Remington®

2000
WORLDWIDE SALES MEETING

FIREARMS

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2000 FIREARM PROGRAM HIGHLIGHTS

Program Changes:

- No changes to AFW, Dealer, Member or Chain programs for standard product.
- Custom Shop payment terms for early orders revised to NET 90 days.
- Payment terms for Rep. firearms samples have been revised to NET 180 days.
- New EtronX Master Distributor Firearms and Ammunition Program.

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2000 FIREARM PROGRAM SUMMARY

	AFW'S	DEALERS	BUYING GROUPS	CHAINS
Minimum Order Quantity	25 Guns	5 Guns	5 Guns	25 Guns
Program Discount	5%	-	4%	5%
Early Order Period Ends	2/28/00	3/31/00	3/31/00	-
Early Order Minimum Qualifier	70%	50%	60%	-
Early Order Discount	4%	4%	2%	-
Early Order Terms:				
Shipments Prior to 4/1/00	5% 5/10 2% 7/10 Net 9/10	5% 5/10 2% 7/10 Net 9/10	5% 5/10 2% 7/10 Net 9/10	-
Shipment After 3/31/00	2% 8/10 Net 10/10	2% 8/10 Net 10/10	2% 8/10 Net 10/10	-
Early Order Back Orders: Shipped After 7/31/00	2% 20 Net 21	2% 20 Net 21	2% 20 Net 21	-
Non Early Orders Standard Terms:	Net 30	Net 30	Net 30	Net 45
870 Police E.O. Terms:	2% 30 1% 60 Net 90	2% 30 1% 60 Net 90	2% 30 1% 60 Net 90	Net 45

NOTE: CUSTOM GUNS ARE SOLD AT MSP (NO DISCOUNTS) APPLICABLE WITH TERMS OF NET 90 DAYS FOR MINIMUM QUALIFYING ORDERS (AFW'S 25, BUYING GROUPS AND DEALERS 5).

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2000 EXTRA BARREL PROGRAM SUMMARY

	AFW'S	DEALERS	BUYING GROUPS
Qualifying Minimum Order Qty.	500	10	10
Program Discount	5%	5%	5%
Qualifying Order Period Ends	2/28/00	3/31/00	3/31/00
Reorder Minimum	25	5	5
Volume Discount	10%	10%	10%
Qualifying Order Terms:			
Shipments Prior to 4/1/00	5% 5/10 2% 7/10 Net 9/10	5% 5/10 2% 7/10 Net 9/10	5% 5/10 2% 7/10 Net 9/10
Shipments After 4/1/00	2% 8/10 Net 10/10	2% 8/10 Net 10/10	2% 8/10 Net 10/10
Shipped After 7/31/00	2% 20 Net 21	2% 20 Net 21	2% 20 Net 21

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December 1, 1999

Remington ETRONX
Master Distributor
Firearms and Ammunition Program

Qualification:

Must be an authorized Remington AFW.

Program:

Orders must be placed at one time for 150 Model 700 Etronx rifles (any mix) and 150 cases of Etronx centerfire ammunition (any mix) by **January 31, 2000**, open for immediate shipment. Both firearms and ammunition will be invoiced at the lowest applicable program pricing.

Re-Orders:

Minimum of 10 Etronx rifles and 10 cases of Etronx ammunition.

Prices:

2000 Remington firearm and ammunition price lists dated December 1, 1999.

Payment Terms:

Early order payment terms apply for firearms and ammunition per standard programs.

Timing:

Program is effective from December 1, 1999 through January 31, 2000.

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2000 SHOTGUN PRICING DETAIL

MODEL 1100:	+	1.91%
MODEL 11-87:	+	2.61%
MODEL 870:	+	3.27%
EXPRESS 12 GAUGE:	+	2.53%
EXPRESS 12 GAUGE SUPER MAG	+	2.10%
EXPRESS SMALL GAUGE:	+	2.46%
EXPRESS COMBO:	+	2.09%
SP-10:	+	2.22%
TOTAL SHOTGUNS:	**+**	**2.48%**

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2000 CENTERFIRE RIFLE PRICING DETAIL

MODEL 700:	+ 1.97%
MODEL 700 STAINLESS:	+ 2.19%
MODEL 700 MUZZLELOADERS:	+ 2.30%
CUSTOM GUNS:	+ 1.84%
MODEL 7400:	+ 2.01%
MODEL 7600:	+ 2.19%
TOTAL CENTERFIRE:	**+ 2.03%**

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2000 RIMFIRE RIFLE PRICING DETAIL

597:	+ 0.92%
552:	+ 2.62%
572:	+ 2.53%
TOTAL RIMFIRE:	**+ 1.03%**

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2000 FIREARMS PRICING SUMMARY

SHOTGUNS

1100	+ 1.91%
11-87	+ 2.61%
870	+ 3.27%
870 Express 12 Gauge	+ 2.53%
870 Express 12 Gauge Super Magnum	+ 2.10%
870 Express Small Gauge	+ 2.46%
870 Express Combo	+ 2.09%
SP-10	+ 2.22%
TOTAL SHOTGUNS	**+ 2.48%**

CENTERFIRE RIFLES

700	+ 1.97%
700 Stainless	+ 2.19%
700 Muzzleloader	+ 2.30%
Custom Guns	+ 1.84%
7400	+ 2.01%
7600	+ 2.19%
TOTAL CENTERFIRE	**+ 2 .03%**

RIMFIRE RIFLES

597	+ 0.92%
552	+ 2.62%
Other Rimfire	+ 2.53%
TOTAL RIMFIRE	**+ 1.03%**
EXTRA BARRELS:	**+ 2.41%**
TOTAL 2000 INCREASE	**+ 2.19%**

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COMPETITIVE PRICING BENCHMARKS

- **Beretta**
  - O/U's + 3%
  - AL390 + 2%
- **Savage**
  - CFR + 4%
- **Mossberg**
  - SG + 3%

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MAJOR

NEW

PRODUCTS

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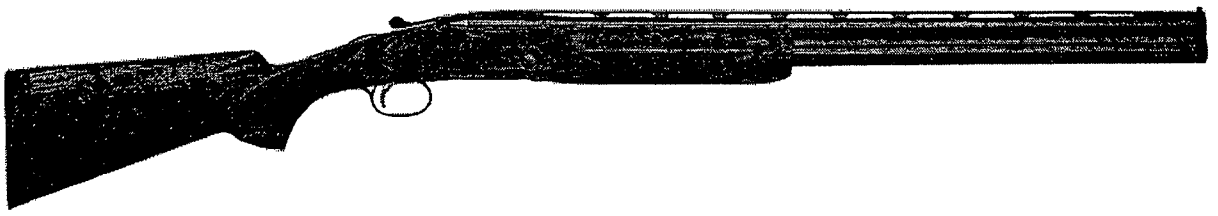
New Field Grade Over and Under Shotgun



Model 300 Ideal

- Box lock with mechanical triggers
- Re-designed barrel and rib assembly
- Re-designed fore-end and latching assemblies
- New two piece safety/barrel selector
- Improved fits and finish
- New stock and fore-end designs
- MSRP $1999

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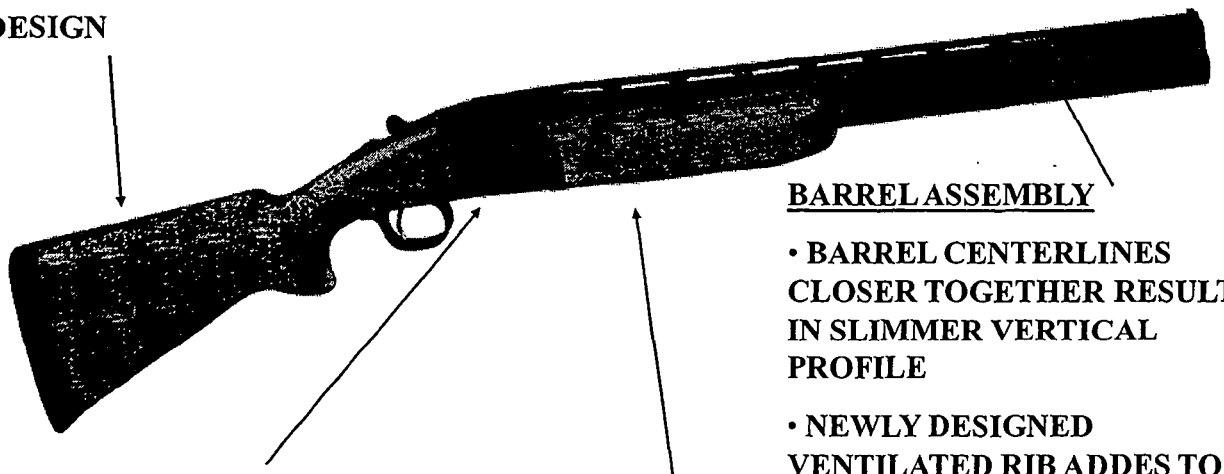
Remington 300 Ideal - 12 Gauge Over/Under

STOCK ASSEMBLY

- STOCK BOLT IS A STANDARD TYPE BOLT DESIGN



BARREL ASSEMBLY

- BARREL CENTERLINES CLOSER TOGETHER RESULT IN SLIMMER VERTICAL PROFILE
- NEWLY DESIGNED VENTILATED RIB ADDES TO OVERALL ASTHETICS

FRAME

- STYLISH DESIGN BLENDS WITH MONOBLOCK, STOCK AND FORE-END ASSEMBLIES

FORE-END ASSEMBLY

- ATTRACTIVE AND RELIABLE FORE-END LATACHING SYSTEM
- REPLACEABLE HARDENED STEEL PLATE FOR INCREASED WEAR RESISTANCE WHEN COCKING HAMMERS

NOTE:
STOCK and FORE-END SHAPES SHOWN ARE APPROXIMATIONS OF

THE ACTUAL DESIGN.

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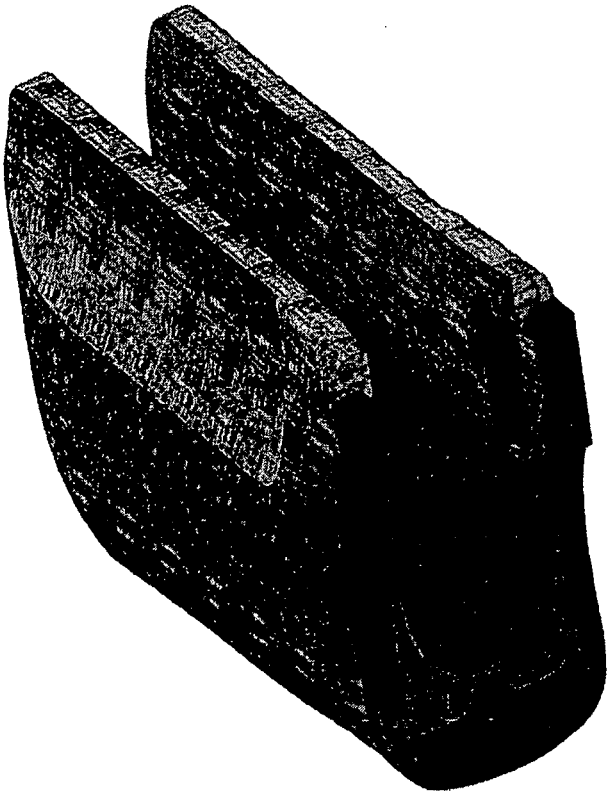
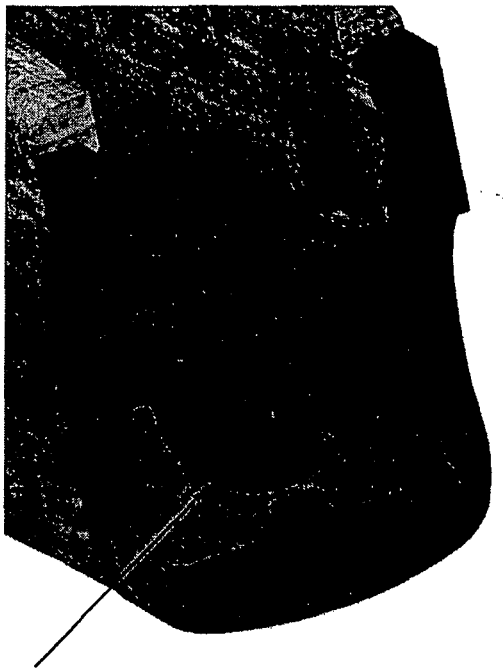
300 Ideal - Fore-end Assembly





HARDENED STEEL PLATE RESISTS WEAR FROM HAMMER COCKING RODS (REPLACEABLE IF NEEDED)

NOTE:

FORE-END SHAPE SHOWN IS AN APPROXIMATION OF THE ACTUAL DESIGN.

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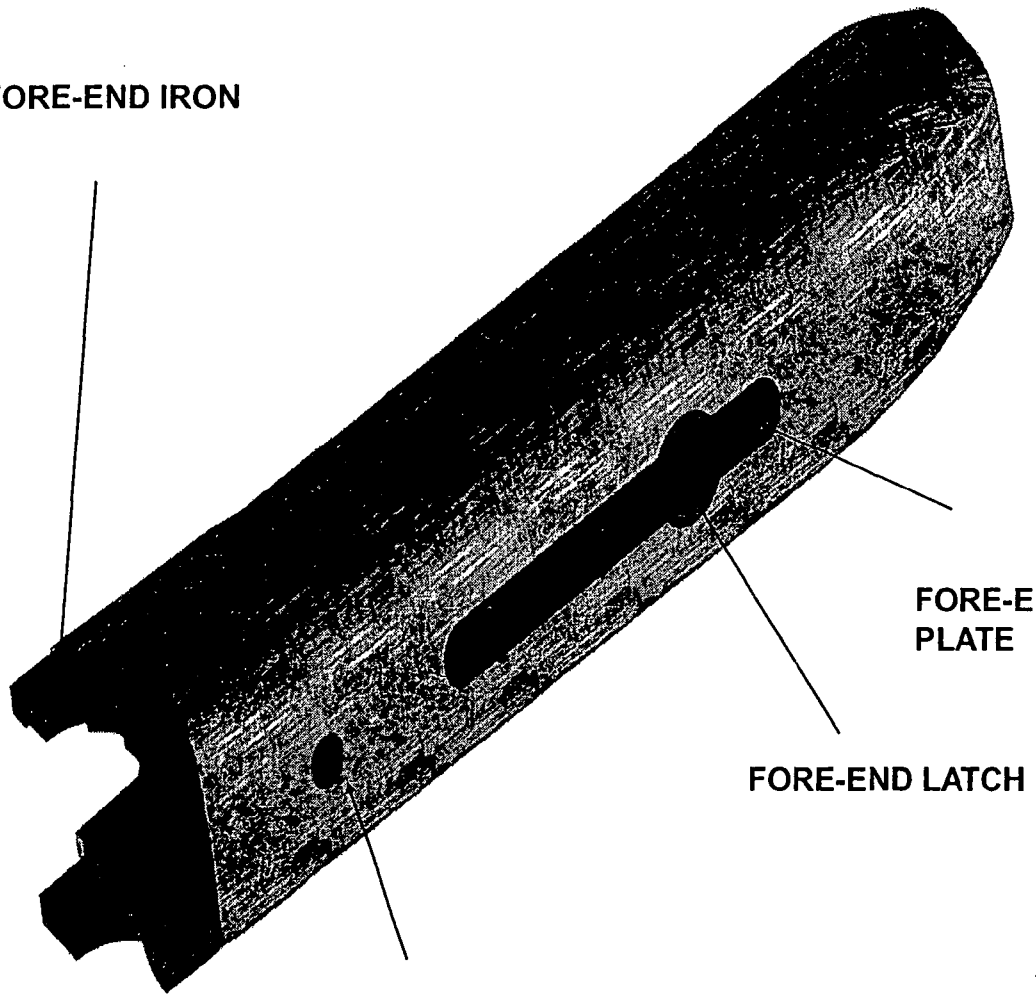
300 Ideal - Fore-end Latching System



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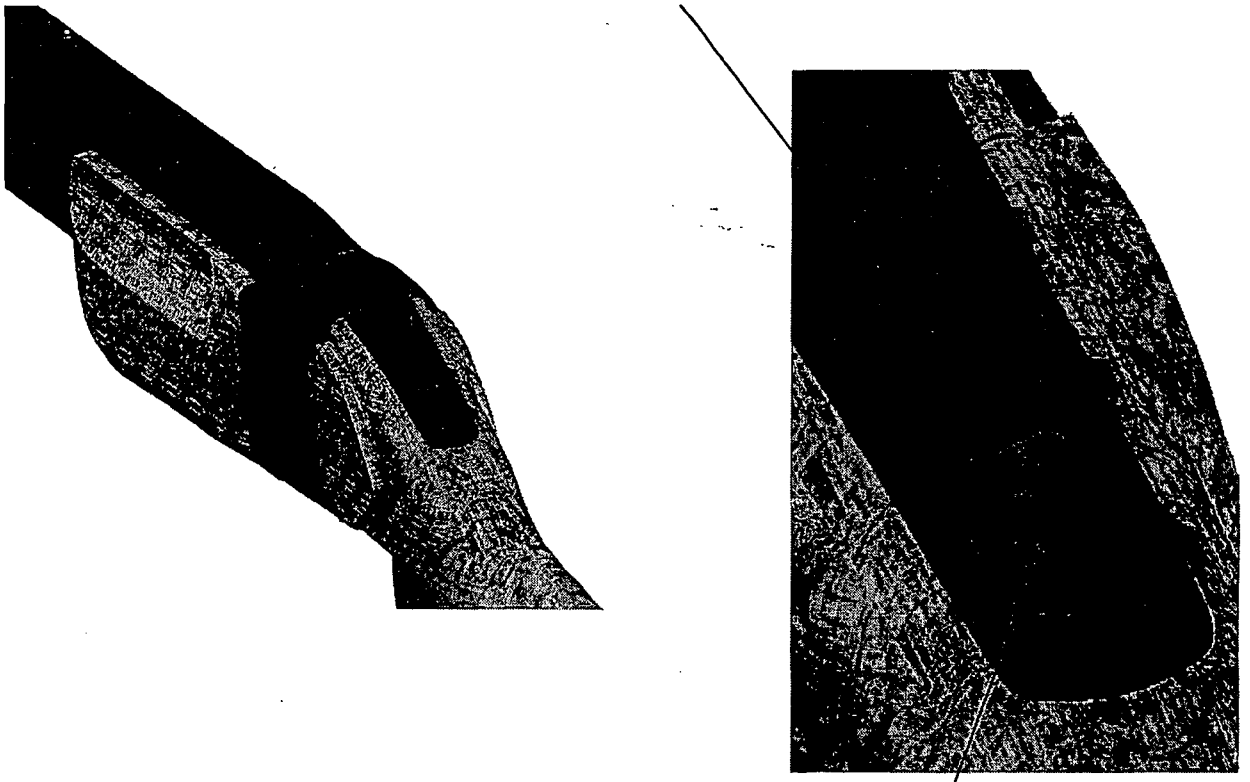
300 Ideal - Two Piece Safety System

BARREL SELECTOR LEVER
(SHOWN IN TOP BARREL POSITION)



NOTE:
STOCK and FORE-END SHAPES SHOWN ARE APPROXIMATIONS OF ACTUAL DESIGN.

SAFETY SELECTOR
(SHOWN IN SAFE "ON" POSITION

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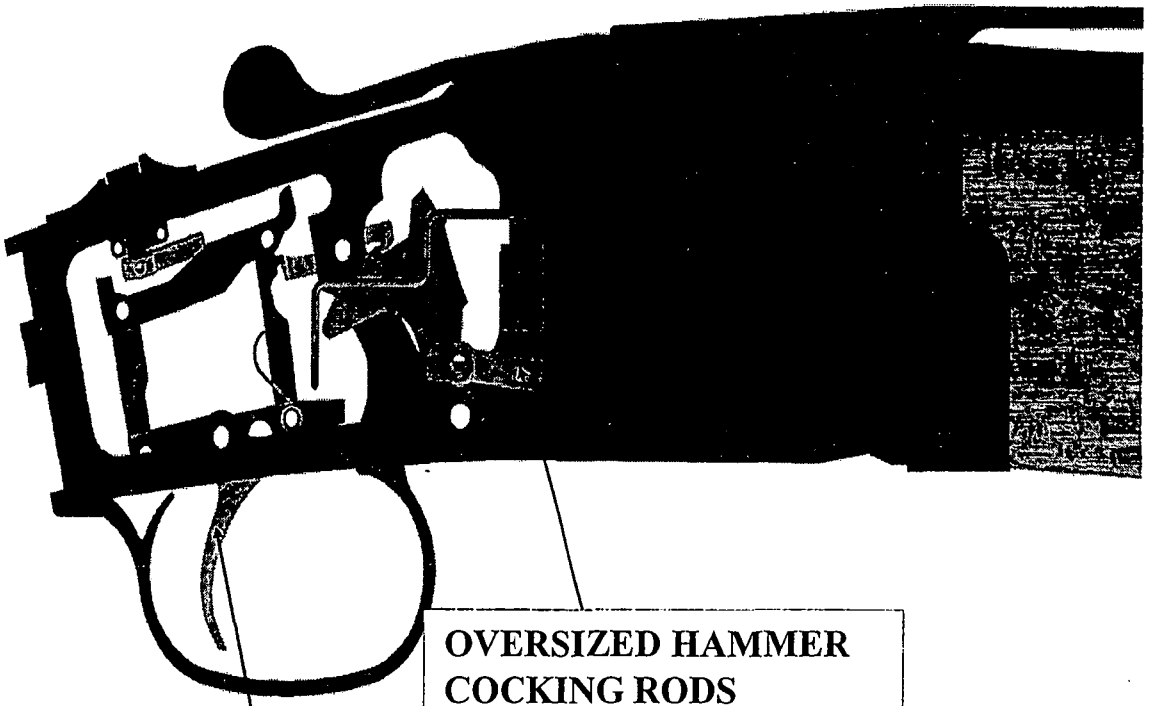
300 Ideal - Fire Control System

MANUAL SAFETY with
SEPARATE BARREL SELECTOR

CLOSE FIT BETWEEN
TOP LEVER and FRAME



OVERSIZED HAMMER
COCKING RODS

MECHANICAL FIRE
CONTROL IS KNOWN FOR
FEEL AND RELIABILITY

NOTE:
SOME PARTS AND DETAIL NOT SHOWN FOR
VISUALIZATION PURPOSES

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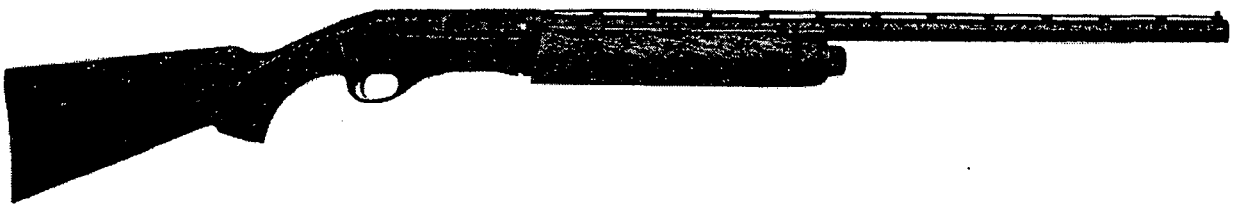
New 3 1/2", "Shoot Everything", Gas Operated Auto-Loading Shotgun



Model 11-87 Super Magnum

- **Special Purpose - Wood**
- **Special Purpose Synthetic**

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11-87 Super Magnum

- Same simple operation as 11-87 Premier
- Overall receiver length increased by 1/4", but unlike 870 SM, no port cover, weight 8 1/4 lbs.
- 25 new or altered components, little interchangeability with standard 11-87
- New fore-end reinforcement
- New integrated PC spring collar with fore-end assembly
- Improved link
- MSRP $852

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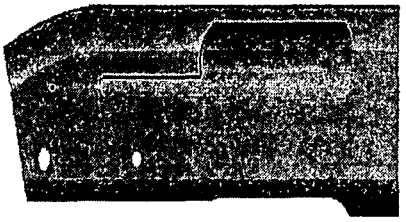
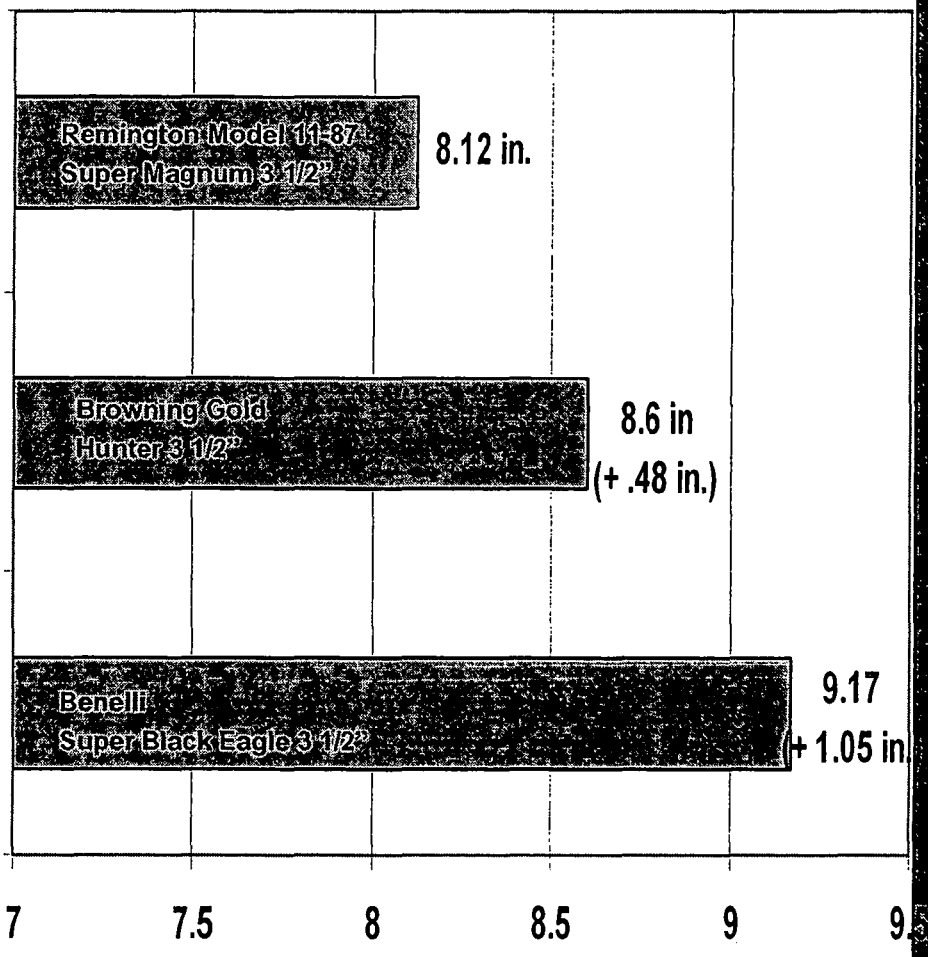
Receiver Length Comparison of 3 1/2" Autoloading Shotguns





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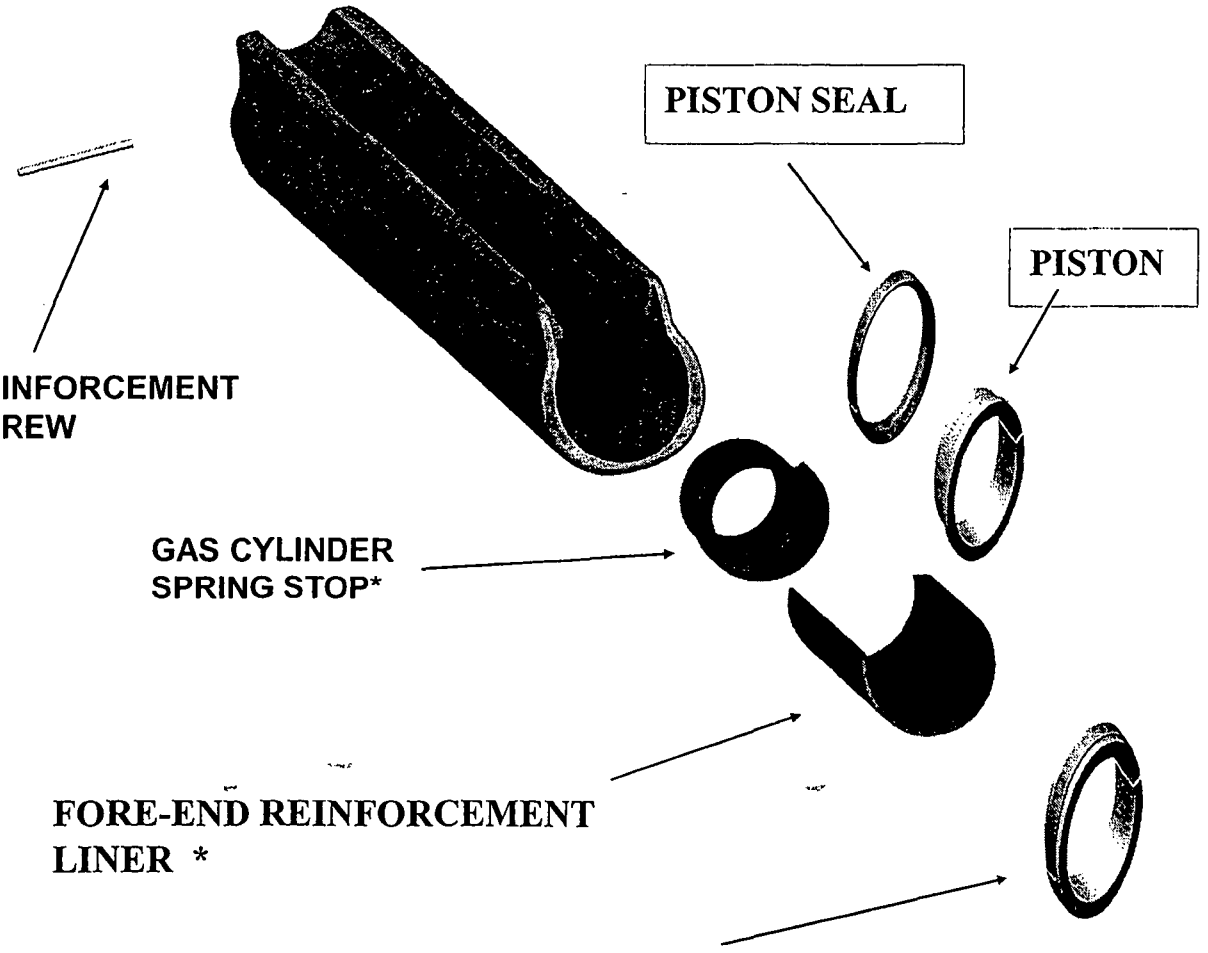
Model 11-87 Super Magnum: Fore-end



PISTON SEAL SNAPS ONTO PISTON TO FORM AN INTEGRAL ASSEMBLY

* New Part

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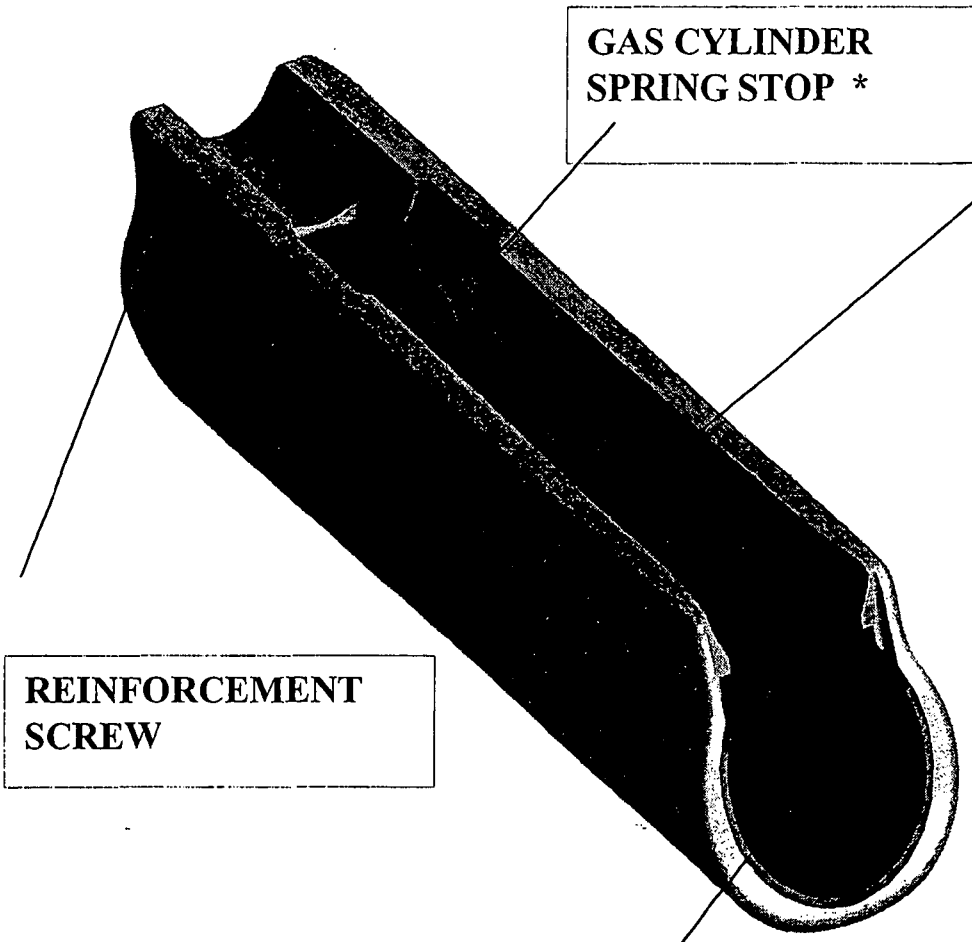
Model 11-87 Super Magnum
Fore-end Assembly



* New Part

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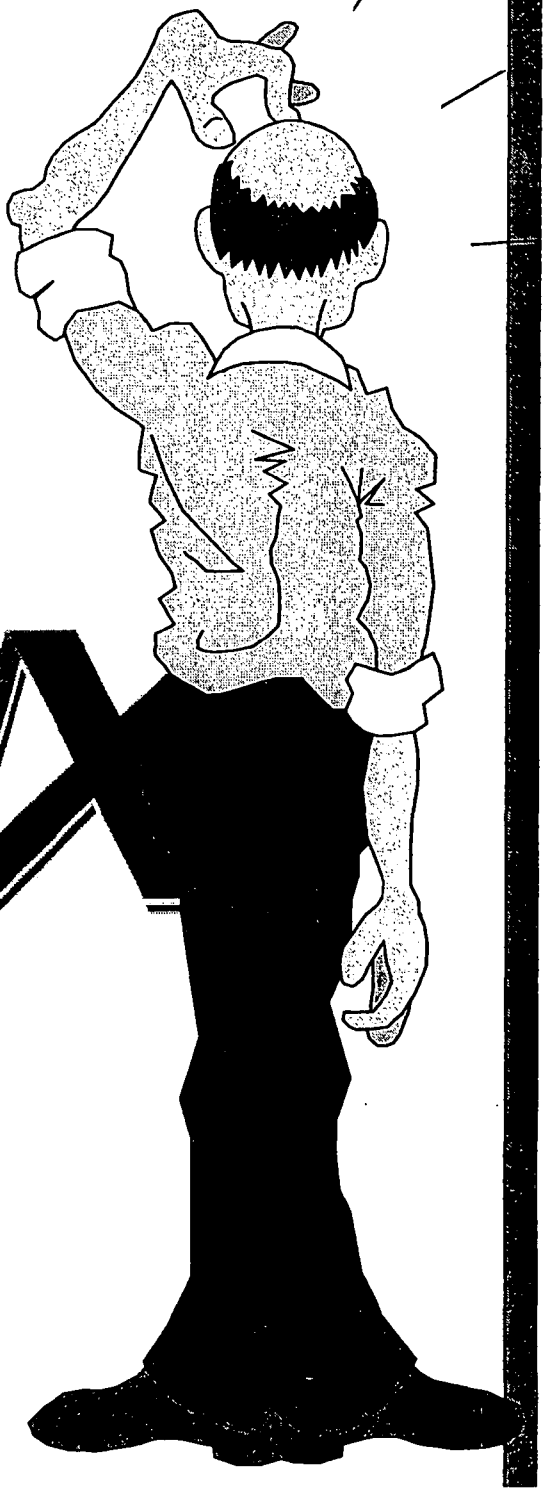
Imagine the Ultimate Centerfire Rifle

What would it be like?



ETRON

by Remington.

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700 ETRONX

by Remington.

- Control of firing is electronic
- Basic operation same as Model 700
- Ergonomics same as Model 700
- Initial introduction in a varmint/bench rest product: 700 EtronX VS-SF
- MSRP $1999.

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Performance Platform

- Near zero locktime: < 27 micro seconds (99% reduction from standard M/700)
- No moving parts to fire round
- World's best production trigger
  - Minimum travel (36% less than STD 700)
  - Excellent trigger pull force repeatability
  - Adjustable trigger
- Not a smart gun

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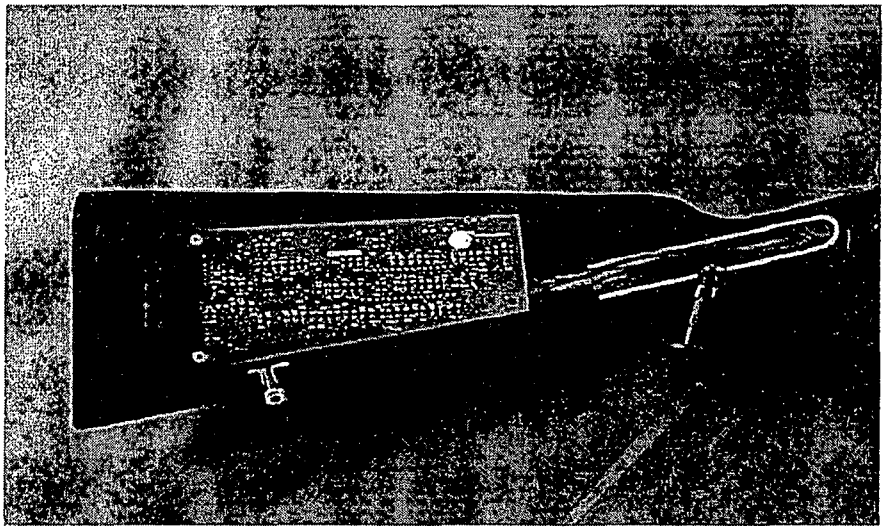
Technology



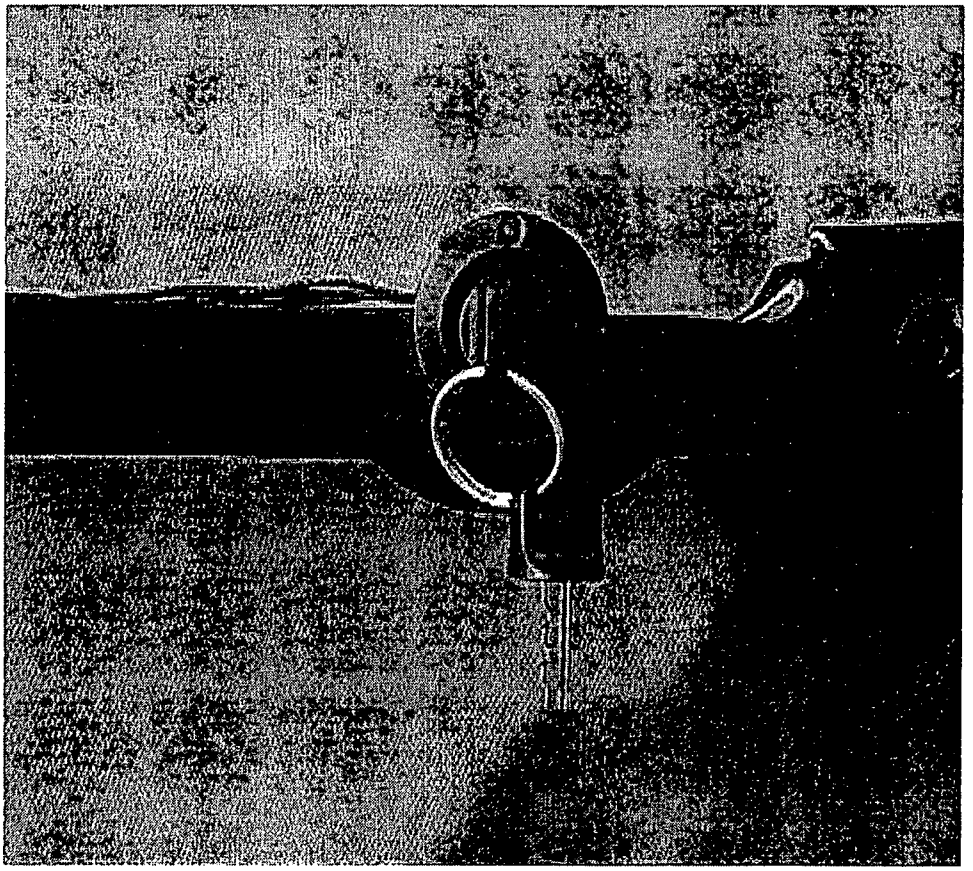
- Commercially proven 8-Bit on board computer

- Operates on a single 9V alkaline battery
  - Supplies 150 volt fire pulse
  - Battery life approximately 1500 rounds
  - Battery located under recoil pad

- On board diagnostics and status - LED
  - Ready to fire
  - Low battery
  - Battery replacement required
  - Key switch locked
  - Trigger pulled before moving safety

MAX IT

Technology - Continued



- **Components environmentally hardened**
  - **Moisture resistant**
  - **Shock resistant**
  - **Coated electronics**
  - **ESD / EMS resistant**

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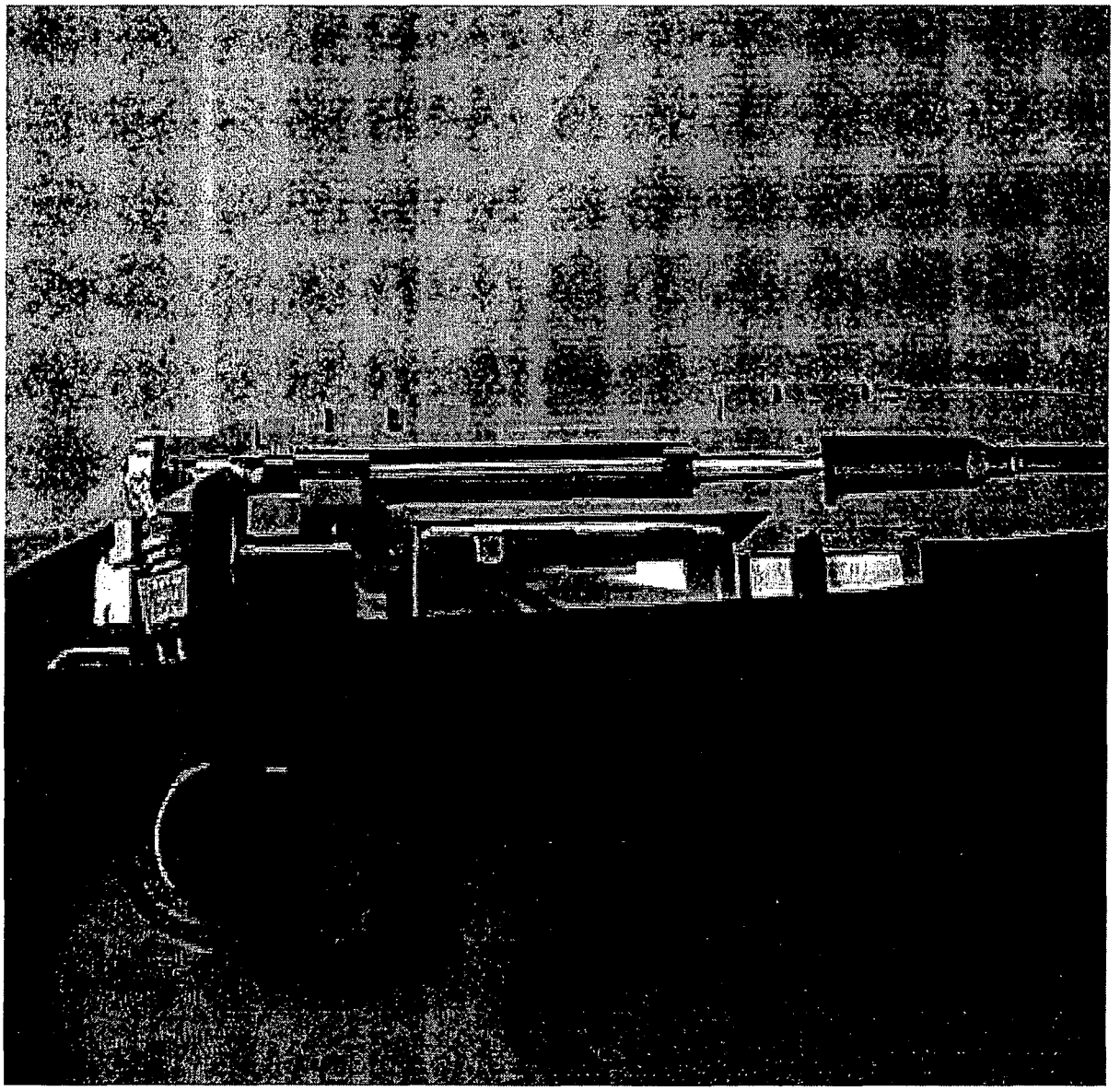
Operation

Easy to Use:

- Key switch on - In line with barrel
- Safety in fire position with round in chamber
  - LED on until trigger pulled
    - 30 minutes of inactivity, time-out to safe state
- Safety in fire position with empty chamber
  - Indicator light off
  - 2 hours of inactivity, time-out to safe state
- Time out recovery
  - Cycle safety to reset

MAX IT



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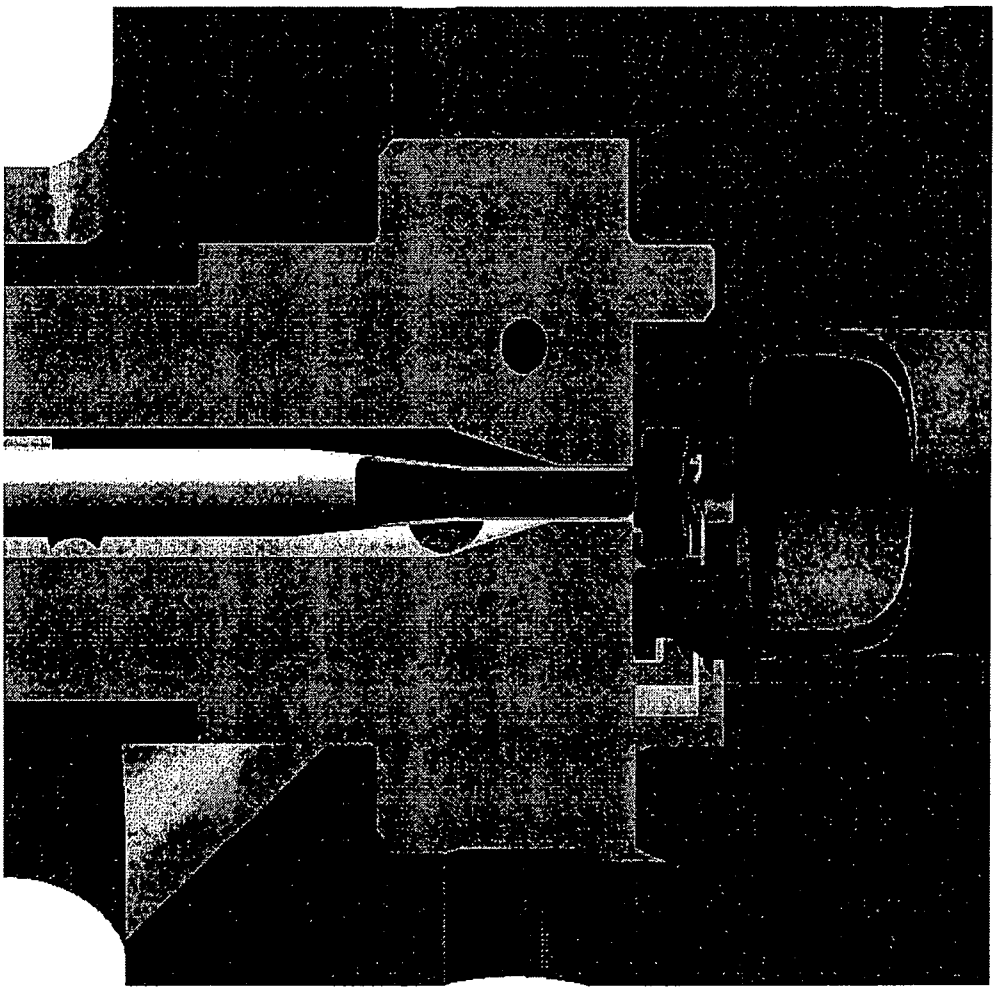
Three Rings of Steel
Building on Existing Strengths



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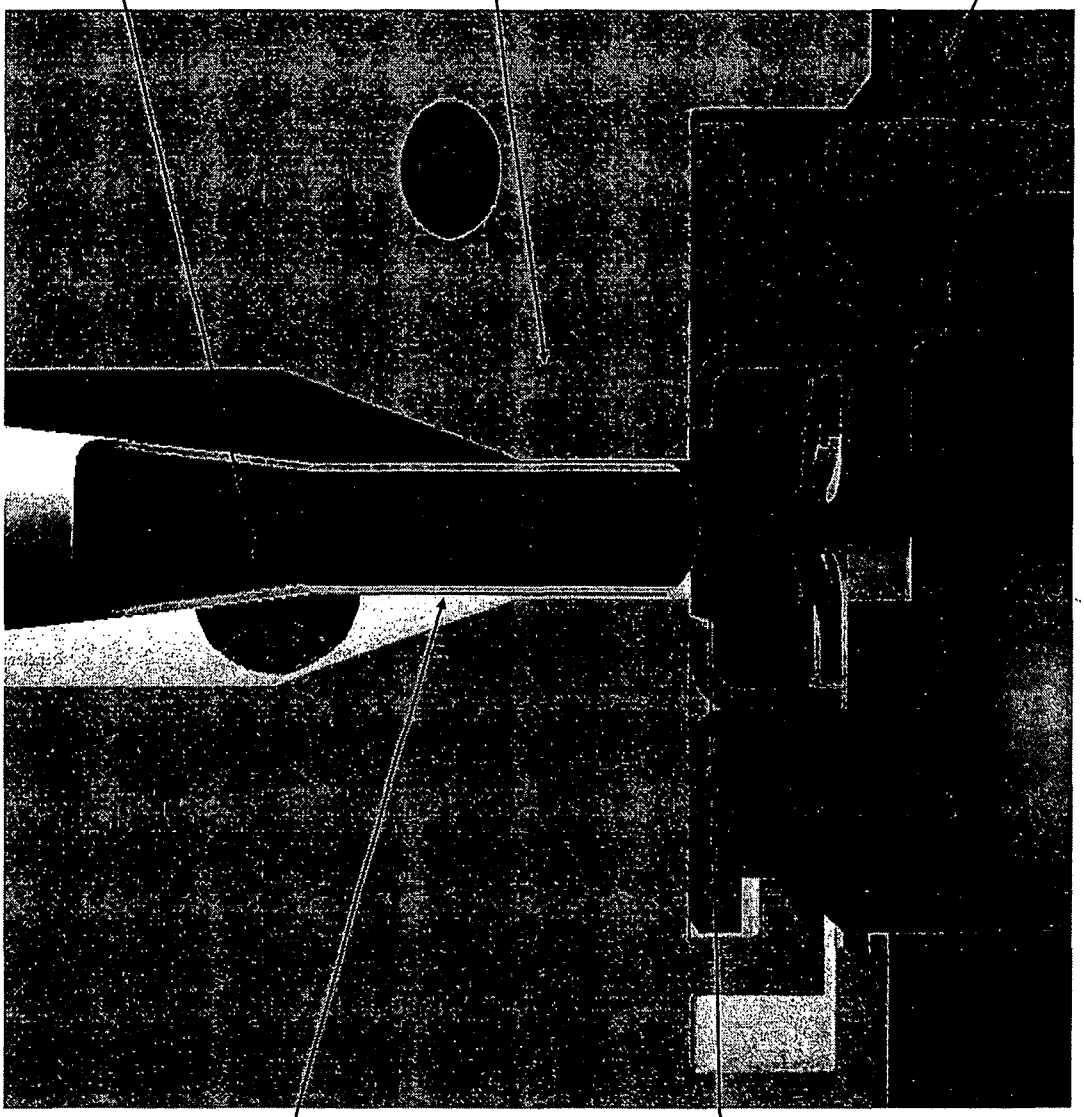
Firing Pin

Bolt Head

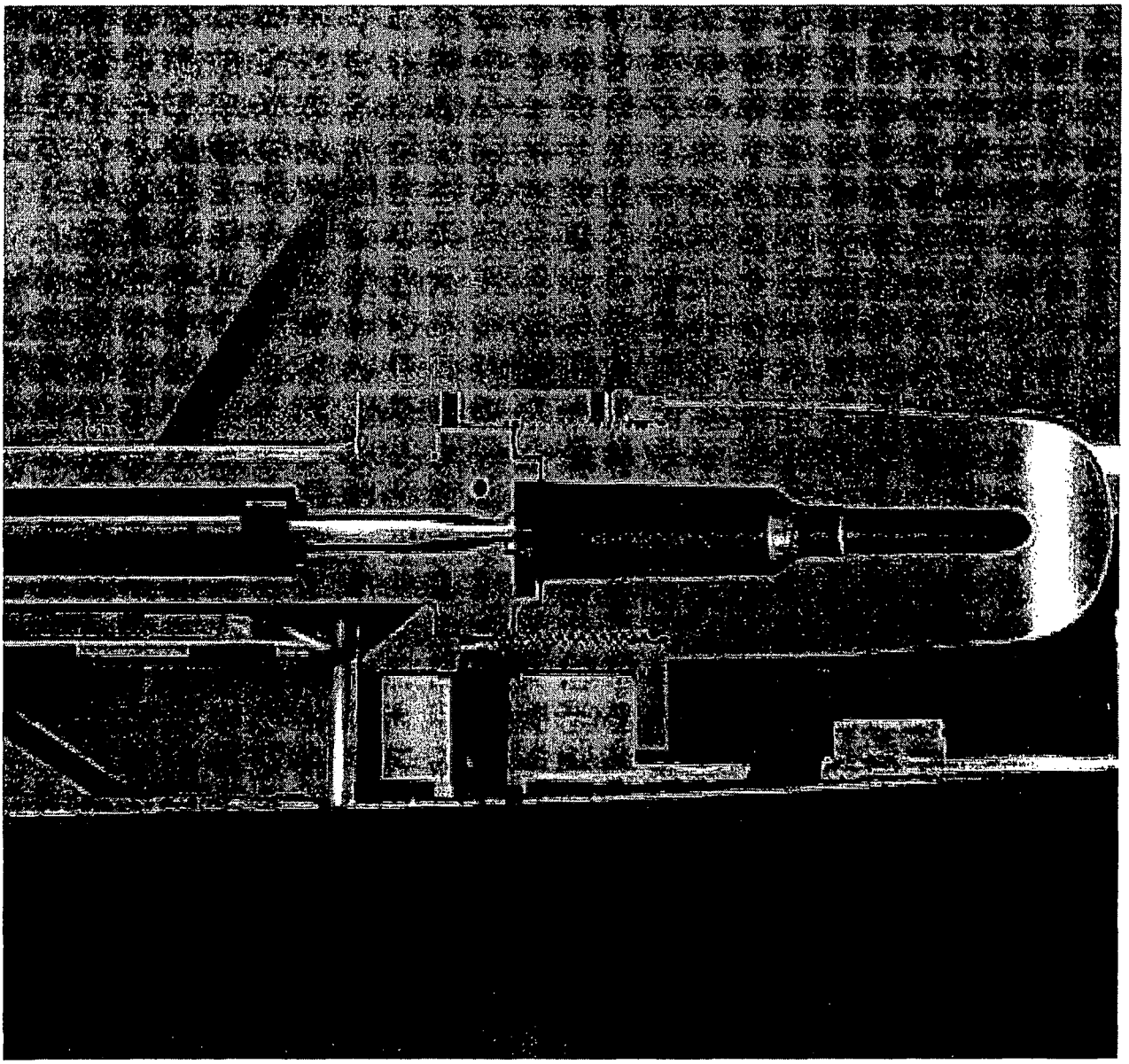
Barrel



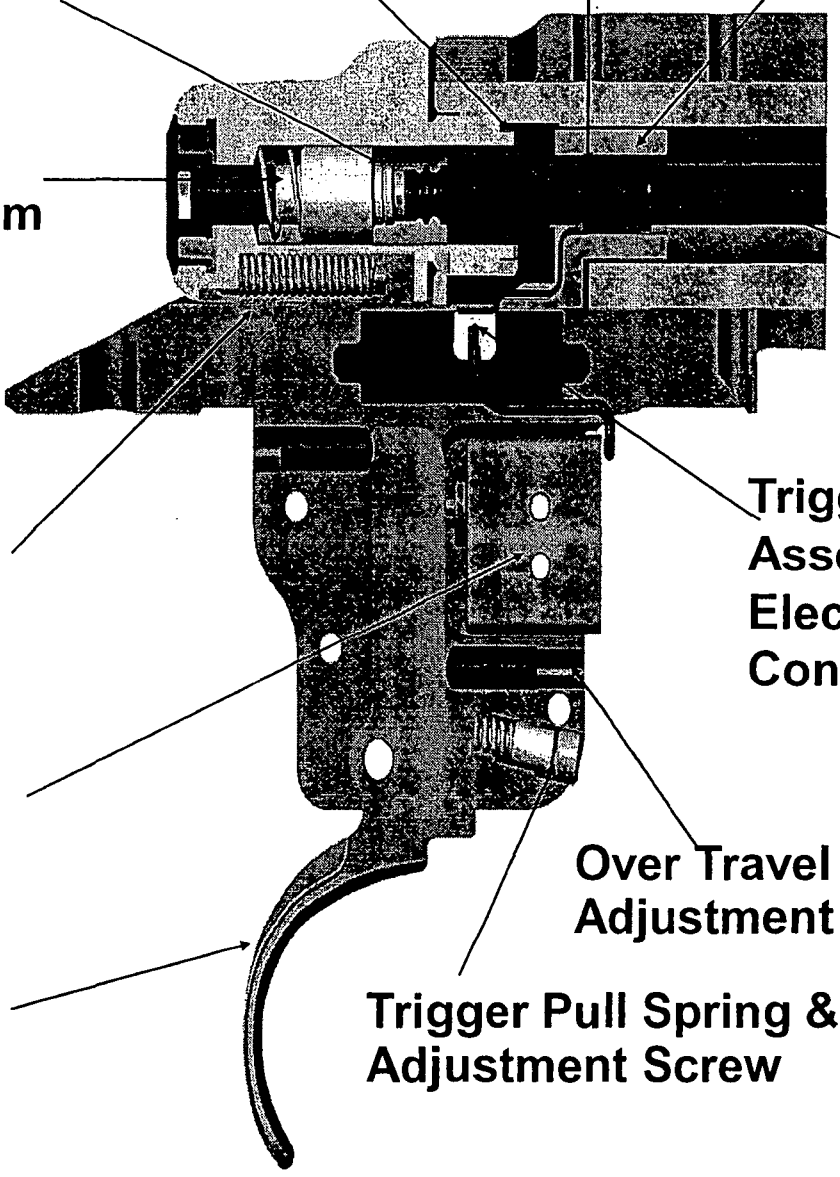
Ceramic Coating
Patent Pending

Primer Contact

MAX IT



MAX IT


Rear Contact Housing
Firing Pin Contact
Front Contact Housing
Firing Pin Insulator
Firing Pin Bias System
Firing Pin Assembly
Bolt Plug System
Trigger Assembly Electrical Contact
Trigger Switch
Over Travel Adjustment Screw
Trigger
Trigger Pull Spring & Adjustment Screw

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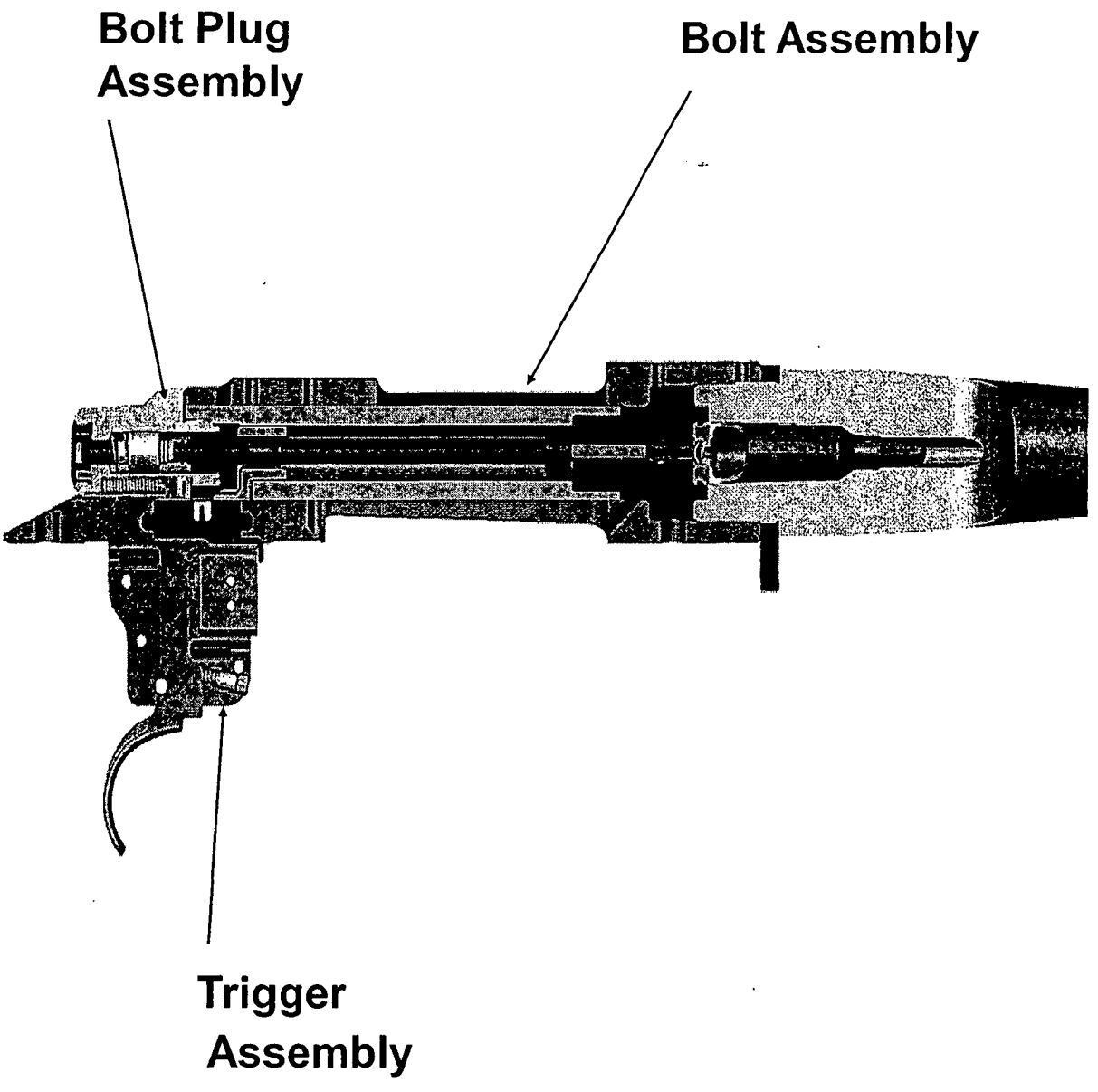

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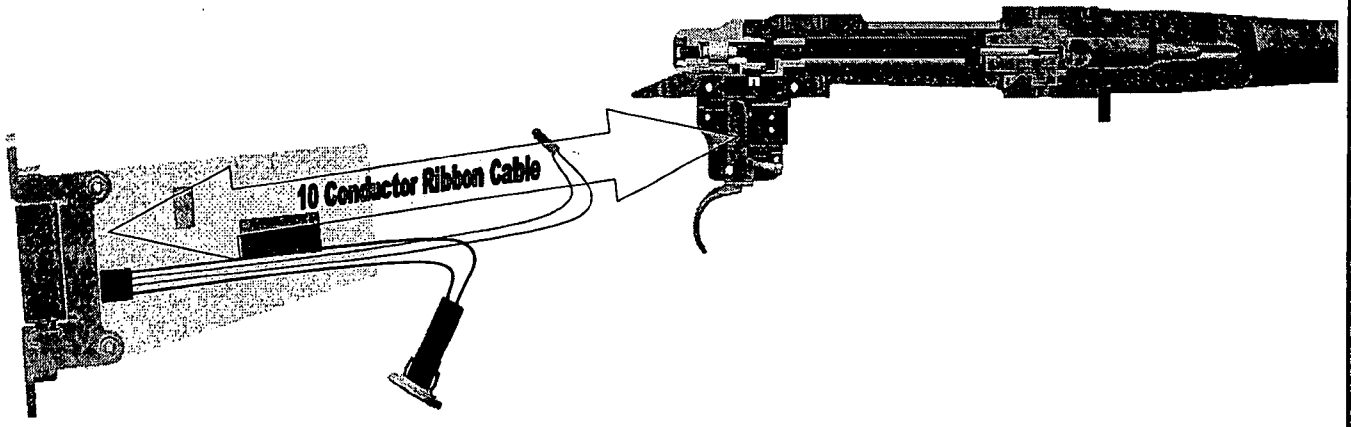

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Reliability

- **Over 200,000 shots fired on the EtronX system**
- **Extremely reliable under all types of shooting conditions**
- **Utilizes many existing M/700 components that are field proven**
  - **Three rings of steel**
  - **Cylindrical receivers**
- **Firing pin coating is key to reliable operation**
  - **7500+ round life, (2X expected useful barrel life)**

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Remington Patented Features

- Electronic Firearm and Process for Controlling an Electronic Firearm
  - US Patent No. 5,755,056
- Round Sensing Mechanism
  - US Patent No. 5,779,433
- Bolt Assembly for Electronic Firearm
  - US Patent No. 5,806,226
- Conductive Primer Mix
  - US Patent No. 5,646,367
- Other Patents Applied For

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Major Benefits of EtronX System

- Easy to understand and use
- Ammunition compatible
- Eliminates lock time
- Eliminates inconsistencies of mechanical triggers
- No moving parts to break or vibrate
- Builds on strengths of the M/700 - for improved accuracy

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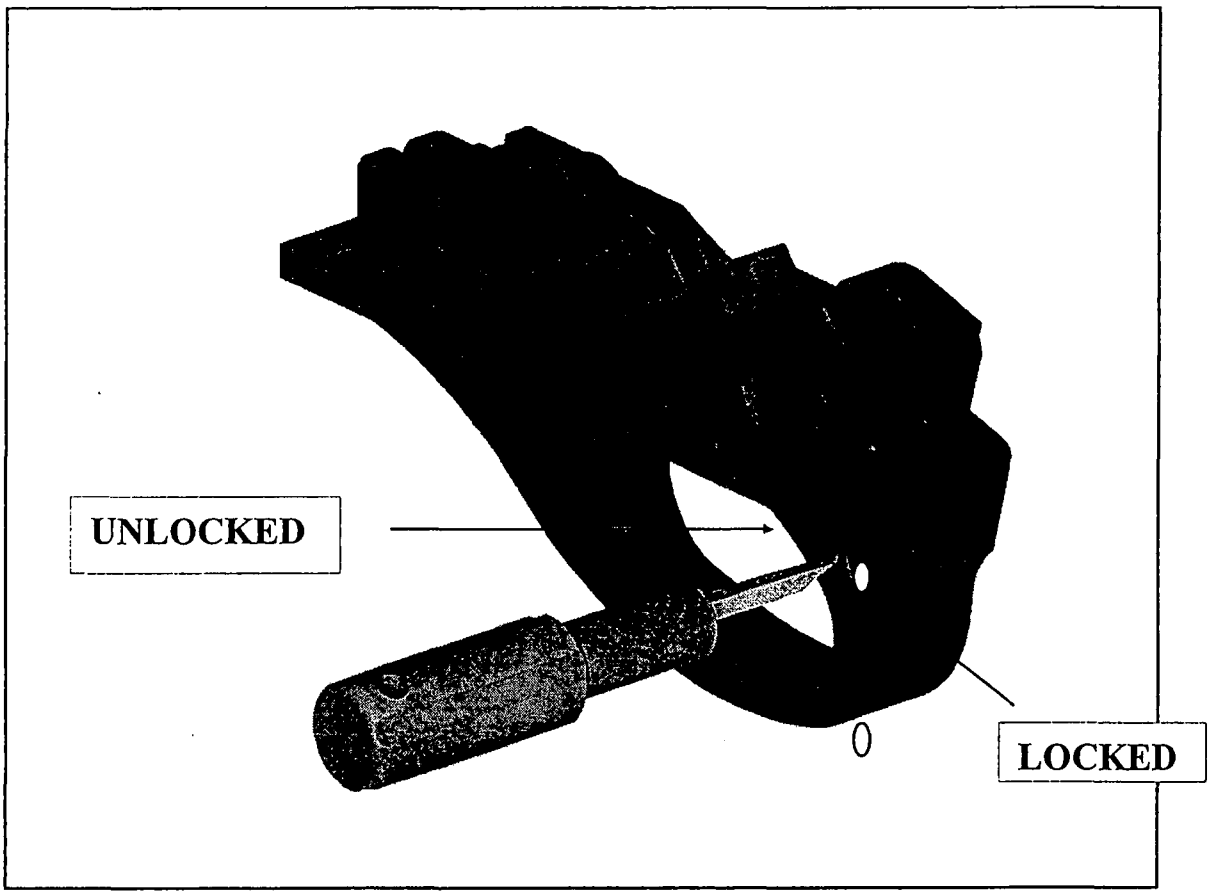
Another Industry First in Innovation from Remington

Introducing

"ISS"

MAX IT

ISS- Integrated Security System
Common Fire Control



Models: SP10, 11-87, 1100, 870, 7400, 7600, 552, 572, 597

INSERT KEY INTO SAFETY AND ROTATE TO DESIRED POSITION

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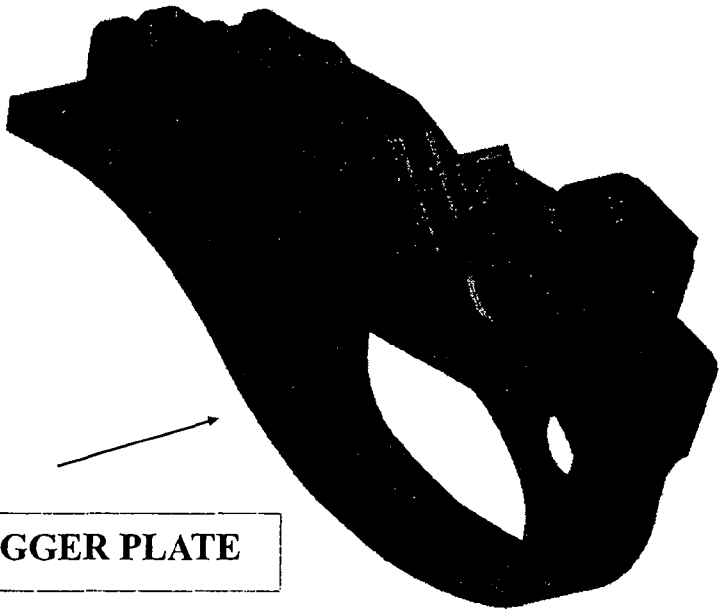
ISS- Integrated Security System
Common Fire Control



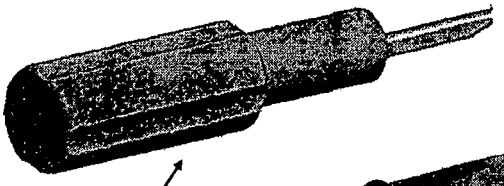
TRIGGER PLATE

SAFETY DETENT SPRING RETAINING PIN

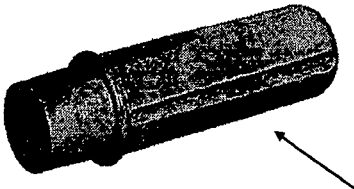
SAFETY DETENT SPRING

SAFETY DETENT PLUNGER

SAFETY * (LOCKABLE)



KEY *



KEY COVER *

* Denotes new part

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ISS - Integrated Security System
Bolt Action Rifles

INSERT KEY INTO LOCK TUMBLER
AND ROTATE TO DESIRED POSITION

Models: 700, Seven, 40X

INSERT KEY INTO LOCK TUMBLER
AND ROTATE TO DESIRED POSITION

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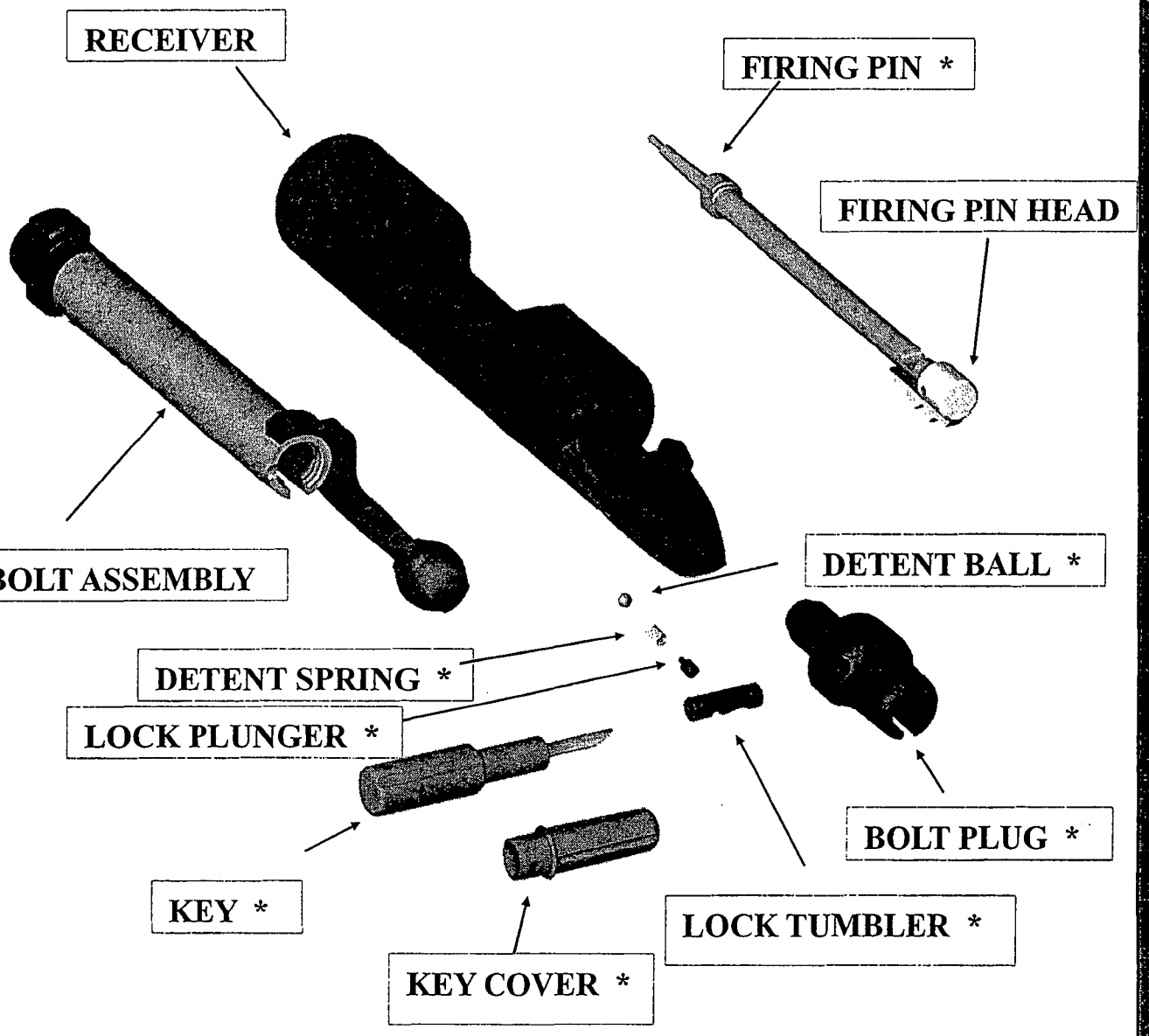
ISS- Integrated Security System
Bolt Action Rifles



* Denotes new part

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Remington®

2000

FIREARMS

NEW PRODUCTS

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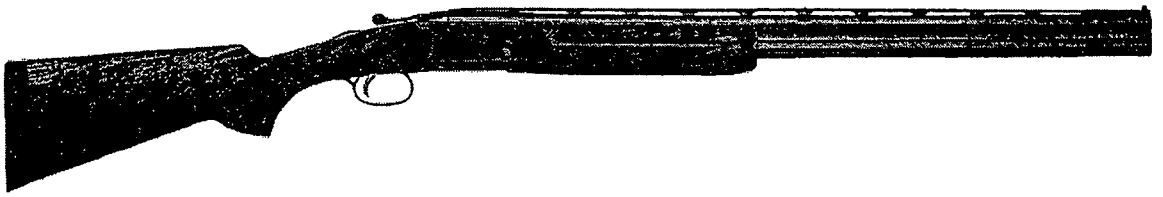
300 Ideal Over/Under



- New finely fitted and fully featured family of over & under shotguns
- Based on a proven action design with several mechanical and styling improvements
  - ⇒ Based on a reliable fore-end latching system
  - ⇒ New safety / barrel selector design for improved ease of use
    - * The barrel selector is integrated within the safety and moves precisely so it can't hang up between positions
  - ⇒ Box-lock style machined from solid steel
- Polished blue metal finish
- Ornate roll engraving
- Semi Gloss American walnut field grade stock & fore-end
- Handsome wood checkering with 20 lines per inch

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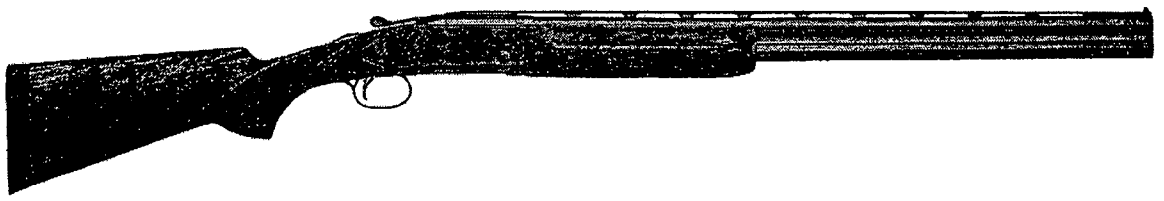
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

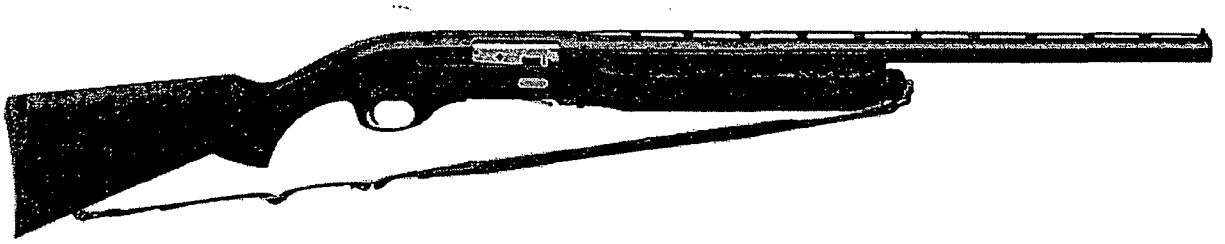
300 Ideal Over/Under (Continued)



- English style solid recoil pad
- Low profile vent rib, 8mm wide, undercut for improved styling
- Ivory front bead with steel mid-bead
- 12 gauge barrels chambered for 2 ¾" and 3" magnum that feature side ribs
- Includes a set of 3 Rem chokes (IC, Mod. & Full)
- Automatic Ejectors
- Available with:
  - 26" barrel: Weight = 7 3/8 lbs.; OL = 42 ¾"
  - 28" barrel: Weight = 7 5/8 lbs.; OL = 45"
  - 30" barrel: Weight = 7 7/8 lbs.; OL = 47 ¼"
- LOP = 14 3/16"; Drop @ Comb = 1 ½"; Drop @ Heel = 2"

MAX IT

SP-10 Black Synthetic



- Gas operated 10 gauge autoloader
- 26" vent rib barrel
- Ivory front bead with steel mid-bead
- Furnished with Full & Modified Rem chokes
- Non-reflective black matte finish on barrel and receiver
- Black synthetic stock and fore-end for reduced weight and durability
- 2 round magazine capacity
- Weight = 10 ¾ lbs. ; OL = 47"
- LOP = 14"; Drop @ Comb = 1½"; Drop @ Heel = 2½"

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

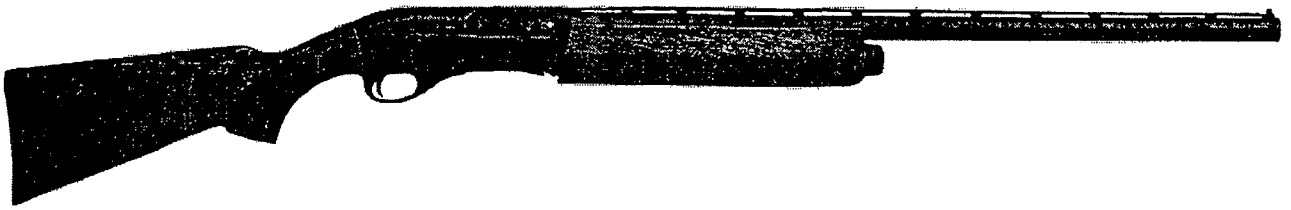
11-87 Upland Special

- Gas compensated 12 gauge or 20 gauge autoloader
- Polished blue metal finish
- Fine-line engraved receiver
- Ivory front bead with steel mid-bead
- 23" vent rib light contour barrel on 12 gauge models
- Set of three Rem chokes (IC, Mod. & Full)
- Semi-gloss American walnut stock (straight grip English style) and fore-end
- Cut checkered with recoil pad
- 12 gauge = 4 round magazine capacity; 20 gauge = 4 round magazine capacity
- 12 gauge: Weight = 7 ¼ lbs.; OL = 43 ½"; 20 gauge: Weight = 6 ½ lbs. ; OL = 43 ½"
- LOP = 14"; Drop @ Comb = 1 ½"; Drop @ Heel = 2 ½"

