



2009 New Products Seminar

Remington® Rifle

John Fink-Brand Manager/New Product Development-Rifles

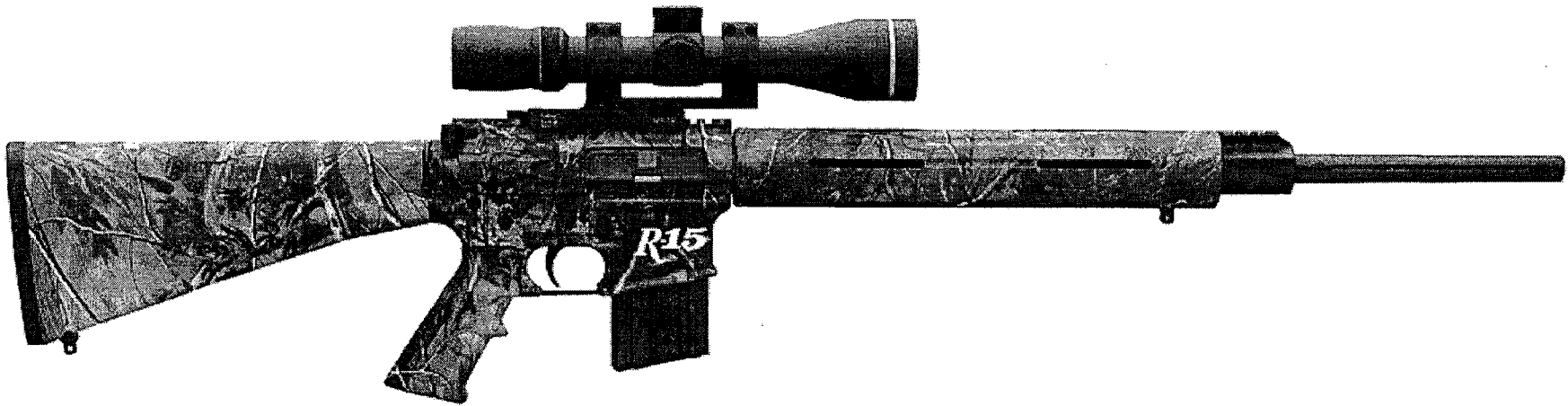
Buckridge Plantation

Orangeburg, SC

October 13, 2008

Remington® R-15

30 Remington AR



A New 30 Caliber Hunting System

Only from Remington

Remington

Remington® R-15

30 Remington AR



Compact with Big-Game Capability

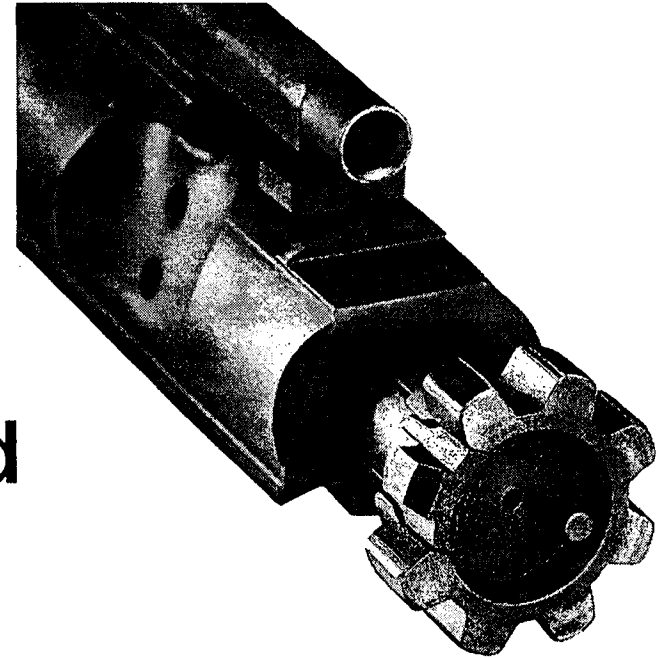
- **308 Win Performance in AR-15 Platform**
- **Provides the Ultimate in Versatility**
 - **223 Rem Upper to 30 Rem AR Upper**
- **Ideal for Deer Sized Big-Game**

Remington® R-15

30 Remington AR

**Compact with Big-Game
Capability**

- **Standard AR-15 Lower**
- **Modified 308 Win Bolt Head
and Barrel Extension**
- **Modified Magazine
Follower-Single Stack Mag**
 - **Four Round Magazine Box**



