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THANK YOU FOR YOUR DEDICATION AND CONTINUED EFFORTS TO PROMOTE OUR INDUSTRY.

WELCOME

YEAR AFTER YEAR REMINGTON BRINGS THE MOST INNOVATIVE AND EXPANSIVE FIREARM AND AMMUNITION PRODUCT OFFERINGS TO THE MARKETPLACE ALONG WITH A COMPLIMENTING LINE OF COLLECTIBLE AND UTILITY KNIVES, GUN CARE PRODUCTS AND FACTORY AUTHORIZED PARTS. 2008 WILL BE NO EXCEPTION. IN THE ENCLOSED PAGES, WE ARE PLEASED TO INTRODUCE THE LATEST FIREARMS, AMMUNITION AND ACCESSORY OFFERINGS FROM BIG GREEN.

OUR DEPARTMENT'S GOAL IS TO MAKE YOUR JOB A LITTLE EASIER BY PROVIDING THE LATEST PRODUCT INFORMATION, TECHNICAL SUPPORT AND A PRODUCT EVALUATION PROGRAM. SIMPLY CONTACT OUR OFFICE VIA EMAIL OR THROUGH OUR TOLL-FREE WRITERS' LINE AT (800) 537-2278 WITH YOUR QUESTIONS, PRODUCT REQUESTS OR TO DISCUSS A STORY IDEA.

YOU CAN VISIT OUR WEB SITE AT WWW.REMINGTON.COM FOR THE LATEST CORPORATE NEWS, PRODUCT SPECIFICATIONS OR FREQUENTLY ASKED QUESTIONS, AND NOW FOR YOUR CONVENIENCE, PRODUCT IMAGES CAN BE EASILY DOWNLOADED AT WWW.REMINGTON.COM/ARTWORK.

WE VALUE YOUR SUPPORT AND YOUR EFFORTS TO PROMOTE OUR HUNTING HERITAGE AND THE SHOOTING SPORTS. ON BEHALF OF OUR DEPARTMENT AND THE ENTIRE REMINGTON FAMILY, THANK YOU AND WE LOOK FORWARD TO WORKING WITH YOU THROUGHOUT THE YEAR.

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FEBRUARY 2, 2008

Remington® Model 1100™ Premier® Sporting – For the Discriminating Shooter

Madison, NC – For over four decades, the Remington Model 1100 autoloading shotgun has earned a solid reputation on the range and in the field and continues today to be the most popular autoloader in the marketplace. New for 2008 Remington is proud to introduce the **Model 1100 Premier Sporting**.

Designed for the discriminating shooter, the new Model 1100 Premier Sporting Series provides timeless good looks in a light-recoiling sporting clays gun. Featuring polished nickel receivers with intricate fine-line embellishments and gold accents, they're as aesthetically impressive as they are sweet to point and shoot.

All Model 1100 Premier Sporting shotguns feature light target contoured vent rib Rem® Choke barrels with attractive semi-fancy American walnut stock and fore-end. The High-Gloss finish woodwork displays precision cut checkering and the stock is fitted with an easy-mounting sporting clays style recoil pad. Gold triggers add a distinctive finishing touch to the Model 1100 Premier Sporting.

The Model 1100 Premier Sporting shotgun is available in 12, 20, 28 and .410 bore options and comes standard with a full assortment of Briley extended choke tubes and a custom Premier Sporting hard case.

For additional information on the **Model 1100 Premier Sporting** and other Remington shotguns, please visit our web site at **www.remington.com**.

Model	**Model 1100 Premier Sporting (82842, 82846, 82854, 82858)**
Gauge	12, 20, 28 and .410
Mag. Capacity	4 (2 3/4) 12, 20, 28 gauges 4 (2 1/2 and 3-inch) .410"
BBL Length	28 inches (12 & 20 ga), 27 inches (28 ga & .410)
Barrel Type	RemChoke
Sights	Bead Sight
Metal Finish	Nickel Receiver / High Gloss Blued Barrel
Overall Length	49 inches (12 & 20 ga), 47 3/4 inches (28 ga & .410)
Length of Pull	14 1/4 inches, 14 inches (20 ga)
Stock Material	American Walnut
Stock Finish	High Gloss
Avg. Weight	8 lbs. (12 ga), 7 lbs. (20 ga)
	6 1/2 lbs. (28 ga & .410)
MSRP	$1,385 - (12 & 20 ga), $1,441 - (28 ga & .410)

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FEBRUARY 2, 2008

America's Most Popular Autoloader Now Available in Left-Handed Version – the Model 1100™ G3

Madison, NC – Left-handed shooters rejoice! The Remington® Model 1100 autoloading shotgun, whose solid reputation on the range and in the field garnered the title of America's most popular autoloading shotgun, is now available in a left-handed version in our newest platform – the **Model 1100 G3 LH**. This enhanced 12-gauge, 2 3/4 and 3-inch capable gun has been engineered so future generations can count on the same reliability, smooth-handling and soft-recoiling characteristics that many have trusted for decades.

The G3 design incorporates features that enhance the gas-operating system, reduce wear and improve cleaning of the time-proven Model 1100. The solid carbon steel receiver has a Titanium-colored PVD (Physical Vapor Deposition) coating which provides an attractive, durable finish. All internal operating parts (action bars, action bar sleeve, action spring, locking block, hammer, sear and magazine tube) are honed and feature a nickel-plated, Teflon® coating as do the trigger and extended carrier release. Other improvements include pressure compensated operating system which enables the use of light 2 3/4-inch target loads interchangeably with heavier 3-inch magnum loads; hammer-forged, carbon steel 28-inch vent rib barrel that is overbored (diameter of .735 inch); lengthened forcing cones; and custom-designed ProBore® choke tubes with Improved Cylinder, Light Modified, Modified, Improved Modified and Full flush tubes included.

Beyond enhancing performance, this left-handed Model 1100 G3 wears the stylish, new look of a Remington Realwood® laminate stock. Realwood construction is an exclusive process that bonds two pieces of solid, semi-fancy American walnut with carbon fiber reinforcement. The result is a handsome, extremely durable real wood stock. Both stock and matching fore-end feature a high gloss finish and stylized, laser cut checkering. Chrome-finished operating handle; insignia "R" logo on the grip cap; and handsome embellishment on the receiver complete the G3 package.

We have not forgotten our Southpaw friends. In addition to the **Model 1100 G3 LH** in 12 gauge, you will discover three new left-handed centerfire rifle offerings from Remington in 2008. Visit your local dealer or our web site at **www.remington.com** for a complete listing of Remington products.

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FEBRUARY 2, 2008

America's Most Popular Autoloader Now Available in Left-Handed Version – the Model 1100™ G3 (cont'd)

Model	**1100 G3 LH (82901)**
Gauge	12 gauge (2 3/4 or 3-inch)
Mag. Capacity	4
BBL Length	28 inches
Barrel Type	Vent Rib ProBore Chokes
Sights	Ivory Front Bead, Steel Mid Bead
Metal Finish	Titanium-colored PVD (Receiver) High Polish (Barrel)
Overall Length	48 1/4 inches
Length of Pull	14 1/4 inches
Drop (Comb)	1 1/2 inches
Drop (Heel)	2 1/2 inches
Stock Material	Realwood Semi-Fancy
Stock Finish	Hi-Gloss
Avg. Weight	8 1/4 lbs.
MSRP	$1329

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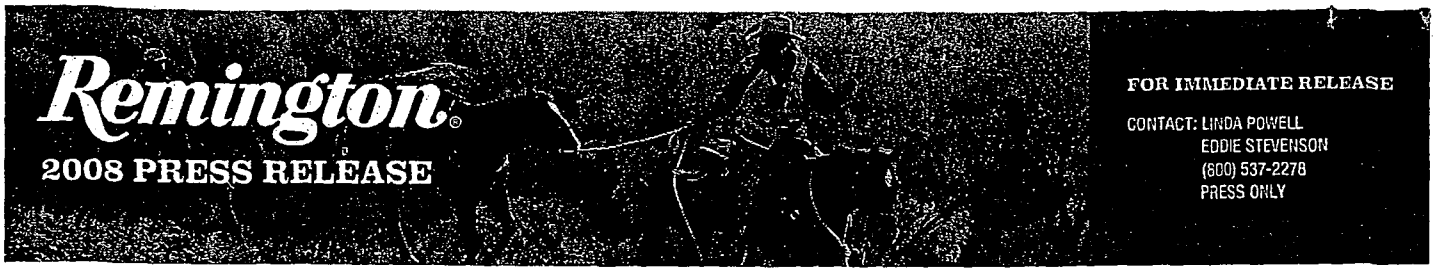
Note: ProBore Choke Tubes are not interchangeable with standard Rem®Choke Tubes.
Teflon® is a trademark of DuPont.



FEBRUARY 2, 2008

Model 11-87™ Sportsman® Synthetic Line Expands to Include Versatile Super Magnum and Specialty Camo Versions

Madison, NC – Whether you are hunkered down in a duck blind, sitting in your favorite deer stand or enjoying a day in the field, there is a Model 11-87 Sportsman autoloading shotgun ready to live up to the task year after year. Introduced in 2005, this full-featured family of synthetic 12 and 20-gauge shotguns is joined by four exciting new 12 gauge offerings for 2008 - the **Model 11-87 Sportsman ShurShot™ FR CL (Fully Rifled Cantilever)** and three Super Magnum versions - **Model 11-87 Sportsman Super Mag**; **Model 11-87 Sportsman Super Mag ShurShot – Turkey**; and **Model 11-87 Sportsman Super Mag – Waterfowl**.

Model 11-87 Sportsman ShurShot FR CL (Fully Rifled Cantilever) – Sighting in or shooting a slug gun makes most hunters cringe, but this ergonomically-designed, feature-packed 12-gauge autoloader significantly reduces recoil and delivers rifle-like accuracy. By combining the pistol-grip, thumbhole design of the new **ShurShot** ambidextrous stock with our innovative, recoil-reducing **SuperCell™ Recoil Pad**, the teeth-rattling punch of today's high performance slugs is significantly lessened by absorbing the force of recoil over a longer period of time. Add that to the recoil reduction provided by the soft-shooting, advanced gas operating system of the Model 11-87 and hunting with slugs no longer brings fear to your mind! Less recoil sensitivity equals better accuracy and this durable autoloader is designed to deliver performance as well. The ShurShot stock design provides for a solid, rock-steady grip and offers maneuverability if that trophy buck approaches from behind. Best of all, the stock is designed for right and left-handed shooters alike! Add an easy-handling, 23-inch fully rifled barrel with built-in cantilever scope mount; 3-pound competition-style spring on the trigger assembly; the advantage of concealment with Realtree Hardwoods HD® camouflaged stock and fore-end and you may have found the ultimate slug gun. Non-reflective, black matte finish on exposed metal-work and convenient molded rear sling swivel stud and front magazine cap stud complete this package. Suggested retail price: $994.

Model 11-87 Sportsman Super Magnum – The reliable, smooth performance and durability of the Model 11-87 Sportsman Synthetic 12-gauge shotgun has made it a standout since its introduction. Now this workhorse has become even more versatile with the introduction of the first Super Magnum version, capable of interchangeably handling 2¾, 3 or 3½-inch shells and delivering long range, bone-crushing power. Don't fear the recoil of those hard-hitting, magnum loads because this high performance shotgun features the revolutionary **SuperCell Recoil Pad**. Millions of advanced polymer SuperCells absorb more of the recoil force over a longer period of time and "felt recoil" is effectively lessened. Features on this soft-shooting autoloader include standard synthetic stock and fore-end with non-reflective matte black finish; solid steel receiver and hammer-forged barrel with matching matte black finish; multi-purpose 28-inch vent rib Rem® Choke barrel with Modified choke tube; and sling swivel studs. One shotgun truly can do it all. Suggested retail price: $846.

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FEBRUARY 2, 2008

Model 11-87™ Sportsman® Synthetic Line Expands to Include Versatile Super Magnum and Specialty Camo Versions (cont'd)

Model 11-87 Sportsman Super Mag ShurShot Turkey – Dedicated turkey hunters require specialized equipment and the cutting-edge design of this 12-gauge, 3½-inch autoloader delivers. Set-up can be the key when you are turkey hunting and with the unique, ambidextrous design of our **ShurShot** stock, maneuverability and even switching to your off-hand is no longer an issue. The ergonomic grip and comb design of this lightweight stock provide for rifle-like precision with perfect eye/sight-alignment and steady, pistol-grip control. Recoil is significantly reduced as well with the addition of the new Remington® **SuperCell Recoil Pad** combined with the gas-compensated operating system of the Model 11-87. Low-light conditions, often associated with turkey hunting, are no issue as this version comes equipped with fiber-optic TRUGLO® adjustable rifle sights atop the 23-inch barrel or you can simply add a scope with the convenience of a drilled and tapped receiver. Other performance-enhancing features include 3-pound competition-style spring on the trigger assembly for more rifle-like crispness and the versatility of our interchangeable Rem Choke system. Our new optimized Wingmaster HD™ Turkey Choke tube is included to provide maximum performance with these deadly, long-range non-toxic loads. Concealment is essential, so this turkey-slayer features full camo coverage with Realtree® APG HD®. Attachment of a sling, which comes included with this version, is made easy with molded rear sling swivel stud and front magazine cap stud. With this new offering of the 11-87 Sportsman, turkeys don't stand a chance. Suggested retail price: $972.

Model 11-87 Sportsman Super Magnum Waterfowl – We haven't forgotten the avid waterfowl hunter with this family of synthetic shotguns. This 12 gauge, 3½-inch Super Magnum has been designed to perform regardless of where you are hunting – flooded timber, over decoys or reaching out for those long-range, passing shots. Versatility is the key; starting with the 28-inch vent rib Rem Choke barrel which comes supplied with three Extended Choke tubes optimized for our premium Wingmaster HD non-toxic loads - Flooded Timber (.002"); Over Decoys (.007"); and Pass Shooting (.009"). When their wings are cupped and they're dropping in, you will be ready with the convenient, shell-holding SPEEDFEED® I synthetic stock which stores up to four additional 2¾-inch or two 3 or 3½-inch shells easily at your reach. And with patented Remington recoil pad, you won't feel the punch of those hard-hitting, magnum loads. Target acquisition of that fast-moving teal or wood duck in low light is easy with the HiViz® interchangeable sight system and full camo coverage with Mossy Oak Duck Blind® won't give away your location. Padded sling, which comes included with this version, is easily attached with integrated rear sling swivel stud and front magazine cap stud. If duck or goose hunting is your passion, this Model 11-87 is designed with you in mind. Suggested retail price: $972.

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Model 11-87™ Sportsman® Synthetic Line Expands to Include Versatile Super Magnum and Specialty Camo Versions (cont'd)

Model	11-87 Sportsman ShurShot Fully Rifled Cantilever (83602)	11-87 Sportsman Super Magnum (83604)	11-87 Sportsman Super Magnum ShurShot Turkey (83601)	11-87 Sportsman Super Magnum Waterfowl (83603)
Gauge	12 (3-inch)	12 (3 1/2-inch)	12 (3 1/2-inch)	12 (3 1/2-inch)
Mag. Capacity	4	4 (2 3/4 or 3-inch) 3 (3 1/2-inch)	4 (2 3/4 or 3-inch) 3 (3 1/2-inch)	4 (2 3/4 or 3-inch) 3 (3 1/2-inch)
BBL Length	23 inches	28 inches	23 inches	28 inches
Barrel Type	Fully Rifled	Vent Rib Rem Choke (Modified)	Rifle Sights Rem Choke (Wingmaster HD)	Vent Rib Rem Choke (3 waterfowl)
Sights	Cantilever Scope Mount	Twin Bead	TRUGLO Rifle Sights	HiViz Single Bead
Metal Finish	Matte Black	Matte Black	Realtree APG HD	Mossy Oak Duck Blind
Overall Length	43 inches	48 inches	43 inches	47 3/4 inches
Length of Pull	13 3/4 inches	14 inches	13 3/4 inches	13 3/4 inches
Drop (Comb)	1 1/2 inches	1 1/2 inches	1 1/2 inches	1 1/2 inches
Drop (Heel)	2 inches	1 7/8 inches	2 inches	1 7/8 inches
Stock Material	Synthetic	Synthetic	Synthetic	Synthetic
Stock Finish	Realtree Hardwoods HD	Matte Black	Realtree APG HD	Mossy Oak Duck Blind
Avg. Weight	8 lbs.	8 1/4 lbs.	7 5/8 lbs.	8 1/4 lbs.
MSRP	$994	$846	$972	$972

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HiViz® is a trademark of North Pass, Ltd. Mossy Oak Duck Blind® are trademarks of Haas Outdoors, Inc.

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FEBRUARY 2, 2008

Remington Introduces Full Camo Youth Version of Model 11-87™ Sportsman® – A Youth Shotgun with Big Features

Madison, NC – Nothing inspires confidence in young shooters more than hitting their target and shooting a gun designed for adults can make that goal quite difficult. Remington has introduced a new 20-gauge **Model 11-87 Sportsman Youth Camo** autoloading shotgun for young hunters who want grown-up performance from a gun that fits their build. This more compact, magnum 20-gauge also provides a full featured option for smaller stature adults as well. (Note: The Model 11-87 Sportsman Youth Camo is an exclusive firearm offering available only from select wholesalers through independent Remington Premier dealers. For a listing of dealers in your area, please visit our web site at **www.remington.com/premierdealer**).

This low-recoiling shotgun has all the features that have made the Remington® Model 11-87 a legend in America's hunting fields, including smooth feeding, absolute reliability and solid construction. The Sportsman Youth Camo will chamber 2 3/4 and 3-inch shotshells and comes with a fast-handling 21-inch vent rib Rem® Choke barrel, supplied with Modified choke tube. The durable, weather-resistant synthetic stock and fore-end and exposed metalwork wear a Mossy Oak Break-Up® camo finish providing a level of concealment for turkey and waterfowl hunting or for spending an afternoon in the dove field.

The gun's most important feature is a stock with a 13-inch length of pull that is perfect for young or smaller stature shooters, guaranteeing a more comfortable fit and allowing them to better handle the recoil of stout turkey and waterfowl loads. And with the shorter 21-inch barrel length and reduced weight of 6 1/2 pounds, this Model 11-87 provides balance and easy-handling characteristics.

The **Model 11-87 Sportsman Youth Camo** in 20 gauge will fit young shooters like a glove and increase their chances at bagging that once-in-a-lifetime trophy. For additional information on this shotgun and other Remington youth firearms, please visit our web site at **www.remington.com**.

Model	**11-87 Sportsman Youth Camo (83602)**
Gauge	20 (2 3/4 and 3-inch)
Mag. Capacity	4
BBL Length	21 inches
Barrel Type	Vent Rib, RemChoke (Modified)
Sights	Single Bead
Metal Finish	Mossy Oak Break-Up
Overall Length	40 1/4 inches
Length of Pull	13 inches
Drop (Comb)	1 1/2 inches
Drop (Heel)	2 1/2 inches
Stock Material	Synthetic
Stock Finish	Mossy Oak Break-Up
Avg. Weight	6 1/2 lbs.
MSRP	$818

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Mossy Oak Break-Up® is a trademark of Haas Outdoor, Inc.

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FEBRUARY 2, 2008

Remington® Model 11-87™ XCS (Xtreme Conditions Shotgun) – the Ultimate Waterfowl Semi-Auto

Madison, NC – A morning forecast of sleet and freezing rain sounds great to a serious waterfowl hunter but these tough and demanding hunting conditions chew up and spit out most autoloading shotguns – not ours. Remington has created two of the world's toughest autoloading 12-gauge shotguns to meet, beat and thrive in the most extreme hunting conditions. The **Model 11-87 XCS Super Magnum and Model 11-87 XCS Super Magnum-Waterfowl** feature new finishes and features to make them the ultimate shotguns in the duck or goose blind. (Note: The Model 11-87 XCS Super Magnum shotguns are exclusive firearm offerings available only from select wholesalers through independent Remington Premier dealers. For a listing of dealers in your area, please visit our web site at **www.remington.com/premierdealer**).

Both guns are based on the proven Model 11-87 Super Magnum action and feature our proprietary, armor-like TriNyte® Corrosion Control System coating on external metal parts for superior corrosion and abrasion resistance. Strenuous scientific testing has proven this durable TriNyte PVD (Physical Vapor Disposition) coating to be the toughest, most durable firearms finish on the market today, perfect for mornings in the mud, stubble of a Midwestern cornfield or the Atlantic's salty spray. On the XCS, we go one step further and nickel plate all the gun's internal components, including the bore and magazine tube, to add another level of corrosion resistance - a feature not found on most ordinary shotguns. Though many autoloading designs have trouble digesting different length shotshells, both XCS Super Mag versions handle the full range of 12 gauge shotshell sizes from 2 3/4 to 3 1/2-inches. Barrels are proofed for steel shot and the newest generation of heavier-than-lead loads like our high-performance Wingmaster HD™.

The Model 11-87 XCS shotguns utilize the innovative SPEEDFEED® I stocks, which keep extra shot shells handy for quick reloading. The stock holds up to four 2 3/4-inch shells or two 3 or 3 1/2-inch shells. A patented Remington recoil pad significantly reduces the felt recoil of hard-hitting, magnum loads. Matching durable, synthetic fore-end provides for positive grip in wet conditions. These guns come equipped with carbon steel 28-inch hammer-forged, vent rib barrels and Improved Cylinder, Modified and Full Rem® Choke tubes are supplied to allow waterfowl hunters to match the pattern to any hunting situation. Twin beads allow quick but accurate sighting. Rear sling swivel stud and front magazine cap swivel stud provide for easy attachment of the black, padded sling which is included.

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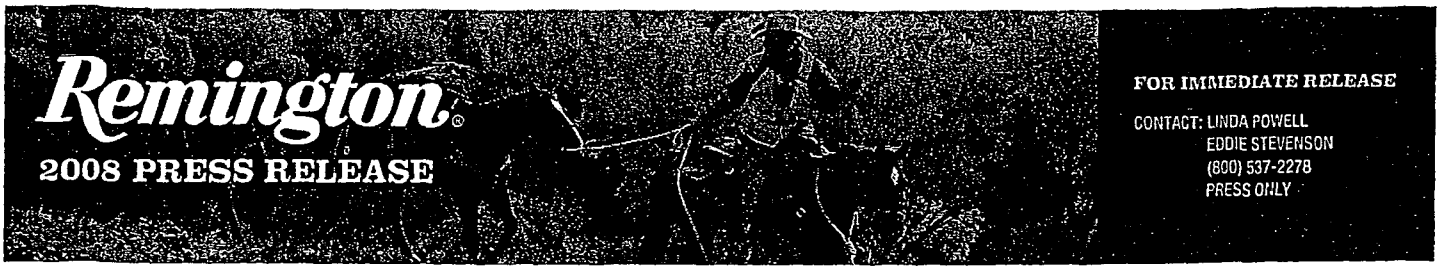

FEBRUARY 2, 2008

Remington® Model 11-87™ XCS (Xtreme Conditions Shotgun) – the Ultimate Waterfowl Semi-Auto (cont'd)

The **Model 11-87 XCS Super Magnum** features an "Overcast Gray" TriNyte finish on the receiver and barrel, complemented by matte black furniture; while the **Model 11-87 XCS Super Magnum-Waterfowl** sports an "Olive Drab" TriNyte finish on external parts and the stock and fore-end are clad in Mossy Oak Duck Blind® camo for the hunter seeking that extra level of concealment from the sharp eyes of ducks and geese. For quick target acquisition in low light conditions, this version also features a fiber optic TRUGLO® front sight.

The Xtreme Conditions Shotguns are the perfect marriage of the time-proven Model 11-87 action with the best corrosion and abrasion-resistant finish technology has to offer. For additional information on these high performance shotguns and other Remington Premier Dealer products, please visit our web site at **www.remington.com.**

Model	**11-87 XCS Super Mag (83680)**	**11-87 XCS Super Mag Waterfowl (83682)**
Gauge	12 (3 1/2-inch)	12 (3 1/2-inch)
Mag. Capacity	4 (2 3/4 or 3-inch) 3 (3 1/2-inch)	4 (2 3/4 or 3-inch) 3 (3 1/2-inch)
BBL Length	28 inches	28 inches
Barrel Type	Vent Rib, RemChoke (IC, Mod & Full)	Vent Rib, RemChoke (IC, Mod & Full)
Sights	Twin Bead	Twin Bead, TRUGLO
Metal Finish	Gray TriNyte (PVD)	Brown TriNyte (PVD)
Overall Length	48 inches	48 inches
Length of Pull	13 3/4 inches	13 3/4 inches
Drop (Comb)	1 1/2 inches	1 1/2 inches
Drop (Heel)	2 1/2 inches	2 1/2 inches
Stock Material	Synthetic	Synthetic
Stock Finish	Matte Black	Mossy Oak Duck Blind
Avg. Weight	8 lbs.	8 lbs.
MSRP	$1188	$1228

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FEBRUARY 2, 2008

Limited Edition Model 870™ Wingmaster® Commemorates "100 Years of Remington® Pump Shotguns"

Madison, NC – In 1908, John D. Pedersen was issued a patent for his unique pump shotgun design. That same year, Pedersen began his long-standing relationship with Remington and the first Remington pump-action shotgun – the Model 10™ was introduced. Other slide-action designs followed including the Model 17™ in 1921 – the first Remington 20-gauge pump shotgun; and then the Model 29™ closely followed by its replacement two years later – the Model 31™ which remained in production until 1949. Remington's long-standing history of delivering dependable pump-action shotguns was solidified with the introduction of the Model 870 shotgun in 1950 which continues in production today. To recognize this historic benchmark in firearms history – Remington is proud to introduce the **Model 870 Wingmaster 100th Anniversary Commemorative Edition** in 12 gauge.