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

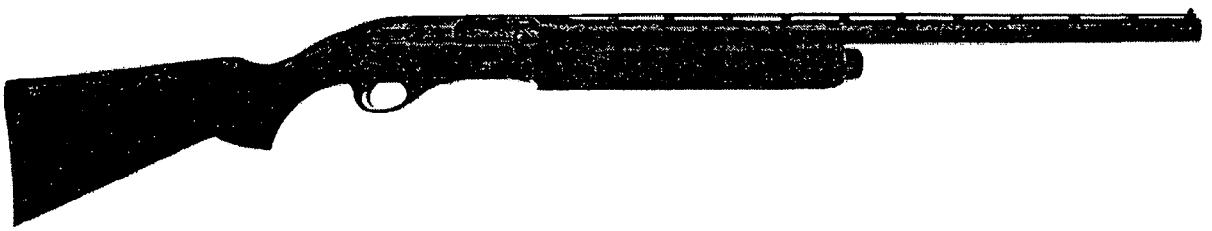
11-87 SP Super Mag



- Versatile gas compensated 12 gauge autoloader
- Functions 2 ¾", 3" or 3 ½" shells interchangeably
- Non-reflective black matte finish on barrel and receiver
- Ivory front bead with steel mid-bead
- Available in 26" or 28" vent rib barrels
- Walnut sock & fore-end with flat Special Purpose finish
- Cut checkered with recoil pad
- Set of three Rem chokes (IC, Mod. & Full)
- 4 round magazine capacity (2 ¾" or 3") ; 3 round magazine capacity (3 ½")
- Complete with swivel studs, padded shotgun sling and swivels
- 26" Weight = 8 1/8 lbs. ; OL = 45-3/4"
- 28" Weight = 8 ¼ lbs. ; OL = 48"
- LOP = 14 ¼ "; Drop @ Comb = 1 ½"; Drop @ Heel = 2 ½"

MAX IT

11-87 SPS Super Mag



- Gas compensated 12 gauge versatile autoloader
- Functions 2 ¾", 3" or 3 ½" shells interchangeably
- Non-reflective black matte finish on barrel and receiver
- Durable black synthetic stock and fore-end
- Ivory front bead with steel mid-bead
- Available in 26" or 28" vent rib barrels
- Set of three Rem chokes (IC, Mod. & Full)
- 4 round magazine capacity (2 ¾" or 3") ; 3 round magazine capacity (3 ½")
- Complete with swivel studs, padded shotgun sling and swivels
- 26" Weight = 8 1/8 lbs. ; OL = 45-3/4"
- 28" Weight = 8 ¼ lbs. ; OL = 48"
- LOP = 14"; Drop @ Comb = 1½"; Drop @ Heel = 2½"

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

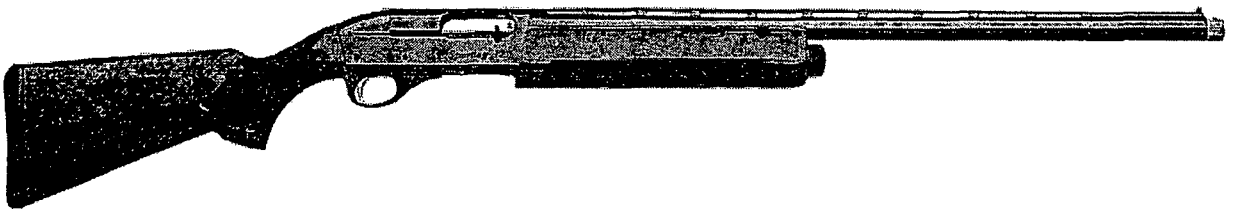
1100 Classic Trap

- 30" low profile light target contoured vent rib barrel
- New fine line engraving pattern with gold inlay
- 12 Gauge with standard bore, .727"
- Rem choke barrel with three flush tubes: (Singles @ .027", Mid Handicap @ .034", Long Handicap @ .041")
- Semi-fancy American walnut stock and fore-end
- Monte Carlo stock with vented recoil pad and white line spacers
- Gloss wood finish with cut checkering
- Gold plated trigger
- Polished blue receiver and barrel
- LOP = 14 ¼"; Drop @ Comb = 1 7/16"; Drop @ Monte Carlo = 1 3/8"; Drop @ Heel = 2"
- Weight = 8 ¼ lbs. ; OL = 50 ½"

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

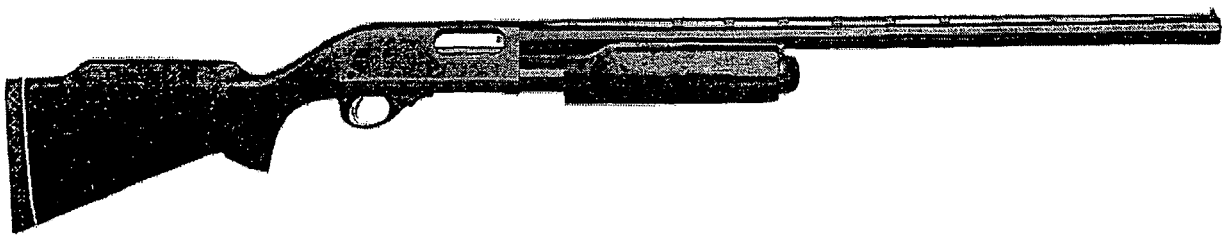
1100 Sporting 12



- 12 gauge autoloader with 28" light target contoured vent rib barrel
- Rem choke barrel with four extended tubes: (Skeet, Improved Cylinder, Light Modified, Modified)
- Twin bead target sights
- Polished blue receiver and barrel
- Semi-fancy American walnut stock and fore-end
- Gloss wood finish with cut checkering
- Gold plated trigger
- Sporting Clays style recoil pad
- LOP = 14 3/16"; Drop @ Comb = 1 ½"; Drop @ Heel = 2 ¼"
- Weight = 8 lbs. ; OL = 49"

MAX IT

870 Classic Trap

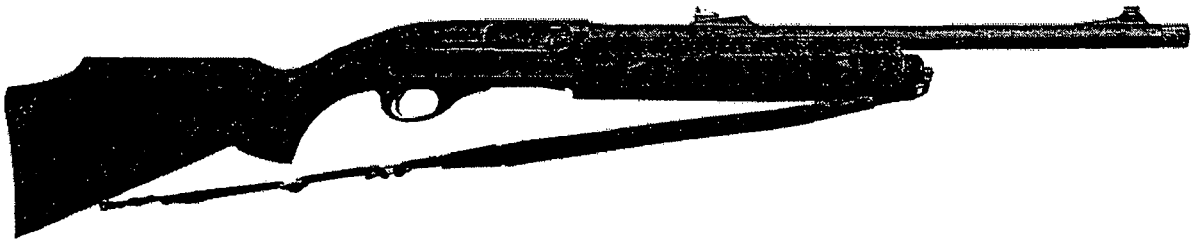


- 50th Anniversary Special Offering
- Special fine line engraving pattern with gold inlay
- 30" low profile light target contoured vent rib barrel
- 12 Gauge with standard bore, .727"
- Rem choke barrel with three flush tubes: (Singles @ .027", Mid Handicap @ .034", Long Handicap @ .041")
- Semi-fancy American walnut stock and fore-end
- Monte Carlo stock with vented recoil pad and white line spacers
- Gloss wood finish with cut checkering
- Gold plated trigger
- Polished blue receiver and barrel
- LOP = 14 ¼"; Drop @ Comb = 1 7/16";
  Drop @ Monte Carlo = 1 3/8"; Drop @ Heel = 2"
- Weight = 8 lbs. ; OL = 50-1/2"

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

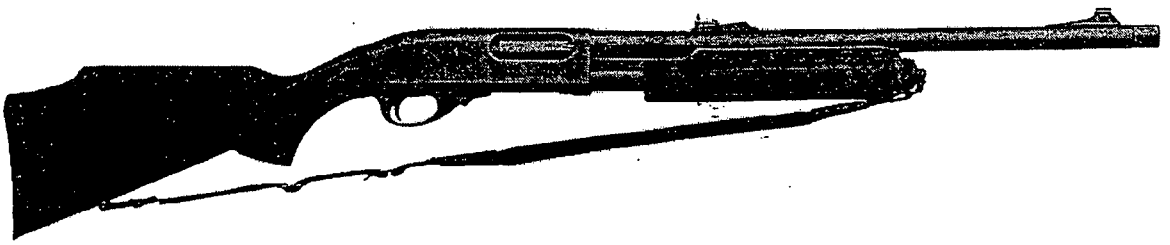
11-87 SPS-T RS/TG



- Gas compensated 12 gauge autoloader
- TRU-GLO light-gathering, fiber optic rifle sights
- Non-reflective black matte finish on barrel and receiver
- 21" Rem Choke barrel with Turkey Super Full choke included
- Durable black synthetic stock and fore-end
- Monte Carlo style stock with vented recoil pad
- Complete with swivel studs, padded shotgun sling and swivels
- Weight = 8 lbs. ; OL = 42 ½"
- LOP = 14"; Drop @ Comb = 1 ½"; Drop @ Heel = 1 7/8"

MAX IT

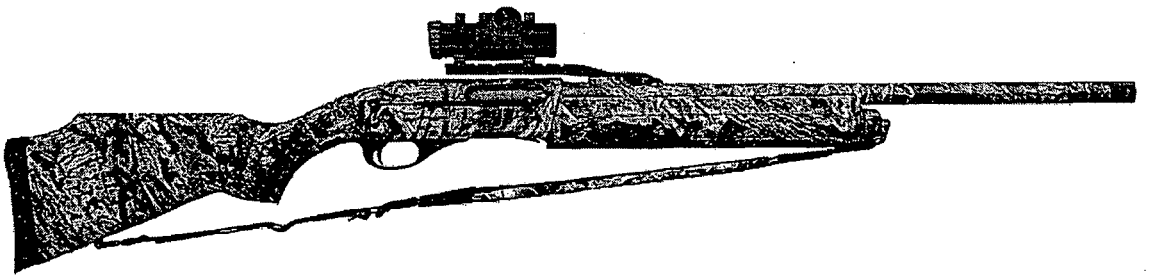
870 SPS-T RS/TG



- Pump action operated 12 gauge
- TRU-GLO light-gathering, fiber optic rifle sights
- Non-reflective black matte finish on barrel and receiver
- 20" Rem Choke barrel with Turkey Super Full choke included
- Durable black synthetic stock and fore-end
- Monte Carlo style stock with vented recoil pad
- Complete with swivel studs, padded shotgun sling and swivels
- Weight = 7 ¼ lbs. ; OL = 41 ½"
- LOP = 14"; Drop @ Comb = 1 ½"; Drop @ Heel = 1 7/8"

MAX IT

11-87 SPS-T CL/RD

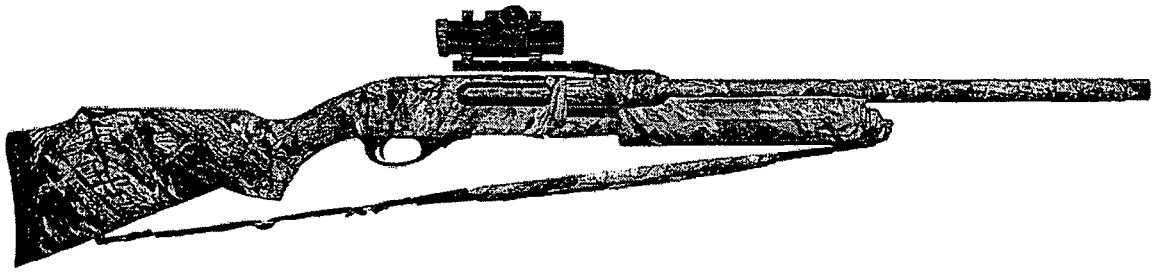


- Gas compensated autoloading 12 gauge
- Leupold/Gilmore 35mm illuminated Red Dot sighting system
- Sight mounted on 21" cantilever Rem Choke barrel
- Turkey Super Full Rem Choke tube
- Fully camouflaged in Mossy Oak Break-Up pattern
- Monte Carlo style stock with vented recoil pad
- Durable synthetic stock and fore-end
- Includes matching camouflage padded sling made of Cordura nylon
- Complete with swivel studs and swivels
- Weight = 8 ½ lbs. ; OL = 42-1/2"
- LOP = 14"; Drop @ Comb = 1 ½"; Drop @ Heel = 1 7/8"

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

870 SPS-T Super Magnum Camo CL/RD

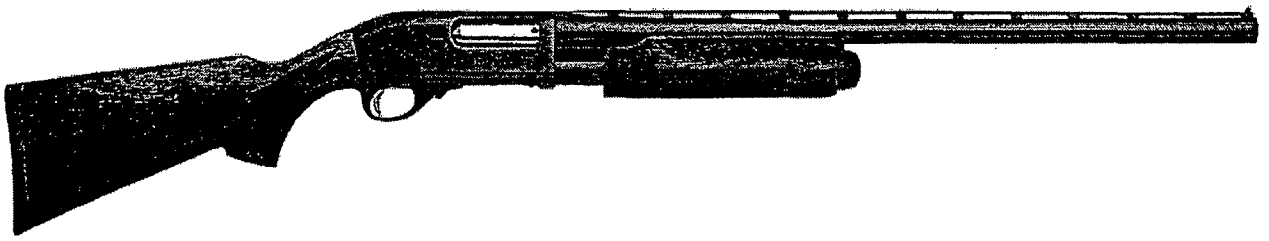


- Pump action operated 12 gauge which chambers 2 ¾", 3" or 3 ½" shells
- Leupold/Gilmore 35mm illuminated Red Dot sighting system
- Sight mounted on 23" cantilever Rem Choke barrel
- Turkey Super Full Rem Choke tube
- Fully camouflaged in Mossy Oak Break-Up pattern
- Monte Carlo style stock with vented recoil pad
- Durable synthetic stock and fore-end
- Includes matching camouflage padded sling made of Cordura nylon
- 4 round magazine capacity (2 ¾" or 3") ; 3 round magazine capacity (3 ½")
- Complete with swivel studs and swivels
- Weight = 9 lbs. ; OL = 44 ½"
- LOP = 14"; Drop @ Comb = 1 ½"; Drop @ Heel = 1 7/8"

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

870 Wingmaster Super Magnum

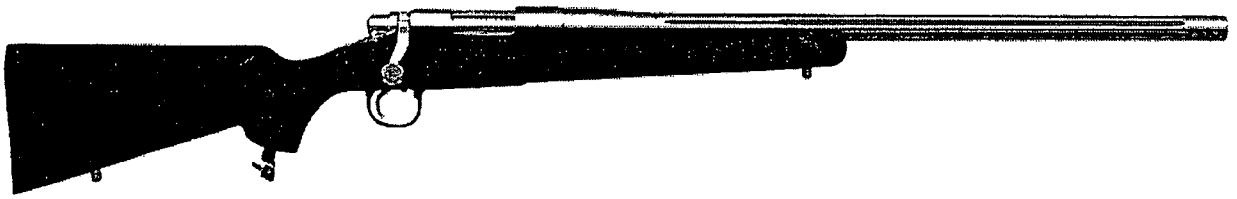


- Pump action operated 12 gauge with chambering capability of 2 ¾", 3" or 3 ½" shells
- 28" vent ribbed Rem choke barrel
- Set of three Rem chokes (IC, Mod. & Full)
- Polished blue metal finish
- Fine-line engraved receiver
- Ivory front bead with steel mid-bead
- High gloss American walnut stock and fore-end with cut checkering
- 4 round magazine capacity (2 ¾" or 3") ; 3 round magazine capacity (3 ½")
- Weight = 7 ½ lbs. ; OL = 48
- LOP = 14 ¼"; Drop @ Comb = 1 ½"; Drop @ Heel = 2 ½"

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

M/700 EtronX



- **Built on the M/700 VS SF action**
  - ⇒ Traditional M/700 look
  - ⇒ Same bolt stroke
  - ⇒ Same balance
  - ⇒ Same feel
- **Utilizes patented technology to electronically discharge the round**
  - ⇒ Near zero lock time
    - * No moving parts
    - * No associated vibrations
  - ⇒ Target grade trigger
    - * Breaks crisp & clean
    - * 36% less travel than standard M/700.
    - * Reduced over-travel
    - * No creep
    - * Factory set at 3 pounds

MAX IT

M/700 EtronX (Continued)

- **Electronic trigger operation**
  - ⇒ Powered by standard 9 volt battery stored in stock
  - ⇒ Pulling trigger while in FIRE mode sends current through special contact in the bolt face to the electronic primer causing the round to fire.

- **Additional features**
  - ⇒ LED located on top of grip communicates:
    - * System status - FIRE or SAFE mode
    - * Loaded round
    - * Low battery indicator
    - * Malfunction indicator
  - ⇒ Key switch is located in bottom of grip and acts as an enabler, powering the system

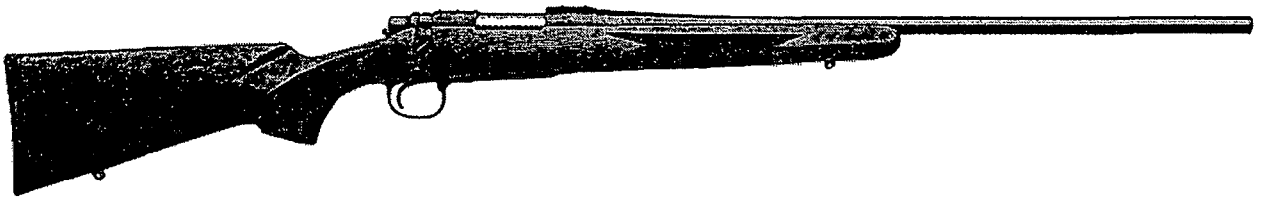
MAX IT

M/700 EtronX
(Continued)

- Durable 416 grade stainless steel barrel, receiver and bolt
- 26" Heavy barrel with spherical concave crown
- Barrel features six machined flute that increase cooling while maintaining rigidity
- Satin metal finish with black flutes
- Composite stock of fiberglass and graphite reinforced with DuPont Kevlar
- Aircraft grade aluminum bedding block runs full length of receiver
- Hinged Floorplate
- Conventional safety location
- Available in 220 Swift, 22-250 Rem & 243 Win
- Weight = 8 3/4 lbs. ; OL = 45 7/8"
- LOP = 13 3/8; Drop @ comb = 1 5/16"; Drop @ heel = 1 ¼"

MAX IT

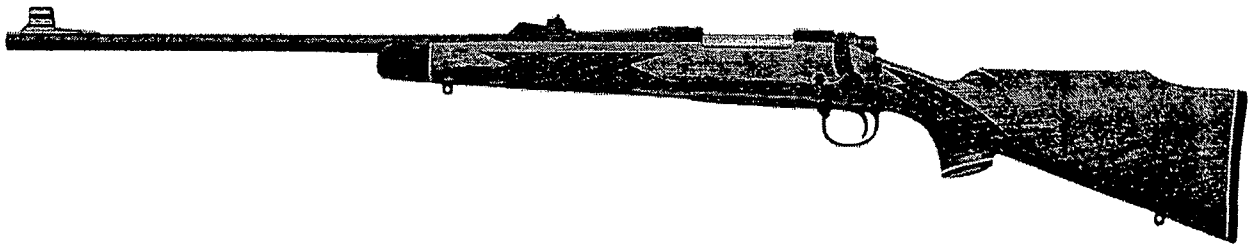
700 Classic



- Available in .223 Rem caliber
- Classic style (straight comb) American walnut stock with satin finish
- Polished blue clean carbon steel barrel
- 5 round magazine capacity, hinged floor plate
- Action Type: Short Action
- Barrel Length: 24”
- Twist: 1 turn in 12”
- Overall Length: 44 ½”
- Average Weight: 7 ¼ lbs.
- LOP: 13 3/8”

MAX IT

700 BDL LH .300 Ultra Mag

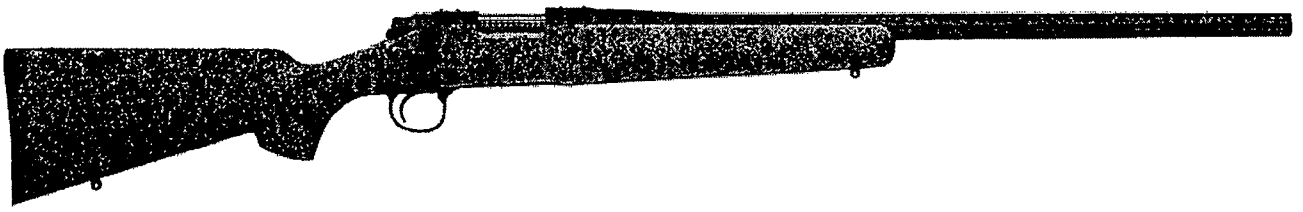


- High gloss American walnut stock in left-handed offering
- Polished blue carbon steel barrel
- 3 round magazine capacity, hinged floor plate
- Furnished with sights and sling swivel studs
- Drilled & tapped for scope mounts
- Action Type: Magnum Action
- Barrel Length: 26”
- Twist: 1 turn in 10”
- Overall Length: 46 ½”
- Average Weight: 7 5/8 lbs.
- LOP: 13 3/8”; Drop @ Comb: ½”; Drop @ Heel: 1 3/8”

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

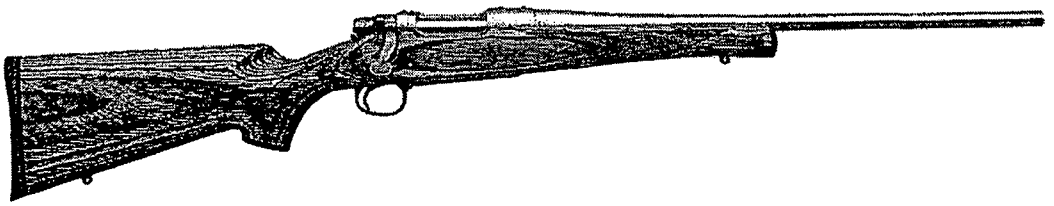
700 VS



- Available in .223 Rem, .22-250 and .308 Win calibers
- Kevlar reinforced fiberglass composite stock
- Aircraft grade aluminum bedding block runs full length of the receiver
- Satin blue finished carbon steel barrel
- Hinged floor plate magazine
- Magazine capacity: 5, 4, 4 respectively
- Drilled & tapped for scope mounts
- Action Type: Short Action
- Barrel Length: 26”
- Twist: 1 turn in 12”; 1 turn in 14”; and 1 turn in 10” respectively
- Overall Length: 45 ¾”
- Average Weight: 9 1/8 lbs.
- LOP: 13 3/8”; Drop @ Comb: 5/8”; Drop @ Heel: 5/8”

MAX IT

Seven LSS

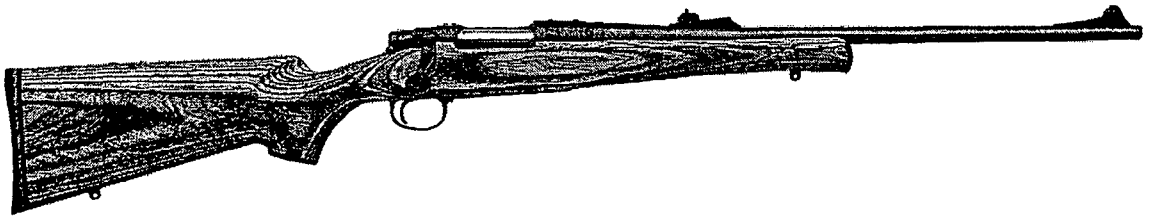


- Available in .22-250, .243 Win and 7mm-08 calibers
- Attractive brown laminated stock with satin finish
- Satin finished 416 Stainless Steel barrel and action
- 4 round magazine capacity, hinged floor plate
- Furnished with sling swivel studs
- Drilled & tapped for scope mounts
- Action Type: Short Action
- Barrel Length: 20"
- Twist: 1 turn in 14"; 1 turn in 9 1/8";
  and 1 turn in 9 ¼" respectively
- Overall Length: 39 ¼"
- Average Weight: 6 ½ lbs.
- LOP: 13 3/8"; Drop @ Comb: 3/8"; Drop @ Heel: 3/8"

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Seven LS

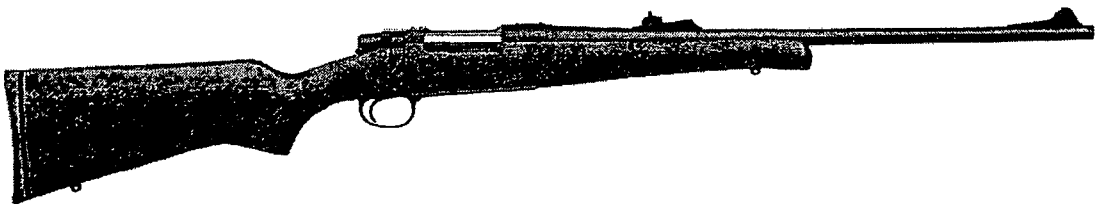


- Available in 223 Rem, 243 Win, 260 Rem, 7mm-08, and 308 Win. calibers
- Attractive brown laminated stock with satin finish
- Satin blue finished carbon steel barrel and action
- 4 round magazine capable, hinged floor plate
  (5 round magazine capacity for .223)
- Furnished with sights and sling swivel studs
- Drilled & tapped for scope mounts
- Action Type: Short Action
- Barrel Length: 20”
- Twist: 1 turn in 12”; 1 turn in 9 1/8”; 1 turn in 9”; 1 turn in 9 ¼”; and 1 turn in 10” respectively
- Overall Length: 39 ¼”
- Average Weight: 6 1/2 lbs.
- LOP: 13 3/8”; Drop @ Comb: 3/8”; Drop @ Heel: 3/8”

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

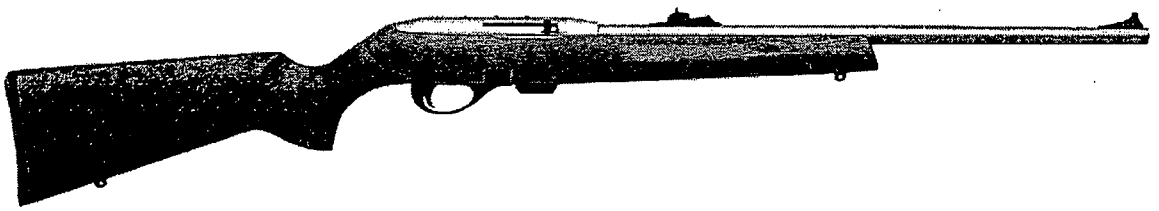
Seven Youth



- Available in .223 Rem, .243 Win, .260 Rem and 7mm-08 calibers
- Walnut-toned hardwood stock with flat finish
- Matte blue carbon steel barrel and action
- 4 round magazine capacity, hinged floor plate (5 round magazine capability for .223)
- Furnished with sights and sling swivel studs
- Drilled & tapped for scope mounts
- Action Type: Short Action
- Barrel Length: 20”
- Twist: 1 turn in 12”; 1 turn in 9 1/8”; 1 turn in 9”; and 1 turn in 9 ¼” respectively
- Overall Length: 38 ¼”; Average Weight: 6 1/4 lbs.
- LOP: 12 3/8”; Drop @ Comb: 3/8”; Drop @ Heel: 3/8”

MAX IT

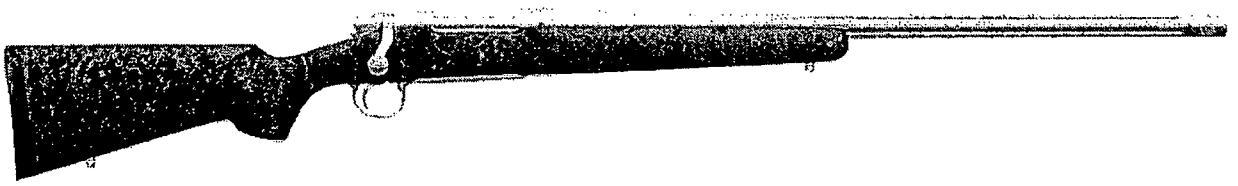
597 Stainless Sporter



- .22 LR caliber semi-automatic
- New rugged and handsome hardwood stock with flat finish
- Satin finished 416 Stainless Steel barrel
- 10 round staggered clip magazine
- Furnished with sights and sling swivel studs
- Grooved receiver for tip-off scope mounts
- Drilled & tapped for Remington scope rail
- Barrel Length: 20"; Overall Length: 40"
- Average Weight: 5 ½ lbs.
- LOP: 14"; Drop @ Comb: 1 5/8"; Drop @ Heel: 2 5/8"

MAX IT

700 .338 Ultra Mag



- **An unprecedented caliber available in 8 new offerings**
  - ⇒ **700 BDL**
  - * All the great features you've come to expect from every caliber in the BDL line-up but with the brawn of a new and innovative belt-less magnum.
  - ⇒ **700 BDL SS**
  - * All the great features of the BDL but with a stalwart synthetic stock teamed up with a 416 Stainless Steel barreled action
  - ⇒ **700 LSS** in both right & left handed models
  - * Stately gray laminated stock combined with a 416 Stainless Steel barreled action
  - ⇒ **700 Sendero SF**
  - * 416 Stainless Steel barreled action with weight reducing longitudinal barrel flutes

MAX IT

700 .338 Ultra Mag (Continued)

⇒ **700 APR (African Plains Rifle)**

* Offers the hand-made precision from our Custom Shop along with the transitional beauty of a laminated stock black satin finish Teflon for a non-glare finish.

⇒ **700 AWR (Alaskan Wilderness Rifle)**

* Provides the durability of a Kevlar stock along with the weather resistance of 416 Stainless Steel. The barreled action is then plated with a black satin finish Teflon for a non-glare finish.

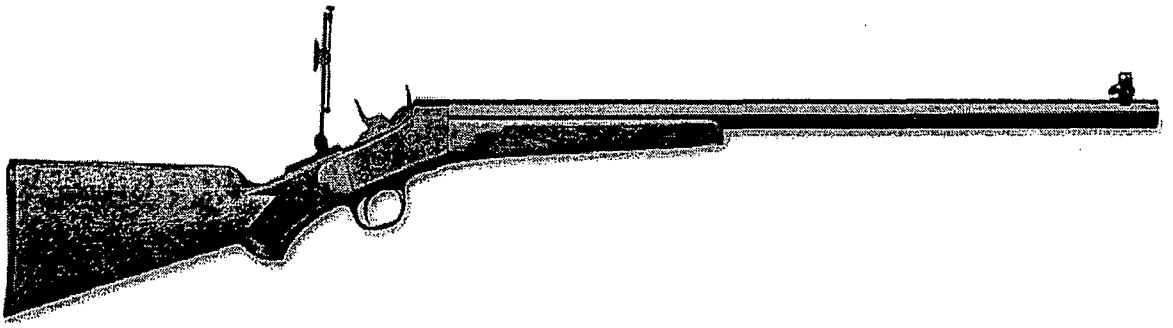
⇒ **700 Custom KS (Kevlar Stock) Mountain Rifle**

⇒ **700 Custom KS Stainless Mountain Rifle**

- **Action Type: Long Action**
- **Barrel Length: 26"**
- **Overall Length: 46 ½"**
- **Average Weight: 7 ½ lbs.**
- **Twist: 1 turn in 10"**
- **LOP: 13 3/8"; Drop @ Comb: 3/8"; Drop @ Heel: 3/8"**
- **3 round magazine capacity, hinged floor plate**

MAX IT

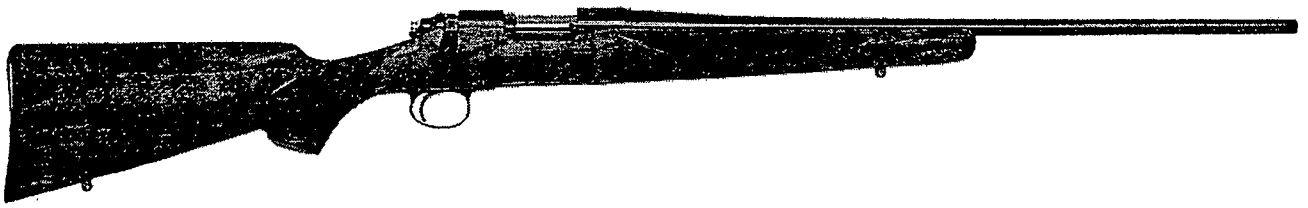
Remington No. 1 Rolling Block, Silhouette



- 45-70 Govt. caliber
- 1 in 18 inch twist rate
- Button rifled barrel .004" deep, suitable for cast bullets
- 30" heavy barrel turned straight to 1 1/8" diameter (no taper)
- Barrel milled for front sight dovetail and tang
- Drilled and tapped for vernier sight, but vernier tang rear, and spirit level front sights optional.
- Shotgun style buttstock with pistol grip
- Single set trigger standard
- Gun weight 11 1/2 lb's without sights: meets NRA's Black Powder Cartridge Rifle (BPCR) Silhouette requirements.

MAX IT

40 XR



- Custom Shop offering in .22 Win. Mag.
- Single shot capability
- Rimfire Sporter featuring satin finished English Walnut stock with a classic, straight comb.
- Skeleton style butt plate
- Pistol grip and fore-end are accentuated with hand-cut, 20 line per inch, point pattern checkering.
- Deep luster blued finish
- Barrel is 'clean' (without sights)

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2000 New Products
Shotguns

SKU	Description
5229	300 Ideal O/U 12/30"
5231	300 Ideal O/U 12/28"
5233	300 Ideal O/U 12/26"
4822	SP-10 SYN 10/26"
5357	11-87 Upland Special 12/23" VR/LC
5359	11-87 Upland Special 20/23" VR
5337	11-87 SPS Super Mag. 12/28"
5339	11-87 SPS Super Mag. 12/26"
5327	11-87 SPS-T RS/TG 12/21"
5331	11-87 SPS-T CL/RD 12/21"
5305	11-87 SP Super Mag. 12/28"
5307	11-87 SP Super Mag. 12/26"
5333	1100 Classic Trap HG 12/30"
5315	1100 Sporting 12 12/28"
6975	870 Wingmaster Super Mag. HG 12/28"
4856	870 Wingmaster Super Mag. HG 12/30" 50th Anniversary Classic Trap
4881	870 SPS-T RS/TG 12/20"
4954	870 SPS-T Super Mag Camo CL/RD 12/23"

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2000 New Products
Rifles

SKU	Description
6402	700 EtronX, 22-250 Rem.
6400	700 EtronX, .220 Swift
6404	700 EtronX, .243 Win.
6344	700 Classic, .223 Rem.
5799	700 BDL Custom Dlx, 7mm-08 Rem.
5797	700 BDL Custom Dlx, .280 Rem.
6089	700 BDL, .338 Ultra Mag
6107	700 BDL LH Ultra Mag, .300 Ultra mag.
6101	700 BDL SS, .338 Ultra Mag.
6289	700 LSS .338 Ultra Mag.
6291	700 LSS LH .338 Ultra Mag.
9701	700 VS, .22-250 Rem.
9703	700 VS, .223 Rem.
9705	700 VS, .308 Win.
6317	700 Sendero SF, .338 Ultra Mag.
6257	700 BDL SS, 7mm-08 Rem

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CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2000 New Products
Rifles

SKU	Description
4758	Seven LSS, .22-250 Rem.
4760	Seven LSS, .243 Win.
4762	Seven LSS, 7mm-08 Rem.
4728	Seven LS, .223 Rem.
4793	Seven LS, .243 Win.
4734	Seven LS, .260 Rem.
4795	Seven LS, 7mm-08 Rem.
4789	Seven LS, .308 Win.
4787	Seven Youth, .223 Rem.
4779	Seven Youth, .243 Win.
4781	Seven Youth, .260 Rem.
4783	Seven Youth, 7mm-08 Rem.
6572	597 Sporter, .22 LR

MAX IT

2000 New Products
Custom Guns

SKU	Description
7569	No.# Rolling Block, Silhouettte, 45-70
6012	700 APR .338 Ultra Mag.
6050	700 AWR .338 Ultra Mag.
	40-XR Custom Sporter, .22 Win. Mag.
7022	700 Custom KS MTN .338 Ultra Mag.
7032	700 Custom KS SS MTN .338 UltraMag.

MAX IT

1999 SKU's Discontinued in 2000

RAMAC	Description	Replacement SKU
5277	11-87 Premier Sporting Clays	
9882	11-87 Premier Skeet	
9888	11-87 Premier Trap	
9674	11-87 SPS-T	**5327**
9863	11-96 Euro Lightweight 28" BBL	
9869	11-96 Euro Lightweight 26" BBL	
5335	1100 Special Field 12 GA	**5357**
5381	1100 Special Field 20 GA	**5359**
6979	870 Wingmaster TC Trap	**4856**
5871	700 Classic .17 Rem	**6344**
6205	700 VS SF-P .220 Swift	**9703**
6207	700 VS SF-P .22-250 Rem.	**9701**
6209	700 VS SF-P .308 Win	**9705**
7487	700 VLS .260 Rem	
7497	700 VLS 7mm-08 Rem.	
6119	700 BDL DM .243 Win.	
6125	700 BDL DM .280 Rem.	
6127	700 BDL DM 7mm-08 Rem.	
6989	700 BDL DM LH .30-06	
6991	700 BDL DM LH 7mm Rem. Mag.	
6261	700 BDL SS DM .308 Win.	
7537	700 BDL SS DM-B 7mm Rem. Mag.	
4720	Seven - Lightweight .223 Rem.	**4728**
4782	Seven - Lightweight .243 Rem.	**4793**
4726	Seven - Lightweight .260 Rem.	**4734**
4786	Seven - Lightweight 7mm-08 Rem.	**4795**
4788	Seven - Lightweight .308 Win.	**4789**
4774	Seven - Youth .243 Win.	**4779**
4785	Seven - Youth .260 Rem.	**4781**
4778	Seven - Youth 7mm-08 Rem.	**4783**
5383	XP-100 R .22-250 Rem.	
5385	XP-100 R .223 Rem.	
5387	XP-100 R .260 Rem.	
5389	XP-100 R .35 Rem.	
9824	541-T .22	
9822	541-T HB .22	
9848	Sportsman 581-S .22	
5669	40-XR KS .22 (single shot)	
5673	40-XR KS Sporter .22 (single shot)	
4818	396 Sporting O/U 12 GA 30" VR	**5229**
4819	396 Sporting O/U 12 GA 28" VR	**5231**
4626	11-87 XBL Premier Trap 12GA 30" VR	
4492	1100 XBL Trap 12GA 30" VR	
4612	870 XBL Skeet 12GA 26" VR	

MAX iT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2000 New Product Availability

300 Ideal	1st QTR
SP10 Synthetic	Dec. 99
11-87 Upland Special 12 ga & 20 ga	Dec. 99
11-87 SP Super Mag	1st QTR
11-87 SPS Super Mag	1st QTR
1100 Classic Trap	Dec. 99
1100 Sporting	Dec. 99
870 Classic Trap	Dec. 99
870 SPS-T RS-TG Turkey Camo	1st QTR
11-87 SPS RS-TG Turkey Camo	1st QTR
870 SPS Super Mag CL-RD Turkey Camo	1st QTR
M/11-87 SPS CL-RD Turkey Camo	1st QTR
M/870 Wingmaster Super Mag	1st QTR
M/700 EtronX	1st QTR
M/700 Classic 223 Rem	Dec. 99
M/700 BDL 338 Ultra mag	1st QTR
M/700 LSS 338 Ultra mag	1st QTR
M/700 LSS LH 338 Ultra Mag	1st QTR
M/700 BDL SS 338 Ultra Mag	1st QTR
M/700 Sendero SS 338 Ultra Mag	2nd QTR
M/700 BDL LH 300 Ultra Mag	1st QTR
700 VS	1st QTR
Seven LSS	Dec. 99
Seven LS	1st QTR
Seven LS 308 Win 20"	2nd QTR
Seven Youth	1st QTR
M/597 Stainless Sporter	Dec. 99

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

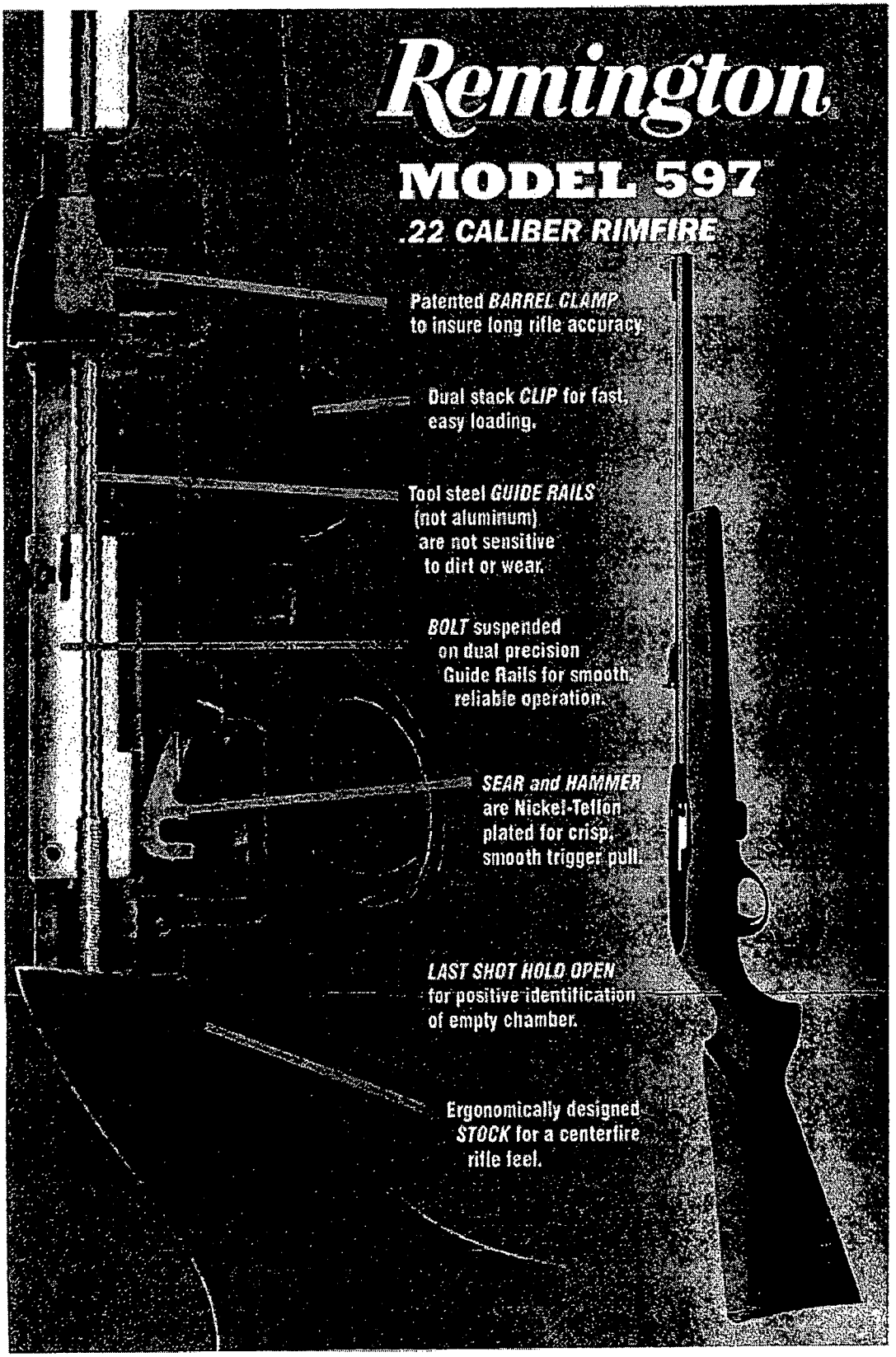
2000 Rep Sample Availability

SKU	Order through your CSR	Availability
5229	M/300 Ideal 12/30	1st QTR
5231	M/300 Ideal 12/28	1st QTR
5233	M/300 Ideal 12/26	1st QTR
4822	SP10 10/26" Synthetic	Dec. 99
5357	M/11-87 Upland Special 12/23"	Dec. 99
5359	M/11-87 Upland Special 20/23"	Dec. 99
5305	M/11-87 SP Super Mag 12/28	1st QTR
5337	M/11-87 SPS Super Mag 12/28	1st QTR
5307	M/11-87 SP Super Mag 12/26	1st QTR
5339	M/11-87 SPS Super Mag 12/26	1st QTR
5333	M/1100 Classic Trap	1st QTR
5315	M/1100 Sporting 12/28	1st QTR
4856	M/870 Classic Trap	1st QTR
4881	M/870 SPS-T RS-TG Turkey Camo	Dec. 99
5327	M/11-87 SPS RS-TG Turkey Camo	Dec. 99
4954	M/870 SPS Super Mag CL-RD Turkey Camo	Dec. 99
5331	M/11-87 SPS CL-RD Turkey Camo	Dec. 99
6975	M/870 Wingmaster Super Mag 12/28 HG	Dec. 99
6402	M/700 EtronX 22-250 Rem	1st QTR
6400	M/700 EtronX 220 Swift	1st QTR
6404	M/700 EtronX 243 Win	1st QTR
6344	M/700 Classic 223 Rem	1st QTR
6089	M/700 BDL 338 Ultra mag	Dec. 99
6289	M/700 LSS 338 Ultra mag	Dec. 99
6291	M/700 LSS LH 338 Ultra Mag	1st QTR
6101	M/700 BDL SS 338 Ultra Mag	Dec. 99
6317	M/700 Sendero SS 338 Ultra Mag	1st QTR
6107	M/700 BDL LH 300 Ultra Mag	1st QTR
9703	700 VS 223 Rem	1st QTR
9701	700 VS 22-250 Rem	Dec. 99
9705	700 VS 308 Win	1st QTR
4758	Seven LSS 22-250 Rem	Dec. 99
4760	Seven LSS 243 Win	Dec. 99
4762	Seven LSS 7mm-08 Rem	Dec. 99
4728	Seven LS 223 Rem 20"	1st QTR
4793	Seven LS 243 Win 20"	Dec. 99
4734	Seven LS 260 Rem 20"	1st QTR
4795	Seven LS 7mm-08 20"	Dec. 99
4789	Seven LS 308 Win 20"	2nd QTR
4779	Seven Youth 223 Rem 20"	1st QTR
4787	Seven Youth 243 Win 20"	Dec. 99
4781	Seven Youth 260 Rem 20"	1st QTR
4783	Seven Youth 7mm-08 Rem 20"	Dec. 99
6572	M/597 Stainless Sporter	Dec. 99

What generates Model 597 sales?

- Quality products
- Promoted products
- Competitive pricing
- 😐 Innovative styles and designs
- 😐 Customer specific products - "customization"
- 😐 Creative and persuasive sales-people

MAX IT



MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

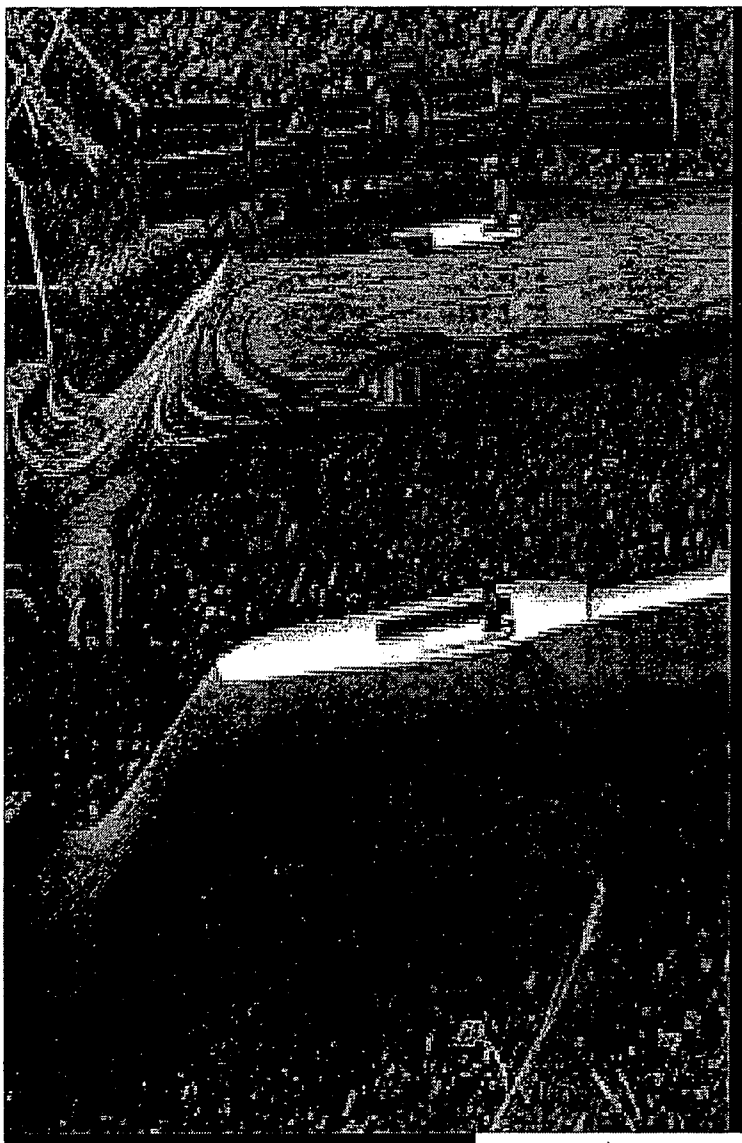
597 Advertising

Getting more bang for our advertising dollars!

Camera ready artwork available at:

www.remington.com/dealer/597ads99.htm

MAX IT



STEP BACK 50 YARDS AND PUT A PERIOD ON THE END OF THIS HEADLINE.

The Remington® Model 597™.

The Most Accurate .22 Rimfire Rifle Today.

$20 REBATE

WITH PROOF OF PURCHASE

on a Remington® Model 597™ rimfire rifle.

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

"NOTHING COMES CLOSE TO THE REMINGTON MODEL 597."

— Dale Earnhardt

The Remington® Model 597™

The Most Accurate, Reliable .22 Rimfire Rifle Made Today

$20 REBATE

WITH PROOF OF PURCHASE

on a Remington® Model 597™ rimfire rifle.

Rebate coupon is available at participating Remington retailers.

$000.00
(- REBATE)
$000.00

[Dealer Imprint]

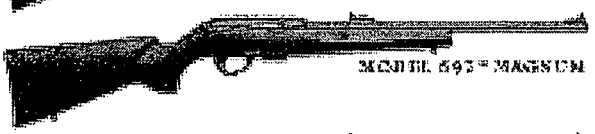
OFFER GOOD ON PURCHASES MADE FROM 11/15/99 TO 12/31/99. REQUESTS MUST BE POSTMARKED BY JANUARY 31, 2000.

MAX IT

THE REMINGTON® MODEL 597™

MODEL 597™

$000 The standard Model 597 combines a Remington rifle-barrel barrel with a one-piece dark gray synthetic stock.



MODEL 597™ MAGNUM

$000 The Model 597 Magnum features a patented bolt of heavier, specially-shaped steel which retains bolt speed with magnum ammunition.

MODEL 597™ LSS

$000 The Model 597 LSS combines a stainless-steel barrel and easy-to-fully recover with a handsome laminated wood stock.

MODEL 597™ SPORTER

$000 The Model 597 Sporter combines the Remington rifle-barrel barrel with a walnut-tone hardwood stock with integral swivel studs.

The Most Accurate, Reliable .22 Rimfire Rifle Made Today.

$20 REBATE

WITH PROOF OF PURCHASE

on a Remington® Model 597™ rimfire rifle.

Rebate coupon is available at participating Remington retailers.

$000.00
(- REBATE)
$000.00

| Dealer Imprint |

OFFER GOOD ON PURCHASES MADE FROM 10/1/98 TO 12/31/98. REQUESTS MUST BE POSTMARKED BY JANUARY 31, 1999.

Limit one rebate per address. Void where prohibited, taxed or restricted by law. Offer good in the U.S. Remington and Model 597 are trademarks of Remington Arms Company, Inc. Madison, NC 27025

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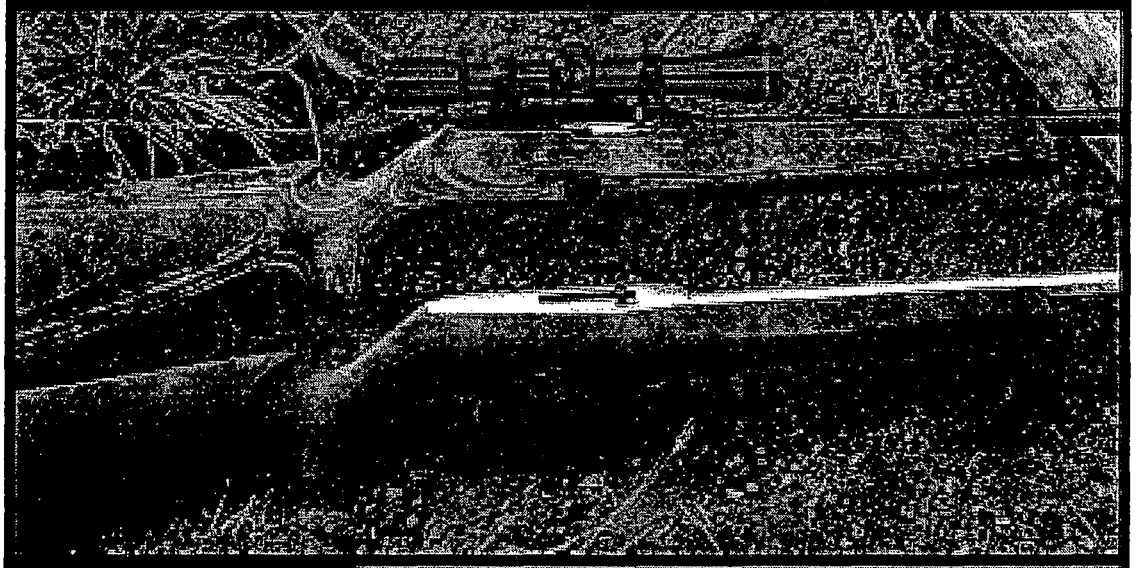
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

THE REMINGTON MODEL 597™



The Most Accurate, Reliable .22 Rimfire Rifle Made Today.

$20 REBATE

WITH PROOF OF PURCHASE

on a *Remington® Model 597™ rimfire rifle*

Rebate coupon is available at participating Remington retailers.

$000.00
(- REBATE)
$000.00

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OFFER GOOD ON PURCHASES MADE FROM 11/15/98 TO 12/30/98. PROOFS OF PURCHASE MUST BE POSTMARKED BY JANUARY 31, 1999.

[illegible] Remington Arms Company Inc., Madison, NC 27025.

MAX IT

GET HIM A REMINGTON MODEL 597™ AND YOU WON'T NEED ANY MISTLETOE.

The Remington Model 597.

$20 REBATE
WITH PROOF OF PURCHASE
on a Remington® Model 597™ rimfire rifle.

Rebate coupon is available at participating Remington retailers.

$000.00
(– REBATE)
$000.00

Remington.

[Dealer Imprint]

OFFER GOOD ON PURCHASES MADE FROM 11/15/99 TO 12/31/99. REQUESTS MUST BE POSTMARKED BY JANUARY 31, 2000.
Limit one rebate per household. Void where prohibited. Allow 4 weeks for delivery. One valid Proof-of-Purchase per rebate. Copies of receipts are not accepted.
Offer exclusive of taxes and restricted by law. Offer good only in the U.S.A. Remington and Model 597 are trademarks of Remington Arms Company, Inc., Madison, NC 27025.

MAX IT

ENHANCED CREATIVITY

=

MORE OPPORTUNITIES

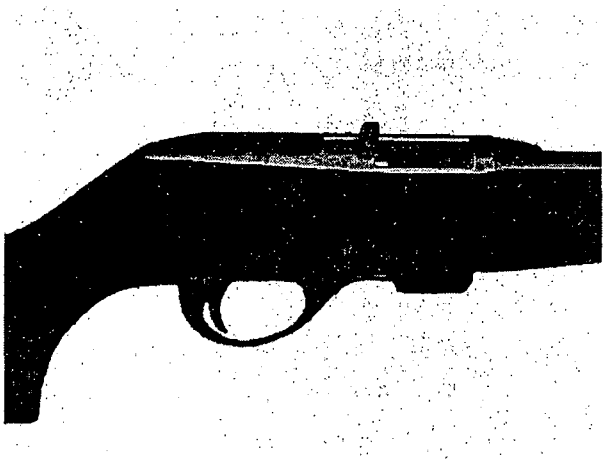
=

INCREASED COMMISSION $$

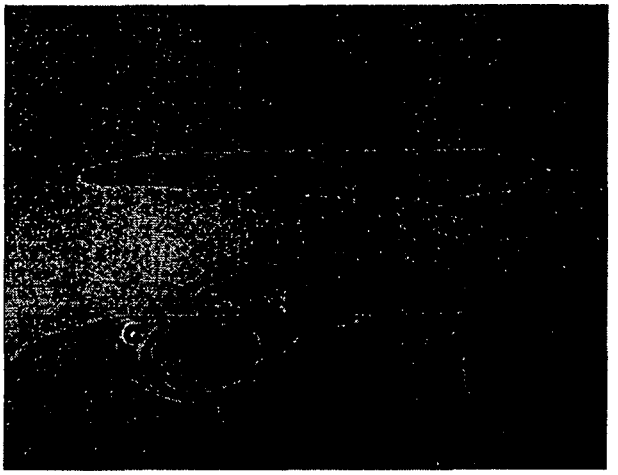
MAX IT

MAX IT

Styles & Designs

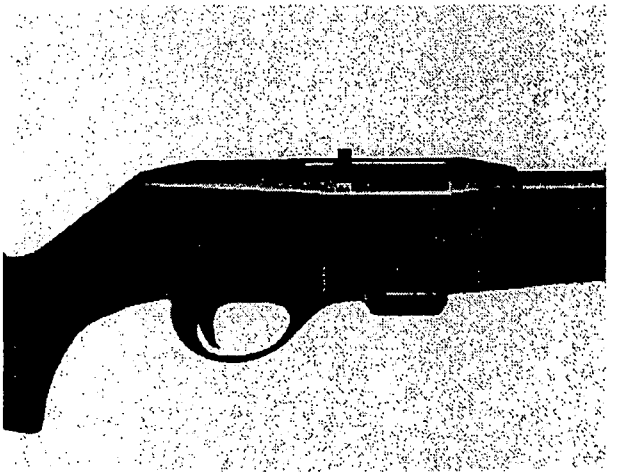


Thunderbolt Blue
(solid)



Meteor Gray
(solid)

Hunter Green
(solid)

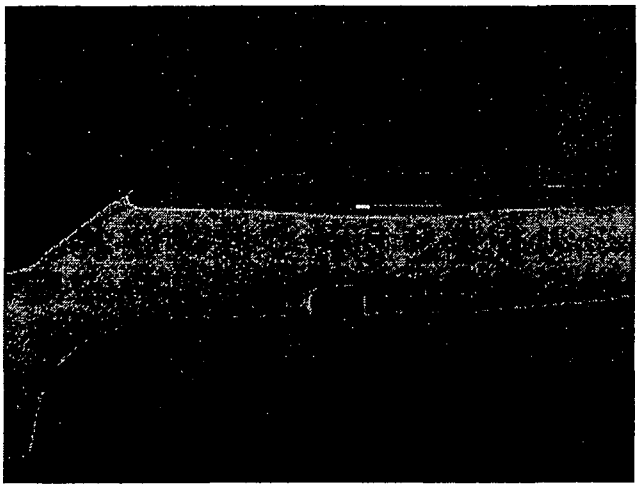


Deep Crimson
(solid)

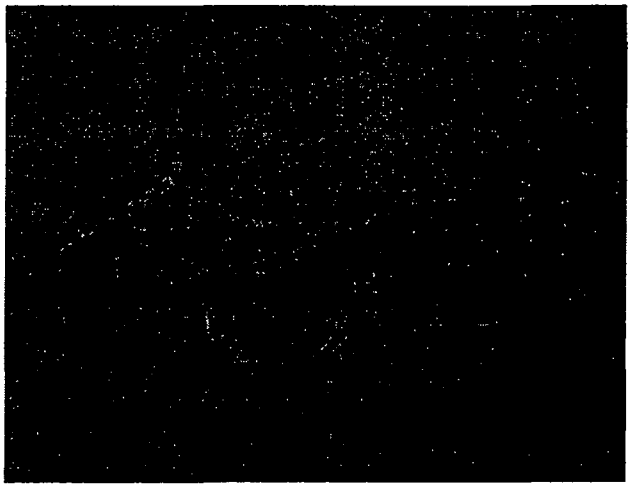
MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

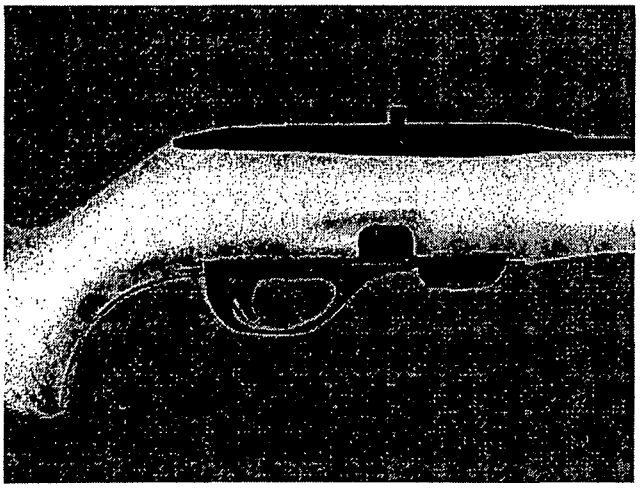
Styles & Designs



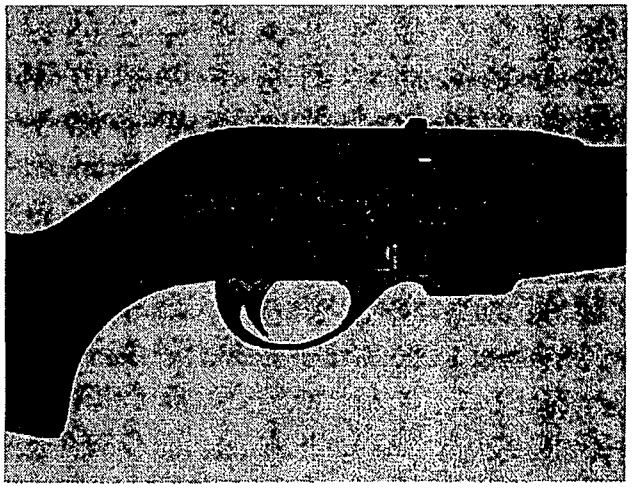
Yellow Flash
(solid)



Safety Orange
(solid)



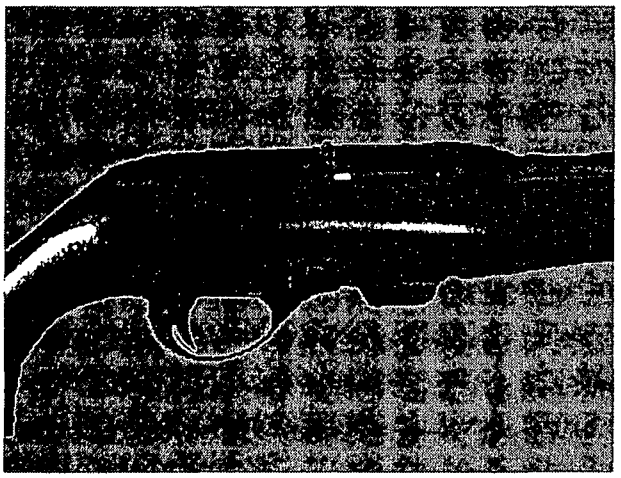
Dune
(solid)



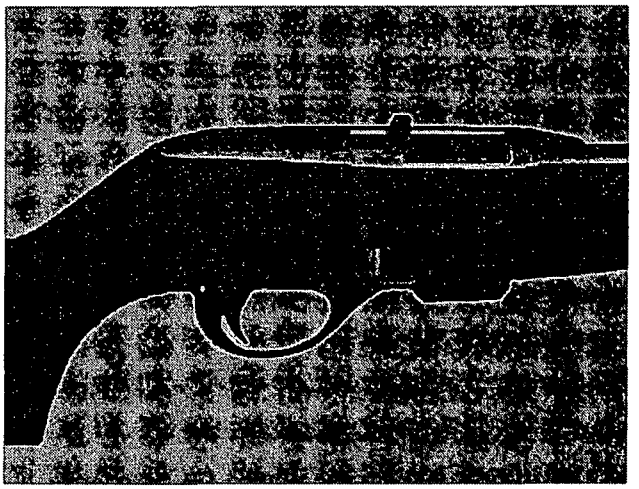
Safari Blue - soft touch
(pattern)

MAX IT

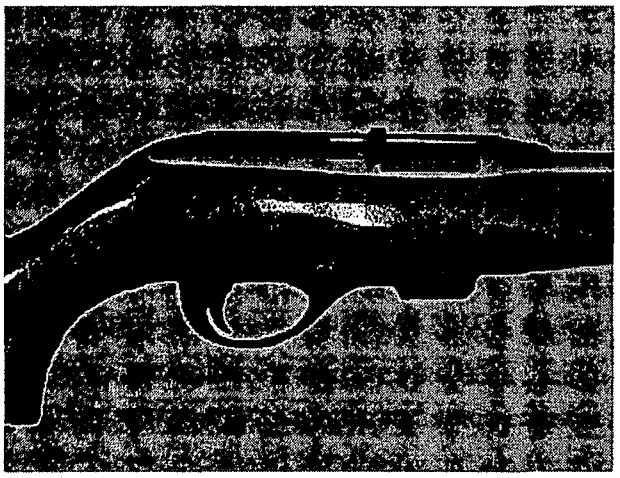
Styles & Designs



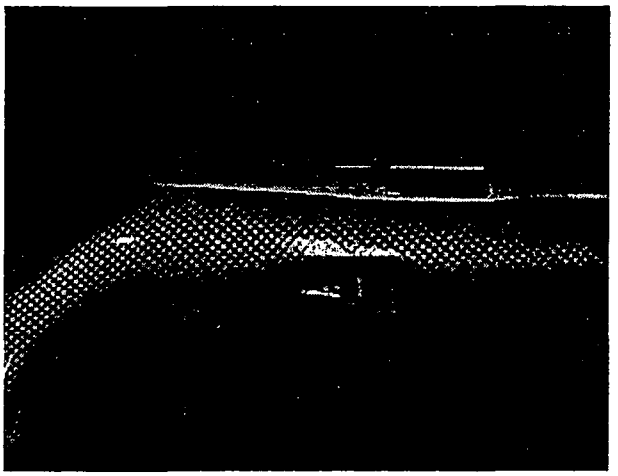
Walnut Burl
(pattern)



Woven Wire - soft touch
(pattern)



Marbled Teal
(pattern)



Red-Silver Check
(pattern)

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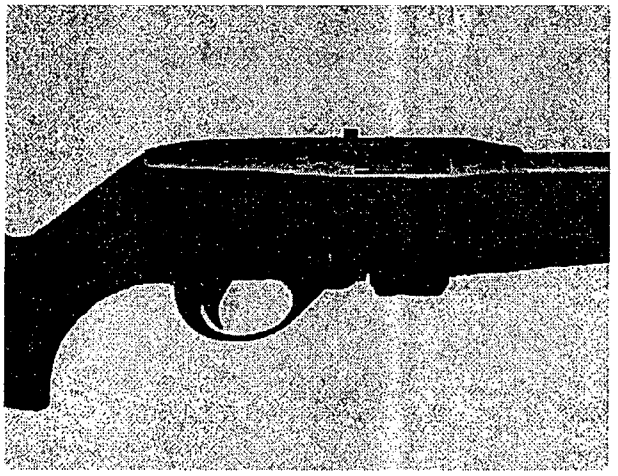
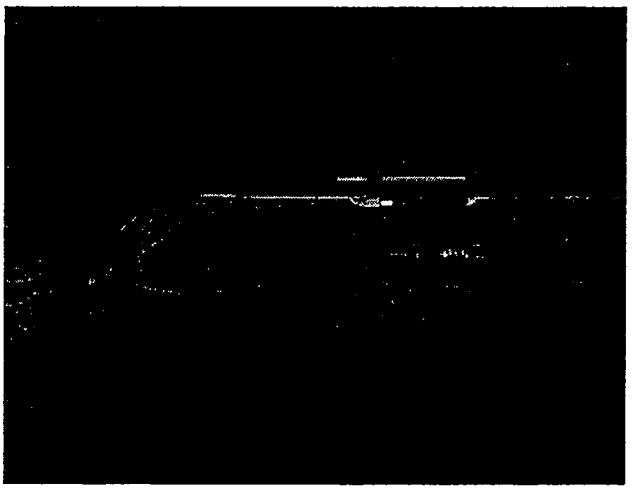
Styles & Designs



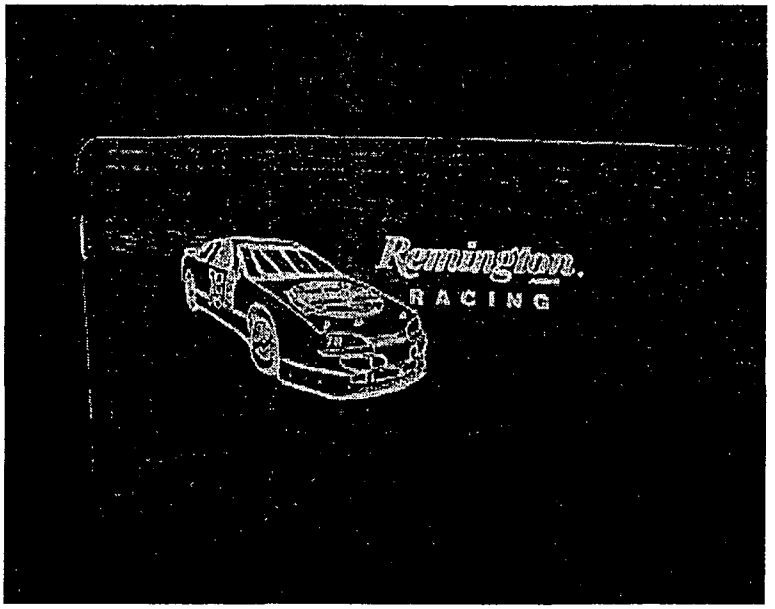
Denim - soft touch
(pattern)



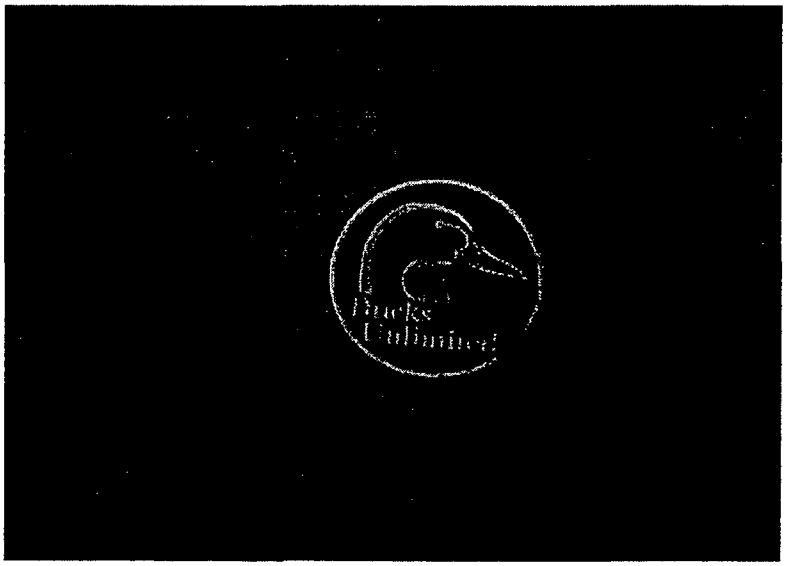
Green-Gray Laminate
(wood)

MAX IT

Customer "customization"



Laser Engraving
(wood only)



Laser Etching
(synthetic only)

MAX IT

Pricing Options

SYNTHETIC

- Solid color stock = $ 5
- Patterned stock = $25
- "Soft touch primer" = $ 1
- Laser etching = $15

WOOD

- Laminated color variation = $10
- Laser engraving = $10

SYNTHETIC or WOOD

- Medallion Insert = $10
  (supplied by customer)

MAX IT

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

How to Order

- Utilize the self explanatory forms: there are 3 forms, one for each type of stock material.
  - Synthetic
  - Wood
  - Laminated Wood
- Note options (soft touch, laser etch, laser engraving, medallion, etc.) in description field.
- Add price of option to MSP price of gun, then subtract discounts.
- A variety of laminate color schemes are available. See Drew for details.

😐 Minimum order quantity = 250 units

MAX IT

Remington®

Model 597 Synthetic
Special Purchase Agreement

The undersigned customer hereby requests custom made products from Remington Arms Company as described below. Customer acknowledges that the ordered products are customized solely for customer at customer's request and that the order is not subject to cancellation after acceptance. Customer acknowledges that all terms of Remington's Standard Conditions of Sale (SCS) shall apply to the order. Where the terms identified on the face of this accepted order differ from the SCS, the terms on the face of this accepted order shall control.

Customer: _____

By: _____
Authorized Customer Signature

_____
Mailing Address

_____
City, State, Zip **Date:**

Customer P.O. #_____

Model 597 Synthetic
Special Order Section

Requested ship date:** _____

reference RAMAC	Order Quantity*	Description (stock color/pattern, etch, etc.)	Firearm MSP +	Option Price	= Total Price
6550		Blue BBL:	$122		
6565		Stainless BBL:	$163		

* Customer will accept a +/- 5% overrun/underrun of this special product. Minimum order quantity is 250 units.
** Shipment will be made within 10 working days of the Est. Shipping Date.

Additional terms & conditions of this agreement:

_____
Agency Name

y: _____
Authorized Remington Agent

_____
Name

_____
Mailing Address

_____
City, State, Zip **Date:**

Internal use only:
Purchase agreement accepted as outlined above between customer and Remington Arms Company.

	Initial	Date
Ed Bedore **Director of Sales**		
Jay M. Bunting, Jr. **Director of Marketing**		

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Model 597 Sporter (wood)
Special Purchase Agreement

The undersigned customer hereby requests custom made products from Remington Arms Company as described below. Customer acknowledges that the ordered products are customized solely for customer at customer's request and that the order is not subject to cancellation after acceptance. Customer acknowledges that all terms of Remington's Standard Conditions of Sale (SCS) shall apply to the order. Where the terms identified on the face of this accepted order differ from the SCS, the terms on the face of this accepted order shall control.

Customer: _____

By: _____
Authorized Customer Signature

_____
Mailing Address

_____
City, State, Zip **Date:**

Customer P.O. #_____

Model 597 Sporter (wood)
Special Order Section

Requested ship date:** _____

reference RAMAC	Order Quantity*	Description (stock color/pattern, etch, etc.)	Firearm MSP +	Option Price	= Total Price
6564		Blue BBL:	$149		
6556		Stainless BBL:	$179		

* Customer will accept a +/- 5% overrun/underrun of this special product. Minimum order quantity is 250 units.
** Shipment will be made within 10 working days of the Est. Shipping Date.

Additional terms & conditions of this agreement:

_____
Agency Name

y: _____
Authorized Remington Agent

_____
Name

_____
Mailing Address

_____
City, State, Zip **Date:**

Internal use only:
Purchase agreement accepted as outlined above between customer and Remington Arms Company.

Ed Bedore
Director of Sales _____ **Initial** _____ **Date**

Jay M. Bunting, Jr.
Director of Marketing _____ **Initial** _____ **Date**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Model 597 Laminated
Special Purchase Agreement

The undersigned customer hereby requests custom made products from Remington Arms Company as described below. Customer acknowledges that the ordered products are customized solely for customer at customer's request and that the order is not subject to cancellation after acceptance. Customer acknowledges that all terms of Remington's Standard Conditions of Sale (SCS) shall apply to the order. Where the terms identified on the face of this accepted order differ from the SCS, the terms on the face of this accepted order shall control.

Customer: _____

By: _____
Authorized Customer Signature

_____
Mailing Address

_____
City, State, Zip **Date:**

Customer P.O. #_____

Model 597 Laminated Special Order Section

Requested ship date:** _____

reference RAMAC	Order Quantity*	Description (stock color/pattern, etch, etc.)	Firearm MSP +	Option Price	= Total Price
6556B		Blue BBL:	$174		
6556		Stainless BBL:	$204		

* Customer will accept a +/- 5% overrun/underrun of this special product. Minimum order quantity is 250 units.
** Shipment will be made within 10 working days of the Est. Shipping Date.

Additional terms & conditions of this agreement:

_____
Agency Name

y: _____
Authorized Remington Agent

_____
Name

_____
Mailing Address

_____
City, State, Zip **Date:**

Internal use only:
Purchase agreement accepted as outlined above between customer and Remington Arms Company.

Ed Bedore **Initial** **Date**
Director of Sales

Jay M. Bunting, Jr. . **Initial** **Date**
Director of Marketing

Remington®

2001 Worldwide Sales Meeting

Firearms

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2001 FIREARM PROGRAM SUMMARY

	AFW'S	DEALERS	BUYING GROUPS	CHAINS
Minimum Order Quantity	25 Guns	5 Guns	5 Guns	25 Guns
Program Discount	5%	-	2%	5%
Early Order Period Ends	2/28/00	3/31/00	3/31/00	-
Early Order Minimum Qualifier	70%	50%	60%	-
Early Order Discount	4%	4%	4%	-
Early Order Terms: Shipments Prior to 4/1/00	5% 5/10 2% 7/10 Net 8/10	5% 5/10 2% 7/10 Net 8/10	5% 5/10 2% 7/10 Net 8/10	-
Shipment After 3/31/00	2% 8/10 Net 9/10	2% 8/10 Net 9/10	2% 8/10 Net 9/10	-
Early Order Back Orders: Shipped After 7/31/00	2% 20 Net 21	2% 20 Net 21	2% 20 Net 21	-
Non Early Orders Standard Terms:	Net 30	Net 30	Net 30	Net 45
870 Police E.O. Terms:	2% 30 1% 60 Net 90	2% 30 1% 60 Net 90	2% 30 1% 60 Net 90	Net 45

2001 EXTRA BARREL PROGRAM SUMMARY

	AFW'S	DEALERS	BUYING GROUPS
Qualifying Minimum Order Qty.	500	10	10
Program Discount	5%	5%	5%
Qualifying Order Period Ends	2/28/00	3/31/00	3/31/00
Reorder Minimum	25	5	5
Volume Discount	10%	10%	10%
Qualifying Order Terms:			
Shipments Prior to 4/1/01	5% 5/10 2% 7/10 Net 8/10	5% 5/10 2% 7/10 Net 8/10	5% 5/10 2% 7/10 Net 8/10
Shipments After 4/1/01	2% 8/10 Net 9/10	2% 8/10 Net 9/10	2% 8/10 Net 9/10
Shipped After 7/31/01	2% 20 Net 21	2% 20 Net 21	2% 20 Net 21

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2001 SHOTGUN PRICING DETAIL

MODEL 300	- 32.8%
MODEL 1100:	+ 0%
MODEL 11-87:	+ 0%
MODEL 870:	+ 0%
EXPRESS 12 GAUGE:	+ 0%
EXPRESS 12 GAUGE SUPER MAG	+ 0%
EXPRESS SMALL GAUGE:	+ 0%
EXPRESS COMBO:	+ 0%
SP-10:	+ 4.5%

TOTAL SHOTGUNS: + 0%

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2001 CENTERFIRE RIFLE PRICING DETAIL

MODEL 700:	+ 1.70%
MODEL 700 STAINLESS:	+ 1.50%
MODEL 700 MUZZLELOADERS:	+ 2.30%
CUSTOM GUNS:	+ 2.90%
MODEL 7400:	+ 2.00%
MODEL 7600:	+ 5.20%
TOTAL CENTERFIRE:	**+ 1.50%**

2001 RIMFIRE RIFLE PRICING DETAIL

597:	+ 0%
552:	+ 3.4%
572:	+ 4.4%
TOTAL RIMFIRE:	**+ 00%**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2001 FIREARMS PRICING SUMMARY

SHOTGUNS

300	- 32.8%
1100	+ 0%
11-87	+ 0%
870	+ 0%
870 Express 12 Gauge	+ 0%
870 Express 12 Gauge Super Magnum	+ 0%
870 Express Small Gauge	+ 0%
870 Express Combo	+ 0%
SP-10	+ 4.5%
TOTAL SHOTGUNS	**+ 0%**

CENTERFIRE RIFLES

700	+ 1.70%
700 Stainless	+ 1.50%
700 Muzzleloader	+ 2.30%
Custom Guns	+ 2.90%
7400	+ 2.00%
7600	+ 5.20%
TOTAL CENTERFIRE	**+ 1.50%**

RIMFIRE RIFLES

597	+ 0%
552	+ 3.4%
Other Rimfire	+ 4.4%
TOTAL RIMFIRE	**+ 0%**

EXTRA BARRELS:	**+ 0%**
TOTAL 2001 INCREASE	**+ .005%**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 300
Inventory Adjustment Program

For each Model 300 Ideal in a Remington Direct Account's inventory, Remington will ship at no charge 2 Model 870 Express 12-Gauge shotguns of the account's choice from the following list (any mix): 5565, 5568, 5569, 5573, 5587, 5589.

Steps to follow Adjustment Program

1. Rep confirms Direct Account's inventory and writes free goods order. (Attach inventory to order.)
2. Order approved by Russo.
3. Order entered and shipped.

Conditions

1. Only Remington Direct Accounts apply.
2. Inventory cannot exceed 2000 sales year purchases.
3. Inventory adjustment order must be complete by January 31, 2001.