Remington

Remington® R-15

30 Remington AR



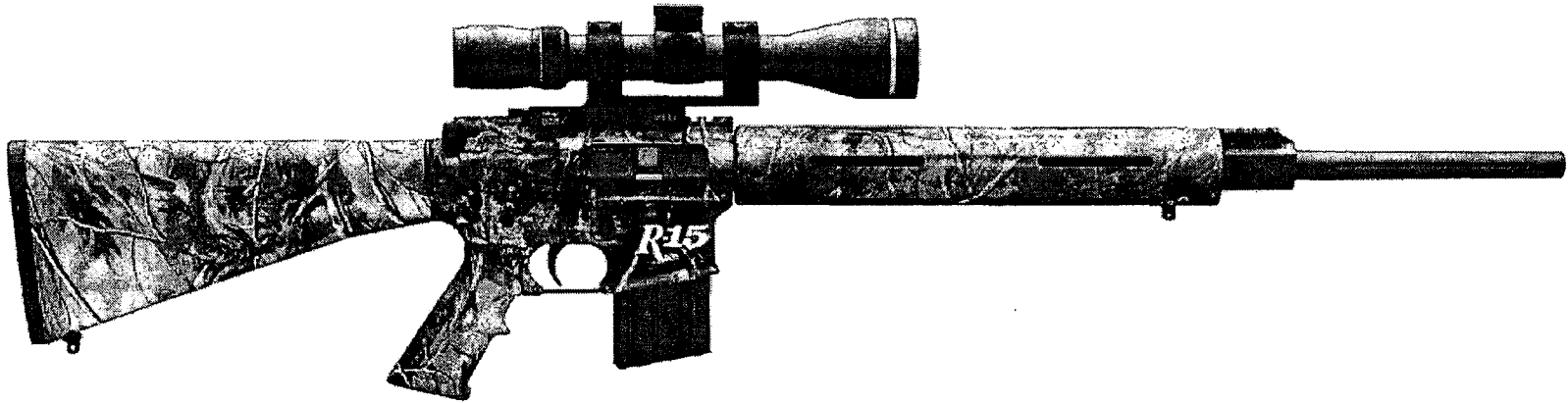
Compact with Big-Game Capability

- **Button Rifled 22" Barrel with Recessed Crown**
- **Barrel Fluted Forward of Gas Block**
- **Full Coverage Realtree® AP HD Camo**
 - **Stock, Pistol Grip, Upper, Lower, and Free Float Tube**

Remington

Remington® R-15

30 Remington AR

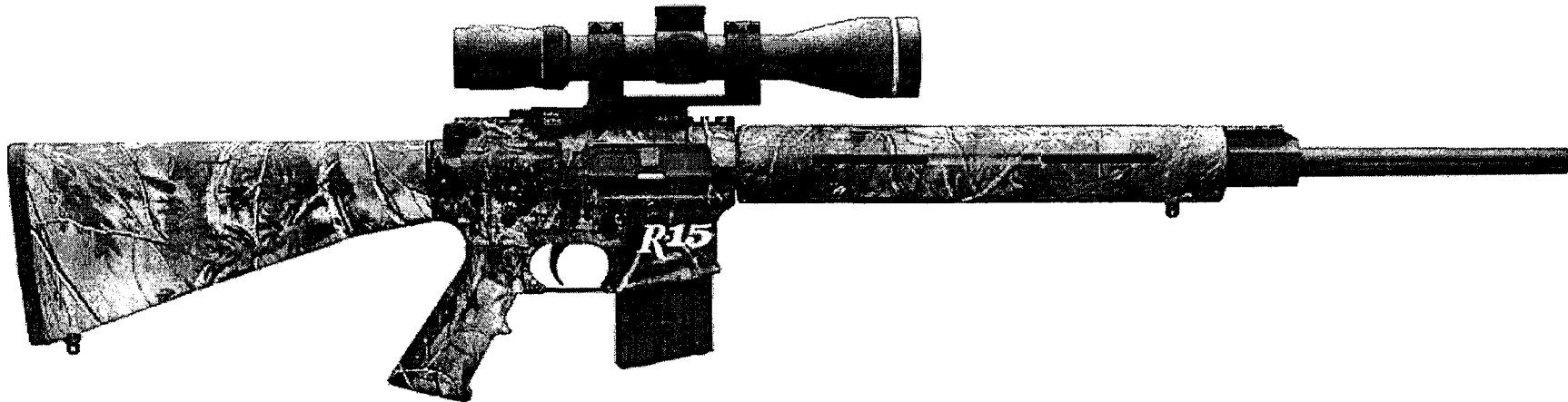


- Compact with Big-Game Capability**
- **Single Stage Hunting Trigger**
 - Set 4 ½ to 5 Pounds
 - **Four Round Magazine Box**
 - Five Round Gun Capacity for Hunting

Remington

Remington® R-15

30 Remington AR



Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Semi-Auto	4+1	22"	40 1/4"	7 1/2

Caliber	Order #	MSRP
30 Remington AR	60100	\$1,199

Remington

Remington.