The venerable Model 870 shotgun, with nearly 10 million produced and sold to date, is still the standard by which all other shotguns are measured. This limited edition, one-year only offering of the Model 870 Wingmaster features fine line embellishments on both sides of the receiver and on the left side, the centennial logo is emblazed with gold. "100 Years of Remington Pump Shotguns" banner and flushing pheasant encased with the anniversary years 1908 – 2008 is gold-inlayed onto the contrasting, high polish blued finish. A striking gold-plated trigger complements the inlayed logo.

In honoring our storied past, we didn't stop with enhancing just the metalwork on this finely-crafted gun. Further setting this commemorative edition apart is the solid American walnut stock and fore-end, constructed from "B" Grade wood and finished with a classic high-gloss sheen. Both stock and fore-end also feature our nostalgic fleur-de-lis checkering.

This Model 870 pump-action features the same proven twin-action bar design that has made this shotgun so popular for its flawless feeding, extraction and ejection. The receiver is machined from a single block of solid steel and can reliably handle light 2¾ to magnum 3-inch loads. The hammer-forged, carbon steel 28-inch vent rib Rem® Choke barrel is supplied with three standard choke tubes – Improved Cylinder, Modified and Full.

One hundred years of leading the industry with innovative, pump-action designs is worth celebrating and the finely-crafted and handsomely-embellished **Model 870 Wingmaster 100th Anniversary** shotgun is worthy of the honor.

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FEBRUARY 2, 2008

Limited Edition Model 870™ Wingmaster® Commemorates "100 Years of Remington® Pump Shotguns" (cont'd)

Model	870 Wingmaster 100th Anniversary (82087)
Gauge	12 gauge (3-inch)
Mag. Capacity	4
BBL Length	28"
Barrel Type	Light Contour Vent Rib Rem Choke (IC, Mod & Full)
Sights	Twin Bead
Metal Finish	High Polish Blued
Overall Length	48 1/2 inches
Length of Pull	14 1/4 inches
Drop (Comb)	1 1/2 inches
Drop (Heel)	2 1/2 inches
Stock Material	"B" Grade American Walnut
Stock Finish	Hi-Gloss
Avg. Weight	7lbs.
MSRP	$1,035

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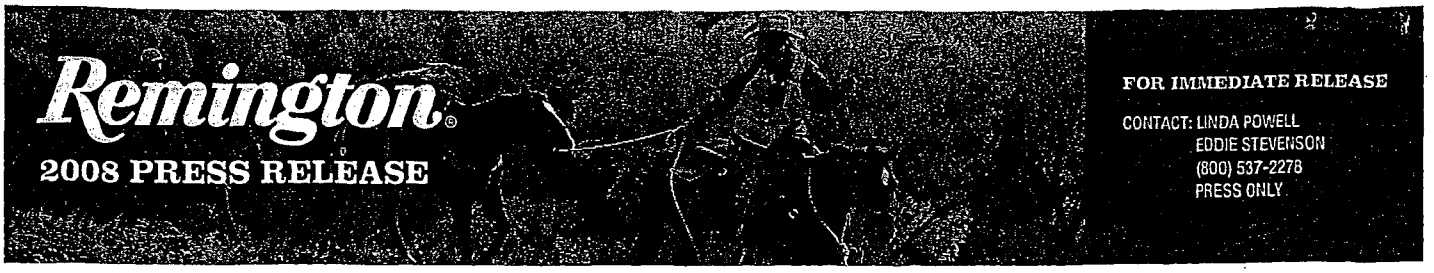

FEBRUARY 2, 2008

Remington Offers Model 870™ Wingmaster® with Handsome Semi-Fancy Claro Walnut Stock in 12 and 20-Gauge Versions

Madison, NC – For over a half century, the Remington® Model 870 has been America's number one pump shotgun, with almost 10 million made and sold. The recently-introduced **Model 870 Wingmaster with Semi-Fancy Claro Walnut** solid wood stock and fore-end offers hunters and shooters a beautiful new version of this classic shotgun in both 12 and 20-gauge offerings. (Note: The Model 870 Wingmaster with Claro Walnut is an exclusive firearm offering available only from select wholesalers through independent Remington Premier dealers. For a listing of dealers in your area, please visit our web site at **www.remington.com/premierdealer**).

These Model 870 pump-action shotguns feature the same proven and reliable twin-bar action that has made this shotgun so popular with flawless feeding and ejection. Both 20 and 12-gauge models handle shotshells from 2 3/4 to 3-inches and have hammer-forged, 26-inch and 28-inch vent rib Rem® Choke barrels, respectively. The receiver and barrel are finished in an attractive, high polished blue and classic pheasant and duck game scenes are embellished onto each side of the receiver. A silver grip cap is enhanced with a raised, script "R" logo and complements the polished bolt. A gold-plated trigger adds the final touch, creating the best-looking production Model 870 ever manufactured.

The buttstock and fore-end are carefully carved from semi-fancy Claro walnut blanks. Beautiful checkered panels adorn the pistol grip and fore-end. This fine wood, combined with the metal finish and classy embellishments, assures this Model 870 will be prized by future generations as well as this one. For additional information on these finely-crafted shotguns and other Remington Premier Dealer products, please visit our web site at **www.remington.com**.

Model	**870 Wingmaster w/Claro Walnut (82000)**	**870 Wingmaster w/Claro Walnut (82001)**
Gauge	12 gauge (2 3/4 or 3-inch)	20 gauge (2 3/4 or 3-inch)
Mag. Capacity	4	4
BBL Length	28 inches	26 inches
Barrel Type	Light Contour Vent Rib Rem Choke (IC, Mod & Full)	Light Contour Vent Rib Rem Choke (IC, Mod & Full)
Sights	Twin Bead	Twin Bead
Metal Finish	High Polish Blued	High Polish Blued
Overall Length	48 1/2 inches	46 1/2 inches
Length of Pull	14 inches	14 inches
Drop (Comb)	1 1/2 inches	1 1/2 inches
Drop (Heel)	2 1/2 inches	2 1/2 inches
Stock Material	Semi-Fancy Claro Walnut	Semi-Fancy Claro Walnut
Stock Finish	Hi-Gloss	Hi-Gloss
Avg. Weight	7 lbs.	6 1/4 lbs.
MSRP	$955	$955

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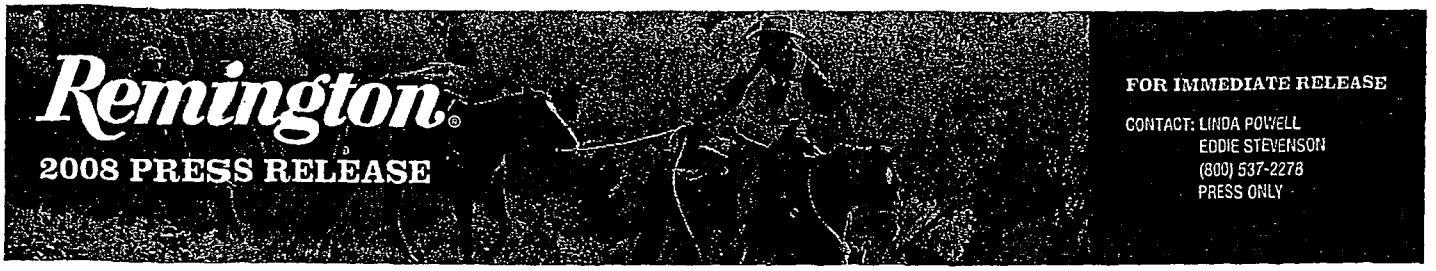

FEBRUARY 2, 2008

Remington Adds Three Specialty Versions to Value-Packed Model 870™ Express® Synthetic Line (cont'd)

Model 870 Express Super Magnum Waterfowl – Versatility is the key to a good "duck" gun and this durable 12 gauge 3 1/2-inch Model 870 is designed to meet the rigors associated with waterfowl hunting. The Super Magnum platform can easily handle 2 3/4, 3 or 3 1/2-inch loads including the latest heavier-than-lead, non-toxic loads like our Wingmaster HD™ and with the ability to interchange choke tubes, utilizing our Rem Choke system, you can match your pattern to the hunting conditions. Barrel, receiver, stock and fore-end are fully camouflaged with Mossy Oak Duck Blind®, giving you the advantage when ducks and geese are dropping in. The 28-inch vent rib Rem Choke barrel comes supplied with our "Over Decoys" Choke tube (.007") but with optional choke tubes, this all-purpose shotgun is also at home in the dove field or prairie grasslands. Other features on this value-packed Model 870 include quick-sighting, fiber-optic HiViz® single bead front sight; front and rear sling swivel studs; and a padded black sling. Suggested retail price: $572

Visit our web site at **www.remington.com** for a complete listing of Model 870 pump-action shotguns.

Model	870 Express Magnum ShurShot Turkey (81114)	870 Express Magnum ShurShot FR CL (81118)	870 Express Super Magnum Waterfowl (81111)
Gauge	12 (3-inch)	12 (3-inch)	12 (3 1/2-inch)
Mag. Capacity	4	4	4 (2 3/4 or 3-inch) 3 (3 1/2-inch)
BBL Length	21 inches	23 inches	28 inches
Barrel Type	Vent Rib Rem Choke (Turkey Extra Full)	Fully Rifled	Vent Rib Rem Choke (Over Decoys)
Sights	Twin Bead	Cantilever Scope Mount	HiViz Single Bead
Metal Finish	Matte Black	Matte Black	Mossy Oak Duck Blind
Overall Length	42 1/2 inches	44 1/2 inches	48 inches
Length of Pull	13 3/4 inches	13 3/4 inches	14 inches
Drop (Comb)	1 1/2 inches	1 1/2 inches	1 1/2 inches
Drop (Heel)	2 inches	2 inches	2 1/2 inches
Stock Material	Synthetic	Synthetic	Synthetic
Stock Finish	Mossy Oak Obsession	Matte Black	Mossy Oak Duck Blind
Avg. Weight	7 3/8 lbs.	7 3/4 lbs.	7 1/2 lbs.
MSRP	$503	$547	$572

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HiViz® is a trademark of North Pass, Ltd.

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FEBRUARY 2, 2008

Remington Adds Three Specialty Versions to Value-Packed Model 870™ Express® Synthetic Line

Madison, NC – The Model 870, proudly branded as America's favorite pump shotgun, is not an honor we take for granted. With continued upgrades and over 40 variations available, there is a Remington® Model 870 pump-action shotgun to meet even the most-demanding hunter's needs. For 2008, two new full-featured synthetic Express 12-gauge magnum (2¾ and 3-inch shell capable) and one Super Magnum (2¾, 3 or 3½-inch shell capable) versions have been added to the line-up – the **Model 870 Express Magnum ShurShot™ - Turkey**; the **Model 870 Express Magnum ShurShot FR CL (Fully Rifled Cantilever)**; and the **Model 870 Express Super Magnum – Waterfowl**.

Dependability and reliability are synonymous with the legendary Model 870 twin-action bar design that delivers ultra-reliable feeding, extraction and ejection shot after shot. Each receiver is machined from a solid nine pound steel block for unmatched strength and with its non-binding action; the Model 870 continues to be one of the smoothest, most durable pump-action shotgun in the marketplace today. Add our hammer-forged, carbon steel barrels and your Model 870 can deliver a lifetime of use.

Model 870 Express Magnum ShurShot Turkey – This Model 870 has been optimized for the hardcore turkey hunter, beginning with our new **ShurShot** synthetic stock and extended Model 870 fore-end grip. This new ergonomically-designed stock has a pistol-grip, thumbhole design that will provide proper fit and sight alignment for right or left-handed shooters! The redesigned extended fore-end provides for quicker follow-up shots and more solid grip when wearing gloves or facing inclement weather. For ultimate concealment, both the synthetic stock with standard recoil pad and fore-end feature versatile Mossy Oak Obsession® camouflage and exposed metalwork has a matte black, non-reflective finish. The 21-inch vent rib Rem® Choke barrel has twin beads for pinpoint target alignment and comes supplied with our Turkey Extra Full Rem Choke tube. The receiver is drilled and tapped for the ease of mounting optics on this turkey-specific shotgun and rear-molded sling swivel stud and front magazine cap stud provide for quick sling attachment. Suggested retail price: $503

Model 870 Express Magnum ShurShot FR CL (Fully Rifled Cantilever) – With the rapid advancements in slug technology and many states restricting hunting areas to shotguns only, many high-priced, slug-dedicated shotgun offerings have flooded the market. This 12-gauge Express magnum platform is an affordable, yet well-designed alternative. This full-featured Model 870 has our new **ShurShot** synthetic, ambidextrous stock with innovative pistol-grip, thumbhole design. The stock design provides for a rock-solid grip, added maneuverability and helps lessen the impact of recoil. And it is a perfect fit for the right or left-handed shooter! This Model 870 also features our new extended synthetic fore-end grip for a more solid, positive grip in colder weather or when wearing gloves. Both stock and fore-end have a matte black, non-reflective finish. The compact 23-inch fully-rifled barrel has an integrated cantilever scope mount for ease of adding optics. Completing this rugged offering is non-reflective, matte black finish on exposed metalwork; standard Remington recoil pad; convenient molded rear sling swivel stud and front magazine cap stud. Suggested retail price: $547

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FEBRUARY 2, 2008

Remington® Model 870™ Express® Super Magnum – The Ultimate Utility Pump Gun

Madison, NC – The widely-popular, 12-gauge **Model 870 Express Super Magnum** pump-action shotgun is now available in a **fully camouflaged**, featured-packed version making it perfect for a wide variety of sporting pursuits. (Note: The Model 870 Express Super Magnum Camo is an exclusive firearm offering available only from select wholesalers through independent Remington Premier dealers. For a listing of dealers in your area, please visit our web site at **www.remington.com/premierdealer**).

The Model 870 is legendary for its rugged and reliable performance under the harshest conditions. This dependable and affordable shotgun is the most popular pump-action shotgun in the world, with nearly 10 million guns produced and sold in its half-century history. Twin action bars, solid steel receiver and a simple and strong action mechanism guarantee this shotgun will last a lifetime.

The new Express Super Magnum Camo has up to 3 ½-inch shotshell capabilities and features smooth loading, extraction and ejection. The gun is clad in a durable Mossy Oak Break-Up® finish that defies the elements and conceals the gun from the wary eyes of ducks, geese and turkeys. The 26-inch carbon steel, vent rib Rem® Choke barrel is fast-handling and provides a smooth swing and good balance. The gun comes with a Modified choke tube but easily accepts the full range of Rem chokes allowing hunters to tailor the shot pattern to the hunting situation.

Low-light shooting is greatly improved with the addition of a HiViz® single bead sight that utilizes fiber-optics to draw light and provide a bright aiming point. Remington recoil-reducing pad helps dampen the recoil of heavy waterfowl and turkey loads. Durable synthetic stock and fore-end will provide a lifetime of hard use and sling swivels are standard. A camo sling is also provided with the gun.

The full-featured, value-packed **Model 870 Express Super Magnum Camo** shotgun delivers maximum payload and performance regardless of your pursuit. For a complete listing of Model 870 shotguns, please visit our web site at **www.remington.com**.

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FEBRUARY 2, 2008

Remington® Model 870™ Express® Super Magnum – The Ultimate Utility Pump Gun (cont'd)

Model	870 Express Super Magnum Camo (25154)
Gauge	12 gauge (3 1/2-inch)
Mag. Capacity	4 (2 3/4 or 3-inch) 3 (3 1/2-inch)
BBL Length	26 inches
Barrel Type	Vent Rib, RemChoke (Modified)
Sights	HiViz Single Bead
Metal Finish	Mossy Oak Break-Up
Overall Length	46 inches
Length of Pull	14 inches
Drop (Comb)	1 1/2 inches
Drop (Heel)	2 1/2 inches
Stock Material	Synthetic
Stock Finish	Mossy Oak Break-Up
Avg. Weight	7 1/2 lbs.
MSRP	$545

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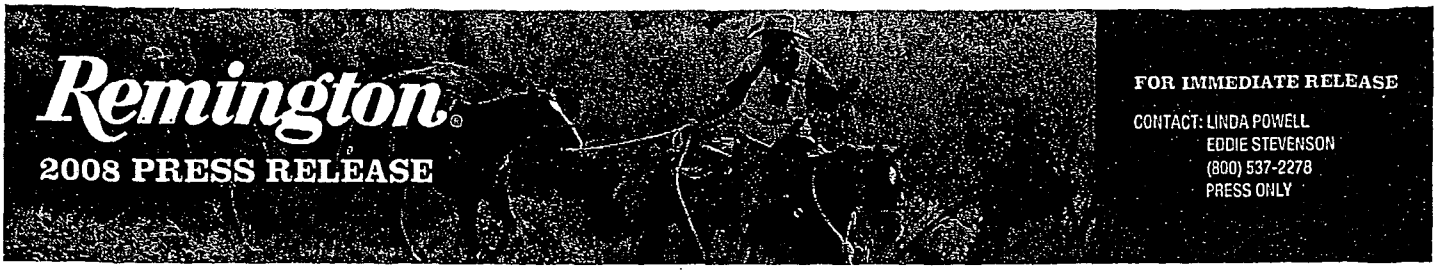

FEBRUARY 2, 2008

Remington Offers Versatile Model 870™ Express® 12-gauge Combo with Fully-Rifled Cantilever and Vent Rib Barrels

Madison, NC – The Remington® Model 870 pump-action has long been a favorite of bird and small game hunters and slug hunters have found the rifled-barrel version to be deadly accurate and dependable. Remington offers hunters who pursue multiple species of game the best of both worlds with the new **Model 870 Express Synthetic Combo** in a 12-gauge magnum offering. This reliable and versatile shotgun comes with a 23-inch fully-rifled cantilever barrel and a 28-inch vent rib barrel with a Modified Rem® Choke. (Note: The Model 870 Express Synthetic Combo is an exclusive firearm offering available only from select wholesalers through independent Remington Premier dealers. For a listing of dealers in your area, please visit our web site at **www.remington.com/premierdealer**).

The 23-inch fully rifled cantilever barrel has long been popular with deer hunters because of its tremendous accuracy potential with the newest generation of sabot slug ammunition, like our new Premier® AccuTip polymer-tipped slug. Mounting an optic is a cinch on the rock-solid Weaver-style base that is integral with the barrel. The 28-inch vent rib Rem Choke barrel handles both 2 3/4 and 3-inch loads and is supplied with a Modified choke tube. Both barrels and the receiver are finished in a black-oxide coating that provides a durable non-reflective matte finish.

This all-purpose shotgun can switch from a goose gun to a deer gun in just seconds and offers a great value for the sportsman on a budget. This complete package sells for just $585. For additional information on the **Model 870 Express Synthetic Combo** in 12 gauge and other Remington shotguns, please visit our web site at **www.remington.com**.

Model	**870 Express Synthetic Combo (81280)**
Gauge	12 gauge (2 3/4 or 3-inch)
Mag. Capacity	4
BBL Length	28 inches, 23 inches
Barrel Type	Vent Rib RemChoke (Modified) Fully Rifled Cantilever
Sights	Single Bead, Rifle Sights
Metal Finish	Matte Black
Overall Length	48 inches, 43 1/4 inches
Length of Pull	14 inches
Drop (Comb)	1 1/2 inches
Drop (Heel)	2 1/2 inches
Stock Material	Synthetic
Stock Finish	Matte Black
Avg. Weight	7 1/2 lbs., 7 1/4 lbs.
MSRP	$585

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FEBRUARY 2, 2008

Remington® Model 870™ SPS ShurShot™ Deer and Turkey Models – Designed by Hunters for Hunters

Madison, NC – The Remington Model 870 has long been the preferred shotgun of serious deer and turkey hunters. Remington was first to introduce the concept of "Special Purpose" shotguns, and we proudly continue the tradition today with ever-evolving design enhancements to provide the absolute best tools available to avid hunters. New for 2008, Remington is excited to introduce the **Model 870 SPS ShurShot Super Magnum Turkey** and **Model 870 SPS ShurShot Fully-Rifled Cantilever**.

The **Model 870 SPS ShurShot Super Magnum Turkey** was designed with avid turkey hunters in mind. It's covered in Realtree® APG HD® camo and is chambered for 2¾, 3 or 3½-inch magnum shells. Now featuring our new ShurShot™ synthetic pistol-grip stock, the updated Model 870™ SPS ShurShot™ Synthetic Turkey offers both right-and left-handed hunters lightweight shooting comfort and handling ease. With this stock in your grip, repositioning for the shot is quick and efficient, plus the position of your hand naturally diffuses recoil. The 23-inch barrel offers awesome maneuverability, while the fully adjustable TRUGLO® fiber-optic sights and an extended Wingmaster HD™ Turkey Rem® Choke maximize pattern placement.

The **Model 870 SPS ShurShot Synthetic Fully Rifled Cantilever** shotgun puts exceptional accuracy and swift handling characteristics in the hands of left- and right-handed deer hunters. The heavy duty cantilever mount provides a solid platform for optics and the fully rifled 23-inch barrel maximizes long range accuracy with today's high-performance sabot slugs. For added concealment, the stock and fore-end are completely covered in Realtree Hardwoods HD®.

Remington's new ShurShot stock is loaded with design features that will allow hunters to maximize the performance of their shotguns by providing rock-solid precision aiming with dramatically reduced felt recoil. The ShurShot stock combines lightweight synthetic construction with a Remington exclusive, ambidextrous thumbhole-style pistol grip with raised comb, perfect for use with optics or fixed sights.

Each ShurShot stock is fitted with Remington's new revolutionary **SuperCell™** recoil pad. The SuperCell utilizes an interlocking matrix of millions of proprietary polyurethane "SuperCells" to harness and release energy over a much longer time period, resulting in dramatically reduced felt recoil when shooting hard-hitting loads. All ShurShot SPS stocks are supplied with molded-in swivel studs.

For additional information on the **Model 870 SPS ShurShot** and other Remington shotguns, please visit our web site at **www.remington.com**.

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Remington Model 870™ SPS ShurShot™ Deer and Turkey Models – Designed by Hunters for Hunters (cont'd)

Model	Model 870 SPS ShurShot Super Magnum Turkey (81061)
Gauge	12 ga
Mag. Capacity	4 (3-inch) 3 (3 1/2-inch)
BBL Length	23 inches
Barrel Type	Rem Choke
Sights	TRUGLO Rifle Sights
Metal Finish	Realtree APG HD Camo
Overall Length	44 1/2 inches
Length of Pull	13 3/4 inches
Stock Material	Synthetic Stock
Stock Finish	Realtree APG HD Camo
Avg. Weight	7 1/2 lbs.
MSRP	$644

Model	Model 870 SPS ShurShot Fully-Rifled Cantilever (82100)
Gauge	12 ga
Mag. Capacity	4 (3-inch)
BBL Length	23 inches
Barrel Type	Fully Rifled
Sights	Cantilever Scope Mounts
Metal Finish	Realtree Hardwoods HD Camo
Overall Length	44 1/2 inches
Length of Pull	13 3/4 inches
Stock Material	Synthetic Stock
Stock Finish	Realtree Hardwoods HD Camo
Avg. Weight	7 1/2 lbs.
MSRP	$671

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FEBRUARY 2, 2008

Remington® Model 870™ XCS (Xtreme Conditions Shotgun) Super Magnum – the Ultimate Waterfowl Pump Shotgun

Madison, NC – Remington has created two of the world's toughest pump-action shotguns to survive in the most extreme hunting conditions associated with waterfowl hunting - the **Model 870 XCS Super Magnum and Model 870 XCS Super Magnum-Waterfowl**. These 12 gauge, 3 ½-inch workhorses feature our durable TriNyte® Corrosion Control System and many other premium features, making them the ultimate pump shotguns for the waterfowl fanatic. (Note: The Model 870 XCS Super Magnum shotguns are exclusive firearm offerings available only from select wholesalers through independent Remington Premier dealers. For a listing of dealers in your area, please visit our web site at **www.remington.com/premierdealer**).