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CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

New Shotguns

11-87 Premier Super Mag

(Too new for photo)

- Versatile gas compensated 12 gauge autoloader
- Functions 2 3/4", 3", or 3 1/2" shells interchangeable
- High-gloss finish - Walnut stock and fore end
- High-polish Blued receiver
- Non-embellished receiver
- Ivory front bead with steel mid-bead
- Available in 28" vent rib standard barrel
- Set of three Rem Chokes (IC, MOD & Full)
- 4-Round magazine capacity (2 3/4" or 3"); 3-Round (3 1/2")
- Weight - 8 1/4 Lbs.; OL - 48"
- LOP = 14"; Drop @ Comb = 1 1/2"; Drop @ Heel =2 1/2"
- REF # 5303
- MSRP $852

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

11-87 SP Super Mag Camo

- Versatile gas compensated 12 gauge autoloader
- Functions 2 3/4", 3", or 3 1/2" shells interchangeable
- Fully camouflaged in Mossy Oak Break-Up pattern
- Durable synthetic stock and fore-end
- Ivory front bead with steel mid-bead
- Available in 28" vent rib barrel
- Set of three Rem Chokes (IC, MOD & Full)
- 4-Round magazine capacity (2 3/4" or 3"); 3-Round (3 1/2")
- Complete with swivel studs, padded shotgun sling and swivels
- Weight - 8 1/4 Lbs.; OL - 48"
- LOP = 14"; Drop @ Comb = 1 1/2"; Drop @ Heel =2 1/2"
- REF # 5343
- MSRP $935

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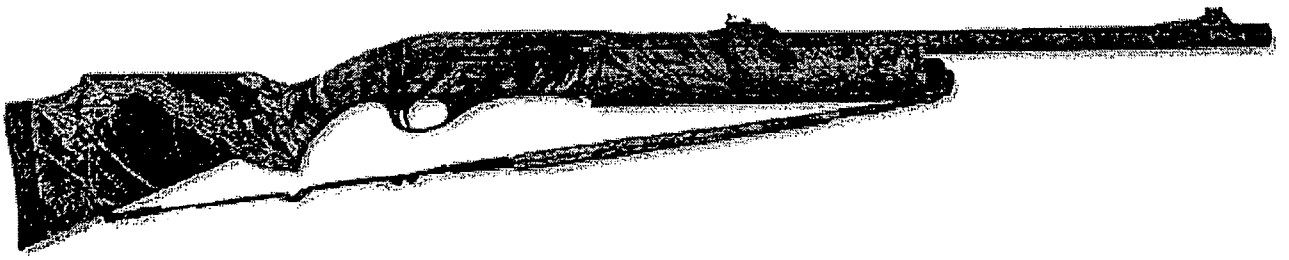
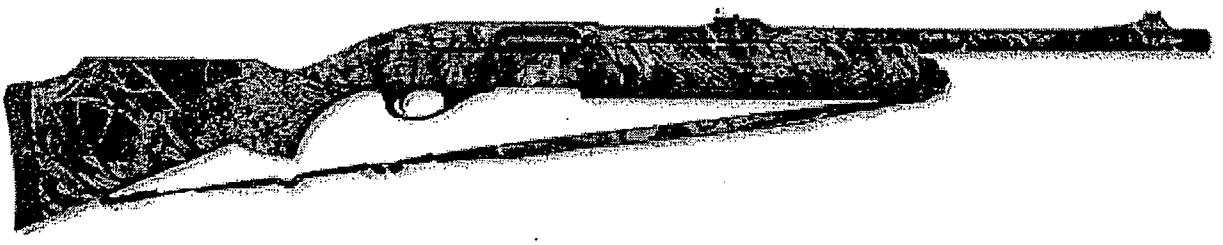
11-87 SPS-T Super Mag RS/TG



- Versatile gas-compensated 12 gauge autoloader
- Functions 2 3/4", 3", or 3 1/2" shells interchangeable
- Fully camouflaged in Mossy Oak Break-Up pattern
- Durable synthetic stock and fore-end
- Monte Carlo style stock with vented recoil pad
- TRU-GLO light-gathering, fiber-optic rifle sights
- 23" Rem Choke barrel with Turkey Super Full choke
- Complete with swivel studs, padded shotgun sling and swivels
- Weight = 8 1/8 Lbs.; OL - 44"
- LOP - 14"; Drop @ Comb = 1 1/2"; Drop @ Heel = 2 1/2"
- REF # 5353
- MSRP $935

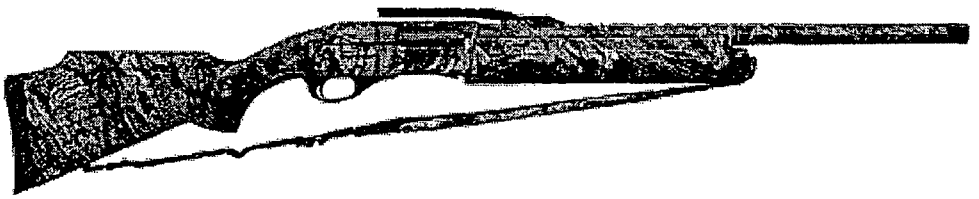
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

11-87 SPS-T RS/TG



- Gas-compensated 12 gauge autoloader w/3" chamber
- TRU-GLO light-gathering, fiber-optic rifle sights
- Fully camouflaged in Mossy Oak Break-Up pattern
- 21" Rem Choke barrel with Turkey Super Full choke included
- Durable synthetic stock and fore-end
- Monte Carlo style stock with vented recoil pad
- Complete with swivel studs, padded shotgun sling and swivels
- Weight 8 Lbs.; OL = 42 1/2"
- LOP = 14"; Drop @ Comb = 1 1/2"; Drop @ Heel = 2 1/2"
- REF #5323 OBSO # 5327
- MSRP $888

11-87 SPS-T CL



- Gas-compensated autoloading 12 gauge w/3" chamber
- 21" Cantilever Rem Choke barrel
- Turkey Super Full Rem Choke tube
- Fully camouflaged in Mossy Oak Break-Up pattern
- Monte Carlo style stock with vented recoil pad
- Durable synthetic stock and fore-end
- Includes matching camouflage padded sling
- Complete with swivel studs, padded shotgun sling and swivels with swivel studs and swivels
- Weight = 8 1/2 Lbs.; OL = 42 1/2"
- LOP = 14"; Drop @ Comb = 1 1/2"; Drop @ Heel = 2 1/2"
- REF # 5341 OBSO # 5331
- MSRP $895

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

870 SPS-T Camo RS/TG

- Pump Action 12 gauge w/3" chamber
- TRU-GLO light-gathering, fiber-optic rifle sights
- Fully camouflaged in Mossy Oak Break-Up pattern
- 20" Rem Choke barrel with Turkey Super Full choke included
- Durable synthetic stock and fore-end
- Monte Carlo style stock with vented recoil pad
- Complete with swivel studs, padded shotgun sling and swivels
- Weight = 7 1/4 Lbs.; OL = 41 1/2"
- LOP = 14"; Drop @ Comb = 1 1/2"; Drop @ Heel = 2 1/2"
- REF #4883 OBSO # 4881
- MSRP $569

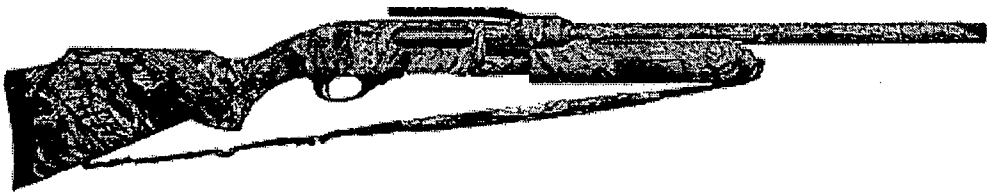
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

870 SPS-T Camo RS/TG
(Youth)

- Pump Action 12 gauge w/3" chamber
- TRU-GLO light-gathering, fiber-optic rifle sights
- Fully camouflaged in Mossy Oak Break-Up pattern
- 20" Rem Choke barrel with Turkey Super Full choke included
- Durable synthetic stock and fore-end
- (1" Shorter) stock with vented recoil pad
- Complete with swivel studs, padded shotgun sling and swivels
- Weight = 7 1/8 Lbs.; OL = 40 1/2"
- LOP = 13"; Drop @ Comb = 1 1/2"; Drop @ Heel = 2 1/2"
- REF #4873
- MSRP $569

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

870 SPS-T Super Magnum Camo CL



- Pump Action 12 gauge chambered for 2 3/4", 3" or 3 1/2" shells
- 23" Cantilever Rem Choke barrel
- Turkey Super Full Rem Choke tube
- Fully camouflaged in Mossy Oak Break-Up pattern
- Monte Carlo style stock with vented recoil pad
- Durable synthetic stock and fore-end
- Includes matching camouflage padded sling
- 4-Round magazine capacity (2 3/4" or 3"); 3-round (3 1/2")
- Complete with swivel studs, padded shotgun sling and swivels with swivel studs and swivels
- Weight = 7 1/2 Lbs.; OL = 44 1/2"
- LOP = 14"; Drop @ Comb = 1 1/2"; Drop @ Heel = 2 1/2"
- REF # 4957 OBSO # 4954
- MSRP $588

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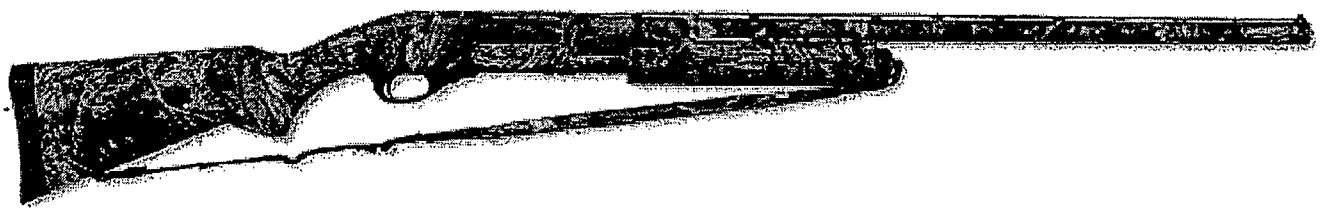
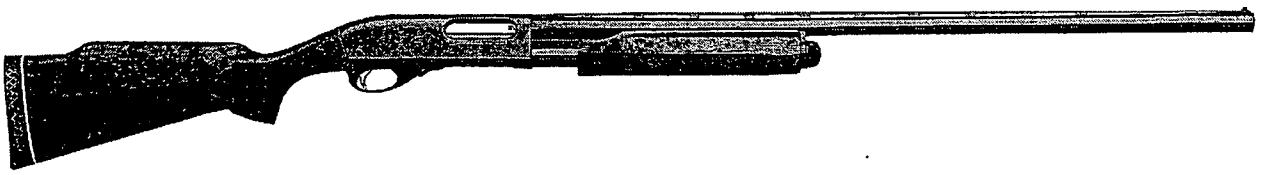
870 Special Purpose Super Mag Camo



- Pump Action 12 gauge chambered for 2 3/4", 3, or 3 1/2" shells
- 28" Vent ribbed Rem Choke barrel
- Ivory front bead with steel mid-bead
- Set of 3 Rem Chokes (IC, MOD, & Full)
- Fully camouflaged in Mossy Oak break-Up pattern
- Durable synthetic stock and fore-end
- Includes matching camouflage padded sling
- 4-Round magazine capacity (2 3/4" or 3"); 3-Round (3 1/2")
- Complete with swivel studs, padded shotgun sling and swivels with swivel studs and swivels
- Weight = 7 1/4 Lbs; OL = 48"
- LOP = 14"; Drop @ Comb = 1 1/2"; Drop @ Heel = 2 1/2"
- REF # 4949
- MSRP $569

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

870 Classic Trap



- Special fine line engraving pattern with gold inlay
- 30" low profile light target contoured vent rib barrel
- 12 Gauge with standard bore, .727"
- Rem choke barrel with three flush tubes: (Singles @ .027"; Mid-Handicap @ .034"; Long Handicap @ .041")
- Semi-fancy American walnut stock and fore-end
- Monte Carlo stock with vented recoil pad and white line spacers
- Gloss wood finish with cut checkering
- Gold plated trigger
- Polished blue receiver and barrel
- LOP = 14 1/4"; Drop @ Comb = 1 7/16"; Drop @ Monte Carlo = 1 3/8"; Drop @ Heel = 2"
- Weight = 8 Lbs.; OL = 50-1/2"
- REF # 4857 0BSO # 4856
- MSRP $775

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11-87 Extra Barrels

- Fully camouflaged with Mossy Oak Break-Up pattern
- Special purpose deer barrel, 3" chamber, 12 gauge
  - Fully rifled 21" barrel
  - Cantilever
  - REF # 9537
  - MSRP $318

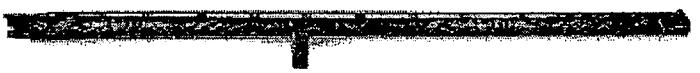
- Special purpose magnum barrel, 3" chamber, 12 gauge
  - 28" Vent ribbed Rem Choke
  - Ivory front bead with steel mid-bead
  - Set of 3 Rem Chokes (IC, MOD & Full)
  - REF # 9617
  - MSRP $236

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

870 Extra Barrels

- Fully camouflaged with Mossy Oak Break-Up pattern
- Special purpose deer barrel, 3" chamber, 12 gauge
  - Fully rifled 20" barrel
  - Cantilever
  - REF # 6203
  - MSRP $315

- Special purpose barrel, 3" chamber, 12 gauge
  - 28" Vent ribbed Rem Choke
  - Ivory front bead with steel mid-bead
  - Set of 3 Rem Chokes (IC, MOD, & Full)
  - REF # 6223
  - MSRP $236



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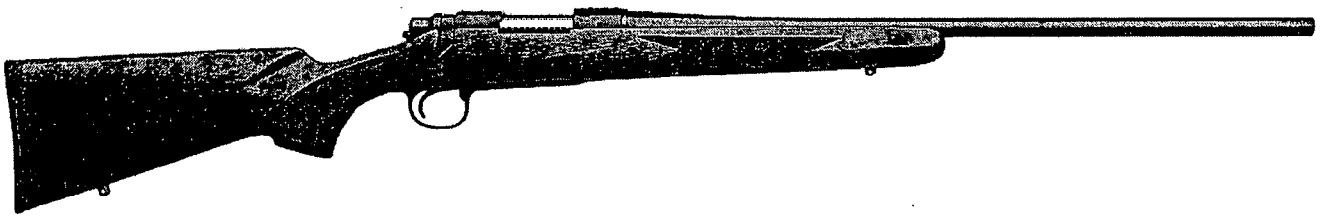
New Rifles

700 Classic



- Available in 7mm-08 Rem.
- Classic style (straight comb) American walnut stock with satin finish
- Polished blued clean carbon steel barrel
- 5-Round magazine capacity, hinged floor plate
- Action Type: Short Action
- Barrel Length: 24”
- Twist: 1 turn in 9 1/4”
- Overall Length: 44 1/2”
- Average Weight: 7 1/4 Lbs.
- LOP: 13 3/8”; Drop @ Comb 1/2”; Drop @ Heel 1 3/8”
- REF # 6342 OBSO # 6344
- MSRP $645

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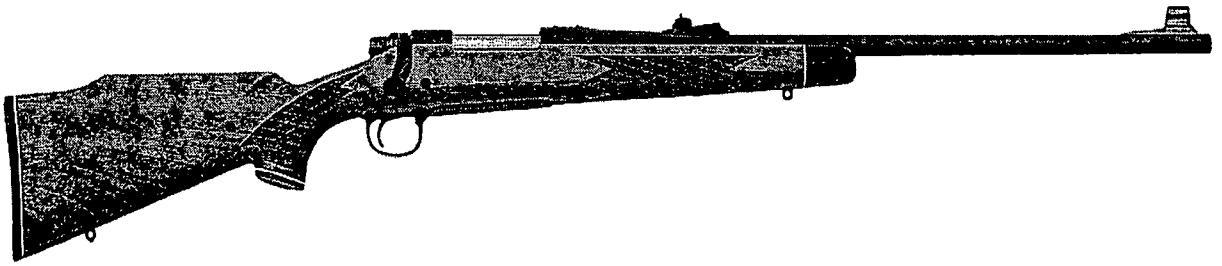
700 7mm Remington Ultra Mag



- An unprecedented caliber available in 8 new offerings

⇒ **700 BDL** in both left and right handed models

* All the great features you've come to expect from every caliber in the BDL line-up but with the brawn of a new and innovative belt-less magnum. REF # 6269/6283. MSRP $685.00/$712

* **700 BDL SS**

* All the great features of the BDL but with a stalwart synthetic stock teamed up with a 416 stainless steel barreled action. REF # 6275. MSRP $732

* **700 LSS** in both left and right-handed models

* Stately gray laminated stock combined with a 416 stainless steel barreled action. REF # 6305/6308. MSRP $797/$824

⇒ **700 Sendero SF**

* .416 Stainless steel barreled action with weight reducing longitudinal barrel flutes. REF # 6331. MSRP $967

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

700 7mm Remington Ultra Mag (Continued)

⇒ **700 APR (African Plains Rifle)**

* Offers the hand-made precision from our Custom Shop along with the traditional beauty of a laminated stock and barrel with a non-glare,Teflon black satin finish. REF # 7150. MSRP $1641

* **700 AWR (Alaskan Wilderness Rifle)**

* Provides the durability of a Kevlar stock along with the weather resistance of 416 stainless steel. The barreled action is then plated with a black satin finish Teflon for a non-glare finish. REF # 7156. MSRP $1524

* **700 KS (Kevlar Stock) Custom Mountain Rifle.** REF # 7026. MSRP: RH-$1257; LH-$1333

⇒ **700 KS (Kevlar Stock) Custom Stainless Mountain Rifle.** REF # 7036. MSRP $1434

- Action Type: Long Action
- Barrel Length: 26"
- Overall Length: 46 1/2"
- Average Weight: 7 1/2 Lbs.
- Twist: 1 turn in 10"
- 3-Round magazine capacity, hinged floor plate

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

700 .375 Remington Ultra Mag

- An unprecedented caliber available in 7 new offerings

⇒ **700 BDL**

* All the great features you've come to expect from every caliber in the BDL line-up but with the brawn of a new and innovative belt-less magnum. REF # 6273. MSRP $685

* **700 BDL SS**

* All the great features of the BDL but with a stalwart synthetic stock teamed up with a .416 stainless steel barreled action. REF # 6277. MSRP $732

* **700 LSS** in right-handed model

* Stately gray laminated stock combined with a .416 stainless steel barreled action. REF # 6306. MSRP $797

⇒ **700 APR (African Plains Rifle)**

* Offers the hand-made precision from our Custom Shop along with the traditional beauty of a laminated stock and barrel with a non-glare, Teflon black satin finish. REF # 7152. MSRP $1641

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

700 .375 Remington Ultra Mag (Continued)

⇒ **700 AWR (Alaskan Wilderness Rifle)**

* Provides the durability of a Kevlar stock along with the weather resistance of .416 stainless steel. The barreled action is then plated with a black satin finish Teflon for a non-glare finish. REF # 7158. MSRP $1524

* **700 ABG (African Big Game Rifle)**

* Laminated Stock, Detachable Box Magazine. REF #6143. MSRP $1295

⇒ **700 Custom KS (Kevlar Stock) Mountain Rifle.** REF # 7024. MSRP $1257

⇒ **700 Custom KS Stainless Mountain Rifle.** REF # 7034. MSRP $1434

- Action Type: Long Action
- Barrel Length: 26"
- Overall Length: 46 1/2"
- Average Weight: 7 1/2 Lbs.
- Twist: 1 turn in 10"
- 3-Round magazine capacity, hinged floor plate

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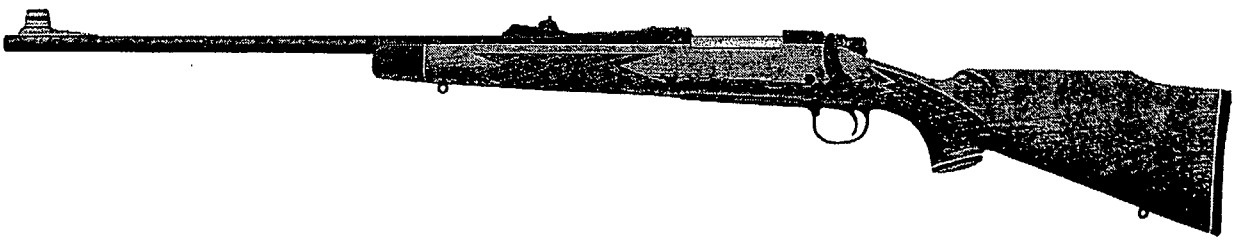
700 BDL LH .338 Ultra Mag



- High-gloss American walnut stock in left-handed offering
- Polished blued carbon steel barrel
- 3-Round magazine capacity, hinged floor plate
- Furnished with sights and sling swivel studs
- Drilled & tapped for scope mounts
- Action Type: Magnum Action
- Barrel Length: 26"
- Twist: 1 turn in 10"
- Overall Length: 46 1/2"
- Average Weight: 7 5/8 Lbs.
- LOP: 13 3/8"; Drop @ Comb: 1/2"; Drop @ Heel: 1 3/8";
- REF # 6338
- MSRP $712

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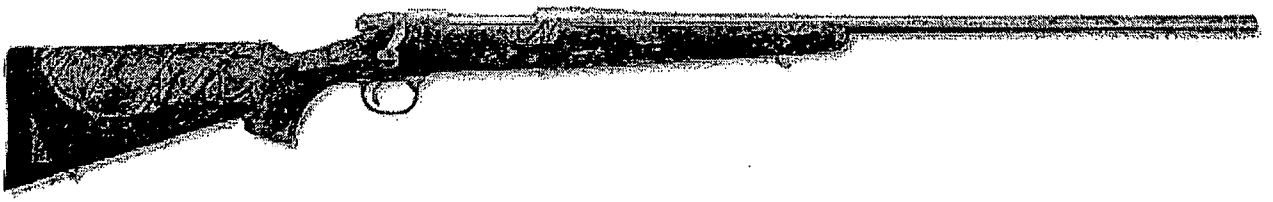
700 BDL SS RMEF.300 Ultra Mag



- Rocky Mountain Elk Foundation Trade Gun
- RMEF logo etched on port side of stock
- RealTree® Camo Synthetic Stock
- Stainless steel action and barrel
- 3-Round magazine capacity, hinged floor plate
- Furnished with sling swivel studs
- Drilled & tapped for scope mounts
- Action Type: Magnum Action
- Barrel Length: 26"
- Twist: 1 turn in 10"
- Overall Length: 46 1/2"
- Average Weight: 7 5/8 Lbs.
- LOP: 13 3/8"; Drop @ Comb: 3/8"; Drop @ Heel: 1/2"
- REF # 6139
- MSRP $780

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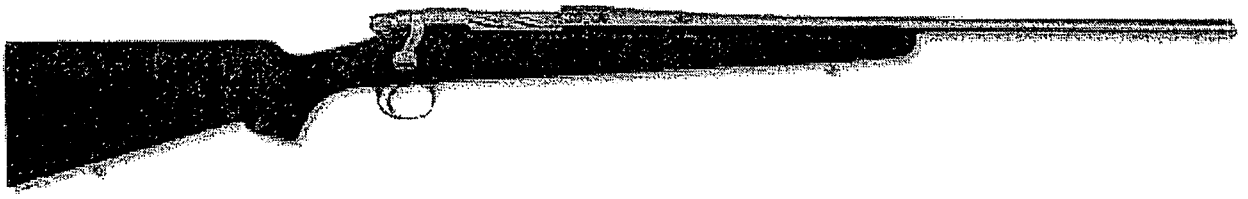
Brand New Rifles

700 Titanium Ultimate Lightweight



- Lightweight titanium receiver
- Skeleton bolt handle
- Spiral bolt flutes
- Stainless steel 22" 416 barrel with Mountain Contour
- New B & C composite stock (carbon fiber & Kevlar re-enforced)
- 4-Round magazine capacity, blind magazine
- Furnished with sling swivel studs
- Drilled & tapped for scope mounts

Caliber	Action Type	Twist	REF
.260 Rem	Short	1 in 9	6360
7mm-08 Rem	Short	1 in 9 1/4	6364
.270 Win	Long	1 in 10	6362
30-06	Long	1 in 10	6366

- Avg. Weight = LA 5 1/2 Lbs.(WOW?)
  OL = 42 1/2"
  SA = 5 1/4 Lbs.
  OL = 41 5/8"
- LOP = 13 3/8"; Drop @ Comb = 5/8"; Drop @ Heel = 5/8"
- MSRP $1199

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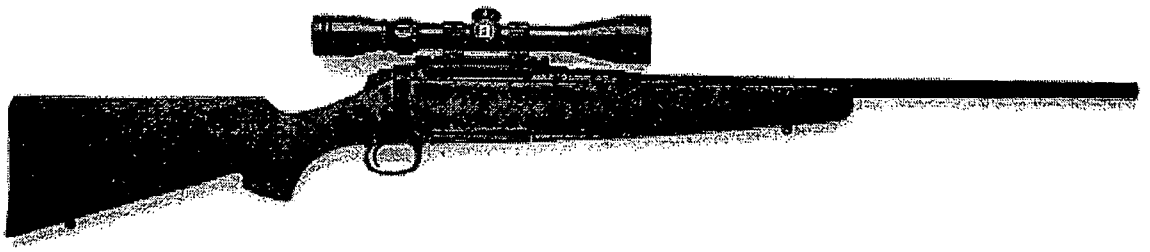
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington's New Model 710



- 22" Ordnance steel barrel with hunting contour
- Matt glass bead metal finish
- 6 Groove Remington button rifling
- Right-hand rifle twist 1 in 10"
- Recessed crown muzzle treatment (target)
- Bore sited 3 x 9 x 40 Bushnell scope

710 BARREL/ACTION

- Drilled and tapped for scope mounts
- Uniform scope mounting surfaces
- 3 RINGS OF STEEL
- 3 LOCKING LUGS THAT LOCK INTO BARREL
- 60 Degree bolt throw
- Bolt guidance system is nylon, reinforced fiber-glass with Teflon and silicon additives
- All steel bolt handle, swept rearward and down-ward with knurling
- Bolt field strippable without tools
- ISS (Integrated Security System), J key operated
- External bolt release lever
- Bolt operable with safety switch in any position (no bolt lock)
- Factory set trigger at 3.5 - 5 pounds
- Trigger components from M700
- Barrel compression fitted to the receiver

BUSHNELL 3 X 9 X 40 MATTE SHARPSHOOTER RIFLE SCOPE

- Fully water and fog proof
- Fully coated lenses
- Lifetime limited warranty
- Multi-X® Reticle
- Fully adjusted aperture
- 1/4" Clicks at 100 yards
- 3" eye relief
- Neoprene eye guard
- Sure-grip power change ring

710 MAGAZINE BOX

- Removable box; positive steel magazine front latch
- 4-round capacity
- Total gun capacity = 5 (4 in box, 1 in chamber)
- Metal box easily disassembles for cleaning
- Synthetic box cover with vertical Remington logo
- Dual stack/center feed for positive feeding
- Cartridges loaded into box from front position (not top)

710 STOCK

- Special gray, fully-textured Remington synthetic stock
- Cheek piece for right-handed shooter
- Black rubber recoil pad
- Black grip cap with Remington Arms shield
- Special hex style takedown screws that attach to barrel
- Sling swivel studs

710 GENERAL

- Overall length = 42" (M/700)
- Weight = 7 lbs. (M/700 less 1/4 pound)
- Initial caliber offerings are .270 Win and 30/06
- Performance accuracy (M/700 out-of-the-box)
- System life exceeds that of steel
- Availability is December 2000
- MSP $319.00
- Twist = 1 in 10
- LOP = 13 1/4"; Drop @ Comb = 1/2"; Drop @ Heel = 11/16"
- REF # 7408/7410
- MSRP $425

Model 710
Non-Catalog Product Offering

- Non-scoped offering with iron sights

Ramac #	UPC #	Caliber
7404	27404 1	.270
7406	27406 5	.30-06

MSP $299

M710 Competitive Comparison

Features	Remington Model 710	Winchester Model 70 Combo	Savage 111FXP3
Stock	Grey Textured Synthetic	Black Synthetic	Black Synthetic
Magazine Design	Detachable Box	Internal Blind	Blind
Capacity	4 + 1	5	4 + 1
Scope	3 x 9 x 40 Bushnell	3 x 9 x 32 Simmons	3 x 9 x 32 Simmons
Rings	High Grade Top Mount	Average Grade	Average Grade
Bolt Throw	60°	90°	90°
Weight	7 1/8 Lbs	7 1/4 Lbs.	7 1/2 Lbs.
Length	42 1/2"	42 3/4"	43 1/2"
Twist	1-10" RH	1-10" RH	1-10"
Barrel Length	22"	22"	22"
Cheek Piece	Yes	No	No
MSP	$319.00	$318.00	$320.00
Retail	$350.00	$373.00	$350.00

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Rimfire Rifles

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

597 Heavy Barrel

- 22-Caliber semi-automatic
- Brown hardwood laminated stock
- Satin finished blued carbon steel barrel & receiver
- 10-Round staggered clip magazine
- Furnished with sling swivel studs
- Grooved receiver to tip-off scope mounts
- Drilled & tapped for Remington scope rail
- Barrel length = 20"; Overall length = 40"
- Average Weight = 6 Lbs.
- LOP = 14"; Drop @ Comb = 1 5/8"; Drop @ Heel = 2 5/8"
- Available in .22 LR and .22 Win Mag
- REF # 6579/6581
- MSRP $265/$399

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Custom Shop

Custom Shop
New 700 African Big Game Rifle (ABG)

- New style laminated stock with dropped belly
- Right-hand cheek piece
- Light matte finish, carbon steel receiver and barrel
- Old world style barrel contour
- Straight line feed, 3-shot detachable box magazine
- Barrel band, hooded front sight with changeable bead inserts
- Machined adjustable rear sight
- Barrel band sling stud
-

Caliber	Twist	REF #
.375 H & H	1 - 12"	6145
.375 Rem Ultra Mag	1 - 12"	6143
.416 Rem Mag	1 - 14"	6147
.458 Win Mag	1 - 14"	6149

- Avg. Weight = 9 1/2 Lbs.; Overall Length = 46 1/4"
- LOP = 13 1/2"; Drop @ Comb = 1/2"; Drop @ Heel = 1/2"
- MSRP $1295

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CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

New Gel Recoil Pad "Body Cushion®"

- 100% Polyurethane
- Patented Axidyne© Technology
- Same technology used in running shoe insole construction
- Superior shock absorption Vs. rubber
- 20% Less felt recoil
- Phased in on selected models
- Extend to full line (except Express)
- Available in After Market versions

2001 New Products Shotguns

SKU	Description
5343	11-87 Special Purpose 3 1/2" Super Magnum, fully camouflaged w/Mossy Oak Break-up pattern, 12 Gauge, Rem Choke
5353	11-87 SPS-T, 3 1/2" Super Mag Turkey Gun RS-TG, TRU-GLO rifle sights w/Turkey Super Rem Choke Tube (Monte Carlo Stock) (Fully Camo'd w/Mossy Oak Break-up pattern)
5323	11-87, SPS-T Turkey Gun RS/TG. TRU-GLO rifle sights w/Turkey Super Full Choke Tube (Monte Carlo Stock) (Fully camouflaged w/Mossy Oak Break-up pattern)
5341	11-87, SPS-T Turkey Gun Cantilever w/Turkey Super Full Choke Tube (Monte Carlo Stock) (Fully camouflaged w/Mossy Oak Break-up pattern)
5303	11-87 Premier 3 1/2" Super Magnum, Non-embellished receiver
5305	11-87, Special Purpose 3 1/2" Super Magnum, 12-Gauge, 28" VT
5307	11-87, Special Purpose 3 1/2" Super Magnum, 12-Gauge, 26" VT
4857	870 Wingmaster Classic Trap (Monte Carlo Stock) 2 3/4" chambers, Hi-gloss, 12 Gauge, 30" VT/LCT, Rem Choke
4883	870 SPS-T Turkey Gun, RS/TG, TRU-GLO rifle sights w/Turkey Super Full Choke (Monte Carlo Stock), Camouflaged, 12 Gauge, 20", Rem Choke
4873	Same as 4883 except (Youth 1" shorter stock)
4957	870 SPS-T Super Magnum Turkey Gun w/Turkey Super Full Choke Tube, (Monte Carlo Stock), (Fully camouflaged w/Mossy Oak Break-up pattern)
4949	Special Purpose Super Magnum, Synthetic Camo, (Fully Camouflaged w/Mossy Oak Break-up pattern), 12 Gauge, 28" VT, Rem Choke

2001 New Products Rifles

SKU	Description
6342	700 Classic (LTD Edition), 7mm-08 Rem
6269	700 BDL Custom Deluxe, 7mm Rem.Ultra Mag
6273	700 BDL Custom Deluxe, .375 Rem. Ultra Mag
6283	700 BDL Custom Deluxe, Left Hand, .7mm Rem.Ultra Mag
6338	700 BDL Custom Deluxe, Left Hand, .338 Rem. Ultra Mag
6275	700 BDL SS, 7mm Rem. Ultra Mag
6277	700 BDL SS, .375 Rem. Ultra Mag
6139	Realtree Camo RMEF Trade Gun, .300 Rem. Ultra Mag
6305	700 LSS, 7mm Rem Ultra Mag
6306	700 LSS, .375 Rem. Ultra Mag
6308	700 LSS (Left Hand), 7mm Rem. Ultra Mag
6291	700 LSS (Left Hand), .338 Rem. Ultra Mag
6360	700 TI Ultimate Lightweight, .260 Rem. Ultra Mag.
6362	700 TI Ultimate Lightweight, .270 Win.
6364	700 TI Ultimate Lightweight, .7mm-08 Rem.
6366	700 TI Ultimate Lightweight, .30-06 Rem.
6361	700 Sendero SF, .7mm Rem.Ultra Mag
7404	710, .270 Win.
7406	710, .30-06
7408	710 w/Scope, .270 Win
7410	710 w/Scope, .30-06
6579	597 Heavy Barrel LS, .22 LR
6581	597 Magnum Heavy Barrel, .22 WMR

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2001 New Products Custom Guns

SKU	Description
6143	700 ABG (African Big Game Rifle, .375 Rem. Ultra-Mag)
6145	700 ABG (African Big Game Rifle, .375 H & H)
6147	700 ABG (African Big Game Rifle, .416 Rem. Ultra-Mag)
6149	700 ABG (African Big Game Rifle, .458 Win. Mag)
7150	700 APR (African Plains Rifle, 7mm Rem. Ultra-Mag)
7152	700 APR (African Plains Rifle, .375 Rem. Ultra-Mag)
7156	700 AWR (Alaskan Wilderness Rifle), 7mm Rem. Ultra-Mag
7158	700 AWR (Alaskan Wilderness Rifle), .375 Rem. Ultra-Mag
7026	700 Custom KS Mountain Rifle, .7mm Rem. Ultra-Mag
7024	700 Custom KS Mountain Rifle, .375 Rem. Ultra-Mag
7036	700 Custom KS, Stainless, Mountain Rifle, .7mm Rem. Ultra-Mag
7034	700 Custom KS, Stainless, Mountain Rifle, .375 Rem. Ultra-Mag

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Discontinued Products For 2001

Ramac	Description	Replacement SKU
4663	7600 280 Rem Satin M	
4807	870 Police Folding Stock 12/20 RS/IC	
4827	SP-10 Camo 12/23 VR RC	
4856	870 12/30 Classic Trap LC RC	4857
4881	870 12/20 RS TG RC SPS-T	4883
4905	870 Police Folding Stock 12/20 BS/IC	
4954	870 12/23 SMAG CL RD SPS-T CAMO (Break-Up)	4957
5147	7600 Synthetic .280 Rem	
5259	11-87 NP SC 12/28 VR RC	
5263	11-87 NP SC 12/30 VR RC	
5327	11-87 12/21 RS TG RC SPS-T	5323
5331	11-87 12/21 CL RD SPS-T CAMO	
5341	11-87 SPS-T Super Mag Turkey Gun, CAMO	
5816	700 Safari 8mm Rem Mag	
5834	700 Safari .416 Rem Mag	ABG
5836	700 Safari .375 H & H Mag	ABG
5838	700 Safari .458 Win Mag	ABG
5840	700 Safari .416 Rem Mag	ABG
5848	700 Safari .375 H & H Mag	ABG
5880	700 Safari .458 Win Mag	ABG
5882	700 Safari .375 H & H Mag	ABG
5884	700 Safari .416 Rem Mag	ABG
5886	700 Safari .458 Win Mag	ABG
5890	700 Safari 8mm Rem Mag	ABG
5892	700 Safari 8mm Rem Mag	ABG
6267	700 BDL SS DM 300 WHBY MAG	
6271	700 BDL SS DM .260 Rem	
6293	700 LSS .270 LH	
6295	700 LSS .30-06 LH	
6297	700 LSS 7MM REM MAG LH	
6299	700 LSS .300 WIN MAG LH	
6344	700 Classic .223	
6552	597 Target .22 LR	6579
6554	597 Target .22 WMR	6581
6564	597 Sporter	
6572	597 Stainless Sporter	
7504	700 Sendero SF .300 WHBY MAG	
7574	700 ML Synthetic 50 Cal Youth	
9761	7400 280 Rem Satin M	
9795	7400 Synthetic .280 Rem	

2001 Rep Sample Availability

SKU	Description	Availability Date
6143	700 ABG (African Big Game Rifle, .375 Rem. Ultra-Mag)	Made To Order
6145	700 ABG (African Big Game Rifle, .375 H & H)	"
6147	700 ABG (African Big Game Rifle, .416 Rem. Ultra-Mag)	"
6149	700 ABG (African Big Game Rifle, .458 Win. Mag)	"
7150	700 APR (African Plains Rifle, 7mm Rem. Ultra-Mag)	"
7152	700 APR (African Plains Rifle, .375 Rem. Ultra-Mag)	"
7156	700 AWR (Alaskan Wilderness Rifle), 7mm Rem. Ultra-Mag	"
7158	700 AWR (Alaskan Wilderness Rifle), .375 Rem. Ultra-Mag	"
7026	700 Custom KS Mountain Rifle, .7mm Rem. Ultra-Mag	"
7024	700 Custom KS Mountain Rifle, .375 Rem. Ultra-Mag	"
7036	700 Custom KS, Stainless, Mountain Rifle, .7mm Rem. Ultra-Mag	"
7034	700 Custom KS, Stainless, Mountain Rifle, .375 Rem. Ultra-Mag	"

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2001 New Product Availability

SKU	Description	Availability Date
6342	700 Classic (LTD Edition), 7mm-08 Rem	March 2001
6269	700 BDL Custom Deluxe, 7mm Rem.Ultra Mag	March 2001
6273	700 BDL Custom Deluxe, .375 Rem. Ultra Mag	March 2001
6283	700 BDL Custom Deluxe, Left Hand, .7mm Rem.Ultra Mag	Feb. 2001
6338	700 BDL Custom Deluxe, Left Hand, .338 Rem. Ultra Mag	Feb. 2001
6275	700 BDL SS, 7mm Rem. Ultra Mag	March 2001
6277	700 BDL SS, .375 Rem. Ultra Mag	May 2001
6139	700 BDL SS, Realtree Camo RMEF Trade Gun, .300 Rem. Ultra Mag	May 2001
6305	700 LSS, 7mm Rem Ultra Mag	March 2001
6306	700 LSS, .375 Rem. Ultra Mag	May 2001
6308	700 LSS (Left Hand), 7mm Rem. Ultra Mag	Feb. 2001
6291	700 LSS (Left Hand), .338 Rem. Ultra Mag	Feb. 2001
6360	700 TI Ultimate Lightweight, .260 Rem. Ultra Mag.	June 2001
6362	700 TI Ultimate Lightweight, .270 Win.	June 2001
6364	700 TI Ultimate Lightweight, .7mm-08 Rem.	June 2001
6366	700 TI Ultimate Lightweight, .30-06 Rem.	June 2001
6361	700 Sendero SF, .7mm Rem.Ultra Mag	June 2001
7408	710 w/Scope, .270 Win	Jan. 2001
7410	710 w/Scope, .30-06	Jan. 2001
6579	597 Heavy Barrel LS, .22 LR	May 2001
6581	597 Magnum Heavy Barrel, .22 WMR	Feb. 2001
5343	11-87 Special Purpose 3 1/2" Super Magnum, fully camouflaged w/ Mossy Oak Break-up pattern, 12 Gauge, Rem Choke	Sept. 2001
5353	11-87 SPS-T, 3 1/2" Super Mag Turkey Gun RS-TG,TRU-GLO rifle sights w/Turkey Super Rem Choke Tube (Monte Carlo Stock) (Fully Camo'd w/Mossy Oak Break-up pattern)	Jan. 2001
5323	11-87, SPS-T Turkey Gun RS/TG. TRU-GLO rifle sights w/Turkey Super Full Choke Tube (Monte Carlo Stock) (Fully camouflaged w/Mossy Oak Break-up pattern)	Jan. 2001
5341	11-87, SPS-T Turkey Gun Cantilever w/Turkey Super Full Choke Tube (Monte Carlo Stock) (Fully camouflaged w/Mossy Oak Break-up pattern)	Dec. 2000
5303	11-87 Premier 3 1/2" Super Magnum, Non-embellished receiver	June 2001
4857	870 Wingmaster Classic Trap (Monte Carlo Stock) 2 3/4" chambers, Hi-gloss, 12 Gauge, 30" VT/LCT, Rem Choke	Dec. 2000
4883	870 SPS-T Turkey Gun, RS/TG, TRU-GLO rifle sights w/Turkey Super Full Choke (Monte Carlo Stock), Camouflaged, 12 Gauge, 20", Rem Choke	Jan. 2001
4873	870 SPS-T Turkey Gun. Same as 4883 except (Youth 1" shorter stock)	Jan. 2001
4957	870 SPS-T Super Magnum Turkey Gun w/Turkey Super Full Choke Tube, (Monte Carlo Stock), (Fully camouflaged w/Mossy Oak Break-up pattern)	Jan. 2001
4949	870 Special Purpose Super Magnum, Synthetic Camo, (Fully Camouflaged w/Mossy Oak Break-up pattern), 12 Gauge, 28" VT, Rem Choke	July 2001

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2001 New Product Availability

SKU	Description	Availability Date
6143	700 ABG (African Big Game Rifle, .375 Rem. Ultra-Mag)	Made to Order
6145	700 ABG (African Big Game Rifle, .375 H & H)	"
6147	700 ABG (African Big Game Rifle, .416 Rem. Ultra-Mag)	"
6149	700 ABG (African Big Game Rifle, .458 Win. Mag)	"
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7152	700 APR (African Plains Rifle, .375 Rem. Ultra-Mag)	"
7156	700 AWR (Alaskan Wilderness Rifle), 7mm Rem. Ultra-Mag	"
7158	700 AWR (Alaskan Wilderness Rifle), .375 Rem. Ultra-Mag	"
7026	700 Custom KS Mountain Rifle, .7mm Rem. Ultra-Mag	"
7024	700 Custom KS Mountain Rifle, .375 Rem. Ultra-Mag	"
7036	700 Custom KS, Stainless, Mountain Rifle, .7mm Rem. Ultra-Mag	"
7034	700 Custom KS, Stainless, Mountain Rifle, .375 Rem. Ultra-Mag	"

2001 Rep Sample Availability

SKU	Description	Availability Date
6342	700 Classic (LTD Edition), 7mm-08 Rem	Feb. 2001
6269	700 BDL Custom Deluxe, 7mm Rem.Ultra Mag	Feb. 2001
6273	700 BDL Custom Deluxe, .375 Rem. Ultra Mag	Feb. 2001
6283	700 BDL Custom Deluxe, Left Hand, .7mm Rem.Ultra Mag	Jan. 2001
6338	700 BDL Custom Deluxe, Left Hand, .338 Rem. Ultra Mag	Jan. 2001
6275	700 BDL SS, 7mm Rem. Ultra Mag	Feb. 2001
6277	700 BDL SS, .375 Rem. Ultra Mag	April 2001
6139	700 BDL SS, Realtree Camo RMEF Trade Gun, .300 Rem. Ultra Mag	April 2001
6305	700 LSS, 7mm Rem Ultra Mag	Feb. 2001
6306	700 LSS, .375 Rem. Ultra Mag	April 2001
6308	700 LSS (Left Hand), 7mm Rem. Ultra Mag	Jan. 2001
6291	700 LSS (Left Hand), .338 Rem. Ultra Mag	Jan. 2001
6360	700 TI Ultimate Lightweight, .260 Rem. Ultra Mag.	May 2001
6362	700 TI Ultimate Lightweight, .270 Win.	May 2001
6364	700 TI Ultimate Lightweight, .7mm-08 Rem.	May 2001
6366	700 TI Ultimate Lightweight, .30-06 Rem.	May 2001
6361	700 Sendero SF, .7mm Rem.Ultra Mag	May 2001
7408	710 w/Scope, .270 Win	Dec. 2000
7410	710 w/Scope, .30-06	Dec. 2000
6579	597 Heavy Barrel LS, .22 LR	April 2000
6581	597 Magnum Heavy Barrel, .22 WMR	Jan. 2001
5343	11-87 Special Purpose 3 1/2" Super Magnum, fully camouflaged w/ Mossy Oak Break-up pattern, 12 Gauge, Rem Choke	Aug. 2001
5353	11-87 SPS-T, 3 1/2" Super Mag Turkey Gun RS-TG,TRU-GLO rifle sights w/Turkey Super Rem Choke Tube (Monte Carlo Stock) (Fully Camo'd w/Mossy Oak Break-up pattern)	Dec. 2000
5323	11-87, SPS-T Turkey Gun RS/TG. TRU-GLO rifle sights w/Turkey Super Full Choke Tube (Monte Carlo Stock) (Fully camouflaged w/Mossy Oak Break-up pattern)	Dec. 2000
5341	11-87, SPS-T Turkey Gun Cantilever w/Turkey Super Full Choke Tube (Monte Carlo Stock) (Fully camouflaged w/Mossy Oak Break-up pattern)	Nov. 2000
4857	870 Wingmaster Classic Trap (Monte Carlo Stock) 2 3/4" chambers, Hi-gloss, 12 Gauge, 30" VT/LCT, Rem Choke	Nov. 2000
4883	870 SPS-T Turkey Gun, RS/TG, TRU-GLO rifle sights w/Turkey Super Full Choke (Monte Carlo Stock), Camouflaged, 12 Gauge, 20", Rem Choke	Dec. 2000
4873	870 SPS-T Turkey Gun. Same as 4883 except (Youth 1" shorter stock)	Dec. 2000
4957	870 SPS-T Super Magnum Turkey Gun w/Turkey Super Full Choke Tube, (Monte Carlo Stock), (Fully camouflaged w/Mossy Oak Break-up pattern)	Dec. 2000
4949	870 Special Purpose Super Magnum, Synthetic Camo, (Fully Camouflaged w/Mossy Oak Break-up pattern), 12 Gauge, 28" VT, Rem Choke	June 2001

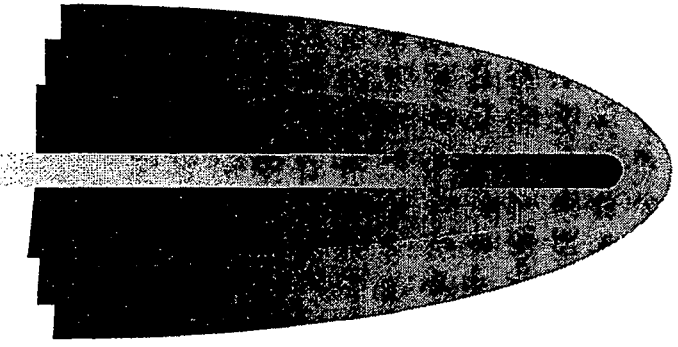
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

End of Presentation

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

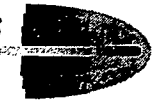
Remington®

..... *SPEED SELLS*



Worldwide Sales Meeting
2002
Little Rock, AR
November 7-11, 2001

Remington.....Speed Sells



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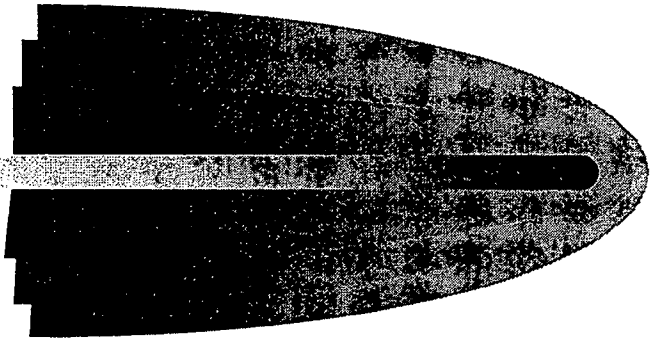
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

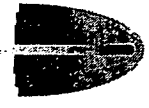
Remington®

..... *SPEED SELLS*



John C. Trull
Product Manager - Firearms

Remington.....Speed Sells



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CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2002 Firearms Program Summary

	Wholesaler	Member Groups	Direct Dealer	Chains
Effective Dates:				
Early Orders:	12/01/01 thru 2/28/02	12/01/01 thru 3/31/02		
Orders:	12/1/01 thru 11/30/02			
Shipments:				
Reorders:	3/01/02 thru 11/30/02	4/1/02 thru 11/30/02		
Qualifications: Minimums	$300 K Balance Current 10/15/01 70% in 2001 Firearms shipments in dollars by 2/28/02.	$15 K Balance Current A/O 10/15/01 60% of 2001 Firearm shipments in dollars by 3/31/02.	50% of Firearms shipments in dollars by 3/31/02	$300 K Balance Current 11/15/01
Pricing:	2002 Confidential Price List (EXCEPT CUSTOM GUNS)			
Discounts: Functional Early Order Volume Reorder	5% 4% N/A Same as Functional & Early Order	N/A 4% 2% Same as Volume & Early Order	4% Early Order	5% Volume
Terms:	Early Order Shipments 12/1/01 thru 3/31/02 4% 5/10/02 Net 5/31/02			Net 45 Days
	Earlly Order Shipments 4/1/02 thru 6/30/02 2% 8/10/02 Net 8/31/02			
	Early Order Shipments AFTER 6/30/02 2% 20 Days Net 21 Days			
Reorders:	Net 30 Days (Orders Placed AFTER 2/28/02)	Net 30 Days (Orders Placed AFTER 3/31/02) Net 30 Days)		
Shipment Conditions:	5% Drop Charge Prepaid, FOB Remington Warehouse			

Remington....Speed Sells

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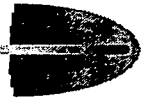
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2002 Firearms Program Summary

	Manufacturer's Rep.	Custom Shop	AFW Custom Shop
Effective Dates:			
Early Orders:	N/A		
Orders: Shipments	12/01/01 thru 11/30/02		
Reorders	N/a	N/A	Minimum 5 Units
Qualifications:	All products from the 2002 Confidential Price list EXCEPT M/700TWS and Law Enforcement items.	Must Be a Direct Remington Account Custom Shop Products listed in 2002 Confidential Price List Orders for Custom Guns will be included toward Firearm Program Qualification	Single order for minimum of 25 firearms for immediate shipment received by 3/31/02. Custom Shop Products listed in 2002 Confidential Price List
Pricing:	Manufacturer's Selling Price (MSP) per 2002 Confidential Price List effective December 1, 2001.		
Discounts	20% Firearms 20% Extra Barrels MSP Custom Shop Products	None	2% Invoice Discount
Terms:	All firearms & Extra Barrels shipped BEFORE 9/30/02 Net 10/10/02 Shipped AFTER 9/30/02 Net 30 Days	All Shipments: 2% - 30 Days 1% - 60 days Net – 90 Days	
Shipment Conditions:	Prepaid, FOB Remington Warehouse	5% Drop Charge Prepaid, FOB Remington Warehouse	
Other:	Rep orders must be approved by the Rep Principal and Vice President of Sales. The Firearms shipping address must be to a valid FFL holder with a signed copy on file with Remington. State and local taxes added where applicable.	N/A	

Remington.....Speed Sells



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CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2002 Extra Barrels Early Order Program Summary

	Wholesaler	Member Groups	Dealer	Chain
Effective Dates				
Early Orders	12/1/01 thru 2/28/02	12/1/01 thru 3/31/02		
Orders Shipments	12/1/01 thru 11/30/02			
Reorders	3/1/02 thru 11/30/02	4/1/02 thru 11/30/02		
Qualifications				
Program	500 Barrels Acctount Balance Current 10/15/01	10 Barrels Acct. Bal. Current 10/15/01		25 Barrels (Chain) Acct. Bal. Current 11/15/01
Pricing:	2002 Confidential Price List			
Discounts:				
Extra Barrel	5%			
Volume	10%			
Early Order	N/A	N/A	N/A	N/A
Reorder	Same as Extra Barrel & Volume			N/A
Terms: Early Order	Shipments 12/1/01 thru 3/31/02 4% 5/10/02 Net 5/31/02 Shipments 4/1/02 thru 6/30/02 2% 8/10/02 Net 8/31/02 Shipments AFTER 6/30/02 2% 20 Days Net 21 Days			Net 45 Days
Reorders:	Net 30 Days (Orders placed AFTER 2/28/02)	Net 30 Days (Orders placed AFTER 3/31/02)		
Shipments:	5% Drop ship Charge Prepaid, FOB Remington Warehouse			

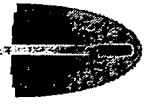
Remington....Speed Sells

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2001 Rifle Business Review

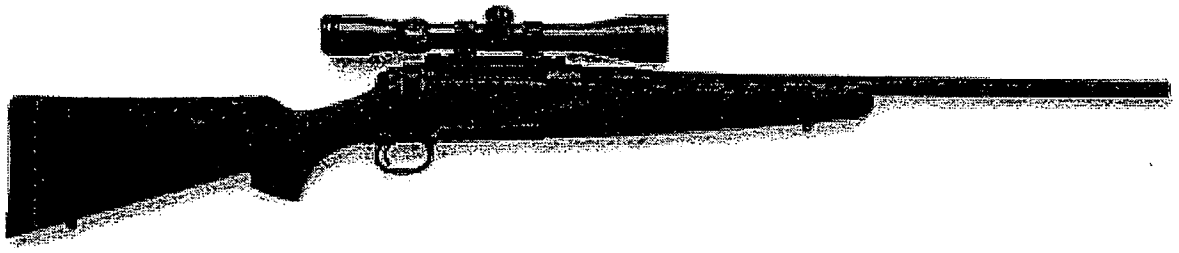
- Centerfire rifle business continues to hold strong for Remington
- High levels of demand for Model 700's, Model Seven's and Model 710's have resulted in extremely tight supply throughout the market
- 2001 new product introductions such as the Model 700 Titanium, Model 710 and the Model 700 chambered for 7mm Remington Ultra Mag have all proven highly successful
- Current estimations of 2002 market conditions indicate another strong year in the centerfire bolt-action rifle category
- Rimfire demand continues to hold steady. Volumes for Model 552 and 572 are steady and the Model 597 continues to gain favor in the market
- Emerging availability of aftermarket components for the Model 597 have spurred interest from a customization standpoint

Remington.....Speed Sells



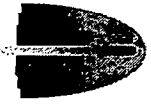
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington's Model 710



....One Year Later

Remington.....Speed Sells



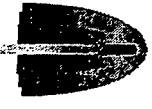
R 2202123

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 710 Business Review

- 2001 Model 710 introduction one of the most successful in Remington history
- First year orders exceeded plant capacity
- Second year orders anticipated to remain equally as strong
- 2002 caliber offerings will remain limited to .270 Win and .30-06 due to sustained high demand across the trade
- Implemented a number of continuous improvement projects to focus on market conditions and respond to consumer demand
- Highly successful in reaching the intended market segment and consensus from consumer's in this segment is that Remington has delivered a great deal of value at a very affordable price

Remington.....Speed Sells



CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 710 Consumer Response

...This rifle is outstanding in every respect and beyond my expectations.

Edward Dardene

Fremont, California

...I recently purchased a Model 710. I have just finished sighting in my new rifle, and I want to let you know of the fantastic product you have. At 100 yards, I shot less than one inch groups out of the box.

Marc Bush

E-Mail to Remington

...Glad to see the Model 710 developed and offered. Purchasing this affordable product will be an excellent way to introduce new shooters to the sport.

bigsky@capital.net

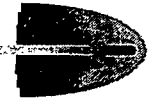
E-mail to Remington

...I purchased the new Model 710 on April 21st. I sighted it in for the first time today and I'm very happy with the performance. It's a very nice and sharp looking, and a great shooter.

John Lozinsky

E-Mail to Remington

Remington.....Speed Sells



R 2202125

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 710 Consumer Response

I've had my 710 for about a month now, and I tell you it's the best $350.00 I've ever spent! .....Thanks for letting us have such a great rifle for so little money.

Chris Patterson

Posted to My Remington Country

...Factory ammo in a budget minded rifle producing outstanding accuracy. Remington does it again. Good job.

Chad Weddington

Posted to My Remington Country

...I used Remington Core-Lokt .30-06 150 grain (ammo) and at 100 yds had a three shot group at ½"!

Greg Westrick

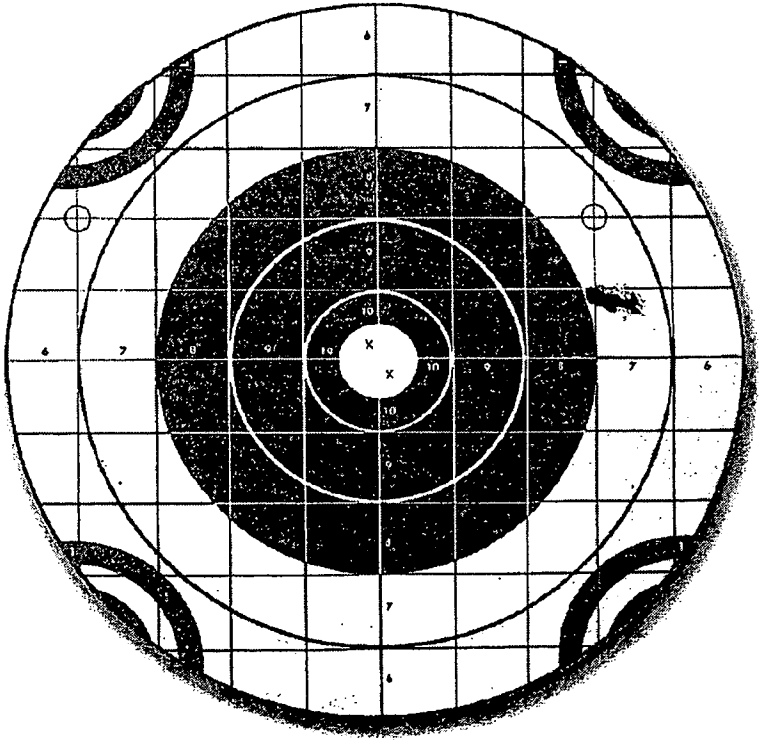
Posted to My Remington Country

Remington.....Speed Sells

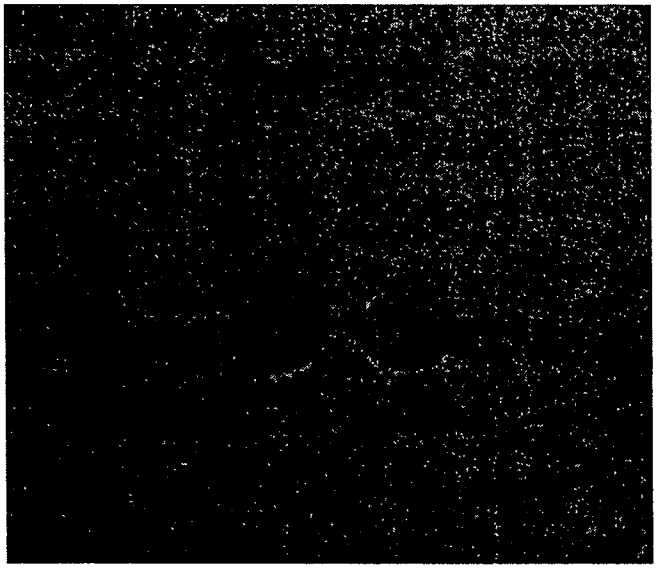
R 2202126

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

The Model 710 Advantage



Pete Rosendahl – Remington Arms, Co.
½" Group w/ Model 710
Fall 2000 Remington Rep Principles Meeting

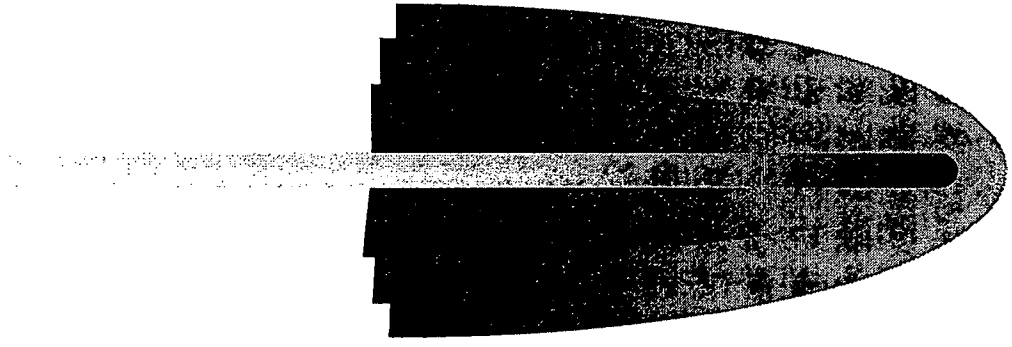


Kristopher Hennemen – Remington Patron
3/8" Group w/ Model 710
First 3 shots fired by consumer in this gun!
Submitted 9/5/01 to My Remington Country
www.remington.com

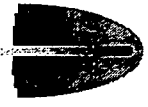
Remington.....Speed Sells

R 2202127

New Rifles



Remington.....Speed Sells



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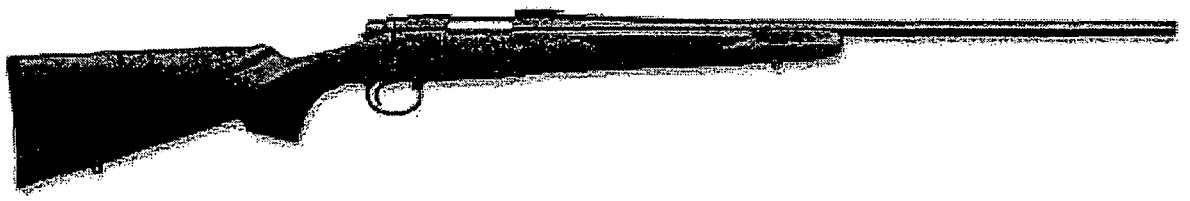
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2002 Model 700™ Classic



- 2002 caliber offering .221 Fireball
- First ever production rifle chambered for this cartridge
- Classic style straight comb American walnut stock with satin finish
- Polished blued carbon steel barrel (clean barrel)
- 5-round magazine capacity, hinged floor plate

2002 Model 700™ Classic Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	Item #	MSP
.221 Fireball	Short Action	24"	1:14"	44 ½"	7 ¼ Lbs.	26348	$496

LOP= 13 3/8 "; Drop @ Comb = ½"; Drop @ Heel = 1 3/8"

Remington....Speed Sells

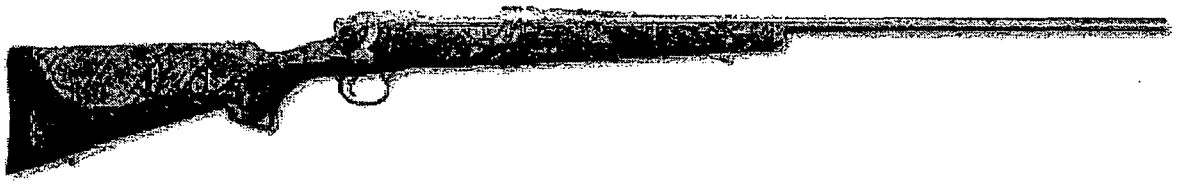
R 202129

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700 BDL SS

Rocky Mountain Elk Foundation Trade Gun

7mm Remington Ultra Mag



- **Continuing in the success of the 2001 .300 Remington Ultra Mag offering**
- **Portion of proceeds directed to RMEF**
- **2001 program expected to yield in excess of $30,000 in contributions**
- **RMEF etched on shooter's right of stock**
- **Fully camouflaged synthetic stock in Realtree® Hardwoods pattern with swivel studs**
- **Stainless steel barrel and action with satin finish**
- **Drilled and tapped for scope mounts**
- **3-round magazine with hinged floor plate, 4-round total capacity**

Model 700™ BDL SS RMEF Trade Gun Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	Item #	MSP
7mm Rem Ultra Mag	Magnum	26"	1:9 ¼"	46 ½"	7 5/8 lbs	26389	$606

LOP=13 3/8"; Drop @ Comb =3/8"; Drop @ Heel = 1/2"

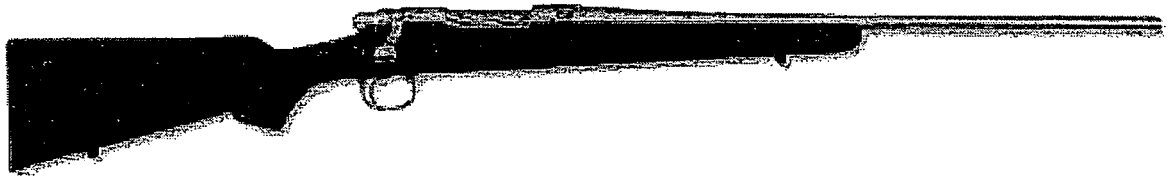
Remington.....Speed Sells

R 202130

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ Titanium

Ultimate Lightweight(caliber Addition .308 Win.)



- 2001 product launch met with tremendous success
- Lightweight titanium receiver
- Skeleton bolt handle
- Spiral fluted bolt body
- Stainless steel 22" barrel with mountain contour
- Bell & Carlson composite stock (reinforced with aramid fiber) with swivel studs
- Drilled and tapped for scope mounts
- 4-round magazine capacity, 5-round total capacity

Model 700 Titanium Ultimate Lightweight Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	Item #	MSP
.308 Win	Short	22"	1:10"	41 5/8"	5 ¼ Lbs.	26356	$929

LOP=13 3/8"; Drop @ Comb =3/8"; Drop @ Heel = 1/2"

Remington.....Speed Sells

R 2202131

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model Seven™ Magnum

Remington Ultra Magnum Performance Meets the Fast-Handling, Easy-Carrying Model Seven

- **All the benefits of a short action, compact rifle with the capability to deliver the velocity and energy previously found only in a long-action platform**
- **Action features the same rigidity found in the Model 700™, delivering unprecedented accuracy and dependability**
- **Available in both the precision balanced LS (laminated stock) and the all-weather SS (stainless synthetic) models, as well as Custom Shop offerings**

Remington....Speed Sells

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model Seven™ LS Magnum

- **22" polished blue carbon steel barreled action, with magnum contour**
- **Equipped with rifle sights, receiver drilled and tapped for scope mounts**
- **Compact, swift handling, brown laminated stock with swivel studs**
- **3-round magazine with hinged floor plate, 4-round total capacity**

Model Seven™ LS Magnum Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	Item #	MSP
7mm Rem SA Ultra Mag	Short Magnum	22"	1:9 ¼"	41 ¼"	7 1/8 lbs	29543	$538
300 Rem SA Ultra Mag	Short Magnum	22"	1:10"	41 ¼"	7 1/8 lbs	24791	$538

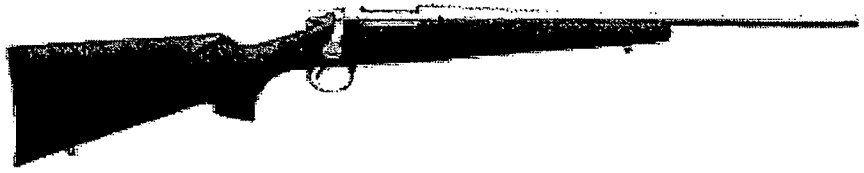
LOP= 13 3/16"; Drop @ Comb = 5/16" ;Drop @ Heel = 9/16"

Remington.....Speed Sells

R 202133

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model Seven™ SS Magnum



- **22" 416 satin stainless steel barreled action, with magnum contour**
- **Clean barrel, receiver drilled and tapped for scope mounts**
- **Compact, light-weight, all-weather synthetic stock with swivel studs**
- **3-round magazine with hinged floor plate, 4-round total capacity**

Model Seven SS Magnum Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	Item #	MSP
7mm Rem SA Ultra Mag	Short Magnum	22"	1:9 ¼"	41 ¼"	7 1/8 lbs	29551	$557
300 Rem SA Ultra Mag	Short Magnum	22"	1:10"	41 ¼"	7 1/8 lbs	29553	$557

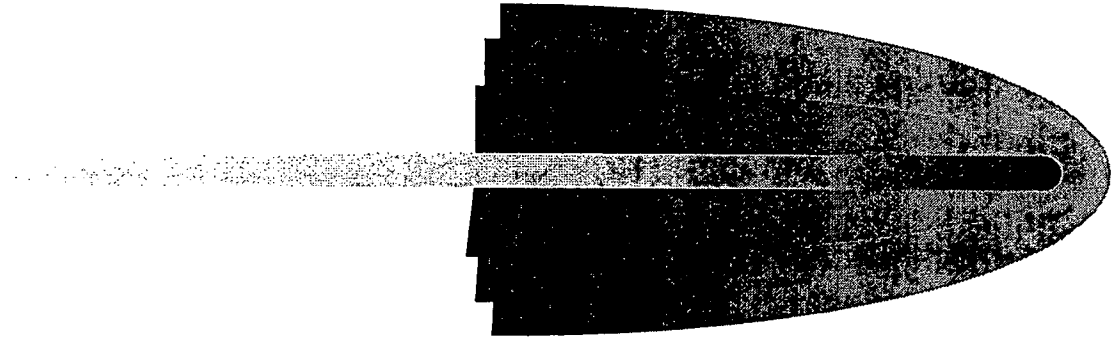
LOP= 13 3/16"; Drop @ Comb = 5/16"; Drop @ Heel = 9/16"

Remington....Speed Sells

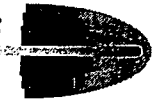
R 202134

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

New Muzzle Loaders



Remington.....Speed Sells



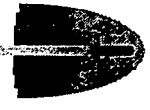
R 202135

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

The Legendary Model 700 ML Now With 3-way Ignition

- Universal firing pin allows shooter to utilize no. 11 percussion caps, musket caps, or .209 shot shell primers by simply changing nipples
- Custom designed 209 nipple results in hotter ignition for maximum efficiency and power with lower sensitivity to moisture
- Newly re-designed musket cap nipple for added reliability
- Also packaged with standard percussion cap nipple
- Available in standard Model 700 ML 24" configuration and the new Model 700 MLS Magnum models with a 26" barrel for greater velocities
- Remington factory conversion kit offered through Remington Accessories for shooters wishing to upgrade their older 700 ML

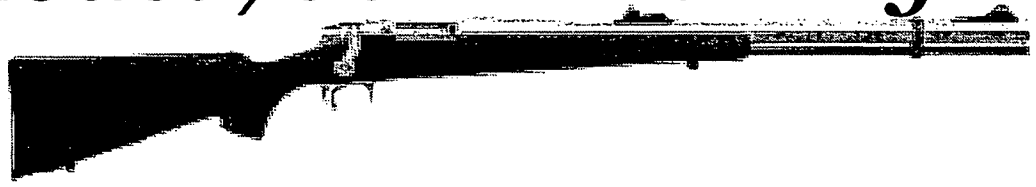
Remington.....Speed Sells



R 2202136

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ MLS Magnum



- Equipped with new versatile 3-way ignition system
- 416 stainless steel receiver based on rigid Model 700 short action design
- 26" 416 stainless steel barrel for greater velocities
- Rated for use with 150 grains of black powder or black powder equivalent
- Rugged, all-weather black synthetic stock
- Equipped with iron sights
- Receiver drilled and tapped for scope mounts
- Anodized aluminum ramrod
- Supplied with cleaning tube, breech plug/nipple wrench, ramrod handle, ram rod extension, allen wrench, patch jag, weather shroud and de-priming tool.

Model 700™ MLS Magnum Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	Item #	MSP
.45	Short	26"	1:21"	44 ½"	7 7/8 Lbs.	27581	$400
.50	Short	26"	1:28"	44 ½"	7 7/8 Lbs.	27583	$400

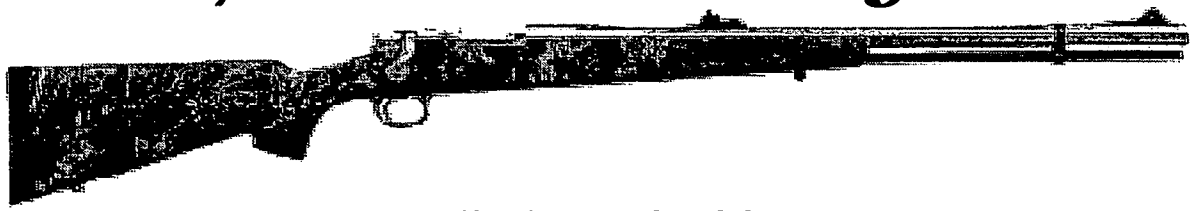
LOP=13 3/8"; Drop @ Comb= 3/8"; Drop @ Heel = ½"

Remington.....Speed Sells

R 2202137

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ MLS Magnum Camo



- Equipped with new versatile 3-way ignition system
- 416 stainless steel receiver based on rigid Model 700 short action design
- 26" 416 stainless steel barrel for greater velocities
- Rated for use with 150 grains of black powder or black powder equivalent
- Rugged, all-weather synthetic stock, fully camouflaged in Mossy Oak® Break-Up® pattern
- Equipped with iron sights
- Receiver drilled and tapped for scope mounts
- Anodized aluminum ramrod
- Supplied with cleaning tube, breech plug/nipple wrench, ram rod handle, ramrod extension, allen wrench, patch jag, weather shroud and de-priming tool.

Model 700™ MLS Magnum Camo Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	Item #	MSP
.50	Short	26"	1:28"	44 ½"	7 7/8 Lbs.	27589	$427

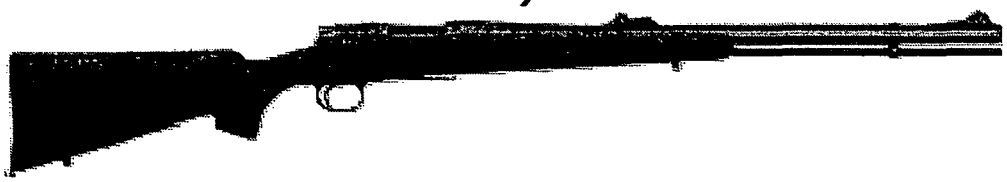
LOP=13 3/8"; Drop @ Comb= 3/8"; Drop @ Heel = ½"

Remington.....Speed Sells

R 220138

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ ML



- **Equipped with new versatile 3-way ignition system**
- **Blued carbon steel receiver based on rigid Model 700 short action design**
- **24" blued carbon steel barrel**
- **Rated for use with 150 grains of black powder or black powder equivalent**
- **Rugged, all-weather black synthetic stock**
- **Equipped with iron sights**
- **Receiver drilled and tapped for scope mounts**
- **Anodized aluminum ramrod**
- **Supplied with cleaning tube, breech plug/nipple wrench, ram rod handle, ramrod extension, allen wrench, patch jag, weather shroud and de-priming tool.**

Model 700™ ML Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	Item #	MSP
.50	Short	24"	1:28"	42 ½"	7 3/4 Lbs.	27573	$311

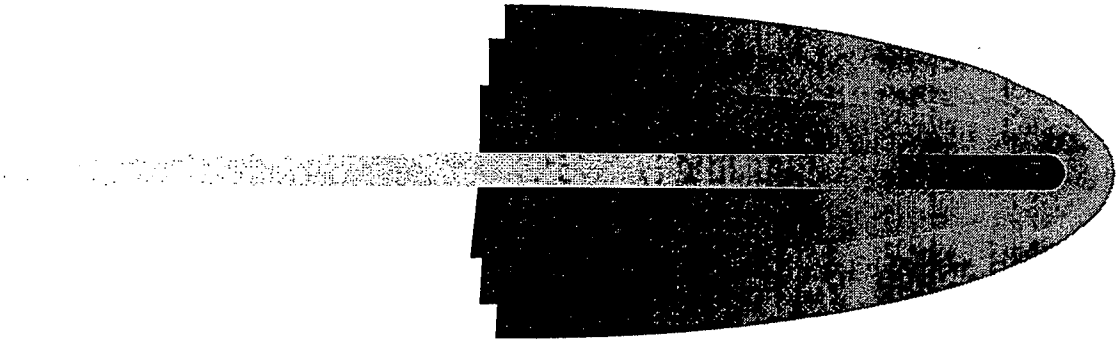
LOP=13 3/8"; Drop @ Comb= 3/8"; Drop @ Heel = ½"

Remington....Speed Sells

R 2202139

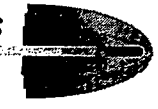
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®



Custom Shop Offerings

Remington.....Speed Sells



R 2202140

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model Seven™ AWR

(Alaskan Wilderness Rifle)

- **22" 416 satin stainless steel, Teflon® coated barreled action, with magnum contour and non-reflective, matte black finish.**
- **Clean barrel, receiver drilled and tapped for scope mounts**
- **Matte black fiberglass composite stock, reinforced with aramid fiber**
- **3-round magazine with hinged floor plate, 4-round total capacity**

Model Seven AWR Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	Item #	MSP
7mm Rem SA Ultra Mag	Short Magnum	22"	1:9 ¼"	41 ¼"	6 1/8 lbs	29559	$1143
300 Rem SA Ultra Mag	Short Magnum	22"	1:10"	41 ¼"	6 1/8 lbs	29561	$1143

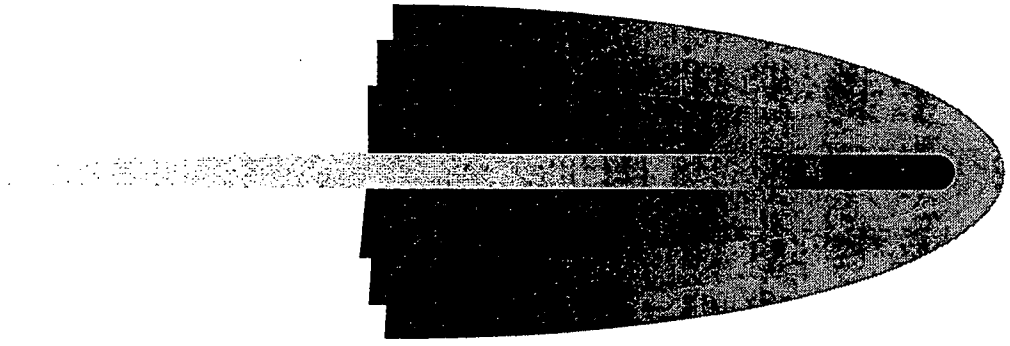
LOP=13 1/2"; Drop @ Comb =1/2"; Drop @ Heel = 1/2"

Remington....Speed Sells

R 2202141

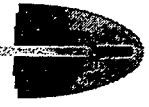
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Product Enhancements



Rifles

Remington.....Speed Sells



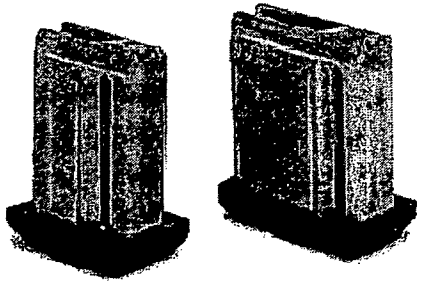
R 202142

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 597™ Improvements

New Metal Magazine

- New magazine box designed for more reliable feeding and easier loading
- Lightweight magnesium alloy construction
- Produced with non-conventional die cast process resulting in superior dimensional control and excellent internal surface finish
- Equipped in all 597 LR and 597 Magnum firearms for 2002
- Retrofits with existing 597 firearms
- 10-shot capacity in long rifle, 8-shot capacity in magnum
- Available in 2002 as Remington Accessories item



Remington.....Speed Sells

R 2202143

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 597™ Improvements

Model 597™ Continuous Improvement Projects

- Newly redesigned ejector for 22 LR to eliminate "trapped shells" during ejection
- Continuous focus in manufacturing on trigger pull now yields trigger pull from the factory consistently in the 4-5 lb. Range
- 597 firing pin has evolved from a "blade" style contact surface to a rounded firing pin for quicker and deeper indentation of the cartridge rim, resulting in a significantly lower misfire rate
- Rear sight assembly has evolved from synthetic to the same high quality metallic rear sight utilized on the Model 700™

Remington.....Speed Sells

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2001 Shotgun Business Review

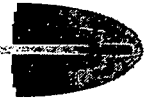
- Shotgun sales throughout the industry were soft through the first 6 months of 2001, primarily due to high carryover inventory levels in the trade channels and efforts by wholesalers and distributors to reduce on-hand inventories

- Efforts by wholesalers and chains to differentiate product offerings led to a highly competitive market with respect to special makeup and niche products

- Remington implemented a Model 870 Express Rebate program in the third quarter of 2001 which has unfolded with paramount success

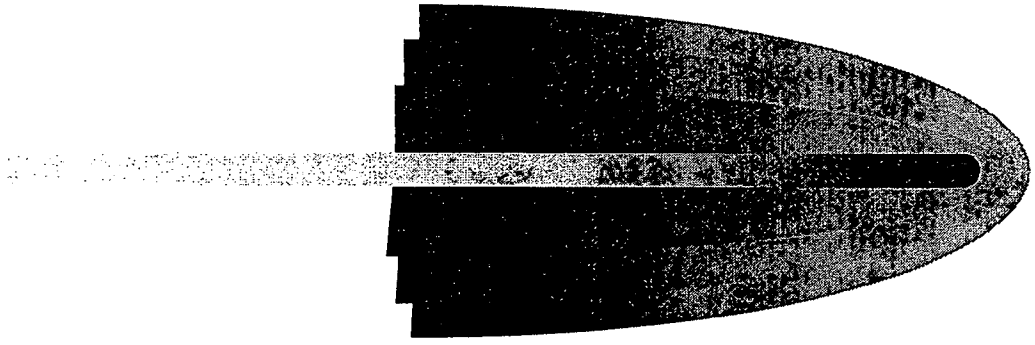
- Third quarter business has improved dramatically over first and second quarter levels

Remington.....Speed Sells

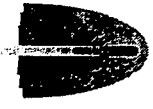


CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2002 New Shotguns



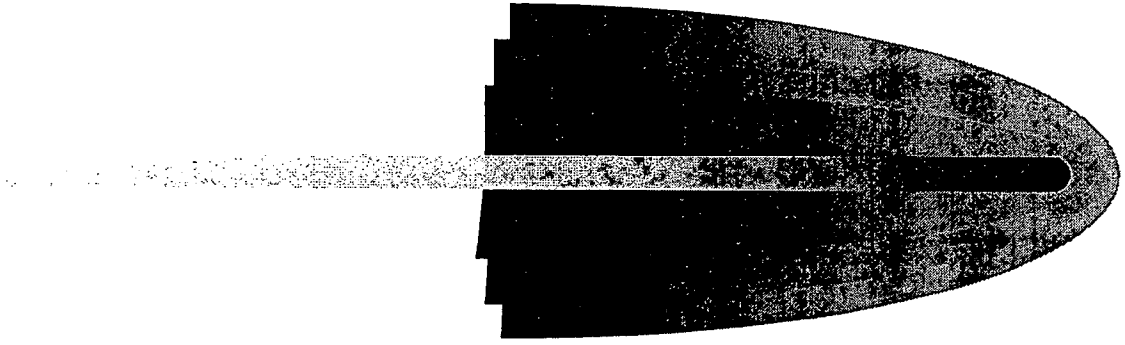
Remington.....Speed Sells



R 2202146

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington Re-introduces the Classic 16-gauge

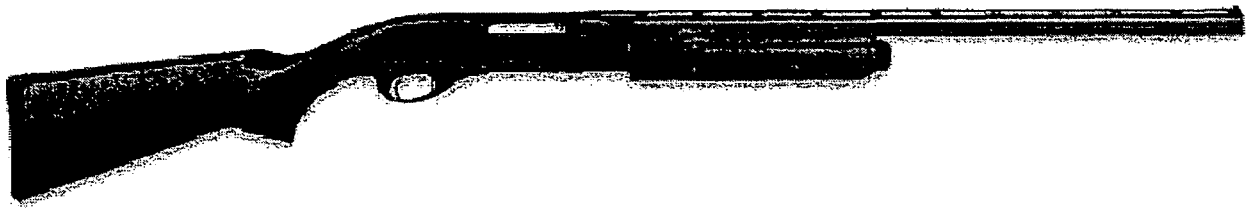


Remington....Speed Sells

R 2202147

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 870 Wingmaster® 16 Gauge



- **Built on the same platform as the original 16-gauge Wingmaster® (parts interchangeable)**
- **Classic styled non-embellished receiver**
- **High-polished blued metal work**
- **American walnut stock and fore end with high-gloss finish and cut checkering**
- **Available in 28"or 26" configuration with vent rib, light contour Rem choke barrel**
- **2 ¾" chamber**
- **Ivory front bead with steel mid-bead**
- **Equipped with set of three Rem™ chokes (IC, MOD, FULL)**
- **4-round magazine capacity**

Model 870 Wingmaster® 16 gauge specifications

Gauge	Chamber	Barrel Length	Overall Length	Avg. Weight	Item #	MSP
16	2 ¾"	26"	46 ½"	7 lbs	26943	$434
16	2 ¾"	28"	48 ½"	7 ¼ lbs	26941	$434

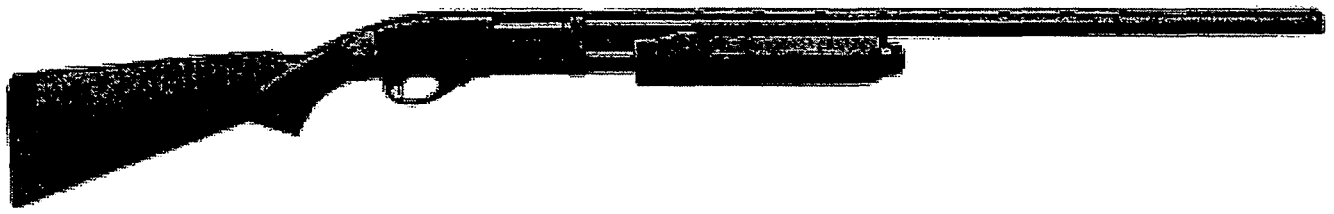
Remington.....Speed Sells

Lop= 14" ; drop@ heel= 2 1/2"; drop @ comb= 1 1/2"

R 2202148

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 870™ Express® 16-gauge



- **America's Pump Gun chambered for a classic shot shell**
- **Rugged & durable black oxide metal finish**
- **Hardwood stock and fore end with checkering**
- **28" vent rib, light contour barrel for swift handling with Rem™ Choke (MOD tube supplied)**
- **2 ¾" chamber**
- **Steel front bead sight**
- **4-Round magazine capacity**

Model 870™ Express® 16-Gauge Specifications

Gauge	Chamber	Barrel Length	Overall Length	Avg. Weight	Item #	MSP
16	2 ¾"	28"	48 ½"	7 1/4 lbs	25191	$249

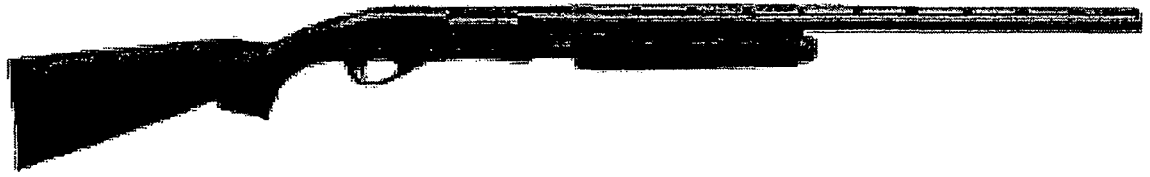
LOP= 14" ; Drop@ Heel= 2 ½"; Drop @ Comb= 1 ½"

Remington.....Speed Sells

R 2202149

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 870™ Express® Synthetic 16-gauge



- **The bird gun for any conditions**
- **Rugged and durable black oxide metal finish**
- **Black synthetic stock and fore end with checkering**
- **28" vent rib, light contour barrel for swift handling with Rem™ Choke (MOD tube supplied)**
- **2 ¾" chamber**
- **Steel front bead sight**
- **4-round magazine capacity**

Model 870™ Express® Synthetic 16-Gauge

Gauge	Chamber	Barrel Length	Overall Length	Avg. Weight	Item #	MSP
16	2 ¾"	28"	48 ½"	7 1/4 lbs	25201	$249

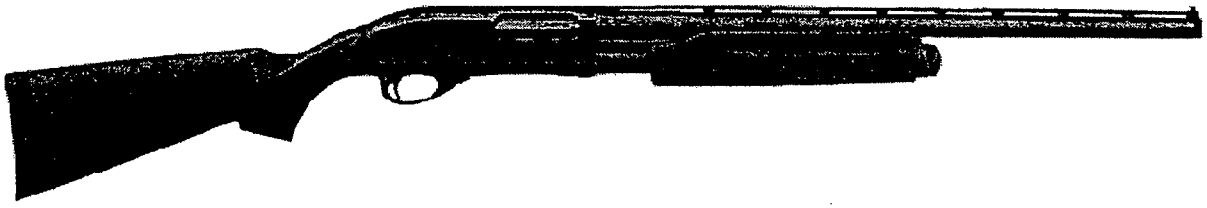
LOP= 14" ; Drop@ Heel= 2 ½"; Drop @ Comb= 1 ½"

Remington.....Speed Sells

R 2202150

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 870™ Express® Synthetic Youth 16-gauge



- **Ideal for the small stature shooter**
- **Rugged and durable black oxide metal finish**
- **Black synthetic stock and fore end with checkering**
- **23" vent rib, light contour barrel for swift handling with Rem™ Choke (MOD tube supplied)**
- **2 ¾" chamber**
- **Steel front bead sight**
- **4-round magazine capacity**

Model 870™ Express® Synthetic Youth 16-Gauge

Gauge	Chamber	Barrel Length	Overall Length	Avg. Weight	Item #	MSP
16	2 ¾"	23"	42 ½"	6 1/4 lbs	25203	$249

LOP= 13" ; Drop@ Heel= 2 ½"; Drop @ Comb= 1 ½"

Remington.....Speed Sells

R 2202151

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 11-87™ Super Mag SPS-T™ Camo

- Gas operated 12-gauge autoloading shotgun
- Functions 2 ¾", 3", and 3 ½" 12-gauge loads
- Fully-camouflaged in Mossy Oak break-up pattern
- Durable synthetic stock and fore end for all conditions
- Versatile 23" vent rib Rem™ Choke barrel with ivory front bead and steel mid-bead
- Equipped with turkey super full choke tube
- 4-round magazine capacity (2 ¾" & 3"), 3-round (3 ½")
- Complete with swivel studs, padded sling and swivels

Model 11-87™ Super Mag SPS-T™ Camo Specifications

Gauge	Chamber	Barrel Length	Overall Length	Avg. Weight	Item #	MSP
12	3 ½"	23"	43"	8 1/8 lbs	25345	$701

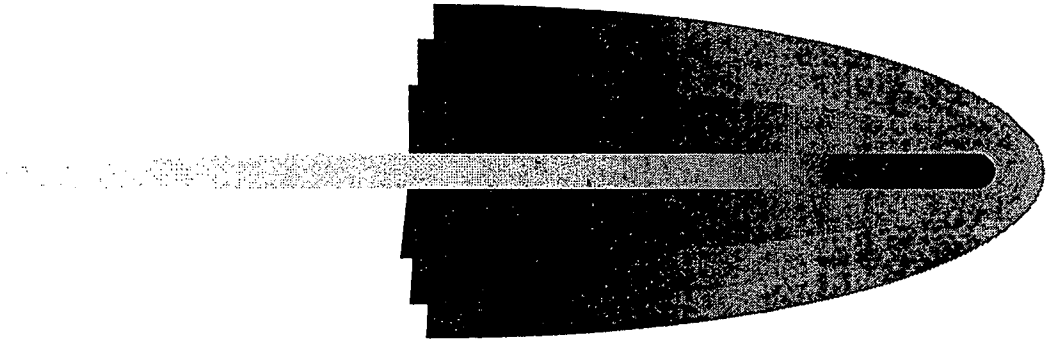
LOP= 14" ; Drop@ Heel= 2 ½"; Drop @ Comb= 1 ½"

Remington.....Speed Sells

R 202152

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

New Shotgun Extra Barrels



Remington.....Speed Sells

R 220153

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 11-87™ Super Magnum Fully Rifled Slug Barrel

- **Special purpose fully rifled 23" shotgun barrel**
- **Durable black oxide finish**
- **Equipped with rifle sights**

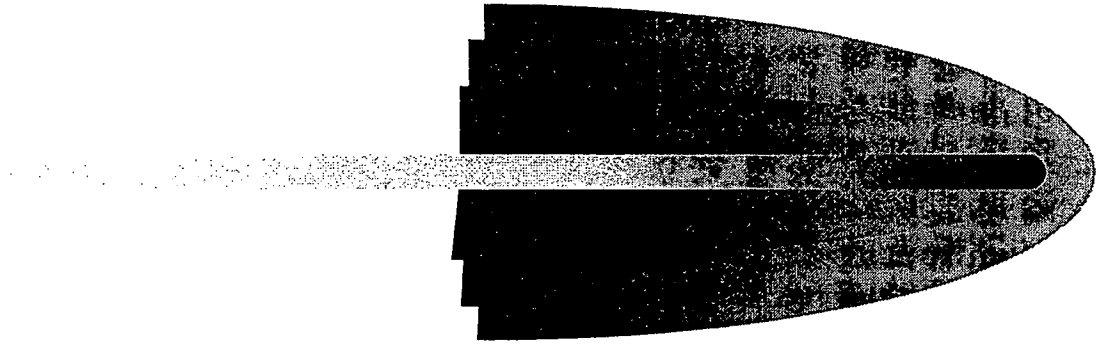
Chamber	Rate of Twist	Barrel Length	Item #	MSP
3 ½"	1 in 35"	23"	24629	$204

Remington.....Speed Sells

R 2202154

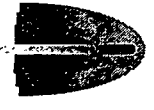
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Product Enhancements



Shotguns

Remington.....Speed Sells



R 2202155

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 11-87™ Super Magnum Barrel Seal Activator

- New feature to improve performance with light, 2 ¾" 12-gauge loads
- Displaces initial volume in gas cylinder to require less energy to cycle the action
- Positively seats barrel seal and protects it from heat degradation
- Significant increase in bolt velocities
- Recommended that the barrel seal activator is removed for use with 3" and 3 ½" 12-gauge loads to consumers.
- Offered free of charge to consumers for a limited time
- Consumers can visit www.Remington.com to request.

