



Remington

2002 Press Kit

To Our Friends in the Outdoor Press,

Remington continues to set the pace for the industry with its exciting and innovative product introductions for 2002. Enclosed are press releases on our new firearms, ammunition and accessory products as well as the latest in corporate news.

Our goal is to make your job a little easier by providing prompt and factual product information, photography, technical support and a product evaluation program. Simply contact our office through our toll-free writers line at (800) 537-2278 with your questions and needs or visit our web site at www.remington.com for detailed product offerings, answers to the most frequently asked questions and the latest corporate news.

We know that without your efforts to promote our shooting and hunting heritage, we may all be in a different business and far fewer people would appreciate what we call Remington Country. On behalf of our department and the nearly 2500 Remington employees worldwide, thank you for your continued support.

Remington.



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November 1, 2001

FOR IMMEDIATE RELEASE

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(800) 537-2278 (Press only)

Ultra Magnum Performance Now Available in New Short Action Model Seven™ Magnum

Madison, NC – Introduced in 1983, the lightweight Model Seven has long been a favorite in the field for its compact length and precision balance when hunting dense cover. Known for delivering unprecedented accuracy and dependability, the Model Seven now offers Ultra Mag performance in a true short action rifle.

Building on the phenomenal success of the Remington® Ultra Magnum family of rifles and cartridges, Remington is pleased to announce the development of two new short action Ultra Magnum cartridges – the .300 Remington SA (Short Action) Ultra Magnum and 7mm Remington SA (Short Action) Ultra Magnum. The velocities and energies previously only found in a long action platform are now available in the easy-carrying, fast-handling Model Seven.

Initial offerings of both calibers will include two production rifles, the Model Seven LS Magnum and the Model Seven SS Magnum as well as a Custom Shop version, the Model Seven AWR (Alaskan Wilderness Rifle). These rifles feature a three-round magazine, hinged floor plate, swivel studs and are drilled and tapped for scope mounts. All three models feature a 22-inch barrel with twist rates of one turn in 9 1/4-inches for the 7mm Rem SA Ultra Mag and one turn in 10-inches for the .300 Rem SA Ultra Mag.

The **Model Seven LS (Laminated Stock) Magnum** has a polished, blued carbon steel receiver and magnum contour barrel that comes equipped with rifle sights. The addition of a precision balanced, brown laminated stock makes this Model Seven both durable and handsome. Available at a suggested retail price of \$715.

With a weather-resistant synthetic stock and 416 stainless steel barreled action, the **Model Seven SS (Stainless Synthetic) Magnum** is a compact, lightweight rifle ideal for all hunting conditions. This model also features a clean magnum contour barrel. Available at a suggested retail price of \$743.

Based on the highly popular, Model 700 AWR (Alaskan Wilderness Rifle), both the 7mm Rem SA Ultra Mag and .300 Rem SA Ultra Mag are available in the new **Model Seven AWR**. Weighing in at 6 1/8-pounds, this Model Seven features a 416 satin stainless steel, Teflon® coated barreled action with magnum contour. The clean barrel has a non-reflective, matte black finish. Reinforced with aramid fibers, the matte black fiberglass composite stock completes this Custom Shop offering. Available at a suggested retail price of \$1524.

Model	Seven LS Magnum	Seven SS Magnum	Seven AWR
Action	Bolt/Short	Bolt/Short	Bolt/Short
BBL Length	22 inches	22 inches	22 inches
Overall Length	41 1/4 inches	41 1/4 inches	41 1/4 inches
Avg. Weight	7 1/8 lbs.	7 1/8 lbs.	6 1/8 lbs.
Stock Material	Brown Laminate	Black Synthetic	Black Composite
Stock Finish	Satin	Matte	Matte
BBL Material	Carbon Steel	416 Stainless Steel	416 Stainless Steel
BBL Finish	Polished Blue	Satin	Matte Black

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November 1, 2001

FOR IMMEDIATE RELEASE

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(800) 537-2278 (Press only)

Remington® Model 700™ Muzzleloaders Now Offer 3-Way Ignition and Magnum Performance

Madison, NC – The legendary family of Model 700 Muzzleloaders revolutionized the world of in-line black powder muzzleloading with its state-of-the-art design and unprecedented performance when introduced in 1996. Now muzzleloading has been taken to the next level with the introduction of a reliable three-way ignition system on all models and the option of magnum power and performance with a new 26-inch version.

The foundation of the in-line Remington Model 700 ML is the time-proven, best-selling Model 700 bolt-action rifle. With modern day design, quality and materials and the long history of Remington muzzleloaders dating back to 1816, the Model 700 ML is a unique combination of the present and the past.

New for 2002, is the 3-Way Ignition system on all versions of the Model 700 ML that allows the shooter to utilize standard No. 11 Percussion Caps, Musket Caps or .209 Shotshell Primers. A universal firing pin design and interchangeable nipples provide ease of ignition selection and added reliability with use of up to 150 grains of black powder or black powder equivalent. With the choice of a custom-designed 209 nipple, black powder enthusiasts can expect hotter ignition, maximum efficiency and performance, even in the harshest weather conditions. Add the magnum 26-inch barrel and shooters can achieve greater velocities and accuracy, not expected from a muzzleloader.

Model 700 ML – Long considered the standard, the Model 700 ML has a carbon steel barreled action in .50 caliber, set in a durable, weather resistant synthetic stock in matte black. The 24-inch barrel is equipped with iron sights and the receiver is drilled and tapped for scope mounts. The anodized aluminum ramrod is recessed into the fore-end and secured with a barrel band. Suggested retail: \$415.

Model 700 MLS Magnum – New 26-inch magnum version combining all of the great features of the Model 700 ML with barrel, receiver and bolt constructed of 416 stainless steel. The Model 700 MLS Magnum is now available in .45 caliber with a twist rate of one in 21 inches and .50 caliber with a twist rate of one in 28 inches. Suggested retail: \$533.

Model 700 MLS Magnum Camo – For the serious hunter, the Model 700 MLS Magnum Camo offers a rugged fully camouflaged synthetic stock in Mossy Oak® Break-Up®. Available in .50 caliber with a 26-inch barrel. Suggested retail: \$569.

Each version of the Model 700 ML comes with Cleaning Tube, Breach Plug/Nipple Wrench, Ramrod Handle, Ramrod Extension, Allen Wrench, Patch Jag, Weather Shroud and De-Priming Tool. Combined with the Remington complete line of muzzleloading accessories and ammunition, the new Model 700 Muzzleloaders bring modern convenience and accuracy to black powder shooting.

And for current owners of standard Model 700 ML and Model 700 MLS, Remington is pleased to offer a Model 700 ML Conversion Kit through the Remington Accessories line of black powder products.