Both guns are based on the venerable Model 870 twin-action bar design and feature our patented, armor-like TriNyte PVD (Physical Vapor Disposition) coating on external metal parts for unrivaled corrosion and abrasion resistance. Strenuous scientific testing has proven the TriNyte Corrosion Control System to be the toughest, most durable firearms finish on the market today. So don't worry about salt spray, mud or cornfield stubble – they're no match for these extreme conditions guns. Unlike most other shotguns, all internal components on these shotguns are nickel plated to add another level of rust resistance, including the bore and magazine tube. Both the XCS Super Magnum and XCS Super Magnum-Waterfowl handle the full range of 12-gauge shotshell sizes from 2 ¾ to 3 ½-inches and are proofed for steel shot and the newest non-toxic loads like our heavier-than-lead, high density Wingmaster HD™ loads.

These XCS shotguns feature the convenient SPEEDFEED® I stocks with spring-loaded compartments on each side, making extra shells handy for quicker reloads. This well-designed stock can hold up to four 2 ¾-inch shells or two 3 or 3 ½-inch shells and the addition of a patented Remington recoil pad helps tame the recoil of stout 3 ½-inch waterfowl loads. Both versions come equipped with hammer-forged, carbon steel 28-inch vent rib Rem® Choke barrels and the inclusion of three chokes - Improved Cylinder, Modified and Full, allow waterfowl hunters to match their patterns to the hunting conditions. Twin beads allow quick and accurate sighting.

The **Model 870 XCS Super Magnum** has an "Overcast Gray" TriNyte finish on the receiver and barrel and comes equipped with durable, non-reflective matte black synthetic stock and fore-end. The **Model 870 XCS Super Magnum-Waterfowl** features an "Olive Drab" finish on external parts and the stock and fore-end are clad in Mossy Oak Duck Blind® camo, providing ultimate concealment. This extremely effective camo layers wet and dry-ground tones with native grasses, crops and marsh plants for maximum concealment in any hunting environment. A light-gathering, fiber optic TRUGLO® front sight completes this hardcore waterfowl version. Sling swivel studs are also standard on both models and a padded, black sling is included.

Whether you are hunting the Atlantic flyway, hunkered down in a goose blind in the snowy Midwest or standing in the flooded timbers of Stuttgart, Arkansas, the Model 870 Xtreme Conditions Super Mag shotguns can live up to the task. For additional information on these specialty shotguns and other Remington Premier Dealer products, please visit our web site at **www.remington.com**.

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Remington® Model 870™ XCS (Xtreme Conditions Shotgun) Super Magnum – the Ultimate Waterfowl Pump Shotgun (cont'd)

Model	870 XCS Super Mag (81309)	870 XCS Super Mag Waterfowl (81310)
Gauge	12 gauge (3 1/2-inch)	12 gauge (3 1/2-inch)
Mag. Capacity	4 (2 3/4 or 3-inch) 3 (3 1/2-inch)	4 (2 3/4 or 3-inch) 3 (3 1/2-inch)
BBL Length	28 inches	28 inches
Barrel Type	Vent Rib Rem Choke (IC, Mod & Full)	Vent Rib Rem Choke (IC, Mod & Full)
Sights	Twin Bead	Twin Bead, TRUGLO
Metal Finish	Gray TriNyte (PVD)	Brown TriNyte (PVD)
Overall Length	48 1/2 inches	48 1/2 inches
Length of Pull	13 3/4 inches	13 3/4 inches
Drop (Comb)	1 1/2 inches	1 1/2 inches
Drop (Heel)	2 1/2 inches	2 1/2 inches
Stock Material	Synthetic	Synthetic
Stock Finish	Matte Black	Mossy Oak Duck Blind
Avg. Weight	7 5/8 lbs.	7 5/8 lbs.
MSRP	$899	$955

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FEBRUARY 2, 2008

Remington® Model 870™ Desert Recon – Tactical Performance from America's Most Dependable Pump Shotgun

Madison, NC – For nearly sixty years, whether serving duty with the nation's military, law enforcement or with millions of hunters in the field, the Model 870 has stood the test of time with absolute reliability and rugged durability. New for 2008, Remington is excited to announce the **Model 870 Tactical Desert Recon**.

The Tactical Desert Recon comes "ready for action", straight out of the box. This Model 870 series is equipped with Tiger Stripe Products® Digital Tiger™ TSP Desert camo stocks and fore-ends in both SPEEDFEED® I (shell holding) or SPEEDFEED IV (pistol grip) configurations. For a distinctive, functional appearance, both versions feature durable military-style olive drab powder-coated barrels and receivers.

To round out this unique tactical package, the Desert Recon Series provides a choice of 18 or 20-inch barrels and two- or three-shot magazine-tube extensions. To reduce muzzle jump and recoil, both Desert Recon models are fitted with our new ported Tactical Extended Rem® Choke tube.

For additional information on the **Model 870 Tactical Desert Recon** and other Remington shotguns, please visit our web site at **www.remington.com**.

Model	**Model 870 Tactical Desert Recon (81420-81421)**
Gauge	12 ga
Mag. Capacity	6 (2 3/4 and 3-inch) 18 inch 7 (2 3/4 and 3-inch) 20 inch
BBL Length	18 inches, 20 inches
Barrel Type	RemChoke ("tactical extended ported" CYL)
Sights	Bead Sight
Metal Finish	Olive Drab Powder-coat
Overall Length	38 inches (18 inch), 40 inches (20 inch)
Length of Pull	13 3/4 inches
Stock Material	Synthetic Stock
Stock Finish	Digital Tiger TSP Desert Camo
Avg. Weight	7 1/2 lbs. (18 inch), 7 5/8 lbs. (20 inch)
MSRP	$681 - (81420), $751 - (81421)

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FEBRUARY 2, 2008

Reliable Model 870™ Express® Synthetic Available in Three Versatile Tactical Configurations with 7-Shot Capacity

Madison, NC – The Remington® Model 870 pump-action has long been the gold standard for tactical and home defense shotguns for their absolute reliability, dependability and ease of operation. Three highly functional and versatile platforms join our expansive line of tactical guns – two 12-gauge offerings, the **Model 870 Express 7-Shot with Pistol Grip Stock and Fore-End; the Model 870 Express 7-Shot with Folding Stock**; and a 20-gauge **Model 870 Express 7-Shot with Knoxx® SpecOps™ Stock**. These utility shotguns feature shorter 18-inch barrel lengths, tactical-style stock designs and 2-shot magazine extensions. (Note: These Model 870 Express 7-Shot specialty shotguns are exclusive firearm offerings available only from select wholesalers through independent Remington Premier dealers. For a listing of dealers in your area, please visit our web site at **www.remington.com/premierdealer**).

These durable shotguns starts with the proven, long-lasting Model 870 action which features twin-action bars and ultra-reliable feeding, extraction and ejection. The guns handle both 2 ¾ and 3-inch loads. A factory-installed, two-round magazine extension raises the magazine capacity to seven rounds and the 18-inch carbon steel, hammer-forged barrels are fast handling and deliver consistent patterns with the fixed cylinder bore (12-ga Folding Stock version has new Extended Tactical Rem® Choke tube). The solid steel, machined receiver and barrel are finished in a non-reflective, matte black finish with matching matte black finish on the brawny synthetic stocks and fore-ends. Target acquisition is fast with front single-bead sight or for ease of mounting optics, receivers are drilled and tapped. Rear sling swivel stud and front extension bracket stud are standard.

Model 870 Express 7-Shot Pistol Grip Stock and Fore-End – This magnum 12-gauge version features compact pistol grip stock and pistol grip fore-end allowing the shooter to effectively maneuver in tight spaces and when more flexibility is required. Positive, no-slip grip is assured with molded finger grooves and sling attachment is easy with the integrated rear and front extension bracket swivel studs. Suggested retail price: $452

Model 870 Express 7-Shot Folding Stock – For added versatility, this 12-gauge offering has a convenient folding stock that allows for full length or pistol-grip configurations. The Rem Choke barrel comes supplied with our new ported "Tactical" extended Rem Choke tube which helps reduced recoil, lessen muzzle rise and is designed for optimum performance with a wide range of ammunition options. Suggested retail price: $505

Model 870 Express 7-Shot Knoxx SpecOps Stock – With today's choice of magnum-power self-defense loads, this 20-gauge pump-action delivers effective, knock-down performance in a lower-recoiling platform. The innovative design of the SpecOps stock provides instantaneous length of pull adjustment, up to four inches, and a patented recoil-compensating system contained in the pistol grip significantly reduces felt recoil. Less recoil allows for quicker follow-up shots as well as reducing shooter fatigue. Suggested retail price: $479

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Reliable Model 870™ Express® Synthetic Available in Three Versatile Tactical Configurations with 7-Shot Capacity (cont'd)

For complete specifications on these Premier Dealer Model 870 Express specialty shotguns and other Remington firearms, visit our web site at **www.remington.com**.

Model	**870 Express 2-Shot Ext Pistol grip Stock/FE (24823)**	**870 Express 2-Shot Ext Folding Stock (81190)**	**870 Express 2-Shot Ext Knoxx Spec-Ops (81180)**
Gauge	12 (3-inch)	12 (3-inch)	20 (3-inch)
Mag. Capacity	6 (7-shot total capacity)	6 (7-shot total capacity)	6 (7-shot total capacity)
BBL Length	18 inches	18 inches	18 inches
Barrel Type	Standard Contour Fixed Cylinder	Standard Contour Rem Choke (Tactical Ext)	Standard Contour Fixed Cylinder
Sights	Single Bead	Single Bead	Single Bead
Metal Finish	Matte Black	Matte Black	Matte Black
Overall Length	29 inches	Adjustable	Adjustable
Length of Pull	N/A	Adjustable	Adjustable
Drop (Comb)	N/A	1 1/2 inches	1 1/2 inches
Drop (Heel)	N/A	2 1/2 inches	2 1/2 inches
Stock Material	Synthetic	Synthetic	Synthetic
Stock Finish	Matte Black	Matte Black	Matte Black
Avg. Weight	7 lbs.	7 1/4 lbs.	7 1/2 lbs.
MSRP	$452	$505	$479

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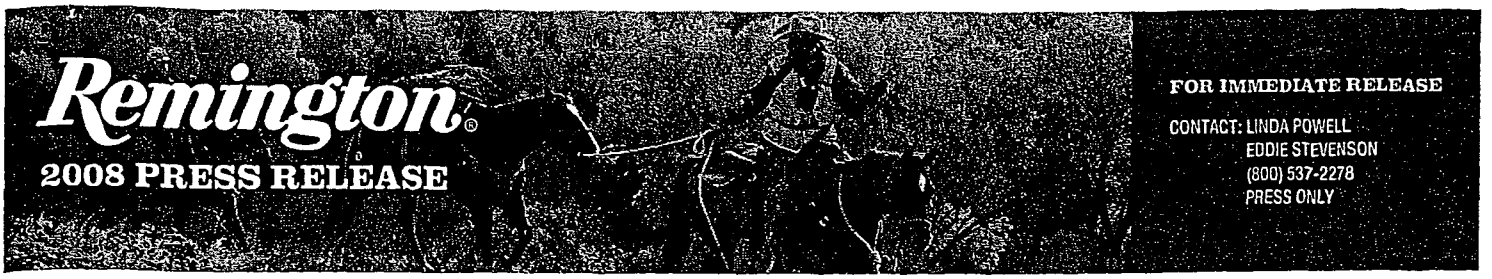

FEBRUARY 2, 2008

Model 700™ CDL™ "Boone & Crockett" Series – a Legendary Rifle Celebrates a Legendary Conservation Organization

Madison, NC – One of the newest offerings in the Remington® Model 700 family - the **Model 700 CDL "Boone and Crockett" Series** – celebrates America's most successful bolt-action, centerfire rifle and one of the country's oldest and most important conservation organizations, the Boone and Crockett Club®. This classic-styled, hunting rifle is offered in eight popular chamberings including **243 Win, 7mm-08 Remington, 270 Win, 30-06 Sprg, 7mm Remington Mag, 300 Win Mag, 270 WSM** and **300 WSM**. (Note: The Model 700 CDL B & C™ rifle series is an exclusive firearm offering available only from select wholesalers through independent Remington Premier dealers. For a listing of dealers in your area, please visit our web site at **www.remington.com/premierdealer**).

Recognized for its legendary performance and accuracy, the Model 700 has a rigid, cylindrical receiver design that adds stiffness and a solid bedding area for the action in the stock. A counterbored bolt face encloses the cartridge head with an unbroken ring of steel, which then fits inside of the barrel chamber, surrounded by the receiver – creating the famous Remington "three-rings-of-steel." This time-proven design creates an action of unparalleled strength. With this solid construction and advanced design, the Model 700 has earned a reputation for its out-of-the-box accuracy.

The Model 700 CDL "Boone & Crockett" Series provides that same renowned accuracy and reliability in a classically styled, well-designed package. Housed in a straight comb, brown laminate stock with right-handed cheek piece, black fore-end tip and grip cap, this Model 700 defies the elements and provides the hunter a solid platform he can depend on in any weather. The rifle wears a fluted 24-inch clean, carbon steel barrel on standard calibers, and magnum offerings have 26-inch barrel lengths, with receivers drilled and tapped for ease of mounting optics. Both barrel and action wear an attractive, non-reflective satin blued finish. A jeweled bolt body completes the classic look of these centerfire rifles.

The hinged floorplate magazine has a four round capacity in standard calibers and three rounds in magnum calibers. Fit with a patented Remington recoil pad, even the unwelcome "punch" of the high-powered magnums is significantly diminished. These high performance rifles also have our new X-Mark Pro™ fire control system that delivers crisp, perfect trigger pulls with virtually no creep and come set at three to five pounds from the factory.

A portion of the proceeds from each sale of these rifles will be donated to the Boone and Crockett Club in support of its mission to promote hunting and conservation ethics, research and education. An attractive medallion featuring the B & C logo is inset into the grip cap and "Boone & Crockett" is laser engraved into the barrel, recognizing this most American of conservation organizations.

For additional information on the **Model 700 CDL "Boone and Crockett" Series** and other Remington Premier Dealer products, please visit our web site at **www.remington.com**.

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FOR IMMEDIATE RELEASE
CONTACT: LINDA POWELL
EDDIE STEVENSON
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FEBRUARY 2, 2008

Model 700™ CDL™ "Boone & Crockett" Series – a Legendary Rifle Celebrates a Legendary Conservation Organization (cont'd)

Model	700 CDL B & C Series (84050 – 84057)
Action	Bolt/Short, Long, Short Magnum & Magnum
BBL Length	24 inches 26 inches (Magnum)
Overall Length	44 inches, 46 1/2 inches (Magnum)
Avg. Weight	7 3/8 lbs. (Short) 7 1/2 lbs. (Long) 7 5/8 lbs. (Short Magnum & Magnum)
Stock Material	Brown Laminate
Stock Finish	Satin
BBL Material	Carbon Steel
BBL Finish	Blued
MSRP	$959 $985 (Magnum) $1,025 (Short Magnum)

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Boone and Crockett Club® and B & C™ are trademarks of the Boone and Crockett Club.

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2008 PRESS RELEASE

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FEBRUARY 2, 2008

Third Edition of Limited Remington® Model 700™ CDL™ SF Chambered in 260 Remington

Madison, NC – Remington is pleased to announce the 2008 offering in this highly collectible CDL series - the **Model 700 CDL (Classic Deluxe) SF (Stainless Fluted) LTD Edition** chambered in the solid-performing, soft-shooting **260 Remington**. Known for its mild recoil and superb accuracy, the 260 Remington chambering is the perfect cartridge for medium-sized game, particularly for younger or recoil -sensitive hunters, and has become a highly desired choice for long-range target shooters where volume shooting and barrel life can be issues.

The third offering in this annual series features commemorative engraving on the hinged floorplate, wears the "Model 700 Limited" rollmark on the receiver and is available in limited production quantities for one year only as was its predecessors – the 30-06 Sprg offering in 2006 and 17 Remington Fireball offering in 2007.

The Model 700 CDL SF LTD Edition is housed in a satin finished, straight comb American walnut stock with right-handed cheek piece. Enhancing the classic look of the stock are generous cut checkering, contrasting black fore-end tip and grip cap. The durable 416 stainless steel, magnum-contoured 24-inch clean barrel features our Light Varmint-style fluting for weight reduction and striking appearance. The barreled action and jeweled bolt both feature a satin stainless finish. Other standard features include receiver drilled and tapped for scope mounts; four round magazine capacity; and sling swivel studs. Performance-driven features added to this offering include our accuracy-enhancing X-Mark Pro™ trigger which breaks like glass with virtually no creep, while the patented Remington recoil-reducing pad lessens "felt recoil" and shooter fatigue.

Don't think this finely-crafted, limited edition rifle should simply sit on display in your gun cabinet. Partner this high performance bolt-action with one of our four premium 260 Remington ammunition loads - including our new Managed-Recoil™ 140 gr Core-Lokt® offering and deer hunting will never be the same! The 2008 **Model 700 CDL SF LTD Edition 260 Remington** is available for one year only at a suggested retail price of $1100. Visit our web site at **www.remington.com** for complete specifications and to see other centerfire rifle offerings from Remington.

Model	**700 CDL SF LTD Edition 260 Rem (84018)**
Action	Bolt/Short
BBL Length	24 inches
Overall Length	45 1/2 inches
Avg. Weight	7 1/2 lbs.
Stock Material	American Walnut
Stock Finish	Satin
BBL Material	416 Stainless Steel
BBL Finish	Satin Stainless
MSRP	$1,100

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2008 PRESS RELEASE

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FEBRUARY 2, 2008

257 Weatherby Magnum Chambering Added to Remington® Model 700™ CDL™ Stainless Fluted Line

Madison, NC – The tremendously-popular line of **Model 700 CDL (Classic Deluxe) SF (Stainless Fluted)** bolt-action rifles has a new chambering for 2008 – the high performance **257 Weatherby Magnum**. This new offering joins the 2007 CDL SF introductory chamberings in 7mm-08 Remington, 270 Win, 30-06 Sprg, 7mm Remington Mag, 270 WSM and 300 WSM.

The Model 700 CDL is a classically-styled hunting rifle, based on the highly accurate Model 700 bolt-action platform, renowned for its "three rings of steel" design delivering unparalleled strength; solid-steel cylindrical receiver design providing a solid bedding area and consistent shot placement; and our new X-Mark Pro™ trigger, with its mirror-like surfaces and adjustable pull weight, provides an ultra crisp feel and no creep.

This version of the Model 700 has a traditional straight comb American walnut stock with right-handed cheek piece. Adding to the classic look of this handsome stock are generous cut checkering, black fore-end tip and grip cap and satin finish. The durable receiver and barrel are machined from solid 416 stainless steel and feature a satin finish. The clean magnum contour 26-inch barrel features our Light Varmint-style fluting for weight reduction and heat dissipation. Other features include jeweled bolt; hinged floorplate with four-round magazine capacity; recoil-softening, patented Remington recoil pad; receiver drilled and tapped for scope mounts; and sling swivel studs.

For peak performance and accuracy, partner this **Model 700 CDL SF** in **257 Weatherby Magnum** with our latest 115 gr Core-Lokt® load. See your local dealer today or visit our web site at **www.remington.com** to see the complete line of Model 700 bolt-action rifles and our Premier® ammunition offerings.

Model	**700 CDL SF - 257 Weatherby Mag (84019)**
Action	Bolt/Magnum
BBL Length	26 inches
Overall Length	46 1/2 inches
Avg. Weight	7 5/8 lbs.
Stock Material	American Walnut
Stock Finish	Satin
BBL Material	416 Stainless Steel
BBL Finish	Satin Stainless
MSRP	$1,092

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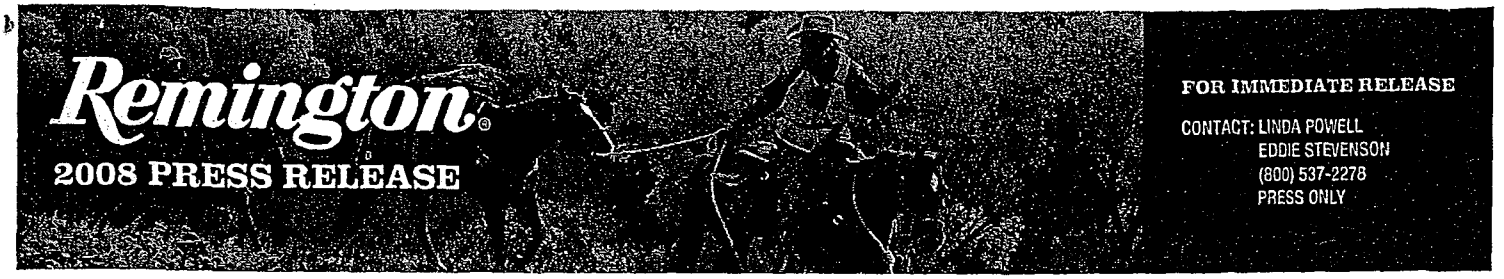

FEBRUARY 2, 2008

Classic Remington® Model 700™ CDL™ Now Available with Distinctive High Polish Blued Finish

Madison, NC – With its classic styling, superior performance and rugged reliability, the Model 700 CDL (Classic Deluxe) has become one of our best-sellers in the renowned Model 700 family of bolt-action centerfire rifles. For 2008, Remington is pleased to introduce the latest addition to this distinctive family – the **Model 700 CDL** with **High Polish Blued** finish, chambered in the highly popular 270 Win, 30-06 Sprg and 7mm Remington Mag.

Originally introduced in 2004, the well-designed Model 700 CDL rifle is housed in a satin-finished, straight comb American walnut classic stock with right-handed cheekpiece. The stock's distinguished look is further enhanced with laser cut checkering, traditional black fore-end tip and grip cap. Setting this new CDL apart from other family members is the striking high polish blued finish on the clean 24-inch carbon steel, hammer-forged barrel (26-inch barrel length on magnum offering). A jeweled bolt body completes this rifle's classic look.

Performance-enhancing features of this bolt-action start with the rigid, cylindrical receiver design that adds stiffness and a solid bedding area for the action in the stock. A counterbored bolt face encloses the cartridge head with an unbroken ring of steel, which then fits inside of the barrel chamber, surrounded by the receiver – creating the famous Remington "three-rings-of-steel" and the receiver is milled from a solid bar of steel for unparalleled strength. Our patented X-Mark Pro™ trigger, with its tight tolerances and mirror-like finish, has this Model 700 CDL delivering superior accuracy and shot consistency right-out-of-the-box. And your performance won't be negatively affected by recoil with the addition of our patented recoil pad.

Other standard features of the Model 700 CDL are convenient hinged floorplate magazine with four-round capacity in 270 Win and 30-06 Sprg chamberings and a three-round capacity in 7mm Remington Mag; rear and front sling swivel studs; integral extractor set inside the rim of the bolt face; receiver drilled and tapped for ease of scope mounting; and two-position safety.

The **Model 700 CDL** with **High Polish Blued Finish** is the latest member of this classically-styled, high performance line. For a complete listing of the CDL family of rifles and other Model 700 offerings, visit our web site at **www.remington.com**.

Model	**700 CDL High Polish Blued (84080/84081/84082)**
Action	Bolt/Long & Magnum
BBL Length	24 inch (Long), 26 inch (Magnum)
Overall Length	44 1/2 inches (Long), 46 1/2 inches (Magnum)
Avg. Weight	7 1/2 lbs. (Long), 7 5/8 lbs. (Magnum)
Stock Material	American Walnut
Stock Finish	Satin
BBL Material	Carbon Steel
BBL Finish	High Polish Blued
MSRP	$931 (Long), $957 (Magnum)

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FEBRUARY 2, 2008

Remington Announces 8th Limited Edition Offering in the Model 700™ Rocky Mountain Elk Foundation Series

Madison, NC – Partnering for an eighth consecutive year with the Rocky Mountain Elk Foundation, Remington is pleased to announce the 2008 offering of this limited edition series, the **Model 700 XCR (Xtreme Conditions Rifle) RMEF Camo** centerfire rifle chambered in our own high performance, magnum-powered **7mm Remington Ultra Mag**. This annual Model 700 commemorative rifle features the Elk Foundation logo laser-engraved on the floorplate and Remington is proud to donate a portion of the proceeds from the sale of this rifle to RMEF in support of their mission to ensure the future of elk, other wildlife and their habitat.

Hunting the majestic bull elk across the rugged and varied terrain of North America demands a rifle and cartridge up to the task; and Remington delivers with the unmatched performance of the Model 700 XCR bolt-action rifle chambered in the 7mm Remington Ultra Mag. A large case capacity on this non-belted magnum allows this cartridge to reach further down-range with a flatter trajectory and more down-range energy than any of its 7mm peers. And with the introduction of our performance-tailored Power Level™ ammunition in 7mm Remington Ultra Mag, this rifle/cartridge combo can live up to the extreme challenges of elk hunting with Power Level II or III and be equally effective for your whitetail hunt, with less recoil, shooting Power Level I.