Remington.....Speed Sells

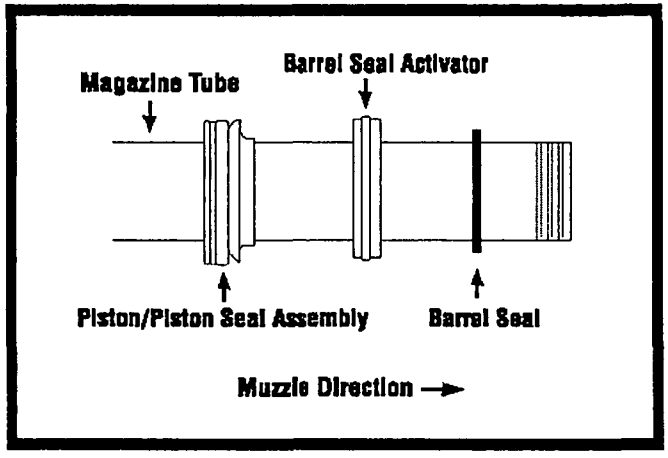
R 2202156

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 11-87™ Super Magnum Barrel Seal Activator

Model 11-87™ 12-Gauge Super Magnum™

IMPORTANT NOTICE



A barrel seal activator is used on the Model 11-87 12-gauge Super Magnum shotgun to improve performance when using light 2¾" loads. Refer to the diagram (left) for the proper position of the piston/piston seal assembly, barrel seal activator and barrel seal. Removal of the barrel seal activator is recommended when using 3" or 3½" loads.

Remington.

MORE INFORMATION ON THIS FIREARM IS AVAILABLE ON OUR WEBSITE: WWW.REMINGTON.COM

Remington.....Speed Sells

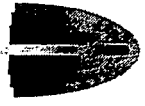
R 2202157

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2002 Product Deletions

Deletions	Description	Caliber	Replacement	Description	Caliber
26301	700 VS Composite (Subject to Stock)	22-250	None		
26303	700 VS Composite (Subject to Stock)	223	None		
26307	700 VS Composite (Subject to Stock)	308	None		
26139	BDL SS CAMO RMEF	300 RUM	26389	BDL SS CAMO RMEF	7mm RUM
25775	700 ADL	.308 Win	None		
29677	700 Sendero 26"	.270 Win	None		
24734	Seven LS	.260 Rem	None		
24760	Seven LSS	.243 Win	None		
27586	700 ML Camo	.50 Caliber	None		
27582	700 MLS	.54 Caliber	None		
27580	700 MLS	.50 Caliber	27583	700 MLS MAG 26" (w/209)	.50 Cal
27572	700 ML	.50 Caliber	27573	700 ML 24" (w/209)	.50 Cal
27588	700 MLS Camo	.50 Caliber	27589	700 MLS MAG Camo 26" (w/209)	.50 Cal
25063	870 12/28 RC VT WING LC SAT	12	None		
27544	700 BDL SS DM-B (Embellished)	7mm STW	None		
27539	700 BDL SS DM-B (Embellished)	.300 Win Mag	None		
26251	700 BDL SS DM (Embellished)	.25-06	26907	700 BDL SS DM (Non-Embellished)	.25-06
26253	700 BDL SS DM (Embellished)	.270 Win	26909	700 BDL SS DM (Non-Embellished)	.270 Win
26255	700 BDL SS DM (Embellished)	.280 Rem	26911	700 BDL SS DM (Non-Embellished)	.280 Rem
26257	700 BDL SS DM (Embellished)	7mm-08 Rem	None		
26259	700 BDL SS DM (Embellished)	.30-06	26915	700 BDL SS DM (Non-Embellished)	.30-06
26263	700 BDL SS DM (Embellished)	7mm Rem Mag	26933	700 BDL SS DM (Non-Embellished)	7mm Rem Mag
26265	700 BDL SS DM (Embellished)	.300 Win Mag	26935	700 BDL SS DM (Non-Embellished)	.300 Win Mag
26123	700 BDL DM (Embellished)	.270 Win	26959	700 BDL DM (Non-Embellished)	.270 Win
26129	700 BDL DM (Embellished)	.30-06	26965	700 BDL DM (Non-Embellished)	.30-06
26133	700 BDL DM (Embellished)	7mm Rem Mag	26969	700 BDL DM (Non-Embellished)	7mm Rem Mag
26137	700 BDL DM (Embellished)	.300 Win Mag	26971	700 BDL DM (Non-Embellished)	.300 Win Mag
26023	700 BDL (Embellished)	.222 Rem	25781	700 BDL (Non-Embellished)	.222 Rem
26025	700 BDL (Embellished)	.22-250 Rem	25783	700 BDL (Non-Embellished)	.22-250 Rem
26027	700 BDL (Embellished)	.223 Rem	25798	700 BDL (Non-Embellished)	.223 Rem
26029	700 BDL (Embellished)	.243 Win	25787	700 BDL (Non-Embellished)	.243 Win
26031	700 BDL (Embellished)	.25-06 Rem	25789	700 BDL (Non-Embellished)	.25-06 Rem
26430	700 BDL (Embellished)	7mm-08	25799	700 BDL (Non-Embellished)	7mm-08
26033	700 BDL (Embellished)	.270 Win	25791	700 BDL (Non-Embellished)	.270 Win
26432	700 BDL (Embellished)	.280 Rem	25797	700 BDL (Non-Embellished)	.280 Rem
26035	700 BDL (Embellished)	.30-06	25793	700 BDL (Non-Embellished)	.30-06
26037	700 BDL (Embellished)	.17 Rem	25801	700 BDL (Non-Embellished)	.17 Rem
26039	700 BDL (Embellished)	7mm Rem Mag	25803	700 BDL (Non-Embellished)	7mm Rem Mag
26041	700 BDL (Embellished)	.300 Win Mag	25807	700 BDL (Non-Embellished)	.300 Win Mag
26043	700 BDL (Embellished)	.338 Win Mag	25805	700 BDL (Non-Embellished)	.338 Win Mag
26269	700 BDL (Embellished)	7mm Rem Ultra Mag	26408	700 BDL (Non-Embellished)	7mm Rem Ultra Mag
26096	700 BDL (Embellished)	.300 Rem Ultra Mag	26410	700 BDL (Non-Embellished)	.300 Rem Ultra Mag
26089	700 BDL (Embellished)	.338 Rem Ultra Mag	26412	700 BDL (Non-Embellished)	.338 Rem Ultra Mag
26273	700 BDL (Embellished)	.375 Rem Ultra Mag	26414	700 BDL (Non-Embellished)	.375 Rem Ultra Mag

Remington.....Speed Sells



CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2002 New Products
Shotguns

SKU	DESCRIPTION
25345	SPS-T™ 3 ½" Super Magnum Turkey, (Fully Camouflaged with Mossy Oak® Break-Up®), Includes Turkey Super-Full Choke Tube.
26943	Wingmaster® (16 Gauge), Non-Embellished Receiver, 26" Vent Rib/Light Contour Barrel
26941	Wingmaster® (16 Gauge), Non-Embellished Receiver, 28" Vent Rib/Light Contour Barrel
25191	Express® (16 Gauge)
25201	Express® Synthetic (16 Gauge)
25203	Express® Synthetic Youth (16 Gauge) Stock 1" Shorter
24629	11-87 SPS Super Magnum Deer Barrel, Fully Rifled w/Rifle Sights

Remington.....Speed Sells

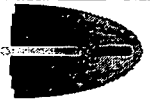
R 2202159

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2002 New Products
Rifles

SKU	DESCRIPTION
26348	Model 700™ Classic (LTD Edition), .221 Fireball
26389	Model 700™ Realtree® Camo RMEF Trade Gun, 7mm Remington Ultra Mag
26356	Model 700™ TI Ultimate Lightweight, .308 Win Mag
27573	Model 700™ Muzzle Loader (with 3-Way Ignition), 50 Caliber
27581	Model 700™ MLS Magnum (with 3-Way Ignition), 45 Caliber
27583	Model 700™ MLS Magnum (with 3-Way Ignition), 50 Caliber
27589	Model 700™ MLS Magnum (with 3-Way Ignition), (Fully Camouflaged w/Mossy Oak® Break-Up®, 50 Caliber
29551	Model Seven™ SS Magnum Stainless Synthetic, 7mm Remington Short-Action Ultra Mag
29553	Model Seven™ SS Magnum Stainless Synthetic, .300 Remington Short-Action Ultra Mag
24791	Model Seven™ LS Magnum (Laminated Stock), .300 Remington SA Ultra Mag
29543	Model Seven™ LS Magnum (Laminated Stock), 7mm Remington Short-Action Ultra Mag
29559	M/Seven™ AWR SS Action Plated w/Satin Finish Black Teflon®, 7mm SA RUM
29561	M/Seven™ AWR SS Action Plated w/Satin Finish Black Teflon®, .300 SA RUM

Remington.....Speed Sells



R 2202160

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Rep Sample Availability (1)

SKU	Description	Availability Date
25345	SPS-T™ 3 ½" Super Magnum Turkey, (Fully Camouflaged with Mossy Oak® Break-Up®), Includes Turkey Super-Full Choke Tube.	Current
26943	Wingmaster® (16 Gauge), Non-Embellished Receiver, 26" Vent Rib/Light Contour Barrel	Current
26941	Wingmaster® (16 Gauge), Non-Embellished Receiver, 28" Vent Rib/Light Contour Barrel	Current
25191	Express® (16 Gauge)	Current
25201	Express® Synthetic (16 Gauge)	Current
25203	Express® Synthetic Youth (16 Gauge) Stock 1" Shorter	Current
26348	Model 700™ Classic (LTD Edition), .221 Fireball	April
26389	Model 700™ Realtree® Camo RMEF Trade Gun, 7mm Remington Ultra Mag	January
26356	Model 700™ TI Ultimate Lightweight, .308 Win Mag	January
27573	Model 700™ Muzzle Loader (with 3-Way Ignition), 50 Caliber	May
27581	Model 700™ MLS Magnum (with 3-Way Ignition), 45 Caliber	June

Remington....Speed Sells

R 2202161

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Rep Sample Availability (2)

SKU	Description	Availability Date
27583	Model 700™ MLS Magnum (with 3-Way Ignition), 50 Caliber	June
27589	Model 700™ MLS Magnum (with 3-Way Ignition), (Fully Camouflaged w/Mossy Oak® Break-Up®, 50 Caliber	July
29551	Model Seven™ SS Magnum Stainless Synthetic, 7mm Remington Short-Action Ultra Mag	March
29553	Model Seven™ SS Magnum Stainless Synthetic, .300 Remington Short-Action Ultra Mag	March
24791	Model Seven™ LS Magnum (Laminated Stock), .300 Remington SA Ultra Mag	April
29543	Model Seven™ LS Magnum (Laminated Stock), 7mm Remington Short-Action Ultra Mag	April
24629	11-87 SPS Super Magnum Deer Barrel, Fully Rifled w/Rifle Sights	July
29559	M/Seven™ AWR Stainless Steel Action Plated w/Satin Finish Black Teflon®, 7mm SA RUM	As Ordered
29561	M/Seven™ AWR Stainless Steel Action Plated w/Satin Finish Black Teflon®, .300 SA RUM	As Ordered

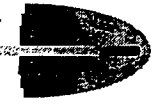
Remington....Speed Sells

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

New Product Availability
Shotguns

SKU	Description	Availability Date
25345	SPS-T™ 3 ½" Super Magnum Turkey, (Fully Camouflaged with Mossy Oak® Break-Up®), Includes Turkey Super-Full Choke Tube.	Current
26943	Wingmaster® (16 Gauge), Non-Embellished Receiver, 26" Vent Rib/Light Contour Barrel	January
26941	Wingmaster® (16 Gauge), Non-Embellished Receiver, 28" Vent Rib/Light Contour Barrel	January
25191	Express® (16 Gauge)	January
25201	Express® Synthetic (16 Gauge)	January
25203	Express® Synthetic Youth (16 Gauge) Stock 1" Shorter	January
24629	11-87 SPS Super Magnum Deer Barrel, Fully Rifled w/Rifle Sights	July

Remington.....Speed Sells



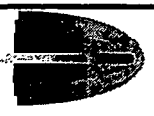
R 2202163

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

New Product Availability
Rifles

SKU	Description	Availability Date
26348	Model 700™ Classic (LTD Edition), .221 Fireball	April
26389	Model 700™ Realtree® Camo RMEF Trade Gun, 7mm Remington Ultra Mag	May
26356	Model 700™ TI Ultimate Lightweight, .308 Win Mag	April
27573	Model 700™ Muzzle Loader (with 3-Way Ignition), 50 Caliber	May
27581	Model 700™ MLS Magnum (with 3-Way Ignition), 45 Caliber	June
27583	Model 700™ MLS Magnum (with 3-Way Ignition), 50 Caliber	June
27589	Model 700™ MLS Magnum (with 3-Way Ignition), (Fully Camouflaged w/Mossy Oak® Break-Up®, 50 Caliber	July
29551	Model Seven™ SS Magnum Stainless Synthetic, 7mm Remington Short-Action Ultra Mag	March
29553	Model Seven™ SS Magnum Stainless Synthetic, .300 Remington Short-Action Ultra Mag	March
24791	Model Seven™ LS Magnum (Laminated Stock), .300 Remington SA Ultra Mag	April
29543	Model Seven™ LS Magnum (Laminated Stock), 7mm Remington Short-Action Ultra Mag	April
29559	M/Seven™ AWR SS Action Plated w/Satin Finish Black Teflon®, 7mm SA RUM	As Ordered
29561	M/Seven™ AWR SS Action Plated w/Satin Finish Black Teflon®, .300 SA RUM	As Ordered

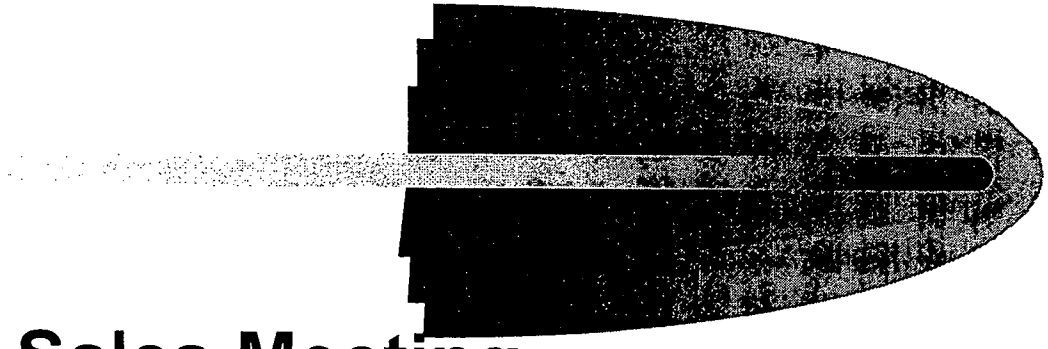
Remington.....Speed Sells



R 2202164

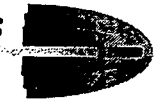
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

End of Presentation



Worldwide Sales Meeting
2002
Little Rock, AR
November 7-11, 2001

Remington.....Speed Sells



R 2202165

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Firearms

Sales Programs

Think, Plan, Sell.... Remington

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 Firearms Program Summary

	Wholesaler	Sports, Inc.	Direct Dealer	Chains
Effective Dates:				
Early Orders:	12/01/02 thru 02/28/03	12/01/02 thru 03/31/03		
Orders:	12/01/02 thru 11/30/03			
Shipments:				
Reorders:	03/01/03 thru 11/30/03	04/01/03 thru 11/30/03		
Qualifications:				
Minimums	$300 K Balance Current 10/15/02 70% in 2002 Firearms shipments in dollars by 02/28/03	$15 K Balance Current As Of 10/15/02 60% of 2002 firearm shipments in dollars by 03/31/03	50% of Firearms shipments in dollars by 03/31/03	$300 K Ordered during Early Order Period and Balance Current As Of 11/15/02
Reorder Minimums	25 Firearms	5 Firearms		25 Firearms
Pricing:				
	2003 Confidential Price List MSP (INCLUDING CUSTOM GUNS) Effective 12/01/02			
Discounts:				
Functional Early Order Volume Reorder	5% Functional 4% Early Order N/A Volume Same as Functional & Early Order	N/A Functional 4% Early Order 2% Volume Same as Early Order & Volume	N/A Functional 4% Early Order N/A Volume Same as Early Order	N/A Functional N/A Early Order 5% Volume Same as Volume
Terms:				
Initial Orders	Early Order Shipments 12/01/02 thru 03/31/03 4% 05/10/03; Net 05/31/03			Net 45 Days
	Early Order Shipments 04/01/03 thru 06/30/03 2% 08/10/03; Net 08/31/03			
	Early Order Shipments AFTER 06/30/03 2% 20 Days; Net 21 Days			
	Custom Guns – Net 30 Days			Custom Guns – Net 30 Days
	Law Enforcement SKUs 4897, 4899 and 4901 2% - 30 Days; 1% - 60 Days; Net 90 Days			
Reorders	Net 30 (Orders Placed AFTER 02/28/03)	Net 30 Days (Orders Placed AFTER 03/31/03)		Net 45 Days
Shipment Conditions:				
	5% Drop Charge Prepaid, FOB Remington Warehouse			

Think, Plan, Sell..... **Remington.**

R 2202167

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 Firearms Program Summary (Page 2)

	Manufacturer's Rep.	AFW Custom Shop
Effective Dates:		
Early Orders:	N/A	
Orders:	12/01/02 thru 11/30/03	
Shipments:		
Reorders:	N/A	Minimum 5 Units
Qualifications:		
Products	All products from the 2003 Confidential Price List EXCEPT Law Enforcement Items	Custom Shop Products listed in 2003 Confidential Price List EXCEPT any high-grade engraved guns.
Minimums	N/A	Single order minimum of 25 firearms for immediate Shipment received by 3/31/03.
Reorders	N/A	Minimum 5 Units
Pricing:		
	2003 Confidential Price List (MSP) Effective 12/01/02	
Discounts:		
	20% Firearms 20% Extra Barrels MSP Custom Shop Products	2% Invoice Discount
Terms:		
	All firearms and extra barrels shipped BEFORE 9/30/03 Net 10/10/03 Shipped AFTER 9/30/03 Net 30 Days (Past Due Thereafter)	For all shipments: 2% - 30 Days 1% - 60 Days Net – 90 days
Shipment Conditions:		
	Prepaid FOB Remington Warehouse	5% Drop Ship Charge Added to Invoice Prepaid FOB Remington Warehouse
Other:		
	Rep orders must be approved by the Rep Principal and Vice President of Sales The firearms shipping address must be to a valid FFL holder with an original signature copy on file with Remington. State and local taxes will be added to invoice amounts where appropriate and applicable.	N/A

Think, Plan, Sell..... **Remington.**

R 220216

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 Extra Barrels Early Order Program Summary

	Wholesaler	Sports, Inc.	Dealer	Chain
Effective Dates				
Early Orders	12/1/02 thru 2/28/03	12/01/02 thru 03/31/03		
Orders: Shipments:	12/01/02 thru 11/30/03			
Reorders	03/01/03 thru 11/30/03	04/01/03 thru 11/30/03		
Qualifications				
Program	500 Barrels, Opening Order placed by 02/28/03 and Account Balance Current on 10/15/02	10 Barrels Opening Order placed by 03/31/03 Account Balance Current on 10/15/02		25 Barrels Opening Order placed by 03/31/03 Account Balance Current 11/15/02
Reorder Minimums	25 Extra Barrels	5 Extra Barrels		
Pricing				
	2003 Confidential Price List (MSP) Effective 12/01/02			
Discounts:				
Extra Barrel: Volume: Reorder:	5% Extra Barrel 10% Volume Reorders Same as Extra Barrel & Volume			
Terms:				
Early Order	Shipments 12/01/02 thru 03/31/03 4% - 5/10/03; Net - 5/31/03 Shipments 04/01/03 thru 06/30/03 2% - 08/10/03; Net - 08/31/03 Shipments AFTER 06/30/03 (Against qualifying Early Orders) 2% - 20 Days; Net - 21 Days			Net 45 Days
Reorders:	Orders placed AFTER 02/28/03; Net – 30 Days	Orders placed AFTER 03/31/03 Net - 30 Days		
Shipment Conditions:				
	5% Drop Ship Charge Prepaid FOB Remington Warehouse			

Think, Plan, Sell..... **Remington.**

R 2202169

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Firearms

Pricing Summary

Think, Plan, Sell.... Remington.

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

- 2003 Pricing Summary.ppt

R 2202171

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

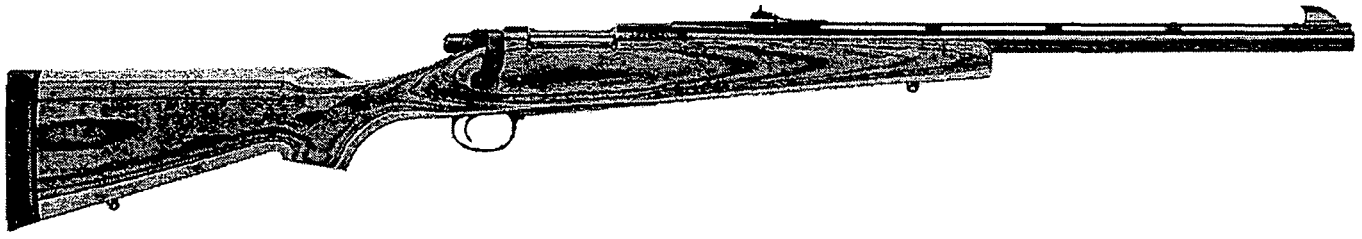
2003 New Products

Rifles

Think, Plan, Sell.... Remington.

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 673™ Guide Rifle



- Evolved from the Model 600 Magnum
- Wide striped (alternating dark and light) Laminate Stock with cheek piece, swivel studs and cut checkering
- 22" magnum contour barrel with machined ventilated rib and iron sights
- Based on Model Seven Action
- Receiver drilled and tapped for scope mounts (Same as Model Seven)
- Chambered for .300 Rem SA Ultra Mag and .350 Rem Mag
- Hinged floor plate magazine with 3+1 round capacity

Think, Plan, Sell..... **Remington.**

R 220217 3

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 673 Guide Rifle

Product Specifications

Caliber	Action Type	Barrel Length	Twist Rate	Overall Length	Average Weight	RAMAC	MSP
.300 Rem SAUM	Short Action Bolt	22"	1:10"	41 3/16"	7 ½ Lbs	24689	$619
.350 Rem Mag	Short Action Bolt	22"	1:16"	41 3/16"	7 ½ Lbs	24687	$619

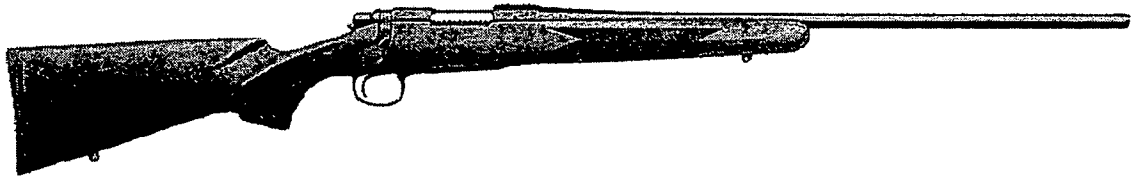
LOP= 13 11/16"; Drop @ Comb = 3/4"; Drop @ Heel = 3/4"

Think, Plan, Sell..... Remington

R 220217

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 Model 700™ Classic



- 23rd version of the Limited Edition Classic series chambered for .300 Savage
- Traditional walnut straight-combed "Classic" style stock with swivel studs and cut-checkering
- 24" high polished blued "clean" barrel
- High polished blued carbon steel short action receiver
- Hinged floor plate magazine with 4+1 round capacity

Think, Plan, Sell..... Remington.

R 2202175

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 Model 700™ Classic

Product Specifications

Caliber	Action Type	Barrel Length	Twist Rate	Overall Length	Average Weight	RAMAC	MSP
.300 Savage	Short Action Bolt	24"	1:12"	44 ½"	7 ¼ Lbs	25869	$512

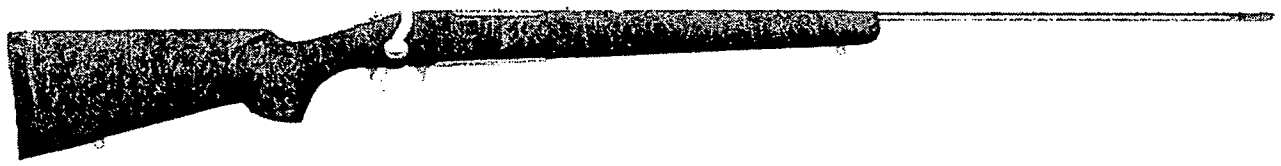
LOP= 13 3/8"; Drop @ Comb = ½"; Drop @ Heel = 1 3/8"

Think, Plan, Sell..... Remington

R 2202176

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ Sendero® SF Short Action



- Premier long range short-action magnum platform in its class
- Chambered for 7mm & .300 Rem SA Ultra Mag cartridges
- Short-action 416 Stainless Steel receiver, drilled and tapped for scope mounts
- Hinged floor plate magazine with 3+1 round capacity
- 26" long range 416 Stainless Steel barrel with longitudinal fluting for heat dissipation and added rigidity
- Hand laid-up composite stock, reinforced with aramid fiber – fitted with swivel studs

R 220217

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ Sendero® SF Short Action

Product Specifications

Caliber	Action Type	Barrel Length	Twist Rate	Overall Length	Average Weight	RAMAC	MSP
7mm Rem SAUM	Short Action Bolt	26"	1:9 1/4"	45 ¾"	8 ½ Lbs	26323	$762
.300 Rem SAUM	Short Action Bolt	26"	1:10"	45 ¾"	8 ½ Lbs	26329	$762

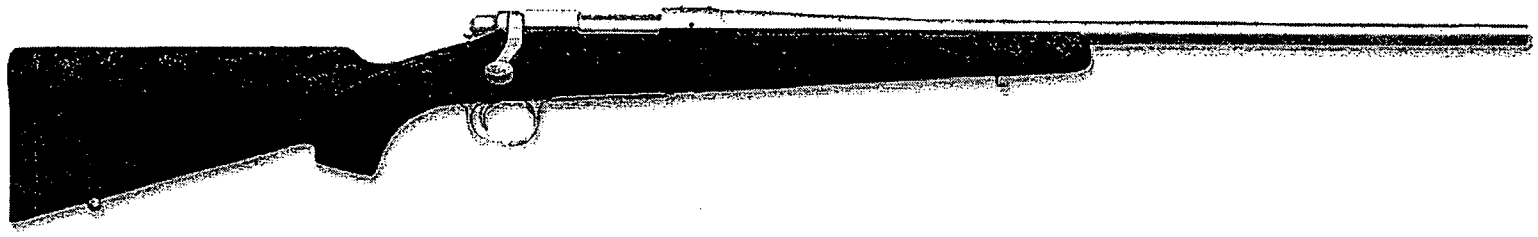
LOP= 13 3/8"; Drop @ Comb = 5/8"; Drop @ Heel = 5/8"

Think, Plan, Sell..... Remington.

R 2202178

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ BDL™ SS Rem SA Ultra Mags



- Available in 7mm and .300 Rem SA Ultra Mag Cartridges
- 416 Stainless Steel Short Action Receiver, drilled and tapped for scope mounts
- 24" 416 stainless steel magnum contour clean barrel
- Rugged matte black all-weather synthetic stock
- Remington "R_3"™ Recoil Pad with Patented Limbsaver™ Technology
- Hinged floor plate magazine with 3+1 round capacity

Think, Plan, Sell..... **Remington.**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ BDL™ SS

Product Specifications

Caliber	Action Type	Barrel Length	Twist Rate	Overall Length	Average Weight	RAMAC	MSP
7mm Rem SAUM	Short Action Bolt	24"	1:9 1/4"	43 5/8"	7 ¼ Lbs	26434	$581
.300 Rem SAUM	Short Action Bolt	24"	1:10"	43 5/8"	7 ¼ Lbs	26436	$581

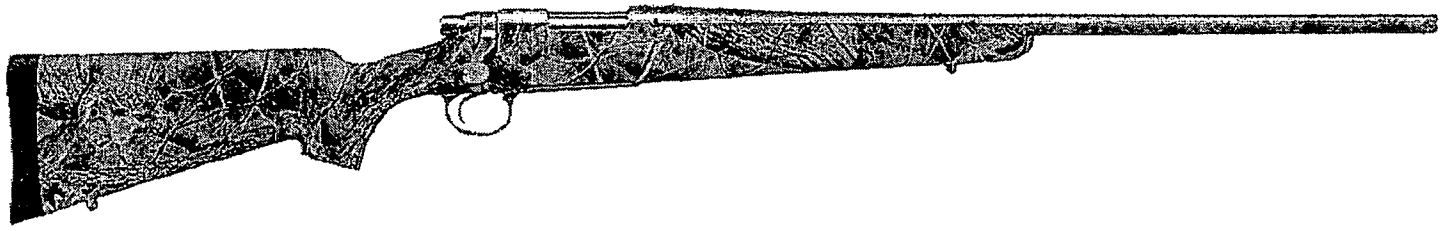
LOP= 13 3/8"; Drop @ Comb = 3/8"; Drop @ Heel = 1/2"

Think, Plan, Sell..... Remington.

R 2202180

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ BDL™ SS RMEF Camo



- Third annual offering of the RMEF Trade gun with portion of proceeds donated to RMEF
- 2003 offering chambered for .300 Rem SA Ultra Mag
- 2003 offering will also feature Realtree Hardwoods Gray HD camo patterned stock with Remington R_3 Recoil Pad
- 416 Stainless Steel Short Action Receiver, drilled and tapped for scope mounts
- 24" 416 stainless steel magnum contour clean barrel
- Hinged floor plate magazine with 3+1 round capacity

Think, Plan, Sell..... Remington

R 2202181

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ BDL™ SS RMEF Camo

Product Specifications

Caliber	Action Type	Barrel Length	Twist Rate	Overall Length	Average Weight	RAMAC	MSP
.300 Rem SAUM	Short Action Bolt	24"	1:10"	43 5/8"	7 ¼ Lbs	26438	$626

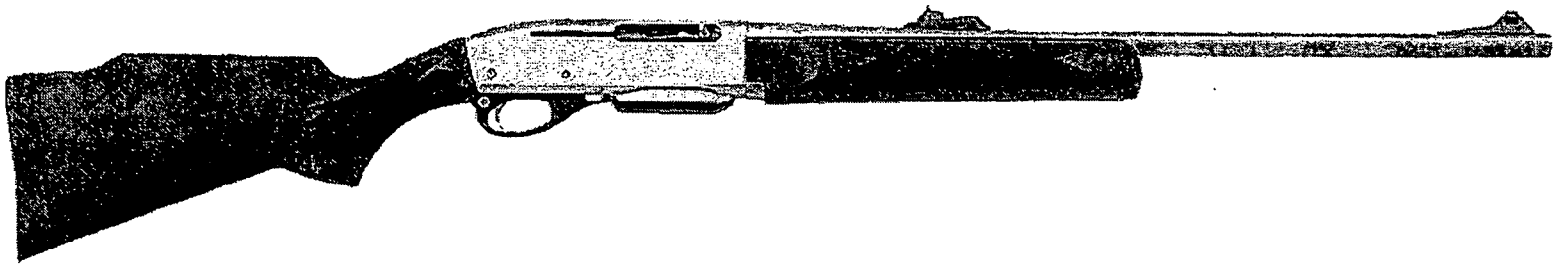
LOP= 13 3/8"; Drop @ Comb = 3/8"; Drop @ Heel = 1/2"

Think, Plan, Sell..... Remington.

R 2202182

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 7400™ Weathermaster™



- All-weather gas autoloading centerfire rifle
- Low-sheen nickel plated receiver drilled and tapped for scope mounts
- Low-sheen nickel plated 22" barrel with iron sights
- Rugged matte black synthetic Monte Carlo stock and fore end
- 4-round detachable magazine box
- Chambered for .270 Win and .30-06

Think, Plan, Sell..... **Remington.**

R 2202183

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 7400™ Weathermaster™

Product Specifications

Caliber	Action Type	Barrel Length	Twist Rate	Overall Length	Average Weight	RAMAC	MSP
.270 Win	Autoloading Long Action	22"	1:10"	42 5/8"	7 ½ Lbs	26458	$468
30-06	Autoloading Long Action	22"	1:10"	42 5/8"	7 ½ Lbs	26459	$468

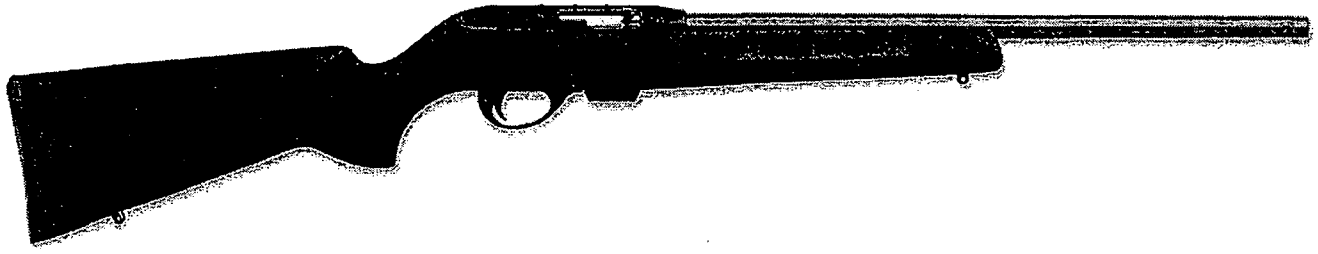
LOP= 14"; Drop @ Comb = 1 3/16"; Drop @ Heel = 2 1/4"

Think, Plan, Sell..... Remington.

R 2202184

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 597™ Magnum Synthetic .17HMR



- Our most popular Model 597 platform now chambered for the new .17 Hornady Magnum Rimfire
- Matte black synthetic stock with swivel studs
- Detachable metal magazine box with 8-round capacity
- 20" sporter contour button-rifled clean barrel with blued finish
- 1:9" Twist rate – Six lands and grooves
- Receiver drilled and tapped for scope mounts and shipped with Weaver style scope rail

Think, Plan, Sell..... **Remington.**

R 2202185

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 597™ Magnum Synthetic .17HMR

Product Specifications

Caliber	Action Type	Barrel Length	Twist Rate	Overall Length	Average Weight	RAMAC	MSP
.17HMR	Blowback Autoloader	20"	1:9"	40"	5 ½ Lbs	26516	$271

LOP= 14"; Drop @ Comb = 1 1/2"; Drop @ Heel = 2 1/4"

Think, Plan, Sell..... Remington

R 220218

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 New Products

Custom Shop Rifles

Think, Plan, Sell.... Remington.

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700 Custom "C" Grade

- Fancy American walnut Monte Carlo stock with cheek piece
- Satin wood finish
- Rosewood fore end tip and grip cap
- Machine cut point pattern checkering
- 24" Custom Shop Clean Barrel (26" on Ultra Mags)
- Glass bedded action
- High polish metal finish
- Standard BDL style trigger guard with hinged floor plate
- Available in all standard calibers

Think, Plan, Sell..... **Remington.**

R 2202188

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700 Custom "C" Grade

Product Specifications*

Caliber	Action Type	Barrel Length	Twist Rate	Overall Length	Average Weight	RAMAC	MSP
Various	Bolt Action	24"**	Varies	44 ½"	7 ½ Lbs	25946	$1300

LOP= 13 3/8"; Drop @ Comb = 1/2"; Drop @ Heel = 1 3/8"

***Dimensions listed for standard long action/long action magnum**

****Ultra Mag barrel length is 26"**

Think, Plan, Sell..... Remington.

R 2202189

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 40-XB™ Tactical

- Stainless 40-XB bolt action repeater with Teflon® coating
- Adjustable Remington 40-X trigger
- Stainless 27 ¼" barrel with Teflon® coating and three longitudinal flutes for weight reduction
- Button rifled with 1:12" twist (chambered for .308 Win)
- H.S. Precision™ Pro Series Tactical stock with vertical pistol grip
- Precision machined aluminum bedding block
- Guaranteed to shoot 0.75" 5-shot groups at 100yds with match loads*

Think, Plan, Sell..... **Remington.**

R 2202190

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 40-XB™ Tactical

Product Specifications

Caliber	Action Type	Barrel Length	Twist Rate	Overall Length	Average Weight	RAMAC	MSP
.308 Win	Bolt Action	27 ¼"	1:12"	47 1/8"	10 ¼ Lbs	27174	$1581

LOP= 13 1/2"; Drop @ Comb = 1 1/8"; Drop @ Heel = 1"

***Accuracy performance based on shooter, ammunition and optics**

Think, Plan, Sell..... **Remington.**

R 2202191

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 New Rifle Products

Summary By SKU

Think, Plan, Sell.... Remington

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 New Products
Rifles

SKU	DESCRIPTION
24687	Model 673™ Centerfire Bolt Action Guide Rifles, .350 Rem. Mag.
24689	Model 673™ Centerfire Bolt Action Guide Rifle, .300 Rem. SA Ultra Mag
25869	Model 700™ Classic, .300 Savage
26323	Model 700™ Sendero® SF, 7mm Rem SA Ultra Mag
26329	Model 700™ Sendero® SF, .300 Rem SA Ultra Mag
26434	Model 700™ BDL SS 7mm Rem SA Ultra Mag
26436	Model 700™ BDL SS, .300 Rem SA Ultra Mag
26438	Model 700™ BDL SS RMEF, .300 Rem. SA Ultra Mag
26458	Model 7400™ Weathermaster™, .270 Win.
26459	Model 7400™ Weathermaster™, .30-06
26516	Model 597™, .17 HMR

Think, Plan, Sell..... Remington

R 2202193

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 Rifle Deletions

Summary By SKU

Think, Plan, Sell.... Remington.

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 Product Deletions
Rifles

SKU	DESCRIPTION
25777	Model 700™ ADL, 7mm Rem Mag
25797	Model 700™ BDL, .280 Rem
26348	Model 700™ Classic, .221 Rem Fire Ball
25799	Model 700™ BDL, 7mm-08 Rem.
25805	Model 700™ BDL, .338 Win. Mag.
26412	Model 700™ BDL, .338 Rem. Ultra Mag
26414	Model 700™ BDL, .375 Rem. Ultra Mag
29696	Model 700™ BDL SS, .338 Win. Mag
29728	Model 700™ BDL, SS, .375 H&H
26277	Model 700™ BDL SS, .375 Rem. Ultra Mag
26389	Model 700™ BDL SS RMEF, 7mm Rem. Ultra Mag.
29675	Model 700™ Sendero®, .25-06 Rem.
29679	Model 700™ Sendero®, 7mm Rem. Mag.

Think, Plan, Sell..... Remington

R 2202195

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 Product Deletions
Rifles (Continued)

SKU	DESCRIPTION
29681	Model 700™ Sendero®, .300 Win. Mag.
26199	Model 700™ Sendero® SF .25-06 Rem.
27502	Model 700™ Sendero® SF, 7mm STW
25849	Model 700™ Mountain DM, .25-06 Rem.
26971	Model 700™ BDL DM, .300 Win. Mag.
26907	Model 700™ BDL SS DM, .25-06 Rem
26911	Model 700™ BDL SS DM, .280 Rem
24758	Model Seven™ LSS, .22-250
24762	Model Seven™ LSS, 7mm-08 Rem
24745	Model Seven™ SS, .223 Rem.
26566	Model 597™ Magnum LS, .22 WMR

R 2202196

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 Rifle Availability

Think, Plan, Sell.... Remington.

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Rep Sample Availability, Rifles

SKU	DESCRIPTION	CALIBER	AVAILABLE
24687	Model 673™ Guide Rifle	.350 Rem Mag	December, 02
24689	Model 673™ Guide Rifle	.300 RSAUM	December, 02
25869	Model 700™ Classic	.300 Savage	November, 02
26323	Model 700™ Sendero® SF	7mm RSAUM	December, 02
26329	Model 700™ Sendero® SF	.300 RSAUM	December, 02
26434	Model 700™ BDL SS	7mm RSAUM	Current
26436	Model 700™ BDL SS	.300 RSAUM	Current
26438	Model 700™ BDL SS RMEF	.300 RSAUM	December, 02
26458	Model 7400™ Weathermaster™	.270 Win	January, 03
26459	Model 7400™ Weathermaster™	.30-06	Current
26516	Model 597™ Magnum SYN	.17 HMR	December, 02

Think, Plan, Sell..... Remington.

R 2202198

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Product Availability, Rifles

SKU	DESCRIPTION	CALIBER	AVAILABLE
24687	Model 673™ Guide Rifle	.350 Rem Mag	April, 03
24689	Model 673™ Guide Rifle	.300 RSAUM	April, 03
25869	Model 700™ Classic	.300 Savage	January, 03
26323	Model 700™ Sendero® SF	7mm RSAUM	March, 03
26329	Model 700™ Sendero® SF	.300 RSAUM	March, 03
26434	Model 700™ BDL SS	7mm RSAUM	Current
26436	Model 700™ BDL SS	.300 RSAUM	Current
26438	Model 700™ BDL SS RMEF	.300 RSAUM	January, 03
26458	Model 7400™ Weathermaster™	.270 Win	March, 03
26459	Model 7400™ Weathermaster™	.30-06	Current
26516	Model 597™ Magnum SYN	.17 HMR	January, 03

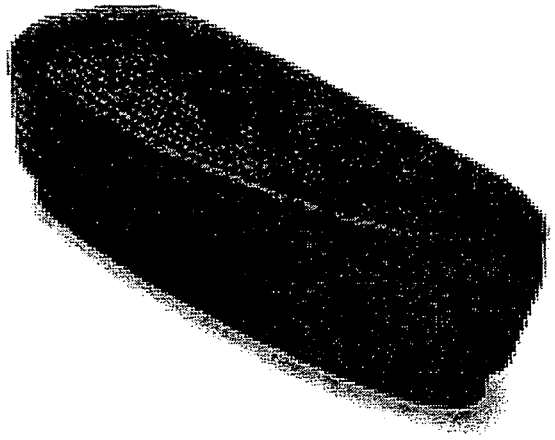
Think, Plan, Sell..... Remington

R 2202199

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington R_3™ Recoil Pad

- **Designed and Manufactured using Remington R_3 Three Step Technology from Limbsaver™**
- **Technology Optimized for the ultimate in recoil abatement**
- **Available exclusively on select Remington Firearms and as an Accessory item for most synthetic stock Firearms**



Limbsaver™ & NAVCOM™ are trademarks of Sims Vibration Laboratory

Think, Plan, Sell..... Remington

R 220200

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington R_3™ Recoil Pad

Remington R_3 Three Step Technology

1. ABSORBS

2. REDIRECTS

3. COMPRESSES

Think, Plan, Sell..... Remington.

R 2202201

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington R_3™ Recoil Pad

1. ABSORBS Vibration

- Limbsaver™ proprietary NAVCOM™ (Noise And Vibration Control Material) material ABSORBS shock and reduces vibration
- Less vibration allows the shooter to stay on target
- Allows for faster follow-up in multiple shot scenarios

Think, Plan, Sell..... Remington

R 202202

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington R_3™ Recoil Pad

2. REDIRECTS Energy

- Limbsaver™ technology utilizes specially designed internal "mushrooms" to redirect recoil energy outward in a 360° range rather than straight back into the shooter's shoulder
- Results in greater comfort to the shooter

R 220203

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington R_3™ Recoil Pad

3. COMPRESSES under recoil

- Specially designed internal air chambers allow the pad to compress under recoil
- Pad acts as a shock-absorber between the firearm and the shooter
- Turns the "punch" of recoil into a "push"

R 202204

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington R_3™ Recoil Pad

Remember the Three Steps:

1. ABSORBS

2. REDIRECTS

3. COMPRESSES

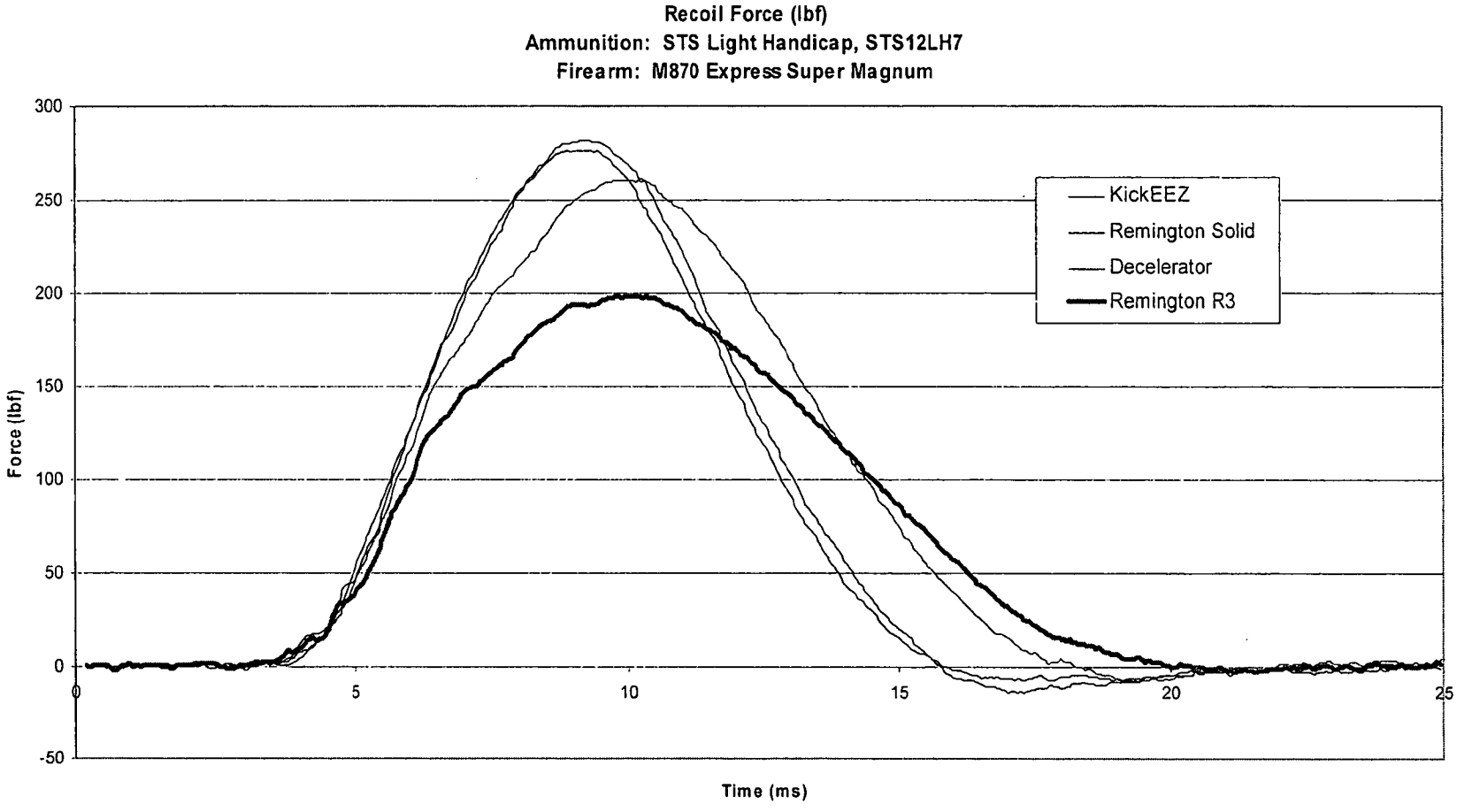
Lead to more comfortable shooting!

Think, Plan, Sell..... Remington.

R 220205

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington R_3 Recoil Pad Test Data

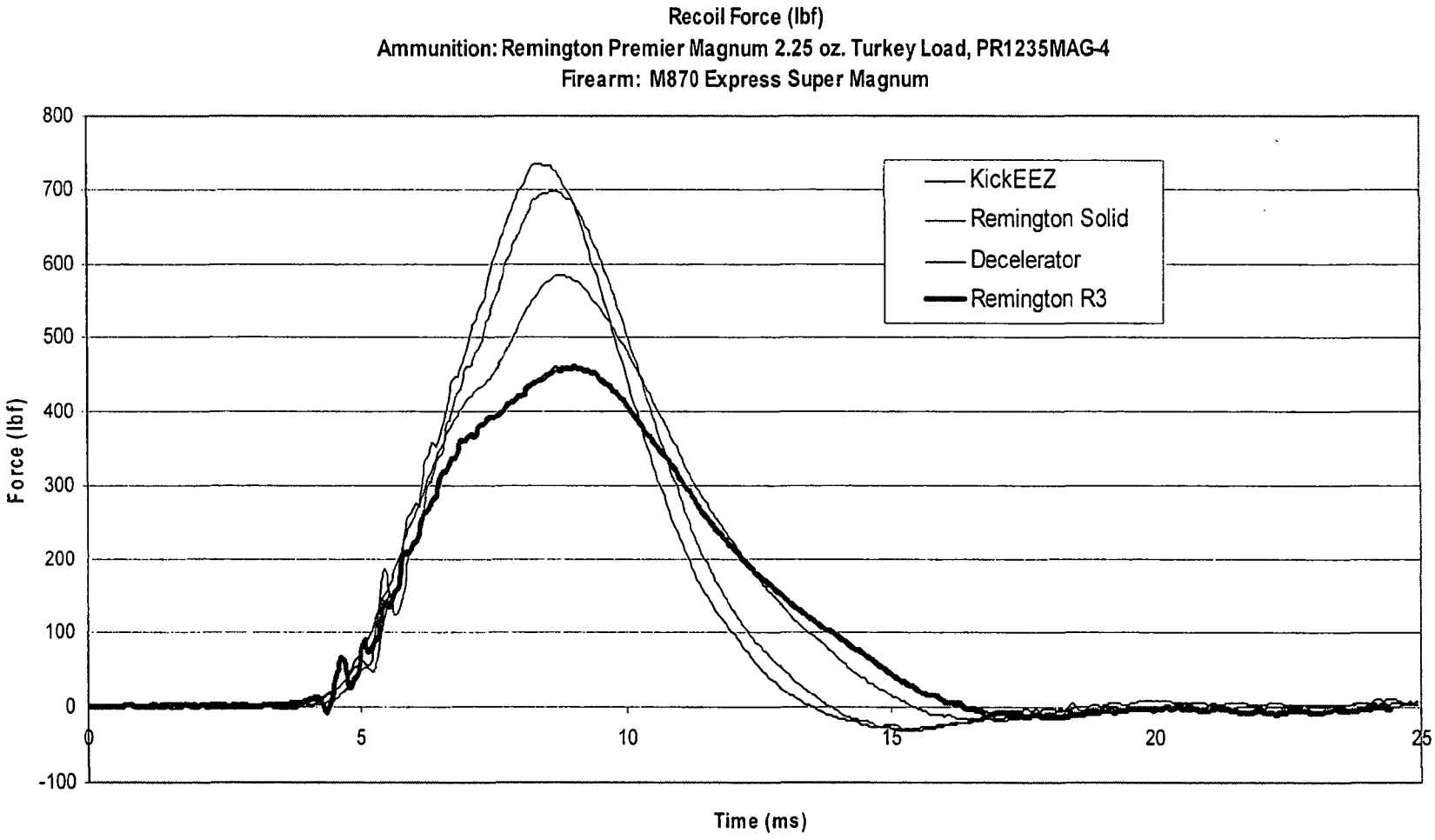


Think, Plan, Sell..... Remington

R 220206

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington R_3 Recoil Pad Test Data

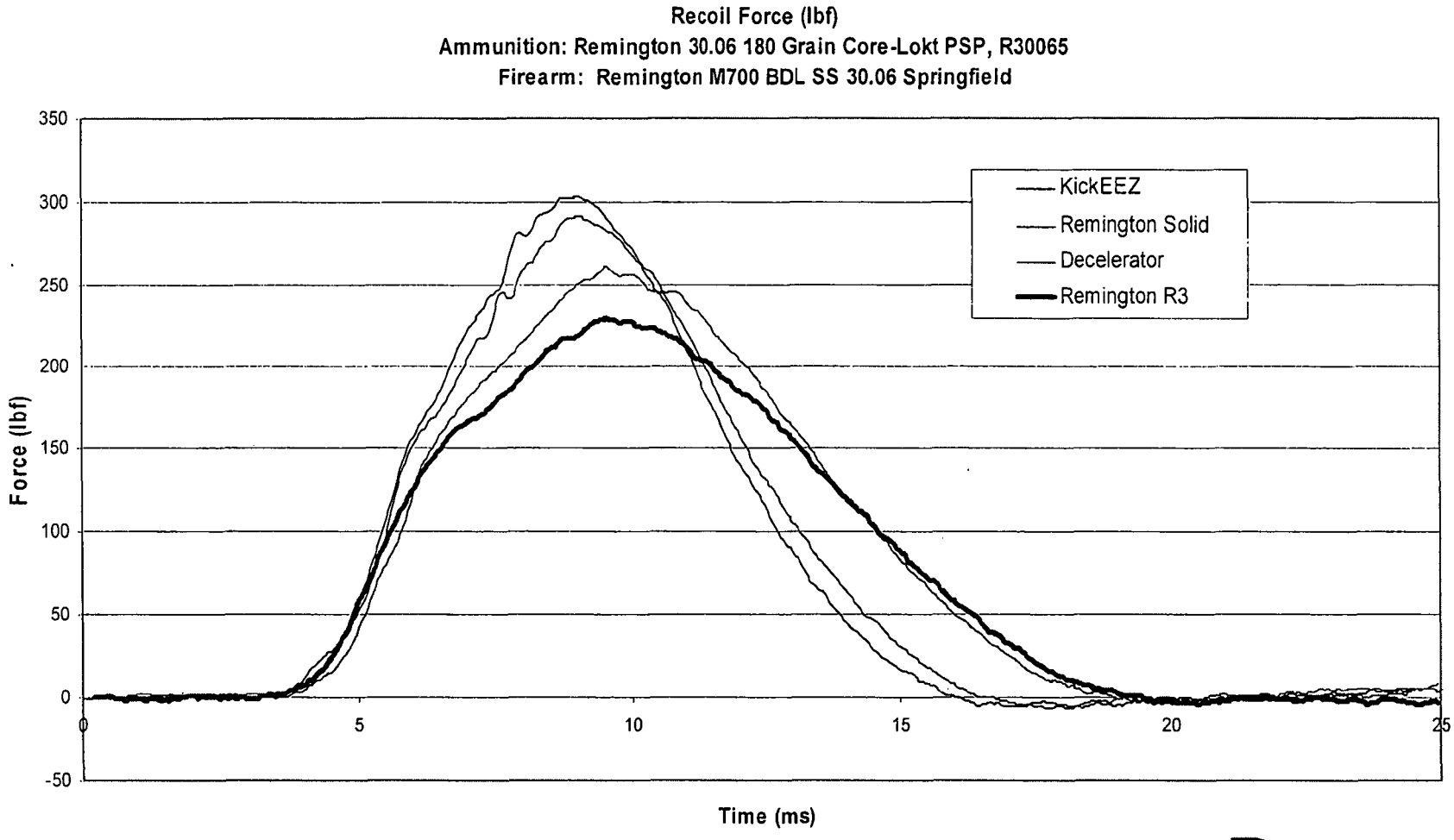


Think, Plan, Sell..... Remington

R 220207

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington R_3 Recoil Pad Test Data

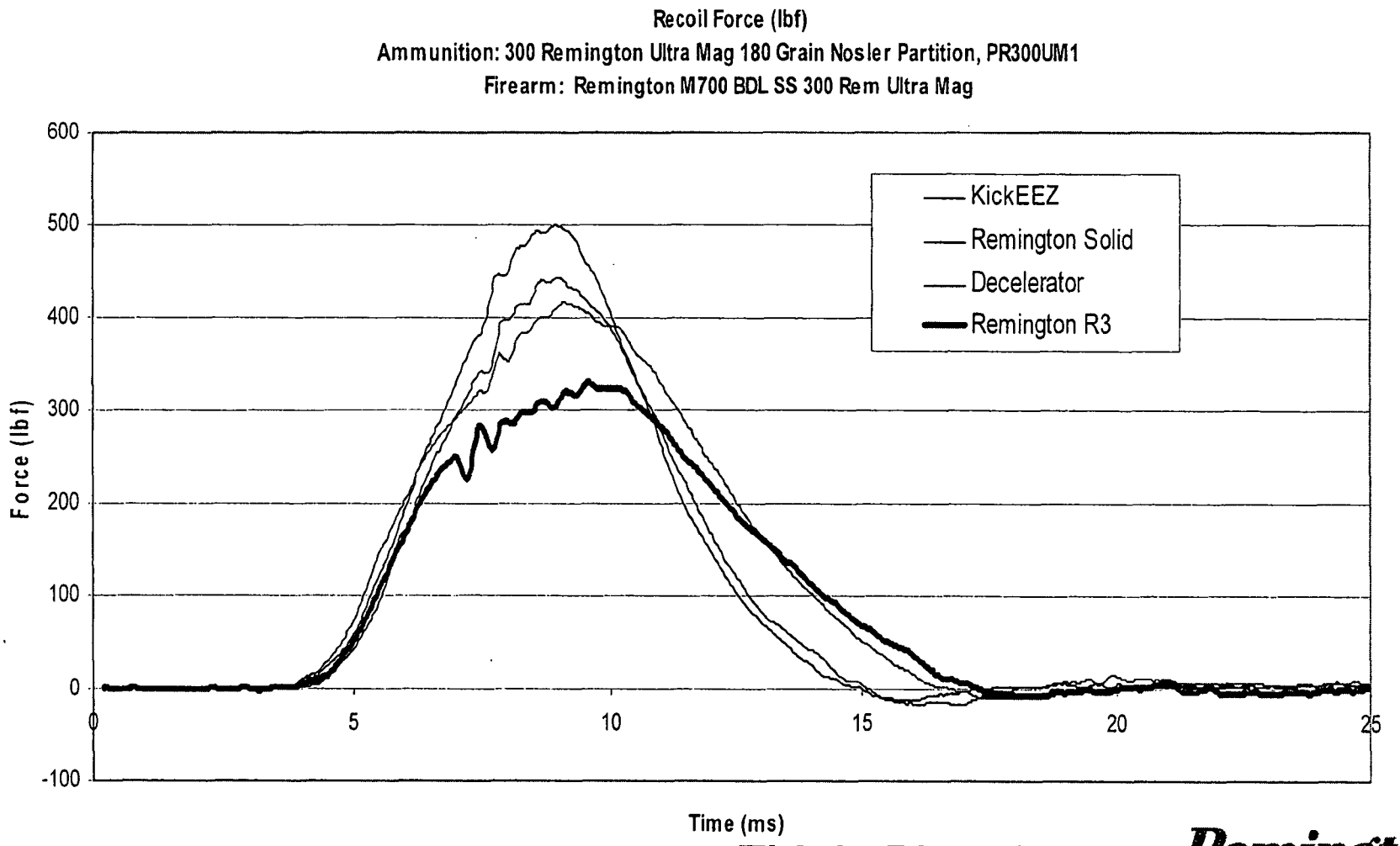


Think, Plan, Sell..... Remington

R 202208

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington R_3 Recoil Pad Test Data



Think, Plan, Sell..... Remington.

R 220209

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

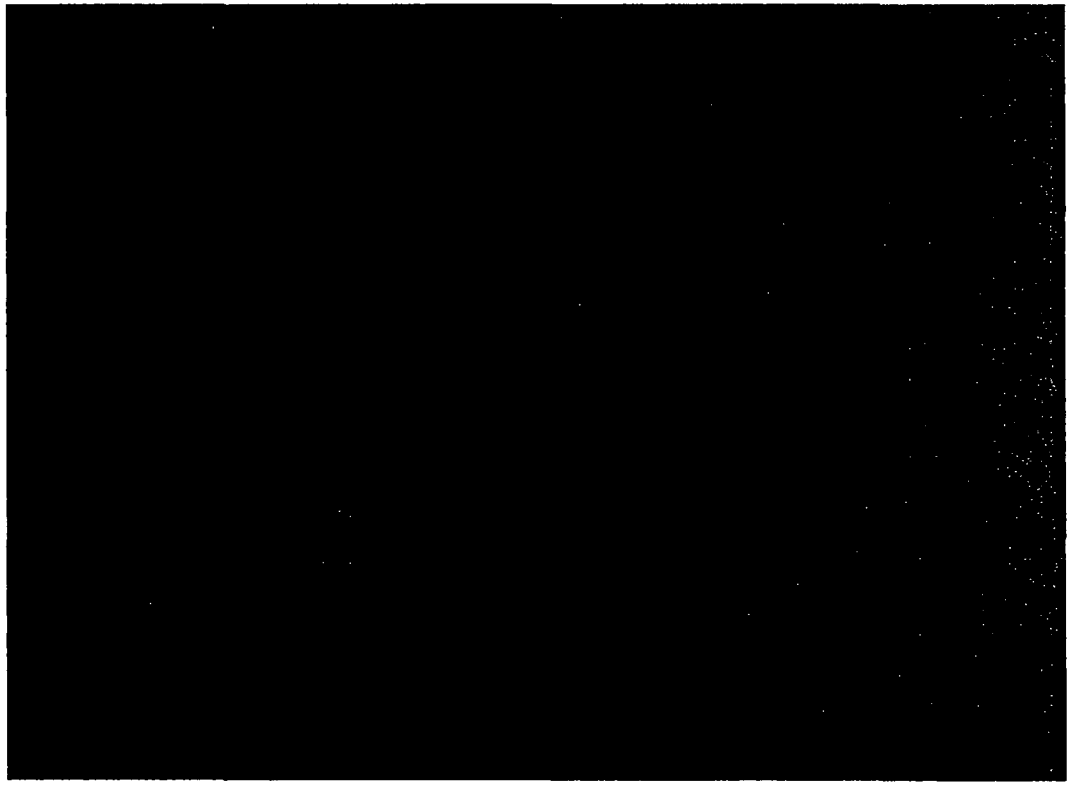
Remington R_3™ Recoil Pad

Featured On These Rifles for 2003:

- **Model 700 BDL SS**
- **Model 700 BDL SS DM**

Think, Plan, Sell..... Remington.

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON



Think, Plan, Sell..... **Remington.**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 New Products

Shotguns

Think, Plan, Sell.... Remington.

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

New for 2003 – Autoloading Shotguns

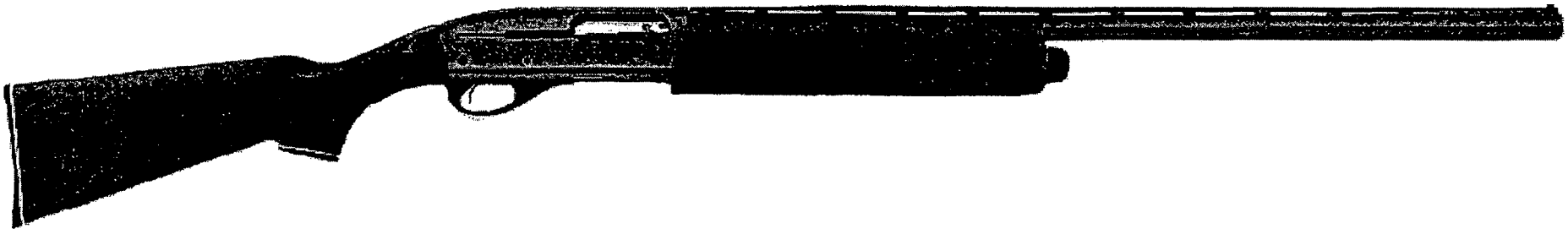
- Model 1100™ Classic Field 16 gauge
  - Model 1100 Synthetic 16 gauge
  - Model 1100 Tournament Skeet
  - Model 1100 Competition Master
- Model 11-87™ Dale Earnhardt Tribute

Think, Plan, Sell..... Remington

R 220213

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 1100™ Classic Field 16 gauge



- Classically styled Model 1100
- The only 16 gauge autoloading shotgun in production
- Natural extension of the 870™ Wingmaster® 16 gauge
- High polish blue plain-sided steel receiver
- Gold plated trigger
- 26" and 28" Light Contour, vent rib, Rem™ Choke barrel (Improved Cylinder, Modified, Full Choke tubes included)
- American Walnut Stock and Fore end with cut checkering
- Classic White Diamond grip cap, white line spacers, butt plate
- Great combination of power and low recoil for upland game hunting

Think, Plan, Sell..... **Remington.**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 1100™ Classic Field 16 gauge

Product Specifications

Gauge	Action Type	Barrel Length	Barrel Type	Overall Length	Average Weight	RAMAC	MSP
16 (2 ¾")	Auto-Loader	26"	LC VT RC	46"	7 Lbs	25253	$574
16 (2 ¾")	Auto-Loader	28"	LC VT RC	48"	7 Lbs	25257	$574

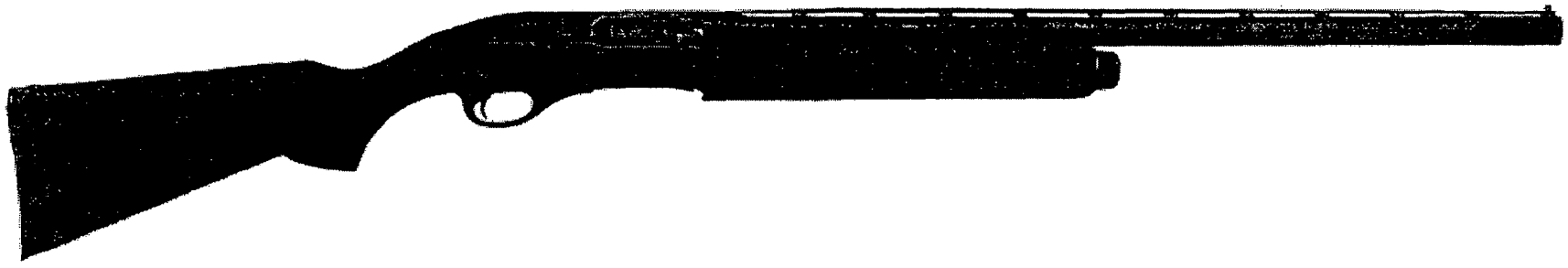
LOP= 14"; Drop @ Comb = 1 1/2"; Drop @ Heel = 2 1/2"

Think, Plan, Sell..... Remington.

R 2202215

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 1100™ Synthetic 16 gauge



- 16 Gauge addition to the 1100 Synthetic line
- Matte black finish on barrel and receiver
- Weatherproof black synthetic stock and fore end
- 28" Vent rib, Rem™Choke barrel
- Supplied with Modified Rem™Choke tube

Think, Plan, Sell..... **Remington.**

R 2202216

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 1100™ Synthetic 16 gauge

Product Specifications

Gauge	Action Type	Barrel Length	Barrel Type	Overall Length	Average Weight	RAMAC	MSP
16 (2 ¾")	Auto-Loader	28"	VT RC	48"	7 Lbs	25317	$412

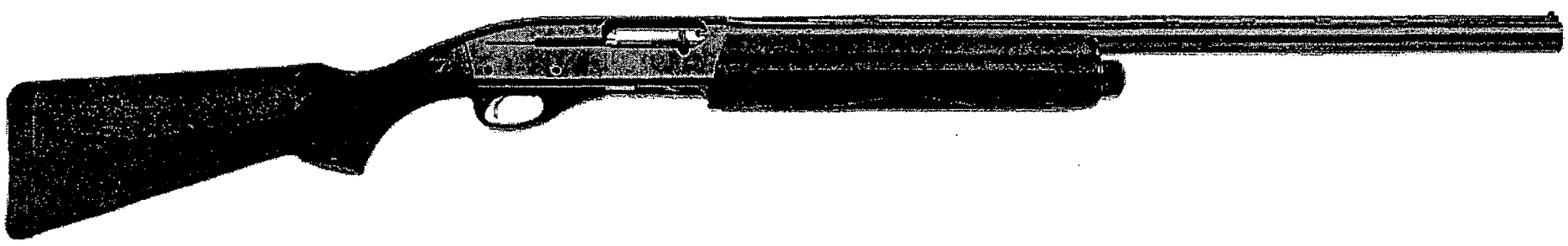
LOP= 14"; Drop @ Comb = 1 1/2"; Drop @ Heel = 2 1/2"

Think, Plan, Sell..... Remington.

R 202217

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 1100™ Tournament Skeet



- Great addition to Remington Target Shotgun line
- High polish blue plain receiver with "Tournament Skeet" roll mark
- 12 gauge, 26" Light Contour, vent rib, Rem™Choke barrel
- Extended choke tubes (Improved Cylinder and Skeet) included
- Bradley white bead front, steel mid bead sights
- Semi-fancy American walnut stock and fore-end
- Hi-gloss wood finish with cut checkering
- Gold-plated trigger

Think, Plan, Sell..... **Remington.**

R 2202218

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 1100™ Tournament Skeet

Product Specifications

Gauge	Action Type	Barrel Length	Barrel Type	Overall Length	Average Weight	RAMAC	MSP
12 (2 ¾")	Auto-Loader	26"	LC VT RC	47"	7 ¾ Lbs	25241	$651

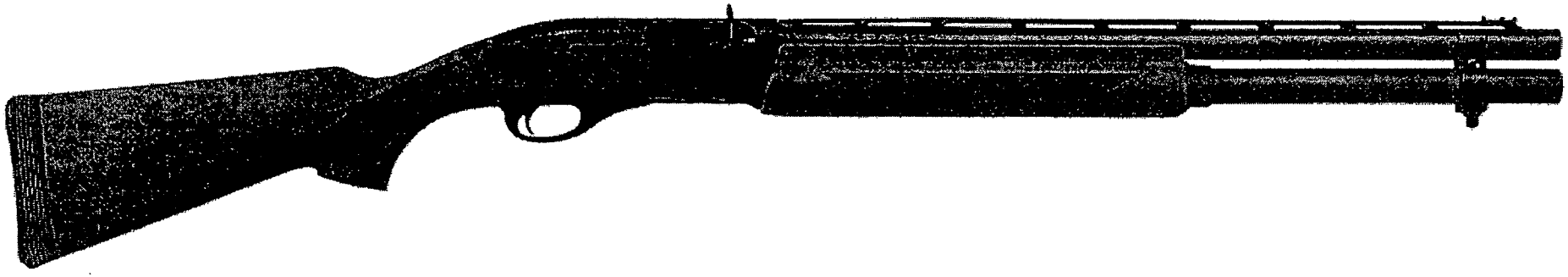
LOP= 14 3/16"; Drop @ Comb = 1 1/2"; Drop @ Heel = 2 1/4"

Think, Plan, Sell..... Remington.

R 202219

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 1100™ Competition Master™



- Competition shotgun built around Speed, Power, and Accuracy
- No glare, matte black metal finish, grey synthetic stock and fore-end
- 22" vent rib barrel with fiber optic front sight and steel mid bead
- 8 round magazine capacity (2 ¾" shells)
- Extra large operating handle
- 7 round extra shell carrier included with gun
- Specially engineered carrier release button for speed reloads
- Custom contoured Remington® R_3™ recoil pad for the ultimate in shooting comfort
- Equipped with Improved Cylinder, Modified and Rifled choke tubes

Think, Plan, Sell..... ***Remington.***

R 202220

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 1100™ Competition Master™

Product Specifications

Gauge	Action Type	Barrel Length	Barrel Type	Overall Length	Average Weight	RAMAG	MSP
12 (2 ¾")	Auto-Loader	22"	VT RC	42 1/8"	8 Lbs	25355	$699

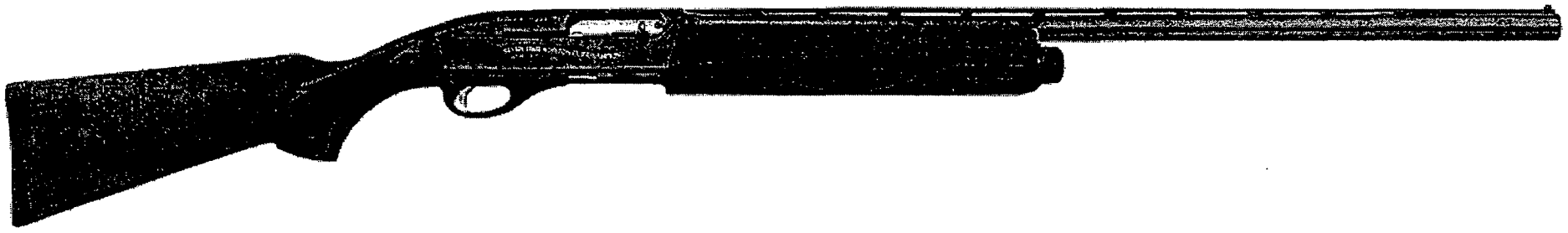
LOP= 14"; Drop @ Comb = 1 1/2"; Drop @ Heel = 2 1/2"

Think, Plan, Sell..... Remington.