Remington Arms Company, Inc.

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Model 700

3-Way Ignition/Magnum Muzzleloaders Specifications

Model	700 ML	700 MLS Magnum	700 MLS Magnum Camo
Caliber	.50 Caliber	.45 Caliber .50 Caliber	.50 Caliber
Action	Short	Short	Short
Barrel Length	24 inches	26 inches	26 inches
Overall Length	42 1/2 inches	44 1/2 inches	44 1/2 inches
Avg. Weight	7 3/4 lbs.	7 7/8 lbs.	7 7/8 lbs.
Stock Material	Synthetic	Synthetic	Synthetic
Stock Finish	Matte	Matte	Mossy Oak Break-Up
BBL Material	Carbon Steel	416 Stainless	416 Stainless
BBL Finish	Satin Blue	Satin Stainless	Satin Stainless

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FOR IMMEDIATE RELEASE

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(800) 537-2278 (Press only)

The Model 700™ Classic Brings Back a Long-Time Favorite: .221 Remington® Fireball

Madison, NC – Introduced in 1963, the .221 Remington Fireball was first chambered in the Remington XP-100™, and is an obvious choice to join the list of distinguished, limited edition Model 700 Classic chamberings. Long a favorite of serious target shooters and varmint hunters, this shortened version of the .222 Remington delivers high-velocity accuracy and quick expansion for long-range targets and small game.

The Model 700 Classic features the elegance of a straight comb, classic style stock of American walnut with a low-gloss, satin finish and crisp-cut checkering. The clean, carbon steel barrel has a polished blue finish and is 24 inches in length with a twist rate of one turn in 14-inches. Matched with the new Premier® Varmint .221 Remington Fireball, 50-grain V-Max™ offering, the Model 700 Classic delivers unmatched accuracy in a beautiful collector's series rifle.

Dating back to 1981, the impressive list of one-year limited edition Model 700 Classics has included many of the truly great centerfire chamberings:

1981	7mm Mauser (7 x 57 mm)	1992	.220 Swift
1982	.257 Roberts	1993	.222 Remington
1983	.300 H&H Magnum	1994	6.5 x 55mm Swedish
1984	.250-3000 Savage	1995	.300 Win. Magnum
1985	.350 Remington Magnum	1996	.375 H&H Magnum
1986	.264 Win. Magnum	1997	.280 Remington
1987	.338 Win. Magnum	1998	8mm Remington Magnum
1988	.35 Whelen	1999	.17 Remington
1989	.300 Wby. Mag.	2000	.223 Remington
1990	.25-06 Remington	2001	7mm-08 Remington
1991	7mm Wby. Mag.		

Adding to the uniqueness of this Classic offering is the distinction of being the first production rifle chambered in .221 Remington Fireball. The 22nd annual edition of the Model 700 Classic is available for one year only at a suggested retail price of \$656.

Model	700 Classic
Action	Bolt/Short
BBL Length	24 inches
Overall Length	44 1/2 inches
Avg. Weight	7 1/4 lbs.
Stock Material	American Walnut
Stock Finish	Satin
BBL Material	Carbon Steel
BBL Finish	Polished Blue

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(800) 537-2278 (Press only)

Award-Winning Remington® Model 700™ Titanium Now Available in .308 Win.

Madison, NC – Introduced in 2001 to rave reviews and winning industry recognition as the lightest production rifle on the market, the Model 700 Titanium Ultimate Lightweight is now chambered for the widely popular .308 Win. cartridge.

Weighing in at a mere 5 1/4-pounds, this Model 700 is constructed with a Titanium receiver and skeletonized bolt assembly to reduce overall weight. But unlike its competitors, these weight reduction features increase bolt rigidity and cycling capabilities with the addition of spiral bolt flutes. The 22-inch clean barrel features a slim mountain contour and is drilled and tapped for scope mounts. Bedded in a custom designed, lightweight carbon fiber composite stock and fitted with sling swivel studs, the Model 700 Titanium in .308 Win is suited for most American big game.

Partnered with the new Premier® Core-Lokt™ Ultra centerfire rifle ammunition, the Model 700 Titanium delivers unparalleled accuracy with the strength and dependability of the traditional Model 700 at a fraction of the weight.

The Model 700 Titanium in .308 Win. will be available at a suggested retail price of \$1239.

Model	700 Titanium Ultimate Lightweight
Action	Bolt/Short
BBL Length	22 inches
Overall Length	41 5/8 inches
Avg. Weight	5 1/4 lbs.
Stock Material	Composite
Stock Finish	Matte
BBL Material	Stainless Steel
BBL Finish	Satin

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(800) 537-2278 (Press only)

7mm Remington® Ultra Mag Offered in Commemorative Model 700™ Rocky Mountain Elk Foundation Rifle

Madison, NC – In continued support of the conservation efforts demonstrated by the Rocky Mountain Elk Foundation, Remington is pleased to announce a second commemorative RMEF Model 700 BDL chambered in 7mm Remington Ultra Mag. In conjunction with the Rocky Mountain Elk Foundation, Remington introduced a special limited edition Model 700 BDL™ SS in .300 Remington Ultra Mag in 2001.

Introduced in 2001, the 7mm Remington Ultra Mag is the flattest shooting big game cartridge available in the market and provides big game hunters with trajectory only previously delivered by lightweight varmint calibers. Delivering 24 percent more energy than the 7mm Remington Magnum and 12 percent more energy than the 7mm STW, the 7mm Remington Ultra Mag is the perfect solution for medium and long-range deer and elk.

The Model 700 BDL SS has a 416 stainless steel barreled action with clean barrel, hinged floor-plate, three round magazine capacity and is drilled and tapped for scope mounts. This specially designed rifle features the Rocky Mountain Elk Foundation logo laser-etched onto the weather resistant, synthetic stock and is fully camouflaged in the Elk Foundation's official camo, Realtree® Hardwoods®. A portion of each sale generated from this rifle will be donated to RMEF to assist them in their efforts to reintroduce elk into native areas and to preserve natural habitat for all wildlife.

This commemorative edition of the Model 700 BDL SS in 7mm Remington Ultra Mag will be available for one year only at a suggested retail price of \$803.

Model	700 RMEF
Action	Bolt/Magnum
BBL Length	26 inches
Overall Length	46 1/2 inches
Avg. Weight	7 5/8 lbs.
Stock Material	Synthetic
Stock Finish	Realtree Hardwoods
BBL Material	Stainless Steel
BBL Finish	Satin

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(800) 537-2278 (Press only)

Remington® Reintroduces the 16-Gauge in the Model 870™

Madison, NC – Absent from the line-up since 1980, Remington is pleased to bring back the 16-gauge shotgun in four variations of the Model 870 including America's best-selling pump shotgun, the Model 870 Wingmaster® and a Youth version. Long a favorite of the target and wing-shooter, the 16-gauge offers ballistically balanced performance, milder recoil and re-completes our offering of Model 870 shotguns.