X-MARKTM
PRO
ADJUSTABLE

Remington

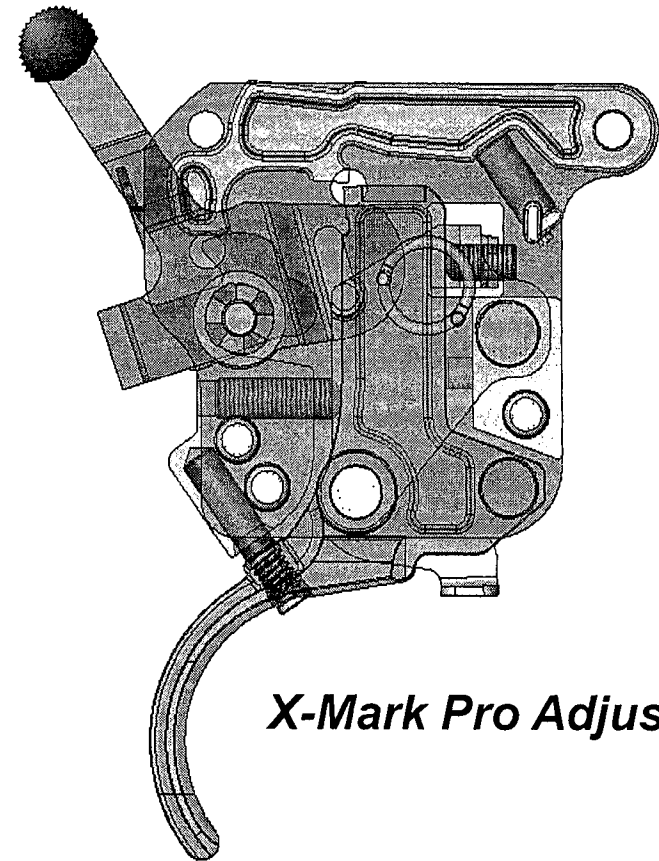
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Model 700/Seven Enhancement

X-Mark Pro™ Adjustable

X-Mark Pro Trigger

- Introduced in 2007
- Provided a Crisp/Clean Trigger Break
- However, Trigger Pull was Higher than Consumers Demand



X-Mark Pro Adjustable

Model 700/Seven Enhancement

X-Mark Pro™ Adjustable

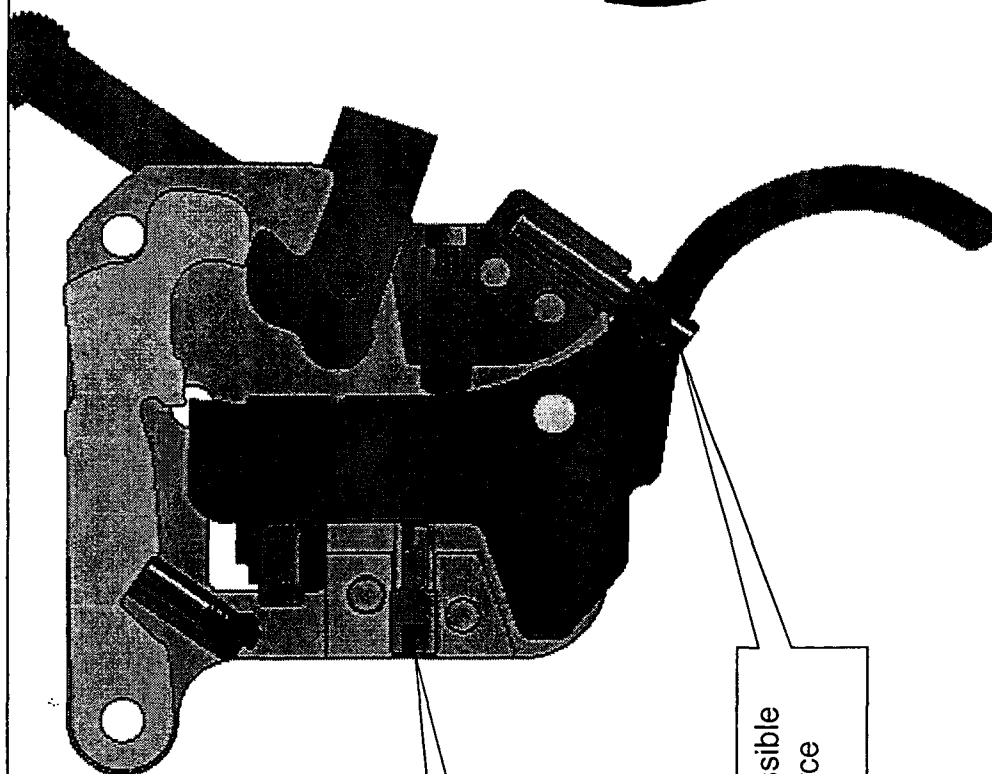
X-Mark Pro Adjustable

- All Catalog Model 700 & Sevens
- Trigger Pull Set at Factory at 3 ½ lbs
- Approximate 2 lb Range of Adjustment
 - We Recommend Staying Above 3 lbs
- Adjustment Tool Included



Remington

Adjustments



Remington.