R 220221

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 11-87™ Dale Earnhardt Tribute



- Built on the 11-87™ Premier® shotgun
- High polished, blued-steel barrel and receiver
- High gloss American walnut stock and fore-end with cut checkering
- 28" Light Contour vent rib, Rem™Choke barrel (I.C., Mod and Full tubes)
- High quality, finely detailed image of Dale with scrollwork and signature on shooter's left of receiver
- Tributary banner with "7 Time Winston Cup Champion" on right
- Both signature and tributary banner in 24 kt Gold
- All guns to have special serial number series of "DE3####"

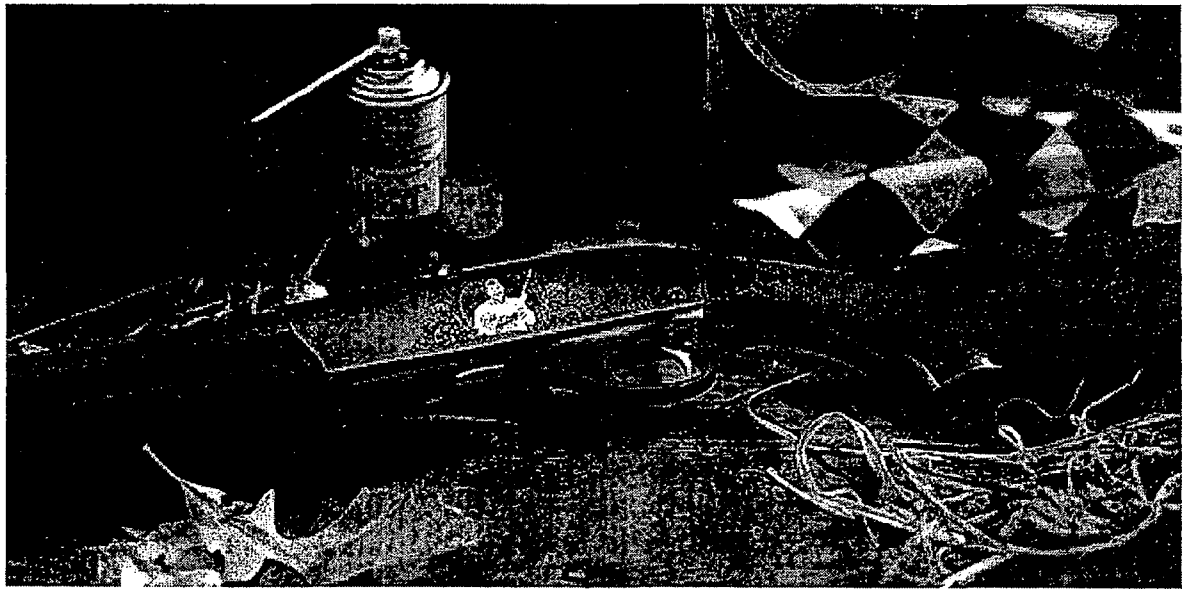
Think, Plan, Sell..... **Remington.**

R 202222

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 11-87™ Dale Earnhardt Tribute

Product Specifications



Gauge	Action Type	Barrel Length	Barrel Type	Overall Length	Average Weight	RAMAC	MSP
12 (3")	Auto-Loader	28"	LC VT RC	48 1/4"	7 ¾ Lbs	29599	$729

LOP= 14 1/4"; Drop @ Comb = 1 1/2"; Drop @ Heel = 2 1/2"

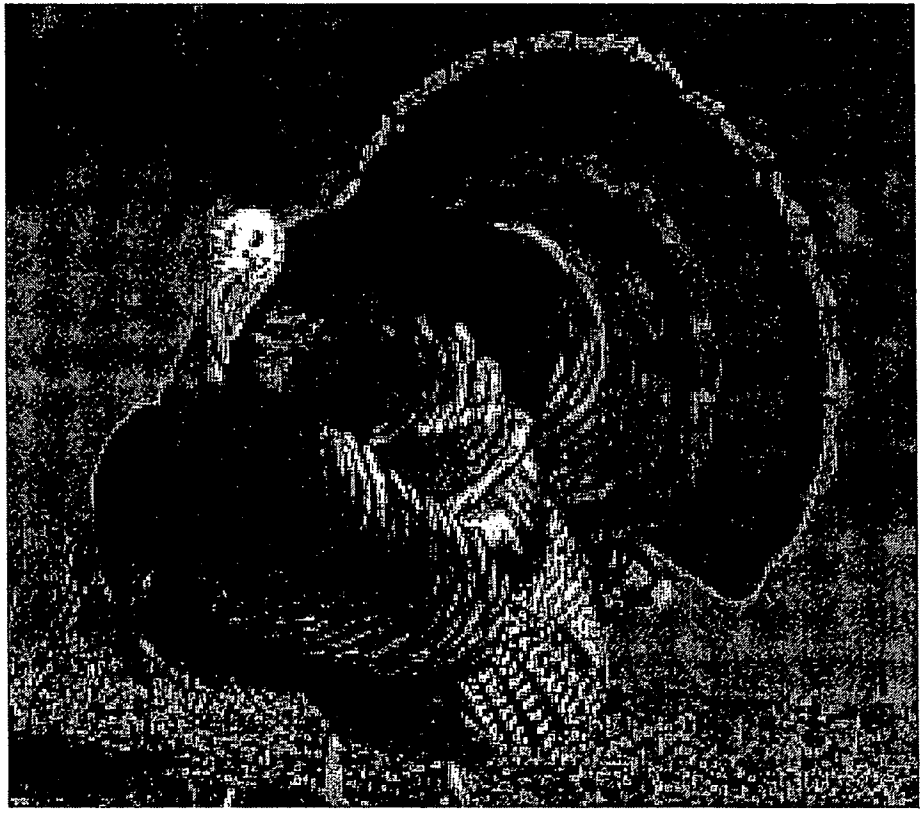
Think, Plan, Sell..... **Remington.**

R 220223

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

New for 2003 – Pump Action Shotguns

- Model 870™ SPS™ Turkey 20 gauge

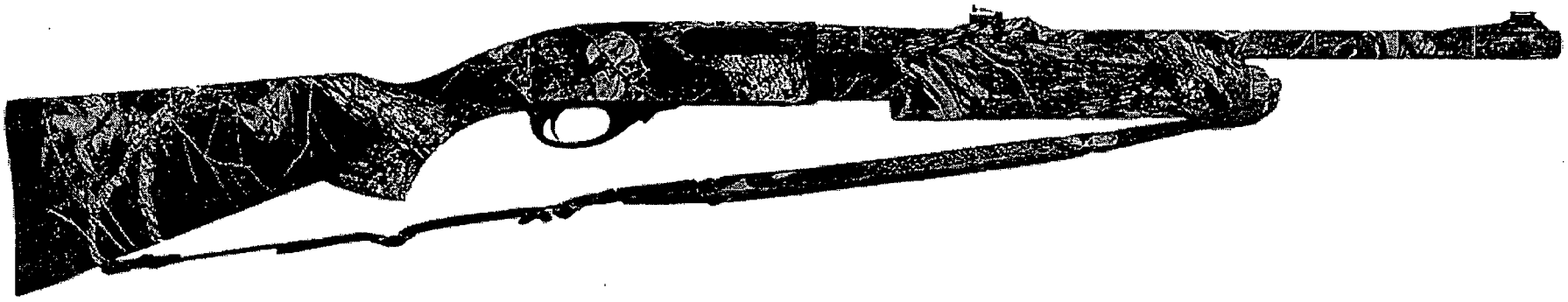


Think, Plan, Sell..... Remington.

R 220224

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 870™ SPS™ 20 Gauge Turkey



- Ultra-light (6 lbs), great handling, low recoil turkey gun
- 20" Rem™Choke barrel with Tru-Glo™ fiber optic rifle sights
- Full camo featuring Mossy Oak® New Break-Up™ high definition pattern
- Supplied with Turkey Super Full Rem™Choke tube
- Remington® R_3™ high performance recoil pad
- Comes with sling swivel studs and camo sling
- ***The perfect complement to the introduction of 20 gauge Hevi-Shot® turkey loads. This package yields spectacular performance using the new 20 gauge Hevi-Shot choke tube – <u>average pattern density over 93%!</u>***

Think, Plan, Sell..... **Remington.**

R 202225

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 870™ SPS™ 20 Gauge Turkey

Product Specifications

Gauge	Action Type	Barrel Length	Barrel Type	Overall Length	Average Weight	RAMAC	MSP
20 (3")	Pump Action	20"	RS TG RC	40 1/2"	6 Lbs	24989	$446

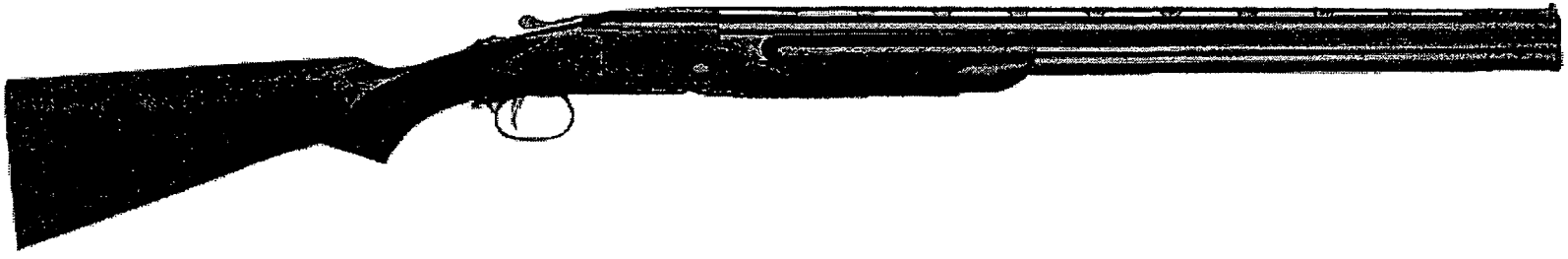
LOP= 14"; Drop @ Comb = 1 1/2"; Drop @ Heel = 2 1/2"

Think, Plan, Sell..... Remington.

R 220226

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington Over/Under Shotguns – Model 332™



- Model 332™ began as an evolutionary progression that followed the introductions of the Model 300 Ideal and Peerless
- The Model 332 design is inspired by and founded on the legendary Remington Model 32 in terms of styling, fit and engraving
- Numerous engineering improvements have made the Model 332 much more than simply a cosmetic change to the 300 Ideal – truly a new gun!

Think, Plan, Sell..... **Remington.**

R 2202227

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington Over/Under Shotguns – Model 332™

- 26", 28" and 30" Light Contour Barrels with fully brazed side ribs, Rem™Choke, vent rib with twin bead sights, 2 ¾" & 3" capable
- No sideplates, thicker walls on receiver for greater strength
- Redesigned receiver contours and fore-end iron
- Equipped with Improved Cylinder, Modified and Full Rem™ Choke tubes
- Original Model 32 "Setter" & "Pointer" engraved on sides of receiver
- Classic Model 32 style and cosmetics on stock and fore-end
  - **Wrist circumference = 4 ¼"**
  - **¾" radius finger grooves in fore-end**
  - **20 LPI precision checkering**

Think, Plan, Sell..... **Remington.**

R 220228

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 332™

Product Specifications

Gauge	Action Type	Barrel Length	Barrel Type	Overall Length	Average Weight	RAMAC	MSP
12 (3")	O/U	26"	LC VT RC	42 ¾"	7 ½ Lbs	25235	$1218
12 (3")	O/U	28"	LC VT RC	45"	7 ¾ Lbs	25237	$1218
12 (3")	O/U	30"	LC VT RC	47 ¼"	8 Lbs	25239	$1218

LOP= 14"; Drop @ Comb = 1 7/16"; Drop @ Heel = 2 1/8"

Think, Plan, Sell..... Remington.

R 2202229

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 Product Enhancements – Shotguns

- Addition of Skyline Excel™ camo to Express® turkey shotguns
  - Quality High Definition pattern
  - Full Depth of Field
  - True 12-color mix for year-round use
  - 870 Express Turkey Camo - 870 Express Youth Turkey Camo
  - 870 Exp. Super Mag Tky Camo - 1100 Syn. Mag. Youth Tky Camo

Think, Plan, Sell..... **Remington.**

R 220230

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington R_3™ Recoil Pad

Featured On These Shotguns for 2003:

- All SP-10™ Magnum Synthetic
- All 11-87™ Special Purpose Magnum Synthetic and SP Super Magnum Synthetic
- All 870™ Special Purpose Magnum Synthetic and SP Super Magnum Synthetic (except 870 SP Youth)
- Model 1100 Competition Master™

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R 2202231

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 New Shotgun Products

Summary By SKU

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2003 New Products
Shotguns

SKU	DESCRIPTION
24989	Model 870™ SPS-T™ Camo (Mossy Oak® Break-Up®), 20 Gauge
25105	Model 870™ Express® Super-Mag Camo (Skyline Excel™), 12 – 3 ½"
25175	Model 870™ Express® Synthetic Youth Camo (Skyline Excel™), 20 Gauge
25205	Model 870™ Express® Synthetic Camo (Skyline Excel™), 12 Gauge
25241	Model 1100™ Tournament Skeet 26", 12 Gauge
25245	Model 1100™ Synthetic Youth Camo (Skyline Excel™), 20 Gauge
25253	Model 1100™ Classic Field 26", 16 Gauge
25257	Model 1100™ Classic Field 28", 16 Gauge
25317	Model 1100™ Synthetic 28", 16 Gauge
25355	Model 1100™ Competition Master™ 22", 12 Gauge
29599	Model 11-87™ Dale Earnhardt Tribute 28", 12 Gauge

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R 2202233

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 Shotgun Deletions

Summary By SKU

R 2202234

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2003 Product Deletions
Shotguns

SKU	DESCRIPTION
24812	Model SP-10™ Magnum, 10 Gauge
25089	Model 870™ Express™ Synthetic Camo (Realtree® Advantage®, 12 Gauge
25091	Model 870™ Express™ Synthetic Youth Camo (Realtree® Advantage®), 20 Gauge
25104	Model 870™ Express™ Super Mag Camo (Realtree® Advantage®), 12 Gauge, 3 ½"
25229	Model 300™ Ideal™ 30", 12 Gauge
25231	Model 300™ Ideal™ 28", 12 Gauge
25233	Model 300™ Ideal™ 26", 12 Gauge
25379	Model 1100™ Synthetic Youth Camo (Realtree® Advantage®), 20 Gauge
25323	Model 11-87™ SPS-T™, Turkey Camo (Mossy Oak® Break-Up®, 12/21 RS/TG/RC
29905	Model 11-87™ SP™ Magnum 28", 12 Gauge
29906	Model 11-87™ SP™ Magnum 26", 12 Gauge
29873	Model 11-87™ (Light Contour Barrel), Embellished Receiver, 12/28" VR/LC

R 220235

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Rep Sample Availability, Shotguns

SKU	DESCRIPTION	AVAILABLE
24989	Model 870™ SPS-T™ Camo (Mossy Oak® New Break-Up®), 20 Gauge	November 02
25105	Model 870™ Express® Super-Mag Camo (Skyline Excel™), 12 – 3 ½"	November 02
25175	Model 870™ Express® Synthetic Youth Camo (Skyline Excel™), 20 Gauge	November 02
25205	Model 870™ Express® Synthetic Camo (Skyline Excel™), 12 Gauge	November 02
25241	Model 1100™ Tournament Skeet 26", 12 Gauge	November 02
25245	Model 1100™ Synthetic Youth Camo (Skyline Excel™), 20 Gauge	November 02
25253	Model 1100™ Classic Field 26", 16 Gauge	November 02
25257	Model 1100™ Classic Field 28", 16 Gauge	November 02
25317	Model 1100™ Synthetic 28", 16 Gauge	November 02
25355	Model 1100™ Competition Master™ 22", 12 Gauge	November 02
29599	Model 11-87™ Dale Earnhardt Tribute 28", 12 Gauge	November 02

Think, Plan, Sell..... Remington.

R 220236

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Product Availability, Shotguns

SKU	DESCRIPTION	AVAILABLE
24989	Model 870™ SPS-T™ Camo (Mossy Oak® New Break-Up®), 20 Gauge	December 02
25105	Model 870™ Express® Super-Mag Camo (Skyline Excel™), 12 – 3 ½"	January 03
25175	Model 870™ Express® Synthetic Youth Camo (Skyline Excel™), 20 Gauge	January 03
25205	Model 870™ Express® Synthetic Camo (Skyline Excel™), 12 Gauge	March 03
25241	Model 1100™ Tournament Skeet 26", 12 Gauge	January 03
25245	Model 1100™ Synthetic Youth Camo (Skyline Excel™), 20 Gauge	January 03
25253	Model 1100™ Classic Field 26", 16 Gauge	March 03
25257	Model 1100™ Classic Field 28", 16 Gauge	February 03
25317	Model 1100™ Synthetic 28", 16 Gauge	January 03
25355	Model 1100™ Competition Master™ 22", 12 Gauge	March 03
29599	Model 11-87™ Dale Earnhardt Tribute 28", 12 Gauge	April 03

Think, Plan, Sell..... Remington.

R 2202237

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

2004 World Wide Sales Meeting

John Trull

Product Manager - Rifles

THE EDGE... BUILDING RELATIONSHIPS... CREATING VALUE...

R 2202238

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2004 Firearms Program Summary (Page 1)

	Wholesaler	Sports, Inc.	Direct Dealer	Chains
Effective Dates:				
Early Orders:	12/01/03 thru 02/29/04	12/01/03 thru 03/31/04		
Orders: / Shipments:	12/01/03 thru 11/30/04			
Reorders:	03/01/04 thru 11/30/04	04/01/04 thru 11/30/04		
Qualifications:				
Minimums	$300 K Balance Current 10/15/03 80% in 2003 Firearms shipments in dollars by 02/29/04	$15 K Balance Current As Of 10/15/03 60% of 2003 firearm shipments in dollars by 03/31/04	50% of Firearms shipments in dollars by 03/31/04	$300 K Ordered during Early Order Period and Balance Current As Of 11/15/03
Reorder Minimums	25 Firearms	5 Firearms		25 Firearms
Pricing:				
	2004 Confidential Price List MSP (INCLUDING CUSTOM GUNS) Effective 12/01/03			
Discounts:				
Program Early Order Volume Reorder	5% Program 4% Early Order N/A Volume Same as Functional & Early Order	N/A Program 4% Early Order 2% Volume Same as Early Order & Volume	N/A Program 4% Early Order N/A Volume Same as Early Order	N/A Program N/A Early Order 7% Volume Same as Volume
Terms:				
Initial Orders	Early Order Shipments 12/01/03 thru 03/31/04 4% 05/10/04; Net 05/31/04			Net 45 Days
	Early Order Shipments 04/01/04 thru 06/30/04 2% 08/10/04; Net 08/31/04			
	Early Order Shipments AFTER 06/30/04 2% 20 Days; Net 21 Days			
	Custom Guns – Net 30 Days			Custom Guns – Net 30 Days
	Law Enforcement SKUs 4897, 4899 and 4901 2% - 30 Days; 1% - 60 Days; Net 90 Days			N/A
Reorders	2% 20 Days; Net 21 Days (Orders Placed AFTER 02/29/04)	Net 30 Days (Orders Placed AFTER 03/31/04)		Net 45 Days
Shipment Conditions:				
	5% Drop Charge Prepaid, FOB Remington Warehouse			

R 220239

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2004 Firearms Program Summary (Page 2)

	Manufacturer's Rep.	AFW Custom Shop
Effective Dates:		
Early Orders:	N/A	
Orders:	12/01/03 thru 11/30/04	
Shipments:		
Reorders:	N/A	Minimum 1 Unit
Qualifications:		
Products	All products from the 2004 Confidential Price List EXCEPT Law Enforcement Items	Custom Shop Products listed in 2004 Confidential Price List EXCEPT any high-grade engraved guns.
Minimums	N/A	Single order minimum of 25 firearms for immediate Shipment received by 3/31/04
Reorders	N/A	Minimum 1 Unit
Pricing:		
	2004 Confidential Price List (MSP) Effective 12/01/03	
Discounts:		
	20% Firearms 20% Extra Barrels MSP Custom Shop Products	2% Invoice Discount
Terms:		
	All firearms and extra barrels shipped BEFORE 9/30/04 Net 10/10/04 Shipped AFTER 9/30/04 Net 30 Days (Past Due Thereafter)	For all shipments: 2% - 30 Days 1% - 60 Days Net – 90 days
Shipment Conditions:		
	Prepaid FOB Remington Warehouse	5% Drop Ship Charge Added to Invoice Prepaid FOB Remington Warehouse
Other:		
	Rep orders must be approved by the Rep Principal and Vice President of Sales The firearms shipping address must be to a valid FFL holder with an original signature copy on file with Remington. State and local taxes will be added to invoice amounts where appropriate and applicable.	N/A

R 220240

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2004 Firearms Program & Pricing Summaries

- Programs Summary
- Centerfire Rifle Pricing Detail
- Rimfire Rifle Pricing Detail
- Firearms Pricing Summary

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

2004 New Rifle Products

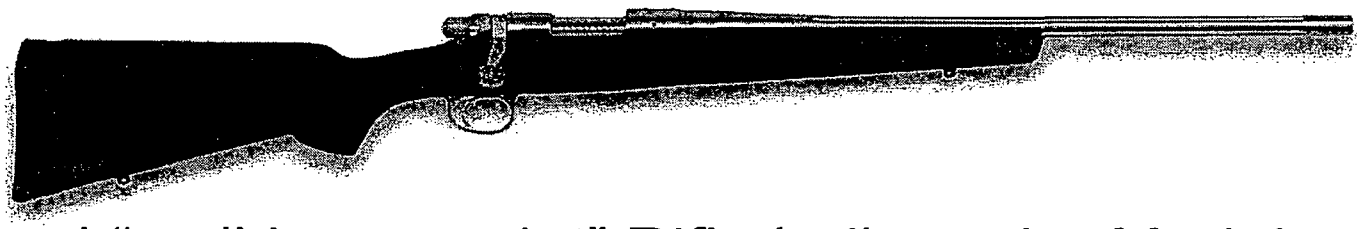
Centerfire Rifle

THE EDGE... BUILDING RELATIONSHIPS... CREATING VALUE...

R 220242

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ LV SF (Light Varmint, Stainless Fluted)



- Ideal "walking varmint" Rifle built on the Model 700 action
- 22" Med. contour (0.657" Muzzle O.D.) stainless steel clean barrel with six longitudinal flutes to reduce weight
- Stainless steel short action receiver w/ blind box magazine
- Action is pillar bedded
- Custom designed black composite stock with semi-beavertail fore end with swivel studs & R3™ recoil pad with Limbsaver™ technology

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ LV SF

Product Specifications

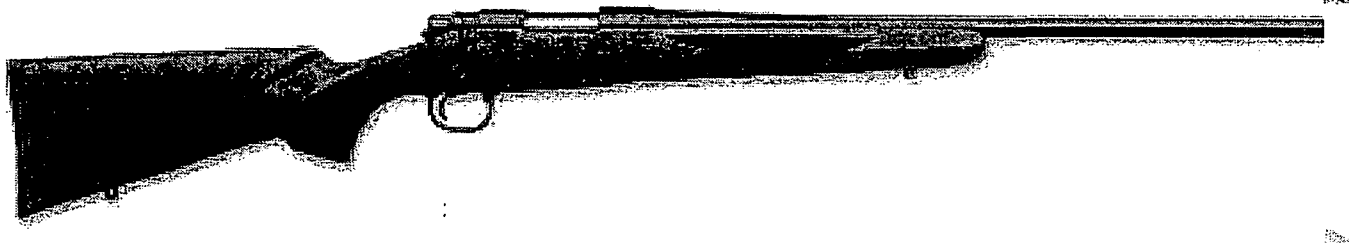
Caliber	Action Type	Magazine Capacity	Barrel Length	Twist Rate	Overall Length	Average Weight	Item#	MSP
17 Remington	Short Action Bolt	5	22"	1:9"	41 5/8"	6 ¾ Lbs	26183	$689
221 Remington Fireball	Short Action Bolt	5	22"	1:14"	41 5/8"	6 ¾ Lbs	26185	$689
223 Remington	Short Action Bolt	5	22"	1:12"	41 5/8"	6 ¾ Lbs	26187	$689
22-250 Remington	Short Action Bolt	4	22"	1:14"	41 5/8"	6 ¾ Lbs	26189	$689

Length of Pull = 13 3/8" Drop @ Heel = 1 3/8" Drop @ Comb = 1 1/8"

R 220244

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2004 Model 700™ Limited Edition Classic



- 24th version of the Limited Edition Classic series chambered for 8mm Mauser (8x57mmS)
- Traditional walnut straight-comb "Classic" style stock with swivel studs and cut-checkering
- 24" high polished blued "clean" barrel
- High polished blued carbon steel long action receiver
- Hinged floor plate magazine with 4+1 round capacity

R 202245

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2004 Model 700™ Classic

Product Specifications

Caliber	Action Type	Magazine Capacity	Barrel Length	Twist Rate	Overall Length	Average Weight	Item#	MSP
8mm Mauser (8x57mm S)	Long Action Bolt	4	24"	1: 9 ½"	44 ½"	7 ¼ Lbs	26352	$512

Length of Pull = 13 3/8" Drop @ Heel = 1 3/8" Drop @ Comb = 1 1/8"

R 202246

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ CDL™ (Classic Deluxe)

- Classic styled straight comb American walnut stock with cheek piece for right handed shooters
- Satin finished stock
- Black fore end tip and grip cap
- Features the revolutionary Remington R3™ Recoil pad with Limbsaver™ technology
- Satin blued barreled action with jeweled bolt body
- Features clean 24” barrel on standard calibers, 26” on magnum calibers

R 220247

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ CDL™

Standard Caliber Product Specifications

Caliber	Action Type	Magazine Capacity	Barrel Length	Twist Rate	Overall Length	Average Weight	Item#	MSP
243 Win	Short Action Bolt	4	24"	1:9 1/8"	43 5/8"	7 3/8 lbs	27007	$532
7mm-08 Remington	Short Action Bolt	4	24"	1:9 ¼"	43 5/8"	7 3/8 lbs	27015	$532
270 Win	Long Action Bolt	4	24"	1:10"	44 ½"	7 ½ lbs	27011	$532
30-06 Springfield	Long Action Bolt	4	24"	1:10"	44 ½"	7 ½ lbs	27017	$532

Length of Pull = 13 3/8" Drop @ Heel = 1 3/8" Drop @ Comb = 1 1/8"

R 202248

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ CDL™

Magnum Product Specifications

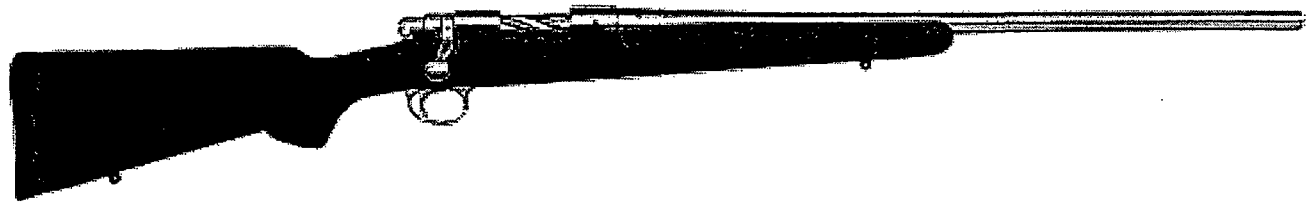
Caliber	Action Type	Magazine Capacity	Barrel Length	Twist Rate	Overall Length	Average Weight	Item#	MSP
7mm Remington Magnum	Long Action Bolt	3	26"	1:9 ¼ "	46 ½"	7 5/8 lbs	27047	$552
300 Win Mag	Long Action Bolt	3	26"	1:10"	46 ½"	7 5/8 lbs	27049	$552
7mm Remington Ultra Mag	Long Action Bolt	3	26"	1:9 ¼ "	46 ½"	7 5/8 lbs	27051	$562
300 Remington Ultra Mag	Long Action Bolt	3	26"	1:10"	46 ½"	7 5/8 lbs	27053	$562

Length of Pull = 13 3/8" Drop @ Heel = 1 3/8" Drop @ Comb = 1 1/8"

R 202249

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ Titanium Magnum



- Short action receiver machined from solid titanium bar stock with blind magazine
- Action is pillar bedded
- 24" Magnum contour stainless steel clean barrel
- At 6 3/8 lbs, a full one pound lighter than steel receiver counterparts
- Custom designed composite stock fitted with swivel studs
- Features the revolutionary Remington R3™ Recoil pad with Limbsaver™ technology

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ Titanium Magnum

Product Specifications

Caliber	Action Type	Magazine Capacity	Barrel Length	Twist Rate	Overall Length	Average Weight	Item#	MSP
7mm Rem SA Ultra Mag	Short Action Bolt	2	24"	1: 9 ¼"	43 5/8"	6 3/8 lbs	26368	$959
300 Rem SA Ultra Mag	Short Action Bolt	2	24"	1: 10"	43 5/8"	6 3/8 lbs	26354	$959

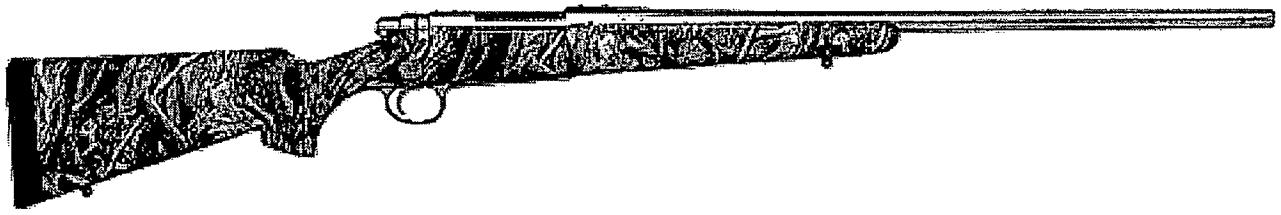
Length of Pull = 13 3/8" Drop @ Heel = 1 3/8" Drop @ Comb = 1 1/8"

R 2202251

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ BDL SS Camo

Rocky Mountain Elk Foundation Eagle Rifle



- Portion of proceeds donated to RMEF for 4th Year
- 2004 offering chambered for .300 Win Mag
- Realtree Hardwoods® Gray HD™ camo patterned stock with Remington R3™ recoil pad with Limbsaver™ technology
- 416 Stainless Steel Long Action Receiver, drilled and tapped for scope mounts
- 24" 416 stainless steel magnum contour clean barrel
- Hinged floor plate magazine with 3+1 round capacity
- Commemorative laser engraved floorplate

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ BDL™ SS RMEF Camo

Product Specifications

Caliber	Action Type	Magazine Capacity	Barrel Length	Twist Rate	Overall Length	Average Weight	Item#	MSP
300 Win Mag	Long Action Bolt	3	24"	1:10"	44 1/2"	7 1/2 Lbs	26440	$626

LOP= 13 3/8"; Drop @ Comb = 1 3/8"; Drop @ Heel = 1 1/8"

R 220253

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 673™ Guide Rifle
Caliber Extensions

- Popular 2003 product introduction expanded into additional calibers for 2004
- Caliber expansion features reintroduction of the 6.5mm Remington Magnum, popular in the legendary Model 600 Magnum
- Additional 2004 chambering - .308 Win

R 220254

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 673™ Caliber Extensions

Product Specifications

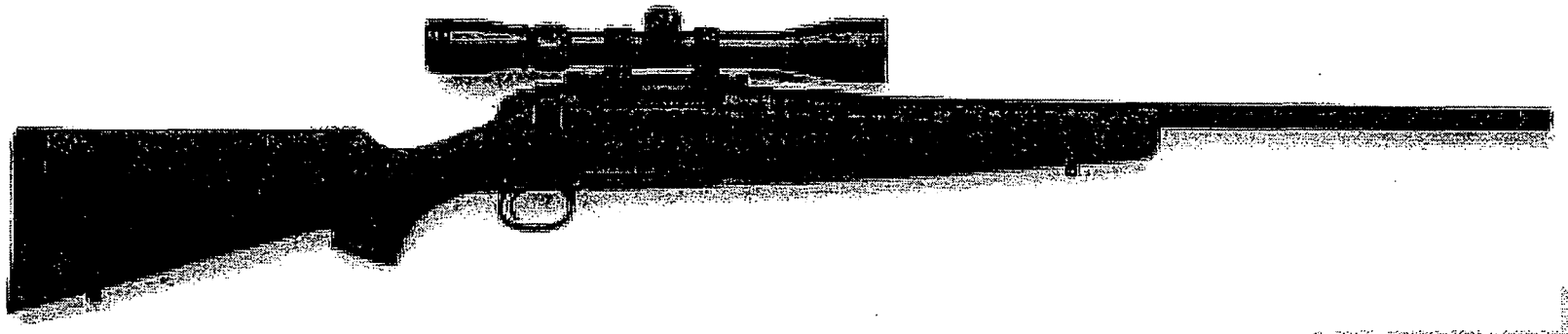
Caliber	Action Type	Magazine Capacity	Barrel Length	Twist Rate	Overall Length	Average Weight	Item#	MSP
6.5mm Rem Mag	Short Action Bolt	3	22"	1: 9"	41 3/16"	7 1/2 lbs	24683	$619
308 Win	Short Action Bolt	3	22"	1: 10"	41 3/16"	7 1/2 lbs	24685	$619

Length of Pull = 13 11/16" Drop @ Heel = 1 1/8" Drop @ Comb = 1 1/8"

R 220255

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 710™ Magnum



- Popular value priced rifle package now available in magnum calibers
- 2004 caliber extensions in 7mm Remington Magnum and .300 Win Mag
- 24" satin blued clean barrel features same bolt to barrel lock up as non-magnum counterparts
- Equipped with detachable magazine box and factory bore-sighted Bushnell 3-9x40 Sharpshooter scope

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 710™ Magnum

Product Specifications

Caliber	Action Type	Magazine Capacity	Barrel Length	Twist Rate	Overall Length	Average Weight	Item#	MSP
7mm Remington Magnum	Long Action Bolt	3	24"	1: 9 1/4"	44 1/2"	7 1/4 lbs	27412	$319
300 Win Mag	Long Action Bolt	3	24"	1: 10"	44 1/2"	7 1/4 lbs	27414	$319

Length of Pull = 13 3/8" Drop @ Heel = 1 3/8" Drop @ Comb = 1 1/8"

R 2202257

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

2004 New Rifle Products

Youth Rifles

THE EDGE... BUILDING RELATIONSHIPS... CREATING VALUE...

R 220258

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model Seven™ Youth Synthetic

- New synthetic stocked version of the popular Model Seven Youth Rifle
- New charcoal gray stock design features unique texturing in the grip and fore end areas rather than traditional style checkering
- Features the revolutionary Remington R3™ recoil pad with Limbsaver™ technology to provide the highest degree of felt recoil reduction
- 20" satin blued carbon steel barrel with iron sights
- Satin blued carbon steel receiver is drilled and tapped for scope mounts
- Hinged floorplate magazine

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model Seven™ Youth Synthetic

Product Specifications

Caliber	Action Type	Magazine Capacity	Barrel Length	Twist Rate	Overall Length	Average Weight	Item#	MSP
223 Remington	Short Action Bolt	5	20"	1:12"	38 ¼"	6 ¼ lbs	29539	$410
243 Win	Short Action Bolt	4	20"	1:9 1/8"	38 ¼"	6 ¼ lbs	29541	$410
7mm-08 Remington	Short Action Bolt	4	20"	1:9 ¼"	38 ¼"	6 ¼ lbs	29547	$410

Length of Pull = 12 3/8" Drop @ Heel = 1 ½" Drop @ Comb = 1 ¼"

R 220260

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ ADL SYN Youth Long-Action

- Designed in conjunction with Managed Recoil Ammunition offerings for 2004
- Chambered for .270 Win and .30-06
- Features 1" shorter length of pull stock
- 22" matte blued barrel equipped with iron sights
- Matte blued receiver and bolt
- Blind box magazine

R 220261

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ ADL SYN Youth

Long-Action Product Specifications

Caliber	Action Type	Magazine Capacity	Barrel Length	Twist Rate	Overall Length	Average Weight	Item#	MSP
270 Win	Long Action Bolt	4	22"	1: 10"	41 1/2"	7 1/4 lbs	27303	$375
.30-06	Long Action Bolt	4	22"	1: 10"	41 1/2"	7 1/4 lbs	27305	$375

Length of Pull = 12 3/8" Drop @ Heel = 1 3/8" Drop @ Comb = 1 1/8"

R 220262

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

2004 New Rifle Products

Rimfire Rifles

THE EDGE... BUILDING RELATIONSHIPS... CREATING VALUE...

R 202263

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Remington Model 504™

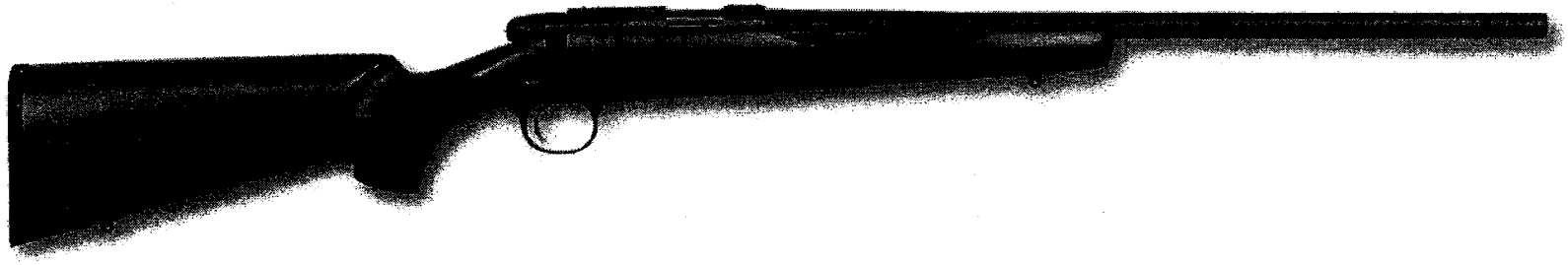
Bolt-Action Rimfire Rifle

THE EDGE... BUILDING RELATIONSHIPS... CREATING VALUE...

R 220264

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 504™ Bolt Action Rimfire



- Remington's long awaited re-entry into the bolt-action rimfire rifle market
- Positioned as a premium grade bolt-action rimfire rifle (Model 541-T or better)
- Designed for serious rimfire shooters with features and benefits intended to establish the Model 504 as the Model 700 of bolt-action rimfire rifles
- 1st Year 22LR only

R 2202265

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 504™ Bolt-Action Rimfire

Features & Benefits Overview

- Rock solid receiver machined from solid carbon steel bar stock resulting in centerfire rifle type strength and rigidity
- Dual bedding points
- Unique barrel to receiver attachment allows for retrofitting/customization without sacrificing strength
- Bolt locks up in rear of receiver and features dual extractors for positive feeding and uniform support of the cartridge
- 20" button rifled clean barrel with semi-match chamber to reduce free bore, yet still function with a broad spectrum of ammunition
- Newly designed fire control is fully adjustable for weight of pull, overtravel and sear engagement by an Authorized Repair Center

R 2202266

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 504™ Bolt-Action Rimfire

Features & Benefits Overview

- Features six-round metal magazine box that fits flush with the bottom of the stock
- American walnut stock features precision cut checkering, stylized grip cap, sling swivel studs and rubber butt pad
- Barrel channel machined with Model 700 style pressure pads
- Receiver is drilled and tapped for scope bases (unique bases)
- All rifles in the first year of introduction will be shipped with a set of machined steel Weaver-style scope bases

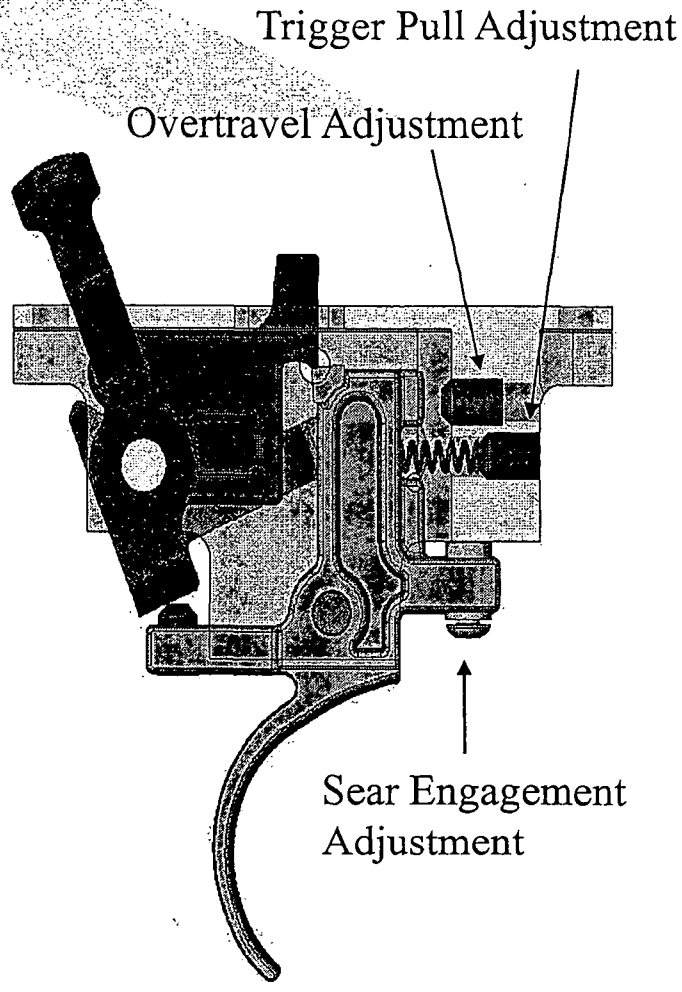
R 202267

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 504™ Bolt-Action Rimfire

Fire Control

- New design specific to this model
- Fully adjustable for overtravel, pull weight, and engagement by Authorized Repair Centers
- Engagement adjustment screw designed to limit minimum sear engagement
- Two position safety
- Safety positively returns the trigger under the sear when moved from fire to safe
- Trigger pull weight from factory set at 4.0lbs nominal



504 Trigger Assembly

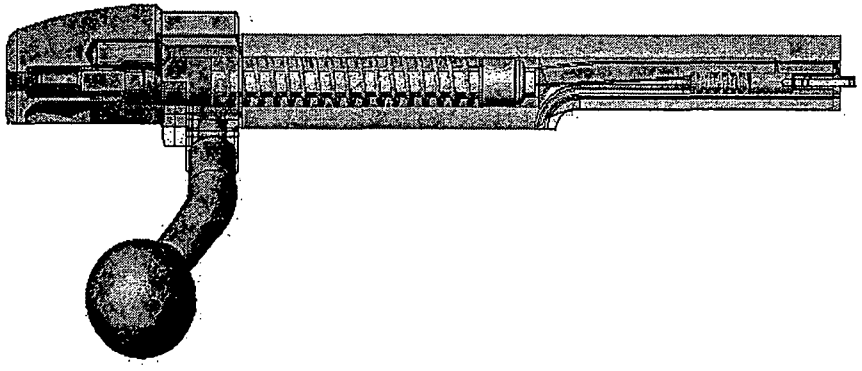
R 220268

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 504™ Bolt-Action Rimfire

Bolt Assembly

- 90° Bolt throw
- Dual extractors for positive feeding and uniform cartridge support
- Rear lock up with bolt cam system locking up on shooters right of receiver (locks on receiver, not the stock)
- Cocking indicator visible from rear of bolt plug
- Field strippable without tools
- No ISS system on the Model 504
- Smooth round ball bolt handle and nickel plated bolt-body finish



M504 Bolt Assembly

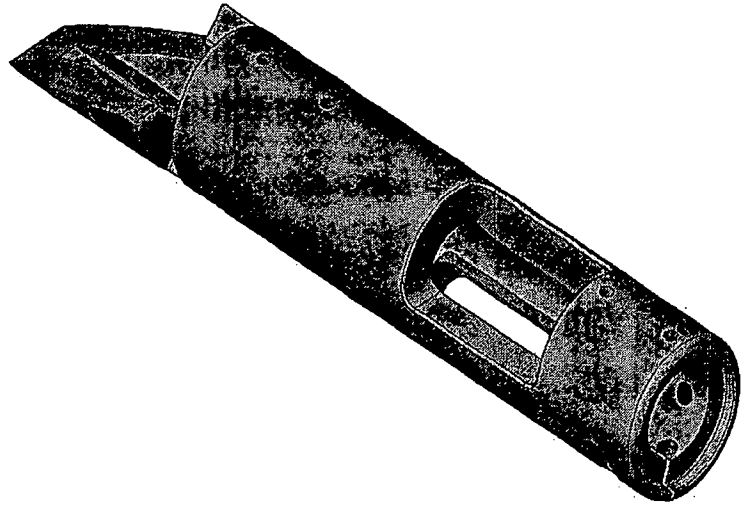
R 220269

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 504™ Bolt-Action Rimfire

Receiver

- Receiver machined from solid carbon steel bar stock, drilled and tapped for bases (unique bases)
- Dual bedding points for stable seating and alignment in stock
- Beefy design results in centerfire rifle type strength and rigidity (0.300" nominal wall thickness)
- Current receiver scalable up to magnum rimfire cartridges
- Base receiver design lends itself to customization for competitive shooting



M504 Barrel/Rec Union

M504 Bolt Handle

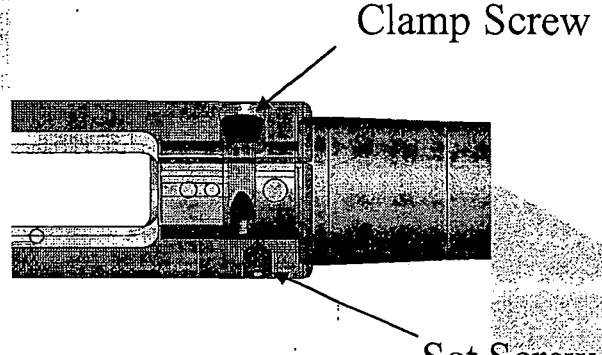
R 2202270

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

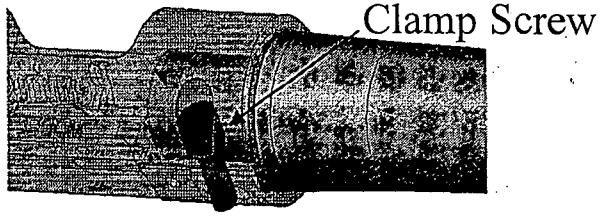
Model 504™ Bolt-Action Rimfire

Barrel

- 20" sporter contour carbon steel barrel with satin blued finish
- Clean barrel – no iron sights
- 5-R button rifling derived from Model 40-XR target rimfire rifles
- Recessed crown to protect rifling
- Muzzle O.D. 0.598"
- Unique barrel clamp and set screw design allows retrofitting and customization without sacrificing strength



Bottom View



Isometric Side View

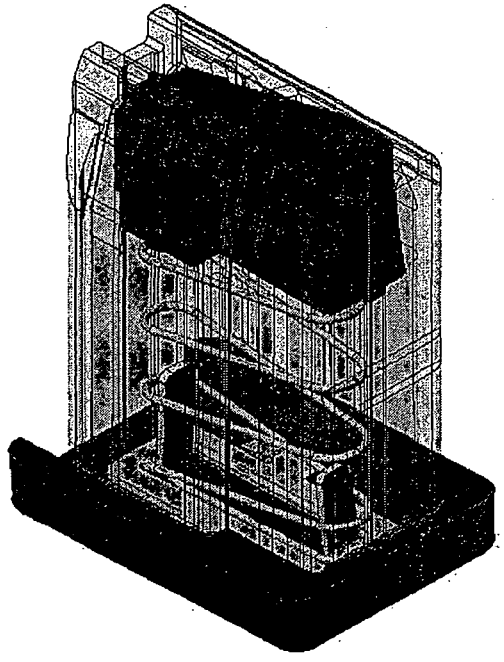
R 220271

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 504™ Bolt-Action Rimfire

Magazine Box

- 6-shot metal detachable magazine box
- Staggered stack design
- Flush mount with bottom of stock
- Spring loaded magazine release for easy removal
- Easily disassembled for cleaning
- Spare magazines will be available as a Remington Accessory



M504 Magazine Box

R 2202272

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 504™ Bolt-Action Rimfire

Product Specifications

Caliber	Action Type	Magazine Capacity	Barrel Length	TwistRate	Overall Length	Average Weight	Item#	MSP
22LR	Rimfire Bolt – Rear Lock-Up	6	20"	1:14 1/2"	39 ½"	6 Lbs	26500	$532

LOP= 13 3/4"; Drop @ Comb = 1 1/8"; Drop @ Heel = 1 1/4"

R 220273

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

2004 New Rifle Products

Summary by SKU

R 220274

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2004 New Rifle Products

SKU	Description	Caliber
26368	Model 700 Titanium Magnum	7mm Rem SA Ultra Mag
26354	Model 700 Titanium Magnum	300 Rem SA Ultra Mag
26352	Model 700 Limited Edition Classic	8mm Mauser
26440	Model 700 BDL SS Camo RMEF	300 Win Mag
24683	Model 673 Guide Rifle	6.5mm Rem Mag
24685	Model 673 Guide Rifle	308 Win
29539	Model Seven Youth Synthetic	223 Remington
29541	Model Seven Youth Synthetic	243 Win
29547	Model Seven Youth Synthetic	7mm-08 Remington
27303	Model 700 Youth Synthetic	270 Win
27305	Model 700 Youth Synthetic	30-06

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2004 New Rifle Products (Continued)

SKU	Description	Caliber
27007	Model 700 CDL (Classic Deluxe)	243 Win
27015	Model 700 CDL (Classic Deluxe)	7mm-08 Remington
27011	Model 700 CDL (Classic Deluxe)	270 Win
27017	Model 700 CDL (Classic Deluxe)	30-06
27047	Model 700 CDL (Classic Deluxe)	7mm Remington Mag
27049	Model 700 CDL (Classic Deluxe)	300 Win Mag
27051	Model 700 CDL (Classic Deluxe)	7mm Rem Ultra Mag
27053	Model 700 CDL (Classic Deluxe)	300 Rem Ultra Mag
27412	Model 710 Magnum	7mm Remington Mag
27414	Model 710 Magnum	300 Win Mag

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2004 New Rifle Products (Continued)

SKU	Description	Caliber
26183	Model 700 LV SF	17 Remington
26185	Model 700 LV SF	221 Rem Fireball
26187	Model 700 LV SF	223 Remington
26189	Model 700 LV SF	22-250 Remington
26500	Model 504 Bolt-Action Rimfire	22 Long Rifle

R 220277

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

2004 Rifle Deletions

Summary by SKU

R 220278

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2004 Rifle Deletions

SKU	Description	Caliber
25869	Model 700 Limited Edition Classic	300 Savage
26438	Model 700 BDL SS Camo RMEF	300 Rem SA Ultra Mag
26402	Model 700 EtronX	22-250 Remington
26400	Model 700 EtronX	220 Swift
26404	Model 700 EtronX	243 Win
26317	Model 700 Sendero SF	338 Rem Ultra Mag
24787	Model Seven Youth	223 Remington
24779	Model Seven Youth	243 Win
24783	Model Seven Youth	7mm-08 Remington

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

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Remington.
ATTITUDE. MOTIVATION.
2005

2005 Worldwide Sales Meeting

November 6th – 8th, 2004

John Trull

Marketing Manager - Firearms

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220280

2005 Pricing & Programs

Program Summaries

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

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2005 Firearms Program Summary

TEAM
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-2005-

	Wholesaler	Sports, Inc.	Direct Dealer	Chains
Effective Dates:				
Early Orders:	12/01/04 thru 02/28/05			
Orders:	12/01/04 thru 11/30/05			
Shipments:	12/01/04 thru 11/30/05			
Reorders:	03/01/05 thru 11/30/05			
Qualifications:				
Minimums	$300 K Balance Current 10/15/04 80% in 2004 Firearms shipments in dollars by 02/28/05	$15 K Balance Current As Of 10/15/04 60% of 2004 firearm shipments in dollars by 02/28/05	50% of Firearms shipments in dollars by 02/28/05	$300 K Guns Ordered during Early Order Period and Balance Current As Of 11/15/04
Reorder Minimums	25 Firearms	5 Firearms		25 Firearms
Pricing:	2005 Confidential Price List MSP (INCLUDING CUSTOM GUNS) Effective 12/01/04			
Discounts:				
Functional Early Order Volume Reorder	5% Functional 4% Early Order N/A Volume Same as Functional & Early Order	N/A Functional 4% Early Order 2% Volume Same as Early Order & Volume	N/A Functional 4% Early Order N/A Volume Same as Early Order	N/A Functional N/A Early Order 7% Volume Same as Volume
Terms:				
Initial Orders	Early Order Shipments 12/01/04 thru 03/31/05 4% 05/10/05; Net 05/31/05			Net 45 Days
	Early Order Shipments 04/01/05 thru 06/30/05 2% 08/10/05; Net 08/31/05			
	Early Order Shipments AFTER 06/30/05 (against qualifying Early Orders) 2% 20 Days; Net 21 Days			
	Custom Guns – Net 30 Days			
	Law Enforcement SKUs 4897, 4899 and 4901 2% - 30 Days; 1% - 60 Days; Net 90 Days			
Reorders	2% 20 Days; Net 21 Days (Qualifying Reorders Placed AFTER 02/28/05)	Net 30 Days (Qualifying Reorders Placed AFTER 02/28/05)		Net 45 Days
Shipment Conditions:				
	5% Drop Charge Prepaid, FOB Remington Warehouse * For orders less than minimum quantity, freight will be prepaid at a rate of 3% of the Net invoice value and added to the invoice.			

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220282

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 Extra Barrel Program Summary

	Wholesaler	Sports, Inc.	Dealer	Chain
Effective Dates				
Early Orders	12/01/04 thru 02/28/05			
Orders:	12/01/04 thru 11/30/05			
Shipments:				
Reorders	03/01/05 thru 11/30/05			
Qualifications				
Program	500 Barrels, Opening Order placed by 02/28/05 and Account Balance Current on 10/15/04	10 Barrels Opening Order placed by 02/28/05 Account Balance Current on 10/15/04		25 Barrels Opening Order placed by 02/28/05 Account Balance Current 11/15/04
Reorder Minimums	25 Extra Barrels	5 Extra Barrels		
Pricing				
	2005 Confidential Price List (MSP) Effective 12/01/04			
Discounts:				
Extra Barrel:	5% Extra Barrel			
Volume:	10% Volume			
Reorder:	Reorders Same as Extra Barrel & Volume			
Terms:				
Early Order	Shipments 12/01/04 thru 03/31/05 4% - 5/10/05; Net - 5/31/05 Shipments 04/01/05 thru 06/30/05 2% - 08/10/05; Net - 08/31/05 Shipments AFTER 06/30/05 (Against qualifying Early Orders) 2% - 20 Days; Net - 21 Days			Net 45 Days
Reorders:	Qualifying Re-Orders placed AFTER 02/28/05; 2% - 20 Days Net 21 Days	Orders placed AFTER 02/28/05 Net - 30 Days		
Shipment Conditions:				
	5% Drop Ship Charge Prepaid FOB Remington Warehouse For orders less than minimum quantity, freight will be Prepaid at a rate of 3% of the Net invoice value and added to the invoice.			

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 2202283

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 Pricing & Programs

Pricing Overview

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 2202284

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 Pricing Key Points

TEAM
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Remington.
ATTITUDE. MOTIVATION.
-2005-

- For the most part, no pricing increases were taken due to the mid-year increase taken in 2004.
- Exception – Model 870 Express Combo's have been increased $10 for 2005.
- Model 597 SYN (RAMAC 6550) has been price [redacted] from MSP $127 in 2004 to MSP $117 for [redacted]
- [redacted]0 BDL & CDL Ultra Mag pricing has been [redacted]by $10 to match regular magnum pricing

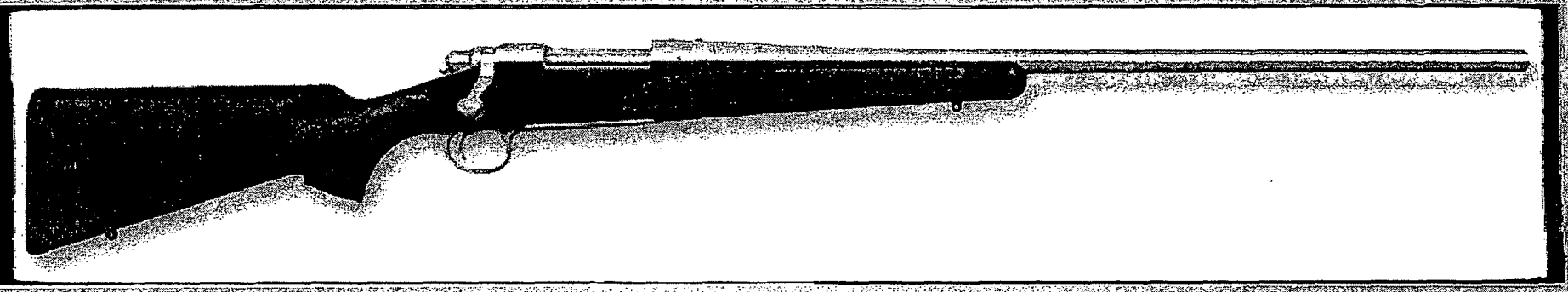
T[redacted]enacity. Enthusiasm. Attitude. Motivation.

R 202285

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
2005



New Model 700™ XCR™ (Xtreme Conditions Rifle) With TriNyte™ Corrosion Control

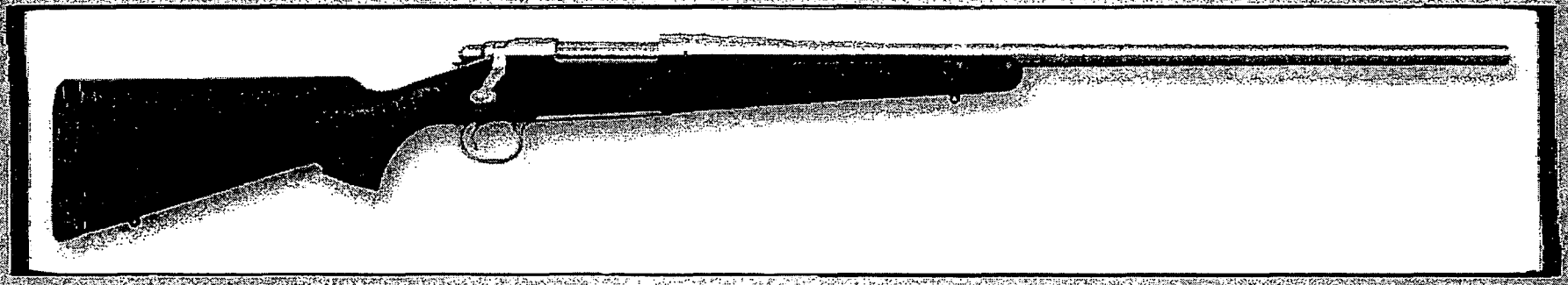
TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 2202287

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ XCR™ (Xtreme Conditions Rifle)

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
2005



- The ULTIMATE, All-Weather, Any Condition, KICK BUTT Rifle in production today
- Features metallurgical advances never before seen on a hunting rifle
- Features new stock with patented overmold technology from Hogue Mfg.

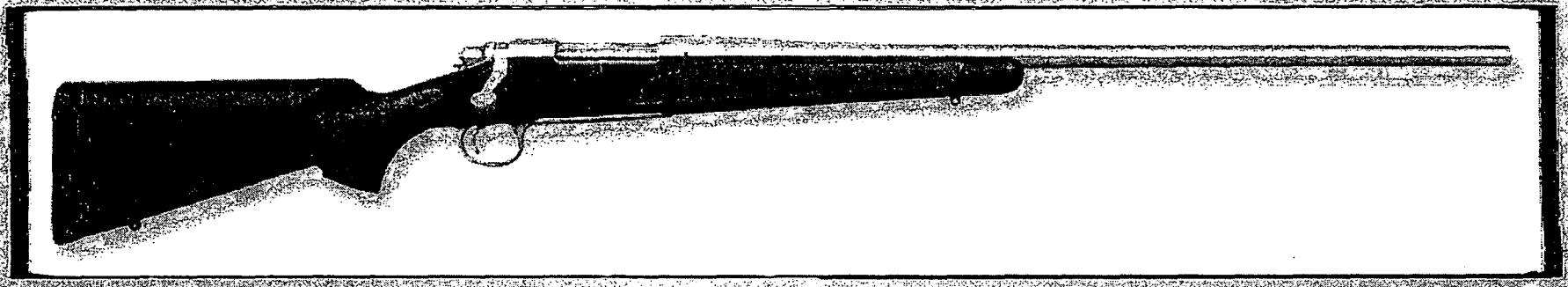
TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220288

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ XCR™ (Xtreme Conditions Rifle)

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
2005



- Stainless steel barreled action with new TriNyte™ proprietary corrosion control treatment for unprecedented protection from the harshest weather and hunting conditions
- Newly designed stock features patented overmold technology from Hogue Mfg. in the grip and fore end
- Features revolutionary Remington R3™ recoil pad

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220289

Remington TriNyte™ Corrosion Control System

- Actual results shown below from ASTM Salt-Fog Exposure Test at 46 hrs exposure time. Comparison between competitive rifles and the new Model 700™ XCR™ with TriNyte™ corrosion control system
- From left to right, Competitors R, S, B, W and Model 700™ XCR™ (far right) with TriNyte™ corrosion control system
- Provides corrosion resistance above and beyond other competitive firearms
- Utilizes proprietary process involving PVD coatings (Physical Vapor Deposition)
- Also yields extremely hard surface finish for improved scratch and mar resistance
- Unlike conventional coatings, adds virtually no measurable skin to the metal surface

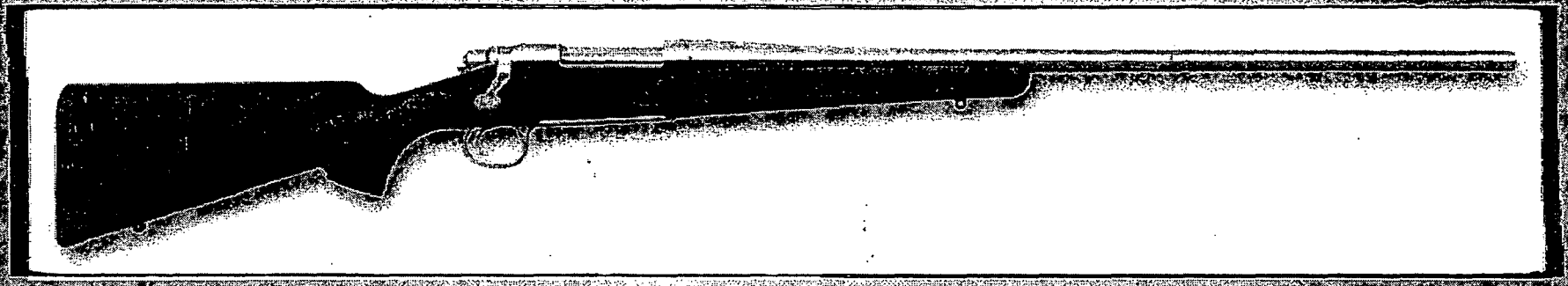
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

R 2202290

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ XCR™ Overmolded Stock

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-



- Developed in conjunction with Hogue Manufacturing, a known leader in aftermarket grip applications
- Utilizes a patented manufacturing process to produce a stock of the highest quality
- Elastomer grips are physically molded into cavities in the stock
- Combination of the elastomeric properties of the grips and a specialized texturing pattern developed specifically for this product insures a solid grasp in any condition

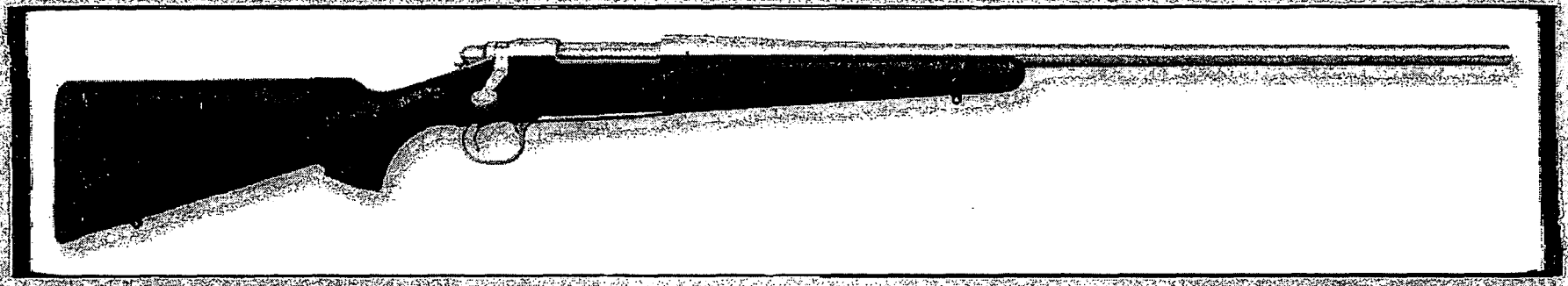
TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220291

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ XCR™ Product Features

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
2005



- 24" (26" Magnum) Stainless steel barreled action with new TriNyte™ proprietary corrosion control treatment
- Black overmolded stock with revolutionary R3™ recoil pad and swivel studs
- Jewelled bolt
- Hinged floorplate magazine
- Plated components in trigger group for added corrosion resistance

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

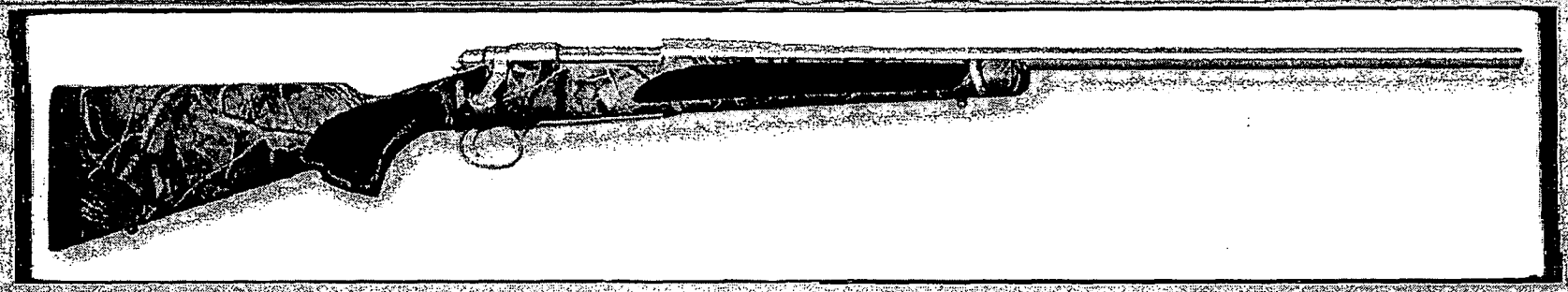
R 202292

Remington® Model 700™ XCR™
Rocky Mountain Elk Foundation Gun
TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
2005
TEAM
Tenacity. Enthusiasm. Attitude. Motivation

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ XCR™ RMEF Realtree Hardwoods Gray HD

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-



- Fifth edition of a Remington Rocky Mountain Elk Foundation trade gun
- Chambered for 2005 in 7mm Remington Magnum
- Realtree™ Hardwoods® HD™ camo stock with XCR overmolded grip and fore end and R3™ recoil pad
- Hinged floor plate features cut engraved RMEF logo

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220294

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ XCR™ Calibers

Caliber	Order #	MSP
.270 Win	27165	$650
.30-06 Sprg	27167	$650
7mm Remington Mag	27169 / 27145 (RMEF)	$670 / $745 (RMEF)
.300 Win Mag	27171	$670
.270 WSM	27173	$670
.300 WSM	27175	$670
.338 Win Mag	27177	$670
.375 H&H*	27191	$670
7mm Remington Ultra Mag	27179	$670
.300 Remington Ultra Mag	27181	$670
.338 Remington Ultra Mag	27183	$670
.375 Remington Ultra Mag*	27193	$670

* .375 H&H and .375 Rem Ultra Mag equipped with iron sights

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 2202295

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ XCR™ Product Specifications

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
2005

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (Lbs)
Short Mag	3+1	24"	43 5/8"	7 3/8
Long	4+1	24"	44 ½"	7 3/8
Magnum	3+1	26"	46 ½"	7 5/8

Length of Pull = 13 3/8" Drop @ Comb = 1 1/8" Drop @ Heel = 1 3/8"

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220296

Remington® Model 700™ SPS™ (Special Purpose Synthetic) Family

TEAM
TENACITY. ENTHUSIASM.
Remington
ATTITUDE. MOTIVATION.
2005

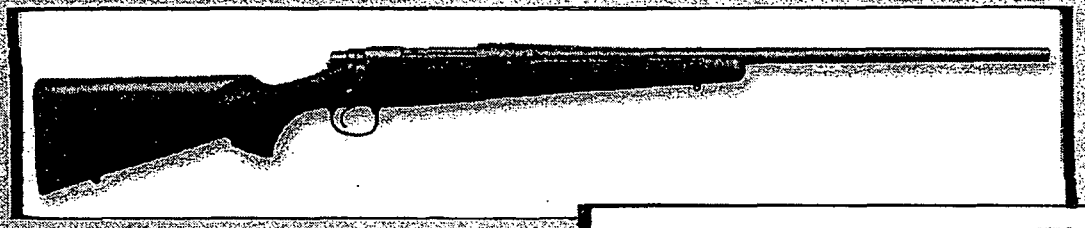
TEAM Tenacity. Enthusiasm. Attitude. Motivation.

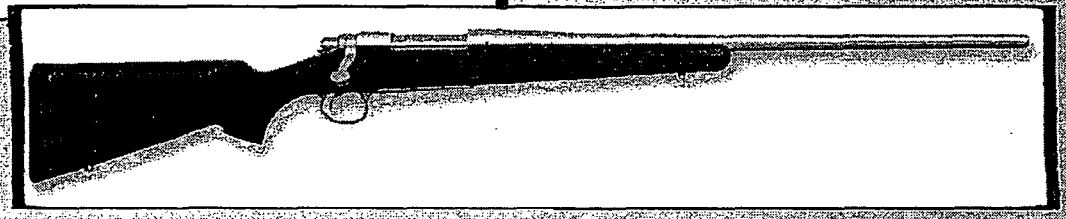
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ SPS™ (Special Purpose Synthetic) Family

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
2005

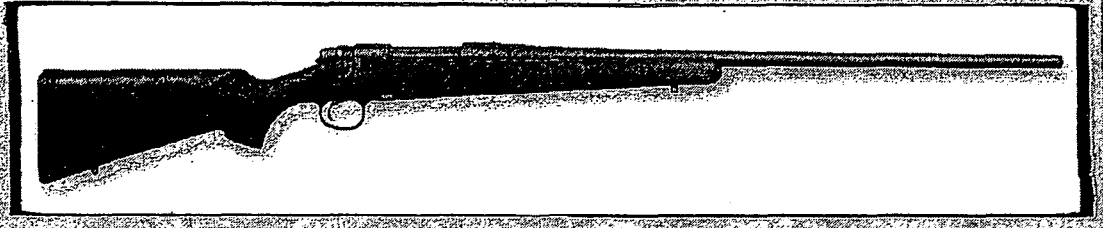




A New [redacted] of Affordable, High Value Bolt-Action Cent[redacted] Rifles from a Brand You Can Trust.

Catalo[redacted]acement for ADL Family of Products

VALUE[redacted]E! VALUE!



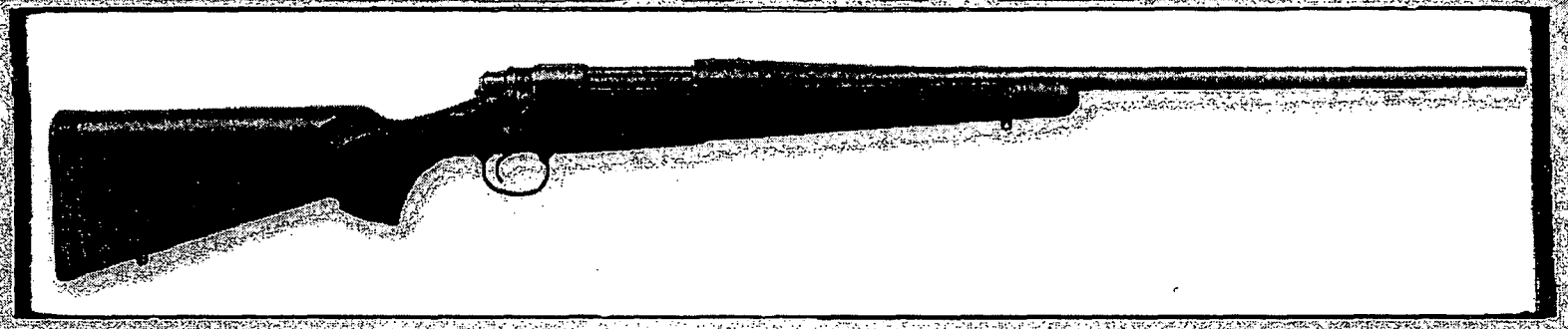
TEA[redacted]acity. Enthusiasm. Attitude. Motivation.

R 2202298

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ SPS™

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-



- New synthetic stock design featuring ergonomic grip and fore end styling, cheek piece for right-handed shooter and swivel studs.
- Features revolutionary R3™ recoil pad ($40 value!)
- Matte blued clean barreled action with hinged-floorplate magazine.
- Equipped with all standard features of the legendary Model 700™ (3-Rings of Steel, 3 millisecond lock-time,etc.)
- 24" Barrel length on short, long, and short mag calibers, 26" on long magnums.
- Available in four Youth configurations (1" Shorter Length of Pull)

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220299

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ SPS™ Calibers

TEAM
TENACITY. ENTHUSIASM.
Remington
ATTITUDE. MOTIVATION.
2005

Caliber	Order #	MSP
.204 Ruger	27349	$390
.223 Remington	27351	$390
.22-250 Remington	27353	$390
.243 Win	27355 / (27475 YTH)	$390
7mm-08 Remington	27357	$390
.308 Win	27359 / (27477 YTH)	$390
.270 Win	27361 / (27479 YTH)	$390
.30-06 Sprg	27363 / (27481 YTH)	$390
270 WSM	27331	$390
300 WSM	27333	$390
7mm Remington Mag	27385	$390
.300 Win Mag	27387	$390
.300 Remington Ultra Mag	27389	$390

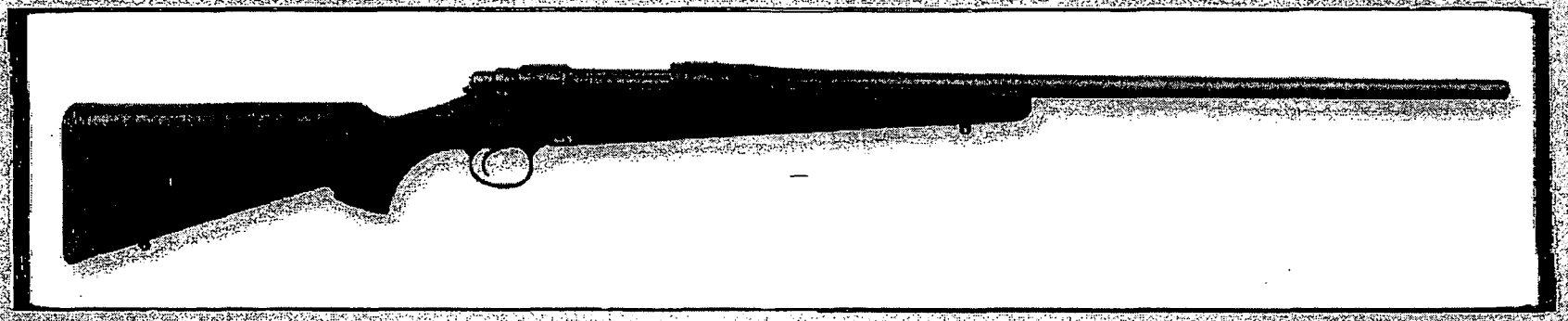
TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 2202300

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ SPS™ DM (Detachable Magazine)

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-



All the Feature of the Model 700 SPS Plus:

- Durable and rugged stainless steel detachable magazine box
- Magazine box fully interchangeable with existing Remington Accessories detachable magazine box
- Available in six popular caliber offerings

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220301

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ SPS™ DM Calibers

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-

Caliber	Order #	MSP
.243 Win	27338	$410
7mm-08 Remington	27341	$410
.270 Win	27335	$410
.30-06 Sprg	27337	$410
7mm Remington Magnum	27343	$410
.300 Win Mag	27339	$410

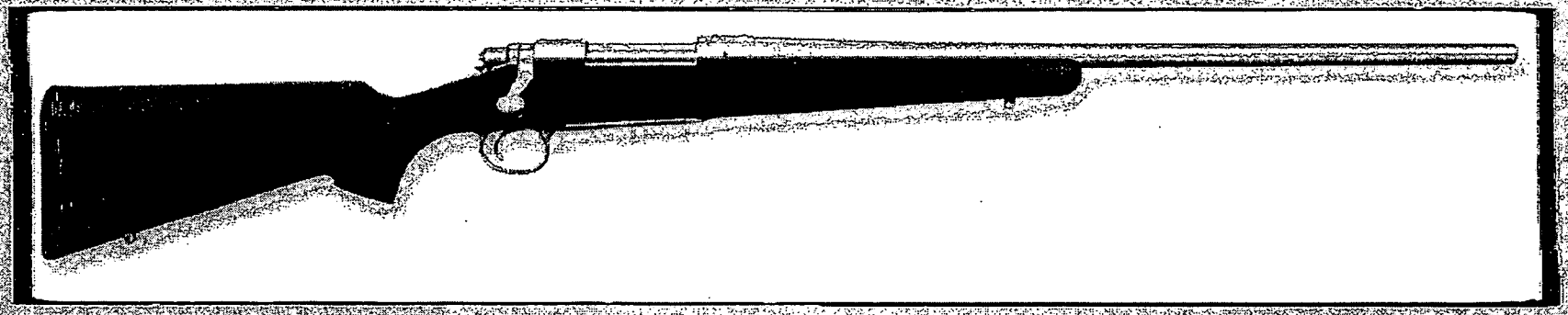
TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 202302

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ SPS™ Stainless

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-



New price point stainless offering from Remington.