Model 870 Wingmaster – The classic styling of the Model 870 Wingmaster sets it apart from the competition. Built on the same frame as the original 16-gauge Wingmaster, allowing for parts to be interchanged, this traditional beauty combines a high-gloss, American walnut stock and fore-end with polished, blued metal work and non-embellished receiver. Available in 28-inch or 26-inch light contour, vent rib Rem™ choke barrel and equipped with Improved Cylinder, Modified and Full Rem Choke tubes, the Model 870 Wingmaster in 16-gauge combines performance with aesthetics. Suggested retail: \$579.

Model 870 Express® – Considered the workhorse of pump action shotguns, the Model 870 Express combines a sturdy hardwood stock and fore-end with a rugged, durable black oxide metal finish. The 28-inch light contour vent rib barrel comes with a Modified Rem choke tube and has a single front bead sight. Designed for easy handling and dependability, the Model 870 Express in 16-gauge will be a favorite in the field. Suggested retail: \$332.

Model 870 Express Synthetic – When harsh conditions are the forecast for the day, the Model 870 Express Synthetic lives up to the task. With all the standard features of the Express 16-gauge, this version adds a strong, weather-resistant black synthetic stock and fore-end. Suggested retail: \$332.

Model 870 Express Synthetic Youth – The 16-gauge is the ideal choice for youth or smaller stature shooters with its milder recoil and performance capabilities. The Model 870 Express Synthetic Youth in 16-gauge features a 23-inch light contour vent rib barrel with Modified Rem Choke and "youth" stock that is one inch shorter than the standard Model 870. Suggested retail: \$332.

For added versatility, our complete line of Model 870 Rem choke extra barrels will fit older versions of the 16-gauge Model 870 shotguns.

Remington is proud to offer this extensive line of 16-gauge Model 870 shotguns, giving first-timers and experienced shooters the opportunity to experience a classic from America's oldest gunmaker.

Remington Arms Company, Inc.

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R 2198642

Model 870
16-gauge Specifications

Model	870 Wingmaster	870 Express	870 Express Synthetic	870 Express Synthetic Youth
Gauge	16 (2 3/4-inch)	16 (2 3/4-inch)	16 (2 3/4-inch)	16 (2 3/4-inch)
Mag. Capacity	4	4	4	4
BBL Length	26 inches 28 inches	28 inches	28 inches	23 inches
Barrel Type	Vent Rib Rem Choke	Vent Rib Rem Choke (Mod)	Vent Rib Rem Choke (Mod)	Vent Rib Rem Choke (Mod)
Sights	Twin Bead	Single Bead	Single Bead	Single Bead
Metal Finish	High-Polished Blued	Matte Black Non-Reflective	Matte Black Non-Reflective	Matte Black Non-Reflective
Overall Length	46 1/2 inches 48 1/2 inches	48 1/2 inches	48 1/2 inches	42 1/2 inches
Length of Pull	14 inches	14 inches	14 inches	13 inches
Drop (Comb)	1 1/2 inches	1 1/2 inches	1 1/2 inches	1 1/2 inches
Drop (Heel)	2 1/2 inches	2 1/2 inches	2 1/2 inches	2 1/2 inches
Stock Material	American Walnut	Hardwood	Black Synthetic	Black Synthetic
Stock Finish	High Gloss	Flat	Matte	Matte
Avg. Weight	7 lbs. 7 1/4 lbs.	7 1/4 lbs.	7 1/4 lbs.	6 1/4 lbs.

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November 1, 2001

FOR IMMEDIATE RELEASE

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(800) 537-2278 (Press only)

New Camo Turkey Shotgun Added to Model 11-87™ Super Magnum™ Family

Madison, NC – Remington® has a shotgun to meet every turkey hunter's needs and now the choices increase with the addition of a new Model 11-87 Special Purpose Synthetic Super Magnum Camo version. This 12-gauge gas autoloader offers the comfort of recoil reduction but delivers the knockdown capabilities of a 3 1/2-inch payload.

The Model 11-87 SPS-T™ Super Mag Camo shotgun features stock, receiver and barrel fully camouflaged with Mossy Oak® Break-Up® pattern and matching camo padded sling with installed sling studs and swivels. Furnished with a 23-inch Rem™ Choke vent rib barrel and Turkey Super Full choke, this Super Mag is housed in a durable, weather resistant Monte Carlo style synthetic stock. Capable of handling 12-gauge 3 1/2-inch and 3-inch magnum shells and heavy field load 2 3/4-inch shotshells interchangeably, this Model 11-87 offers the solution for virtually every turkey hunting situation.

The Model 11-87 SPS-T Super Mag Camo is available at a suggested retail price of \$935.

Model	11-87 SPS-T Super Mag Camo
Gauge	12 (3 1/2 inch)
Mag. Capacity	3 (3 1/2 inch) 4 (2 3/4 and 3-inch)
BBL Length	23 inches
Barrel Type	Vent Rib Rem Choke (Turkey Super Full)
Sights	Twin Bead
Metal Finish	Mossy Oak Break-Up Camo
Overall Length	43 inches
Length of Pull	14 inches
Drop (Comb)	1 1/2 inches
Drop (Heel)	2 1/2 inches
Stock Material	Synthetic
Stock Finish	Realtree Hardwoods
Avg. Weight	8 1/8 lbs.

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(800) 537-2278 (Press only)

Fully Rifled Extra Barrel Now Available for Model 11-87™ Special Purpose Super Mags

Madison, NC – With the introduction of the Model 11-87 Super Magnum™ family of autoloading shotguns in 2000, hunters gained the versatility previously offered in only 3 1/2-inch pump action shotguns. Now with the addition of the Special Purpose Super Magnum fully rifled barrel, slug enthusiasts can realize the full benefit of owning the Model 11-87 Super Magnum, a shotgun for practically any hunting situation.

Remington® is offering a 12-gauge, 23-inch **Fully Rifled Special Purpose Super Magnum Barrel** with 3 1/2-inch chamber and rifle sights. This extra barrel offering comes in the Special Purpose non-reflective, black matte finish with a twist rate of one turn in 35 inches.

Combined with the new Premier® Core-Lokt® Ultra Slug or the time-proven Premier® Copper Solid™ Sabot Slugs, hunters can now obtain rifle-like accuracy with the soft-shooting reliability of the Model 11-87 Super Magnum shotgun.