The Model 700 XCR platform is our most resilient rifle with its armor-like, multilayer TriNyte® Corrosion Control System. This exclusive, patented process starts with a solid stainless steel barreled action that is plated with electroless nickel and a proprietary PVD (Physical Vapor Deposition) coating. This durable, micro-thin barrier provides superior abrasion resistance and virtual elimination of corrosion. Next the barreled action is fit into a weather-defying, synthetic stock with solid-grip, gray overmold on the fore-end and pistol-grip and is camouflaged with the official pattern of the Elk Foundation, Realtree® AP HD® which provides maximum concealment regardless of the terrain.

Other features of this high performance bolt-action include our X-Mark Pro™ trigger that delivers clean, crisp trigger pulls with virtually no creep; 26-inch hammer-forged, clean barrel; receiver drilled and tapped for scope mounts; hinged floorplate engraved with RMEF logo and three round magazine capacity; sling swivel studs; and patented Remington recoil pad which significantly lessens the felt recoil of this hard-hitting magnum.

Previous offerings in the RMEF series include the Model 700 BDL™ SS Camo in 300 Remington Ultra Mag, 7mm Remington Ultra Mag, 300 Remington Short Action Ultra Mag and 300 Win Mag, and the Model 700 XCR Camo in 7mm Remington Mag , 300 WSM and 300 Remington Ultra Mag.

The eighth annual **Model 700 XCR RMEF Camo** rifle in **7mm Remington Ultra Mag**, partnered with our new Power Level ammunition, makes this one of the most versatile rifles you can own.

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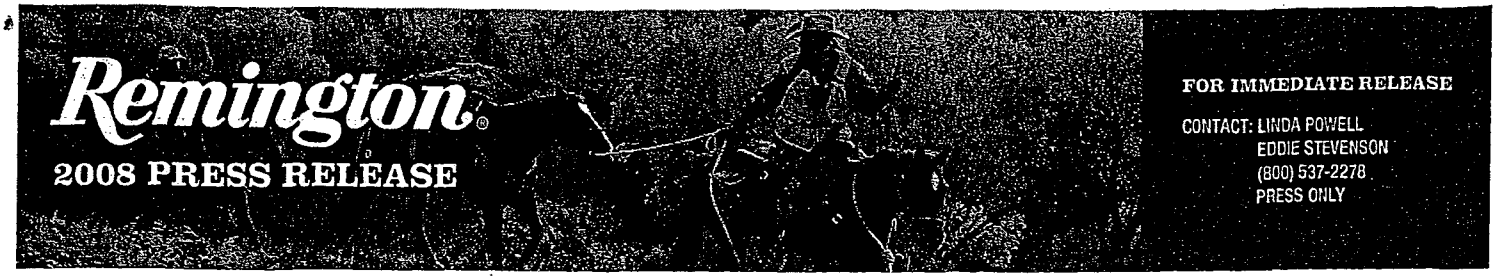

FEBRUARY 2, 2008

Remington Announces 8th Limited Edition Offering in the Model 700™ Rocky Mountain Elk Foundation Series (cont'd)

Model	700 XCR RMEF Camo (84448)
Action	Bolt/Long, Action Magnum
BBL Length	26 inches
Overall Length	46 1/2 inches
Avg. Weight	7 5/8 lbs.
Stock Material	Camo Synthetic w/Overmold
Stock Finish	Realtree AP HD
BBL Material	Stainless Steel w/TriNyte
BBL Finish	TriNyte Satin
MSRP	$1,199

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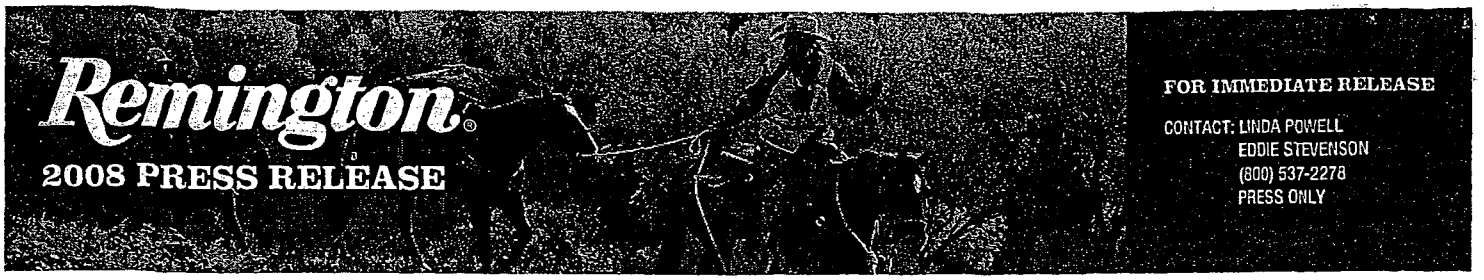
Realtree® AP HD® is a trademark of Jordan Outdoors Enterprises, LTD.



FEBRUARY 2, 2008

Our Most Resilient Centerfire Rifle Now Available in Left Hand Version – the Remington® Model 700™ XCR LH

Madison, NC – The Model 700 XCR (Xtreme Conditions Rifle) bolt-action rifle, introduced in 2005, soon became known for its superior performance and durability, even in the harshest weather and most extreme hunting conditions. Based on the legendary Model 700 action, the XCR platform incorporates performance-enhancing features and the latest in technologically-advanced, manufacturing processes. The result is a rifle truly built for superior performance. For 2008, Remington is pleased to announce a left-handed version of our most durable rifle – the **Model 700 XCR LH (Left Hand)** in two versatile long-action chamberings and two hard-hitting, long range magnum offerings – **270 Win**, **30-06 Sprg**, **7mm Remington Mag** and **300 Remington Ultra Mag**.

The Model 700 XCR is truly built for extreme conditions with our patented TriNyte® Corrosion Control System. This proprietary process starts with a 416 stainless steel barreled action that is plated with electroless nickel, followed by a PVD (Physical Vapor Deposition) coating. Though micro-thin, this protective barrier provides superior abrasion resistance and virtual elimination of corrosion. Next the barreled action is fit into an element-defying, black synthetic stock with solid-grip, gray overmolded panels on the fore-end and pistol-grip. Other standard XCR features include clean 24-inch, hammer-forged barrel (26-inch barrel length on magnums); receiver drilled and tapped for scope mounts; hinged floorplate with four-round magazine capacity in the 270 Win and 30-06 Sprg offerings and three-round magazine capacity in the magnums; and sling swivel studs. And on this version, the two-position safety is located on the left side of the receiver.

Accuracy is second nature to this durable centerfire rifle as the XCR rifle features the time-proven Model 700 bolt-action platform at its core. With its unique cylindrical receiver design delivering consistent shot placement; legendary "three-rings-of-steel" lock-up providing unparalleled strength; and solid construction from a single steel bar stock – the Model 700 XCR delivers peak performance, shot after shot. Accuracy is further enhanced with the addition of our ultra-crisp X-Mark Pro™ trigger and new patented **SuperCell™** Recoil Pad. The trigger with its mirror-like surfaces and adjustable pull weight (by qualified gunsmith) delivers a clean, crisp break with virtually no creep. Recoil force is absorbed over a longer period of time by the millions of advanced polymer SuperCells; less felt recoil equals greater accuracy. All of these features are standard equipment on the Model 700 XCR LH rifle.

Being left-handed is no longer a "handicap" when you are looking for a superior-performing, weather-defying bolt-action rifle. Look no further – the **Model 700 XCR LH** has arrived!

(cont'd)

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FEBRUARY 2, 2008

Our Most Resilient Centerfire Rifle Now Available in Left Hand Version – the Remington® Model 700™ XCR LH (cont'd)

Model	700 XCR Left Hand (84502/84503/84504/84509)
Action	Bolt/Long, Magnum & Ultra Mag
BBL Length	24 inches (Long), 26 inches (Magnum & Ultra Mag)
Overall Length	44 1/2 inches (Long) 46 1/2 inches (Magnum & Ultra Mag)
Avg. Weight	7 3/8 lbs. (Long), 7 5/8 lbs. (Magnum & Ultra Mag)
Stock Material	Synthetic/Overmolded Grips
Stock Finish	Matte Black
BBL Material	Stainless Steel w/TriNyte
BBL Finish	TriNyte Satin
MSRP	$1,092

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FEBRUARY 2, 2008

Compact Model 700™ XCR Rifle Joins Remington® Line of Precision Bolt-Action Tactical Rifles

Madison, NC – Remington has expanded its tactical line of Model 700 XCR (Xtreme Conditions Rifle) precision rifles with the introduction of a versatile, quick-handling platform – the **Model 700 XCR Compact Tactical**. For 2008, these high performance bolt-actions are chambered in two of the most popular, tack-driving cartridges – **223 Remington** and **308 Win**. Designed for tactical precision shooting, this more compact version adds the ease of mobility while still delivering the legendary accuracy and reliability that the Model 700 reputation has built upon since its introduction in 1962.

Performance begins at the core of the Model 700 XCR Compact Tactical with the ultra-dependable Model 700 action. The rigid cylindrical-designed receiver is milled from a solid bar of steel, providing uniformity and strength and with its solid bedding area, consistency from shot to shot. The renowned Remington "three-rings-of-steel" design (counterbored bolt face encloses the cartridge head with an unbroken ring of steel, which then fits inside of the barrel chamber, surrounded by the receiver) provides for the most reliable performance from any production gun.

This compact bolt-action rifle features a 416 stainless steel barreled action with our exclusive TriNyte® Corrosion Control System. This patented multi-step, micro-thin protective layering process makes this rifle element and abrasion-resistant while providing a non-reflective matte black finish. This durable action is then housed in a Tactical-style Bell and Carlson stock featuring full length aluminum bedding block and beavertail fore-end. The composite stock is reinforced with aramid fibers and finished in an OD Green color with a black webbed overlay. Dual front swivel studs and rear stud allow for attachment of sling and bipod.

Our line of XCR Tactical rifles are equipped with our Model 40-X™ Custom Shop trigger, which is externally adjustable for trigger pull weight (1½ to 3½-pounds) and delivers a clean, crisp break with no creep. The clean 20-inch varmint-contour, free-floated barrel features tactical-style fluting for reduced weight and enhanced cooling and has a dish-style target crown to protect rifling. The convenient hinged floorplate has a five-round capacity in the 223 Remington chambering and four-round capacity in 308 Win. The receiver is drilled and tapped for the addition of optics.

Precision tactical shooting situations require the best equipment and whether you are heading afield or to the range, the performance-enhanced **Model 700 XCR Compact Tactical** in 223 Remington or 308 Win lives up to the task at hand. Visit our web site at **www.remington.com** to see the complete line of Remington tactical rifles and shotguns.

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FEBRUARY 2, 2008

Compact Model 700™ XCR Rifle Joins Remington® Line of Precision Bolt-Action Tactical Rifles (cont'd)

Model	700 XCR Compact Tactical (84466/84467)
Action	Bolt/Short
BBL Length	20 inches
Overall Length	39 5/8 inches
Avg. Weight	7 1/2 lbs.
Stock Material	Composite
Stock Finish	OD Green/Black Webbed
BBL Material	Stainless Steel w/TriNyte
BBL Finish	Black TriNyte
MSRP	$1,434

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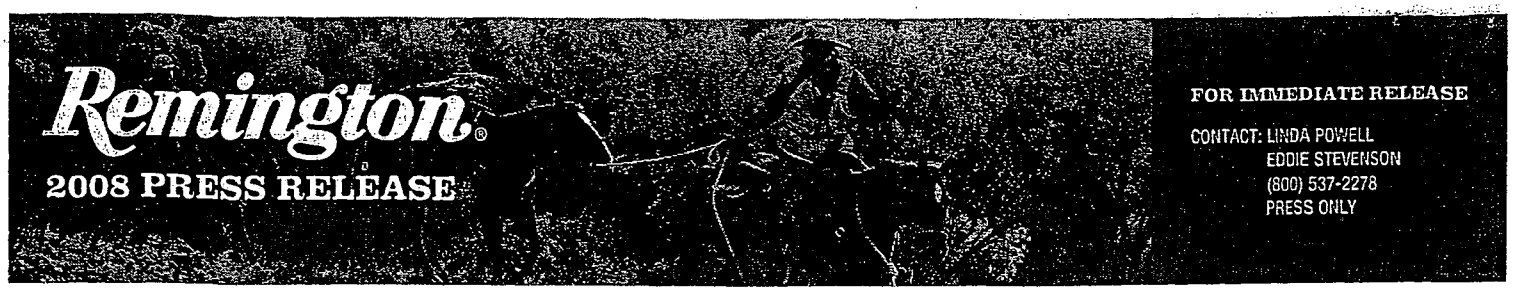

FEBRUARY 2, 2008

Ruggedly-Handsome Model 700™ LSS Magnum Chambered in the Ultra-Velocity 257 Weatherby Magnum

Madison, NC – Pairing the classy Remington® **Model 700 LSS (Laminate Stock Stainless) Magnum** with a truly classic, high velocity cartridge, the **257 Weatherby Magnum**, is a match made in heaven. The Model 700 bolt-action has long been the preferred centerfire rifle of choice by small game, predator and trophy hunters alike and chambering this 40-year veteran with a high performance 25 caliber gives hunters a rugged, hard-hitting rifle ready to tackle most North American game. (Note: The Model 700 LSS Magnum is an exclusive firearm offering available only from select wholesalers through independent Remington Premier dealers. For a listing of dealers in your area, please visit our web site at **www.remington.com/premierdealer**).

At the core of this rifle is the rigid Model 700 receiver, machined from a solid steel bar. This, combined with the famous "three-rings-of-steel" design which completely surrounds the cartridge head, makes the Model 700 one of the strongest and most accurate rifles available. With this solid construction and advanced design, the Model 700 has earned a reputation for its out-of-the-box accuracy.

The action is fitted in a gorgeous, semi-gloss black laminate stock that is impervious to weather and wears our patented **SuperCell™ Recoil Pad**. Millions of advanced polymer SuperCells absorb more of the recoil force over a longer period of time and "felt recoil" is effectively lessened. Our new X-Mark Pro™ trigger is standard and delivers crisp, perfect trigger pulls with virtually zero creep and is adjustable for pull weight by an authorized gunsmith. A weather-resistant, satin-finished 416 stainless steel action with jeweled bolt is paired with a 26-inch clean stainless steel barrel to complete this handsome rifle. The hinged floorplate magazine has a four round capacity; receiver is drilled and tapped; and sling swivel studs complete this well-designed package.

Partner this high performance, bolt-action centerfire rifle with our newly introduced 257 Weatherby Magnum 115 gr Core-Lokt® offering and you will be ready to bring home that next trophy animal. Please visit our web site at **www.remington.com** for more information on the **Model 700 LSS Magnum** and other Remington Premier Dealer products.

Model	**700 LSS Magnum (84099)**
Action	Bolt/Action
BBL Length	26 inches
Overall Length	46 1/2 inches
Avg. Weight	7 5/8 lbs.
Stock Material	Black Laminate
Stock Finish	Semi-Gloss
BBL Material	416 Stainless Steel
BBL Finish	Satin Stainless
MSRP	$972

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Remington®

2008 PRESS RELEASE

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FEBRUARY 2, 2008

Remington Adds the Versatile 7mm Remington Ultra Magnum to its Popular Model 700™ SPS Line of Bolt Action Rifles

Madison, NC – The **Model 700 SPS** is rapidly becoming one of the nation's most popular hunting rifles. The Model 700 SPS (Special Purpose Synthetic) offers everything hunters admire about the legendary Model 700, all at an extremely affordable price. From the rock-solid receiver design to the famous "three rings of steel", the Model 700 SPS offers the unrivaled out-of-the-box accuracy and high-end performance you've come to expect from America's most popular bolt-action centerfire rifle. New for 2008, the Model 700 SPS and Model 700 SPS Stainless will be available in the high-performance **7mm Remington Ultra Magnum**.

At velocities over 3400fps, the 7mm Remington Ultra Magnum is one of the flattest-shooting big game cartridges available to hunters; not to mention the complete versatility available with the our new 7mm Remington Ultra Magnum Power Level™ ammunition. Its "Three Guns in One" adaptability allows hunters the ability to quickly tailor their loads to provide performance levels of full-bore 7mm Remington Ultra Magnum, 7mm Remington Magnum and 270Win/280 Remington.

The Model 700 SPS features an improved, ergonomically designed synthetic stock for better handling and enhanced overall functionality. Both carbon and stainless steel barrels are clean without sights and receivers are drilled and tapped for scope mounts. All exterior metalwork features a matte bead-blasted finish. Standard features also include a patented Remington recoil pad, a hinged floor plate magazine, and swivel studs.

For more information on Remington's complete line of Model 700 SPS rifles and other fine Remington products, please visit our web site at **www.remington.com**.

Model	**700 SPS (84152) (7mm Rem Ultra Mag)**
Action	Bolt - Long Action Magnum
BBL Length	26 inch
Overall Length	46 1/2 inch
Avg. Weight	7 5/8 lbs.
Stock Material	Synthetic
Stock Finish	Black
BBL Material	Carbon Steel
BBL Finish	Matte
MSRP	$620

Model	**700 SPS Stainless (84300) (7mm Rem Ultra Mag)**
Action	Bolt - Short Action
BBL Length	26 inch
Overall Length	46 1/2 inch
Avg. Weight	7 5/8 lbs.
Stock Material	Synthetic
Stock Finish	Black
BBL Material	416 Stainless Steel
BBL Finish	Bead Blasted Stainless
MSRP	$729

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Remington®

2008 PRESS RELEASE

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CONTACT: LINDA POWELL
EDDIE STEVENSON
(800) 537-2278
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FEBRUARY 2, 2008

Remington Introduces Two New Left-Hand Versions of the Model 700™ SPS Rifle – Specialty Varmint and a Youth Offering

Madison, NC – At Remington, we think all hunters and shooters equally deserve a durable, high performance rifle so we are pleased to announce the addition of two left-handed platforms to the Model 700 Synthetic Special Purpose (SPS) family of centerfire rifles - the **Model 700 SPS Varmint Left Hand** in **17 Remington Fireball, 22-250 Remington, 223 Remington, 243 Win** and **308 Win**. In an industry first and the perfect rifle to introduce the smaller-stature, left-handed shooter – the **Model 700 SPS Youth Left Hand** in **243 Win** and **7mm-08 Remington**. These special purpose bolt-action rifles deliver the legendary Model 700 accuracy and reliability in a package designed for our Southpaw friends of all ages.

Model 700 SPS Varmint Left Hand – At the core of this rifle is the rigid design of the Model 700 receiver, machined from a solid steel bar. This combined with the famous "three-rings-of-steel" design which completely supports the cartridge make the Model 700 one of the strongest and most accurate actions available. Performance-enhancing features of the SPS Varmint rifle include a 26-inch heavy varmint-contour barrel; ergonomically-designed, matte black synthetic stock with vented beavertail fore-end for heat dissipation, weight reduction and stability; recoil-dampening, patented Remington® recoil pad to lessen shooter fatigue; and non-reflective matte blue finish on exposed metalwork. These rifles also feature the Remington X-Mark Pro™ trigger, set at the factory with 40% lower pull weight and virtually no creep, further enhancing the performance of these tack-drivers. Other standard Model 700 SPS features include drilled and tapped receiver; hinged floorplate magazine with five-round capacity in 17 Remington Fireball and 223 Remington chamberings or four-round capacity in 22-250 Remington, 243 Win and 308 Win; dual front and single rear sling swivel studs; and on this model, a two-position safety on the left side of the receiver. Suggested retail price: $689

Model 700 SPS Youth Left Hand – Starting your left-handed youngster with a rifle designed for him or her is the key to a lifetime of shooting enjoyment. This durable, well-balanced bolt-action, available in two versatile low-recoil chamberings, is the perfect choice. These high performance rifles have all of the standard design features of the Model 700 series in a more compact platform – the matte black synthetic stock has a one-inch shorter length of pull (12 3/8-inches) that provides for balanced handling with the shorter 20-inch matte-finished, carbon steel barrel. Recoil is lessened with the addition of a patented Remington recoil pad. Further soften the impact of this rifle, but not its performance by partnering the 7mm-08 Remington SPS Youth offering with our new Managed-Recoil™ 140 gr Core-Lokt® PSP ammunition. You can expect the same accuracy and consistency as with our standard full-size Model 700 offerings, as this version also has our state-of-the-art X-Mark Pro trigger, which is adjustable for pull weight by a qualified gunsmith. Other features of the SPS include two-position safety conveniently located on the left side of the receiver; receiver drilled and tapped for mounting optics; front and rear sling swivel studs; hinged floorplate with four-round capacity; and non-reflective, matte blue finish on exposed metalwork. This lighter weight, well-balanced rifle is also the ideal choice for smaller stature adults. Suggested retail price: $620

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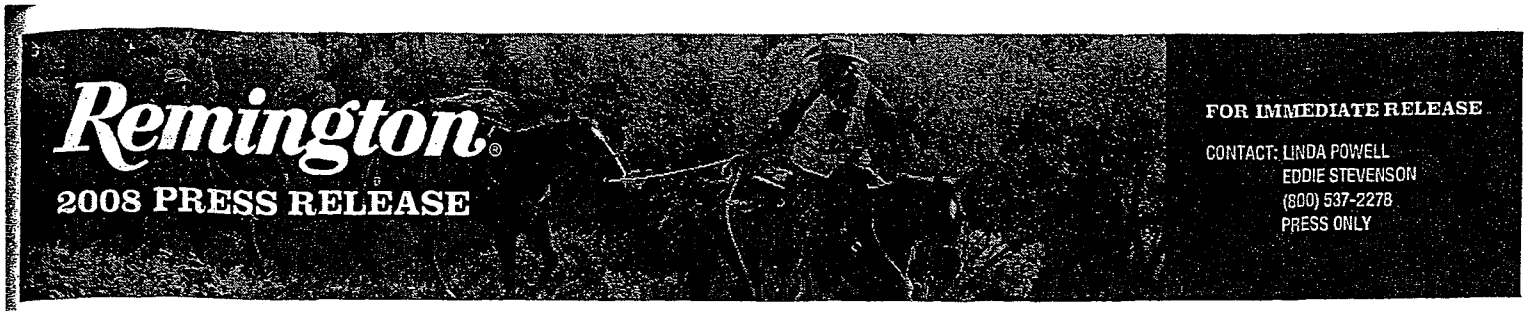

FEBRUARY 2, 2008

Remington Introduces Two New Left-Hand Versions of the Model 700™ SPS Rifle – Specialty Varmint and a Youth Offering (cont'd)

The Model 700 SPS family of centerfire rifles delivers remarkable accuracy, durability and the performance-driven features that hardcore hunters and shooters demand. Now left-handed shooters young and old have a version of their own – the **Model 700 SPS Varmint Left Hand** and the **Model 700 SPS Youth Left Hand**. Visit our web site at **www.remington.com** for a complete listing of available Model 700 SPS rifles.

Model	**700 SPS Varmint Left Hand (84225 – 84229)**	**700 SPS Youth Left Hand (84150 & 84151)**
Action	Bolt/Short	Bolt/Short
BBL Length	26 inch	20 inch
Overall Length	46 1/2 inches	39 5/8 inches
Avg. Weight	8 1/2 lbs.	7 lbs.
Stock Material	Synthetic	Synthetic
Stock Finish	Matte Black	Matte Black
BBL Material	Carbon Steel	Carbon Steel
BBL Finish	Matte Blue	Matte Blue
MSRP	$689	$620

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FEBRUARY 2, 2008

Tactical Version Added to Popular Model 700™ SPS Line of Performance-Driven Centerfire Rifles

Madison, NC – The new **Model 700 SPS (Special Purpose Synthetic) Tactical** combines the features that made the Remington® Model 700 action the number one choice of police and military marksmen and the Model 700 SPS one of the most popular bolt-action rifle series in America. A well-designed overmold stock, our new X-Mark Pro™ trigger and other accuracy-enhancing features make this the perfect tactical rifle at a very affordable price. (Note: The Model 700 SPS Tactical is an exclusive firearm offering available only from select wholesalers through independent Remington Premier dealers. For a listing of dealers in your area, please visit our web site at **www.remington.com/premierdealer**).

Available in the widely popular **223 Remington** and **308 Win** chamberings, the Model 700 SPS Tactical has an all-black, synthetic Hogue® Overmold stock with wider fore-end design for added stability. This soft-touch, sure-grip stock is extremely comfortable for extended, long range shooting and assures a positive grip in inclement weather. The dual point pillar bedding guarantees a solid interface between the action and stock to prevent point-of-impact shifts and combined with our new "breaks-like-glass" X-Mark Pro trigger, this tack-driver delivers pin-point accuracy.