**X-MARK
PRO[™]**
ADJUSTABLE

Remington

Adjustable X-Mark Pro Phase-In

- Start November 1, 2008
 - All 2009 New Products
 - Current Varmint/Target Rifles
 - Current Model 700 and Model Seven Line

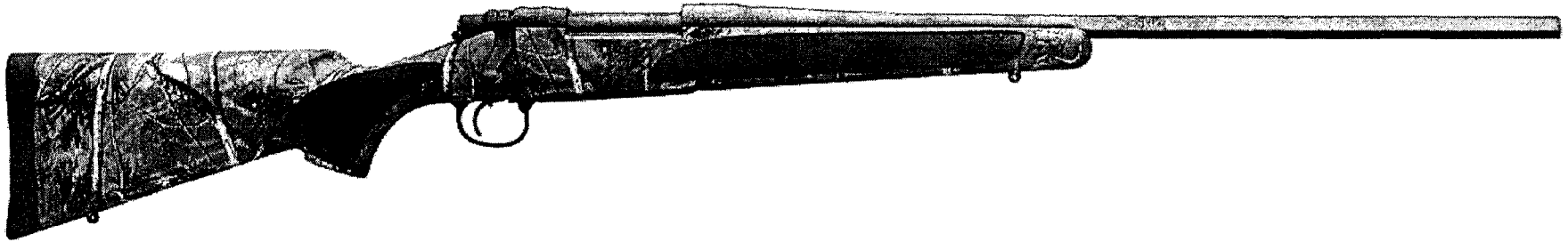
**Phase in Through-Out 2009 on All Ilion
Catalog Bolt Action Centerfire Rifles**



Remington

Model 700 XHR™

Xtreme Hunting Rifle



Cutting Edge Looks, Legendary Performance

- **Triangular Fluting in a Big-Game Hunting Configuration**
- **VTR Introduced in 2008 with a Varmint Barrel Profile**
- **New for 2009-XHR Fluted Magnum Contour Barrel**