The Fully Rifled Special Purpose Super Magnum Extra Barrel is available at a suggested retail price of \$272.

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November 1, 2001

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Remington® Announces Partnership with ENVIRON-Metal™

Madison, NC – Continuing the tradition of providing the hunting and shooting public with unmatched innovation and trend-setting ammunition, Remington Arms Company, Inc., announces a partnership with ENVIRON-Metal, Inc. This partnership will allow Remington to produce and distribute the Remington Premier® line of HEVI•SHOT™ shotgun shells on an exclusive commercial basis.

The award-winning HEVI•SHOT product, a proprietary alloy of tungsten, nickel and iron, is the fifth lead substitute to be permanently approved for waterfowl hunting by the U.S. Fish and Wildlife Service and the only one that is actually "Heavier than Lead®". It is proving to outperform not only all non-toxic shot materials, but also lead shot in pattern density and retained energy. This all equates to tighter shot patterns and greater knockdown power than lead, in a product approved for use in all areas. Remington plans to incorporate HEVI•SHOT products into its line-up of Premier shotshells enabling waterfowl, turkey and upland bird hunters to reap the benefits of HEVI•SHOT performance.

Established in 1999, ENVIRON-Metal, Inc., manufactures HEVI•SHOT pellets in Sweet Home, Oregon. The company is developing non-toxic frangible bullets and other environmentally friendly high performance sporting goods products.

Remington Arms Company, Inc., headquartered in Madison, North Carolina, is one of the world's leading manufacturers of sporting firearms, ammunition and accessories. The company employs nearly 2,500 worldwide and maintains facilities in Ilion, New York; Lonoke, Arkansas; Mayfield, Kentucky; Findlay, Ohio; Ada, Oklahoma; and Elizabethtown, Kentucky.

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HEVI•SHOT™ and "Heavier than Lead®" are trademarks used under license from ENVIRON-Metal, Inc.

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Remington® Announces Premier® HEVI•SHOT™ Magnum Turkey Loads – "Heavier Than Lead®"

Madison, NC – Today's turkey hunters have access to shotguns that are specifically designed to deliver dense down-range patterns at extended ranges. But nothing brings out the performance of these firearms like "Heavier Than Lead" HEVI•SHOT™ pellets.

Since its introduction in January 2000, HEVI•SHOT brand shot has revolutionized the high-performance shotshell market by producing loads that deliver extremely tight pattern density and unmatched down-range pellet energy.

Just ask competitors in the National Wild Turkey Federation Still Target Competitions. In 2000, HEVI•SHOT product managed to blow away the competition and beat the existing world record by placing an impressive 42 pellets inside a three-inch circle at 40 yards. Again in 2001, HEVI•SHOT loads out-classed the competition by taking top honors in all five categories of the NWTf competition.

The secret to HEVI•SHOT pellets' superior pattern density and down-range performance is its tungsten-nickel-iron pellet construction. HEVI•SHOT pellets are denser than lead, pellet per pellet, resulting in a 7% heavier pellet that retains more velocity and energy at extended ranges.

Remington Arms Company, Inc., has partnered with ENVIRON-Metal™, Inc., to produce Remington Premier HEVI•SHOT Magnum Turkey Loads and Premier High Velocity HEVI•SHOT Magnum Turkey Loads.

Now turkey hunters can capitalize on the reliability and availability of Remington's world-class shotshell ammunition, while reaping the benefits of HEVI•SHOT pellet performance.

Premier HEVI•SHOT Magnum Turkey Loads offerings for 2002:

12 ga.	2 3/4 inch	1 3/8-oz.	# 4,5,6	1250 fps
12 ga.	3 inch	1 5/8-oz.	# 4,5,6	1225 fps
12 ga.	3 1/2 inch	1 7/8-oz.	# 4,5,6	1225 fps

Premier High Velocity HEVI•SHOT Magnum Turkey Loads offerings for 2002:

12 ga. HV	3 inch	1 1/2-oz.	# 4,5,6	1300 fps
12 ga. HV	3 1/2 inch	1 3/4-oz.	# 4,5,6	1300 fps

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(800) 537-2278 (Press only)

Remington® Introduces New Non-Toxic Waterfowl Load

Madison, NC – Since its debut in January 2000, HEVI•SHOT™ brand shot has revolutionized the non-toxic shotshell market by producing loads with extremely tight pattern density and unmatched down-range pellet energy.

Continuing the tradition of providing the hunting and shooting public with the most innovative, trend-setting ammunition, Remington Arms Company, Inc., has partnered with ENVIRON-Metal™, Inc., to produce Remington Premier® Nitro HEVI•SHOT Waterfowl loads.

Remington Premier Nitro HEVI•SHOT is composed of a proprietary alloy of tungsten-nickel-iron and is approved for all waterfowl hunting by the U.S. Fish and Wildlife Service. This exciting product not only outperforms all approved non-toxic shot materials, it excels over lead shot in pattern density and retained energy. Single pellets of Remington Premier Nitro HEVI•SHOT are 7 % heavier than lead and 49% heavier than steel in equivalent shot size. This all equates to tighter shot patterns and increased knockdown power at extended ranges.

Now, serious waterfowlers can achieve superior performance from their ammunition, even better than the days of lead shot. Hunters can again benefit from the increased pellet count provided by smaller shot sizes without losing valuable down-range energy and lethality.

Remington Premier Nitro HEVI•SHOT offerings for 2002:

10 ga.	3 1/2 inch	1 3/4-oz.	# 2,4
12 ga.	2 3/4 inch	1 1/4-oz.	# 4,5,6,7 1/2
12 ga.	3 inch	1 1/2-oz.	# 2,4,6
12 ga.	3 1/2 inch	1 3/4-oz.	# 2,4,6
20 ga.	2 3/4 inch	1 1/8-oz.	# 4,6

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Remington® Unveils Premier® HEVI•SHOT™ Extra Long Range Field Loads

Madison, NC – In 2002, Remington Premier HEVI•SHOT Extra Long Range loads will provide the upland hunter with the first non-toxic product that exceeds lead shot performance. This exciting product outperforms all approved non-toxic shot materials, and excels over lead shot in pattern density and retained energy.

The secret to HEVI•SHOT superior pattern density and down-range performance comes from its tungsten-nickel-iron pellet construction. HEVI•SHOT pellets are denser than lead, pellet per pellet, resulting in a 7 % heavier pellet that retains more velocity and energy at extended ranges. This all equates to tighter shot patterns and increased knockdown power at extended ranges that result in clean kills and more birds in the bag at the end of the day.