All the features of the Model 700 SPS Plus:

- **416 Stainless Steel Barreled action and bolt with bead blast finish**
- **Plated fire control components for added corrosion resistance**
- **Available in six popular calibers**

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220303

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ SPS Stainless Calibers

Caliber	Order #	MSP
.243 Win	27263	$460
7mm-08 Remington	27265	$460
.270 Win	27267	$460
.30-06 Sprg	27269	$460
7mm Remington Magnum	27271	$460
.300 Win Mag	27273	$460

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220304

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ SPS™ Family Product Specifications

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (Lbs)
Short	4+1*	24"	43 5/8"	7 ¼
Short Youth	4+1	20"	38 5/8"	6 3/4
Short Mag	3+1	24"	43 5/8"	7 3/8
Long	4+1	24"	44 ½"	7 3/8
Long Youth	4+1	22"	41 ½"	7 1/4
Magnum	3+1	26"	46 ½"	7 5/8

Length of Pull = 13 3/8" (12 3/8" YTH) Drop @ Comb = 1 1/8" Drop @ Heel = 1 3/8"

* .223 Remington Magazine Capacity 5+1

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 202305

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ 25th Limited Edition Classic

TEAM
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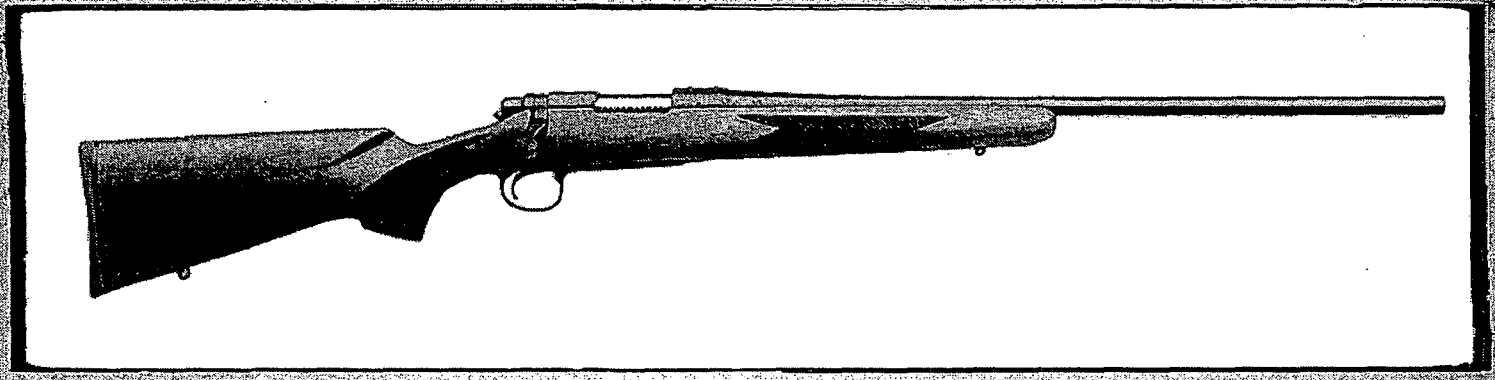
Remington.
ATTITUDE. MOTIVATION.
-2005-



- 25th Offering of the Limited Edition Classic chambered for .308 Win
- 24" Polished blued clean barreled action
- Semi-gloss straight comb classic styled stock
- Hinged floorplate magazine

Caliber	Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight	Item#	MSP
.308 Win	Short	4+1	24"	43 5/8"	7 ¼ Lbs	26310	$537

Length of Pull = 13 3/8" Drop @ Heel = 1 3/8" Drop @ Comb = 1 1/8"

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220306

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ CDL™ Left-Hand

TEAM
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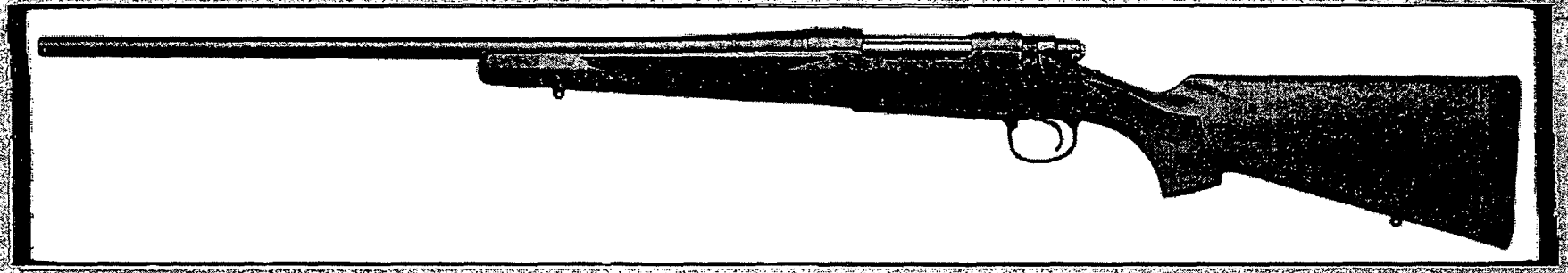
Remington.
ATTITUDE. MOTIVATION.
2005



- Extremely popular as a new introduction in 2004, we are pleased to introduce the Model 700 CDL in a platform for those with their arms on backwards
- Six caliber offerings ranging from .223 Remington to .300 Remington Ultra Magnum
- 24" clean barrel on non-magnums, 26" on magnums with satin blued finish
- Classic styled stock with black fore end tip and grip cap
- Features revolutionary R3™ recoil pad
- Hinged floorplate magazine

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220230

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ CDL™ LH Calibers

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-

Caliber	Order #	MSP
.223 Remington	27101	$577
.243 Win	27103	$577
.270 Win	27105	$577
.30-06 Sprg	27107	$577
7mm Remington Magnum	27109	$597
.300 Remington Ultra Mag	27111	$597

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220308

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ CDL™ LH Product Specifications

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (Lbs)
Short	4+1*	24"	43 5/8"	7 3/8
Long	4+1	24"	44 ½"	7 1/2
Magnum	3+1	26"	46 ½"	7 5/8

Length of Pull = 13 3/8" Drop @ Comb = 1 1/8" Drop @ Heel = 1 3/8"

*.223 Remington Magazine Capacity 5+1

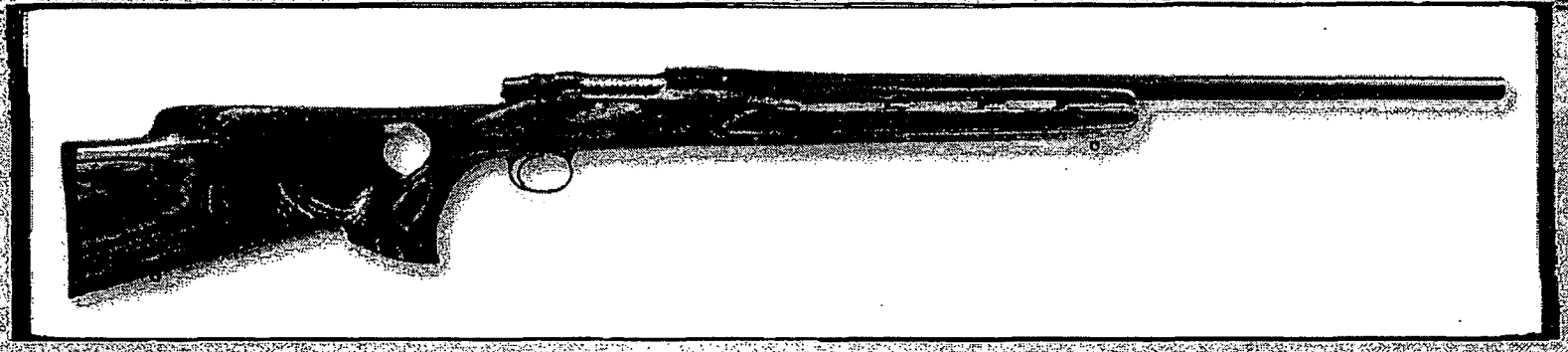
TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 2202309

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model XR-100™ Rangemaster® Single Shot Target



- Solid bottom single-shot action based of the legendary Model XP-100™ target pistol action
- Equipped with Model 40-X™ target trigger, externally adjustable for trigger pull from 1.5 lbs – 3.5 lbs
- 26" satin blued varmint contour clean barrel
- Laminated thumbhole stock features vented beavertail forend for faster barrel cooling
- Available in three popular varmint/target chamberings

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220231

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model XR-100™ Rangemaster® Calibers & Specs

TEAM TENACITY. ENTHUSIASM. Remington. ATTITUDE. MOTIVATION. -2005-

Caliber	Order #	MSP
.204 Ruger	25839	$659
.223 Remington	25841	$659
.22-250 Remington	25843	$659

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (Lbs)
Short	Single Shot	26"	45 3/8"	9 1/8

Length of Pull = 13 ½" Drop @ Comb = 1 ¼" Drop @ Heel = 2 3/8"

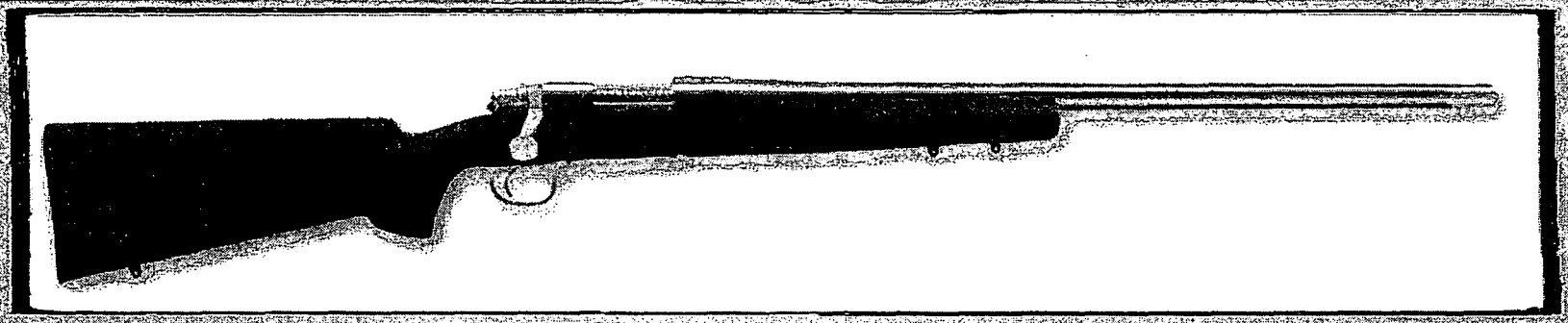
TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220312

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ VSSF-II

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
2005



- Legendary Model 700 VSSF has been restyled for 2005 based on responses from varmint hunters across the USA
- Black and green hand laid up composite stock with aluminum bedding block now with palm swell, dual front studs, and restyled fore end.
- Six distinctive longitudinal flutes for weight reduction and heat dissipation
- 26" varmint contour spin polished stainless steel barrel and receiver
- Hinged floorplate magazine

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220313

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ VSSF-II Calibers & Specs

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-

Caliber	Order #	MSP
.204 Ruger	26333	$769
.220 Swift	26339	$769
.223 Remington	26337	$769
.22-250 Remington	26335	$769

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (Lbs)
Short	4+1*	26"	45 ¾"	8 1/2

Length of Pull = 13 3/8" Drop @ Comb = 1 ¼" Drop @ Heel = 1 ½"

*.204 Ruger & .223 Remington Magazine Capacity is 5+1

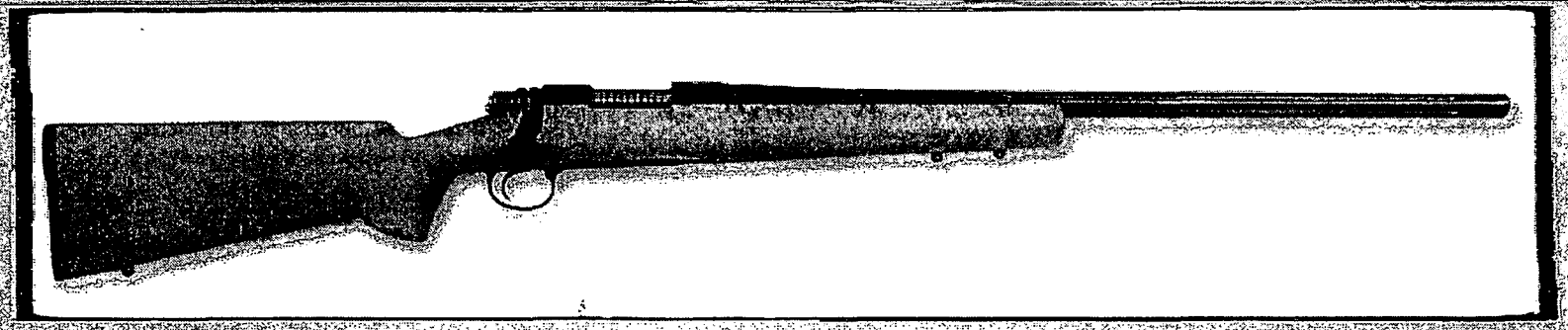
TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220314

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ VSF

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
2005



- New version of the popular Model 700 VS
- Tan and black hand laid up composite stock with aluminum bedding block now with palm swell, dual front studs, and restyled fore end.
- Now features six longitudinal flutes for weight reduction and heat dissipation
- 26" varmint contour satin blued barrel and receiver
- Hinged floorplate magazine
- Left-hand versions offered in this configuration

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 2202315

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ VSF Calibers & Specs

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-

Caliber	Order #	MSP
.223 Remington	27259 / 27277 (LH)	$699 / $719 (LH)
.22-250 Remington	27257 / 27275 (LH)	$699 / $719 (LH)
.308 Win	27261 / 27279 (LH)	$699 / $719 (LH)

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (Lbs)
Short	4+1*	26"	45 ¾"	8 1/2

Length of Pull = 13 3/8" Drop @ Comb = 1 ¼" Drop @ Heel = 1 ½"

.223 Remington Magazine Capacity is 5+1

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220316

New 2005 Rimfire Rifles
—TEAM—
TENACITY. ENTHUSIASM.
ATTITUDE. MOTIVATION.
—2005—
Remington
Tenacity. Enthusiasm. Attitude. Motivation.

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 504™ 17 Mach 2

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
2005

- Rock solid receiver machined from solid steel bar stock for centerfire rifle type strength and rigidity
- Fully adjustable trigger group
- Dual extractors for positive feeding and extraction
- 20" satin blued barrel with button rifling
- Six round flush mount detachable magazine box
- American walnut stock with rubber butt pad, grip cap and studs

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 2202318

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 504™ 17 Mach 2 Specifications

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-

Caliber	Order #	MSP
17 Mach 2	26502	$532

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (Lbs)
Rimfire	6+1	20"	39 1/2	6

Length of Pull = 13 ¾" Drop @ Comb = 1 1/8" Drop @ Heel = 1 ¼"

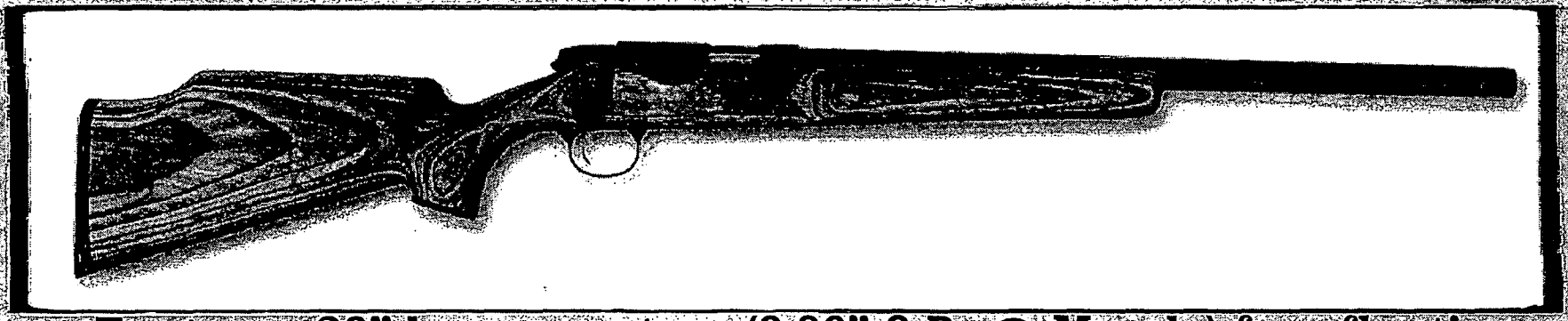
TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 202319

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 504-T™ LS HB Heavy Barrel Target Rifle

TEAM TENACITY. ENTHUSIASM. Remington. ATTITUDE. MOTIVATION. -2005-



- Features 20" heavy contour (0.90" O.D. @ Muzzle) free-floating target barrel for rigidity and stability with recessed crown
- Available in 17HMR & 22LR
- 22LR version features Eley™ match chamber
- Brown laminated target stock with beavertail fore end, raised comb and palm swell
- Detachable magazine box
- All standard features of the Model 504™ Sporter (steel receiver, dual extractors, twin bedding points, adjustable trigger)

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220320

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 504-T™ LS HB Calibers & Specs

Caliber	Order #	MSP
.22LR	26493	$599
.17 HMR	26495	$619

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (Lbs)
Rimfire	6+1*	20"	39 ½"	8 1/2

Length of Pull = 13 ¾" Drop @ Comb = 1 ¼" Drop @ Heel = 2"

*.17HMR Magazine Capacity is 5+1

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

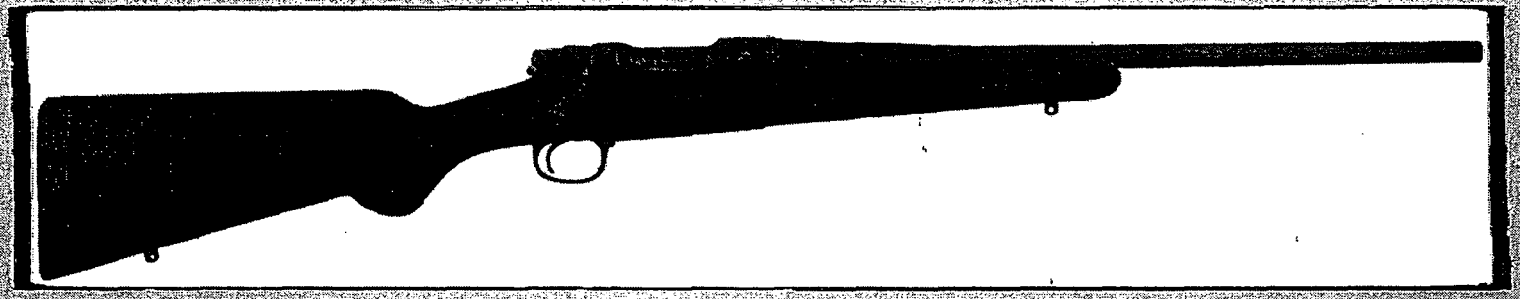
R 220231

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model Seven™ AWR™ 6.8mm Remington SPC

TEAM TENACITY. ENTHUSIASM. Remington. ATTITUDE. MOTIVATION. -2005-



- Chambered for hot new cartridge developed jointly with U.S. Special Forces
- Features 22" Stainless barrel and receiver, coated with black Teflon® coating
- Aramid fiber reinforced hand-laid up composite stock
- Hinged floor-plate magazine

Caliber	Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight	Item#	MSP
6.8mm Rem SPC	Short	4+1	22"	41 ¼""	6 1/8 Lbs	24738	$1160

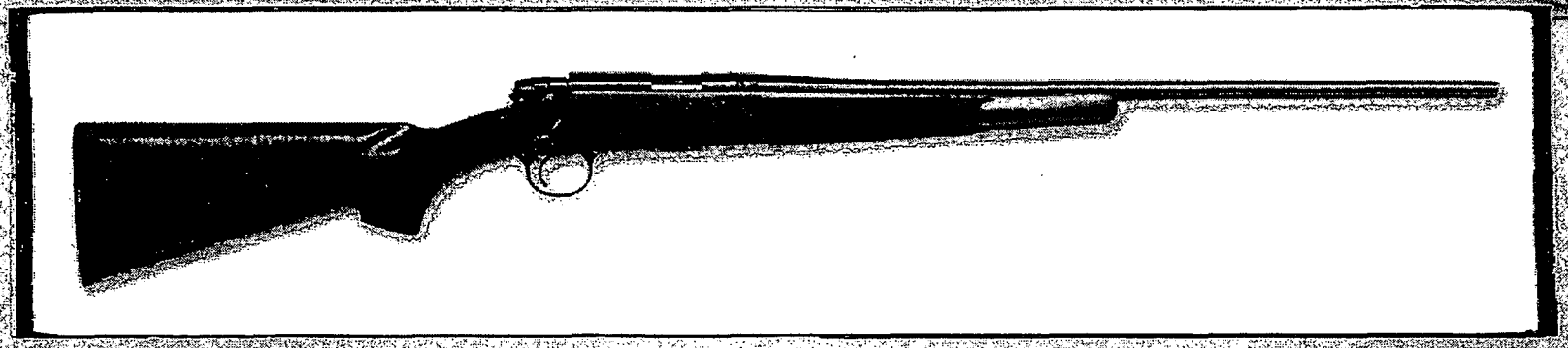
TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220232

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 504™ Custom

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
2005



- Custom Shop version of the popular Model 504
- Features C-Grade semi-gloss custom stock with cut checkering, rubber pad, rosewood fore end tip and grip cap.
- 24" barrel custom made from a Model 40-XR barrel blank
- Action is glass bedded in stock
- Metal components feature deep, high polished blued finish

Caliber	Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight	Item#	MSP
22LR	Short	6+1	24"	43 ½"	6 ½ lbs	26510	$1249

Length of Pull = 13 ½" Drop @ Comb = 1 ½" Drop @ Heel = 1 ½"

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

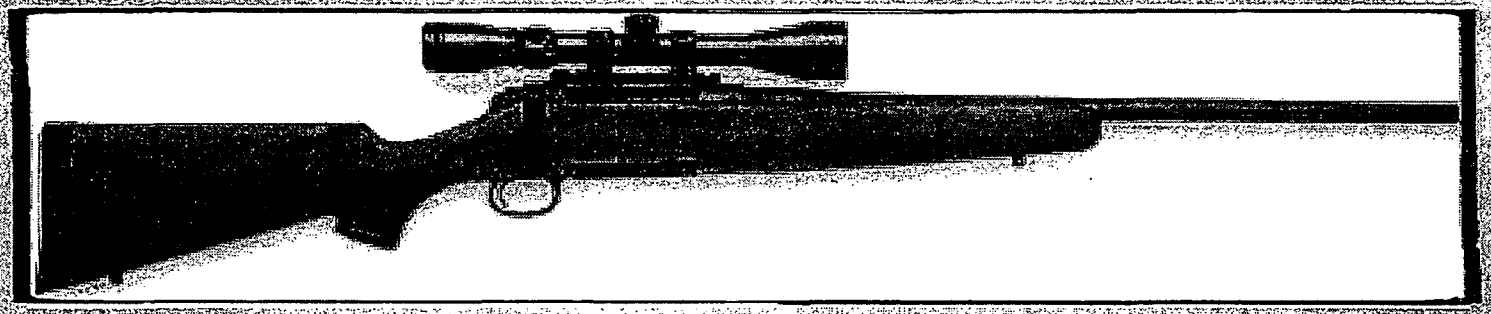
R 202324

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 710™ New All Steel Receiver

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-

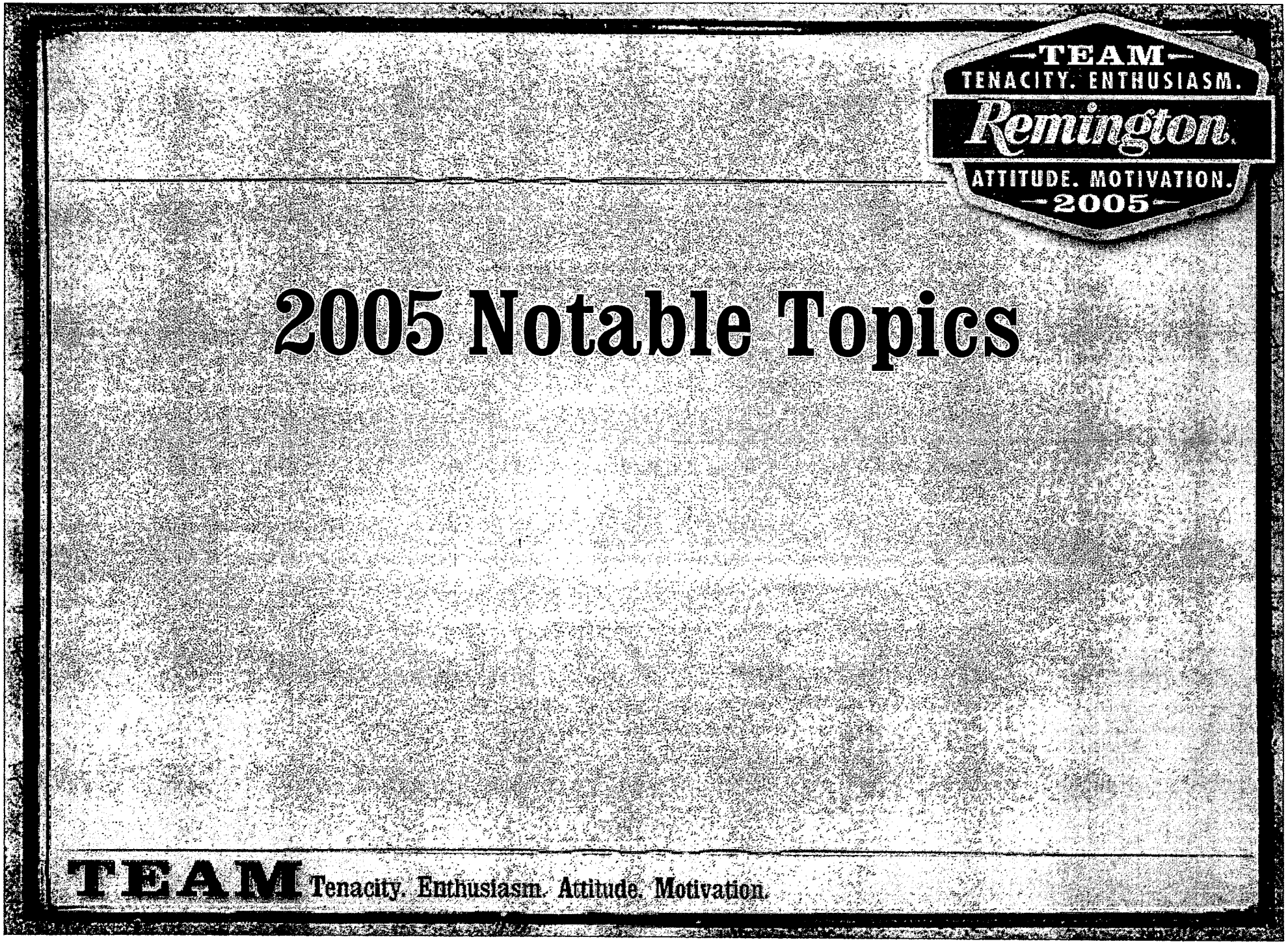


- New for 2005, the Model 710 will now feature a solid steel receiver, eliminating the polymer receiver insert sleeve previously used on the gun
- Due to the utilization of new manufacturing techniques, this change will be implemented **AT NO ADDITIONAL COST TO THE CUSTOMER!!!!!!!**

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220326

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON



R 220327

2005 Notable Topics of Discussion

- We will begin phasing in R3™ recoil pads in on many of our wood guns such as BDL Magnums, Mountain Rifles, Model Seven LS rifles, 870 Wingmaster, and 1187 Premier shotguns
- We have completely redesigned the Model 597 22LR magazine box. This new design has virtually eliminated magazine related malfunctions. The new box is 100% retrofittable to older model guns.

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 New Rifle Products

Summary By SKU

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220329

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 New Products

Rifles

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-

SKU	DESCRIPTION
27165	Model 700 XCR .270 Win
27167	Model 700 XCR .30-06 Sprg
27169	Model 700 XCR 7mm Remington Magnum
27145	Model 700 XCR RMEF Camo 7mm Remington Magnum
27171	Model 700 XCR .300 Win Mag
27173	Model 700 XCR .270 WSM
27175	Model 700 XCR .300 WSM
27177	Model 700 XCR .338 Win Mag
27191	Model 700 XCR .375 H&H with Sights
27179	Model 700 XCR 7mm Remington Ultra Magnum
27181	Model 700 XCR .300 Remington Ultra Magnum
27183	Model 700 XCR .338 Remington Ultra Magnum
27193	Model 700 XCR .375 Remington Ultra Magnum with Sights

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 2202330

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 New Products

Rifles

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-

SKU	DESCRIPTION
27349	Model 700 SPS .204 Ruger
27351	Model 700 SPS .223 Remington
27353	Model 700 SPS .22-250 Remington
27355	Model 700 SPS .243 Win
27475	Model 700 SPS .243 Win Youth
27357	Model 700 SPS 7mm-08 Remington
27359	Model 700 SPS .308 Win
27477	Model 700 SPS .308 Win Youth
27361	Model 700 SPS .270 Win
27479	Model 700 SPS .270 Win Youth
27363	Model 700 SPS .30-06 Sprg
27481	Model 700 SPS .30-06 Sprg Youth
27331	Model 700 SPS .270 WSM

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 202331

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 New Products

Rifles

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
2005

SKU	DESCRIPTION
27333	Model 700 SPS .300 WSM
27385	Model 700 SPS 7mm Remington Magnum
27387	Model 700 SPS .300 Win Mag
27389	Model 700 SPS .300 Remington Ultra Magnum
27338	Model 700 SPS DM .243 Win
27341	Model 700 SPS DM 7mm-08 Remington
27335	Model 700 SPS DM .270 Win
27337	Model 700 SPS DM .30-06 Sprg
27343	Model 700 SPS DM 7mm Remington Magnum
27339	Model 700 SPS DM .300 Win Mag
27263	Model 700 SPS Stainless .243 Win
27265	Model 700 SPS Stainless 7mm-08 Remington
27267	Model 700 SPS Stainless .270 Win

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 2202332

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 New Products

Rifles

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
2005

SKU	DESCRIPTION
27269	Model 700 SPS Stainless .30-06 Sprg
27271	Model 700 SPS Stainless 7mm Remington Magnum
27273	Model 700 SPS Stainless .300 Win Mag
26310	Model 700 Limited Edition Classic .308 Win
27101	Model 700 CDL LH .223 Remington
27103	Model 700 CDL LH .243 Win
27105	Model 700 CDL LH .270 Win
27107	Model 700 CDL LH .30-06 Sprg
27109	Model 700 CDL LH 7mm Remington Magnum
27111	Model 700 CDL LH .300 Remington Ultra Magnum
25839	Model XR-100 Rangemaster .204 Ruger
25841	Model XR-100 Rangemaster .223 Remington
25843	Model XR-100 Rangemaster .22-250 Remington

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 202333

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 New Products

Rifles

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-

SKU	DESCRIPTION
26333	Model 700 VSSF-II .204 Ruger
26339	Model 700 VSSF-II .220 Swift
26337	Model 700 VSSF-II .223 Remington
26335	Model 700 VSSF-II .22-250 Remington
27259	Model 700 VSF .223 Remington
27277	Model 700 VSF LH .223 Remington
27257	Model 700 VSF .22-250 Remington
27275	Model 700 VSF LH .22-250 Remington
27261	Model 700 VSF .308 Win
27279	Model 700 VSF LH .308 Win
26502	Model 504 17 Mach 2
26493	Model 504-T LS Heavy Barrel 22LR
26495	Model 504-T LS Heavy Barrel 17 HMR

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 202334

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 New Products
Custom Shop Rifles

SKU	DESCRIPTION
24738	Model Seven AWR 6.8mm Remington SPC
26510	Model 504 Custom 22LR

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 2202335

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

TEAM
TENACITY. ENTHUSIASM.
Remington
ATTITUDE. MOTIVATION.
2005

2005 Rifle Deletions and Replacements

Summary By SKU

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220336

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 Product Deletions & Replacements

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
2005

SKU	DESCRIPTION	SKU	Recommended Replacement
25771	700 ADL .270 Win	27361	700 SPS .270 Win
25773	700 ADL .30-06	27363	700 SPS .30-06 Sprg
27527	700 ADL SYN .204 Ruger	27349	700 SPS .204 Ruger
27512	700 ADL SYN .22-250 Rem	27353	700 SPS .22-250 Rem
27514	700 ADL SYN .223 Rem	27351	700 SPS .223 Rem
27474	700 ADL SYN .243 Win	27355	700 SPS .243 Win
27476	700 ADL SYN .270 Win	27361	700 SPS .270 Win
27478	700 ADL SYN .30-06 Sprg	27363	700 SPS .30-06 Sprg
27516	700 ADL SYN .308 Win	27359	700 SPS .308 Win
27480	700 ADL SYN 7mm Rem Mag	27385	700 SPS 7mm Rem Mag
27482	700 ADL SYN .300 Win Mag	27387	700 SPS .300 Win Mag
27518	700 ADL SYN YTH .243 Win	27475	700 SPS YTH .243 Win
27523	700 ADL SYN YTH .308 Win	27477	700 SPS YTH .308 Win

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 2202337

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 Product Deletions & Replacements

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-

SKU	DESCRIPTION	SKU	Recommended Replacement
27303	700 ADL SYN YTH .270 Win	27479	700 SPS YTH .270 Win
27305	700 ADL SYN YTH .30-06	27481	700 SPS YTH .30-06 Sprg
26352	700 Classic 8mm Mauser	26310	700 Classic .308 Win
25819	700 BDL LH .243 Win	27103	700 CDL LH .243 Win
25818	700 BDL LH .308 Win		
25811	700 BDL LH .270 Win	27105	700 CDL LH .270 Win
25813	700 BDL LH .30-06 Sprg	27107	700 CDL LH .30-06 Sprg
25815	700 BDL LH 7mm Rem Mag	27109	700 CDL LH 7mm Rem Mag
26283	700 BDL LH 7mm Rem Ultra		
26107	700 BDL LH .300 Rem Ultra	27111	700 CDL LH .300 Rem Ultra Mag
26338	700 BDL LH .338 Rem Ultra		
29709	700 BDL SS .270 Win	27165	700 XCR .270 Win
29717	700 BDL SS .30-06 Sprg	27167	700 XCR .30-06 Sprg.

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220238

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 Product Deletions & Replacements

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
2005

SKU	DESCRIPTION	SKU	Recommended Replacement
29692	700 BDL SS 7mm Rem Mag	27169	700 XCR 7mm Rem Mag
29694	700 BDL SS 300 Win Mag	27171	700 XCR .300 Win Mag
26434	700 BDL SS 7mm Rem SA Ultra		
26436	700 BDL SS .300 Rem SA Ultra		
26275	700 BDL SS 7mm Rem Ultra	27179	700 XCR 7mm Rem Ultra Mag
26099	700 BDL SS .300 Rem Ultra	27181	700 XCR .300 Rem Ultra Mag
26101	700 BDL SS .338 Rem Ultra	27183	700 XCR .338 Rem Ultra Mag
26440	700 BDL SS RMEF .300 Win	27145	700 XCR RMEF Camo 7mm Remington Magnum
25933	700 LSS 7mm Rem Mag	27169	700 XCR 7mm Rem Mag
25935	700 LSS .300 Win Mag	27171	700 XCR .300 Win Mag
26305	700 LSS 7mm Rem Ultra	27179	700 XCR 7mm Rem Ultra Mag
25971	700 LSS 300 Rem Ultra	27181	700 XCR .300 Rem Ultra Mag
26289	700 LSS .338 Rem Ultra	27183	700 XCR .338 Rem Ultra Mag

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220239

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 Product Deletions & Replacements

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-

SKU	DESCRIPTION	SKU	Recommended Replacement
26306	700 LSS .375 Rem Ultra	27193	700 XCR .375 Remington Ultra Magnum
26308	700 LSS LH 7mm Rem Ultra		
25973	700 LSS LH .300 Rem Ultra		
26291	700 LSS LH .338 Rem Ultra		
29743	700 VSSF .22-250 Rem	26335	700 VSSF-II .22-250 Rem
29745	700 VSSF .223 Rem	26337	700 VSSF-II .223 Rem
29741	700 VSSF .220 Swift	26339	700 VSSF-II .220 Swift
29701	700 VS .22-250 Rem	27257	700 VSF .22-250 Rem
29703	700 VS .223 Rem	27259	700 VSF .223 Rem
29705	700 VS .308 Win	27261	700 VSF .308 Win
27548	700 VS LH .22-250 Rem	27275	700 VSF LH .22-250 Rem
27549	700 VS LH .223 Rem	27277	700 VSF LH .223 Rem
27551	700 VS LH .308 Win	27279	700 VSF LH .308 Win

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 2202340

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 Product Deletions & Replacements

TEAM
TENACITY. ENTHUSIASM.
Remington.
ATTITUDE. MOTIVATION.
-2005-

SKU	DESCRIPTION	SKU	Recommended Replacement
27506	700 Sendero SF 7mm Rem		
27508	700 Sendero SF .300 Win Mag		
26323	700 Sendero SF 7mm RSAUM		
26329	700 Sendero SF .300 RSAUM		
26331	700 Sendero SF 7mm RUM		
26010	700 Sendero SF .300 RUM		
26959	700 BDL DM .270 Win	27335	700 SPS DM .270 Win
26965	700 BDL DM .30-06 Sprg	27337	700 SPS DM .30-06 Sprg.
26969	700 BDL DM 7mm Rem Mag	27343	700 SPS DM 7mm Rem Mag
26909	700 BDL SS DM .270 Win	27335	700 SPS DM .270 Win
26915	700 BDL SS DM .30-06 Sprg	27337	700 SPS DM .30-06 Sprg.
26933	700 BDL SS DM 7mm Rem Mag	27343	700 SPS DM 7mm Rem Mag
26935	700 BDL SS DM .300 Win Mag		

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 220234

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2005 Product Deletions & Replacements

SKU	DESCRIPTION	SKU	Recommended Replacement
27573	700 ML .50 Caliber		
27581	700 MLS Magnum .45 Caliber		
27583	700 MLS Magnum .50 Caliber		
26458	7400 Weathermaster .270 Win		
26459	7400 Weathermaster .30-06		

TEAM Tenacity. Enthusiasm. Attitude. Motivation.

R 202342

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2007 Firearms Pricing & Program Review

Confidential

R 2202343

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

2007 Pricing Overview

- Ilion Based Products

  +8%

  - Model 700
  - Model 870 & 870 Express
  - Model 1100
  - Model 1100 G3
  - Model 1187 and 1187 Sportsman
  - Model Seven

- Extra Barrels

  +5%

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

2007 Pricing Overview

- Mayfield Model 597

  +8%

- Mayfield Model 504

  +8%

- Mayfield Model 710 Family

  +3%

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

2007 ISP Pricing Overview

- ISP Genesis Muzzleloaders

  +5%

- ISP SPR Family

  +8%

- ISP Premier Over & Unders

  +8%

- ISP Model 798/799

  +8%

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2007 Program Overview

AFW Program Qualifier

- **Qualifier = 115% of 2006 Shipment $'s**
  - **60% of Qualifier Placed by 2/28/07**
    - **Must Release Minimum of 10% Per Month (December 2006 thru May)**
  - **Remaining 40% Placed by 6/30/07**
    - **Scheduled For Shipment by 11/30/07**

R 202347

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2007 Program Review

AFW Payment Terms Early Orders (MSP Less 7%)

- Shipments 12/01/06 – 12/31/06
  - 5% 90 Days; Net 91 Days
- Shipments 01/01/07 – 05/31/07
  - 3% 60 Days; Net 61 Days
- Shipments 06/01/07 – 11/30/07
  - 2% 45 Days; Net 46 Days

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2007 Program Review

AFW Payment Terms Reorders (MSP Less 7%)

- 2% 20 Days;Net 21 Days

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2007 Program Review

Sports Inc./Direct Dealer

- **New Early Order Incentive**
  - **$25k Order placed by 2/28/07 for Immediate Ship will received a discount of MSP Less 7%**
  - **Early Order Shipments 12/01/06 – 5/31/07**
    Net 60 Days
  - **Early Order Shipments 6/01/07 – 11/30/07**
    Net 45 Days

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2007 Program Review

Sports Inc./Direct Dealer

- **Reorders (3/01/01 – 11/30/07)**
  - **–MSP Less 4%**
  - **– Reorder Payment Terms**
    Net 45 Days

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2007 Program Review

- Programs with No Changes
  - **Chains**
  - **Mfg. Representative**
  - **Extra Barrels**
    - **Extra Barrels Terms for AFW Same as Regular Gun Program**
  - **Conservation Groups**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

2007 ISP Program Review

ISP Programs for 2007 Apply to AFW's & Chains Only!

- One Price List for Both AFW and Chains
- Buy Groups Will Receive Opportunity to Place Orders at Shows
- No Change to Program Structure
  - (NSP, Net 45 Day Terms)

R 202353

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2007 ISP Program Review

Genesis Muzzleloader Program

- 500 Gun Minimum Order
- NSP (No Discounts)
  - Orders BOOKED for Shipment:
    - 12/01/06 – 3/31/07; Net 11/01/07
    - 4/01/07 – 6/30/07; Net 9/10/07
    - After 6/30/07; Net 45 Days

R 220235

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® International Sporting Products

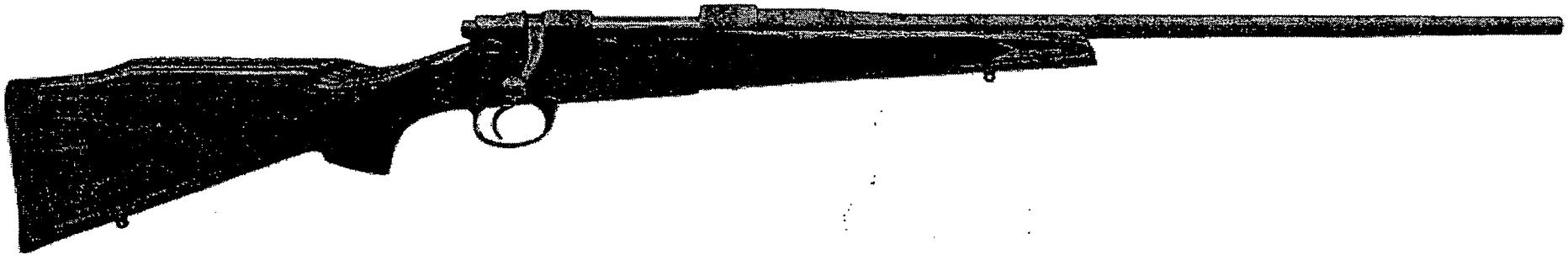
2007 World Wide Sales Meeting

Greensboro, NC

November 1st-3rd

R 220235

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON



Remington® Model 798 Stainless Laminate

Mauser 98 Bolt-Action Centerfire Rifle

R 202356

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Remington® Model 798 Stainless Laminate

First Ever Production Stainless Mauser 98

R 220235

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington Model 798

Mauser 98 Bolt-Action Centerfire Rifle

Mauser 98 Square Bridge Sporter Action

- **Controlled Round Feed**
  - –Non Rotating Claw Extractor
  - –Fixed Blade Ejector
    - •Offers Reliability

R 202358

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

Remington Model 798

Mauser 98 Bolt-Action Centerfire Rifle

Mauser 98 Square Bridge Sporter Action

- **One Piece Steel Bolt Body**
  - –Two Forward Locking Lugs (Horizontally Opposed)
  - –Rear Bridge Receiver Safety Lug
    - •Offers Strength and Safety
  - –Flat Bolt Face with Undercut Bolt Head
    - •Offers Reliability
  - –Sporter Style Rearward Swept Bolt Handle
    - •Offers Strength and Reliability

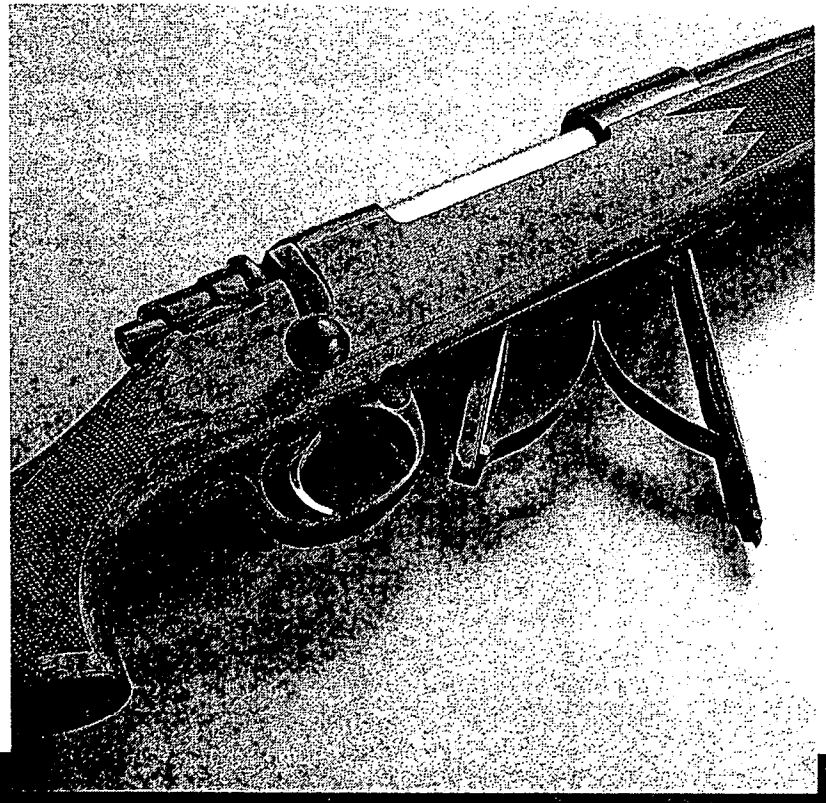
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Remington Model 798

Mauser 98 Bolt-Action Centerfire Rifle

- **One-Piece Solid Steel Trigger Guard/Magazine Assembly**
  - –Steel Hinged Floor Plate
  - –Steel Magazine Follower
    - –Strength and Reliability



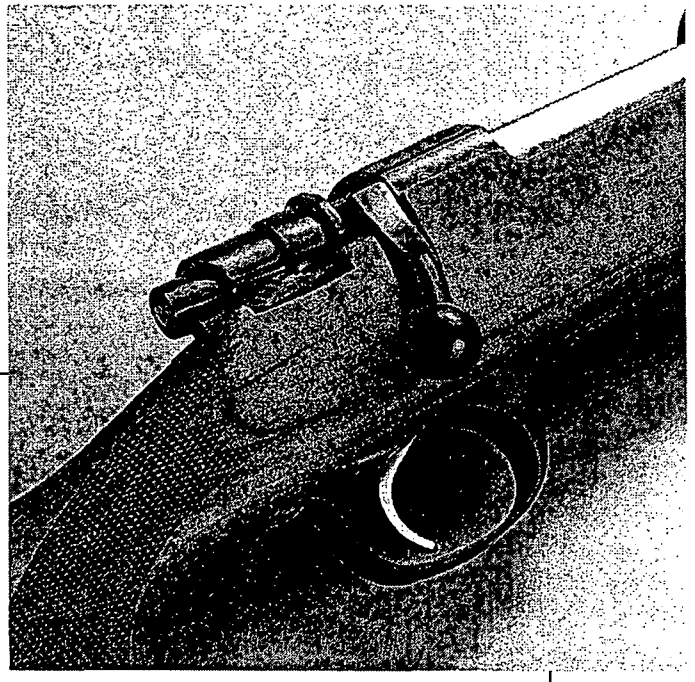
R 220236O

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Remington Model 798

Mauser 98 Bolt-Action Centerfire Rifle



Sporter Style Fire Control

- Single Stage Trigger
- Two Position Safety
  - –Tang Mounted
  - –Safety Blocks the Trigger
- Tapped for Scope-Clean Barrel
- 375 H&H and 458 Win Mag with Sights

R 202361

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington Model 798

Mauser 98 Bolt-Action Centerfire Rifle

Hammer Forged Barrels

- **22" Barrel Standard Calibers**
  - –243 Win, 308 Win, 25-06 Remington, 270 Win, 30-06 Sprg
- **24" Barrel Magnum Calibers**
  - –7mm Remington Magnum, 300 Win Mag
  - –375 H&H (With Sights)

•Recessed Crown

•Sporter Contour

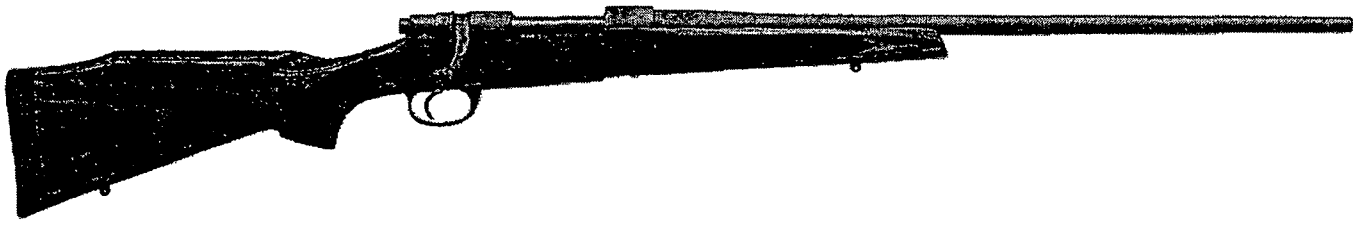
•Satin Stainless Finish

R 220236

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington Model 798

Mauser 98 Bolt-Action Centerfire Rifle

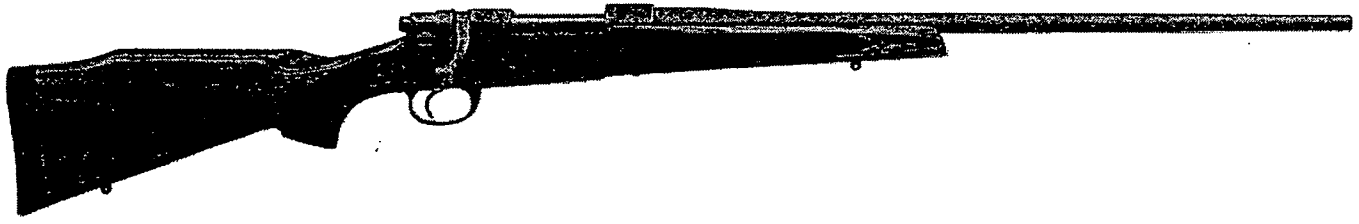


- **Forest Green Laminate M700 ADL Style Monte Carlo Stock**
- **Stock Assembled to Barreled Action in Mayfield, KY Plant**
- **Super Strong Laminated Design**
- **Laser Cut Checkering**
- **CNC Inletted and Glass Bedded**
- **1" Rubber Recoil Pad**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington Model 798

Mauser 98 Bolt-Action Centerfire Rifle



Remington 798 Controlled Round Feed

- Winchester M70-No Longer Made
- Dakota 76-$5,000 Starting Price
- CZ550-Inferior Synthetic Mag Well and Follower-Dovetail Scope Mount-Blued Offerings Only

R 2202364

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington Model 798

Mauser 98 Bolt-Action Centerfire Rifle

First Ever Stainless

+

High Quality High Strength Laminate Stock

+

Steel Trigger Guard, Floorplate, Mag Well

+

$507 NSP

=

One Helleva Value

R 2202365

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

Remington Model 798
Specifications

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (Lbs)
Standard Calibers	**4+1**	**22”**	**42 ½”**	**7**
Magnum Calibers **375 H&H-458 WM**	**3+1**	**24”**	**44 ¼”**	**7 ½** **8 ½**

Length Of Pull = 13 3/8” Drop @ Comb = 1 1/8” Drop @ Heel = 1 3/8”

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

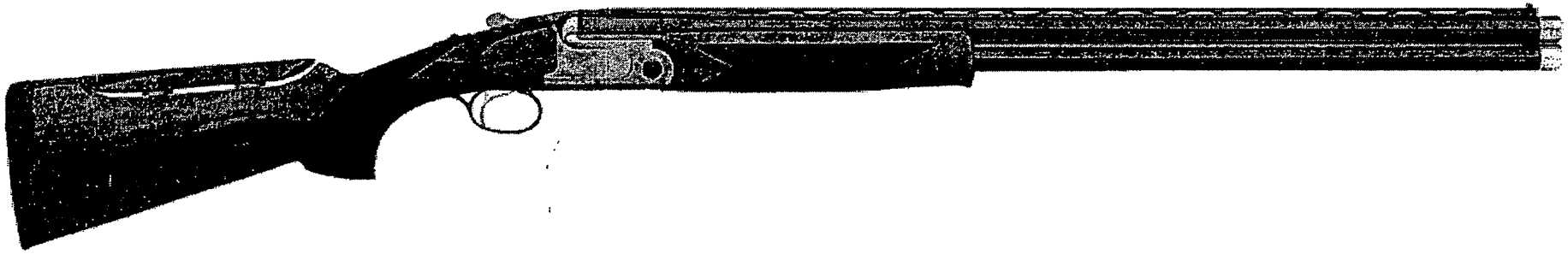
Remington Model 798
2007 Stainless Laminate

Caliber	Twist	Order #	NSP
243 Win	1:10"	89820	$507
25-06 Remington	1:10"	89821	$507
270 Win	1:10"	89822	$507
30-06 Sprg	1:10"	89823	$507
7mm Remington Magnum	1:9 ¼"	89824	$537
300 Win Mag	1:10"	89825	$537
375 H&H	1:12"	89826	$737

R 202367

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

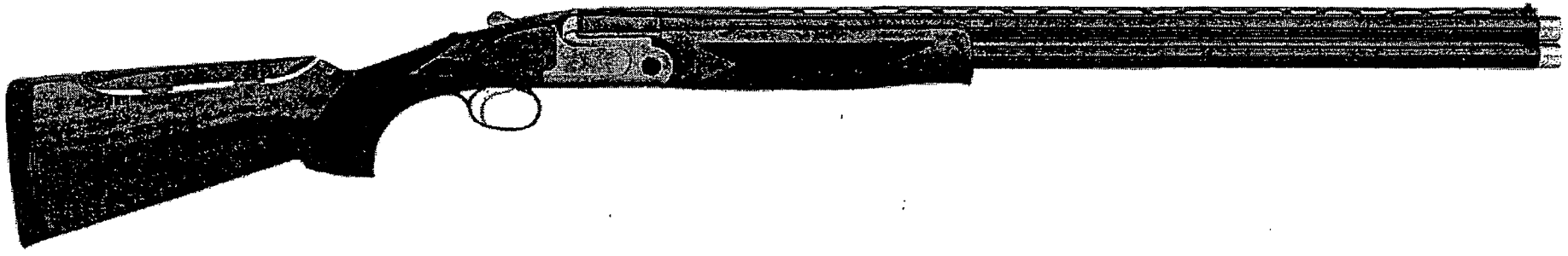
Remington® Premier® Over&Under Shotguns



R 2202368

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington Premier® STS® Competition



Skeet, Trap and Sporting

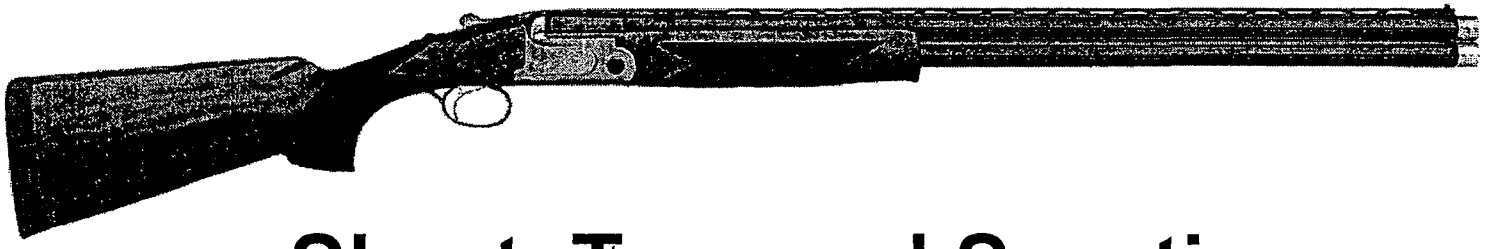
- Standard and New Adjustable Comb
- Machined Steel Box-Lock Frame with Diamond Pattern Engraving
- Nickel Plated Receiver for Durability
- Gold Trigger
- Tang Mounted Barrel Selector Safety

R 220369

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

Remington Premier® STS® Competition



Skeet, Trap and Sporting

Product Features

- Over Bored (0.735" Diameter) Barrels and Lengthened Forcing Cones-Provides Better Patterns and Recoil Reduction
- 10mm Target Rib with Ivory Front and Steel Mid Bead
- Low Profile Receiver
  - –Improved Target Acquisition
- Full Length of Monoblock Locking Lug
  - –Superior Strength and Lock Up

R 202370

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington Premier® STS® Competition

Skeet, Trap and Sporting

Product Features

- Richly Figured Walnut Stock With Right Hand Palm Swell
- Target Schnabel Fore End
- High Gloss Wood Finish
- Includes Five Extended Pro-Bore Choke Tubes (Skeet, IC, Lt. Mod, Mod, Full)

R 220237

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Remington Premier® STS® Competition

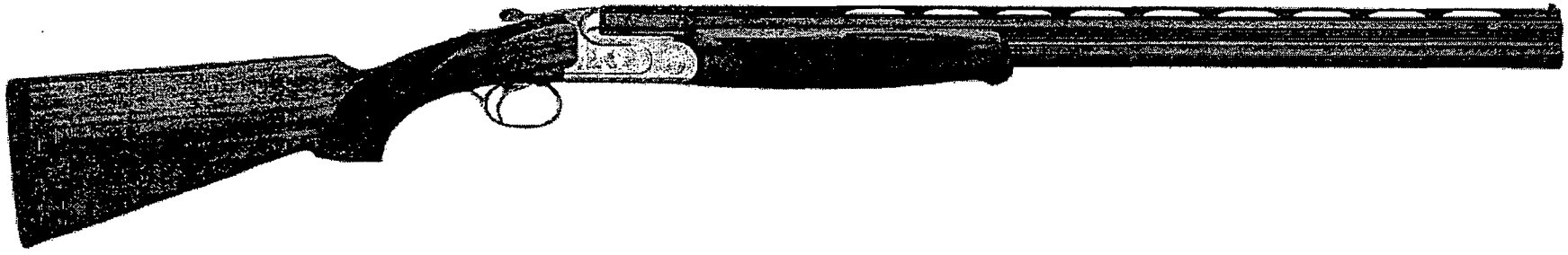
28", 30" and 32" Barreled Standard Comb

30" and 32" Barreled Adjustable Comb

R 2202372

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington Premier® Upland & Field Grade



Product Features

- Available in 12GA, 20GA and 28GA
- Machined Steel Box-Lock Frame with Game Scene
- Gold Trigger
- Tang Mounted Barrel Selector Safety

R 2202373

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington Premier® Upland & Field Grade

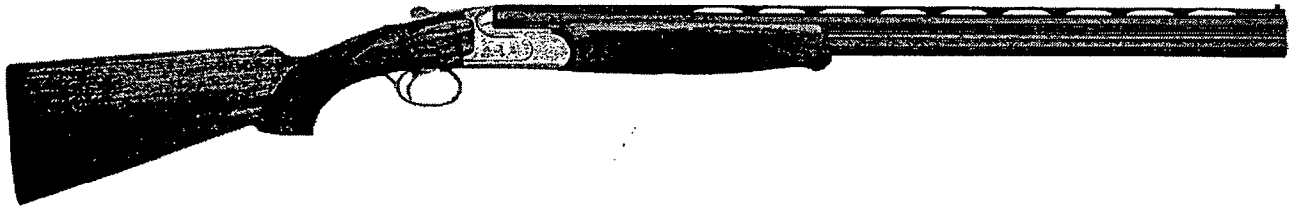
Product Features

- 12 GA Models Feature Over Bored Barrels (0.735" Diameter) and Lengthened Forcing Cones
- 7mm Rib with Ivory Front and Steel Mid Bead
- Five Flush Pro Bore Choke Tubes (Skeet, IC, Lt. Mod, Mod, Full)

R 202374

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington Premier® Upland & Field Grade



Product Features

- Richly Figured Walnut Stock
- Schnabel Fore End

Premier Field

- Satin Finished Wood with Coin Nickel Finish

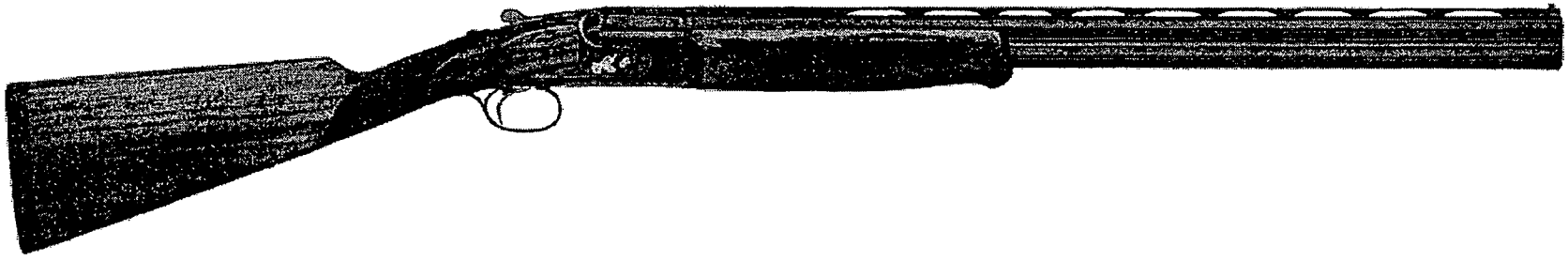
Premier Upland

- Oil Finished Wood with Case Colored Receiver

R 220237

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2007 Conservation Gun of the Year
Ruffed Grouse Society



- **20 Gauge with 26" Barrels**
- **Fast Handling English Style Stock**
- **Deep Black Receiver with Gold Game Birds**
- **Portion of Proceeds Donated to Ruffed Grouse Society**

R 2202376

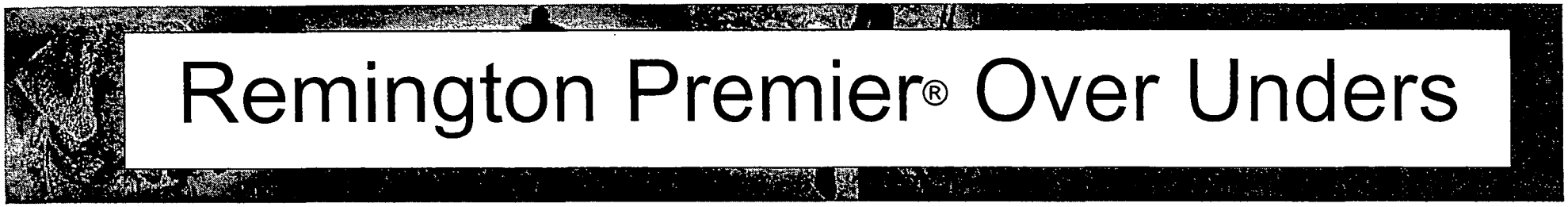
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington Premier® Over Unders

All Models Include Lockable Travel Case and Choke Tube Storage Box

R 2202377

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON



Remington Premier® Over Unders

Model	Order #	NSP
Premier STS 12/28"	89591	$1814
Premier STS 12/30"	89590	$1814
Premier STS 12/32"	89592	$1814
Premier STS 12/30" Adj. Comb	89594	$2064
Premier STS 12/32" Adj. Comb	89593	$2064
Premier Field 12/26"	89582	$1490
Premier Field 12/28"	89581	$1490
Premier Field 20/26"	89709	$1490
Premier Field 20/28"	89708	$1490
Premier Field 28/26"	89751	$1520
Premier Field 28/28"	89750	$1520

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Remington

Remington Premier® Over Unders

Model	Order #	NSP
Premier Conservation Ruffed Grouse Society 20/26"	89715	$1700
Premier Upland 12/26"	89586	$1590
Premier Upland 12/28"	89585	$1590
Premier Upland 20/26"	89712	$1590
Premier Upland 20/28"	89711	$1590
Premier Upland 28/26"	89755	$1620
Premier Upland 28/28"	89754	$1620

Remington

Genesis Black Powder Rifle Lineup

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

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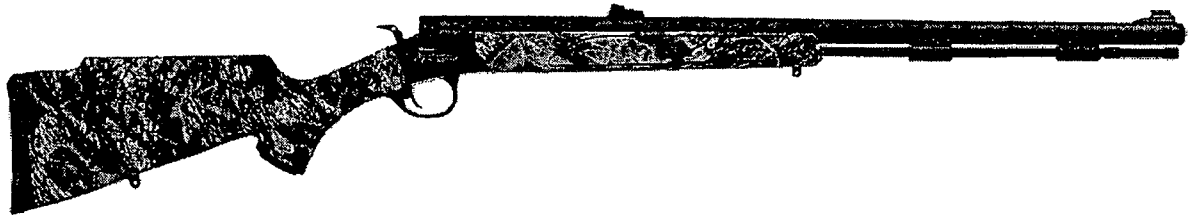
Genesis Black Powder Rifles



Easy to Use, Deadly on Game

- .50 Caliber with In-Line 209 Ignition
- 28"Barrels Handles 150 Grain Max Charge
- TorchCam™-Easy Access Rotating Breech Block
- 7/16" Hex Head Breech Plug
- William's Fiber Optic Fire Sights

  Tapped for Scope Mount

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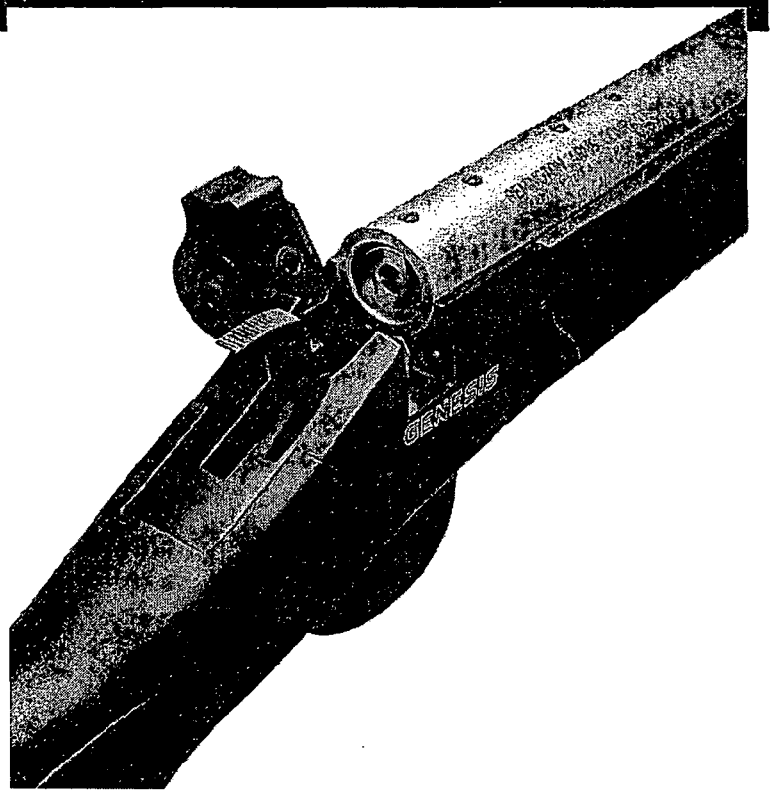
Remington

Genesis Black Powder Rifle



Torch Cam™ Breech Block

- **Low Frictional Co-efficient Xylan® Finish**
- **Quick Access To 209 Primer**
- **Seals Breech Plug From The Elements**
- **Eliminates Primer Flash**
- **Removable Firing Pin For Easy Cleaning**

R 202382

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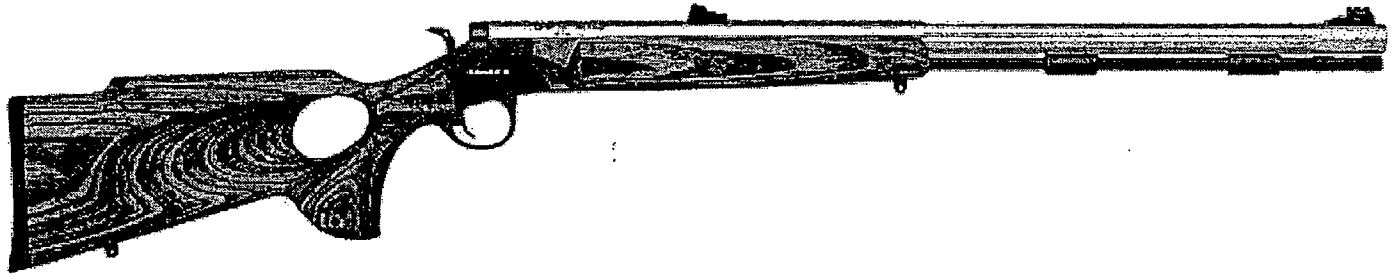
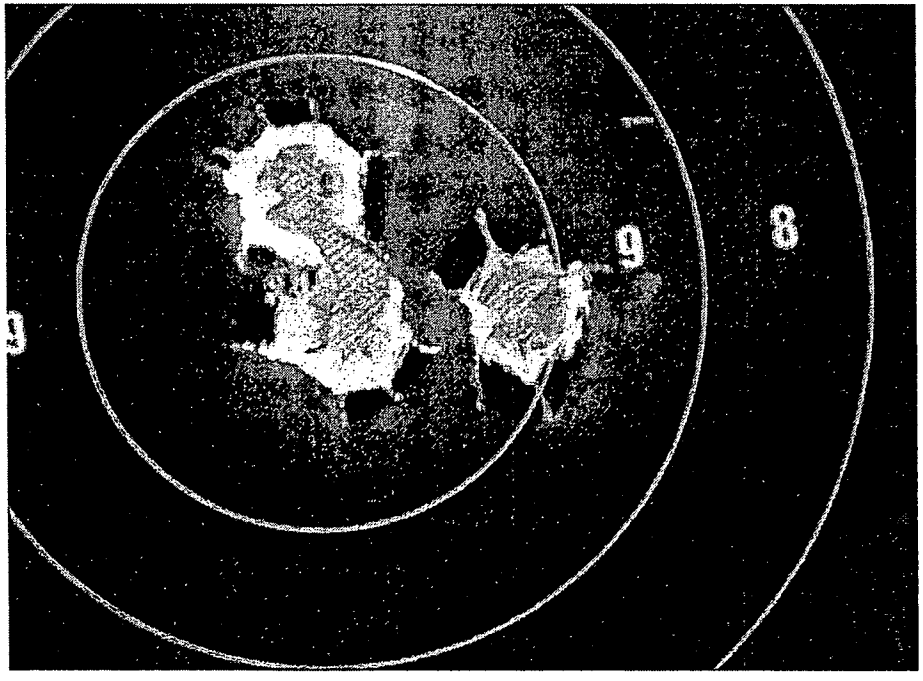
Typical Genesis Accuracy



- 100 Yards-1.35" Group
- 275 Grain Polymer Tip Bullet
- 100 Grains Triple Seven (2) 50 Grain Pellets
- 209 Kleanbore Primer



R 2202383

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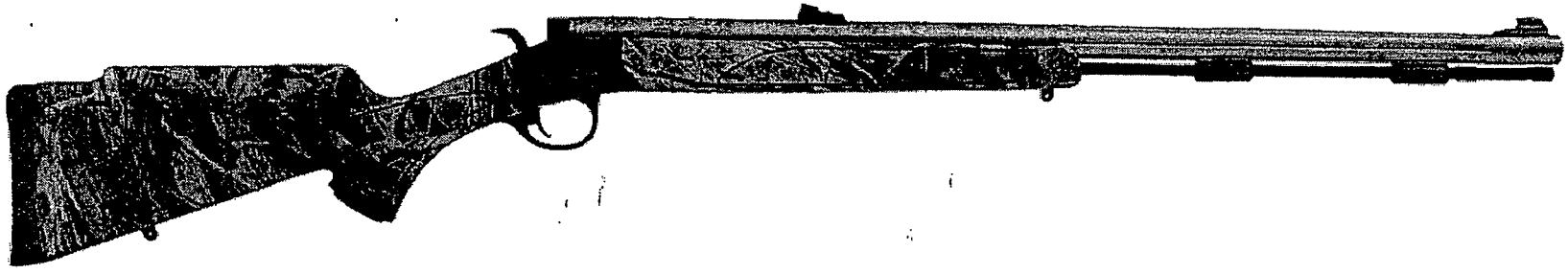
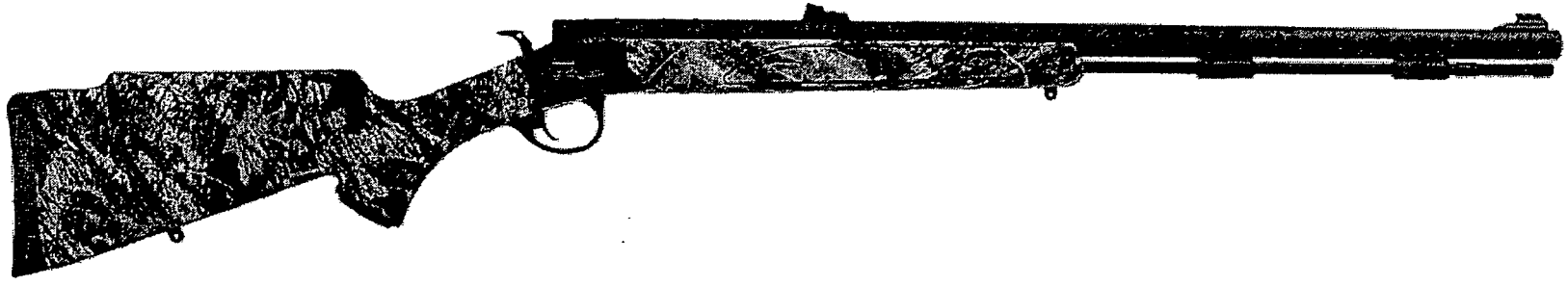
Genesis Black Powder Muzzleloader

New Genesis ML-Buckmaster Limited Edition



New Genesis ML-Mossy Oak Break Up Stock & Fore End-Blued



R 2202384

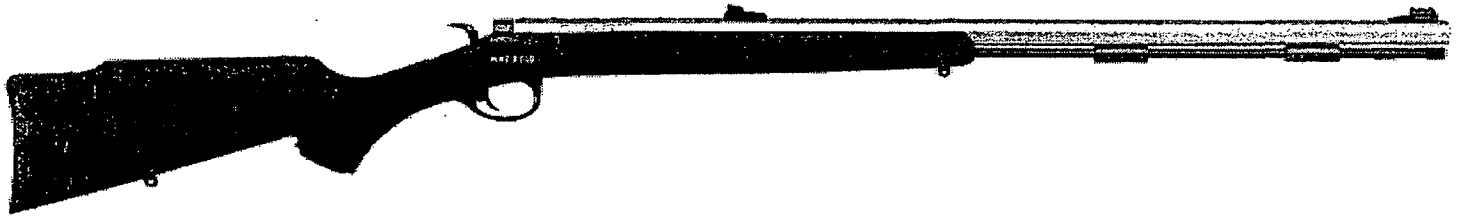
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

Genesis Black Powder Muzzleloader

Genesis ML – Black Synthetic Stock & Fore End, Satin Barrel

Genesis MLS Overmold™ – Black Synthetic Over mold™ Stock & Fore End, Stainless Barrel



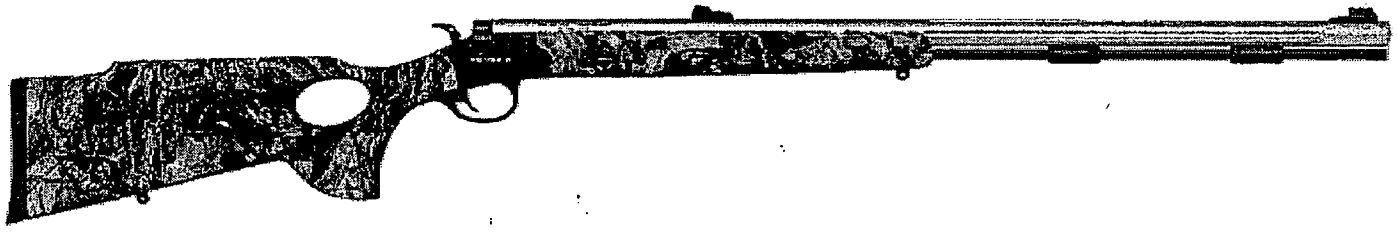
R 2202385

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

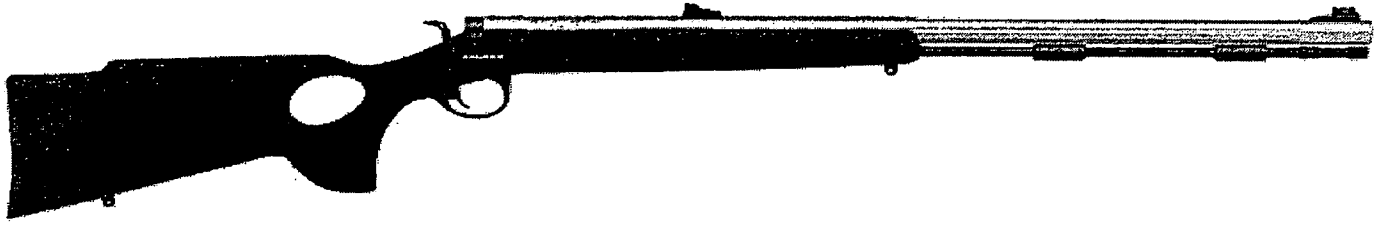
Remington®

Genesis Black Powder Muzzleloader

Genesis MLSF TH Camo – Mossy Oak New Break Up™ Thumbhole Stock & Fore End, Stainless Fluted Barrel.



Genesis MLSF TH – Black Synthetic Thumbhole Stock & Fore End, Stainless Fluted Barrel



R 220386

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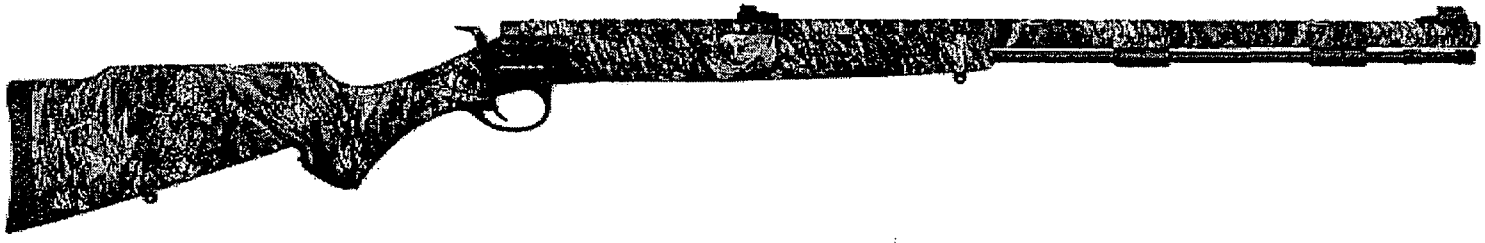
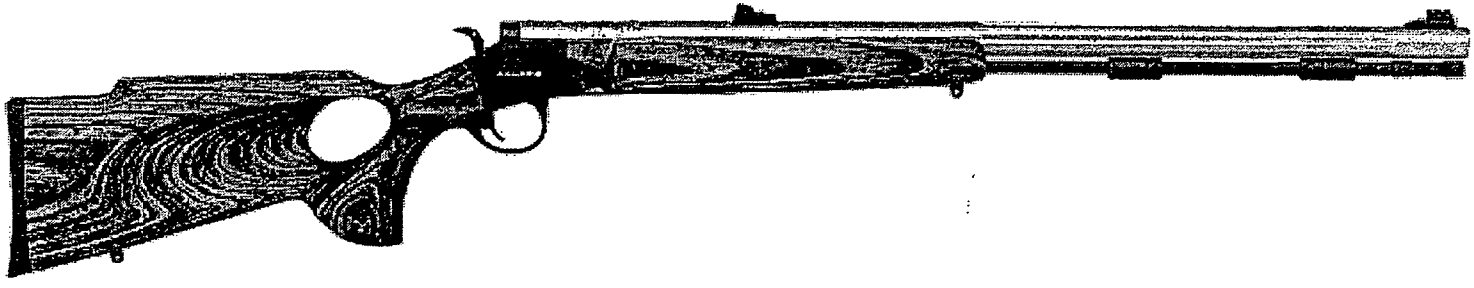
Remington®

Genesis Black Powder Muzzleloader

Genesis ML Camo – Full Coverage Mossy Oak New Break Up™ Camo



Genesis MLSF TH Laminate– Grey Laminate Thumbhole Stock & Fore End, Stainless Fluted Barrel.



R 2202387

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Remington

Genesis Muzzleloader

Specifications

Caliber	Barrel Length	Twist Rate	Overall Length	Length Of Pull	Weight
.50 Cal	28”	1 in 28”	43”	14”	7.5 – 8.0lbs.