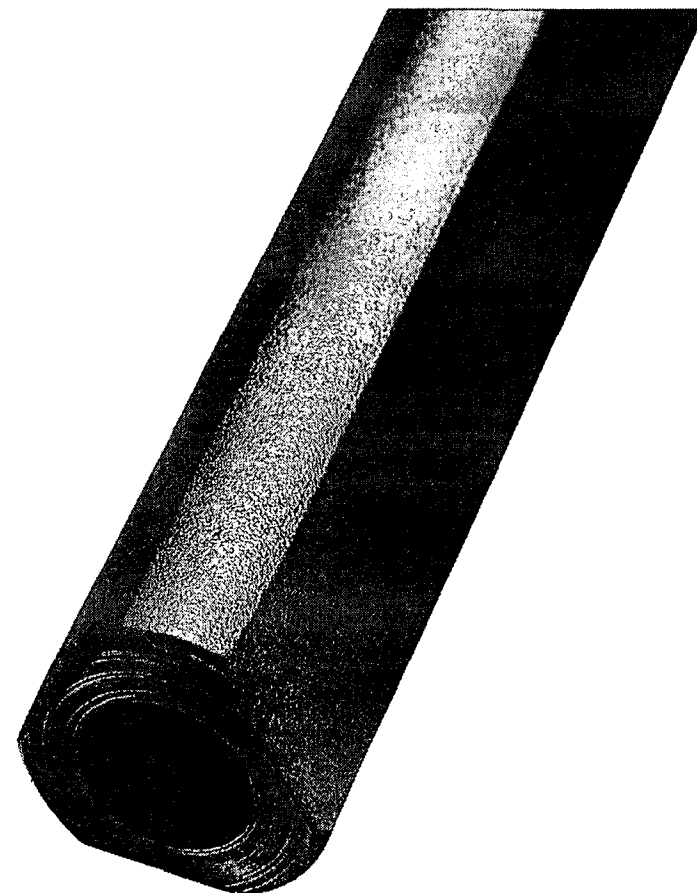
Remington

Model 700 XHR™

Xtreme Hunting Rifle

Model 700 XHR Barrel

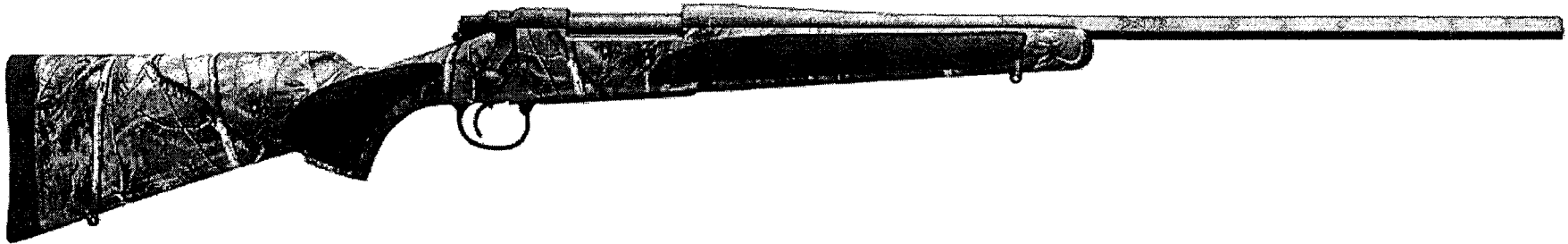
- **Remington Patent Pending**
 - **Provides Weight Reduction**
 - **Adds Rigidity when Compared to a Barrel of Equal Weight**
- **Counter-Bored Muzzle for Ultimate Crown Protection**
- **24" Barrel on Standard and Belted Magnums**
- **26" Barrel on Remington Ultra Mag Chamberings**



Remington

Model 700 XHR™

Xtreme Hunting Rifle



Model 700 XHR Stock

- **Remington Synthetic Stock in Realtree® AP HD**
- **Utilizes Hogue® Rubberized Grip Panels**
- **Remington Patented SuperCell® Recoil Pad**

Remington

Model 700 XHR™

Xtreme Hunting Rifle

Order #	Chambering	MSRP
84400	243 Win	\$879
84401	25-06 Remington	\$879
84402	270 Win	\$879
84403	7mm-08 Remington	\$879
84405	30-06 SPRG	\$879
84406	7mm Remington Magnum	\$905
84407	7mm Remington Ultra Magnum	\$905
84408	300 Remington Ultra Magnum	\$905

Remington

Model 700

Target Tactical



Triangular Tack-Driver

- **Chambered in 308 Win**
- **26" VTR Barrel Profile with 1/4" Counter-bore**
- **5-R Hammer-Forged Tactical Target Rifling**
 - Based on M-24 Rifling
- **X-Mark Pro™ Externally Adjustable Trigger**

Remington

Model 700

Target Tactical



Triangular Tack-Driver

- **Bell & Carlson Medalist Varmint/Tactical Stock**
 - Adjustable Comb and Length of Pull
- **Tactical Style Bolt Knob**
- **All Steel Hinged Floorplate**

Remington

Model 700

Target Tactical Rifle



Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Short	4+1	26"	45 1/2"	8 7/8

Chambering	Order #	MSRP
308 Win	84456	\$1972

Remington

Model 700 VTR™

Line Extensions



17 Remington Fireball & 243 Win

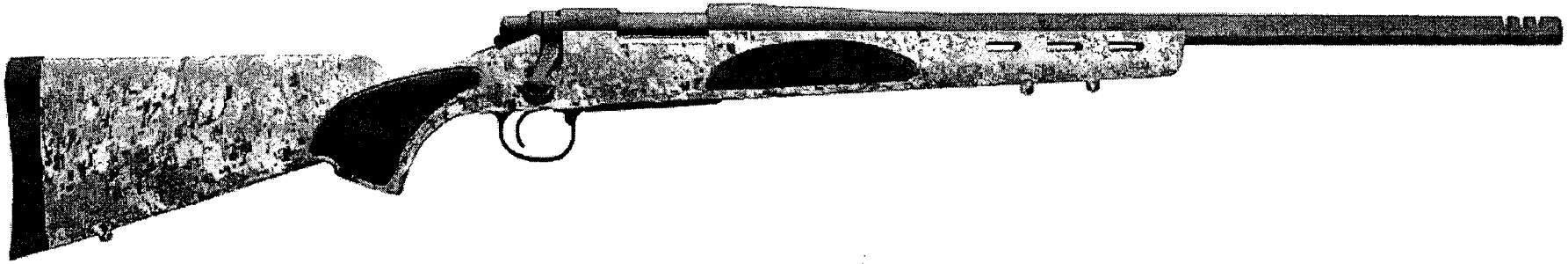
- Patent Pending 22" Tri-Barrel with Muzzle Brake
- OD Green Stock with Hogue® Overmolded Grips
- X-Mark Pro Adjustable Trigger