Remington Premier HEVI•SHOT Extra Long Range offerings for 2002:

12 ga.	2 3/4 inch	1 1/4-oz.	# 4,5,6,7 1/2
20 ga.	3 inch	1 1/8-oz	# 4,5,6,7 1/2

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HEVI•SHOT™ and "Heavier than Lead®" are trademarks used under license from ENVIRON-Metal, Inc.

Remington Arms Company, Inc.

Press Relations Office – (800) 537-2278
870 Remington Drive, Madison, NC 27025

R 2198649

November 1, 2001

FOR IMMEDIATE RELEASE

Contact: Linda Powell

Eddie Stevenson

(800) 537-2278 (Press only)

Remington® Introduces New 160-Grain 7mm Remington Ultra Magnum

Madison, NC – Remington's line of Premier® Ultra Magnum cartridges have quickly set a new standard for magnum performance. The 7mm Remington Ultra Magnum has gained a tremendous following of big-game hunters and long distance shooters with its forgiving super-flat trajectory.

New for 2002, the 7mm Remington Ultra Magnum will be offered with a 160-grain Nosler® Partition® bullet. Nosler Partition bullets have long been known for their superb accuracy and flat trajectory while providing devastating on-game expansion and penetration in the most versatile situations.

Now 7mm Remington Ultra Magnum fans can have the "peace of mind" they have grown accustomed to, while gaining the versatility of a 160-grain bullet.

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Nosler® and Partition® are trademarks of Nosler, Inc.

Remington Arms Company, Inc.

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870 Remington Drive, Madison, NC 27025

R 2198650



November 1, 2001

FOR IMMEDIATE RELEASE

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Eddie Stevenson

(800) 537-2278 (Press only)

Remington®'s Premier® Varmint Ammunition to Include 221 Fireball

Madison, NC – Now varmint hunters and bench rest enthusiasts can again enjoy the super accurate performance of the legendary 221 Fireball. In 2002, this cartridge will be offered in Remington's Premier Varmint line of centerfire rifle ammunition.

Utilizing the latest advances in bullet design, the Premier Varmint ammunition line delivers unbelievable accuracy and flat trajectory. The unique combination of a polymer tip and the boat tail design of Hornady V-Max™ bullets reduce drag to create high ballistic coefficients and explosive expansion on varmint sized game. The 221 Fireball will be offered in a 50-grain loading with a muzzle velocity of 3000 fps.

Premier Varmint Centerfire Rifle Cartridges offerings for 2002:

221 Fireball	50-grain	V-Max, Boat-Tail
220 Swift	50-grain	V-Max, Boat-Tail
222 Remington	50-grain	V-Max, Boat-Tail
223 Remington	50-grain	V-Max, Boat-Tail
22-250 Remington	75-grain	V-Max, Boat-Tail
243 Win	75-grain	V-Max, Boat-Tail
6mm Remington	75-grain	V-Max, Boat-Tail

###

V-Max™ is a trademark of Hornady Manufacturing Company.

Remington Arms Company, Inc.

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R 2198651

November 1, 2001

FOR IMMEDIATE RELEASE

Contact: Linda Powell

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(800) 537-2278 (Press only)

Remington® Adds 300 Win Mag Offering To its Line of Premier® Scirocco™ Bonded Centerfire Rifle Ammunition

Madison, NC – Over the past two years, Remington's line of Premier Scirocco Bonded Centerfire Rifle Ammunition has taken the hunting world by storm. Quite possibly one of the finest hunting bullets ever designed, the Premier Scirocco Bonded bullet offers hunters excellent accuracy, superb weight retention and expansion and overall superior terminal performance.

The secret behind this highly successful ammunition is its unique construction. The Premier Scirocco Bonded bullet combines many features of other time-proven bullet designs. The boat-tail profile of the Scirocco bullet improves trajectory by reducing drag throughout bullet flight. The polymer tip aids in rapid expansion at impact and is shaped to reduce frontal air resistance and its pure copper tapered jacket is bonded to the lead core and is tapered for controlled expansion.

Premier Scirocco Bonded ammunition has now extended its offerings with the addition of a 300 Win Mag cartridge 180-grain weight. Now more hunters will be able to experience the performance that Premier Scirocco Bonded delivers.

Premier Scirocco Bonded offerings for 2002:

Caliber	Bullet Weights
270 Winchester	130-grain
7mm Remington Magnum	150-grain
308 Winchester	150-grain
308 Winchester	165-grain
30-06 Springfield	150-grain
30-06 Springfield	180-grain
300 Win Mag	180-grain
300 Remington Ultra Mag	150-grain
300 Remington Ultra Mag	180-grain

###

Scirocco™ is a trademark of Swift Bullet Co.

Remington Arms Company, Inc.

Press Relations Office – (800) 537-2278
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R 2198652

November 1, 2001

FOR IMMEDIATE RELEASE

Contact: Linda Powell

Eddie Stevenson

(800) 537-2278 (Press only)

Remington® Brings Legendary Core-Lokt® Performance into Shotgun Slug Market

Madison, NC – For generations, big-game hunters have relied on Remington Core-Lokt centerfire rifle ammunition. Its legendary performance has withstood the test of time and has become the benchmark in which all rifle bullets are compared. It's only natural that Core-Lokt bullet technology, enter over into the world of shotgun slug ammunition.

The Remington Premier® Core-Lokt Ultra Shotgun Slug will quickly become the new standard in shotgun sabot slugs. This 385-grain bonded, jacketed bullet will generate some of the highest down range velocities and retained energy achievable in fully rifled barrels while providing the flat trajectories often lacking when using more traditional shotgun slugs. Its sleek ogive design and spiral nose cuts insure high-energy retention and consistent 2X expansion over a wide range of velocities.

Remington Premier Core-Lokt Ultra Shotgun Slugs provide big-game hunters with all the features that result in the ultimate hunting slug with devastating on game performance.

Remington Premier Core-Lokt Ultra Slug offerings for 2002:

PR12CLU	12-ga.	2 3/4 inches	385-gr.	1900fps Muzzle Velocity	3086 ft-lbs. Muzzle Energy
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R 2198653

November 1, 2001

FOR IMMEDIATE RELEASE

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(800) 537-2278 (Press only)

Remington® Introduces Match EPS To Its Line-Up Of Remington/Eley Competition Rimfire Ammunition

Madison, NC – The Remington/Eley line of competition Rimfire ammunition has quickly become a mainstay of competition and novice target shooters alike. For 2002, Remington/Eley Competition Rimfire Ammunition will offer the ultimate in rimfire accuracy, Remington/Eley Match EPS. This match grade load now delivers Eley's innovative Tenex EPS-profile, 40-grain lead flat-nose bullet at 1085 fps.

Remington/Eley Match EPS is the highest grade of Remington/Eley ammunition, and the perfect choice for shooters who demand the finest performance from their ammunition.