The heavy contour, tactical-style carbon steel barrel measures 20 inches and is the perfect balance between handling in tight spots and delivering pinpoint accuracy with twist rates optimized for match grade ammunition; one in 9 inches in 223 Remington and one in 12 inches in the 308 Win offering. Following the caliber designation on the barrel is the distinctive, laser engraved "Tactical" roll mark. Convenient hinged floorplate magazine, with five-round and four-round capacities, respectively; non-reflective, black oxide external metal finish; and sling swivel studs round out this specialty bolt-action.

A great value for the target shooter or hardcore hunter, the performance-driven **Model 700 SPS Tactical** retails for an affordable $681. For additional information on this Model 700 and other Remington tactical firearms, please visit our web site at **www.remington.com**.

Model	**700 SPS Tactical (84206 & 84207)**
Action	Bolt/Short
BBL Length	20 inches
Overall Length	39 5/8 inches
Avg. Weight	7 1/2 lbs.
Stock Material	Synthetic/Black Overmold
Stock Finish	Matte Black
BBL Material	Carbon Steel
BBL Finish	Matte Black
MSRP	$681

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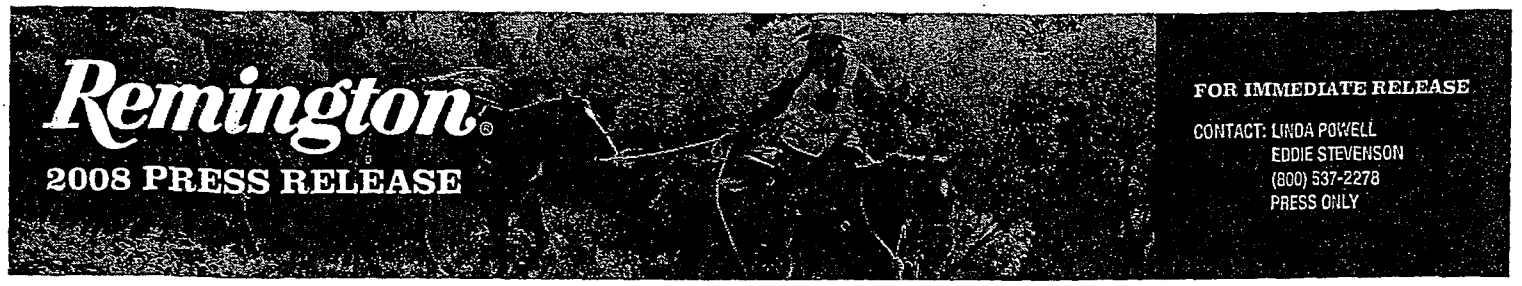

FEBRUARY 2, 2008

Remington® Model 700™ VTR™ – Cutting Edge Rifle Design and Performance

Madison, NC – Remington engineers left no stone unturned when designing the new **Model 700 VTR (Varmint Target Rifle)**. This new precision tack-driver has all the design attributes that have made the Model 700 famous, combined with numerous innovative features exclusive to the VTR. The Model 700 VTR is chambered in **204 Ruger**, **223 Remington**, **22-250 Remington** and **308 Win**.

The Model 700 VTR is a culmination of our time-tested rifle design, fused with truly innovative new features available only from Remington. For starters, the Model 700 VTR is fit with a unique patent pending triangular contoured target-grade barrel. This is a result of rigorous research and development that is focused on reducing weight, enhancing rigidity and promoting rapid heat dissipation. To decrease recoil and muzzle jump, this uniquely contoured 22-inch barrel has an integral muzzle brake that's machined-in during production.

For optimal accuracy, the distinctive barreled action is then fitted with the new Remington **X-MARK PRO™** trigger. The X-Mark Pro breaks like glass, has virtually no creep and provides up to 40% lower factory set pull weight.

To complete the package, the Model 700 VTR barreled action is mated to a newly designed, green synthetic stock with vented beaver-tail fore end and black overmold grip areas. This unique stock design is another exclusive feature available only on the Model 700VTR.

For more information on the **Model 700 VTR** and other fine Remington products, please visit our web site at **www.remington.com**.

Model	**700 VTR (84369 - 84371)**
Action	Bolt
BBL Length	22 inch Triangular Fluted With Integral Muzzle Break
Overall Length	41 5/8 inches
Avg. Weight	7 1/2 lbs.
Stock Material	Synthetic
Stock Finish	OD Green with Black Overmold
BBL Material	Carbon Steel
BBL Finish	Matte
MSRP	$805

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FEBRUARY 2, 2008

Remington® Model 700™ AWR II – As Rugged as the Alaskan Wilderness

Madison, NC – Built to take anything Mother Nature has to dish out, the new **Model 700 AWR II** combines rugged durability with Custom Shop craftsmanship. The AWR II is designed and constructed by hand in the Remington Custom Shop by the absolute best gunsmiths in the industry. It's built with the hardcore hunter in mind to deliver absolute durability, reliability and precision accuracy for a lifetime of use in the field.

The heart of the Model 700 AWR II lies within its Black TriNyte® coated stainless steel barreled action. Remington's proprietary TriNyte Corrosion Control System makes the Model 700 AWR II virtually impervious to even the most extreme conditions. The TriNyte System combines corrosion-fighting materials with an innovative, state-of-the-art application process resulting in a finish that provides scratch and corrosion resistance far superior to stainless steel alone.

Underneath the TriNyte finish, the Model 700 AWR II features custom turned and chambered, hammer-forged barrels that are fluted for weight reduction and increased heat dissipation. These custom barrels are mated to "blue-printed" actions for consistent "guaranteed" sub MOA accuracy. The barreled actions are then hand fitted to rugged Bell & Carlson composite stocks with full-length aluminum bedding blocks for maximum rigidity and free-floated accuracy. All Model 700 AWR II rifles feature stylish jeweled bolts and are fitted with a machined stainless steel trigger guard and floor plate for the ultimate in durability and protection. This meticulous package is topped off with the famous Model 40-X™ adjustable trigger that's tuned and set in the Custom Shop at a crisp hunter-ready 3 lbs.

For more information on the **Model 700 AWR II** and other fine Remington Custom Shop products, please visit our web site at **www.remington.com**.

Model	**Model 700 AWR II (87200-87211)**
Action	Bolt
BBL Length	24 inch 26 inch (Magnum)
Overall Length	44 1/2 inches, 46 1/2 inches (Magnum)
Avg. Weight	7 1/2 lbs.
Stock Material	Bell & Carlson Composite
Stock Finish	Olive Green with Black Webbing
BBL Material	Stainless Steel
BBL Finish	Black TriNyte
MSRP	$3,427

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FEBRUARY 2, 2008

Remington® Model 700™ Custom "C" Grade – Tradition Meets Performance

Madison, NC – Every Remington Custom Shop rifle is a unique work of art. The new **Model 700 Custom C Grade** rifle unites tradition with performance by combining the timeless beauty of walnut and richly-blued steel, all with the attention to detail and a level of perfection that only the Remington Custom Shop can provide.

As pleasing as the Model 700 C Grade may be to the eye, its performance in the field is also something to be admired. Accuracy is a hallmark of every Remington Model 700 rifle, and the Model 700 C Grade is certainly no exception. The Model 700 C Grade features custom turned and chambered, hammer-forged barrels with "blue-printed" actions. The Model 700 Custom "C" Grade comes standard with a Monte Carlo style stock with cheek piece, constructed of satin-finished, fancy American Walnut. For a distinctive flair, the stock is further enhanced with rosewood fore-end tip and grip cap and cut point pattern checkering. All Model 700 Custom "C" grade rifles are fitted with a BDL style trigger guard and hinged floor plate.

For more information on the **Model 700 Custom "C" Grade** and other fine Remington Custom Shop products, please visit our web site at **www.remington.com**.

Model	**Model 700 Custom "C" Grade (27211-27219)**
Action	Bolt
BBL Length	24 inch 26 inch (Magnum)
Overall Length	44 1/2 inches , 46 1/2 inches (Magnum)
Avg. Weight	7 1/2 lbs.
Stock Material	Fancy American Walnut
Stock Finish	Satin
BBL Material	Carbon Steel
BBL Finish	Deep High Polish Blue
MSRP	$3,141

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FEBRUARY 2, 2008

Remington® Model 700™ North American Custom – For the Next Level of Accuracy and Performance

Madison, NC – Accuracy is a hallmark of every Remington Model 700 rifle, but there is a level of precision attainable only through personal attention and craftsmanship. New for 2008, step up to the next level with the **Model 700 North American Custom** rifle. Designed and constructed by hand in the Remington Custom Shop by the absolute best gunsmiths in the industry, the Model 700 North American is built with the hunter in mind to deliver absolute durability, reliability and precision accuracy for a lifetime of use in the field.

Model 700 North American rifles are available in both carbon and stainless steel versions and are hand fitted to Bell & Carlson composite stocks with full-length aluminum bedding blocks for maximum rigidity and accuracy. Both models feature custom turned and chambered, hammer-forged barrels that are fluted for weight reduction and increased heat dissipation. These custom barrels are then mated to "blue-printed" actions for consistent "guaranteed" sub MOA accuracy. All Model 700 North American rifles feature stylish jeweled bolts and are fitted with a machined steel trigger guard and floor plate for the ultimate in durability and protection. This exclusive combination is topped off with the famous Model 40-X™ adjustable trigger that's tuned and set in the Custom Shop at a crisp hunter-ready 3 lbs.

If you strive for the next level of accuracy and performance, look no further than the Model 700 North American Custom Rifle. For more information on the **Model 700 North American** and other fine Remington Custom Shop products, please visit our web site at **www.remington.com**.

Model	**Model 700 North American (87260-87273)** **Model 700 North American Stainless (87274-87287)**
Action	Bolt
BBL Length	24 inch, 26 inch (Magnum)
Overall Length	44 1/2 inches, 46 1/2 inches (Magnum)
Avg. Weight	7 1/2 lbs.
Stock Material	Bell & Carlson Composite
Stock Finish	Desert Tan with Black Webbing (carbon) Black with Gray Webbing (stainless)
BBL Material	**700 North American** - Carbon Steel **700 North American Stainless** - Stainless
BBL Finish	Matte
MSRP	**700 North American** - $2,856 **700 North American Stainless** - $3,070

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FEBRUARY 2, 2008

Remington Offers Two Additional Rifles Chambered for 17 Remington Fireball - America's Hottest New Cartridge

Madison, NC – In 2007, Remington brought new life into the world of small-caliber centerfire rifle shooting with the introduction of the 17 Remington Fireball. This new cartridge eclipses the popular 17HMR by an astonishing 1450fps and has quickly gained the overwhelming approval of varmint hunters and target shooters alike. New for 2008, Remington has added the **Model 700 VSSF II** and **Model Seven CDL** to its list of rifles chambered in 17 Remington Fireball.

The **Model 700 VS SF II (Varmint Synthetic Stainless Fluted)** utilizes a redesigned H.S. Precision composite stock reinforced with aramid fibers. The textured stock is colored black with green webbing and features a contoured beavertail fore-end with ambidextrous finger grooves, palm swell, and twin front tactical-style swivel studs to accommodate both a sling and a bipod. Its unique full-length aluminum bedding block provides enhanced stability and consistent shot-to-shot accuracy.

Constructed of 416 stainless steel, the 26-inch heavy-contour, hammer-forged barrel features six longitudinal flutes for improved weight reduction and heat dissipation. The flutes are powder coated with a black finish for added visual appeal, while the rest of the barreled action is spin polished. The rifle is drilled and tapped for scope mounts and also includes a hinged floorplate magazine, a target-style concave barrel crown, and jeweled bolt.

The handsome **Model Seven CDL** features a precision-balanced 20-inch satin blued clean barrel with classically styled, American walnut CDL stock. The Model Seven receiver is ½" shorter than a Model 700 short-action receiver, resulting in a quick-handling compact rifle weighting just 6 ½ lbs; perfectly sized for extended hikes or dense-cover hunting applications.

To complement the inherent accuracy of the 17 Remington Fireball, both models are fitted with the new Remington® X-MARK PRO™ trigger. The X-Mark Pro breaks like glass, has virtually no creep and provides up to 40% lower factory set pull weight.

For more information on Remington's complete line of centerfire rifles and other fine Remington products, please visit our web site at **www.remington.com**.

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FEBRUARY 2, 2008

Remington Offers Two Additional Rifles Chambered for 17 Remington Fireball - America's Hottest New Cartridge (cont'd)

Model	**700 VSSF II (84352)** **17 Remington Fireball**
Action	Bolt/Short
BBL Length	26 inch Heavy-Contour Fluted
Overall Length	45 3/4 inch
Avg. Weight	8 1/2 lbs.
Stock Material	Synthetic - HS Precision
Stock Finish	Black with Green Web
BBL Material	Stainless Steel
BBL Finish	Satin
MSRP	$1,248

Model	**Seven CDL (85900)** **17 Remington Fireball**
Action	Bolt/Short
BBL Length	20 inch
Overall Length	39 1/4 inch
Avg. Weight	6 1/2 lbs.
Stock Material	Walnut CDL
Stock Finish	Satin
BBL Material	Carbon Steel
BBL Finish	Satin
MSRP	$929

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FEBRUARY 2, 2008

Remington Celebrates 25 Years of the Model Seven™

Madison, NC – In 1983 Remington introduced the compact Model Seven rifle; and twenty five years later, it's still one of America's favorite hunting rifles. New for 2008, Remington celebrates with the introduction of the **Model Seven 25th Anniversary** chambered in **7mm-08 Remington**.

The 25th Anniversary edition Model Seven features a beautiful American walnut Classic Deluxe-style stock that's custom laser engraved with "Model Seven 25th Anniversary" and has an intricate 25th anniversary medallion inset on the grip cap. Adding to its traditional good looks is a high-sheen blued finish on the receiver, bolt and 22-inch standard-contour barrel. Remington's new ultra-crisp X-Mark Pro™ Trigger and **SuperCell™ recoil pad** put the finishing touches on this classic commemorative rifle.

The 7mm-08 Remington cartridge and the Model Seven are a match made in heaven. The flat trajectory and on-game performance of the 7mm-08 Remington combined with the inherent accuracy and fast handling capabilities of the Model Seven provide a wonderful deer hunting combination.

Perfect for the gun collection or the deer woods, the Model Seven 25th Anniversary edition celebrates a quarter century of classic Remington design, accuracy and performance.

For more information on the **Model Seven 25th Anniversary** and Remington's complete line of centerfire rifles, please visit our web site at **www.remington.com**.

Model	**Model Seven 25th Anniversary (85901)**
Action	Bolt/Short
BBL Length	22 inch
Overall Length	39 1/4 inches
Avg. Weight	6 1/2 lbs.
Stock Material	Walnut
Stock Finish	Satin
BBL Material	Carbon Steel
BBL Finish	High Polish Blued
MSRP	$969

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FEBRUARY 2, 2008

Remington Introduces the Model Seven™ Predator – The Ultimate Bolt Action Predator Rifle

Madison, NC – Predator hunting is currently the most rapidly growing segment of the hunting industry. Serious predator hunters need a quick handling, compact rifle capable of precision accuracy and stealth-like concealment. New for 2008, Remington is excited to introduce the **Model Seven Predator**; the ultimate, field-ready bolt action predator rifle. The Model Seven Predator is available in five popular calibers for 2008; **17 Remington Fireball**, **204 Ruger**, **22-250 Remington**, **223 Remington** and **243 Win**.

The Model Seven Predator comes ready to take into the field with the following design features:

- Short, rigid action, combining light weight with outstanding accuracy
- Complete coverage in Mossy Oak Brush® camo
- 22-inch magnum contour fluted barrel for full-velocity performance with rapid barrel cooling
- Hinged floor plate for easy unloading between set-ups
- X-MARK PRO™ trigger that breaks like glass for the ultimate in shot placement
- Patented **SuperCell™ Recoil Pad** for minimal loss of sight picture during recoil

For more information on the **Model Seven Predator** and Remington's complete line of centerfire rifles, please visit our web site at **www.remington.com**.

Model	**Model Seven Predator (85950 - 85954)**
Action	Bolt/Short
BBL Length	22 inches
Overall Length	39 inches
Avg. Weight	7 lbs.
Stock Material	Synthetic
Stock Finish	Mossy Oak Brush
BBL Material	Carbon Steel
BBL Finish	Mossy Oak Brush
MSRP	$798

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FEBRUARY 2, 2008

Durable Stainless Camo Version Joins Remington® Model 770™ Family of Bolt-Action Rifles

Madison, NC – One of our best-selling lines of centerfire rifles just got better! The latest edition of the **Model 770** bolt-action rifle features a durable **416 stainless barrel, nickel-plated action and bolt** and **fully camouflaged synthetic stock**. Initially available in four popular and versatile chamberings – **270 Win**, **30-06 Sprg**, **7mm Remington Mag** and **300 Win Mag**, these solid-performing, centerfire rifles also come equipped with a factory-mounted, bore-sighted 3-9x40mm scope. All this for an amazing price of just $532.

The Model 770 rifle retains the reliable and technologically-advanced barreled action design and all-steel receiver of its predecessor, the Model 710™. Barrels on this version are constructed of 416 stainless steel with six-groove, button-rifling for enhanced accuracy. Long action versions wear a clean 22-inch barrel and magnums feature a 24-inch barrel length. The solid steel, quick-cycling bolt has a 60-degree throw and locks securely inside the barrel for unprecedented strength. Both bolt and action are nickel-plated for added durability and flawless function. The center-feed steel magazine box has a four round capacity in the 270 Win and 30-06 Sprg chamberings and three round capacity for the magnums.

Further setting this Model 770 apart is the fully-camouflaged, ergonomically-designed synthetic stock. Featuring one of the latest and most versatile patterns, Realtree® AP HD® - this open, neutral high definition pattern effectively conceals in a variety of hunting environments. This highly-functional stock features integrated sling swivel studs; raised cheekpiece for quick eye/scope alignment; textured grips for solid-handling; and distinctive "R" logo on the grip cap. Completing this impressive, moderately priced package is a pre-mounted and bore-sighted 3-9x40 matte black scope, utilizing heavy-duty Weaver-style bases and rings.

Right out-of-the-box, the **Model 770 Stainless Camo** rifle is ready to hunt. For more details on these reliable bolt-action rifles and other Remington firearms, visit our web site at **www.remington.com**.

(cont'd)

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FEBRUARY 2, 2008

Durable Stainless Camo Version Joins Remington® Model 770™ Family of Bolt-Action Rifles (cont'd)

Model	770 Stainless Camo (85655 – 85658)
Action	Bolt/Long & Magnum
BBL Length	22 inches (Long), 24 inches (Magnum)
Overall Length	42 1/2 inches (Long), 44 1/2 inches (Magnum)
Avg. Weight	8 1/2 lbs. (Long), 8 5/8 lbs. (Magnum)
Stock Material	Synthetic
Stock Finish	Realtree AP HD
BBL Material	416 Stainless Steel
BBL Finish	Matte Stainless
MSRP	$532

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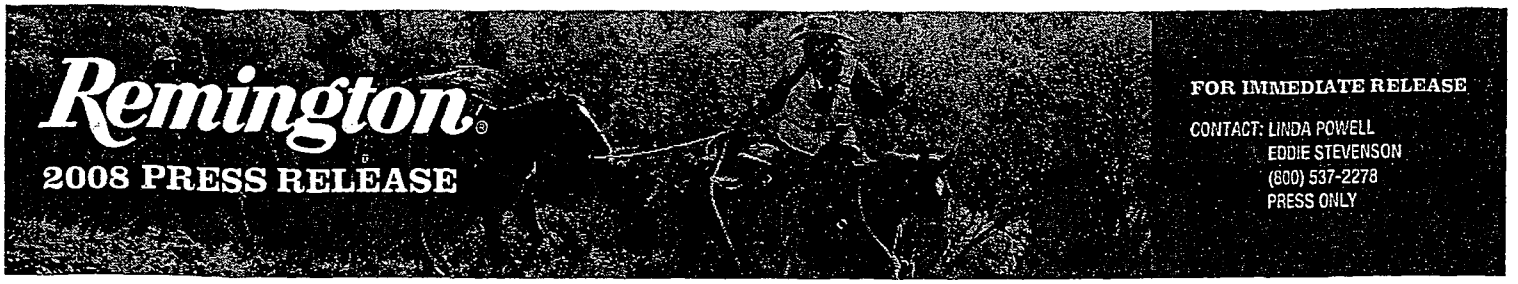
Realtree® AP HD® is a trademark of Jordan Outdoor Enterprises, Ltd.



FEBRUARY 2, 2008

Remington® Model 715™ Sportsman® – Affordable Accuracy Right Out-of-the-Box

Madison, NC – For the last 192 years, Remington has provided hunters and shooters worldwide with affordable, high-quality guns. That tradition continues with the new **Model 715 Sportsman** bolt-action rifle. These durable centerfire rifles, available in six popular calibers and in a 243 Win Youth version, offer great features and out-of-the-box accuracy at a price that fits almost any budget. (Note: The Model 715 Sportsman is an exclusive firearm offering available only from select wholesalers through independent Remington Premier dealers. For a listing of dealers in your area, please visit our web site at **www.remington.com/premierdealer**).

The rifle starts with an action based on the proven Model 710™, and is built to Remington's rigorous accuracy and reliability standards using innovative engineering and space-age materials to keep costs low. With three locking lugs and the famous "three rings of steel" design, based on the Model 700™, the Model 715 Sportsman all-steel receiver is designed to handle big magnum calibers while feeding, extracting and ejecting cartridges efficiently with its easy-camming, 60 degree bolt throw.

A rifle's barrel is at the heart of accuracy, and the Remington Model 715 is built around a six-groove, button-rifled barrel that delivers outstanding accuracy, shot after shot. Barrel construction starts with ordnance-grade steel blank and is expertly crafted while undergoing numerous quality-control checks. Standard short and long action offerings feature a 22-inch barrel length, magnum versions have a 24-inch barrel and the Youth version has a 20-inch barrel. All feature matte black finish on both receiver and barrel. The action is fed by a detachable box magazine with updated magazine latch that holds four standard cartridges or three magnum cartridges. A convenient, one-piece Weaver-style base is factory installed for ease of scope mounting. Completing this well-equipped rifle is an ergonomically-contoured, black synthetic stock with raised cheek piece and integral sling swivel studs.

The Youth version with shorter 12 1/8-inch length of pull provides smaller stature or young shooters a well-balanced, easy-handling alternative to full-size, standard LOP rifles. Chambered in the lower-recoiling, yet versatile 243 Win, this centerfire provides deer-sized game performance in a smaller, more compact platform.

The **Model 715 Sportsman**, available in **243 Win**, **7mm-08 Remington**, **270 Win**, **30-06 Sprg**, **7mm Remington Mag**, **300 Win Mag** and in a **Youth version chambered in 243 Win** retails for just $349 - giving hunters and shooters unparalleled performance at an affordable price!

(cont'd)

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FEBRUARY 2, 2008

Remington® Model 715™ Sportsman® – Affordable Accuracy Right Out-of-the-Box (cont'd)

Model	715 Sportsman (85800 – 85806)	715 Sportsman Youth 243 Win (85807)
Action	Bolt/Short, Long & Magnum	Bolt/Short
BBL Length	22 inches (Short & Long) 24 inches (Magnum)	20 inches
Overall Length	42 1/2 inches (Short & Long) 44 1/2 inches (Magnum)	39 1/2 inches
Avg. Weight	7 1/2 lbs. (Short & Long) 7 5/8 lbs. (Magnum)	7 1/4 lbs.
Stock Material	Black Synthetic	Black Synthetic
Stock Finish	Matte	Matte
BBL Material	Carbon Steel	Carbon Steel
BBL Finish	Matte Black	Matte Black
MSRP	$349	$349

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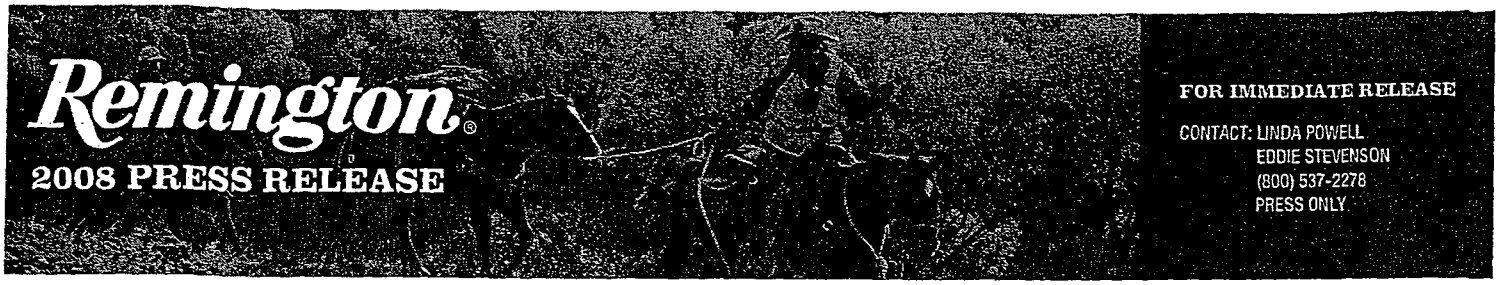

FEBRUARY 2, 2008

Three New Versions of Remington® Model 798™ Bolt Action Rifle Announced for 2008

Madison, NC – In 2006, Remington introduced a line of bolt action centerfire rifles based on the classic Model 98 Mauser-style action. These solidly-built rifles known for their controlled round feed; positive fixed blade ejection; and inherent strength and accuracy - proudly wear the Remington Model 798 name and our assurance of quality. For 2008, three ruggedly-designed and surprisingly affordable versions join the line-up in a wide array of calibers – the **Model 798 SPS (Special Purpose Synthetic)**; **Model 798 Satin Walnut Stock**; and **Model 798 Safari Grade**. Available in 243 Win, 270 Win, 308 Win, 30-06 Sprg, 7mm Remington Mag and 300 Win Mag in the SPS and Satin Walnut versions; and 375 H&H Mag and 458 Win Mag in the Satin Walnut and Safari Grade versions.