Chambering	Order #	MSRP
17 Remington Fireball	84367	\$832
243 Win	84368	\$832

Remington

Model 700™ VTR™

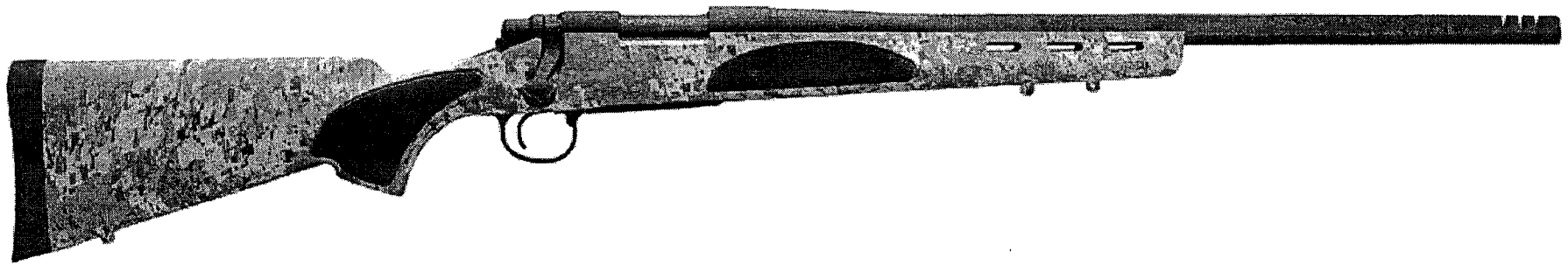
Desert Recon



- 22" Triangular Barrel with Integral Muzzle Brake
 - Provides Reduced Weight and Increased Rigidity
 - Muzzle Brake Reduces Muzzle Rise Venting Top Side
- Features Adjustable X-Mark Pro® Trigger
- Hinged Floorplate Magazine Box

Remington

Model 700™ VTR™ Product Specifications



Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Short	223 Rem - 5+1 308 Win - 4+1	22"	41 5/8"	7 1/2

Chambering	Order #	MSRP
223 Remington	84384	\$879
308 Win	84385	\$879

Remington

Model 597

FLX™ Camo



The Next Generation Digital Camo

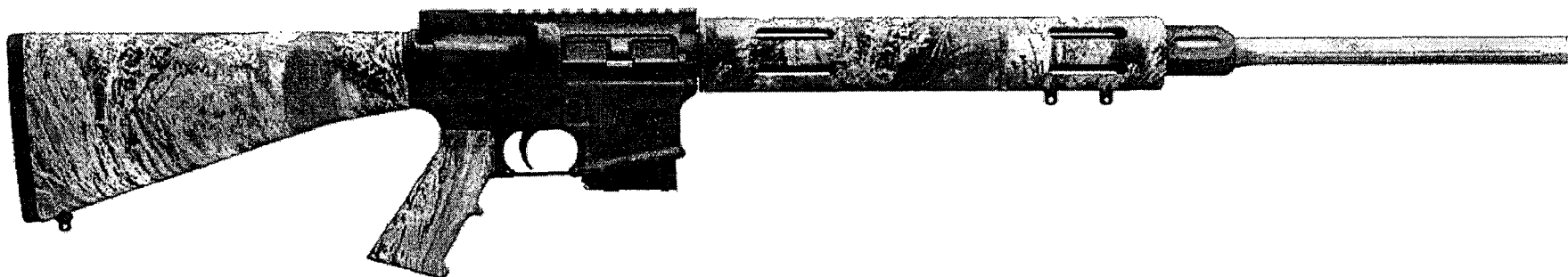
- Next® FLX Hunting Digital Camo
- 20" Barrel .22 LR with TruGlo® Sights
- 10 Round Magazine Box