Remington/Eley Competition Rimfire offerings for 2002:

LRN	40-grain	Rem Eley 22LR Target Rifle
LRN	40-grain	Rem Eley 22 LR Club Extra
LRN	40-grain	Rem Eley 22 LR Match EPS

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R 2198654



November 1, 2001

FOR IMMEDIATE RELEASE

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(800) 537-2278 (Press only)

Remington® Introduces Premier® STS® Nitro Gold Sporting Clays Loads

Madison, NC – The Premier Nitro 27 shotshell has become commonplace on the nation's trap fields and Sporting Clays courses due to its consistent velocities and pattern uniformity. Not to mention its unique gold hull that is known to be one of the most "reloader friendly" designs to hit the world of clay target shooting.

New for 2002, Remington has designed a Premier STS load specifically intended for sporting clays use. The Premier STS Nitro Gold Sporting Clays load will be available in 12-gauge, 1 1/8-oz, 7 1/2 or 8 shot size with a velocity of 1300 fps. The increased velocity and pattern density of this new offering will definitely result in higher scores.

Now when Sporting Clays shooters are faced with that extremely tough long-range shot, they can rest assured that the new Premier STS Nitro Gold Sporting Clays load will make breaking that clay a lot easier.

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Remington Arms Company, Inc.

Press Relations Office – (800) 537-2278
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R 2198655

Remington Press Release

November 1, 2001

FOR IMMEDIATE RELEASE

Contact: Linda Powell

Eddie Stevenson

(800) 537-2278 (Press only)

Remington® Ultra Mag™ Family Expands with the Addition of Two Short-Action Offerings

Madison, NC – Since its debut in 1999 the success of the Remington Ultra Magnum family of cartridges has been nothing short of phenomenal. Hunters and shooters that crave extreme performance from their long-range, big game cartridges have come to rely on the Remington Ultra Magnum family to fill their needs for hunting anything from whitetails to dangerous game. Now magnum enthusiasts will have the ability to obtain the speed and knockdown power they need, all from a short-action cartridge.

The new short-action Ultra Magnums will enable hunters and shooters to achieve performance never before available in a true short-action cartridge. By modifying our original Ultra Magnum cartridge, we were able to construct a true short-action cartridge that rivals the ballistic performance of popular long-action belted magnum cartridges.

The efficient cartridge design of the Short-Action Ultra Magnum provides magnum performance with 17-percent less case capacity than comparable long-action belted magnums, while using an astonishing 12-percent less powder. The Remington Short-Action Ultra Magnum case design also offers a beltless case that exhibits the standard Ultra Mag base profile, and increased shell wall taper that result in a cartridge with superb accuracy.

For 2002, the 7mm SA Ultra Magnum will be offered in 140-grain Premier® Core-Lokt® Ultra, 150-grain Core-Lokt PSP and 160-grain Nosler® Partition® bullets. The 300 SA Ultra Magnum will be offered in 150-grain Core-Lokt Ultra, a 165-grain PSP Core-Lokt and a 180-grain Nosler Partition.

7mm Rem SA Ultra Mag:

PSP Core-Lokt Ultra	140-grain	3185 fps
PSP Core-Lokt	150-grain	3120 fps
Nosler Partition	160-grain	2960 fps

300 Rem SA Ultra Mag:

PSP Core-Lokt Ultra	150-grain	3200 fps
PSP Core-Lokt	165-grain	3075 fps
Nosler Partition	180-grain	2960 fps

Ballistics from 24" test barrel

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Remington Arms Company, Inc.

Press Relations Office – (800) 537-2278
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R 2198656



November 1, 2001

FOR IMMEDIATE RELEASE

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(800) 537-2278 (Press only)

Remington® Premier® Core-Lokt® Ultra - Superior Performance

Madison, NC – For over sixty years the Remington Core-Lokt bullet has accounted for the harvest of more big-game animals than any other modern bullet design. Its unique construction leads to inherent accuracy, controlled expansion and deep penetration and has become the benchmark to which all other centerfire hunting bullets are compared.

Following in the footsteps of the Original Core-Lokt bullet, the Remington Premier Core-Lokt Ultra is the newest bullet introduced by the world leader in centerfire rifle hunting ammunition. This high performance, bonded hunting bullet is comprised of a lead core that is metallurgically adhered to a 20-percent heavier jacket that is progressively tapered, specifically for controlled expansion over a wide range of velocities. The increased size of its Core-Lokt section retains the integrity of the bullets core to result in deep penetration and greater weight retention.

The most technologically advanced hunting ammunition available, the Premier Core-Lokt Ultra offers hunters excellent accuracy, superb weight retention and expansion and overall superior terminal results.

Whether it's whitetails, elk or moose, Remington Premier Core-Lokt Ultra ammunition will fill your high performance needs.

Remington Premier Core-Lokt Ultra offerings for 2002:

270 Win	140-grain	PSP, Core-Lokt Ultra
7mm Remington Mag	140-grain	PSP, Core-Lokt Ultra
7mm Remington SA Ultra Mag	140-grain	PSP, Core-Lokt Ultra
30-06 Springfield	180-grain	PSP, Core-Lokt Ultra
300 Win Mag	180-grain	PSP, Core-Lokt Ultra
308 Win	180-grain	PSP, Core-Lokt Ultra
300 Remington SA Ultra Mag	150-grain	PSP, Core-Lokt Ultra

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November 1, 2001

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(800) 537-2278 (Press only)

Remington® Introduces Value-Priced Steel Shotshells

Madison, NC – New Remington Sportsman™ Steel offers all the dependability and performance you would expect from Remington ammunition without breaking the bank. Remington Sportsman Steel's sealed primer, high quality steel shot and muzzle velocity of 1300fps combine to provide reliability in adverse weather, while delivering exceptional pattern density and retained energy.