R 202388

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Remington®

Genesis Muzzleloader

Model	Order #	NSP
Genesis ML Blued	89294	$209
Genesis ML Camo Blued	89276	$249
Genesis MLS Overmold	89297	$259
Genesis MLSF TH	89286	$289
Genesis ML Full Camo	89295	$289
Genesis MLSF Buckmaster Camo	89277	$299
Genesis MLSF TH Camo	89299	$329
Genesis MLSF TH Laminate	89285	$424

R 2202389

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Remington

2007 New ISP Products

SKU	Description
89820	Model 798 Stainless Laminate 243 Win
89821	Model 798 Stainless Laminate 25-06 Remington
89822	Model 798 Stainless Laminate 270 Win
89824	Model 798 Stainless Laminate 7mm Remington Magnum
89823	Model 798 Stainless Laminate 30-06 SPRG
89825	Model 798 Stainless Laminate 300 Win Mag
89826	Model 798 Stainless Laminate 375 H&H
89592	Premier STS Competition 12 Gauge 32" Barrels
89594	Premier STS Competition 12 Gauge 30" Barrels-Adjustable Comb
89593	Premier STS Competition 12 Gauge 32" Barrels-Adjustable Comb
89715	Premier Conservation Gun-Ruffed Grouse 20 Gauge 26" Barrels
89276	Genesis ML Blued, Mossy Oak Break-Up Stock & Fore End
89277	Genesis ML Stainless Fluted Buckmaster Realtree Stock & Fore End

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Remington

2007 ISP Deletions

		SKU	Recommended Replacement
89764	SPR100N 410.24 Max Youth	89760	SPR100 410.24 Youth
89766	SPR100N 410.26 Max	89790	SPR100 410.26
89672	SPR100S 20.28 1/2 Sporting	89674	SPR100 20.26
89650	SPR210 16.28		
89720	SPR210 28.26	89724	SPR210 28/26 Nickel
89770	SPR210 410.26	89774	SPR210 410/26 Nickel
89600	SPR210C 12.20	89552	SPR220C 12/20 Nickel
89684	SPR210C 20.20	89694	SPR220C 20/20 Nickel
89660	SPR310 16.28		
89740	SPR310 28.26	89744	SPR310 28/26 Nickel
89780	SPR310 410.26	89784	SPR310 410/26 Nickel

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Remington

		SKU	Recommended Replacement
89664	SPR310N 16.28		
89706	SPR310N 20.26	89700	SPR310 20.26
89338	SPR94 12.24 & 30.06		
89334	SPR94 12.24 & 308 Win		
89976	SPR22 30-06 SPRG		
89980	SPR22 45-70 GOVT		
89434	SPR453 12.24 Camo	89440	SPR453 12.24 Synthetic
89432	SPR453 12.26 Camo	89462	SPR453 12.26 Synthetic
89430	SPR453 12.28 Camo	89460	SPR453 12.28 Synthetic
89901	Model 412 Bolt Action Rimfire		
89298	Genesis MLS Break Up	89277	Genesis ML SF Buckmaster Hardwoods HD

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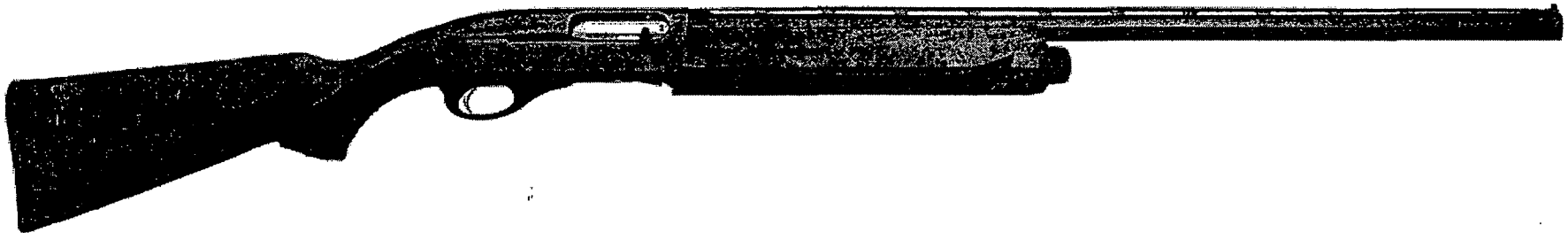
Remington®

Model 1100 G3

The Next Generation 1100



12 Gauge 26" & 28" Barrels

20 Gauge 26" & 28" Barrels

R 220239

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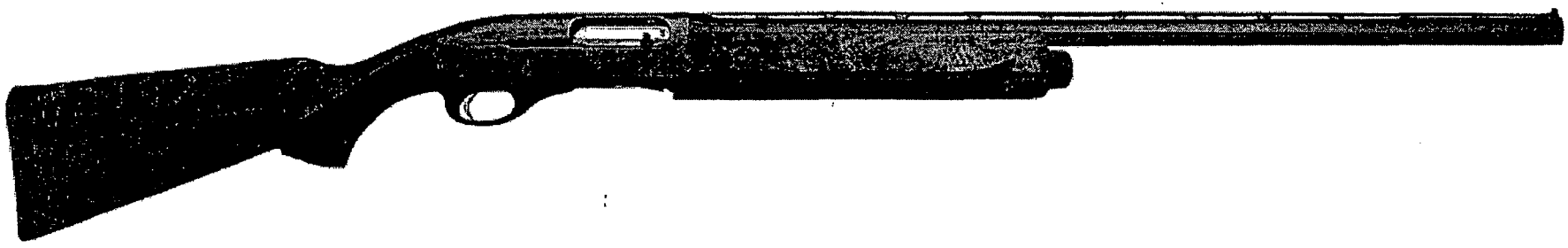
Model 1100 G3



Barrels

- ***2 ¾" and 3" Capable Model 1100!!!***
- 12 Gauge Overbore .735" Bore Diameter
- Improved Patterns and Reduced Recoil
- Optimized for New ProBore™ Choke Tubes

R 220239

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 1100 G3

Receiver

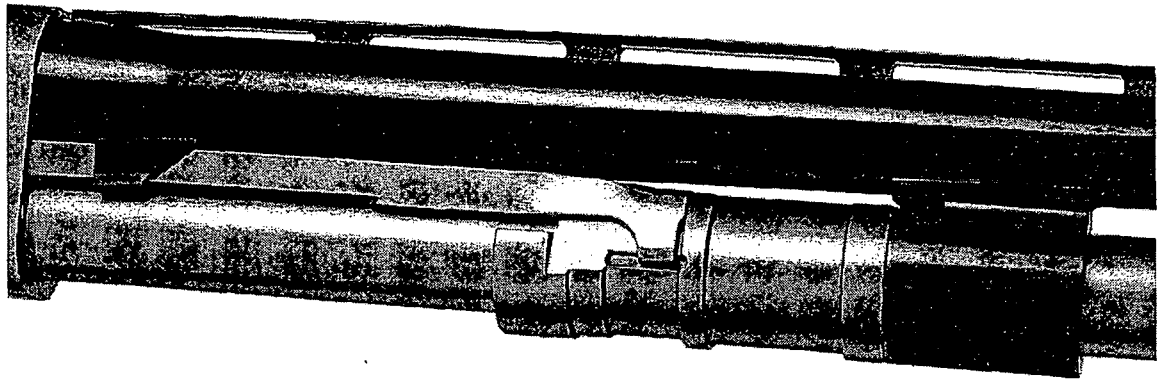
- Grey Plated Receiver

- Provides Unsurpassed Scratch and Abrasion Resistance

R 202395

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 1100 G3



Electroless Nickel Teflon® Plated Parts

- Electorless Nickel Teflon Plated Parts

Plated Parts for Reduced Friction

- Action Bars, Inertia Sleeve, Action Spring, Action Tube and Plunger, Hammer, Sear, Trigger and Carrier Release

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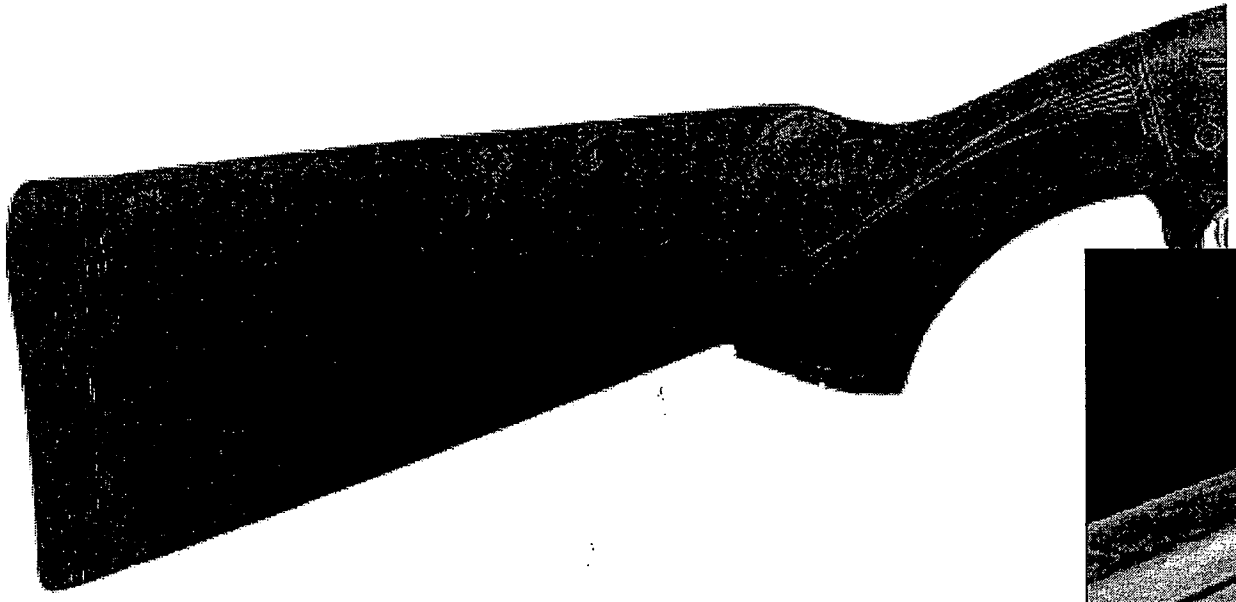
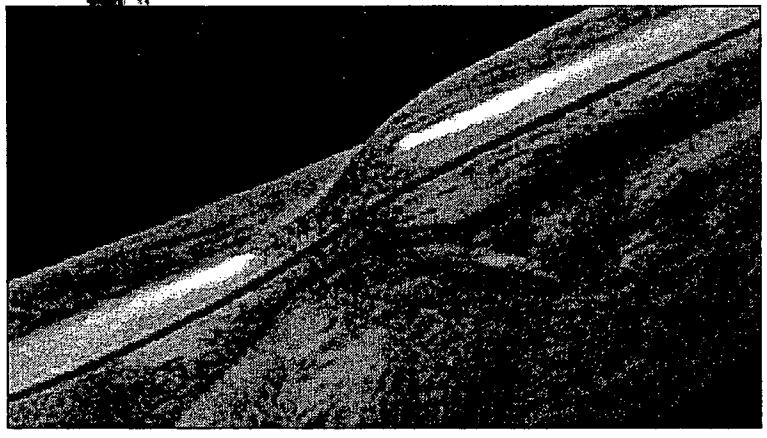
Remington

Model 1100 G3





Semi-Fancy American Walnut Stock & Fore End

- RealWood™ Carbon Fiber Laminate Stock
- Beauty of High Figure with Strength of Laminate
- R3 Recoil Pad with Limbsaver® Patented Technology

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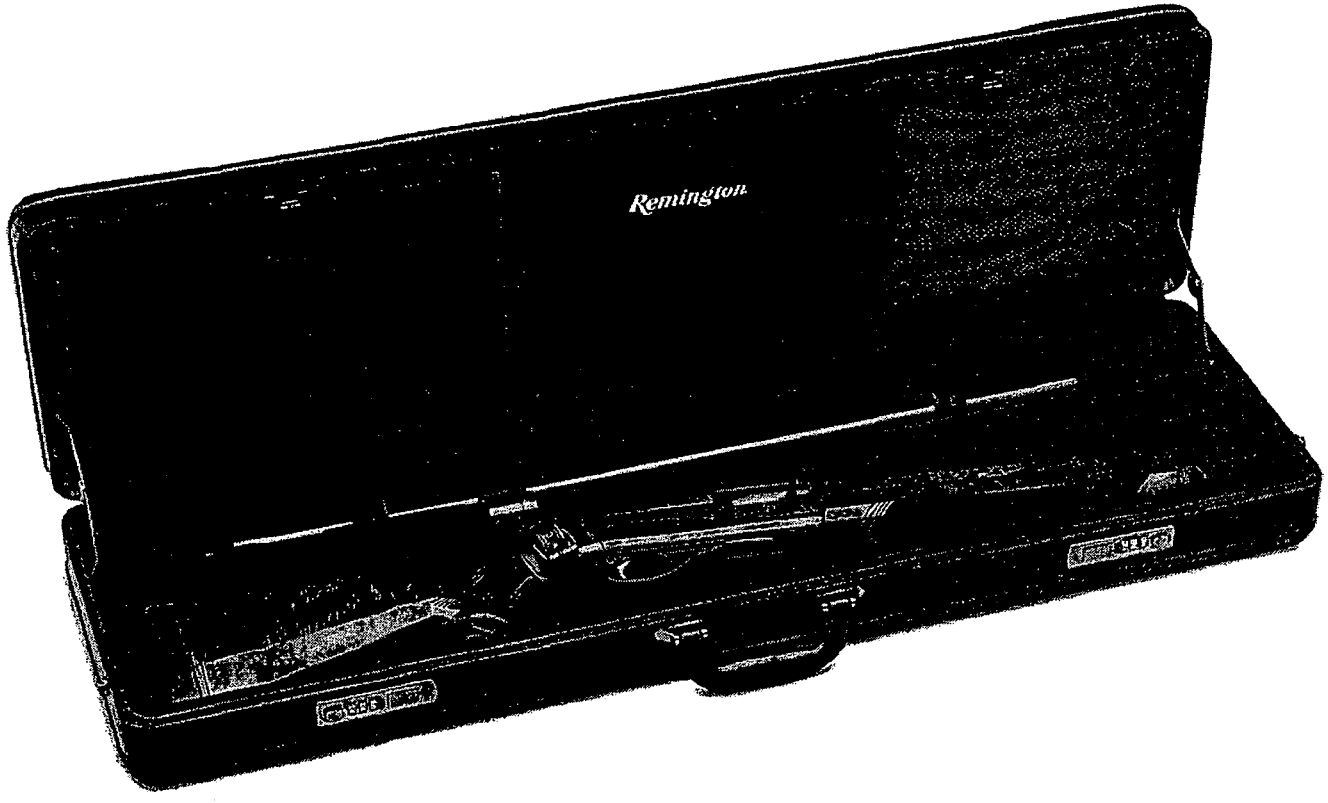
Remington

Model 1100 G3



Hardcase Included – Limited Offer

- Shipped with $149 Retail Value Lockable Hardcase

R 2202398

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Model 1100 G3
2006 Order Position

12 GA Models

- 12/26" (26416) = 546 Units
- 12/28" (26418) = 1147 Units

20 GA Models

- 20/26" (27449) = 553 Units
- 20/28" (27451) = 567 Units

Total Orders = 2813 Units

Total Available Now = 1976 Units

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

2007 World Wide Sales Meeting New Products Guide

(Domestic Firearms)

"Great Sportsmen deserve great guns and ammunition—They deserve ***REMINGTON***"

R 202400

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

X-MARK PRO TRIGGER

The Best Out-of-the-Box Rifle

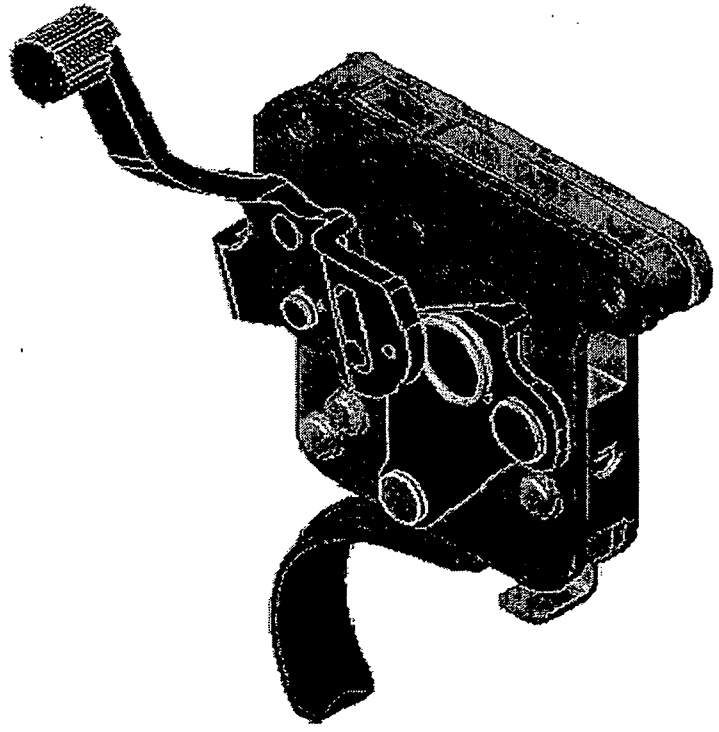
Now with the Best Out-of-the-Box Trigger

R 220240

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

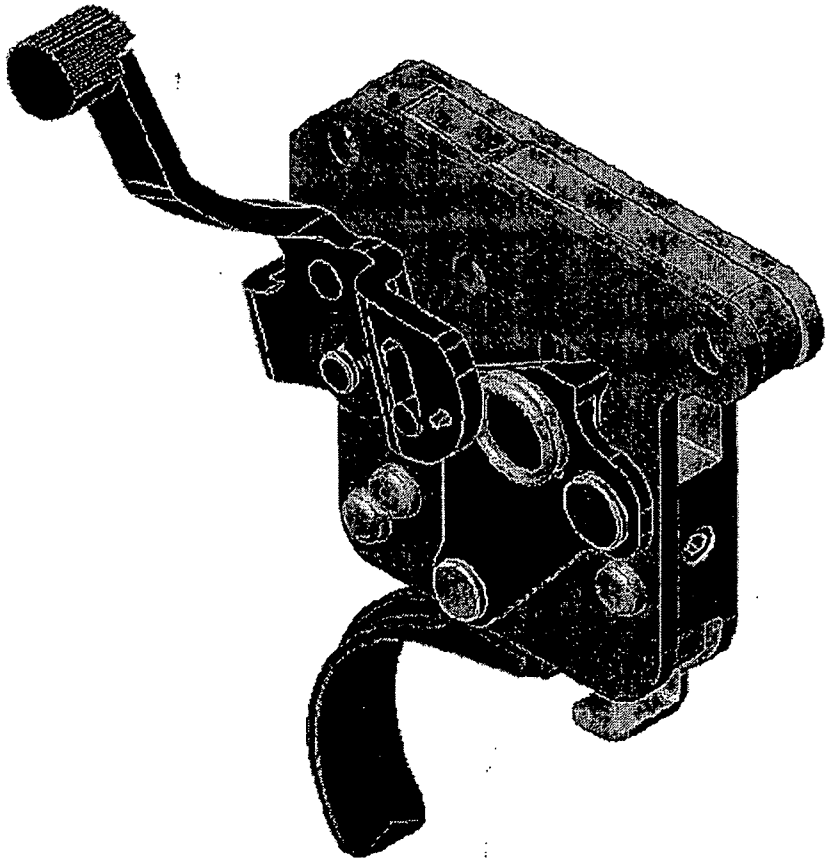
X-MARK PRO TRIGGER



- Improved out-of-the-box feel
- Better surface finish on key components for crisper trigger pull
- Designed to accommodate all products in the Model 700 and Model Seven families
- Up to 45% lower trigger pull settings from the factory
- Enhanced corrosion resistance
- Operates same as current fire control
- Safety blocks sear and trigger
- Trigger pull adjustable by Authorized Repair Centers

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Functional Overview



Remington®
X-MARK PRO TRIGGER

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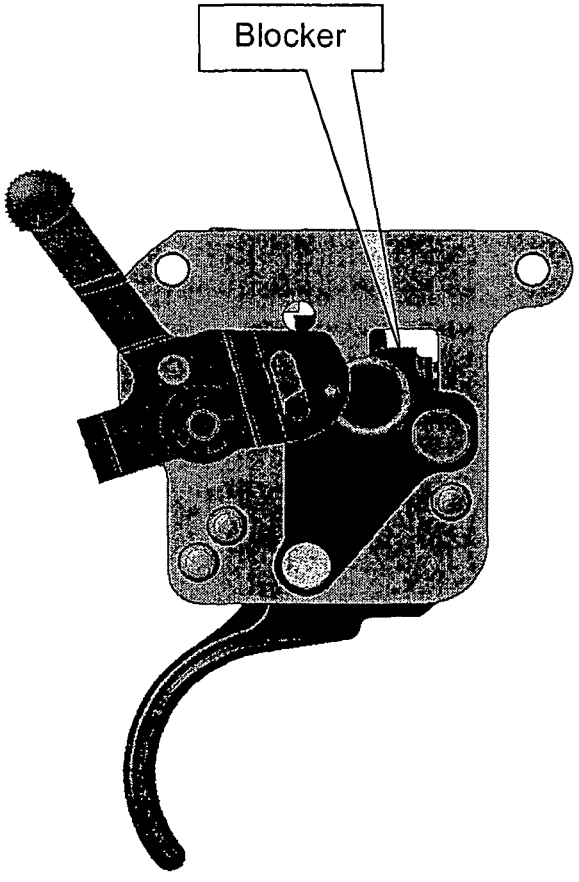
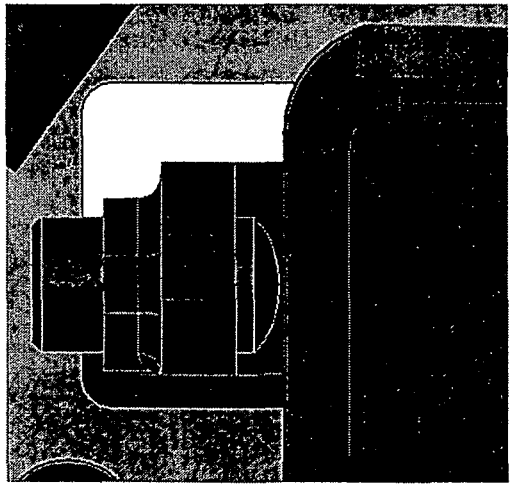
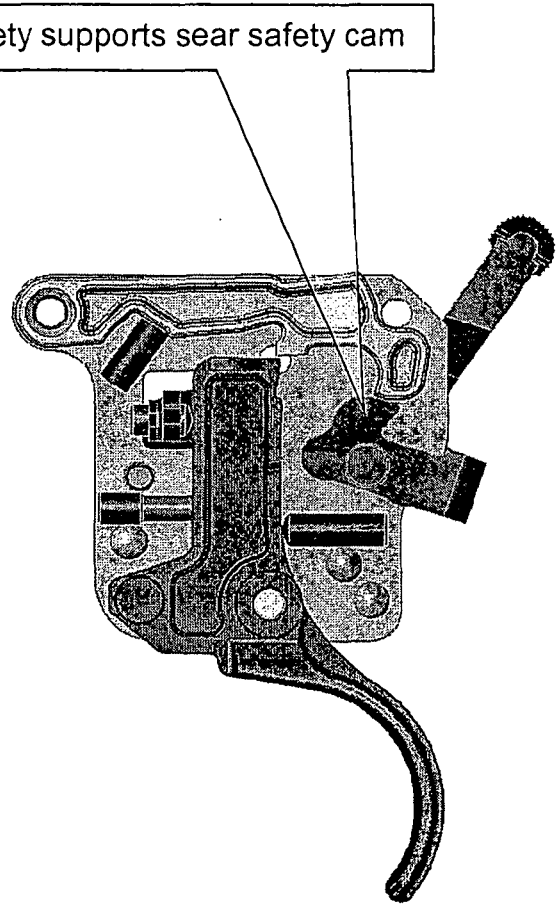
Safety in SAFE Position



With the safety in the SAFE position, the blocker ensures the trigger is blocked and under the sear while the sear safety cam is supported by the safety.





Left hand side plate and bolt stop omitted for clarity in this view

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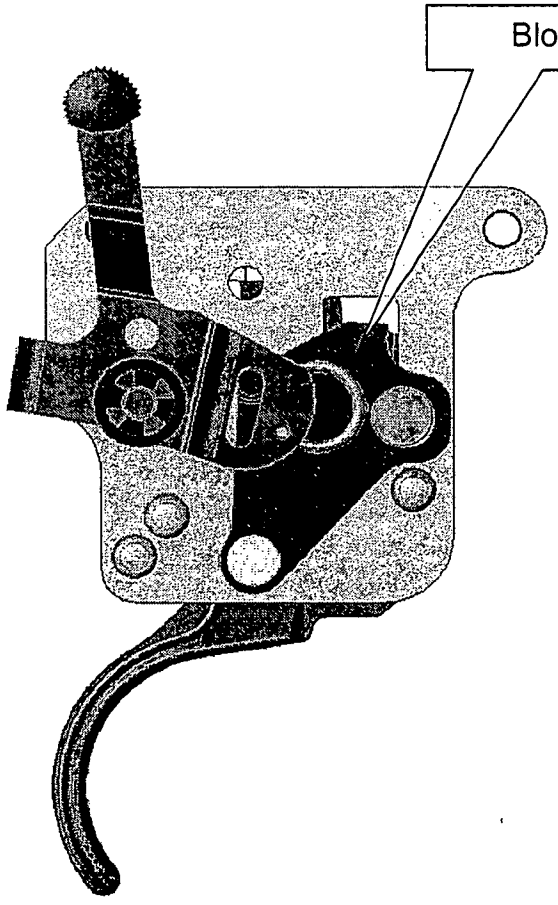
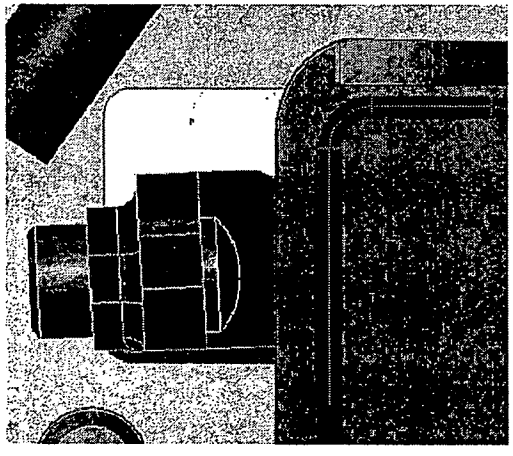
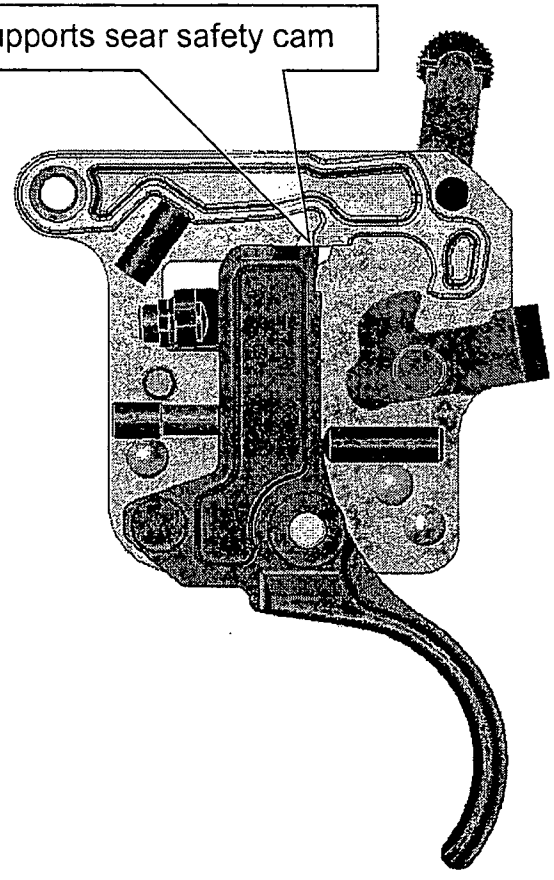
Remington

Safety in FIRE Position



With the safety in the FIRE position, the blocker moves away from the front of the trigger and the safety lowers the sear safety cam on top of the trigger.





Left hand side plate and bolt stop omitted for clarity in this view

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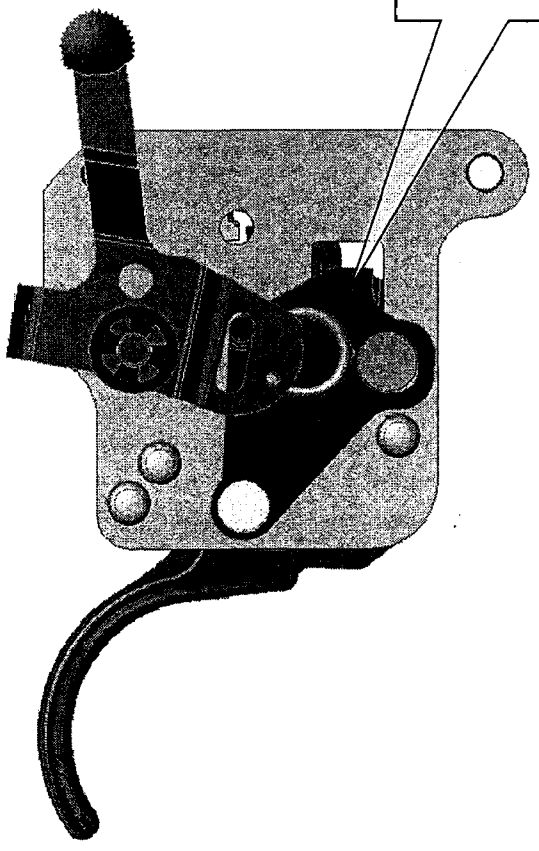
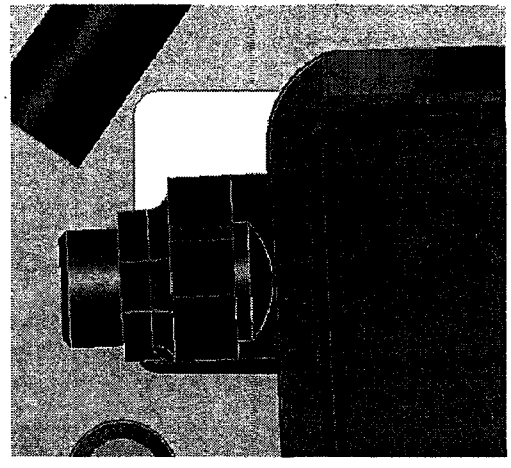
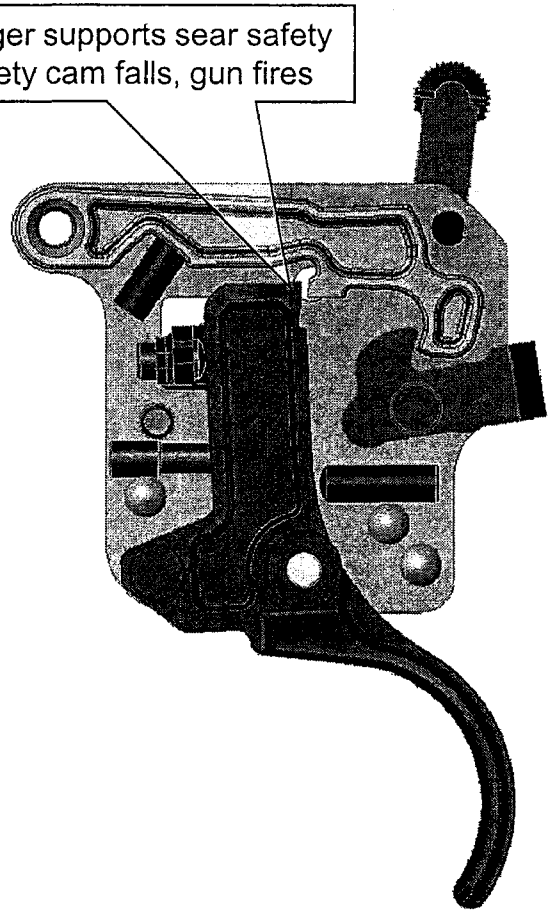
Remington

Trigger Assembly - Fired



When the trigger is pulled with the safety in the FIRE position, the trigger rotates from beneath the sear safety cam and allows it to drop, releasing the firing pin. Forward motion of the trigger is stopped by the blocker.





Left hand side plate and bolt stop omitted for clarity in this view

R 2202406

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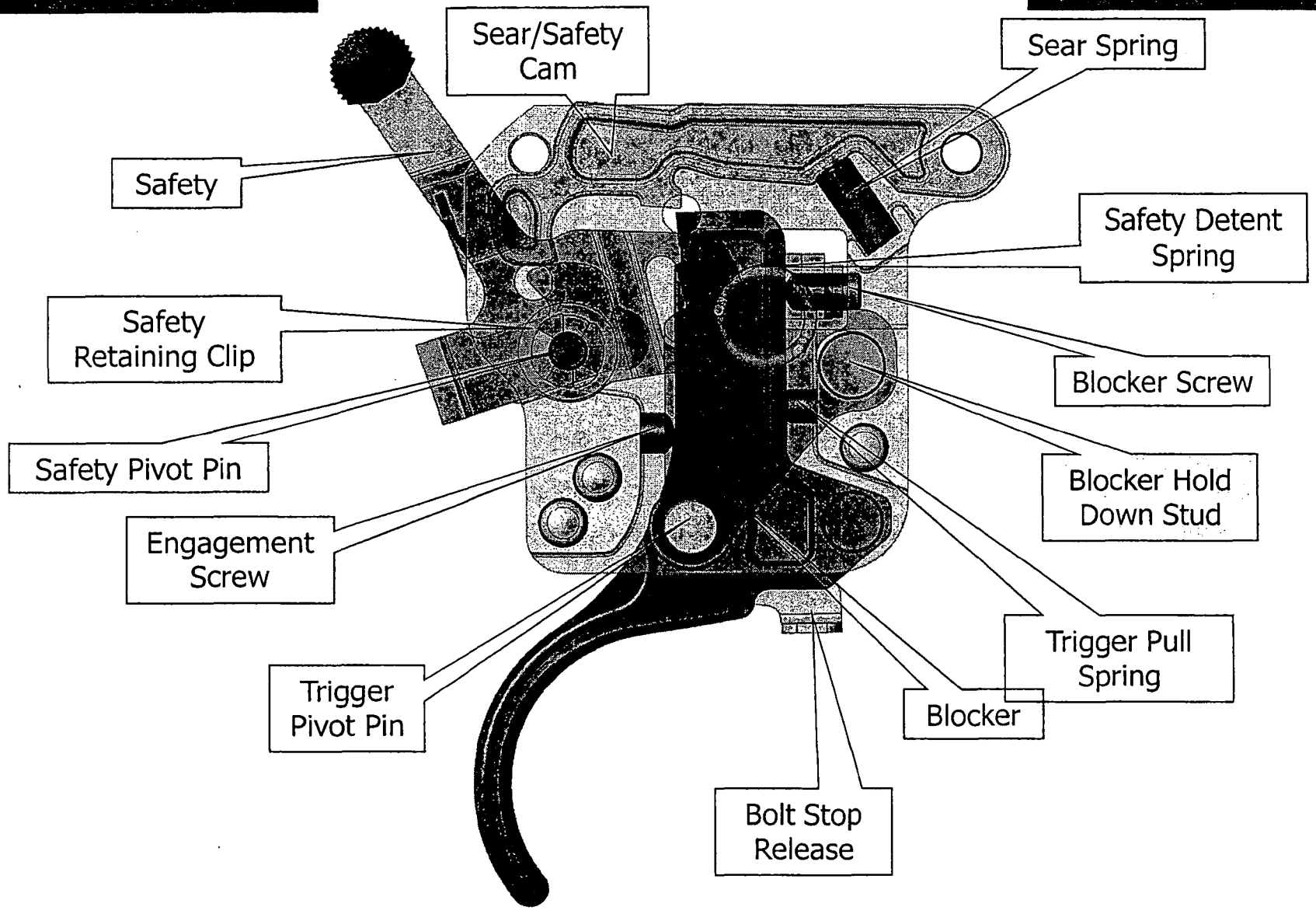
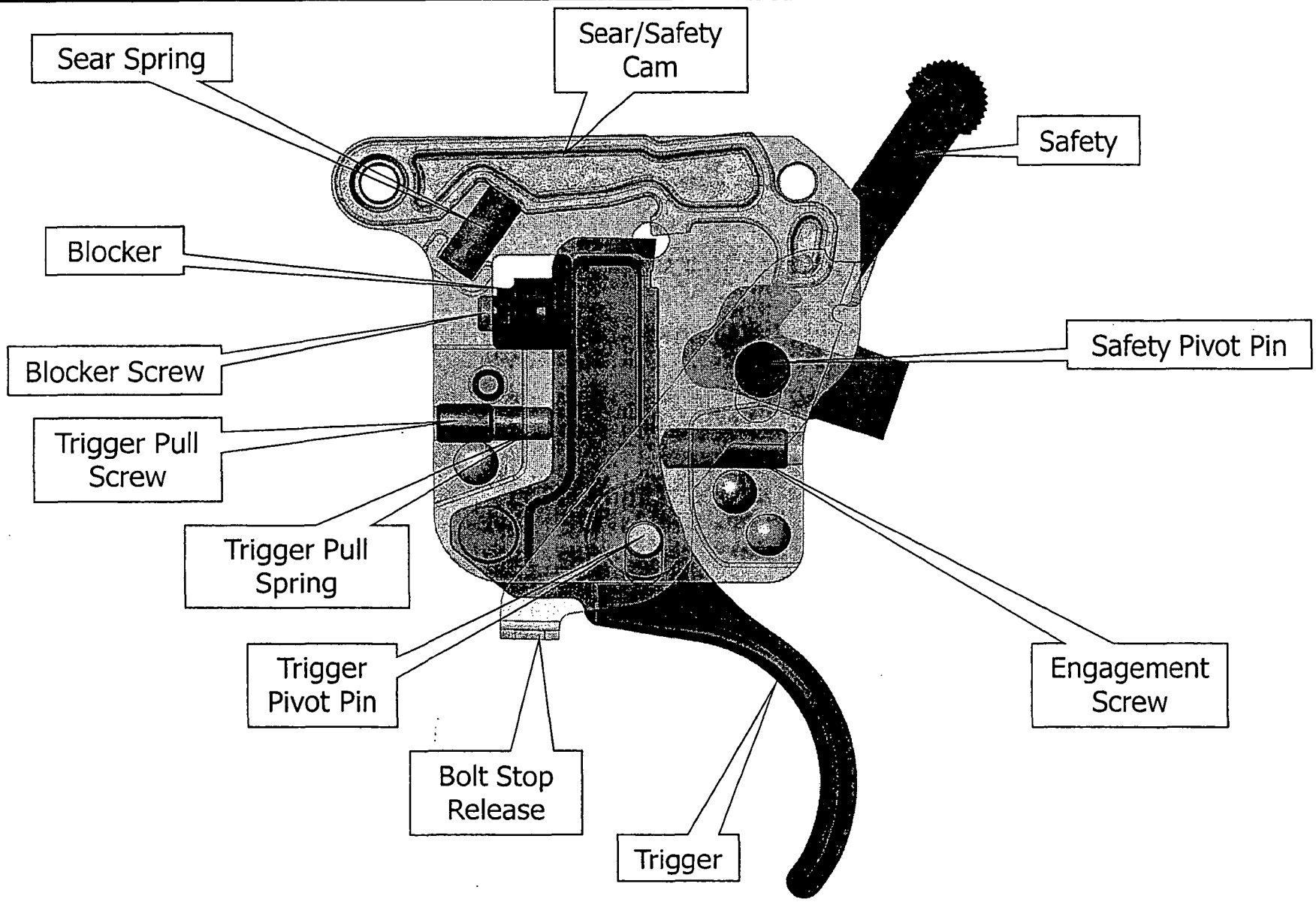


CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON



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Remington

Center Fire Rifles
2007 New Offerings

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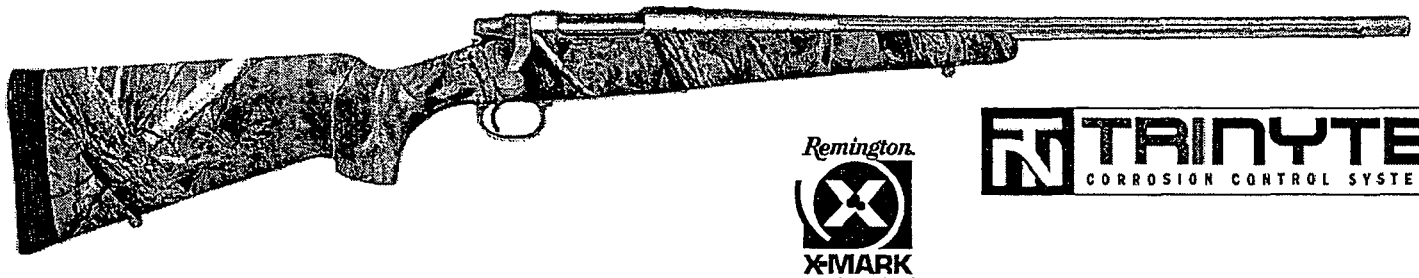
MODEL *SEVEN*™ XCR Camo



Remington X-MARK PRO TRIGGER

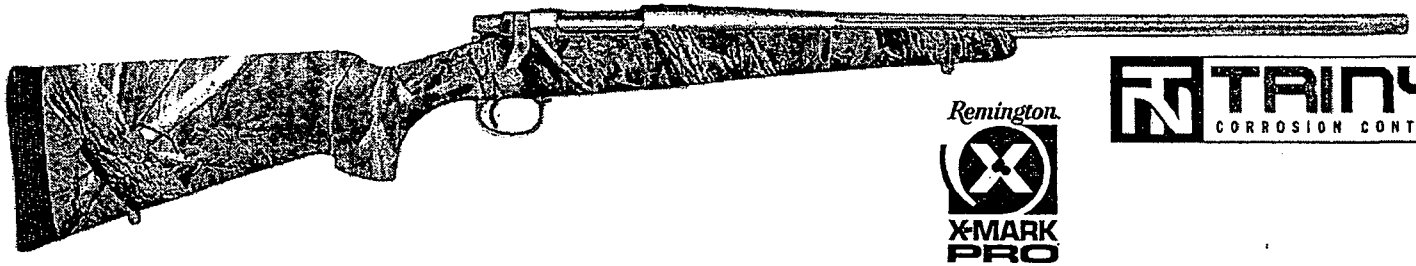
TRINYTE CORROSION CONTROL SYSTEM

- Durable Syn. Stock with NEW Realtree AP Camo & R3 pad
- 416 Stainless Steel Barrel and Action—Three Rings of Steel
- Proprietary TriNyte corrosion control plating for uncompromised corrosion control and scratch resistance
- Fluted Magnum contour barrels (20" on standard calibers & 22" on magnum calibers)
- Hinged floor-plate magazine box
- Outfitted with **NEW X-Mark Pro** fire-control system

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Model Seven™ XCR Camo Product Highlights



Remington X-MARK PRO TRIGGER

TRINYTE CORROSION CONTROL SYSTEM

The compact design, light-weight, and easy target acquisition characteristics inherent in the design of the Model Seven—coupled with the fact that the action is specifically designed for Short-Action cartridges ONLY—make this the ideal firearm for hunting big-game when conditions demand a light-weight, compact rifle design. Exclusive TriNyte PVD coating make this gun impervious to the elements and suitable for all hunting environments.**Offered for 2007 in Five Popular Short-Action Calibers.**

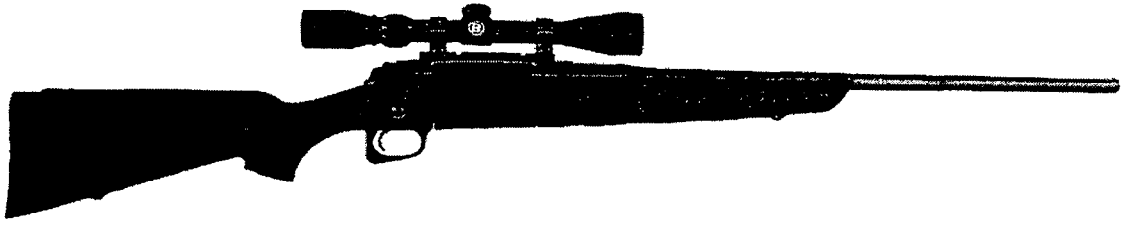
***MSP--$810 Standard Cal. $860 WSM Calibers**

R 220241

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *770*™ Full Line
(Replacement to the Model 710)

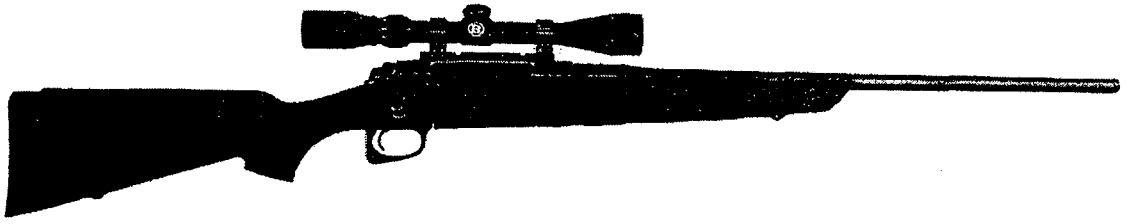


- **Totally New Design features for 2007**: New (Black) Synthetic Stock Design with Molded in Sling Swivel Studs
- Comes with Factory mounted and Bore-sighted 3-9x40mm scope
- Smoother-Camming 60 Degree bolt
- Updated—more durable magazine latch
- Detachable magazine holds 4 standard cartridges and 3 magnum cartridges
- Ultra accurate 6 groove button rifled Ordnance-Grade Steel barrel (22" Standard calibers, 24" Magnum Calibers)
- Includes two ***NEW* chamberings for 2007** (***7mm-08 & .308***)

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *770*™ Full Line
Product Highlights

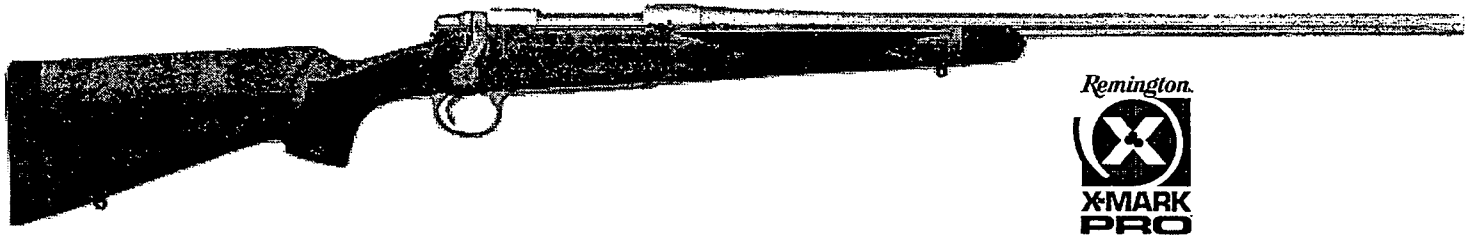


The Model 770 will replace the Model 710 in the product lineup for 2007. Keeping with the stellar accuracy and dependable performance of the Model 710, the Model 770 is built around the same barreled action (with super accurate button rifling), but will include a technologically advanced and re-designed stock which includes molded in sling swivel studs, an easier to cam (open/close) bolt, and a more durable magazine latch design. **New for 2007 in seven popular calibers—which includes two new chamberings (7mm-08 & .308). *MSP--$339 All Calibers**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *700*™CDL SF Full Line



- Introducing a Full-Line Series of the popular 700 CDL SF
- CDL Style Walnut Stock w/black fore-end tip & R3 pad
- 416 Stainless Steel Barrel and Action—Three Rings of Steel
- Fluted Magnum contour barrels
- 24" barrel on Standard & WSM Calibers & 26" barrel on Mag. Calibers
- Hinged Floor-Plate Magazine
- Outfitted with **NEW X-Mark Pro** fire-control system

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

MODEL *700*™ CDL SF Full Line Product Highlights

Remington®
X-MARK PRO TRIGGER

Styled after the extremely popular CDL SF Ltd. Edition .30-06 gun of last year, the CDL Stainless Fluted (SF) full line combines all of the most sought after features in a popular traditional style hunting rifle into one package. This is our Premier Stainless Steel—Fluted Barrel—Walnut stock rifle offering in a full line of calibers.

NEW for 2007 in Six Popular Calibers.

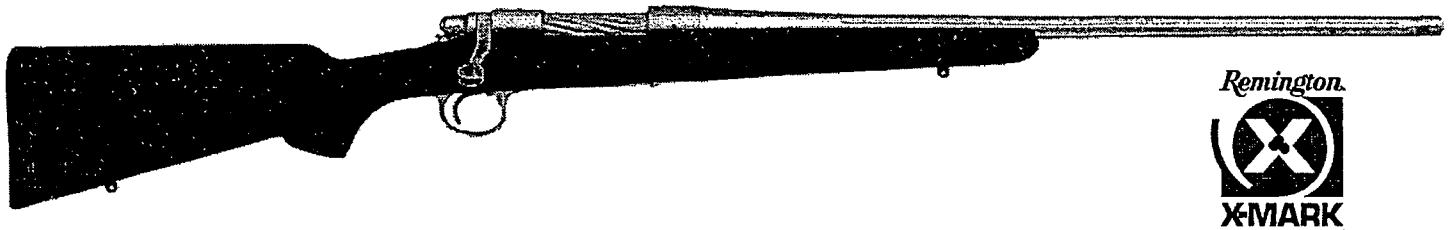
***MSP--$779 Standard Cal. $814 WSM Calibers**

R 220415

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *700*™ Alaskan Ti Full Line



Remington X-MARK PRO TRIGGER

- The Model 700 Alaskan Ti receiver milled out of solid block of Titanium for Strength and Light-Weight
- New "Max Guard" finish on stock (Bell & Carlson) with Pillar—Bedded action Black and Grey webbing paint scheme
- 24" Magnum contour barrel with Light Varmint style fluting
- **New for 2007** Hinged Floor plate magazine box
- Spiral fluted bolt body with skeletonized bolt handle to reduce weight
- New **X-MARK-PRO** fire control
- Front and rear sling swivel studs and R3 recoil pad
- **New for 2007 the addition of Nine new Calibers!**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

MODEL *700*™ Alaskan Ti Product Highlights

Remington® X-MARK PRO TRIGGER

The Model 700 Alaskan Ti replaces the existing Model 700 Titanium rifle category. Adding new features, like a hinged floor-plate, a "Max Guard" finish—pillar bedded Bell and Carlson stock, Magnum Contour fluted barrel, a great new look and NEW chamberings for 2007, the Model 700 Alaskan Ti series of rifles promises to offer the ultimate in high-technology, light-weight, rugged durability, and superb accuracy that today's hunters and shooters demand. **NEW for 2007 in Nine Popular Calibers.**

***MSP--$1,579 Non-Mag.—$1,599 Mag. Cal.—$1,669 WSM Cal.**

R 2202417

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

Model 750™ Synthetic Auto-loading Centerfire Rifle

- Features improved gas system of the Model 750™ Woodsmaster to improve feeding and function reliability
- Redesigned black synthetic fore-end
- New butt-stock design with lower Monte Carlo Comb (for easier sight acquisition) and R3® Recoil Pad
- Added sling swivel studs
- 750 magazine boxes are interchangeable with Model 7400™ Magazine Boxes

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

Model 750™ Synthetic Product Highlights

Designed to offer a synthetic stocked addition to the Model 750 Line, and to replace the Model 7400 synthetic, the new Model 750 Synthetic features the improved gas system of the Model 750 Woodsmaster in a matte blued version with a new black synthetic stock and fore end (700 SPS style grips and unique Model 750 synthetic fore-end styling). Matte blued barrel and receiver with R3 recoil pad. **NEW for 2007 in four Popular Calibers.**

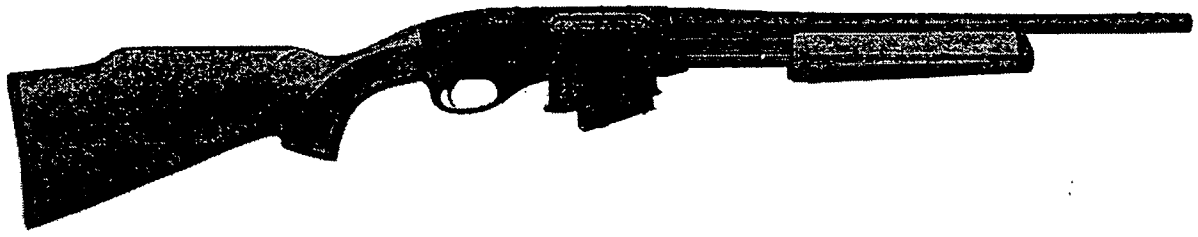
***MSP $549 All Models**

R 220419

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Remington® Model 7615™ Ranch Carbine

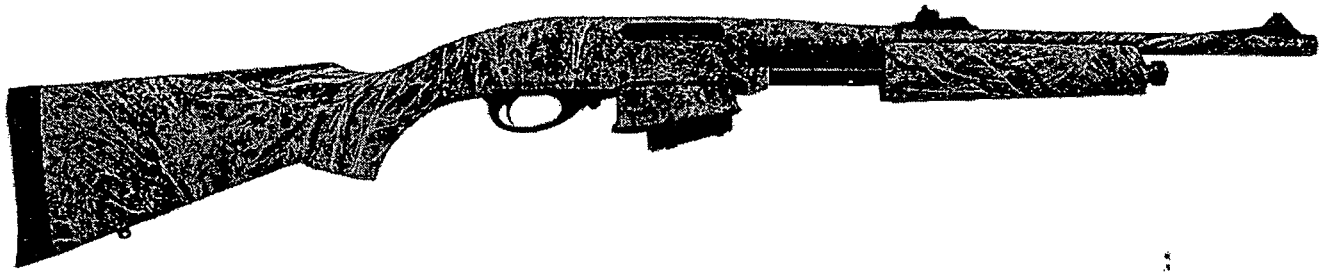


- Modeled after the 7615 Law Enforcement line of firearms, the Model 7615 Ranch Carbine uses standard M16/AR15 style magazines and has a clean 18 1/2" Parkerized barrel
- This version is meant to be a handy offering to the sporting market with it's light weight handling characteristics, satin finished walnut stock and fore-end, Parkerized finish on metalwork for added durability, and ease of operation make it the perfect varmint hunting companion
- Chambered in the ever-popular .223 Remington (accepts 5.56mm nato also) is also great for a day at the range or high-volume plinking
- ***MSP--$699**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

Remington® Model 7615™ Camo Hunter



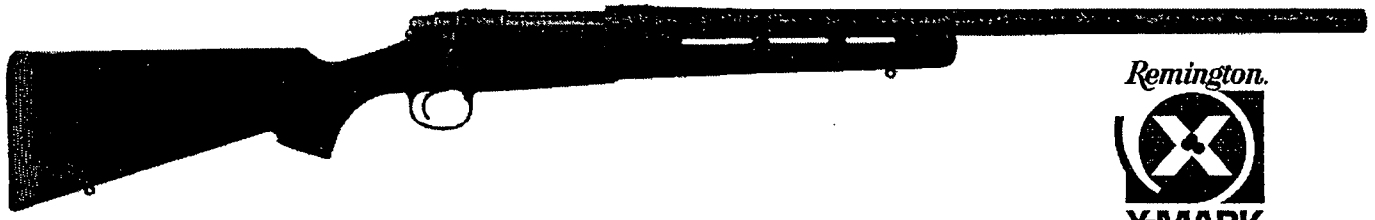
- Modeled after the 7615 Law Enforcement line of firearms, the Model 7615 Camo Hunter uses standard M16/AR15 style magazines and has a Rifle-Sighted 22" barrel
- This version offers a stealthy hunting tool to fool the eyes of even the wariest of game, with it's light—weight handling characteristics, **Mossy Oak—Brush Camo** on entire gun for ultimate concealment, and ease of operation this gun is the perfect predator hunting companion
- Chambered in the ever-popular .223 Remington (accepts 5.56mm nato also) is also great for a day at the range or high-volume plinking
- ***MSP--$739**

R 220242

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

Model 700™ SPS—VARMINT Line



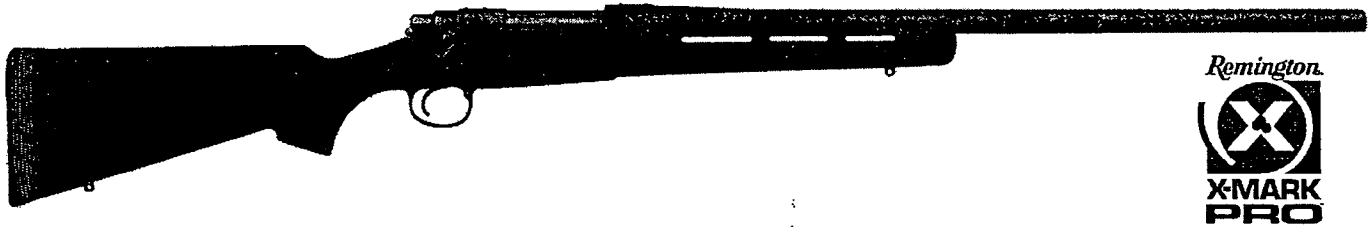
Remington
X-MARK PRO TRIGGER

- Including all of the standard features of our popular Model 700 SPS the NEW Model 700 SPS—Varmint Series of rifles is intended to broaden the applications of the SPS with this Varmint specific model.
- Will be introduced in six popular varmint calibers.
- Newly designed SPS-Varmint stock (black synthetic) with Vented Beavertail Fore-End
- Dual Sling Swivel Studs
- 26" Varmint contour barrel with the legendary Model 700 action
- Drilled and Tapped for scope mounts
- Outfitted with NEW **X-MARK-PRO** fire control

R 220422

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ SPS—VARMINT Line
Product Highlights



Remington® X-MARK PRO TRIGGER

Designed to offer a Varmint specific Model in our popular Model 700 SPS line of centerfire hunting rifles, the SPS—Varmint represents the ultimate firearm choice when a dependable, durable, workhorse Varmint Style rifle is needed. In addition to the New Vented-Beavertail fore-end SPS style stock, this gun will have a black oxide finish, and a 26" Varmint contour barrel for increased accuracy potential and heat dissipation when high-volume shooting is a must.

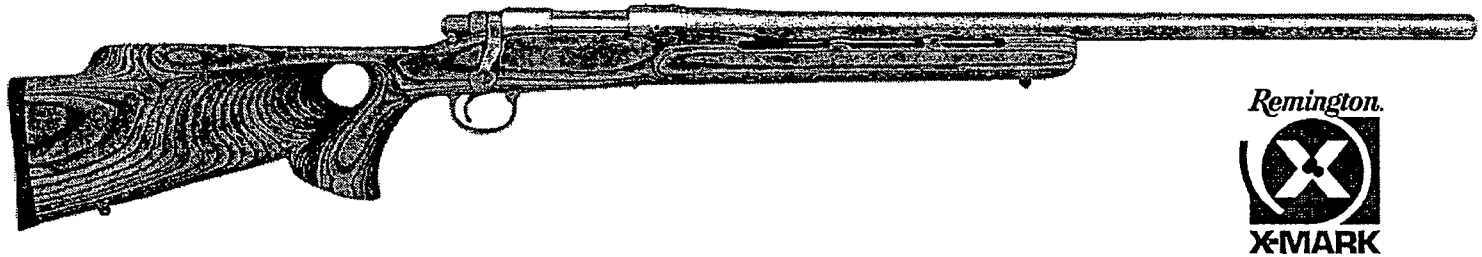
New for 2007 in six popular calibers.

***MSP--$487 All Calibers**

R 220242

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ VLSS—TH Thumbhole Line



Remington®
X-MARK PRO TRIGGER

- Brown Laminate Thumbhole Stock (similar to the XR 100 stock) with vented beavertail fore-end
- Hinged floorplate magazine
- Dual sling swivel studs mounted in stock
- New **X-MARK-PRO** fire control
- 26" Stainless Heavy Varmint contour barrel
- Built on the Legendary Model 700 Action
- Target Style "Dish" Crown

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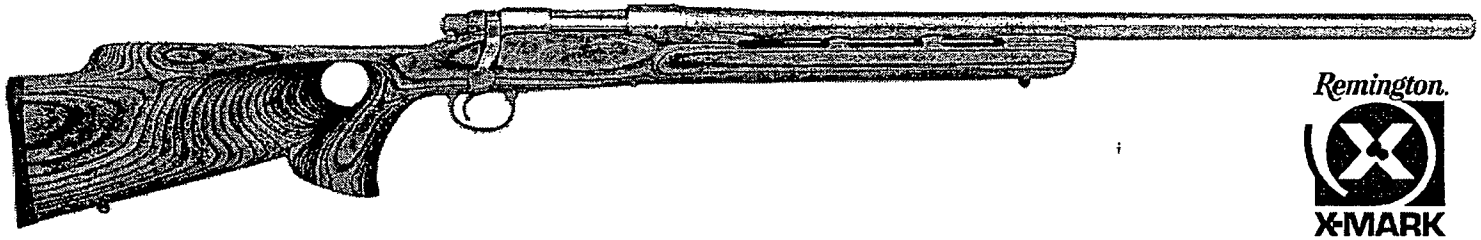
Remington®

Model 700™ VLSS—TH Thumbhole Line Product Highlights



Remington® X-MARK PRO TRIGGER

Including all of the standard features of our popular Model 700 Rifles, the NEW Model 700 VLSS-TH (Varmint Laminated Stock Stainless Thumbhole) Series of rifles builds upon the success of the Model 700 Varmint series of rifles, and provides a unique offering in the line: combining the popular features of a Stainless Steel barrel and action—A vented brown laminate Thumbhole Stock—and a 26" Heavy Varmint contour barrel. Capable of ultra accurate 10-ring groups with the option of quick follow up shots via the hinged floorplate magazine.

New for 2007 in three popular Calibers.

***MSP--$771 All Calibers**

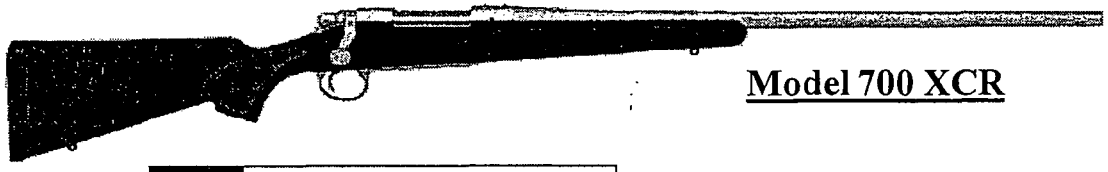
R 202425

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

Caliber Additions

Additional New Rifle Offerings



Model 700 XCR

FN TRINYTE CORROSION CONTROL SYSTEM

Model 700 SPS Youth

Model	Caliber	Item#	MSP
700 XCR	.25-06 Remington	84440	$772
700 XCR	7mm-08 Remington	84441	$772
700 Mountain LSS	.280 Remington	84270	$762
700 SPS Youth	7mm-08 Remington	27391	$453

R 202426

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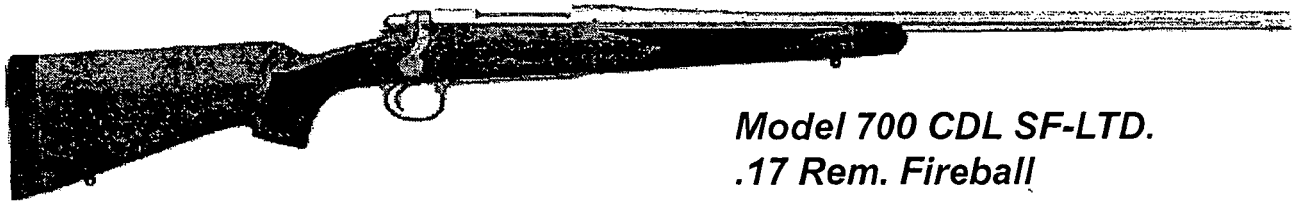
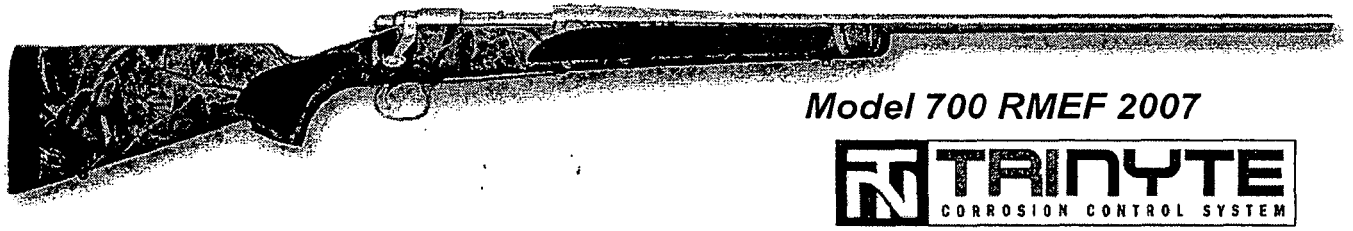
Remington

2007 Special Edition Firearms



Model 700 CDL SF-LTD.
.17 Rem. Fireball



Model 700 RMEF 2007

TRINYTE
CORROSION CONTROL SYSTEM

Model 700 SPS
"Buckmasters" Series

R 220427

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

MODEL *700*™ CDL SF Ltd. Edition

Remington® X-MARK PRO TRIGGER

- Introductory Rifle for the HOT new **17 *Remington* Fireball**
- Second in the continuing series of Ltd. Edition CDL Rifles
- CDL Style Walnut Stock w/black fore-end tip & R3 pad
- 416 Stainless Steel Barrel and Action—Three Rings of Steel
- Fluted 24" Magnum contour barrel
- Special Engraved **"17 *Remington* Fireball"** Hinged floor-plate magazine
- Outfitted with **NEW X-Mark Pro** fire-control system

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

MODEL *700*™ CDL SF Ltd. Edition
Product Specifications

Remington®
X-MARK PRO TRIGGER

The Model 700 CDL Stainless Fluted Limited Edition offering for 2007 will be chambered in the HOT new 17 *Remington* Fireball caliber (4000+ fps) for blistering performance on Varmints and other small game. This Limited Edition CDL is the second in a series and serves as the premier introductory rifle for the new 17 *Remington* Fireball cartridge. Feature packed with a 416 Stainless Steel barrel and action, Light-Varmint Style barrel fluting, and special engraved floor-plate design. These features combine to produce a rifle that incorporates distinctive good looks, with the functional refinements demanded by today's serious shooters.

***MSP--$799**

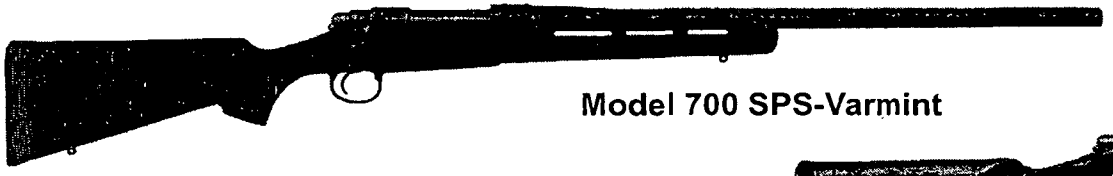
R 220429

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

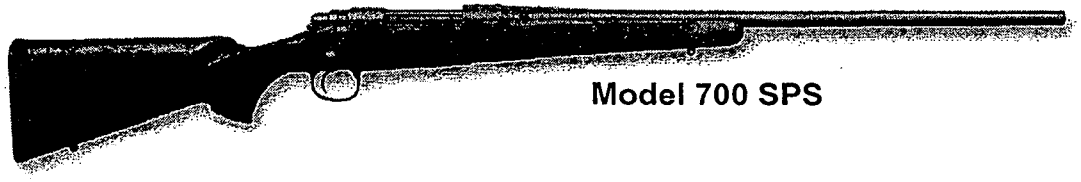
Remington

.17 Remington Fireball

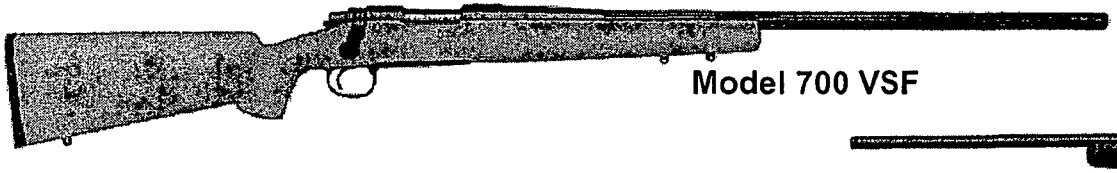
Additional Rifle Chamberings



Model 700 SPS-Varmint



Model 700 SPS



Model 700 VSF

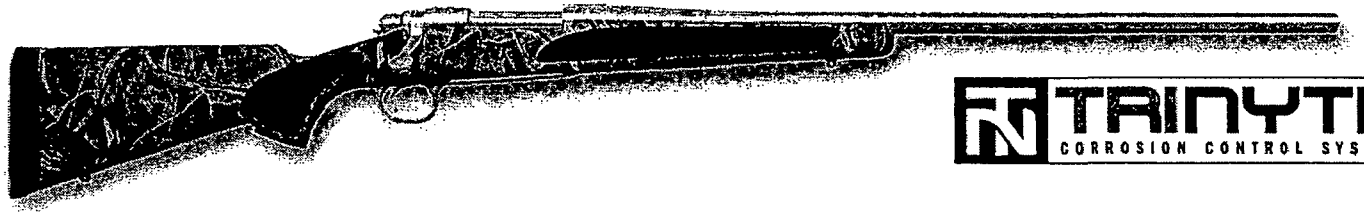
Model Seven CDL

Model	Item#	MSP
Model 700 VSF	84360	$889
Model Seven CDL	85900	$680
Model 700 SPS-Varmint	84213	$487
Model 700 SPS	84200	$453

R 220243O

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ XCR™ Rocky Mountain Elk Foundation



- **Seventh** edition of the—Remington—Rocky Mountain Elk Foundation trade gun (Series began in 2001)
- Chambered for 2007 in .300 Remington Ultra Magnum
- NEW Realtree™ All-Purpose® HD™ camo stock with XCR overmolded grip and fore end with R3™ recoil pad
- Hinged floor plate features engraved RMEF logo
- Stainless Steel (416) barrel and action with **TriNyte** coating
- NEW **X-MARK-PRO** fire control
- ***MSP--$899**

R 202431

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

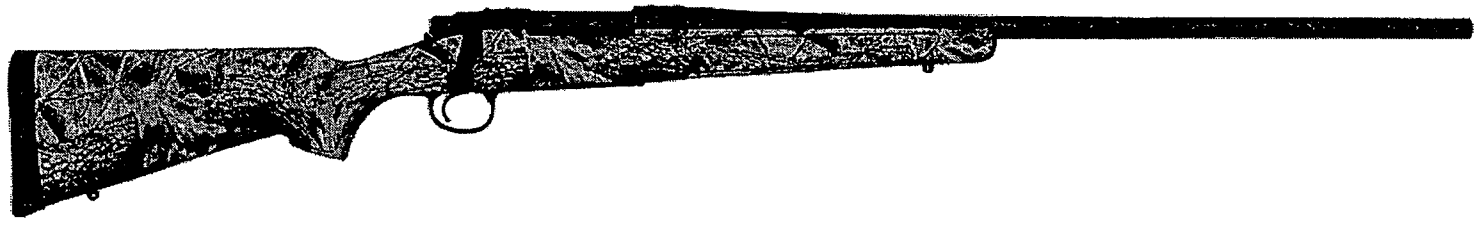
Model 700™ SPS—Buckmasters™ Line

- Includes all of the standard features of our popular Model 700 SPS
- Laser Engraved Floorplate with Buckmasters Logo
- Realtree Hardwoods HD camo stock with R3 recoil pad
- Introducing a "Young Bucks" youth model with 12 3/8" LOP and 20" barrel (.243 chambering)
- Standard calibers have 24" barrels and Magnum and Ultra Mag. Calibers have 26" barrels

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

Model 700™ SPS—Buckmasters™ Line
Product Highlights



Designed to offer a camo stocked Model in our popular Model 700 SPS line of centerfire hunting rifles, and to partner with the great organization—Buckmasters™, which has come to define the American Deer hunter. In addition to the Realtree™ Hardwoods Grey camo SPS style stock, this gun will have a black oxide finish, and a laser-engraved floorplate design consisting of the Buckmasters™ Deer logo, which really sets this series of guns apart.

New for 2007 in six popular calibers.

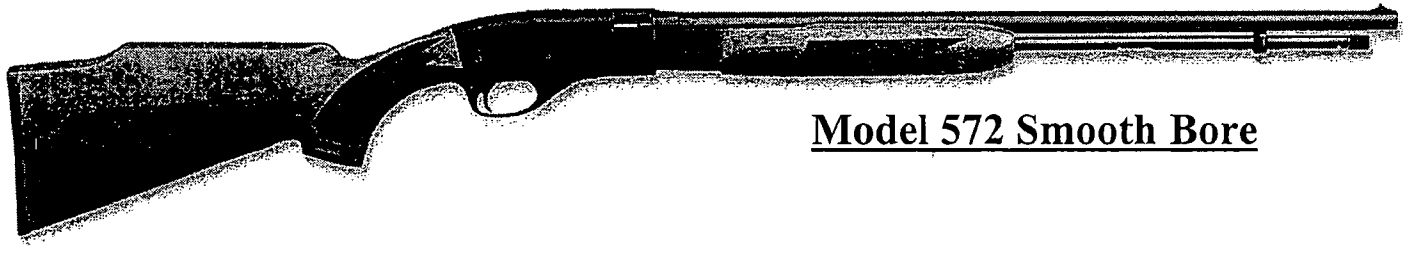
***MSP--$499 All Models**

R 202433

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

Rimfire Rifles
2007 New Offerings

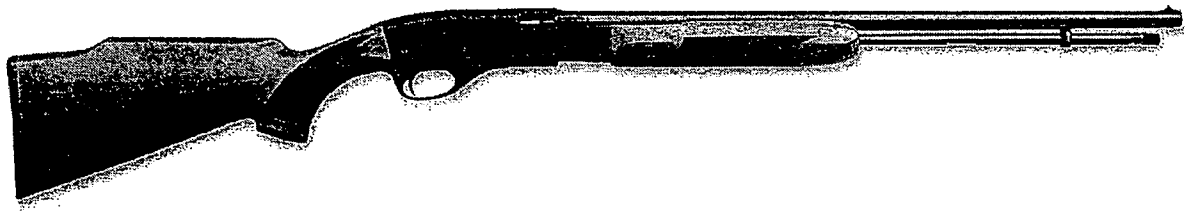


Model 572 Smooth Bore

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Remington® Model 572™ Smooth Bore



- The Model 572 SB-Smoothbore BDL Fieldmaster includes all of the popular features of our standard Model 572 .22 LR pump action rifle, with the addition of a smooth-bore .22 caliber 21" bead-sighted barrel. **Key features include**:
- Classic ultra smooth, reliable, and compact rimfire rifle
- Built specifically for .22 Caliber shot cartridges
- High-Gloss American Walnut stock and fore-end
- High-capacity 15 Rd. tubular magazine
- Richly blued—carbon steel 21" Bead-Sighted, Smooth-Bore barrel
- LOP: 13 5/8"; Drop at Comb: 1 3/8"; Drop at Heel: 2 5/8"

- ***MSP--$431**

R 2202435

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Remington® Model 597™ Scoped Combo

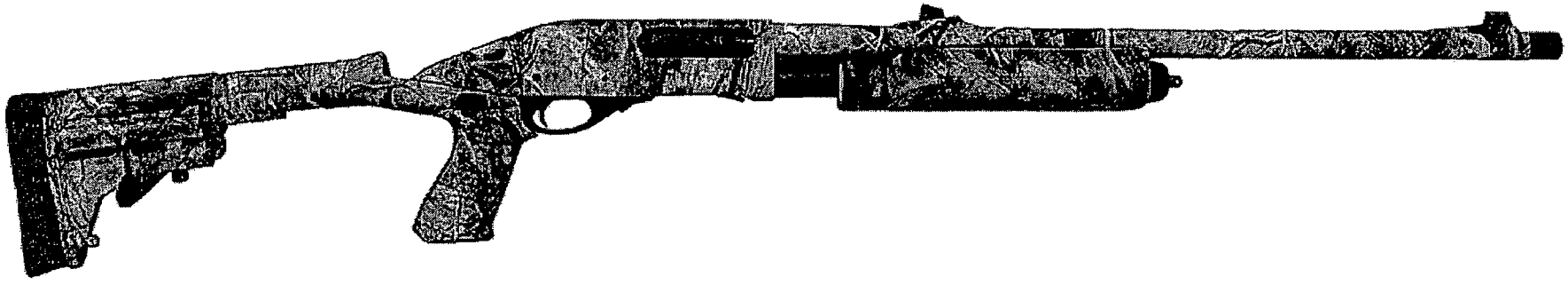
- New for the 2007 full-line product line is the Model 597 Synthetic autoloading rimfire rifle with a mounted and bore-sighted 3-9x32mm scope. This 597 is the complete package ready to take to the range or woods right out of the box. Key features include:
- All of the great features and benefits of the popular 597
- Button rifling for superb shot after shot accuracy/repeatability
- Factory Bore-Sighted 3-9x32mm scope
- Exclusive Nickel-Plated bolt, hammer, and sear
- Twin tool-steel guide rails
- ***MSP--$172**

R 2202436

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

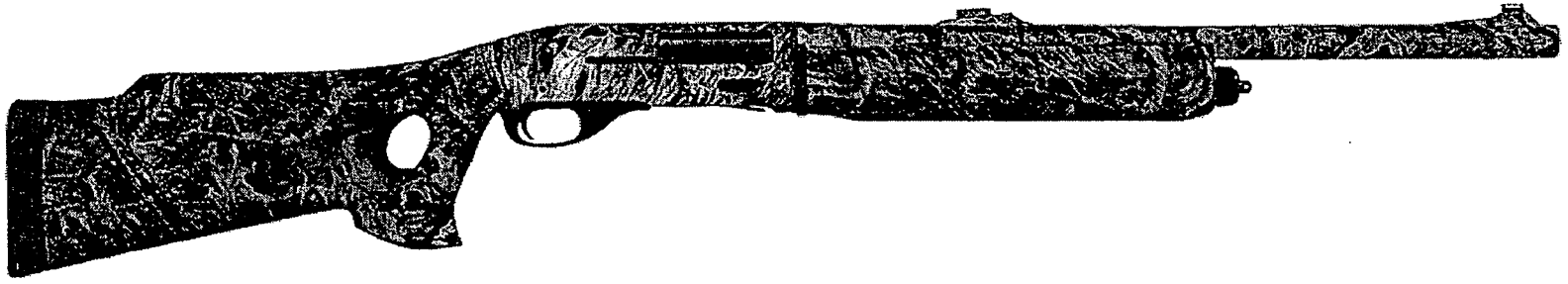
Shotguns
2007 New Offerings



CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *SP-10*™ Magnum Thumbhole

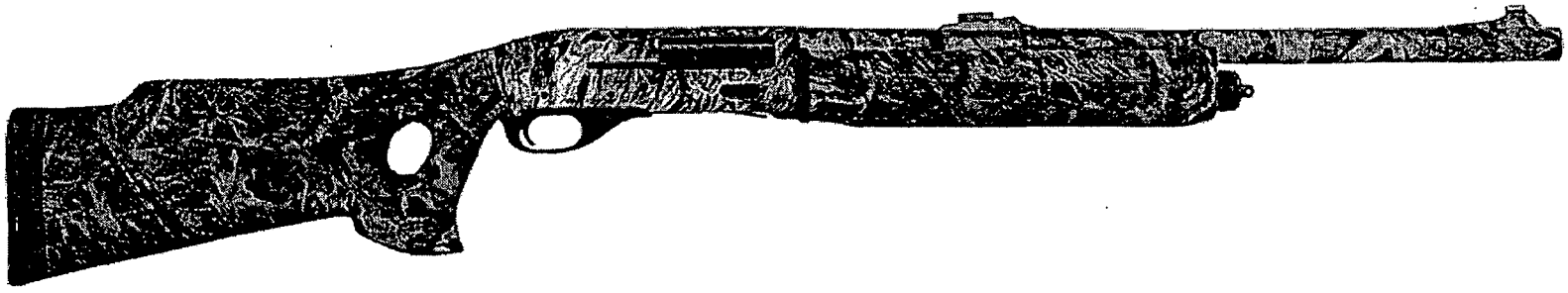


- Legendary 10 Ga. 3.5" performance
- Thumbhole stock with R3 recoil pad for ultra steady aim and extremely low felt recoil
- 23" Rifle-sighted Turkey barrel
- High performance Williams "Fire-Sights" fiber optic sighting system
- Fully camouflaged with Mossy Oak Obsession camo w/matching padded sling
- Includes Briley® Straight-rifled ported "TURKEY" CHOKE TUBE for devastating pattern performance

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

MODEL *SP-10*™ Magnum Thumbhole Highlights



The Model SP-10 Thumbhole Camo features the same reliable, durable, and time-tested action system that the SP-10 is well known for with the benefits of a Thumbhole stock, special Briley® Straight-rifled Ported "TURKEY CHOKE TUBE" (for excellent performance with our new Wingmaster HD loads), and full camo coverage in the popular Mossy Oak Obsession pattern. 10 Gauge performance with very managable recoil.

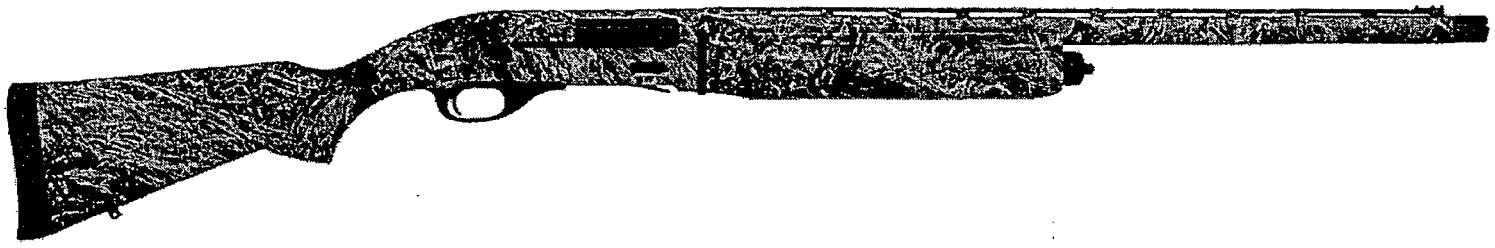
This SP-10 has a new look and Specialized Turkey hunting specific features that promise to make this gun a hard hitting performer.

***MSP--$1,464**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *SP-10*™ Magnum Waterfowl

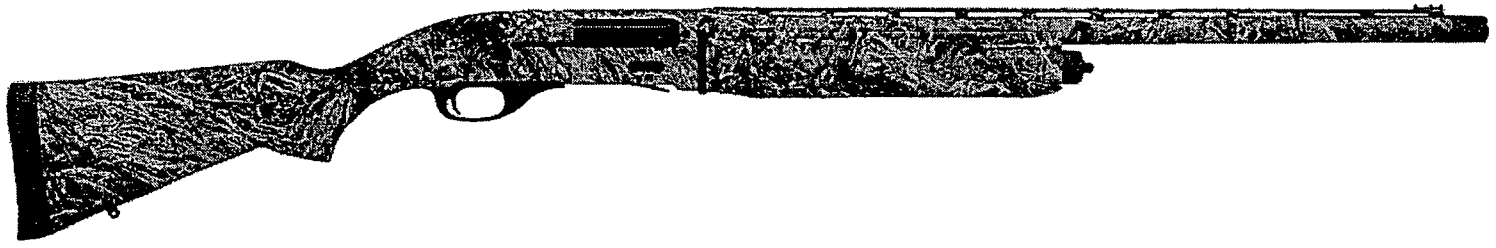


- Full camo coating in **NEW for 2007** Mossy Oak Duck Blind camo
- Set of 3 Briley® Waterfowl choke tubes specifically optimized for ultra-effective performance on Waterfowl **Includes:** Decoying, Intermediate, and (Ported) Pass Shooting chokes (corresponds with IC, Mod., and Full)
- 26" barrel with SP-10 Rem-Choke capability
- Dual sling swivel studs & black padded sling included
- Special Hi-Viz Fiber-Optic Front Sight System
- Awesome Waterfowl devastating 10 Gauge performance

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

MODEL *SP-10*™ Magnum Waterfowl Highlights



The SP-10 Magnum Waterfowl Gun in New (2007) Mossy Oak Duck Blind Camo is meant to refresh the SP-10 line with a new specialized Waterfowl featured gun filling the niche for a specialized Waterfowl dedicated 10 gauge shotgun.

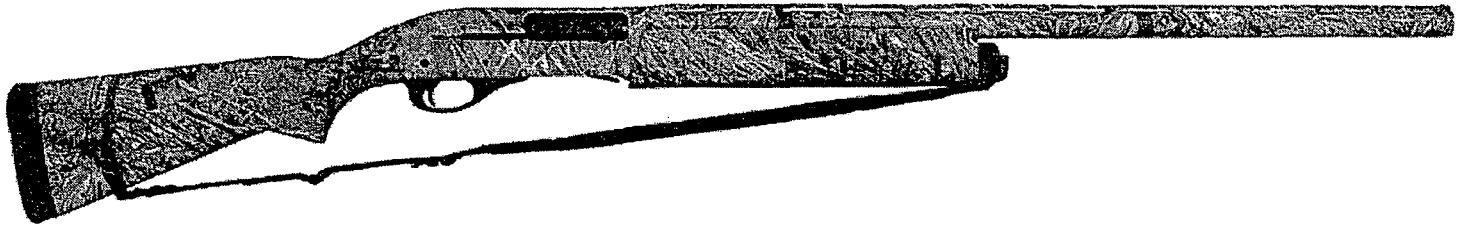
In addition to the new Mossy Oak Duck Blind camo pattern, the SP-10 will feature a special Hi-Viz Fiber-Optic front sight system and a special set of **(Three)** Briley® Waterfowl choke tubes (Decoying, Intermediate, and Pass Shooting—Ported choke) optimized for Waterfowl hunting with our NEW Wingmaster HD loads.
Relatively low perceived recoil with hard-hitting 10 Gauge power.

***MSP--$1,390**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *11-87*™ SPS Super-Mag Waterfowl



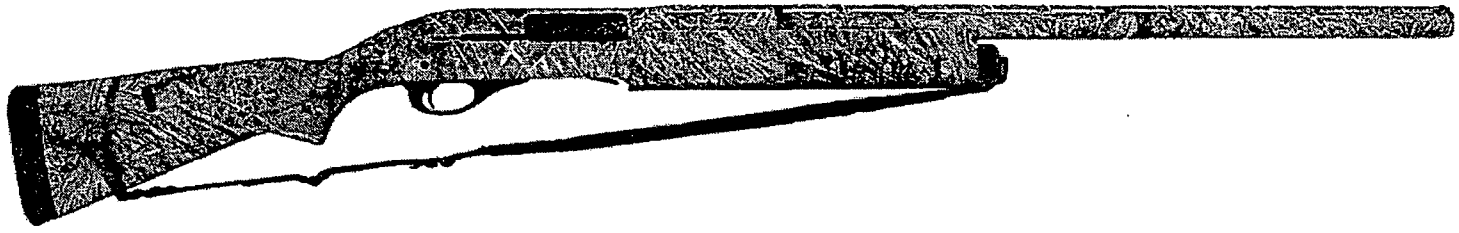
- Full camo coating in Mossy Oak Duck Blind camo **NEW for 2007**
- Set of 3 Rem-Choke tubes for ultra-effective performance on Waterfowl **Includes:** Improved Cylinder, Modified, and Full (all approved for use with Steel and other Waterfowl approved shot)
- All the great features of the 11-87 SPS series of shotguns plus a host of other great Waterfowl specific features
- Special Hi-Viz Fiber Optic sight system
- Quick Load—Extended release carrier button for ease of operation
- SpeedFeed I butt-stock with X-tra shell holding capacity for ultra quick follow up shots
- 30" barrel with chamber that handles 2 ¾", 3", and 3 ½" 12 Ga. shot shells: includes R3 recoil pad to reduce felt recoil

R 202442

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *11-87*™ SPS Super-Mag Waterfowl Highlights



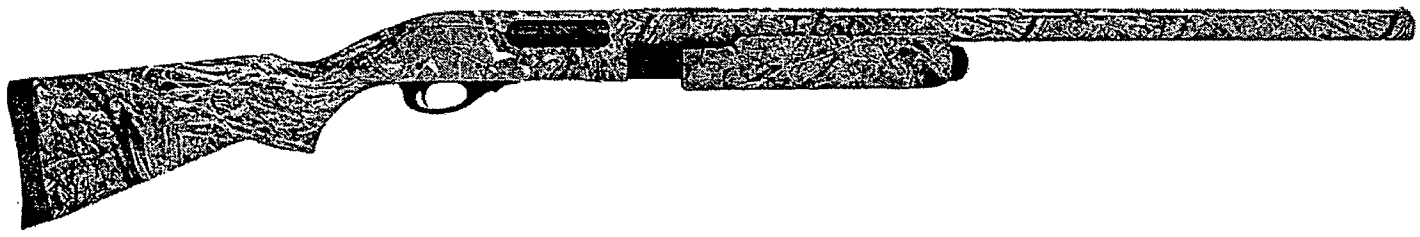
The Model 11-87 SPS Super Magnum Waterfowl (**With NEW** Mossy Oak Duck Blind Camo) will be the premier Super Magnum Waterfowl offering for 2007 (replaces #29883 current 11-87 WF gun). Lots of Waterfowl specific features like: An extended release "Quick Load" carrier button for ease of operation even under the most extreme conditions. A special Hi-Viz sight system for ultra-quick target acquisition, SpeedFeed I shell holding stock for faster follow-up shot accessibility, and will include Improved Cylinder, Modified, and Full Rem-Choke tubes which provide the option of selecting the perfect choke for a full range of Waterfowling scenarios.