Chambering	Order #	MSRP
22 Long Rifle	80864	\$260

Remington

R-15 VTR

Stainless Varminster



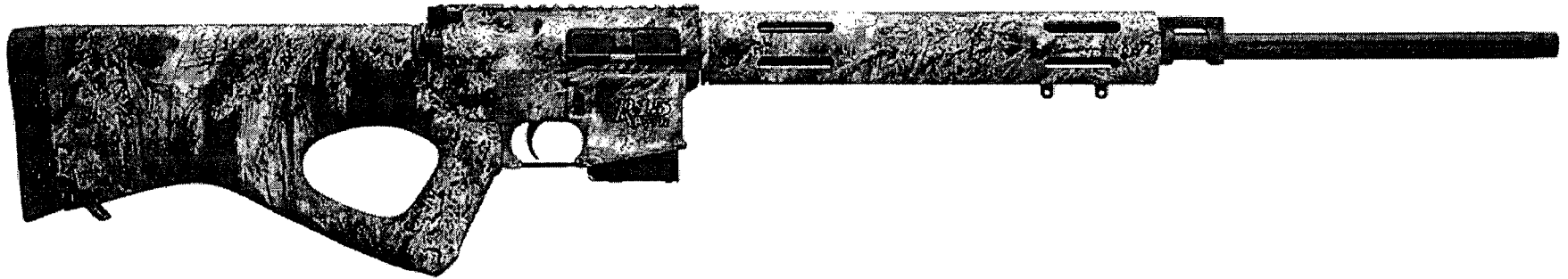
- 24" Stainless Triangular Barrel
- Matching Triangular Gas Block
- Single Stage Trigger at 4 ½ lbs
- Advantage Max 1 Camo with OD Green Upper/Lower

Chambering	Order #	MSRP
223 Remington	60007	\$1,412

Remington

R-15 VTR

Thumbhole Varminter



- Bell & Carlson Thumbhole Stock
- 24" Fluted Barrel
- Single Stage Trigger at 4 ½ lbs
- Full Coverage Advantage Max 1 Camo

Chambering	Order #	MSRP
223 Remington	60012	\$1,412

Remington

Model 700 SPS Left Hand



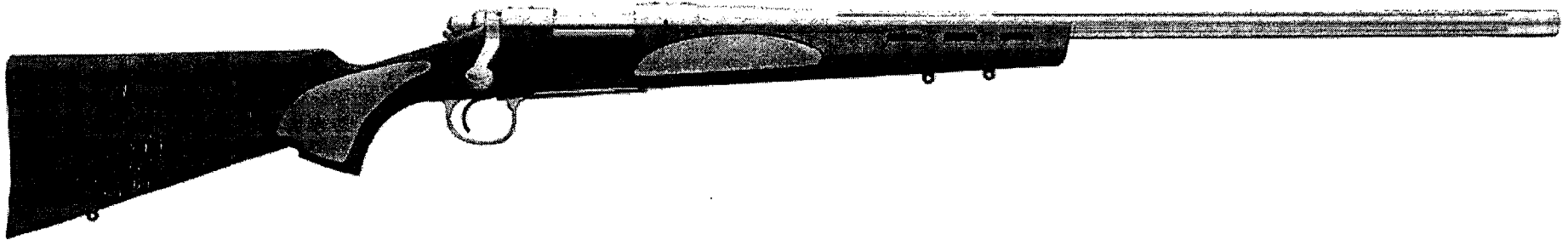
- Available in the Most Popular Big-Game Cartridges
- 24" Barrels Standard Chambering & 26" Magnums
- Adjustable X-Mark Pro Trigger

Chambering	Order #	MSRP
270 Win	84177	\$639
30-06 SPRG	84178	\$639
7mm Remington Magnum	84179	\$639
300 Win Mag	54180	\$639

Remington

Model 700

Varmint Stainless Fluted



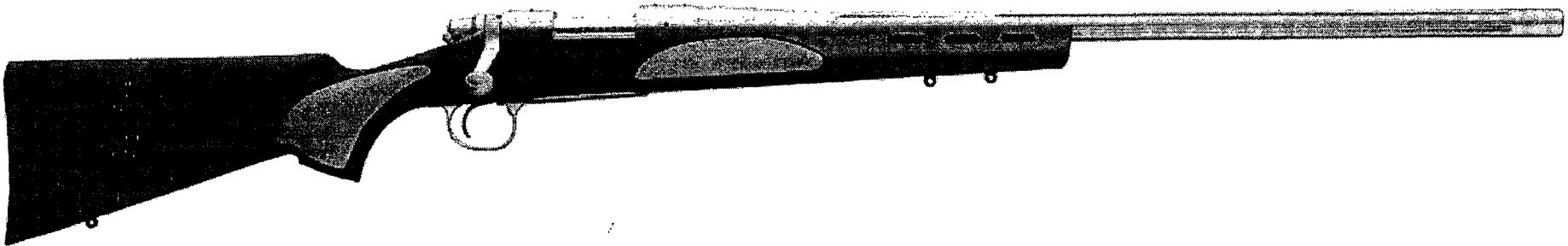
- Synthetic Stock with Hogue® Grip Panels
- 26" Hammer-Forged Fluted Barrels
- Dual Front Swivel Studs
- Adjustable X-Mark Pro Trigger