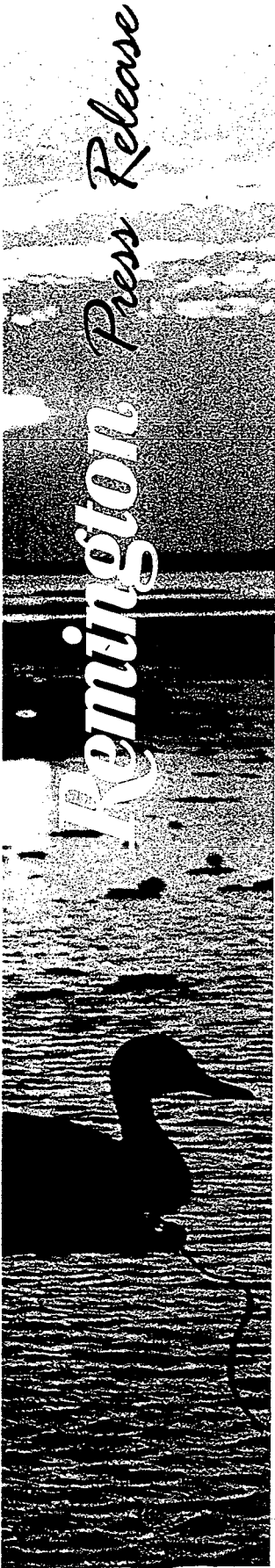
Remington Sportsman Steel provides the most extensive offering of value-priced steel shotshells. Waterfowlers have the option of 12 gauge 2 3/4" shells with No. 2, 4, and 6 shot and 12-gauge 3" and 3 1/2" loads with BB, 2, and 4 shot. Upland hunters adhering to steel shot restrictions can benefit from two 12-gauge 2 3/4" offerings in No. 6 and 7 shot, and a 20-gauge loading of 2 3/4" No. 7 shot.

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R 2198658



November 1, 2001

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(800) 537-2278 (Press only)

Remington® Offers Two Limited Edition Knives for 2002

Madison, NC – Two uniquely designed knives have been added to the extensive line of Remington cutlery, a limited-production Remington Bullet® knife and the 2001 Wildlife Knife. These classically styled, attractive knives continue the long-standing series of Remington collectible knives and are made in the USA.

The latest edition to the famous line of Remington Bullet knives is the **2002 "Apprentice" Bullet Knife**. Featuring a 3-inch clip blade and 3-inch spey blade in a trapper-style design, it is finely crafted of stainless steel and handsome tortoise-shell celluloid. Complimented by the nickel silver bolster and cap, the "Apprentice" Bullet Knife is distinct with its traditional Remington blade etch and nickel silver bullet shield.

This sixth-year edition, **2001 Wildlife Knife**, features a deep, two-color etch of "Cougar at Canyon", a painting from the Remington Art Collection. The compact, canoe-style knife features two stainless steel blades, a 3-inch long master drop point blade and a 2 1/2-inch pen blade. Measuring 3 3/4-inches closed, the Wildlife Knife has genuine stag handles with the Remington shield on the face side, solid brass liners and nickel silver bolsters and rivets. The 2001 Wildlife Knife comes impressively packaged in a designer, four-color display box and is numbered from one to 1500.

Cutlery fanciers will want to add both of these high quality, exceptional knives to their personal collections.

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R 2198659



November 1, 2001

FOR IMMEDIATE RELEASE

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(800) 537-2278 (Press only)

Remington® Debuts Line of Premier Gun Club Bags

Madison, NC – Remington offers a convenient array of shooter accessories and a new line of Premier Gun Club Bags is being added for 2002. Each bag is sturdily constructed with double laminate backing of 600 Denier polyester/PVC and designed in a traditional English shooting style with timesaving snap on belt loop feature. The Premier Bags are finished in an attractive hunter olive fabric with oil-tanned leather Remington patch

The Premier Gun Club line includes the **Premier Single Shell Pouch with Belt**; the **Premier Divided Shell Pouch Mesh Front with Belt** with larger capacity and designed for strength with internally bound baffles between the compartments; the **Premier Mesh Shell Bag**; and **Premier Reloaders Shell Bag with Mesh Zippered Bottom** which features two shell pouches for increased capacity and a mesh bottom to filter unwanted debris or dirt.

From the novice shooter to the dedicated reloader, the Remington Premier Gun Club line of bags has one to meet your needs.

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Remington Arms Company, Inc.

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R 2198660



November 1, 2001

FOR IMMEDIATE RELEASE

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(800) 537-2278 (Press only)

Ignition System Conversion Kit Available for Model 700™ Muzzleloaders

Madison, NC – To compliment the introduction of the 3-Way Ignition System on all new Model 700 Muzzleloaders, Remington® has added a Conversion Kit to its extensive line of black powder accessories and ammunition. Now you can convert your standard percussion cap Model 700 ML or Model 700 MLS to a three-way ignition system that offers the option of Musket Caps, 209 Shotgun Primers or standard No. 11 Percussion Caps.

The **Model 700 ML Conversion Kit** features everything needed to quickly and easily convert your Remington muzzleloader and is available in two versions – carbon steel or stainless steel. Packaged in the conversion kit is the **New 3-Way Firing Pin Assembly, Musket Cap Nipple, .209 Primer Nipple, 209 De-Priming Tool** and **Universal Bolt Disassembly Tool**. Detailed instructions and drawings are included to convert your existing bolt assembly.

With this simple upgrade to your Model 700 ML or Model 700 MLS, you can achieve greater efficiency and performance and substantially more flame than with a standard percussion ignition.

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Remington Arms Company, Inc.

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R 2198661



November 1, 2001

FOR IMMEDIATE RELEASE

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Eddie Stevenson

(800) 537-2278 (Press only)

Remington® Expands Its Accessory Line To Include Upland Multi-Tool

Madison, NC – Continuing our commitment to provide outdoorsmen and women with quality products, Remington is proud to introduce the **Bird Hunters Tool**. Constructed of 100% rust-resistant, stainless steel, this "ultimate" multi-tool is designed with the waterfowler and upland bird hunter in mind.

The Bird Hunters Tool folds to a compact 4 1/2-inches x 1 1/4-inches and easily fits into the sturdy ballistic sheath, marked with the Remington logo. Made in the USA with a limited lifetime warranty, this durable multi-tool includes Game Shears, patented 12 and 20-gauge Choke Tube Wrench, Bird Gut Hook, 3-inch Clip Point Knife, Saw, Flathead Screwdriver and Metric Ruler.

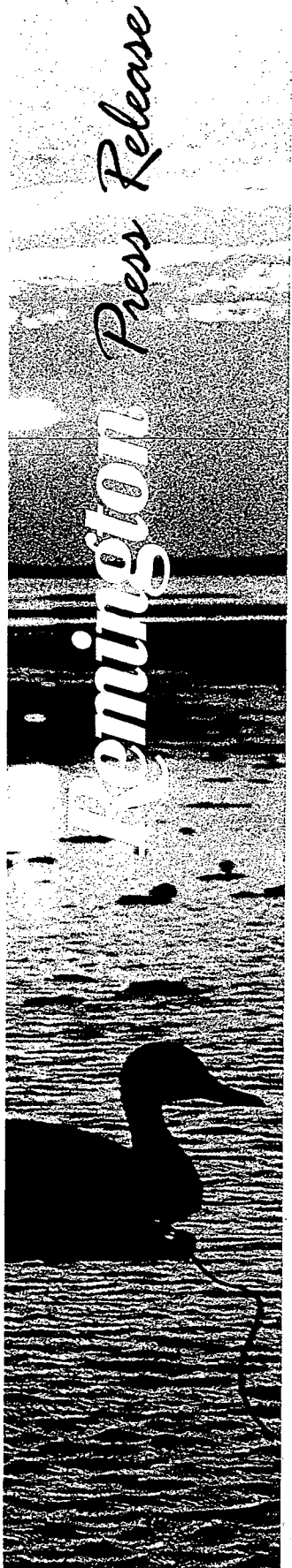
Easily attached to your belt, the Bird Hunters Tool is one item you don't want to leave at home or back in camp.