At the core of these Model 798 bolt-actions are the rock-solid Mauser 98 action with claw extractor for true controlled round feeding; hammer-forged, carbon steel barrels with blued finish; one-piece solid steel trigger guard/magazine assembly with hinged floorplate and steel magazine follower; rubber recoil pad; sporter-style, single-stage trigger with side mounted 2-position safety; and sling swivel studs. Receivers are drilled and tapped for standard Mauser 98 scope mounts.

Model 798 SPS (Special Purpose Synthetic) – This durable version features a weather-resistant, black synthetic stock with clean 22-inch carbon steel barrel on standard calibers and a 24-inch barrel length on the magnum offerings. The receiver and barrel have a blued finish. Available in **243 Win**, **270 Win**, **308 Win**, **30-06 Sprg**, **7mm Remington Mag** and **300 Win Mag**. Suggested retail price: $527 - $570

Model 798 Satin Walnut Stock – Housed in a satin-finished American walnut stock, this version offers a more traditional look and feel. Each action is epoxy glass bedded to further improve shot consistency and accuracy. Available in **243 Win**, **270 Win**, **308 Win**, **30-06 Sprg with shorter 22-inch barrels**; **7mm Remington Mag** and **300 Win Mag with standard 24-inch barrels**; and **375 H&H Mag** and **458 Win Mag with 26-inch barrels**. Suggested retail price: $648 - $1040

Model 798 Safari Grade – The time-proven Mauser action is famous for its performance on the world's toughest game and now we offer an affordable, factory-built version for your next African safari. The action is fit into our RealWood® "B" Grade Walnut laminate stock. The Safari Grade stock features Realwood construction, a process that bonds two pieces of high grade walnut and one piece of maple with carbon fiber reinforcement. The result is a handsome, extremely durable wood stock. The compact 22-inch rifled sighted barrel is ready for those up close encounters or with the receiver drilled and tapped, adding a scope is easy. **Available in 375 H&H Mag and 458 Win Mag**. Suggested retail price: $1141 - $1213

Only Remington can bring you the solidly-built and reliable 98 Mauser-style action in three affordable, yet versatile offerings. Visit our web site at **www.remington.com** for more information on the Model 798 and other Remington bolt-action rifles.

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FEBRUARY 2, 2008

Three New Versions of Remington® Model 798™ Bolt Action Rifle Announced for 2008 (cont'd)

Model	798 Special Purpose Synthetic (89804 - 89809)	798 Satin Walnut Stock (89838 - 89849)	798 Safari Grade (89846 - 89848)
Action	Bolt/Long	Bolt/Long	Bolt/Long
BBL Length	22 inches (Short & Long) 24 inches (Magnum)	22 inches (Short) 24 inches (Long) 26 inches (Magnum)	22 inches
Overall Length	42 1/4 inches (Short & Long) 44 inches (Magnum)	42 1/4 inches (Short) 44 inches (Long) 46 1/4 inches (Magnum)	42 1/4 inches
Avg. Weight	7 3/4 lbs. (Short & Long) 8 1/4 lbs. (Magnum)	7 3/4 lbs. (Short) 8 1/4 lbs. (Long) 8 1/2 lbs. (Magnum)	8 1/4 lbs.
Stock Material	Synthetic	Walnut	RealWood Laminate
Stock Finish	Matte Black	Satin	Satin
BBL Material	Carbon Steel	Carbon Steel	Carbon Steel
BBL Finish	Blued	Blued	Blued
MSRP	$527 - $570	$648 - $1,040	$1,141 - $ 1,213

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FEBRUARY 2, 2008

Remington® Model 7615™ Pump Action Rifle Now Available in Durable Synthetic Carbine Version

Madison, NC – Ever handy and functional, the carbine has long held a place in the ranch truck, patrol car and in the hands of shooters looking for an afternoon of fun at the range. Remington's new **Model 7615 SPS (Special Purpose Synthetic) Carbine** chambered in **223 Remington** combines qualities that have endeared carbines to shooters for years. With its new features, this rifle is suitable for a wide range of applications and all at a price that makes this slide-action a great alternative to more expensive tactical platforms. (Note: The Model 7615 SPS Carbine is an exclusive firearm offering available only from select wholesalers through independent Remington Premier dealers. For a listing of dealers in your area, please visit our web site at **www.remington.com/premierdealer**).

Similar in function to the legendary Remington Model 870™ pump-action shotgun, the Model 7615 starts with a rugged, dependable twin action bar design for non-binding, smooth operation. That second or third follow-up shot is ultra-fast and with the convenience of a ten round magazine box, you won't spend all your time at the range reloading. For added convenience, the Model 7615 also accepts aftermarket AR-15 style magazine boxes.

The hammer-forged, carbon steel 16 ½-inch clean barrel delivers great accuracy while allowing maneuverability. All external metal parts are clad in a Parkerized finished that delivers a non-reflective, corrosion and wear resistant finish for years of hard use. Completing this versatile-use carbine is a durable, matte black synthetic fore-end and Monte Carlo-style stock with rear and front magazine cap sling swivel studs. The weight distribution and slim-line, compact design of the Model 7615 result in shotgun-like balance and pointability from a centerfire rifle.

The **Model 7615 Special Purpose Synthetic Carbine** in **223 Remington** is a lot of rifle in a handy, multi-use package. For additional information on this pump-action rifle and other Remington Premier Dealer products, please visit our web site at **www.remington.com**.

Model	**7615 SPS Carbine (86410)**
Action	Pump
BBL Length	16 1/2 inches
Overall Length	36 1/2 inches
Avg. Weight	7 1/8 lbs.
Stock Material	Synthetic
Stock Finish	Matte Black
BBL Material	Carbon Steel
BBL Finish	Parkerized
MSRP	$805

###

FEBRUARY 2, 2008

Remington® Model R-15 VTR™ – Modular Repeating Rifles Designed for the Hunter

Madison, NC – The secret is out. Many of the nation's top varmint and predator hunters depend on AR-15 style rifles to provide them with a reliable, quick handling rifle that delivers precision accuracy with fast, semi-auto shot capability. New for 2008, Remington is excited to announce its first hunter-specific modular repeating rifle, the **Model R-15 VTR**. The Model R-15 VTR is available in both **223 Remington** and **204 Ruger**; two of today's most popular varmint and predator chamberings.

With the hunter in mind, the new R-15 VTR modular repeating rifle was born of the most advanced design aspects of AR-15-style rifles available today. For peak accuracy, the R-15's 0.680" OD barrel is precision-crafted from Chrome-Moly steel and is free-floated within the machined-aluminum fore-end tube and given a recessed hunting crown for the ultimate in shot-to-shot consistency. Six longitudinal flutes forward of the gas block provide increased rigidity and weight reduction while promoting rapid barrel cooling.

Control comes naturally with the ergonomic pistol grip and lightweight overall design of the R-15. Its uppers and lowers are machined from aluminum forgings for featherweight durability, and the fore-end tube is drilled and tapped for accessory rails. This new family of firearms consists of three models. Each was designed with input from leading predator authorities and decked in the ultra-effective Advantage MAX-1 HD® camouflage to blend with sage, open country and a multitude of hunting terrains. All come with five-round magazines and are compatible with all aftermarket AR-15 magazines and accessories.

The **R-15 VTR Predator Rifle** has a 22-inch barrel with a fixed stock and pistol grip. At 7 ¾ lbs, it's extremely stable – the best choice for long shots. Our **R-15 VTR Predator Carbine** and **R-15 Predator Carbine CS (Collapsible Stock)** handle like lightning with their 18-inch barrels and weigh a mere 6¾ lbs. – perfect for run and gun style hunting. The Predator Carbine CS features a telescoping stock with a fully adjustable length of pull for a custom fit.

Model R-15 VTR Features

- Free-floating button-rifled 0.680" Muzzle OD Chrome-Moly barrels with recessed hunting crown for superior accuracy
- Fluted barrel design reduces weight and promotes rapid barrel cooling
- Clean-breaking single-stage hunting trigger
- Receiver-length Picatinny rail for adding optics and accessories
- Ergonomic pistol grip for rock solid aiming and control
- Fore-end tube drilled and tapped for acccssory rails
- Full Advantage MAX-1 HD® coverage
- Includes 5-round magazine
- Legal for hunting in most states
- Compatible with aftermarket AR-15 magazines
- Lockable hard case included

(cont'd)

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FEBRUARY 2, 2008

Remington Model R-15 VTR™ – Modular Repeating Rifles Designed for the Hunter (cont'd)

Model	R-15 VTR (60000-60005)
Action	Semi-auto
BBL Length	22 inch – Predator
	18 inch – Carbine
	18 inch – Carbine CS
Overall Length	40 1/4 inches – Predator
	36 1/4 inches – Carbine
	33 1/4 - 36 1/4 inches – Carbine CS
Avg. Weight	7 3/4 lbs. Predator
	6 3/4 lbs. Carbine and Carbine CS
Stock Material	Synthetic
Stock Finish	Advantage MAX-1 HD®
BBL Material	Carbon Steel
BBL Finish	Matte
MSRP	$999

###

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FEBRUARY 2, 2008

Remington® Model 547™ Custom Classic Rimfire – The Ultimate in Rimfire Performance and Design

Madison, NC – The finely-crafted **Model 547 Custom Classic Rimfire** rifle is one of the best-looking, best-performing bolt action rimfire rifles ever produced. Based on the Model 504™ platform, the Model 547 is the end result of engineering redesign combined with premium components and subtle refinements to produce a rifle that carries an unparalleled accuracy guarantee. The Model 547 is masterfully-crafted in the Remington Custom Shop and is available in traditional, match-chambered **22 LR** and lightning-fast, medium range **17 HMR** chambering.

Based on the Model 504 rimfire design, the Model 547 has many detailed features that enhance its performance - a receiver machined from a solid bar of steel with a rear lock-up design; positive bedded action with twin takedown screws; dual extractors for positive feeding; and advanced barrel clamp design that provides a strong action-to-barrel union. The Model 547 design has been enhanced with a reconfigured bolt handle that mirrors the look and feel of the world's most popular bolt-action centerfire rifle - the Model 700™. This one-piece bolt handle and cocking piece are now integrated for enhanced strength. All triggers are hand tuned by our expert gunsmiths and set at a crisp three pounds. The flush mount, metal magazine box is extremely durable and will provide a lifetime of use. In 22 LR, the magazine capacity is six rounds and has a five round capacity in 17 HMR.

At the heart of this rimfire's amazing accuracy is a button rifled, 22-inch Shilen® barrel. These stress-relieved, hand-lapped carbon steel barrels start with a high-precision chamber (match-grade in 22 LR offering) and finish out with a concave "dish" crown that protects the high grade rifling from damage. Attention to fit-and-finish details and use of these competition-quality barrels allow Remington to guarantee sub-inch, five-shot group accuracy at 100 yards. Each Model 547 is accuracy tested in the stock, just as the end-user will receive the gun, not in a slave fixture as most standard accuracy tests are performed by other manufacturers; and our gallery test target is included with each rifle.

The redesigned, fine-quality walnut stock mirrors the classic lines of the Model 700 CDL™ with a straight comb; elegant black grip cap and fore-end tip; and traditional cut-checkering on the pistol grip and fore-end. The attractive satin finish on the stock is complemented by a high-polish, "buffed" blued finish on the receiver and barrel. Your Model 547 comes furnished with an attractive hard case and our guarantee of accuracy.

Singularly-crafted in the Remington Custom Shop, the **Model 547 Custom Classic Rimfire** rifle is the benchmark choice for the classic rimfire connoisseur or dedicated rimfire competitor who wants a lifetime of unsurpassed performance in a classically-crafted firearm.

(cont'd)

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FEBRUARY 2, 2008

Remington® Model 547™ Custom Classic Rimfire – The Ultimate in Rimfire Performance and Design (cont'd)

Model	**547 Custom Classic Rimfire (87970 - 87971)**
Action	Bolt/Rimfire - 22LR & 17 HMR
BBL Length	22 inch Shilen (Match Chamber - 22LR)
Overall Length	39 1/2 inches
Avg. Weight	6 1/4 lbs.
Stock Material	Walnut
Stock Finish	Satin
BBL Material	Carbon Steel
BBL Finish	"Buffed" High Polish Blued
MSRP	$1,284

###

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FEBRUARY 2, 2008

Remington Introduces New Model 597™ Rifles – Guaranteed to Stand Out in the Field

Madison, NC – Over the past decade, the **Remington® Model 597** has become one of the most popular semi-automatic rimfire rifles available. Hunters and shooters of all ages enjoy the Model 597 for its superior accuracy and fast shooting, semi-auto reliability. With more women and younger shooters venturing to the range, the Model 597 is sure to gain their approval with the addition of two unique versions featuring **Mossy Oak Blaze™ Orange Camo** and **Mossy Oak Blaze Pink Camo** synthetic stocks.

Upon first glance, the new Mossy Oak Blaze Orange Camo and Mossy Oak Pink Camo Model 597s remind us of how much fun rimfire shooting can be. Both models feature 20", matte finish, standard-contour carbon steel barrels and are chambered in 22 long rifle for years of inexpensive shooting. This complete eye-catching package is topped off with TRUGLO® fiber optic rifle sights for fast and precise target acquisition.

The Model 597 is easily the most advanced autoloading rimfire rifle ever built. The difference starts with our proprietary bolt-guidance system, which features a unique set of twin tool-steel guide rails for better stability, feeding reliability and greater out-of-the-box accuracy. The bolt, hammer and sear of the Model 597 all feature an exclusive nickel-Teflon® plating for smooth, dependable operation and an ultra-crisp trigger pull. To assure reliable, long-term accuracy, we've also incorporated a unique positive-locking, permanently rigid barrel attachment clamp. Receivers are grooved for standard rimfire mounts and drilled/tapped for the pre-mounted Weaver-style base. Completing the breakthrough design are an innovative last-shot "hold open" magazine feature and our patented, easy-to-use staggered-stack 10 round magazine box.

For more information on the complete line of **Model 597** rifles and other fine Remington products, please visit our web site at **www.remington.com**.

Model	**Model 597 Mossy Oak Blaze Orange Camo (80853)** **Model 597 Mossy Oak Pink Camo (80854)**
Action	Semi-Auto/22LR
BBL Length	20 inch
Overall Length	40 inches
Avg. Weight	5 1/2 lbs.
Stock Material	Synthetic
Stock Finish	Mossy Oak Blaze Orange Camo Mossy Oak Blaze Pink Camo
BBL Material	Carbon Steel
BBL Finish	Black Matte
MSRP	$252

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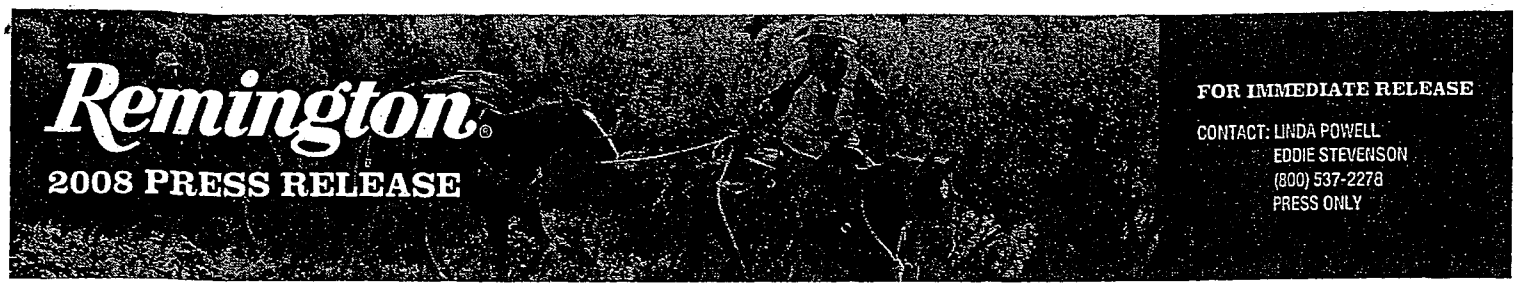

FEBRUARY 2, 2008

Remington Unveils the New Model 597™ TVP™ – An Exciting New Advancement in Rimfire Rifle Design

Madison, NC – The new Remington® **Model 597 TVP (Target-Varmint Plinker)** is guaranteed to make bystanders take at second look; at your rifle and your downrange performance as well. New for 2008, the Model 597 TVP combines exciting, modern design with legendary 597 accuracy and reliability.

Truly the ultimate 22LR target-rifle platform, this tack-driver features a 20-inch stainless heavy barrel and action with a distinctive, Shady Camo laminated thumbhole stock that's contoured to accommodate right- and left-handed shooters with equal comfort. The newly designed stock is perfectly balanced and contoured for offhand and fixed position shooting. The 597 receiver is equipped with a factory-mounted scope rail for the easy addition of your preferred optics.

The Model 597 is easily the most advanced autoloading rimfire rifle ever built. The difference starts with our proprietary bolt-guidance system, which features a unique set of twin tool-steel guide rails for better stability, feeding reliability and greater out-of-the-box accuracy. The bolt, hammer and sear of the Model 597 all feature an exclusive nickel-Teflon® plating for smooth, dependable operation and an ultra-crisp trigger pull. To assure reliable, long-term accuracy, we've also incorporated a unique positive-locking, permanently rigid barrel attachment clamp. Receivers are grooved for standard rimfire mounts and drilled/ tapped for the pre-mounted Weaver-style base. Completing the breakthrough design are an innovative last-shot "hold open" magazine feature and our patented, easy-to-use staggered-stack 10 round magazine box.

For more information on the **Model 597 TVP** rifle and other fine Remington products, please visit our web site at **www.remington.com**.

Model	**Model 597 TVP (80852)**
Action	Semi-Auto/22LR
BBL Length	20 inch
Overall Length	40 inches
Avg. Weight	5 1/2 lbs.
Stock Material	Shady Camo Laminate
Stock Finish	Satin
BBL Material	Stainless Steel
BBL Finish	Satin
MSRP	$532

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FEBRUARY 2, 2008

Remington Introduces the Model 597™ "Yellow Jacket" – An Exciting New Premier Dealer Exclusive

Madison, NC – New for 2008, the Remington® **Model 597 "Yellow Jacket"** brings fun and excitement back into rimfire shooting. It's bold new look combined with its extraordinary accuracy will definitely turn heads at the range. (Note: The Model 597 "Yellow Jacket" is an exclusive firearm offering available only from select wholesalers through independent Remington Premier dealers. For a listing of dealers in your area, please visit our web site at **www.remington.com/premierdealer**).

Truly the ultimate 22LR target-rifle platform, this tack-driver features a 20-inch satin-blued heavy barrel and a distinctive, yellow and black laminated ambidextrous thumbhole stock that's contoured to accommodate both right- and left-handed shooters. The newly designed stock is perfectly balanced and contoured for both offhand and fixed position shooting. The 597 receiver is equipped with a factory-mounted scope rail for the easy addition of your preferred optics.

The Model 597 is easily the most advanced autoloading rimfire rifle ever built. The difference starts with our proprietary bolt-guidance system, which features a unique set of twin tool-steel guide rails for better stability, feeding reliability and greater out-of-the-box accuracy. The bolt, hammer and sear of the Model 597 all feature an exclusive nickel-Teflon® plating for smooth, dependable operation and an ultra-crisp trigger pull. To assure reliable, long-term accuracy, we've also incorporated a unique positive-locking, permanently rigid barrel attachment clamp. Receivers are grooved for standard rimfire mounts and drilled/tapped for the pre-mounted Weaver-style base. Completing the breakthrough design are an innovative last-shot "hold open" magazine feature and our patented, easy-to-use staggered-stack 10 round magazine box.

For more information on the **Model 597 "Yellow Jacket"** rifle and other fine Remington products, please visit our web site at **www.remington.com**.

Model	**Model 597 "Yellow Jacket" (80850)**
Action	Semi-Auto/22LR
BBL Length	20 inch
Overall Length	40 inches
Avg. Weight	5 1/2 lbs.
Stock Material	Yellow and Black Laminate
Stock Finish	Satin
BBL Material	Carbon Steel
BBL Finish	Satin Blued
MSRP	$505

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FEBRUARY 2, 2008

Three Full Featured Bolt-Action Rimfires Join the Remington® Model Five™ Series Including Youth Version

Madison, NC – The **Model Five Bolt-Action Rimfire** rifle has garnered well-deserved respect since its introduction in 2006 for its superior performance, ruggedly-solid design and surprisingly affordable price. Three new versions will join the standard 22 LR and 22 WMR brown laminate stock offerings in 2008 – the **Model Five Youth in 22 LR**; the **Model Five Laminate in 17 HMR**; and a classic **Model Five in 22 LR with European Walnut stock**. Whether you are a new shooter, small game hunter or just like to spend an afternoon plinking, these full-featured rimfires deliver a level of performance you would only expect from a premium centerfire rifle.

The Model Five platform features a reliable, smooth-operating solid steel bolt action; carbon-steel, hammer-forged barrel with standard 1:16 inch rate of twist; detachable, steel magazine box with five-round capacity; steel trigger guard; chrome-plated bolt body; single stage trigger with manual two-position safety; butt plate; convenient sling swivel studs (excluding Youth version); adjustable big game-style rifle sights; and dovetail-style receiver for the option of mounting optics. Both receiver and barrel wear a traditional polished blue finish which completes this classic rimfire rifle.

Model Five Youth 22 LR – Comfort, fit and safety are the key features of a firearm designed for the younger shooter and this rimfire may just be the perfect "first-time" rifle. The downsized, hardwood stock has a shortened length of pull (12⅜-inches) which provides proper balance and fit with the more compact 16½-inch barrel. Bolt-actions inherently offer a level of safety with manual cycling of the bolt required but the inclusion of a single shot adapter on this Youth version adds the option of turning this five-shot capacity rifle into a single shot. The Model Five Youth platform, combined with the affordable and easy-shooting 22 LR chambering, makes this rimfire the ideal rifle for the new shooter at the range or to take afield on their first hunt. Suggested retail price: $237

Model Five Laminate 17 HMR – The flat-shooting, medium range 17 HMR offering has many rimfire enthusiasts back out at the range and in the field. By combining this premium performer with the accurate Model Five bolt-action, rimfire shooting is taken to the next level. On this version, the flawless-functioning action is housed in a sturdy weather resistant, brown laminate stock. 22 LR and 22 WMR chamberings are also available. Suggested retail price: $363

Model Five European Walnut Stock 22 LR – If a more traditional rimfire offering is your preference, then this Model Five with a classic wood stock, constructed of European Walnut, may catch your eye. Available in 22 LR only. Suggested retail price: $279

Every shooter needs a bolt action rimfire rifle and these well-designed Model Five rifles deliver performance, accuracy and a whole lot of fun! Visit our web site at **www.remington.com** for the complete listing of Remington bolt-action, pump-action and autoloading rimfire rifles.

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FEBRUARY 2, 2008

Three Full Featured Bolt-Action Rimfires Join the Remington® Model Five™ Series Including Youth Version (cont'd)

Model	Five Youth (89916)	Five Laminate (89915)	Five European Walnut (89906)
Action	Bolt/22LR	Bolt/17 HMR	Bolt/22LR
BBL Length	16 1/2 inches	22 inches	22 inches
Overall Length	35 1/4 inches (Short & Long)	40 3/4 inches	40 3/4 inches
Avg. Weight	5 1/2 lbs.	6 3/4 lbs.	6 3/4 lbs.
Stock Material	Hardwood	Brown Laminate	European Walnut
Stock Finish	Satin	Satin	Satin
BBL Material	Carbon Steel	Carbon Steel	Carbon Steel
BBL Finish	Polished Blue	Polished Blue	Polished Blue
MSRP	$237	$363	$279

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FEBRUARY 2, 2008

Remington® Power Level Ammunition – Now Available in 7mm Remington Ultra Mag – One Gun Does It All

Madison, NC – The successful 2007 introduction of 300 Remington Ultra Mag Power Level Ammunition provided hunters with unprecedented levels of versatility within a single centerfire rifle cartridge. New for 2008, Remington has expanded this remarkable concept to cover another popular member of the Ultra Mag family of cartridges with the introduction of 7mm Remington Ultra Magnum Power Level Ammunition.

