroo front pocket with zip access, and feature a snap closure, drawstring waist, and zip fly. The ankle-length cuffs tuck easily into boots to maintain warmth and provide extra protection. Sizes S to XXL available in Olive and British Green.

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**PRESS RELEASE**

October 22, 1993

FOR IMMEDIATE RELEASE

Contact: Michael Finé  
302/773-0510

**THE NEW RANGER SHOOTING SHIRT AND RANGER SHOOTING PANT FROM  
REMINGTON® OFFER COMFORT AND GOOD LOOKS**

The new Ranger Shooting Shirt from Remington® is made of 100% cotton, stone-washed for comfort and looks. The Ranger Shirt is offered with long and short sleeves, and includes an integral shooting patch for durability. Available in sizes S-XXL, in Khaki, Loden and Gun Metal Blue.

Remington's new Ranger Shooting Pant also utilizes 100% stone-washed cotton for comfort and looks. Available in sizes 30 to 44, in Khaki.

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