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R 2198662



November 1, 2001

FOR IMMEDIATE RELEASE

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(800) 537-2278 (Press only)

Remington® Expands Line of Black Powder Accessories

Madison, NC – In response to the needs of black powder shooters, Remington continues to add to their impressive line of muzzleloading accessories. These accessories should prove to be essential tools for the serious shooter.

The new **"T" Handle Ramrod** functions like a field rod but stores easily like a regular ramrod, recessed into the fore-end of your Model 700™ ML. The patented "T" handle design allows for quick confidence when seating rounds and is machined from 7505 Aircraft Grade Aluminum for strength. The "T" Handle Ramrod has convenient witness marks for instant check of charge or load and is equipped with Round Ball/Conical Tip Bullet Starter. Weighing in at a mere 5.2 ounces with anodized matte black finish, the "T" Handle Ramrod is a must for the avid black powder hunter.

To coincide with the introduction of the Model 700 ML Conversion Kit, a new **Musket Nipple** is being offered as a replacement for the standard percussion cap nipple. The larger-sized musket caps are the preferred ignition method for many black powder enthusiasts for hotter and more efficient loads. The Remington Musket Nipple is threaded for easy replacement or interchange with the standard nipple of any Model 700 ML and is offered in single packs or bulk packs of three.

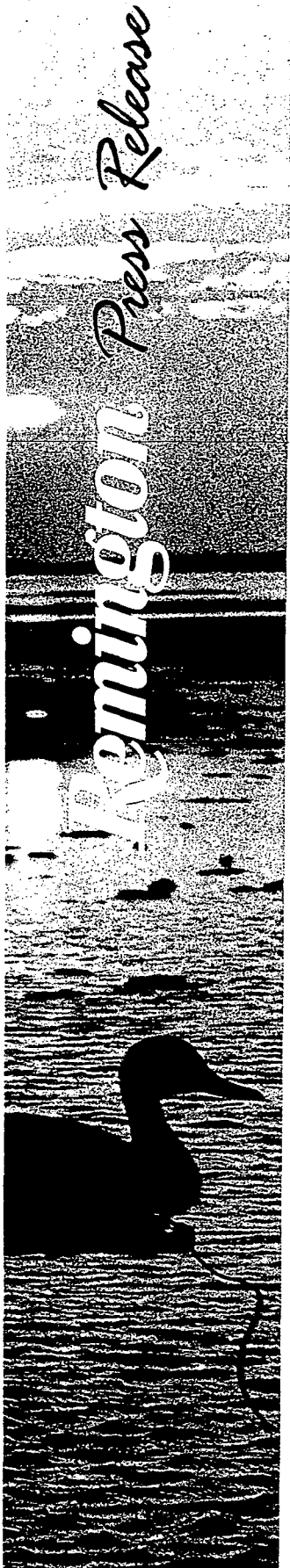
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(800) 537-2278 (Press only)

Remington® Express® Gun Cabinet Joins Home Security Line of Products

Madison, NC – Remington's extensive line of home security safes provides unequaled quality and versatility. The latest addition is a 16 Gun Cabinet in the new Remington Express line. Constructed with the same quality and many of the features of our security safes, the **Remington Express Gun Cabinet** is value priced, making it affordable to all hunters and shooters.

The Remington Express Gun Cabinet has a 16-cubic foot volume with an overall capacity of 16 guns. Weighing a sturdy 228 pounds, this gun cabinet is manufactured of 12-gauge, welded steel design. It features a full length welded hinge and LaGard eCam electronic lock with four 13/16" locking door bolts. A green textured, powder coat finish completes the exterior with the Remington Express logo displayed on the door. Internal features include foam floor pad, inner lockable compartment, with separate key lock for added security, and two door-mounted plastic bins. The Express Gun Cabinet is pre-drilled for ease of bolting to the wall and floor.

Remington has a security storage system to meet your individual needs from our finest Premier line to the new versatile Remington Express Gun Cabinet.

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R 2198664



November 1, 2001

FOR IMMEDIATE RELEASE

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(800) 537-2278 (Press only)

Remington® Introduces Line of EZ™ Rifle/Shotgun Slings

Madison, NC – Known for our durable accessory line, Remington is pleased to announce a new line of rifle and shotgun slings – the EZ and Xtra EZ™ Rifle/Shotgun Slings. Made in the USA of a rugged, weather resistant mil-spec type webbing, the EZ Slings are designed to meet the challenges that even the most serious hunters face.

The **EZ Rifle/Shotgun Slings** are available in black or Realtree® Advantage® Timber and are embroidered with the traditional Remington logo. Easily adjusted by simply pulling on the outside to lengthen and pulling on the inside to shorten, the EZ Slings have no snaps or hooks to mar your rifle or shotgun. Measuring 1 1/4" x 54" and assembled with black oxide/brass Chicago screws and nylon slide buckle, the EZ Rifle/Shotgun Slings offer superior quality, comfort and easy handling.

For the hunter wanting a fully assembled sling, the **Xtra EZ Rifle/Shotgun Slings** feature detachable swivels, ready to install. Offering the same quick, one-hand adjustment as the EZ Slings, this version also has convenient thumb loop for reducing slippage and fatigue and weighs less than 6 ounces. Available in black or Realtree Advantage Timber, the Xtra EZ Rifle/Shotgun Slings are designed for optimum comfort in the field.

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R-2198665



November 1, 2001

FOR IMMEDIATE RELEASE

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Eddie Stevenson

(800) 537-2278 (Press only)

Metal Magazine Clip Now Available for Model 597™

Madison, NC – Responding to consumer feedback, Remington® is pleased to offer a **Model 597 Metal Magazine Clip – 10 Shot** for the .22LR models. Constructed of a durable, lightweight Magnesium-based alloy and die cast, the Model 597 metal clip is designed for the rigors of rimfire shooting. Reconfigured with a reduced force spring and specially selected follower material, the metal clip provides smoother, more flawless feeding of rounds.

Whether at the range or in the field, the Model 597 Metal Magazine Clip will provide reliable performance.

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Remington Press Release