Remington Power Level Ammunition offers hunters multiple performance levels within one firearm, which normally would only be attainable by switching guns and calibers. Most hunters are familiar with the12 ga. 3 ½" Super Magnum shotgun which, using 2 ¾", 3" and 3 ½" shells, is capable of delivering three performance levels in one firearm platform. Now, for the first time, this concept is being brought to the world of centerfire rifle hunting.

One Gun, One Cartridge - 3 Performance Levels

Power Level III is the **Full Power 7mm Remington Ultra Mag** for big, tough game at Extreme Ranges. The 7mm Ultra Mag defines the performance standard for all 7mm Caliber Hunting Cartridges. It is the highest velocity, flattest shooting, and hardest hitting 7mm caliber magnum cartridge made by any of the Big 3 manufacturers.

Power Level II duplicates the performance **7mm Remington Magnum** - one of the most popular magnum calibers ever. This level is designed to take medium and large big game animals at Extended Ranges. Power Level II offers reduced velocity, energy and recoil levels when the extreme performance of Power Level III ammunition is not required.

Power Level I I offers **270 Win / 280 Remington Caliber performance** for medium sized big game animals at Long Range. Power Level I offers reduced velocity, energy and recoil levels when the magnum performance of Power Level III or Power Level II ammunition is not required, perfect for the deer woods, or the practice range.

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FEBRUARY 2, 2008

Remington® Power Level Ammunition – Now Available in 7mm Remington Ultra Mag – One Gun Does It All (cont'd)

'Three Guns in One' Power Level Versatility

- Pick your performance level based on species, range and terrain.
- System Flexibility Previously Only Available in Expensive Switch Barrel Firearms
- All 3 Power Levels point of impact within 2" out to 200 yd
  No need to re-sight your rifle when switching between Power Levels
- ID grooves on Power Level I & II ammunition eliminate mix-up at the range where different Power Levels may be fired in a single session.

Now, fans of the 7mm Remington Ultra Mag have the capability to tailor the performance of their hunting system like never before. It's as simple as choosing the appropriate Power Level to match your intended game species and shooting conditions.

Offerings for 2008;
Remington 7mm Ultra Mag Power Level Ammunition

Caliber	Performance Equivalent	Power Level	Bullet Weight	Bullet Type	Muzzle Velocity	Trajectory 100 yd	200 yd	300 yd	400 yd
7mm Ultra Mag	7mm Ultra Mag	III	140 gr	Core-Lokt Ultra Bonded	3425 fps	0.5	0.0	-3.5	-10.5
7mm Ultra Mag	7mm Ultra Mag	III	150 gr	Scirroco	3325 fps	1.0	0.0	-5.0	-14.6
7mm Ultra Mag	7mm Ultra Mag	III	175 gr	A-Frame	3025 fps	0.9	0.0	-4.7	-13.8
7mm Ultra Mag	7mm Rem Mag	II	160 gr	Core-Lokt Ultra Bonded	2950 fps	1.6	0.0	-2.8	-20.8
7mm Ultra Mag	270 Win/280 Rem	I	140 gr	Core-Lokt PSP	3175 fps	1.5	0.0	-7.0	-20.5

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FEBRUARY 2, 2008

Remington's Hottest New Cartridge – The 17 Remington Fireball® – Now Available in UMC® 25 grain JHP

Madison, NC – In 2007, Remington brought new life into the world of 17 caliber centerfire rifle ammunition with the introduction of the 17 Remington Fireball. This new cartridge eclipses the popular 17HMR by an astonishing 1450fps and has quickly gained the overwhelming approval of small-caliber centerfire fans. New for 2008, Remington has expanded the 17 Remington Fireball lineup to include a UMC brand 25 grain JHP in 50 round bulk packaging. This new offering provides the hunter and shooter with an economical, heavier-grain option for volume shooting while adding increased penetration on larger predators like fox, coyote and bobcat.

The 17 Remington Fireball, based on the classic 221 Remington Fireball case, is an extremely well balanced cartridge that provides laser-flat trajectory, with match grade accuracy, all in a compact package that does not require excessive maintenance and won't burn out barrels. When loaded with Remington's super accurate 20 gr AccuTip-V bullet, the 17 Remington Fireball has a blistering muzzle velocity of 4000fps, rivaling the velocity and trajectory of the legendary 22-250 Remington out to 300 yards. That's awesome performance from a cartridge that uses 50% less powder and generates a whopping 86% less recoil than the 22-250. You'll never lose sight of your target when firing the 17 Remington Fireball, even with rifles scoped with today's high-power optics.

Whether you're pursuing prairie dogs, ground hogs, coyotes, or targets, the 17 Remington Fireball puts the fun back into centerfire rifle shooting.

Offerings for 2008;
17 Remington Fireball

		Caliber	Bullet Weight	Muzzle Velocity
NEW	**UMC JHP**	**17 Remington Fireball**	**25 grain**	**3850 fps**
	Remington Premier Accutip	17 Remington Fireball	20 grain	4000 fps

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Remington®

2008 PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: LINDA POWELL
EDDIE STEVENSON
(800) 537-2278
PRESS ONLY

FEBRUARY 2, 2008

Remington® Premier® Green® Centerfire Rifle Ammunition – Lead-Free Hunting Ammunition

Madison, NC – Welcome the newest member of the Remington Premier Gold Box ammunition family; **Remington Premier Green** lead-free hunting ammunition. Premier Green Centerfire Rifle Ammunition features lead-free hunting bullets, developed to meet the needs of big-game hunters. Remington has teamed up with a worldwide leader in non-toxic bullet technology - Lapua, to combine the Naturalis® Copper bullet with Remington loading technology. The result is ammunition that offers outstanding on-game performance while meeting all requirements for lead-free hunting ammunition. The Naturalis bullet is a proven performer that has been favored by serious Scandinavian hunters since its introduction.

Remington Premier Green Centerfire Rifle Ammunition provides outstanding performance on all big-game species and offers the following features:

- Non-Toxic Solid Copper Bullet Design
- Polymer-Tipped Bullet to Minimize in Magazine Bullet Tip Deformation
- Expansion Cavity Behind Tip to Initiate Controlled Expansion While Delivering Deep Penetration
- Nearly 100% Weight Retention
- Uniform 2X Bullet Diameter Expansion

Premier Green ammunition is available the following big game hunting calibers: 243 Win, 7mm Rem Mag, 308 Win, and 30-06 Sprg.

Offerings for 2008;

Premier Green Centerfire Hunting Ammunition

	Order #	Cartridge	Bullet Style	Bullet Weight
NEW	28941	243 Win	Lapua Naturalis	90
NEW	28945	7mm Rem. Mag	Lapua Naturalis	160
NEW	28947	30-06 Sprg.	Lapua Naturalis	180
NEW	28949	308 Win	Lapua Naturalis	180

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Naturalis is a registered trademark of Nammo Lapua Oy CORPORATION FINLAND.

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CONTACT: LINDA POWELL
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FEBRUARY 2, 2008

Remington® Premier® Match Ammunition – Two New Heavy-Weight Offerings for 2008

Madison, NC – Meticulous rifle shooters, both civilian and law enforcement, have long placed their trust and confidence in Remington factory-loaded match grade ammunition to provide precise, sub minute-of-angle accuracy for competition, training and duty use. **Remington Premier Match** ammunition combines Sierra's renowned MatchKing® bullets along with the most stringent loading methods available today, to deliver true match-grade accuracy with absolute lot to lot consistency.

New for 2008, Remington Premier Match ammunition will be available in both 223 Remington 77 grain and 308 Win 175 grain. Both loads will feature heavier MatchKing bullets which are perfectly suited for today's fast rate of twist, target-grade match and duty rifles.

In addition to the traditional match calibers of 223 Remington, 308 Win. and 300 Win. Mag, Remington Premier Match ammunition is also available in **300 Remington Short Action Ultra Mag** and the **6.8mm Remington SPC** (Special Purpose Cartridge).

Offerings for 2008;
Remington Premier Match

	Cartridge	Bullet Weight	Bullet Style
	223 Remington	62 grain	Hollow Point
	223 Remington	69 grain	MatchKing® BTHP
NEW	**223 Remington**	**77 grain**	**MatchKing® BTHP**
	6.8mm Remington SPC	115 grain	MatchKing® BTHP
	308 Win	168 grain	MatchKing® BTHP
NEW	**308 Win**	**175 grain**	**MatchKing® BTHP**
	300 Win Mag	190 grain	MatchKing® BTHP
	300 Remington SA Ultra Mag	190 grain	MatchKing® BTHP

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MatchKing® is a registered trademark of Sierra Bullets.

Remington®

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(800) 537-2278
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FEBRUARY 2, 2008

Remington Adds Three New Loads to Its Highly Successful Category of Managed-Recoil™ Centerfire Rifle Ammunition

Madison, NC – All shooters, regardless of skill level or body stature are affected by the consequences of recoil. **Remington Managed-Recoil Ammunition** has established a new category of performance-based low-recoil ammunition, available in the most popular big-game cartridges. For 2008, Remington has expanded its innovative line of Managed-Recoil centerfire rifle ammunition to include **260 Remington**, **7mm-08 Remington** and **300 Remington Ultra Magnum**.

Managed-Recoil ammunition delivers fully effective hunting performance with less than 50% of the recoil of standard cartridges. Now shooters of all experience levels can spend time on the range or in the field without the discomfort of stiff recoil. Hunters can rely on the benefits provided by a managed recoil product that delivers comfort, confidence, and most importantly, reliable on-game performance.

Remington's Managed-Recoil Ammunition succeeds where other low recoil ammunition fails. Competitive attempts at curbing recoil have focused solely on reducing the amount of gunpowder while using the same heavyweight bullets as their standard loads; this compromises the trajectory and energy levels. Only Remington's Managed-Recoil ammunition focuses on the entire cartridge by combining select propellants and a specially designed Core-Lokt® bullet built for optimum energy and 2 times expansion with 85% weight retention at lower velocities.

Additionally, Managed-Recoil ammunition is engineered to impact the target within 2" of a standard cartridge at 100 yards. This feature means hunters transitioning between Managed-Recoil and standard loads will require little to no scope adjustment on their rifles.

Remington Managed-Recoil ammunition delivers - **Half the Recoil...Twice the Confidence!**

Offerings for 2008;
Remington Managed Recoil

	Cartridge	Bullet Weight	Bullet Style
NEW	**260 rem**	**140 grain**	**Core-Lokt PSP**
	270 Win	115 grain	Core-Lokt PSP
NEW	**7mm-08 Rem**	**140 grain**	**Core-Lokt PSP**
	7mm Rem Mag	140 grain	Core-Lokt PSP
	30-30 Win	125 grain	Core-Lokt PSP
	30-06 Sprg.	125 grain	Core-Lokt PSP
	300 Win Mag	150 grain	Core-Lokt PSP
NEW	**300 Rem Ultra Mag**	**150 grain**	**Core-Lokt PSP**
	308 Win	125 grain	Core-Lokt PSP

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CONTACT: LINDA POWELL
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FEBRUARY 2, 2008

The Timeless 223 Remington – Elevated Performance with Premier® Core-Lokt® Ultra Bonded Technology

Madison, NC – The 223 Remington is undoubtedly the most popular centerfire rifle cartridge in the world today. Its absolute versatility as a sporting and military/law enforcement round has been the contributing factor in earning its place at the top. For 2008, Remington is proud to elevate the **223 Remington** into a completely new level of performance with Core-Lokt Ultra Bonded technology. The new **62 grain Core-Lokt Ultra Bonded PSP bullet** will yield optimum expansion with increased weight retention resulting in deeper penetration.

Premier Core-Lokt Ultra Bonded ammunition features a bonded bullet comprised of a lead core that is metallurgically adhered to a progressively tapered 20 percent heavier jacket delivering controlled expansion over a wide range of velocities. Its increased Core-Lokt section provides controlled 2X expansion with deep penetration and 85% weight retention.

Also new for 2008, Remington has added a companion "training load" to its UMC line of ammunition. This 62 grain Closed Tip Flat Base bullet is ballistically identical to the Core-Lokt Ultra, providing the perfect high volume, economical practice round.

Offerings for 2008;
Premier Core-Lokt Ultra Bonded

	Cartridge	Bullet Weight	Muzzle Velocity	Bullet Style
NEW	223 Remington	62 grain	3100 fps	Core-Lokt Bonded PSP
NEW	223 Remington	62 grain	3100 fps	Closed Tip Flat Base

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FEBRUARY 2, 2008

Remington® Introduces the Premier® AccuTip Bonded Sabot Slug – "It's all About the Tip"

Madison, NC – Remington is excited to introduce the **Premier AccuTip Bonded Sabot Slug**. As the name implies, the Premier AccuTip is the most accurate sabot slug available. The secret behind the superior accuracy of the Premier AccuTip lies within the design of its patent-pending Power Port™ Tip. Composed of a high strength polycarbonate, this unique tip controls aerodynamic properties, balancing the slug and enhancing accuracy. Laboratory tests have proven the Premier AccuTip to be twice as accurate as the next best competitor!

The extreme performance of the Premier AccuTip doesn't stop with accuracy. Precision spiral nose cuts combined with the bonded brass-jacket construction of the large, 58 caliber, 385-grain bullet provides superior controlled-expansion characteristics. The Premier AccuTip consistently expands to near 1 inch diameter at all ranges from 5 to 200 yards with over 95% weight retention for tremendous energy transfer and penetration.

A close examination of the big game record books quickly reveals one strikingly consistent fact; the overwhelming majority of trophy book whitetails are found in slug-only states. Why stake your hunt on inferior shotgun slugs? When the buck of a lifetime steps out at 150 yards, go ahead and squeeze the trigger! **Remington Premier AccuTip Bonded Shotgun Slugs** provide big-game hunters with the perfect combination of superior accuracy and controlled expansion with devastating on game performance.

Offerings for 2008;
Remington Premier AccuTip Bonded Sabot Slug

	Gauge	Length	Slug Weight	Muzzle Velocity
NEW	12 ga.	2 3/4"	385 gr.	1850 fps
NEW	12 ga.	3"	385 gr.	1900 fps

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CONTACT: LINDA POWELL
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FEBRUARY 2, 2008

Remington® Wingmaster HD™ – The Ultimate Extended-Range Shotshell Ammunition

Madison, NC – New for 2008, Remington expands its blockbuster Wingmaster HD category to include turkey and waterfowl specific 10 gauge loads along with a special 20 gauge offering for 2¾ inch chambered shotguns.

With "Drop-Dead Better™" performance, Wingmaster HD exhibits the following advantages:

12.0 Grams/CC Pellet Density
The optimal pellet density for the ideal combination of pattern energy and dispersion without sacrificing pellet count at extended ranges – unlike competitive loads.

Round, Smooth, True-to-Size Pellets
Wingmaster HD pellets are smooth and round, resulting in true flight for dense, efficient patterns with no flyers. Every pellet is consistent in size and shape and equally effective in performance.

Equal Energy in Every Pellet - More Bone-Crushing Force
Wingmaster HD pellets are round and true-to-size, resulting in consistent velocity and energy for deep penetration at long range. These highly aerodynamic pellets also maintain their velocity longer, generating nearly 200 ft.-lbs. more energy at 40 yards than competitive tungsten based shot.

Remington Wingmaster HD has set the new industry standard for waterfowl, turkey and predator hunting ammunition. Now hunters seeking the ultimate in performance from their shotshell ammunition have one clear choice; **Wingmaster HD**, it's "Drop-Dead Better."

Offerings for 2008;
Remington Wingmaster HD™

	Gauge	Shell Length	Velocity	Oz. Shot	Shot Size
New	10 ga.	3 1/2"	1300 fps	1 3/4 oz.	BB, 2, 4
	12 ga.	2 3/4"	1325 fps	1 1/4 oz.	4, 6
	12 ga.	3"	1450 fps	1 1/4 oz.	2, 4, 6
	12 ga.	3"	1450 fps	1 3/8 oz.	2, 4, 6
	12 ga.	3"	1300 fps	1 1/2 oz.	BB, 2, 4
	12 ga.	3 1/2"	1300 fps	1 3/4 oz.	BB, 2, 4
	20 ga.	3"	1300 fps	1 1/8 oz.	4, 6
New	20 ga.	2 3/4"	1300 fps	1	4, 6
	20 ga.	3"	1185 fps	1 1/4 oz.	4, 6

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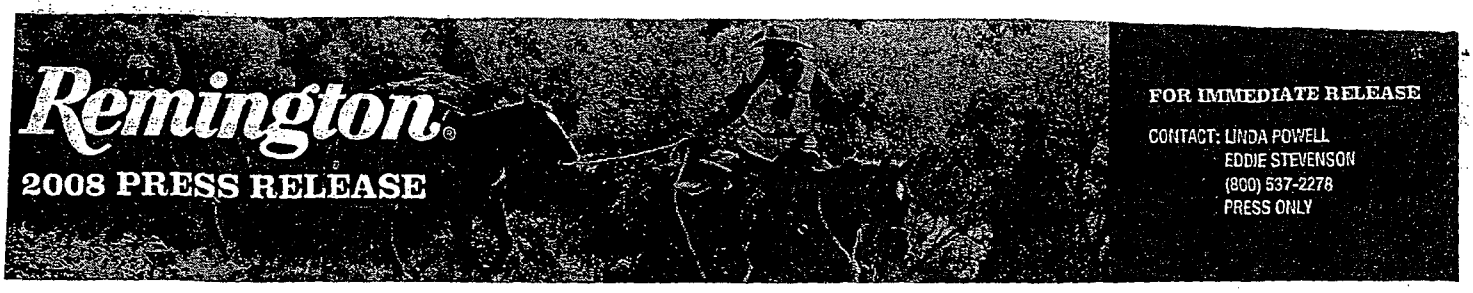

FEBRUARY 2, 2008

Remington® Wingmaster HD™ – The Ultimate Extended-Range Shotshell Ammunition (cont'd)

	Gauge	Shell Length	Velocity	Oz. Shot	Shot Size
	12 ga.	3 1/2"	1225 fps	1 7/8 oz.	4, 6
	12 ga.	3"	1225 fps	1 5/8 oz.	4, 6
	12 ga.	3"	1350 fps	1 1/2 oz.	T
	12 ga.	3 1/2"	1350 fps	1 5/8 oz.	T

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FEBRUARY 2, 2008

Remington® Premier® Nitro Sporting Clays – The Diminutive .410 Just Moved Up a Notch

Madison, NC – Nothing is more challenging than taking on the sporting clays course with the diminutive .410. Light payloads of small shot leave little margin for error, especially when faced with tough, long range target presentations. New for 2008, Remington is introducing a gold .410 load to the highly popular Nitro Sporting Clays family. The 12 gauge version has been a standout performer for the past several years and the new .410 will offer the same consistent performance for the small bore shooter. This new .410 offering features extra hard STS Magnum Grade #8 shot with a 1300 fps muzzle velocity, 100 fps faster than many competitive loads. This load is also at home in the field and is the perfect choice for close-in quail and dove hunting.

The **Remington Premier Nitro Sporting Clays** shotshell line has become very popular on the nation's sporting clays ranges due to its shot to shot consistency in velocity and pattern uniformity. The unique gold hull is known to be one of the most "reloader friendly" designs to hit the clay target shooting world.

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PRESS ONLY

FEBRUARY 2, 2008

Remington® Nitro Turkey® Loads – Value Priced Magnum Lead Performance

Madison, NC – Many of today's most accomplished turkey hunters still prefer the tried-and- true performance of lead shot. Remington Nitro Turkey Loads offer hunters a high performance lead load at a very affordable price. For 2008, Remington has added two new 12 gauge 2¾-inch loads to this value-priced category.

Remington Nitro Turkey loads contain our Nitro Mag® extra-hard lead shot. Our unique manufacturing process yields shot that is as hard and round as copper-plated shot. In fact, Nitro Turkey Magnums will pattern the same as other copper-plated, buffered loads, without the higher cost.

Utilizing a specially blended powder and Remington's advanced Power Piston one-piece wad, Remington's Nitro Turkey Loads carry full payloads while delivering 80% pattern densities with outstanding knockdown power.

This spring, whether you're dusting off grandpa's favorite scattergun or hitting the woods with one of today's high performance turkey rigs, **Remington Nitro Turkey Magnum** loads will get the job done with trusted lead shot performance.

Offerings for 2008;
Nitro Turkey Magnum Loads – Buffered

	Gauge	Shell Length	Oz. Shot	Velocity	Shot Size
NEW	**12 ga.**	**2 3/4"**	**1 1/2 oz.**	**1260 fps**	**#4, 5**
	12 ga.	3"	1 7/8 oz.	1210 fps	#4, 5, 6
	12 ga.	3 1/2"	2 oz.	1300 fps	#4, 5, 6
	20 ga.	3"	1 1/4 oz.	1185 fps	#5

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FEBRUARY 2, 2008

Remington Consumer Pack Reloading Components – Now Available in Popular 17 Remington Fireball®

Madison, NC – The introduction of the 17 Remington Fireball has brought new life into the world of small-caliber centerfire rifle ammunition. This extremely well balanced cartridge provides laser-flat trajectory, with match grade accuracy, all in a compact package that does not require excessive maintenance and won't burn out barrels. Its blistering muzzle velocity of 4000 fps and extremely low recoil has quickly gained a tremendous following with serious small caliber enthusiasts. Now for the first time, **17 Remington Fireball unprimed cases** will be available to handloaders.

Remington makes it easy for today's handloader by offering convenient consumer pack reloading components. Unprimed cases are available in quantities of 100 for small caliber volume loading, while larger calibers are offered in 50-piece packaging.

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CONTACT: LINDA POWELL
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(800) 537-2278
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FEBRUARY 2, 2008

Remington® Core-Lokt® and Premier® AccuTip Bullets – Now Available for Handloading

Madison, NC – Whether you're tweaking that special load for the range, or preparing for the hunt of a lifetime, Remington now offers the perfect selection of component bullets for reloading. Hunters and shooters who prefer to load their own precision cartridges now have access to the exact same bullets used in Remington's legendary factory ammunition. New for 2008, Remington has added the original Core-Lokt bullet, along with the super-accurate Premier AccuTip to its line of Consumer Pack Reloading Components. These two new entries in conjunction with the Premier Core-Lokt Ultra Bonded® bullet combine to form the perfect selection of high performance Remington component bullets. Remington component bullets are available in the most popular calibers and grain weights ranging from .17 to .338 caliber.

Premier Core-Lokt Ultra Bonded - Premier Core-Lokt Ultra Bonded high-performance ammunition features a lead core that is metallurgically adhered to a progressively tapered 20 percent heavier jacket delivering controlled expansion over a wide range of velocities.

Premier AccuTip – The most accurate polymer-tipped hunting bullet available. Near-perfect concentricity and ballistically superior design make it one of the flattest shooting bullets in the world. It also expands quickly to dispatch game with lightning authority.

Original Core-Lokt - "The Deadliest Mushroom in the Woods" – has brought down more big game than any other bullet available. It's the original controlled-expansion big game bullet, delivering controlled 2x expansion.