Remington

Model 700

Varmint Stainless Fluted



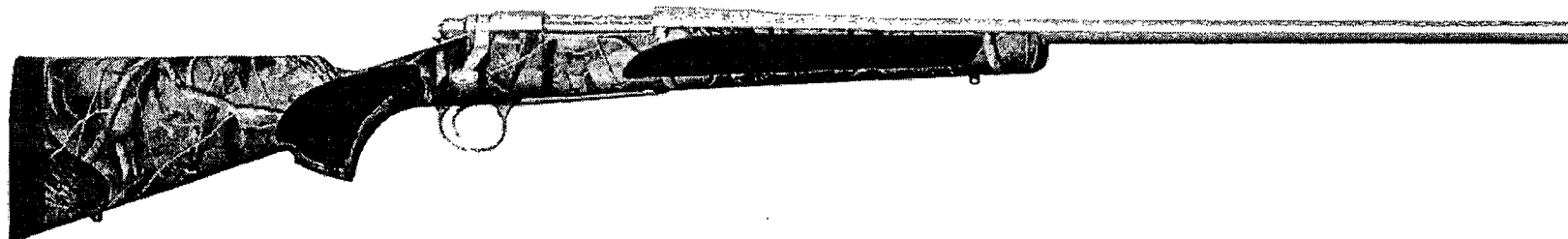
Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Short	223 Rem - 5+1 308 Win - 4+1	26"	46 1/2"	8 1/2

Chambering	Order #	MSRP
17 Remington Fireball	84340	\$919
204 Ruger	84341	\$919
22-250 Remington	84342	\$919
223 Remington	84343	\$919
220 Swift	84344	\$919

Remington

Model 700

Limited Editions



- 2009 Model 700 CDL SF Limited
 - 257 Roberts – Order # 84020
- 2009 Model 700 XCR RMEF
 - 30-06 SPRG – Order # 84452

Remington

2009 New Rifle Product Listing

Remington

R 2199647

2009 New Rifles

Order #	Description
84400	Model 700 XHR 243 Win
84401	Model 700 XHR 25-06 Remington
84402	Model 700 XHR 270 Win
84403	Model 700 XHR 7mm-08 Remington
84404	Model 700 XHR 30-06 SPRG
84405	Model 700 XHR 7mm Remington Magnum
84406	Model 700 XHR 300 Win Mag
84407	Model 700 XHR 7mm Remington Ultra Magnum
84408	Model 700 XHR 300 Remington Ultra Magnum
84367	Model 700 VTR 17 Remington Fireball
84368	Model 700 VTR 308 Win

Remington

2009 New Rifles

Order #	Description
84384	Model 700 VTR Desert Recon 223 Remington
84385	Model 700 VTR Desert Recon 308 Win
84456	Model 700 Target Tactical 308 Win
84177	Model 700 SPS LH 270 Win
84178	Model 700 SPS LH 30-06 SPRG
84179	Model 700 SPS LH 7mm Remington Magnum
84180	Model 700 SPS LH 300 Win Mag
84452	Model 700 XCR RMEF 30.06 SPRG
84020	Model 700 CDL SF Ltd. Edition 257 Roberts
80864	Model 597 FLX Camo 22 Long Rifle

Remington

2009 New Rifles

Order #	Description
84340	Model 700 Varmint SF 17 Remington Fireball
84341	Model 700 Varmint SF 204 Ruger
84342	Model 700 Varmint SF 22-250 Remington
84343	Model 700 Varmint SF 223 Remington
84344	Model 700 Varmint SF 220 Swift
60100	Model R-15 30 Remington AR
60007	Model R-15 VTR SS Tri-Barrel 223 Remington
60012	Model R-15 VTR Thumbhole 223 Remington

Remington

2009 Rifle Deletions

Order # Deleted Rifle		Order #	Replacement
86400	7615 Tactical	60001	R-15 223 Remington
86410	7615 SPS	60001	R-15 223 Remington
84018	700 CDL SF Ltd	84020	700 CDL SF 257 Roberts
84448	700 XCR RMEF	84452	700 XCR RMEF 30.06
84502	700 XCR LH 270 Win	84177	700 SPS LH 270 Win
84503	700 XCR LH 30.06	84178	700 SPS LH 30.06
84504	700 XCR LH 7mm RM	84179	700 SPS LH 7mm RM
84509	700 XCR LH 300 RUM	84180	700 SPS LH 300 RUM
84901	Seven 25 th Ann. 7-08	26421	Seven CDL 7mm-08 Rem
86401	7615 Ranch Carbine	60001	R-15 223 Remington
86402	7615 Camo Hunter	60001	R-15 223 Remington