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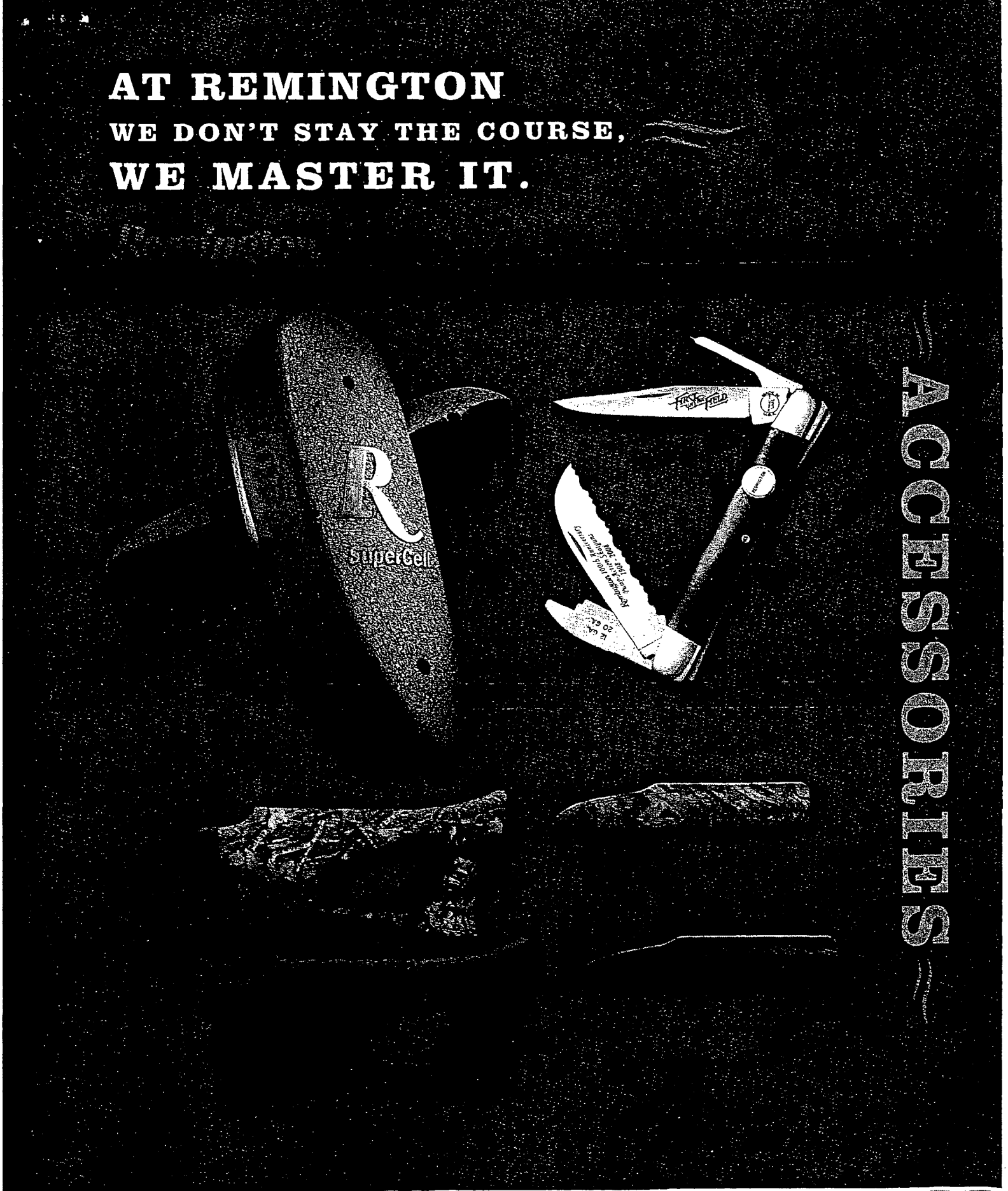
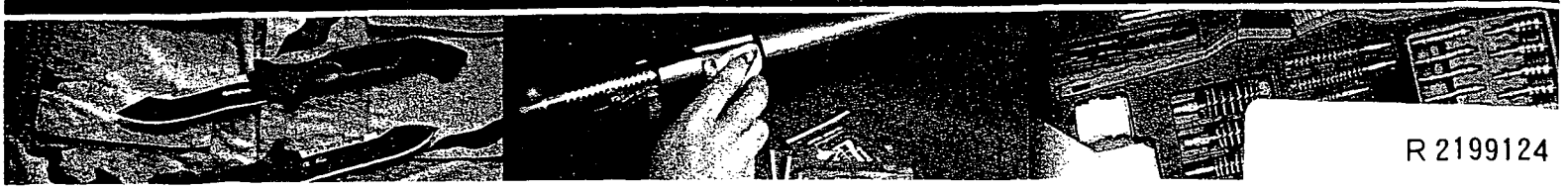
AT REMINGTON
WE DON'T STAY THE COURSE,
WE MASTER IT.





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FEBRUARY 2, 2008

Remington Introduces Premier™ Hunting-Elite Skinner™ Series – Knives Designed for the Discriminating Hunter

Madison, NC – The Remington® Premier Hunting Series of knives are the result of careful hunter-inspired design combined with world-class Italian craftsmanship. New for 2008, Remington is proud to announce the addition to the family with the **"Elite Skinner"** Series.

The Elite Skinner series is comprised of a Series I **(Fixed Blade)** and Series II **(Folder)**. These handsome hunting knives feature 440C stainless steel blades, perfectly matched to genuine Olive wood or G-10 handles. All Elite Skinner knives are supplied with custom leather sheaths with pocket clips.

Remington Premier Hunting - Elite Skinner knives are designed to provide a lifetime of use in the field.

Premier Hunting Elite Skinner Series

Specifications

- Series I – Fixed Blade
  - 3 inch Skinner or Skinner/Guthook
  - 8 inch overall length
- Series II – Folder
  - 3 inch Skinner or Skinner/Guthook
  - 4 inch closed length
- Made in Italy

Look for Remington knives at your local Remington dealer or please visit our web site at **www.remington.com**.

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CONTACT: LINDA POWELL
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FEBRUARY 2, 2008

Premier™ Rescue™ Series – Serious Tools for Professional and Civilian Applications

Madison, NC – Remington® **Premier Rescue Escape Knives** are crafted by master Italian knife makers and are totally unique in design and function. Intended for dependable use under the most demanding of conditions, the Remington cutlery team left absolutely no room for compromise when designing this new tool for professional and civilian rescue and recovery applications.

The Premier Rescue Escape Knife Series is comprised of two **Series II – Folder** models. These dependable working knives feature 440C stainless steel blades and rugged slip-resistant Forprene handles with unique glow in the dark inserts.

Remington Premier Rescue knives are designed to provide a lifetime of dependable use in the field.

Premier Rescue Escape Series

Specifications

- Series II – Folder
  - 3½ inch Sheepfoot Combo Blade
  - 3 inch push button auto belt/web cutter blade (double blade only)
  - Heavy Cordura Sheath w/Molle system (double blade only)
  - Built-in glass breaker
  - 5½ inch closed length
- Made in Italy

Look for Remington knives at your local Remington dealer or please visit our web site at **www.remington.com**.

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CONTACT: LINDA POWELL
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FEBRUARY 2, 2008

The Remington® Traditional Collectible Knife Series – 3 Exciting New Offerings for 2008

Madison, NC – Each year, sportsmen and knife collectors eagerly anticipate the arrival of Remington's collectible knife series. For 2008, Remington is continuing the tradition by offering three highly collectible, limited edition knives.

2008 Bullet® Knife – Continuing a tradition that spans over two and half decades, Remington is proud to offer the 2008 **"The Veteran"** Bullet Knife. This unique folder is designed in the classic barlow pattern and features a 2½ inch one-armed razor blade and a 2 inch pen blade with long-pull. The beautiful amber jig-bone handle has nickel silver bolsters and rivets with solid brass liners and traditional Remington bullet shield on the face side and has a closed length of 3½ inches.

2008 "100th Anniversary Pump Action Shotgun" Knife – This handsome collectible celebrates 100 years of Remington pump action shotguns. Designed in the Waterfowl R-23 pattern, this knife features a red smooth bone handle with clip and serrate blades along with a choke tube wrench and pin punch. The 100th Anniversary Pump Action Shotgun Knife has a closed length of 4 ¼ inches and comes complete with a certificate of authenticity.

Outdoor Exploration Knife "West" – The fourth and final in a series of highly collectible, one-year production knives celebrating the exploration of the great American wilderness. The West knife features both the Remington logo and traditional "Remington Country" compass face with the corresponding direction etched on the clip blade. In addition to the unique blade work, the "compass" shield, signifying the outdoor exploration series, is embedded on the genuine jig-bone handle. The handle is accented with nickel silver bolsters and rivets with solid brass liners. The West knife is constructed with a 3½ inch clip blade and a 3⅜ inch spey blade.

All Remington Collectible knives are made in the USA. Look for Remington knives at your local Remington dealer or please visit our web site at **www.remington.com**.

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CONTACT: LINDA POWELL
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PRESS ONLY

FEBRUARY 2, 2008

Remington® Introduces the Heritage Knife Series – Celebrating the Remington Legacy

Madison, NC – The "Remington Arms Co." crest is a century-old symbol of an American commitment to providing our nation's sportsmen with products of unquestionable quality and craftsmanship. New for 2008, Remington is proud to introduce the **Heritage** series of traditional folding knives. The Remington Heritage series is comprised of eight classic style knives that are perfectly suited for collecting or everyday use.

All Heritage series knives are handsomely constructed of 440 stainless steel blades and pins with brass liners and a choice of green jigged bone or laminated wood handles. Each knife features the classic Remington Arms Co. crest etched into the bolster for authenticity. The Heritage series represent a great American company, and the Remington dedication to quality.

Model	Closed Length	Blade Description
R-23 Waterfowl	4 1/2"	Clip, Serrated, Choke Tube Tool and Pin Punch
R-33 Big Game	5"	Clip, Saw and Guthook
R-13 Upland	3 7/8"	Clip, Choke Tube Wrench/Tool and Bird Hook
R-53 Gentlemen's	3"	Drop Point
R-73 Mini Doctor	2 7/8"	Drop Point and Pen
R-43 Mini Trapper	3 1/2"	Clip and Spey
R-83 Mini Toothpick	2 7/8"	Clip
R-63 Mini Pen	2 7/8"	Clip and Pen

(All Models available in choice of green jigged bone or laminated wood handles)

All Remington Heritage Series knives are proudly made in the USA. Look for Remington knives at your local Remington dealer or please visit our web site at **www.remington.com.**

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CONTACT: LINDA POWELL
EDDIE STEVENSON
(800) 537-2278
PRESS ONLY

FEBRUARY 2, 2008

Sportsman™ Series Tectonic CTi™ – A New Breed of Knives from Remington

Madison, NC – Designed with the techno savvy consumer in mind, the new Sportsman Series Tectonic CTi knives take a slight step away from traditional design while providing the utmost in quality, durability and function. The combination of titanium coated 420HC stainless steel blades mated with lightweight carbon fiber handles makes the new Tectonic CTi knife series a wise choice for the no-nonsense knife carrier that relies on a serious working tool to get the job done. The Sportsman Tectonic CTi series are rugged, lightweight and ergonomically designed for multi purpose applications.

Sportsman Tectonic CTi Series

Specifications

- Fixed Blade
  - **Fixed Blade Clip** 3¼ inch, 7½ inch overall
  - **Fixed Blade Clip with Trigger Ring** 3½ inch, 6½ inch overall
  - **Quick Release Fixed Drop Blade With Trigger Ring** 3½ inch, 6½ inch overall
  - All fixed blades come with paddle-style ABS plastic sheath

- Folder
  - **Large Folder Clip** 3¼ inch, 7½ inch overall
  - **Small Folder Clip** 2¼ inch, 5¼ inch overall
  - All folders have push button closure and pocket clip

Look for Remington knives at your local Remington dealer or please visit our web site at **www.remington.com**.

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FEBRUARY 2, 2008

Remington® Sportsman™ Series Insignia Edition™ Knives – New for 2008

Madison, NC – The Remington Sportsman Knife Series has gained a wide acceptance among the nation's outdoorsmen by providing fully functional, hunter friendly designs at a very affordable price. New for 2008, the Sportsman Insignia Edition Series is comprised of both fixed blade and folding models. These handsome hunting knives feature 440C stainless steel blades and handsome Burl wood or black laminate wood handles. For authenticity, each knife within the Insignia Series features the Sportsman Series Medallion inlayed within the handle. All Insignia Edition knives are supplied with matching black leather sheaths.

Remington Sportsman Series Insignia Edition Knives

Specifications

- Fixed Blade
  - 3½ inch Drop Point or Gut Hook, 8 inch overall length

- Folder
  - Large 3 inch Clip Blade version, 4 inch closed length
  - Small 2½ inch Clip Blade version, 3½ inch closed length

For further information on Remington's extensive line of knives, please visit our web site at **www.remington.com** or visit your local dealer.

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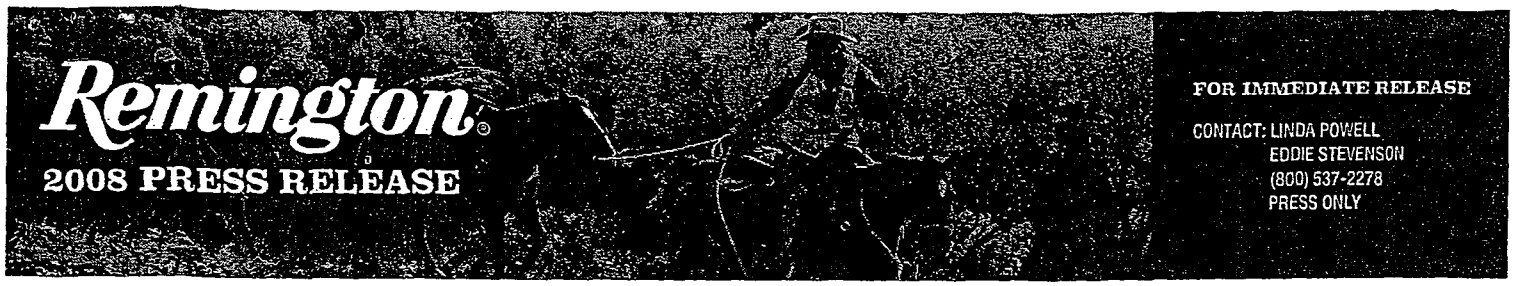

FEBRUARY 2, 2008

Remington® SuperCell™ Recoil Pad – the World's Most Effective Recoil Reduction System

Madison, NC – Shooting is supposed to be fun, and nothing ruins the experience and disrupts good shooting form like excessive recoil. All shooters, regardless of skill level or body stature, are affected by the negative consequences of heavy recoil. New for 2008, Remington has conquered this problem with the introduction of the revolutionary **SuperCell** recoil pad. The Remington SuperCell Recoil Pad comes standard on most new Remington shotgun and rifle products and is sold separately as an accessory item for use on many current production firearms with wood and synthetic stocks.

The product of a decade of research and development by Remington's top recoil-suppression experts; the SuperCell recoil pad utilizes a complete matrix of millions of proprietary Polyurethane "SuperCells" to harness and release energy over a much longer time period, resulting in dramatically reduced felt recoil. Rearward force of your gun is reduced from a "kick" to a gentle push and muzzle travel is diminished, resulting in the softest shooting experience possible.

Our Pump Beats Their Semi-Autos" - laboratory tests have proven the Remington SuperCell recoil pad outperforms competitive recoil reduction systems. In one particular comparison, our Model 870™ pump action shotgun exhibited 54% less recoil when fit with the SuperCell recoil pad than competitive semi-auto shotguns with factory pads.

SuperCell recoil pads are proudly made in the U.S.A. For more information on Remington's extensive line of firearms accessories, please visit our web site at **www.remington.com** or visit your local dealer.

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Remington®

2008 PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: LINDA POWELL
EDDIE STEVENSON
(800) 537-2278
PRESS ONLY

FEBRUARY 2, 2008

Remington® ShurShot™ Stock – "Delivering Rock-Solid Performance while Taming Down the Recoil"

Madison, NC – Today's deer, turkey and predator hunters are equipped with shotguns that bare slight resemblance to the traditional "scatterguns" of old. Evolving firearms and ammunition systems have created super-accurate slug guns capable of taking bucks out to 150 yards, while tight-shooting shotguns have the capability to drop gobblers and coyotes at half a football field away. Remington's new **ShurShot** stock is loaded with design features that will allow the hunter to maximize the performance of their shotguns by providing rock-solid precision aiming with dramatically reduced felt recoil.

The ShurShot stock combines lightweight synthetic construction with a Remington exclusive, ambidextrous thumbhole-style pistol grip with raised comb, perfect for use with optics or fixed sights. For 2008, ShurShot stocks are supplied with molded-in swivel studs and are available in black, Mossy Oak Obsession, Realtree® APG HD®, and Realtree Hardwoods HD® finishes.

Most ShurShot stocks are fit with Remington's new revolutionary SuperCell™ Recoil Pad. The SuperCell utilizes an interlocking matrix of millions of proprietary polyurethane "SuperCells" to harness and release energy over a much longer time period, resulting in dramatically reduced felt recoil when shooting hard-hitting big game loads.

Remington ShurShot stocks can be purchased at your local Remington dealer and will also be provided as standard equipment on six new models of firearms for 2008.

Realtree® APG HD® and Realtree Hardwoods HD® are licensed trademarks of Jordan Outdoor Enterprises, Ltd
Mossy Oak Obsession® is a licensed trademark of Haas Outdoors, Inc.

*Some Model 870™ Express® ShurShot shotguns do not include SuperCell Recoil Pads.

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2008 PRESS RELEASE

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EDDIE STEVENSON
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PRESS ONLY

FEBRUARY 2, 2008

Remington Announces Moistureguard™ with VCI Technology – The Ultimate Protection System for Your Valuable Outdoor Equipment

Madison, NC – For decades, the Remington brand of gun care products has set the standard for protecting America's outdoor gear from Mother Nature's harsh elements. New for 2008, Remington has introduced a family of products containing our new **Moistureguard VCI (Volatile Corrosion Inhibitor)** technology, the ultimate protection system for your valuable outdoor gear.

Remington's Moistureguard VCI/Oil Blend is the most scientifically advanced formula for lubricating and protecting metal surfaces and equipment from rust and corrosion.

Moistureguard Rem® Oil

- Guards your hunting, fishing and marine gear from rust and corrosion
- Cleans and protects all metal surfaces while displacing moisture
- Available in 6 oz. spray pump

Moistureguard Grease

- Instantly provides superior long lasting lubrication and protection
- Safe on all metal surfaces, penetrating into the smallest cracks and cervices
- 6cc multi-purpose grease syringe

Moistureguard Rem Cloth

- Instantly protects all metals from rust and corrosion using VCI technology
- 10" x 10" multi-purpose cloth wipe

Moistureguard Gun Plugs

- Protects all metals from rust and corrosion using VCI technology
- Place in chamber or mount in gun cabinet, providing up to 30 cubic feet of protection
- Use as a snap cap,
- ailable in 12ga, 20ga, and 222Rem, 223Rem, 243Win, 308Win, 7mm-08Rem, 270Win and 30-06Spfld
- es no scent residue

uard Super Safe Plugs

- ll metals from rust and corrosion using VCI technology
- or gun cabinet, providing up to 216 cubic feet of protection
- ent residue

on Remington Moistureguard products, please visit our web site at **www.reming-**
al dealer.

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2008 PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: LINDA POWELL
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PRESS ONLY

JANUARY 11, 2008

Two American Sporting Legends, Favre and Remington®, Now Teammates

Madison, NC – If ever there was an on-the-field match to the iconic presence that Remington Arms has established in the field it would be Brett Favre. Now the two are teammates. While Brett Favre is known as one of the best quarterbacks of all-time, he's also an avid outdoorsman.

Remington Arms Company Inc., America's oldest gunmaker now in their 192nd year of United States manufacturing, has just announced a multi-year marketing relationship with Favre. The 2007 season marked Favre's astounding 17th year as a pro quarterback, and Brett was recently named Sports Illustrated's Sportsman of the Year. Favre's appeal to America is as much about his profound personal perseverance as it is his ability to put footballs in the hands of receivers, still, Favre makes no secret of the fact that hunting is one of his favorite ways to decompress.

When asked about his idea of the perfect day, Favre said, "If I could squeeze in throwing touchdown passes at a morning practice, lunch with my family and pulling the trigger on a trophy buck at sunset, that would be about as perfect as life can get. And it seems the older I get, the more I treasure the days spent in solitude in the woods. I've already hunted about 20 days this season, so this recent agreement with Remington is pretty special to me."

"Learning that Brett was interested in teaming-up with us provided one of those special moments in our company's long history when you know you've got the perfect person on your side, and subsequently a long-list of reasons to get excited," said E. Scott Blackwell, President of Global Sales and Marketing for Remington. "When you look for sources of pride in today's American culture, Brett is one of them, regardless of your favorite team. And the fact that he shares our passion for getting out in Remington Country sitting in a treestand on his days off or waiting for the next wave of ducks to fly in, says all you need to know about our excitement for having him represent our brand," added Blackwell.

Favre has agreed to represent Remington in national advertising campaigns, retail promotions and special events such as industry trade shows and consumer sweepstakes hunts with his focus being on hunter safety, wildlife conservation and youth programs.

About Remington Arms Company, Inc.

Remington Arms Company, Inc., founded in 1816 and headquartered in Madison, N.C., designs, produces and sells sporting goods products for the hunting and shooting sports markets, as well as solutions to the military government and law enforcement markets. With plants and facilities in Ilion, NY, Lonoke, AR, Elizabethtown and Mayfield, KY, Remington is the only United States manufacturer of both firearms and ammunition products and one of the largest domestic producers of shotguns and rifles. The Company distributes its products throughout the U.S., and in more than 55 foreign countries. More information about the Company can be found at **www.remington.com**.

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DECEMBER 26, 2007

Remington to Acquire Marlin Firearms

Deal positions Marlin and its various brands for growth

Madison, NC – Remington Arms Company, Inc. ("Remington" or " the Company") the only manufacturer of both firearms and ammunition for Hunting, Law Enforcement/Security, Government & Military applications in the United States, today announced it has entered into a definitive agreement to acquire Marlin Firearms Company, Inc. ("Marlin"). The transaction is expected to close by the end of January 2008.

Marlin, headquartered in North Haven, Connecticut, also owns Harrington and Richardson (H&R), New England Firearms (NEF) and LC Smith brands of rifles and shotguns.

Tommy Millner Remington's CEO, said, "I am pleased to announce that Marlin's well known brands with a long heritage of providing quality rifles and shotguns to hunters and shooters around the world will join the Remington family. The opportunity to combine two historic U.S. based companies with such storied and proud histories, is both challenging and exhilarating."

"We look forward to working with Bob Behn, a well respected member of our industry. He will remain as president of Marlin, charting a course of further growth and operational improvement," Mr. Millner continued.

Closing of the transaction is subject to certain customary conditions, including regulatory approvals. Credit Suisse acted as financial advisor to Remington with respect to this acquisition. Duff & Phelps Securities, LLC, a unit of Duff & Phelps Corporation (NYSE:DUF), initiated the transaction, assisted in the negotiations and acted as exclusive financial advisor to Marlin.

Frank Kenna III, Marlin's Chairman, said, "Marlin has been a family run business since 1924 and through a number of important steps, we have grown it into the company it is today. We knew it was time to find the right partner for Marlin to ensure our brands maintain their leadership positions and move into the next century."

Mr. Kenna III continued, "We believe Remington's commitment to the industry, shooters and hunters alike, combined with their resources from a manufacturing and sales and marketing position, will reinforce the confidence, hard work and dedication that our employees and management have put into our brands."

Marlin manufactures a wide range of long guns, from the historic Model 39 and 336 rifles, which are the oldest shoulder arm designs in the world still being produced, to the XLR Series, which are the most accurate lever action rifles in the world. Its lever action 22 repeater, now the Model 39, became the favorite of many exhibition shooters, including the great Annie Oakley.

(cont'd)

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PRESS ONLY

DECEMBER 26, 2007

Remington to Acquire Marlin Firearms

Deal positions Marlin and its various brands for growth (cont'd)

E. Scott Blackwell, Remington's President of Global Sales/Marketing and Product Development, said, "The history of our two companies in innovation and meeting the needs of hunters and shooters around the globe, combined with the opportunity to further develop the Remington, Marlin, H&R, NEF and LC Smith brands, is not only beneficial to the Company and our channel partners, but especially to our to the end customer. And it is these customers and our employees that have contributed to the success and longevity of these brands."

About Remington Arms Company, Inc.

Remington Arms Company, Inc., headquartered in Madison, N.C., designs, produces and sells sporting goods products for the hunting and shooting sports markets, as well as solutions to the military, government and law enforcement markets. Founded in 1816 in upstate New York, the Company is one of the nation's oldest continuously operating manufacturers. Remington is the only U.S. manufacturer of both firearms and ammunition products and one of the largest domestic producers of shotguns and rifles. The Company distributes its products throughout the U.S. and in over 55 foreign countries. More information about the Company can be found at www.remington.com.

About Marlin Firearms Inc.

Established in 1870, The Marlin Firearms Company's brands include Marlin, Harrington & Richardson, New England Firearms and L. C. Smith. Under its various brands, Marlin produces an array of lever action, bolt action, and semi-automatic rifles, a wide variety of break-open single shot shotguns and rifles as well as muzzle-loaders and combo sets. The company maintains a corporate Headquarters and manufacturing plant in North Haven, Connecticut as well as a manufacturing facility in Gardner, Massachusetts.

Forward-Looking Statements

This press release includes "forward-looking statements" within the meaning of federal securities laws. Forward-looking statements give the Company's current expectations or forecasts of future events. These forward looking statements include expectations regarding (i) the proposed acquisition, (ii) the anticipated benefits of the acquisition and (iii) the timing of the proposed acquisition. The Company cautions that these statements are qualified by important factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include the demand for the Company's products, the Company's growth opportunities, and other risks detailed from time to time in the Company's reports filed with the SEC, including its Form 10-K Report for the fiscal year ended December 31, 2006.

The Company assumes no obligation to update publicly such forward-looking statements, whether as a result of new information, future events or otherwise.

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