***MSP--$899**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

MODEL *870*™ Express Super-Mag Waterfowl

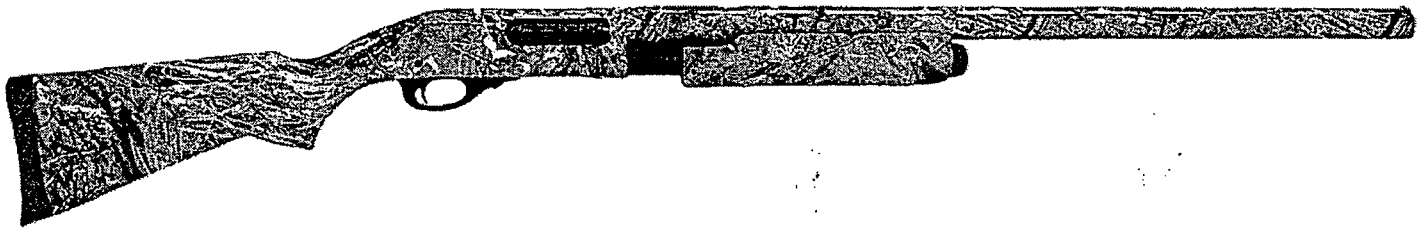


- Full camo coating in Mossy Oak Duck Blind camo **NEW for 2007**
- All of the standard features of the 870 Express Super Magnum Shotguns
- Supplied with Rem-Choke Modified choke tube
- 30" barrel with 2 ¾", 3", and 3 ½" capability to handle any waterfowling situation
- Vent Rib with front bead sight for fast target acquisition
- Sling swivel studs included

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

MODEL *870*™ Express Super-Mag Waterfowl Highlights



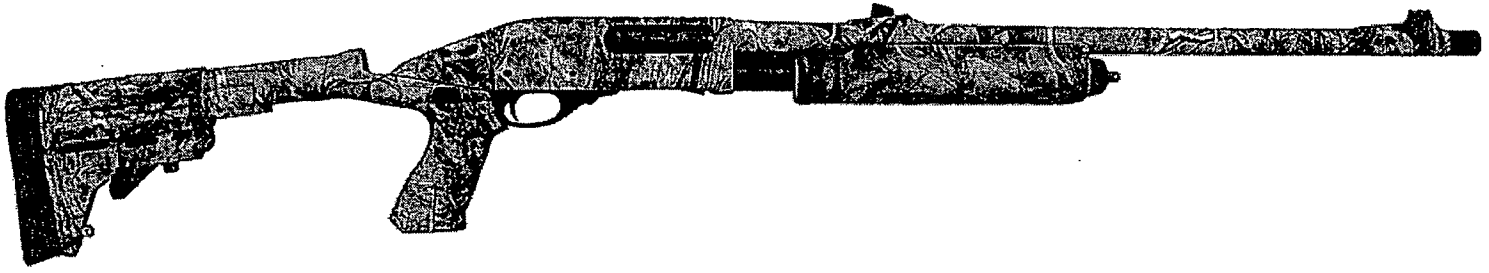
The Model 870 Express Super Magnum Waterfowl Camo gun for 2007 will replace the current 870 Express Super Magnum Waterfowl Camo gun (replaces #25135 current 870 Express WF gun). It will include all of the standard features of the 870 Express Super Magnum Series of shotguns, plus it will be fully camouflaged in **New for 2007** Mossy Oak Duck Blind Camo, and it will be outfitted with a 30" vent-rib bead sighted barrel and include a Modified Rem-Choke tube for excellent pattern performance with Waterfowl loads.

***MSP--$419**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *870 SPS Super-Mag MAX Gobbler*

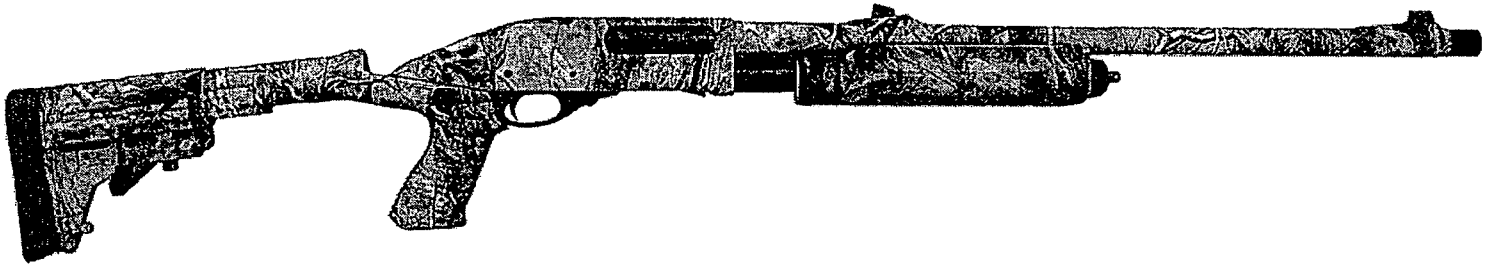


- **NEW** recoil reducing stock by Knoxx Industries has ability to greatly reduce felt recoil of even the most potent Turkey loads
- Stock is fully adjustable for length of pull with one handed operation.
- Recoil reduction further enhanced by the addition of an R3 pad
- 23" 12 Gauge Rifle-sighted Turkey barrel (Rifle sights are fully adjustable)
- High performance Williams "Fire-Sights" fiber optic sighting system
- Fully camouflaged with **NEW** Realtree All-Purpose (Green) HD camo
- Drilled and tapped receiver (for Weaver style rail Part # 429M)
- Included Turkey Extended Super Full Rem-Choke Tube

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *870 SPS Super-Mag MAX Gobbler*
Highlights



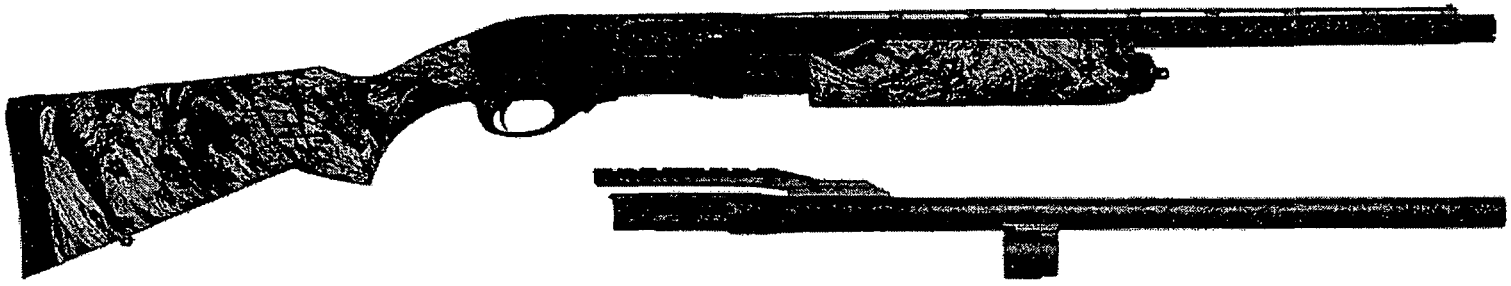
The Model 870 SPS Super Magnum MAX Gobbler is feature packed with some of the most technologically advanced features found in any Turkey hunting shotgun currently offered. The Knoxx stock has a two-fold benefit: One—it is fully adjustable for LOP with easy one hand operation, and Two—it has the ability to reduce felt recoil of even the hardest hitting Turkey shotshells. To further reduce recoil the gun features an R3 recoil pad. Rounding out the features are fully adjustable Williams Fire Sights to get your shot on target, and a Turkey Super Full Rem-Choke tube is included to put the shot where it counts!

***MSP--$602**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

MODEL *870 EXPRESS Turkey/Deer Combo*

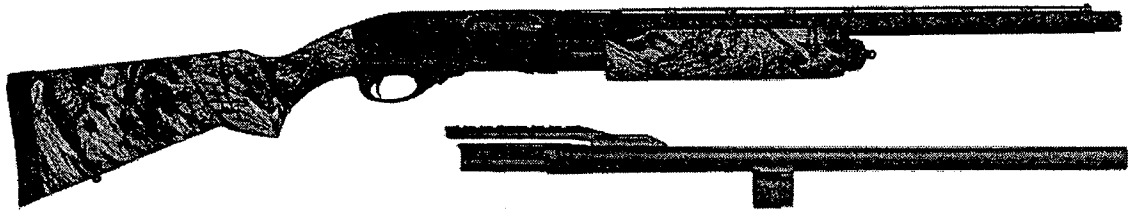


- All of the feature packed benefits of the standard Model 870 Express 12 Ga.
- 21" Vent-Rib Bead Sighted "Turkey" barrel
- Rem-Choke Turkey Xtra-Full Choke tube included
- Fully-Rifled 23" Cantilever "Deer" barrel included
- Butt-stock and Fore-End camouflaged in Mossy Oak Break-Up camo
- 2 ¾" and 3" Magnum capable

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *870 EXPRESS Turkey/Deer Combo*
Highlights



Includes all of the popular features of our current Model 870 Express, with the added versatility of a 12 Ga. 23" Fully-rifled Cantilever Deer barrel, and a 21" Vent-rib Turkey barrel with a Rem-Choke Turkey Xtra Full tube. The Model 870 EXPRESS Turkey—Deer Combo is ready for any Turkey & Deer hunting situation that a serious hunter is likely to encounter. The synthetic stock is fully coated in Mossy Oak Break-Up camo, and whether you select the 21" Vent-Rib Turkey barrel, or the 23" Fully-Rifled Cantilever Deer barrel, you will have the ultimate hunting shotgun for reliability and durability that you can count on to last throughout many hunting seasons to come.

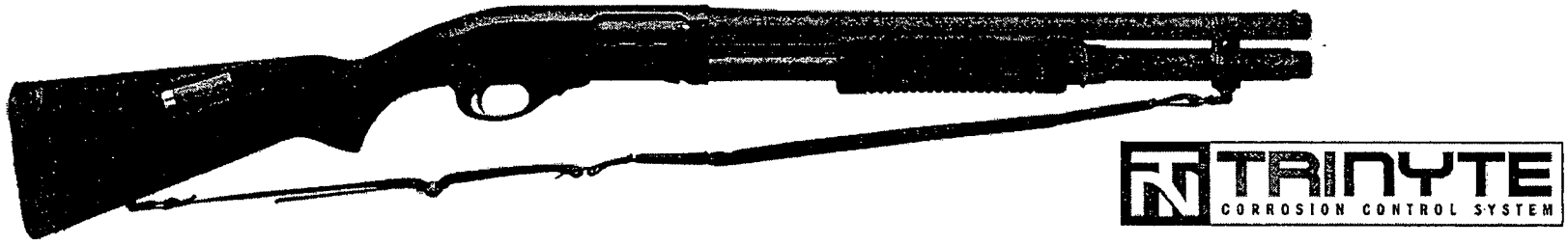
***MSP--$476**

R 2202449

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *870 XCS MARINE MAG. Xtreme Conditions Shotgun*



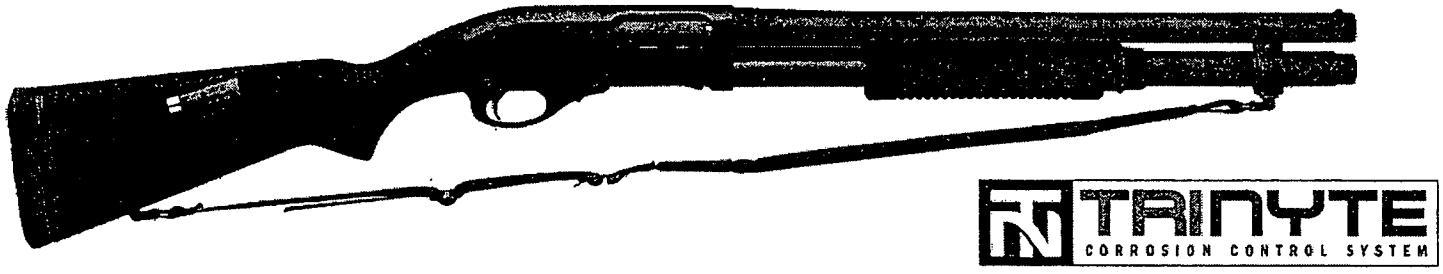
- All of the feature packed benefits of the standard Model 870 Marine Magnum 12 Ga. ***PLUS:***
- Proprietary—Black TriNyte Corrosion Control plating on barrel and receiver for the ultimate resistance to the most extreme conditions found in any environment on Earth
- SpeedFeed I stock with Shell Holder (2-4 round x-tra shell holding capacity depending on 2 ¾" or 3" shell length)
- Corrosion resistant trigger group w/plated components
- 18" 12 Gauge Cylinder bore Bead-sighted barrel
- 2-shot magazine extension (for a total of 7 shot capacity)

R 202450

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

MODEL *870 XCS MARINE MAG. Xtreme Conditions Shotgun* (Highlights)



The Model 870 XCS Marine Magnum (Xtreme Conditions Shotgun) includes all of the great features of the Standard 870 Marine Magnum with the added highly-durable corrosion resistant protection of our proprietary TriNyte Corrosion Control System to resist abrasion and corrosion in the most extreme environments on earth. With features like a 2-shot magazine extension, sling swivel studs and sling, and SpeedFeed I shell holding stock to hold from 2-4 extra rounds at the ready, the Marine Magnum XCS shotgun will function no matter what mother nature throws at it.

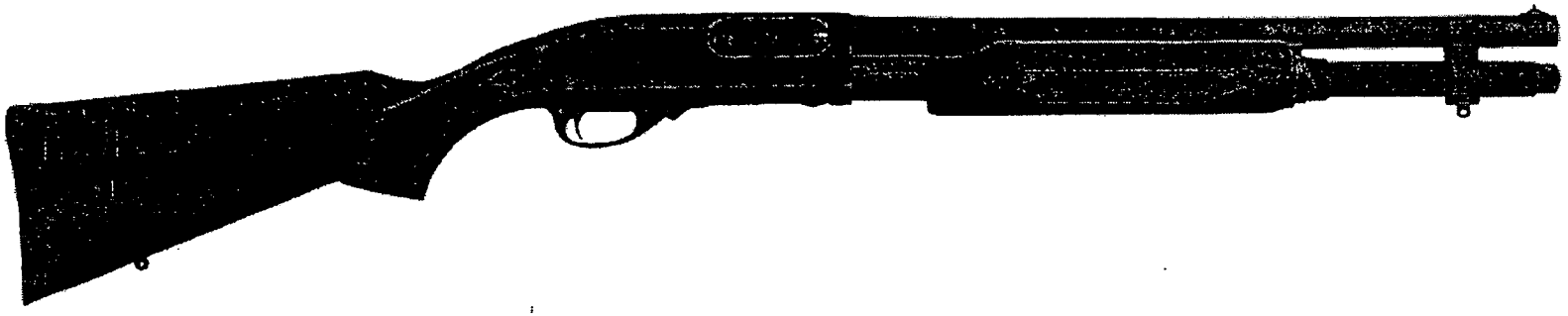
***MSP--$639**

R 220451

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *870 Express Syn. 7-Shot 20 GA.*

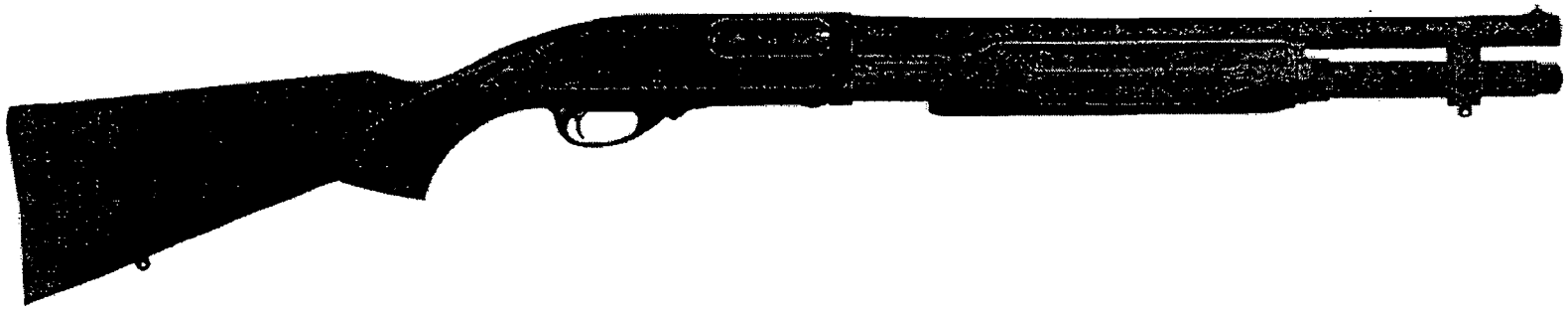


- All of the feature packed benefits of the standard Model 870 Express 7-Shot 12 Ga. (25077) with the ease of handling and lower recoil of the 20 gauge
- 18" 20 Gauge Cylinder bore Bead-sighted barrel
- 2-shot magazine extension (for a total of 7 shot capacity)
- Non-glare matte black finish with black synthetic stock
- Factory installed sling swivel studs in magazine clamp and butt-stock **(Also new on all 2007 12 Ga. 25077 Express guns)**
- Shoots both 2 ¾" and 3" Magnum loads

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

MODEL *870 Express Syn. 7-Shot 20 Ga.*
(Highlights)



The Model 870 Express Synthetic 20 Ga. with 7-Round shot capacity features all the great benefits of its 12 gauge big brother (25077) with the benefits of the lighter recoiling and easier handling 20 gauge chambering. This 20 Ga. Express features an 18" bead sighted Cylinder bore barrel for great short range patterning, and handles all 2 ¾" and 3" 20 gauge shells for the ultimate in versatility. Sling swivel studs are also included in the butt stock and magazine tube clamp for quick and easy installation of a sling.

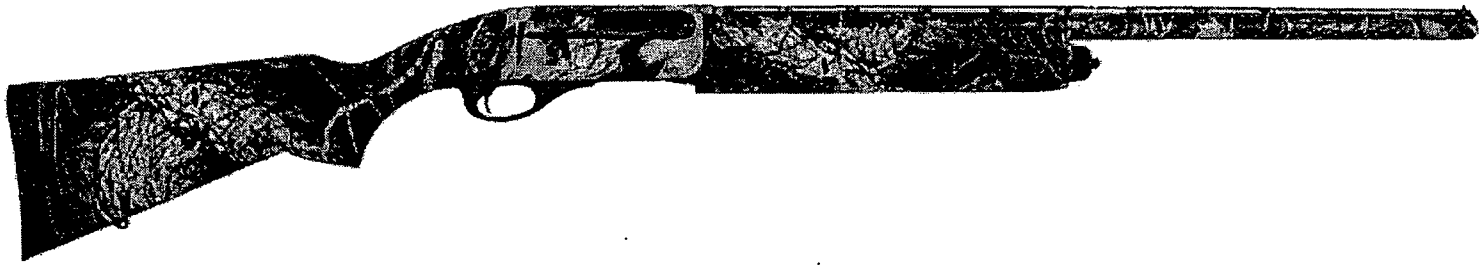
***MSP--$289**

R 202453

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL 11-*87 Sportsman Camo*



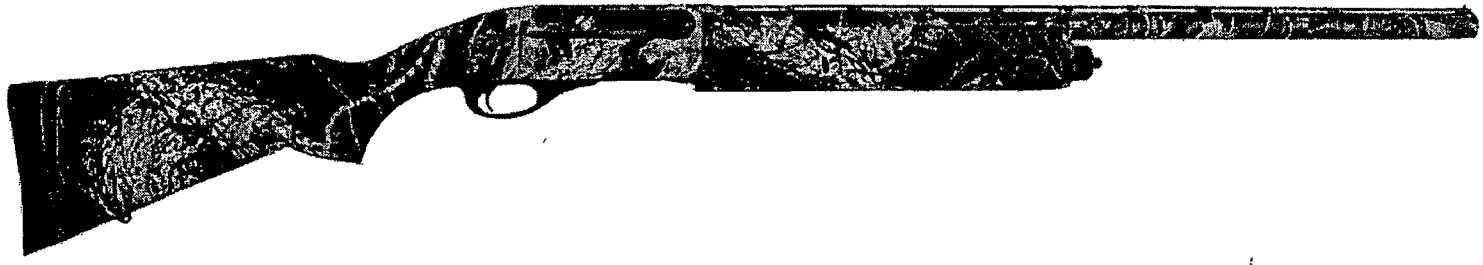
- All of the great standard features of the 11-87 Sportsman Series
- 12 Gauge with 28" Vent-Rib bead sighted barrel
- 20 Gauge with 26" Vent-Rib bead sighted barrel
- Both models come supplied with a Modified Rem-Choke tube
- Both models are fully camouflaged with Mossy Oak New Break-Up camo
- Shoots both 2 ¾" and 3" Magnum loads

R 202454

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

MODEL 11-*87 Sportsman Camo*
(Highlights)



For 2007 we are adding two full camo (Mossy Oak New Break-Up) Model 11-87 Sportsman shotguns to the full line of 11-87 Sportsman firearms. These guns will offer the same quality, durability, and dependability that the 11-87 has come to define and provide the full time sportsman with a rugged all-purpose workhorse shotgun. These two full camo guns will be offered in a 12 Gauge with a 28" Vent-Rib bead sighted barrel and a 20 Gauge with a 26" Vent-Rib bead sighted barrel. Both guns come with a Modified Rem-Choke tube.

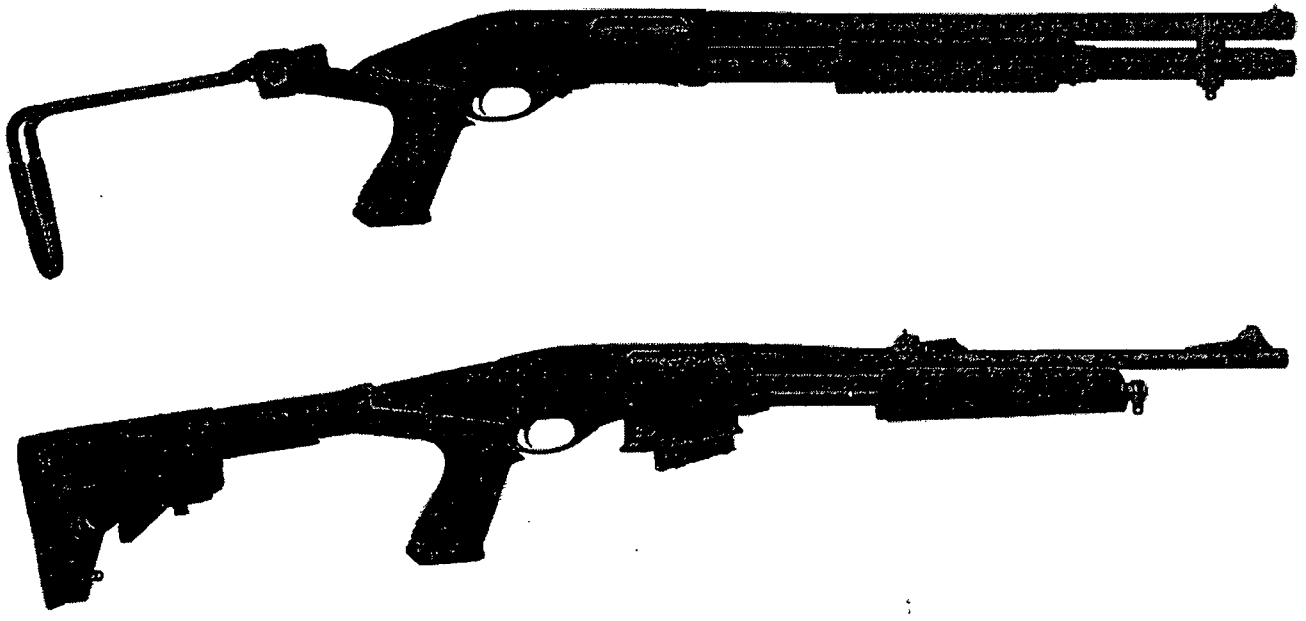
***MSP--$634**

R 202455

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

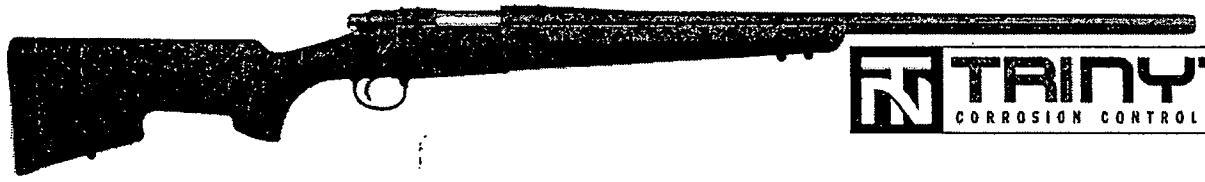
Remington

Tactical Products
2007 New Offerings



CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 700™ XCR™ Tactical Long—Range Rifle



Remington
X-MARK PRO TRIGGER

- Designed for long range target shooting and hunting: The new Model 700 XCR Tactical Long Range Rifle.
- New Tactical Bell & Carlson stock (OD Green w/Black Webbing) featuring full length aluminum bedding block, tactical beavertail fore end and recessed "thumb hook" feature behind pistol grip for benchrest shooting performance:
- TriNyte Black 26" varmint contour barrel with Wide Tactical Style barrel fluting (as found currently on the 700 LTR)
- (416 Stainless Steel barreled action for uncompromised strength, corrosion/abrasion resistance, and rugged good looks
- Free floating barrel—Dish style target crown—Drilled and tapped for scope mounts
- New **X-MARK-PRO** fire control—Hinged floorplate magazine—and Dual front swivel studs ***MSP--$999 All Three Calibers**

R 2202457

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

Remington® Model 7615™ Tactical Rifle

- The Model 7615 Tactical Rifle is a unique carbine style rifle ideally suited for the rancher, or tactical target shooter. The 7615 is well suited as an alternative sporting arm choice to the AR-15
- 7615 Action with 10-round detachable magazine box
- 16 ½" rifle sighted barrel (standard rifle sights)
- Knoxx NRS adjustable length of pull stock with black tactical style fore-end
- Dual Sling swivel studs & Parkerized finish for superior durability and corrosion resistance
- Great gun for high-volume shooting—ammo readily available and low cost—and virtually no recoil ***MSP--$699**

R 220458

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington.

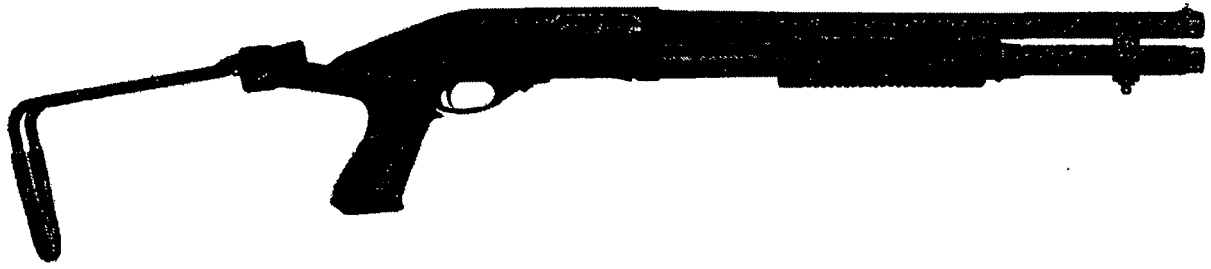
MODEL *870 Tactical Shotgun Series*

- One model features Knoxx® SpecOps recoil reduction stk.**(TAC-2) #81400**
- One model features Speed Feed® IV stock **(TAC-3) #81401**
- Two Knoxx SpecOps Folding Stock Models with recoil reduction **(TAC-2 FS and TAC-3 FS) #81402 & #81403**
- All of the 870 Tactical Models will have Cylinder Bores and 18" or 20" barrels
- Blasted **Black Oxide finish** with Black Synthetic Tactical style fore-ends
- Sling Swivel Studs installed on all models
- R3 recoil pads and front bead sights on non-folding stock models
- All Models are 12 Gauge 2 ¾" and 3" Chambered

R 202459

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

MODEL *870 Tactical Shotgun Series* (Highlights)

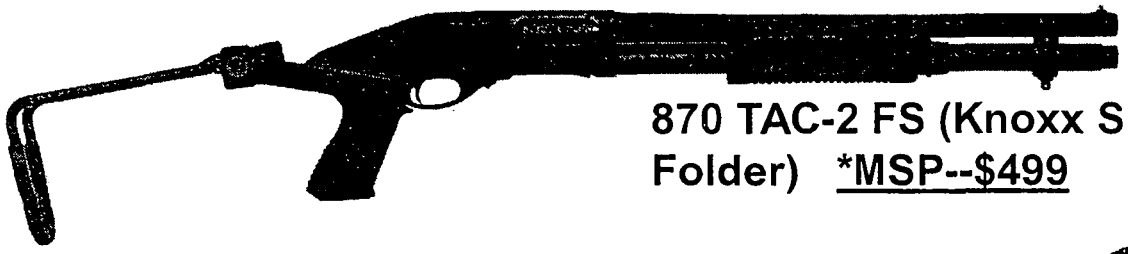


The Model 870 Tactical Shotgun Line will feature all black shotguns (barrel, receiver, and stocks) departing from the tactical guns of 2006 that had the O.D. green finish. The Model 870 Tactical guns will feature specialized tactical style stocks (with 2 folding stock models), 2 and 3 shot magazine tube extensions, with 18" to 20" barrels depending upon specific model. All of the Knoxx® Spec-Ops stocks feature recoil diminishing features to tame the recoil of even the most potent Magnum 12 ga. loads.

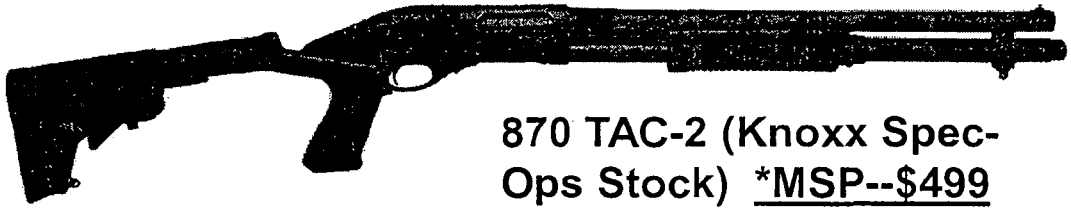
R 2202460

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

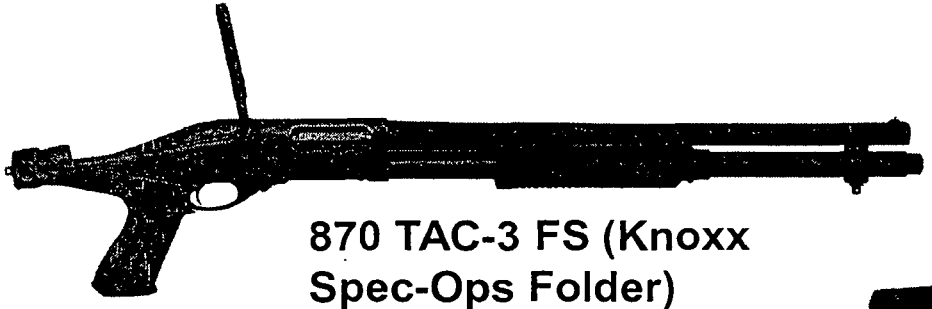
870 Tactical Products for 2007



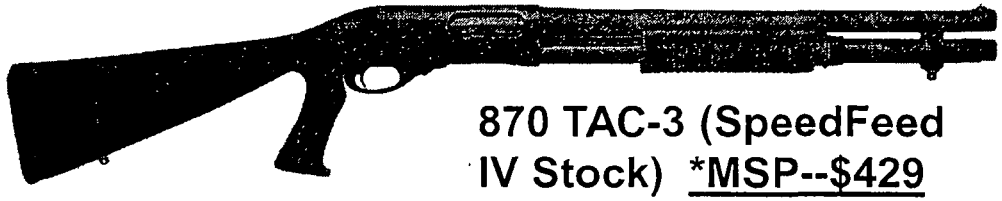
870 TAC-2 FS (Knoxx Spec-Ops Folder) *MSP--$499



870 TAC-2 (Knoxx Spec-Ops Stock) *MSP--$499



870 TAC-3 FS (Knoxx Spec-Ops Folder) *MSP--$499



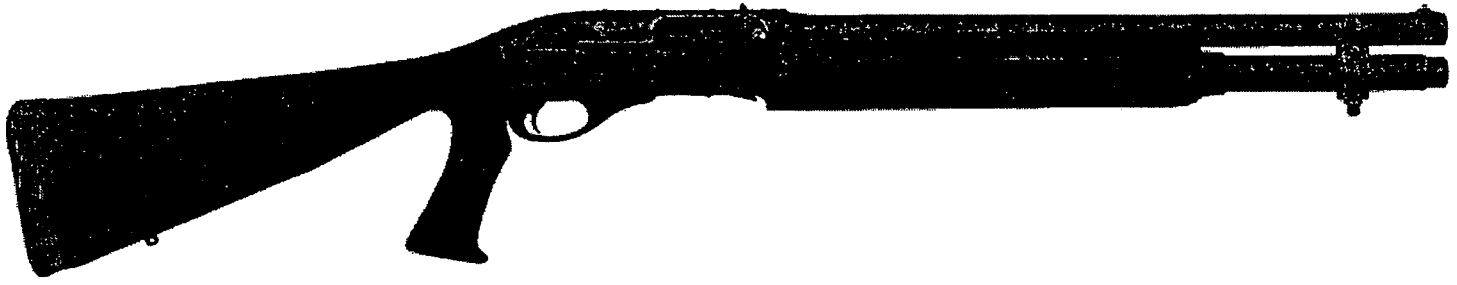
870 TAC-3 (SpeedFeed IV Stock) *MSP--$429

R 2202461

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *1100 Tactical Shotgun Series*



- New for 2007 in a **Blasted Black Oxide** finish
- Black Synthetic Tactical style fore-end with oversized operating handle
- Sling Swivel Studs and R3 recoil pads installed on both models
- One model features a Speed Feed IV stock with 18" bbl, 2-shot ext and fixed Improved Cylinder choke (**TAC-2**)
- One model features a Standard Black Synthetic stock with 22"VT bbl and 4-shot ext (**TAC-4**) This model is also supplied with Imp. Cyl., Modified, and Full Rem-Chokes
- Both Model 1100 Tactical guns are 12 Gauge 2 ¾" Chamber ONLY and have Front Bead Sights

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

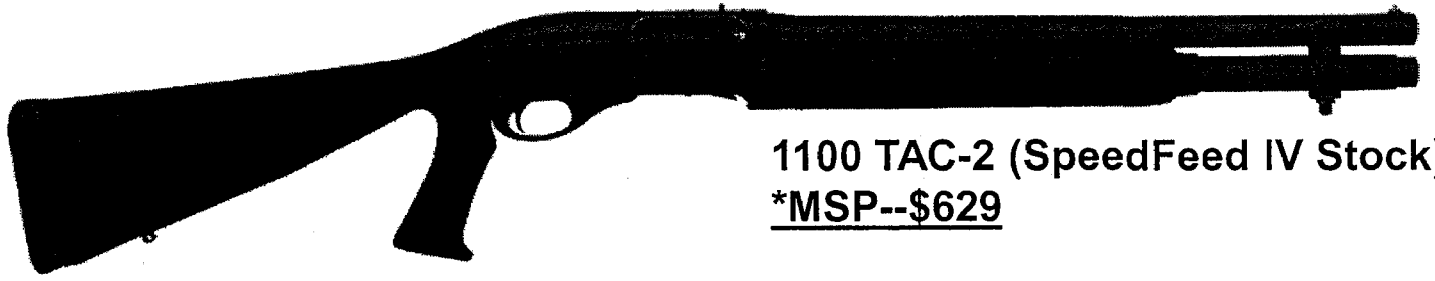
MODEL *1100 Tactical Shotgun Series* (Highlights)

The Model 1100 Tactical Shotgun Line will feature all black shotguns (barrel, receiver, and stocks) departing from the tactical guns of 2006 that had the O.D. green finish. The Model 1100 Tactical guns will feature specialized tactical style stocks, 2 and 4 shot magazine tube extensions, and 18" to 22" barrels. Both models feature recoil diminishing R3 pads to tame the recoil of even the toughest 12 ga. loads.

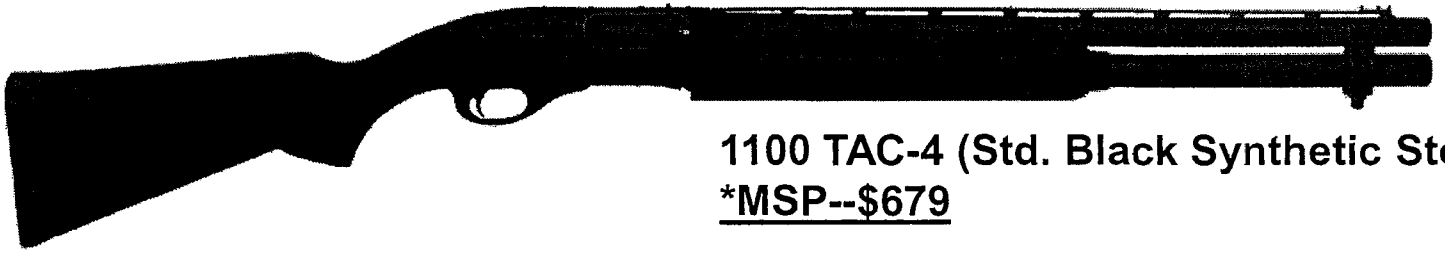
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

1100 Tactical Products for 2007



1100 TAC-2 (SpeedFeed IV Stock)
*MSP--$629



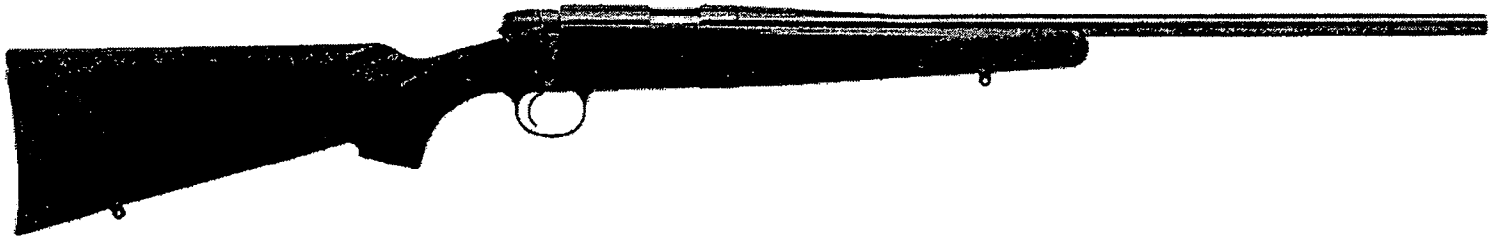
1100 TAC-4 (Std. Black Synthetic Stock)
*MSP--$679

R 2202464

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

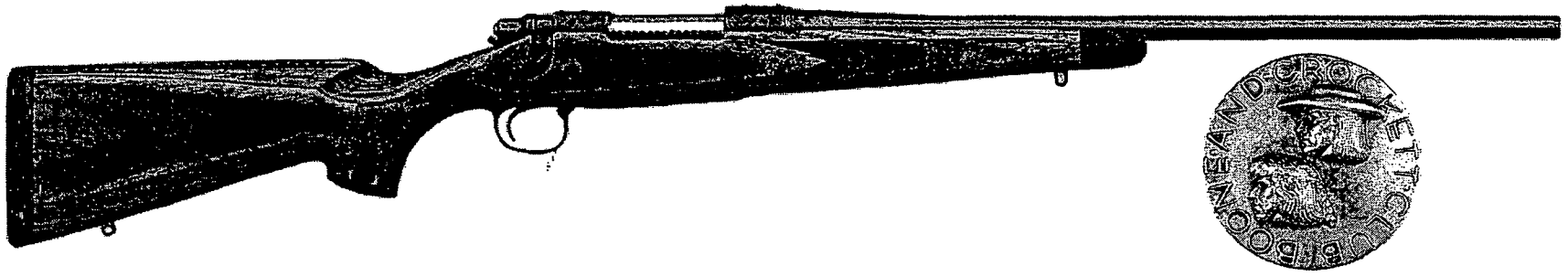
Premier Dealer Line
2007 New Offerings
Rifles



CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *700*™ CDL Boone & Crockett Series



- For 2007 partnering with Boone & Crockett to introduce this First ever B&C licensed firearm series
- Classic Model 700 CDL style, handling, and superior accuracy
- 24" clean Fluted Blued barrel on standard & WSM calibers—26" on Magnum calibers
- Boone & Crockett Medallion insert in grip cap
- Boone & Crockett laser engraving on barrel (after caliber designation)
- Jeweled bolt—satin blued finish on all other exposed metalwork (receiver and barrel)
- **NEW X-MARK-PRO fire control**

R 220246

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

MODEL *700*™ CDL Boone & Crockett Series
Product Highlights

The Model 700 CDL "Boone & Crockett" Series of rifles is meant to provide our Premier Dealers with a special series of guns which are unique in that they are the first firearms to be marketed with the Boone & Crockett name. Each gun in the series will feature a special brown laminate CDL Style stock, Blued fluted barrel, engraved grip cap medallion with Boone & Crockett logo, this is a unique gun with a link to a great organization. **Offered for 2007 in Eight Popular Calibers.**

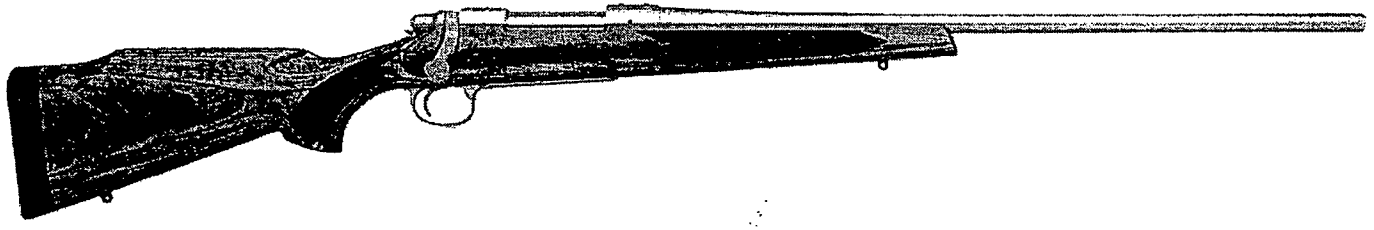
***MSP—Standard Cal. $699—$719 Mag. Cal.—$749 WSM Cal.**

R 2202467

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Remington® Model 700™ LSS™ Ltd. Ed.—50th Anniv. Of .280 Remington



- All the great features of our time-tested Model 700
- 24" clean LSS Style Stainless barrel
- LSS Black Laminate Gloss Stock
- Limited Edition—50th Anniversary of the .280 Remington Cartridge—Engraved Floorplate
- Same basic style and features of the Model 700 LSS from last year's Premier Dealer Line, but chambered for the .280 Remington caliber, and outfitted with an engraved floorplate design
- This will be the ONLY Model 700 LSS in the line for 2007
- **X-MARK-PRO fire control**
- ***MSP--$639**

R 2202468

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Remington® Model 7615™ Special-Purpose Synthetic Rifle

- The Model 7615 SPS Rifle is a unique carbine style rifle ideally suited for the rancher, or tactical target shooter. The 7615 is well suited as an alternative sporting arm choice to the AR-15.
- 7615 Action with 10-round detachable magazine box
- 16 ½" Clean Barrel—No Sights
- Drilled and tapped, and Includes Factory mounted Picatinny-style rail
- Black Synthetic Stock and Fore-End with Installed Sling swivel studs
- Extremely durable Parkerized finish for wear and corrosion resistance
- Great gun for high-volume shooting—ammo readily available at low cost—and virtually no recoil
- ***MSP--$589**

R 2202469

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Remington® Model 700™ SPS Tactical Rifle

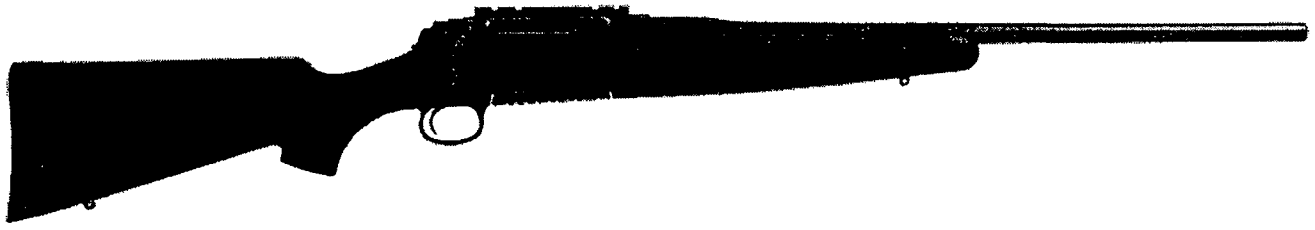
- All black synthetic Hogue OverMold (soft touch) stocks—wide Tactical Style fore-end
- Dual Point Pillar bedding in the stock provides for solid foundation to bed action aids in accuracy
- All black oxide blasted finish with 20" Heavy Contour Tactical Style Barrel
- Offered in two chamberings: .223 Rem, and .308 Win
- **X-MARK-PRO fire control**
- Laser engraved "Tactical" on barrel after caliber designation
- Excellent choice when a compact fairly light-weight all black tactical style gun is needed
- ***MSP—$499 Both Calibers**

R 2202470

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *715*™ Sportsman Series

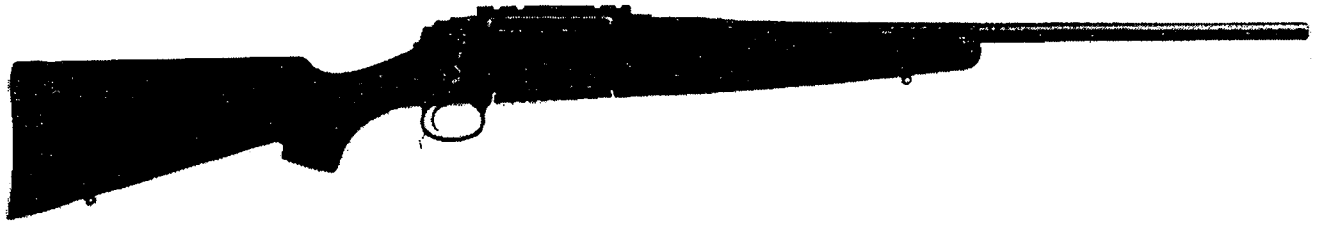


- New for 2007 a value-priced centerfire rifle offering strictly for the Premier Dealers
- 60 Degree bolt throw for quick and efficient action cycling
- Solid steel receiver and super strong bolt with 3-locking lugs
- Rugged and durable black synthetic stock
- Detachable magazine holds 4 standard cartridges and 3 magnum cartridges
- Ultra accurate 6 groove button rifled Ordnance-Grade Steel barrel (22" std. calibers, 24" Magnum Calibers)
- No scope, but will include factory mounted scope rail

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *715*™ Sportsman Series
Product Highlights



The Model 715 Sportsman is meant to offer the **Premier Dealer** a super accurate, well built, rugged and durable rifle to compete at the top of its category, within the value price arena. Made in our Mayfield plant, these rifles offer ultra-accurate button rifled barrels made from Ordinance grade steel, short 60 degree bolt throw for ultra smooth operation, and 4-round detachable magazines.

Offered for 2007 in Six Popular Calibers: (Youth Model Also).

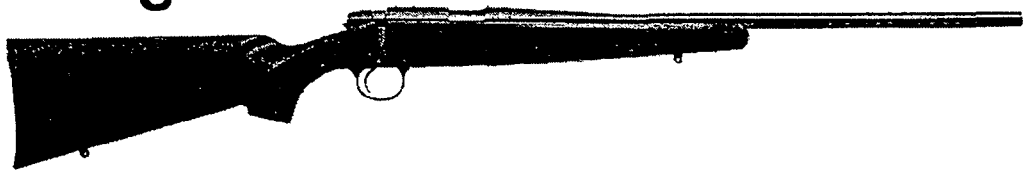
***MSP—$269 All Models**

R 202472

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

Remington® Model 547™ Custom Rimfire



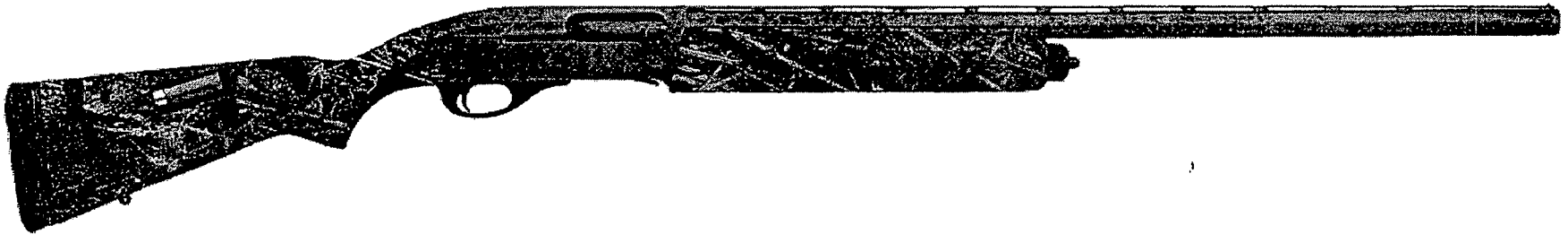
- Custom manufactured button rifled 22" barrel from Shilen
- Available in 22LR and 17HMR chamberings
- Match Chamber (22LR) with Concave "dish" crown
- Redesigned bolt-handle and jeweled bolt body styled after the popular Model 700
- Integrated one piece bolt-handle and cocking piece to eliminate loose bolt handles
- Redesigned stock with black fore-end tip and grip cap and "CDL Style" checkering
- Black e-coat magazine box for extreme durability
- Custom Shop tuned fire control set at 3 lbs
- "Buffed" high polish blued barrel and action
- Guaranteed ½" 5-shot group @ 50 yards accuracy with gallery tested target included with gun (laminated to hangtag on trigger guard).
- Packaged in hard case with a 5—Year Warranty against manufacturers defects ***MSP—$969 Both Models**

R 220473

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

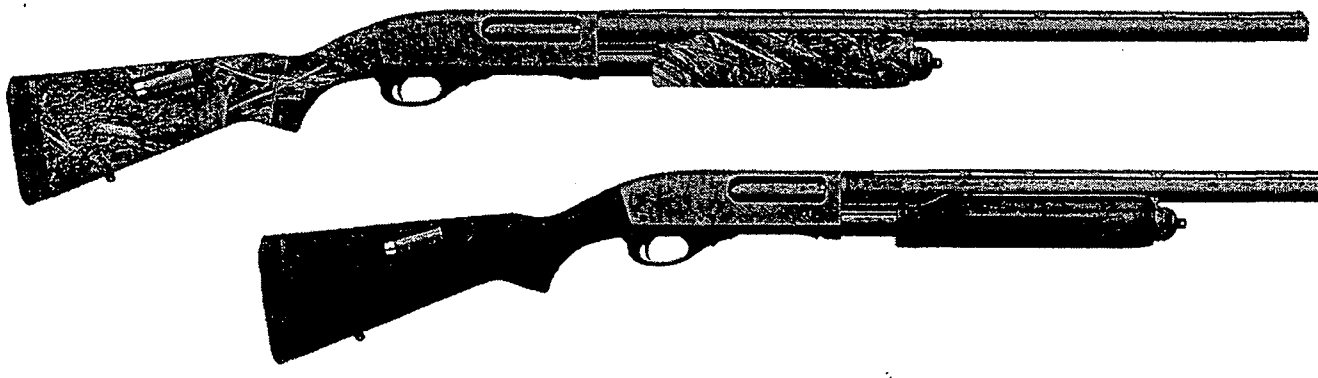
Premier Dealer Line
2007 New Offerings
Shotguns



CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *870*™ XCS Xtreme Conditions Shotguns



TRINYTE CORROSION CONTROL SYSTEM

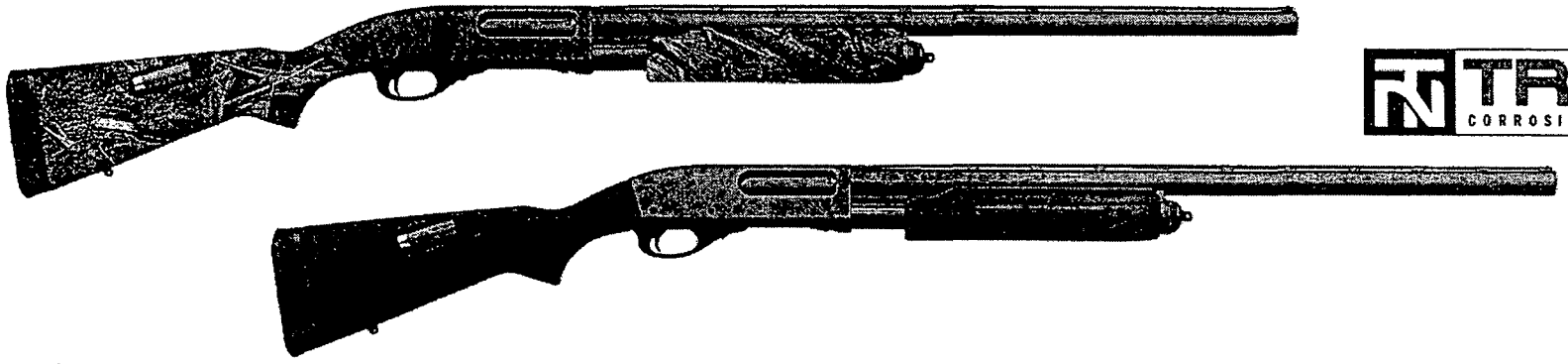
- Supplied with Imp. Cyl., Mod., and Full Rem-Choke tubes
- Stock and Fore-End Camouflaged in New Mossy Oak "Duck Blind" camo (ON Waterfowl Model) Black Synthetic Stock on Standard Model
- Features our Armor-like TriNyte (PVD) coating for superior corrosion and abrasion resistance **(coating is 10 times harder than Grade 8 steel)**
- Both models outfitted with a SpeedFeed I shell-holding stock (holds up to 4 shells) and recoil reducing R3 recoil pad
- Nickel Plated internal components for superior corrosion resistance
- Legendary 870 Super Magnum Performance (handles all 12 Ga. loads from 2 ¾" to 3 ½")
- Both models feature 28" Vent-Rib barrels

R 220475

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *870*™ XCS Xtreme Conditions Shotguns Highlights



TRINYTE CORROSION CONTROL SYSTEM

The Model 870 Super Mag. (Xtreme Conditions Shotguns) will be a unique addition to the Premier Dealer line of Shotguns. Joining an already elite group of America's most trusted pump action shotguns; the 870 XCS features our Armor-like TriNyte plating which provides the rugged strength, and uncompromising corrosion and abrasion resistance that today's Xtreme hunting environments demand. To help tame recoil and provide a convenient place to store extra shells, the 870 XCS is also outfitted with a SpeedFeed I shell-holding stock—which holds up to 4 extra shells—and includes a recoil taming R3 recoil pad.

***MSP—$694 Waterfowl Model --- $659 Black Synthetic**

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL 11-87™ XCS Xtreme Conditions Shotguns

- Stock and Fore-End Camouflaged in New Mossy Oak "Duck Blind" camo on Waterfowl Model, All Black Synthetic on Standard Model
- Features our Armor-like TriNyte plating for superior corrosion and abrasion resistance **(coating is 10 times harder than Grade 8 steel)**
- Supplied with Imp. Cyl., Mod., and Full Rem-Choke tubes
- Outfitted with a SpeedFeed I shell-holding stock and recoil reducing R3 recoil pad (Stock will hold up to 4 extra shells)
- Nickel Plated internal components for superior corrosion resistance
- Legendary 11-87 Super Magnum Performance (handles 12 Ga. loads from 2 ¾" to 3 ½")
- Both models will feature 28" Vent-Rib barrels

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL 11-87™ XCS Xtreme Conditions Shotguns Highlights

TRINYTE CORROSION CONTROL SYSTEM

The 11-87 Super Magnum XCS (Xtreme Conditions Shotguns) will provide Premier Dealers with two unique models: one Waterfowl dedicated shotgun package and one standard black synthetic model. The 11-87 XCS-Series will feature many performance enhancements like our proprietary Tri Nyte corrosion control plating to make them virtually impervious to the elements, a SpeedFeed I shell holding stock, New Mossy Oak Duck Blind camo on stock and fore-end (Waterfowl Model), along with nickel-plated internal components, make these guns serious firearms for serious hunters.

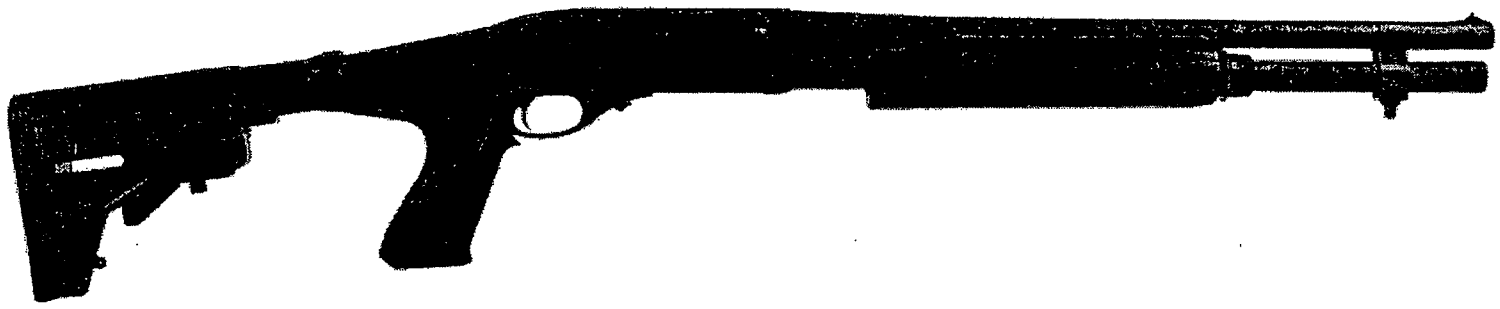
***MSP—$899 Waterfowl Model --- $864 Black Synthetic**

R 2202478

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *870 Express 7-Shot 20 Ga. (Knoxx Stock)*



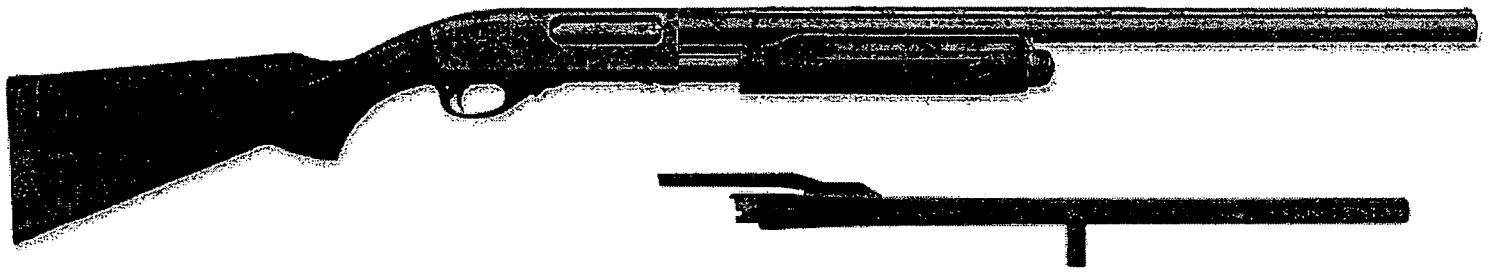
- 2-shot magazine extension (for a total of 7 shot capacity)
- Non-glare matte black finish with black synthetic stock
- Factory installed sling swivel studs in magazine clamp and butt-stock
- 18" 20 Gauge Cylinder bore Bead-sighted barrel
- Knoxx Spec-Ops Recoil reducing stock
- Stock is fully adjustable for LOP with one finger operation
- Shoots both 2 ¾" and 3" Magnum loads
- **<u>*MSP—$329</u>**

R 202479

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *870 EXPRESS Combo*

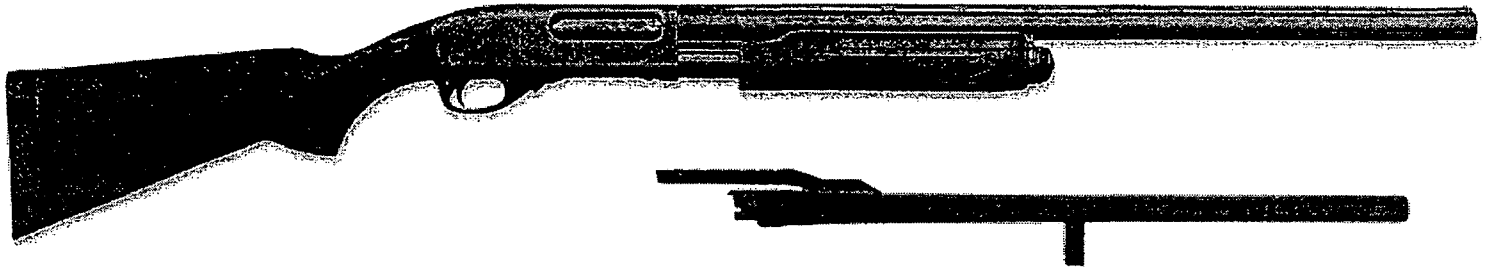


- All of the great features and benefits of the 870 Express line
- Versatility of a 23" FR-CL barrel and a 28" Vent Rib barrel (Mod. Rem-Choke included)
- Black oxide finish and Durable Black Synthetic Stock and Fore-End
- Fully Rifled 23" Cantilever Scope mount barrel for unparalleled Sabot style slug accuracy
- Shoots both 2 ¾" and 3" Magnum loads with equal efficiency

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *870 EXPRESS Combo* Highlights



Includes all of the popular features of our current Model 870 Express, with the added versatility of a 12 Ga. 23" Fully-rifled Cantilever Deer barrel, and a 28" Vent-rib all-purpose barrel with a Rem-Choke Modified tube. The Model 870 EXPRESS Combo is ready for any hunting situation that a serious hunter is likely to encounter. The black synthetic stock is extremely durable, and whether you select the 28" Vent-Rib barrel, or the 23" Fully-Rifled Cantilever Deer barrel, you will have the ultimate hunting shotgun for reliability and durability that you can count on to last throughout many hunting seasons to come.

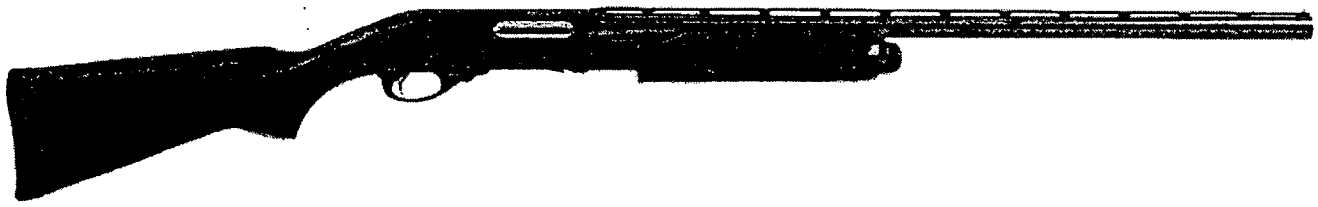
***MSP—439**

R 2202481

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *870*™ Wingmaster Special Edition Shotguns

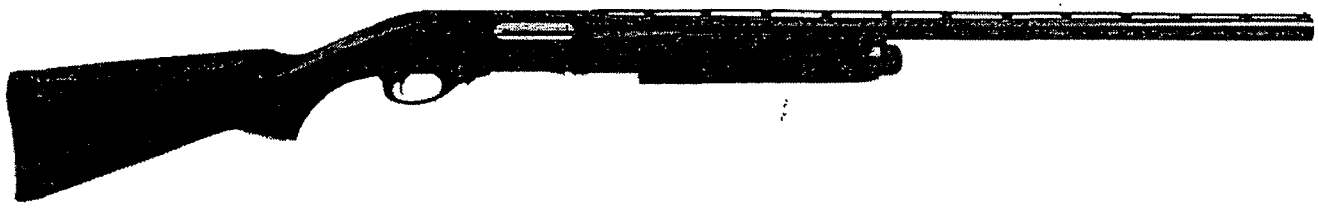


- All of the great standard features of our famed 870 Wingmaster
- Both the 12 Gauge and 20 Gauge will cycle 2 ¾" and 3" Magnum shells with equal efficiency
- Semi-Fancy Claro Walnut high gloss Stocks and Fore-Ends
- Game Scene engraved receiver with gold plated trigger
- 28" Vent Rib barrel on 12 Ga.
- 26" Vent Rib barrel on 20 Ga.
- Both models supplied with Rem-Choke: Imp. Cyl., Modified, and Full
- Silver Grip Cap with raised Remington Script "*R*" logo

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

MODEL *870*™ Wingmaster Special Edition Shotguns Highlights



The Model 870 Wingmaster with Claro Walnut Stock and Fore-End is meant to provide the Premier Dealers with a unique 870 shotgun that really stands out as something special. The Semi-Fancy Claro Walnut Stock and Fore-End will provide stunning good looks, the receiver will be roll engraved with Pheasant and Duck game scenes, and the pistol grip cap will be silver with a raised Remington R embellishment.

These 870 Wingmasters will be offered in two configurations, 12 Ga—2 ¾" and 3" capable with a 28" barrel, and a 20 Ga—2 ¾" and 3" capable model with a 26" barrel.

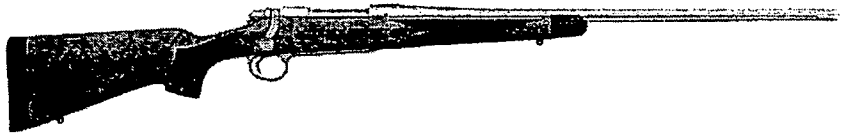
***MSP—$699 Both Models**

R 202483

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

2007 New Premier Dealer Products



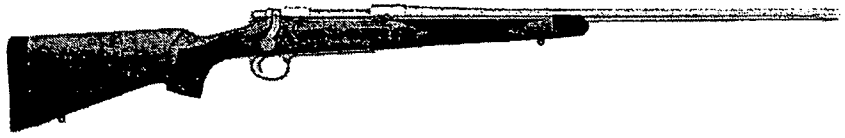
SKU	Description
81309	870 XCS Super Magnum—Black Synthetic Stock **12 Ga.—3.5"**
81310	870 XCS Super Magnum—Duck Blind Camo Stock **12 Ga.—3.5"**
83688	11-87 XCS Super Magnum—Black Synthetic Stock **12 Ga.—3.5"**
83682	11-87 XCS Super Magnum—Duck Blind Camo Stock **12 Ga.—3.5"**
81180	870 20 Gauge Express Synthetic 7-Shot **20 Ga.—3"**
81280	870 EXPRESS Combo FR-CL 23" & 28" VT-RC **12 Ga.—3"**
82000	870 Wingmaster Special Edition Shotguns **12 Ga.—3"**
82001	870 Wingmaster Special Edition Shotguns **20 Ga.—3"**
84206	700 SPS Tactical Series .223 Rem
84207	700 SPS Tactical Series .308 Win
86410	7615 Special Purpose Synthetic .223 Rem
84100	700 LSS Ltd. Edition 50th Anniversary of the .280 Rem

R 220248

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

2007 New Premier Dealer Products



SKU	Description
85800	Model 715 Sportsman Series .243 Win
85807	Model 715 Sportsman Series .243 Win (Youth)
85801	Model 715 Sportsman Series 7mm-08 Rem
85802	Model 715 Sportsman Series .270 Win
85803	Model 715 Sportsman Series .30-06 Sprg.
85805	Model 715 Sportsman Series 7mm Rem. Mag.
85806	Model 715 Sportsman Series .300 Win. Mag.

R 2202485

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

2007 New Premier Dealer Products

SKU	Description
84050	Model 700 CDL Boone & Crockett Series (Laminate) .243 Win
84051	Model 700 CDL Boone & Crockett Series (Laminate) 7mm-08 Rem
84052	Model 700 CDL Boone & Crockett Series (Laminate) .270 Win
84053	Model 700 CDL Boone & Crockett Series (Laminate) .30-06 Sprg
84054	Model 700 CDL Boone & Crockett Series (Laminate) 7mm Rem. Mag.
84055	Model 700 CDL Boone & Crockett Series (Laminate) .300 Win. Mag.
84056	Model 700 CDL Boone & Crockett Series (Laminate) .270 WSM
84057	Model 700 CDL Boone & Crockett Series (Laminate) .300 WSM
87970	Model 547 Custom Rimfire 22 LR
87971	Model 547 Custom Rimfire 17 HMR

R 220486

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2007
NEW Products
Domestic Firearms

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

2007 New Shotgun Products

SKU	Description
81000	SP-10 Magnum Thumbhole Camo **10 Ga.**
81001	SP-10 Magnum Waterfowl Camo **10 Ga.**
81060	870 Super Magnum MAX Gobbler Camo **12 Ga.—3.5"**
81100	870 20 Gauge Express Synthetic 7-Shot **20 Ga.—3"**
81308	870 Marine Magnum XCS (With Tri Nyte Coating) **12 Ga.—3"**
83600	11-87 SPS Super Magnum Waterfowl Camo **12 Ga.—3.5"**
81101	870 Express Super Magnum Waterfowl Camo **12 Ga.—3.5"**
29895	11-87 Sportsman **12 Ga.—3"**
29917	11-87 Sportsman **20 Ga.—3"**
25663	870 Express Turkey—Deer Combo **12 Ga.—3"**

R 220488

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

2007 New Tactical Products

SKU	Description
84460	700 XCR Tactical Long Range Rifle (with Tri Nyte) .223 Rem
84461	700 XCR Tactical Long Range Rifle (with Tri Nyte) .308 Win
84462	700 XCR Tactical Long Range Rifle (with Tri Nyte) .300 Win Mag
86400	7615 Tactical Rifle (TAC-10) .223 Rem
81400	870 Tactical Shotgun Knoxx Spec-Ops adjustable Stock—Ext-2
81401	870 Tactical Shotgun Speed Feed IV Stock—Ext-3
81402	870 Tactical Shotgun Knoxx Spec Ops Folding Stock—Ext-2
81403	870 Tactical Shotgun Knoxx Spec Ops Folding Stock—Ext-3
82800	1100 Tactical Shotgun Speed Feed IV Stock—Ext-2
82801	1100 Tactical Shotgun Black Synthetic (standard) Stock—Ext-4

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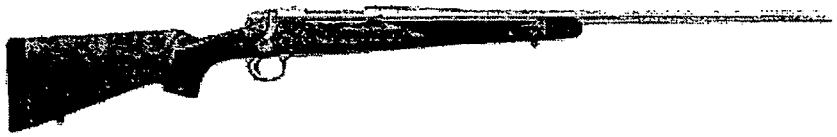
Remington

2007 New Rifle Products



SKU	Description
86050	Model Seven XCR Camo (with Tri Nyte) .243 Win
86051	Model Seven XCR Camo (with Tri Nyte) 7mm-08 Rem
86052	Model Seven XCR Camo (with Tri Nyte) .308 Win
86053	Model Seven XCR Camo (with Tri Nyte) .270 WSM
86054	Model Seven XCR Camo (with Tri Nyte) .300 WSM
84010	700 CDL SF Ltd. Edition .17 Remington Fireball (NEW Caliber)
84012	700 CDL SF Series 7mm-08 Rem
84014	700 CDL SF Series .270 Win
84015	700 CDL SF Series .30-06 Sprg
84016	700 CDL SF Series 7mm Rem. Mag.
84013	700 CDL SF Series .270 WSM
84017	700 CDL SF Series .300 WSM

R 202490

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

2007 New Rifle Products (Continued)

SKU	Description
85682	Model 750 Synthetic .243 Win
85683	Model 750 Synthetic .308 Win
85684	Model 750 Synthetic .308 Win (Carbine)
85685	Model 750 Synthetic .270 Win
85686	Model 750 Synthetic .30-06 Sprg
85687	Model 750 Synthetic .30-06 Sprg (Carbine)
84450	700 XCR RMEF Annual gun Realtree AP Camo .300 RUM
84214	700 SPS VARMINT Series .204 Ruger
84216	700 SPS VARMINT Series .22-250 Rem
84215	700 SPS VARMINT Series .223 Rem
84217	700 SPS VARMINT Series .243 Win
84218	700 SPS VARMINT Series .308 Win

R 220249

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

2007 New Rifle Products (Continued)

SKU	Description
84260	700 ALASKAN Ti Series 7mm-08 Rem
84261	700 ALASKAN Ti Series .25-06 Rem
84262	700 ALASKAN Ti Series .270 Win
84263	700 ALASKAN Ti Series .280 Rem
84264	700 ALASKAN Ti Series .30-06 Sprg
84267	700 ALASKAN Ti Series .270 WSM
84268	700 ALASKAN Ti Series .300 WSM
84265	700 ALASKAN Ti Series 7mm Rem. Mag.
84266	700 ALASKAN Ti Series .300 Win. Mag.
27443	Model 700 VLSS-Thumbhole Varmint Series .204 Ruger
27445	Model 700 VLSS-Thumbhole Varmint Series .223 Rem
27447	Model 700 VLSS-Thumbhole Varmint Series .22-250 Rem

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CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

2007 New Rifle Products (Continued)

SKU	Description
86401	7615 Ranch Carbine Hunter .223 Rem
86402	7615 Camo Hunter (Mossy Oak Brush Camo) .223 Rem
84170	Model 700 SPS Buckmasters Series .243 Win
84176	Model 700 SPS Buckmasters Series .243 Win (Youth Model)
84171	Model 700 SPS Buckmasters Series 7mm-08 Rem
84172	Model 700 SPS Buckmasters Series .270 Win
84173	Model 700 SPS Buckmasters Series .30-06 Sprg
84174	Model 700 SPS Buckmasters Series 7mm Rem. Mag.
84175	Model 700 SPS Buckmasters Series .300 Win. Mag.
84440	700 XCR Full Line (Caliber Additions) .25-06 Rem
84441	700 XCR Full Line (Caliber Additions) .7mm-08 Rem
29829	Model 572 Smoothbore Fieldmaster .22 LR (shot cartridges)

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Remington®

2007 New Rifle Products (Continued)

SKU	Description
85630	Model 770 (Replaces Model 710) .243 Win
85637	Model 770 (Replaces Model 710) .243 Win (Youth)
85631	Model 770 (Replaces Model 710) 7mm-08 Rem
85632	Model 770 (Replaces Model 710) .270 Win
85633	Model 770 (Replaces Model 710) .30-06 Sprg
85634	Model 770 (Replaces Model 710) .308 Win
85635	Model 770 (Replaces Model 710) 7mm Rem. Mag.
85636	Model 770 (Replaces Model 710) .300 Win. Mag.
27391	700 SPS YOUTH Full Line (Caliber Addition) 7mm-08 Rem
85900	Model Seven CDL Full Line (Caliber Addition) .17 Remington Fireball
84360	Model 700 VSF Full Line (Caliber Addition) .17 Remington Fireball
84200	700 SPS Full Line (Caliber Addition) .17 Remington Fireball--NEW

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2007

Deletions and Replacements

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

SKU	DESCRIPTION	SKU	Recommended Replacement
-------	Shotguns	-------	Shotguns
26431	870 Tactical	81400	870 Tactical (TAC-2)
26433	870 Tactical	81401	870 Tactical (TAC-3)
26471	870 Tactical	81401	870 Tactical (TAC-3)
26435	1100 Tactical	82800	1100 Tactical (TAC-2)
26437	1100 Tactical	82801	1100 Tactical (TAC-4)
29915	11-87 Sportsman NRA Edition	29895	11-87 Sportsman Synthetic Camo
29501	11-87 SPS Camo 3" mag.	29895	11-87 Sportsman Synthetic Camo
29883	11-87 SPS Waterfowl 3" mag.	83600	11-87 Super Mag. Waterfowl "Duck Blind"
25357	11-87 Premier Upland 12 Ga.	26416	1100 G3 12 Ga. 26" bbl
25359	11-87 Premier Upland 20 Ga.	27449	1100 G3 20 Ga. 26" bbl
25287	11-87 Premier 12 Ga. 30" bbl	26418	1100 G3 12 Ga. 28" bbl
25289	11-87 Premier 12 Ga. 28" bbl	26418	1100 G3 12 Ga. 28" bbl
25291	11-87 Premier 12 Ga. 26" bbl	26416	1100 G3 12 Ga. 26" bbl
29909	11-87 Premier LH 12 Ga. 28" bbl	29521	105 CTi 12 Ga. 28" bbl
25303	11-87 Premier S.Mag.12 Ga. 28" bbl	25337	11-87 Super Mag. 12 Ga. 28" bbl
29831	11-87 Premier FR-CL 12 Ga.21" bbl	29877	11-87 Sportsman Fully Rifled Cantilever

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Remington®

SKU	DESCRIPTION	SKU	Recommended Replacement
29591	11-87 Premier 20 Ga. 28" bbl	29451	1100 G3 20 Ga. 28" bbl
29593	11-87 Premier 20 Ga. 26" bbl	29449	1100 G3 20 Ga. 26" bbl
24897	870 Police	81400	870 Tactical (TAC-2)
24899	870 Police	81401	870 Tactical (TAC-3)
24901	870 Police	81401	870 Tactical (TAC-3)
26921	870 Wingmaster Super Mag.	25100	870 Express Super Mag.
26460	870 Wingmaster Jr. 20 Ga.	26443	870 Express Jr. 20 Ga.
24985	870 Wingmaster NRA Edition 12 Ga	26927	870 Wingmaster 12 Ga. 28" bbl
26213	870 Wingmaster Dale E. Edition	26927	870 Wingmaster 12 Ga. 28" bbl
26941	870 Wingmaster 16 Ga.	26927	870 Wingmaster 12 Ga. 28" bbl
26943	870 Wingmaster 16 Ga.	26927	870 Wingmaster 12 Ga. 28" bbl
25135	870 Express S. Mag. Waterfowl	81101	870 Express S. Mag. WF "Duck Blind Camo"
24479	1100 Classic Field 12 Ga. 28"	26418	1100 G3 12 Ga. 28"
24481	1100 Classic Field 12 Ga. 26"	26416	1100 G3 12 Ga. 26"
25257	1100 Classic Field 16 Ga. 28"	26418	1100 G3 12 Ga. 28"
25253	1100 Classic Field 16 Ga. 26"	26416	1100 G3 12 Ga. 26"
25427	1100 Classic Field 20 Ga. 26"	27449	1100 G3 20 Ga. 26"

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

SKU	DESCRIPTION	SKU	Recommended Replacement
24487	1100 Classic Field 28 Ga. 25"	29583	1100 Sporting 28 Ga. 25"
24491	1100 Classic Field .410 25"	29549	1100 Sporting .410 25"
25237	Model 332 O/U 28"	89585	Premier O/U Upland Grade 12 Ga. 28"
25239	Model 332 O/U 26"	89586	Premier O/U Upland Grade 12 Ga. 26"
-------	**Rifles**	-------	**Rifles**
27479	700 SPS Youth .270 Win	27475	700 SPS Youth .243 Win
27481	700 SPS Youth .30-06 Sprg	27391	700 SPS Youth 7mm-08 Rem
27477	700 SPS Youth .308 Win	27391	700 SPS Youth 7mm-08 Rem
27371	700 SPS Youth 6.8mm Rem SPC	27475	700 SPS Youth .243 Win
27349	700 SPS .204 Ruger	84214	700 SPS Varmint .204 Ruger
27353	700 SPS .22-250 Rem	84216	700 SPS Varmint .22-250 Rem
25801	700 BDL .17 Remington	26183	700 LVSF .17 Remington
25781	700 BDL .222 Remington	25787	700 BDL .243 Win
25783	700 BDL 22-250 Rem	27489	700 VLS .22-250 Rem
25798	700 BDL .223 Rem	27491	700 VLS .223 Rem
25789	700 BDL .25-06 Rem	27009	700 CDL .25-06 Rem
25807	700 BDL .300 Win. Mag.	27010	700 CDL .300 Win. Mag.

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington®

SKU	DESCRIPTION	SKU	Recommended Replacement
26408	700 BDL in 7mm RUM	27179	700 XCR 7mm RUM
26425	700 CDL SF Ltd. Edition .30-06	84010	700 CDL SF Ltd. Edition 17 Remington Fireball
26360	700 Titanium .260 Rem	84263	700 Alaskan Ti .280 Rem
26356	700 Titanium .308 Win	84268	700 Alaskan Ti .300 WSM
26362	700 Titanium .270 Win	84262	700 Alaskan Ti .270 Win
26364	700 Titanium 7mm-08 Rem	84260	700 Alaskan Ti 7mm-08 Rem
26366	700 Titanium .30-06 Sprg	84264	700 Alaskan Ti .30-06 Sprg
26368	700 Titanium 7mm Rem SAUM	84265	700 Alaskan Ti 7mm Rem. Mag.
26354	700 Titanium .300 Rem SAUM	84268	700 Alaskan Ti .300 WSM
26279	700 Mountain LSS .260 Rem	26419	Model Seven CDL .260 Rem
24683	673 Guide Rifle 6.5mm Rem Mag	26421	Model Seven CDL 7mm-08 Rem
24685	673 Guide Rifle .308 Win	26423	Model Seven CDL .308 Win
24689	673 Guide Rifle .300 Rem SAUM	26365	Model Seven CDL .300 Rem SAUM
24687	673 Guide Rifle .350 Rem. Mag.	26369	Model Seven CDL .350 Rem. Mag.
29793	7400 Synthetic .243 Win	85682	750 Synthetic .243 Win
29794	7400 Synthetic .270 Win	85685	750 Synthetic .270 Win
29796	7400 Synthetic .30-06 Sprg	85686	750 Synthetic .30-06 Sprg

R 2202499

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

SKU	DESCRIPTION	SKU	Recommended Replacement
29797	7400 Synthetic .308 Win	85683	750 Synthetic .308 Win
29783	7400 Synthetic Carbine .30-06 Sprg	85687	750 Synthetic Carbine .30-06 Sprg
24739	Model Seven SS .243 Win	86050	Model Seven XCR .243 Win
24751	Model Seven SS .260 Rem	26419	Model Seven CDL .260 Rem
24736	Model Seven SS 6.8mm Rem SPC	86051	Model Seven XCR 7mm-08 Rem
24741	Model Seven SS 7mm-08 Rem	86051	Model Seven XCR 7mm-08 Rem
24743	Model Seven SS .308 Rem	86052	Model Seven XCR .308 Rem
29551	Model Seven SS 7mm Rem SAUM	26363	Model Seven CDL 7mm Rem SAUM
29553	Model Seven SS .300 Rem SAUM	26365	Model Seven CDL .300 Rem SAUM
25845	700 Mountain .260 Rem	26419	Model Seven CDL .260 Rem
25855	700 Mountain 7mm-08 Rem	26421	Model Seven CDL 7mm-08 Rem
25851	700 Mountain .270 Win	26281	700 Mountain LSS .270 Win
25857	700 Mountain .280 Rem	26281	700 Mountain LSS .270 Win
25859	700 Mountain .30-06 Sprg	26287	700 Mountain LSS .30-06 Sprg
26500	Model 504 22 LR	87970	Model 547 Custom Classic 22 LR
26502	Model 504 17 Mach2	87971	Model 547 Custom Classic 17 HMR
27416	710 w/Scope .243 Win	85630	770 w/Scope .243 Win

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

SKU	DESCRIPTION	SKU	Recommended Replacement
27408	710 w/Scope .270 Win	85632	770 w/Scope .270 Win
27410	710 w/Scope .30-06 Sprg	85633	770 w/Scope .30-06 Sprg
27412	710 w/Scope 7mm Rem. Mag.	85635	770 w/Scope 7mm Rem. Mag.
27414	710 w/Scope .300 Win. Mag.	85636	770 w/Scope .300 Win. Mag.

R 220250

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington

Remington®
2008 Sales Meeting
Remington Rifles

John Fink-Brand Manager/Product Development-Rifles
Greensboro, NC
October 22nd-24th

R 2202502

The Next Chapter

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

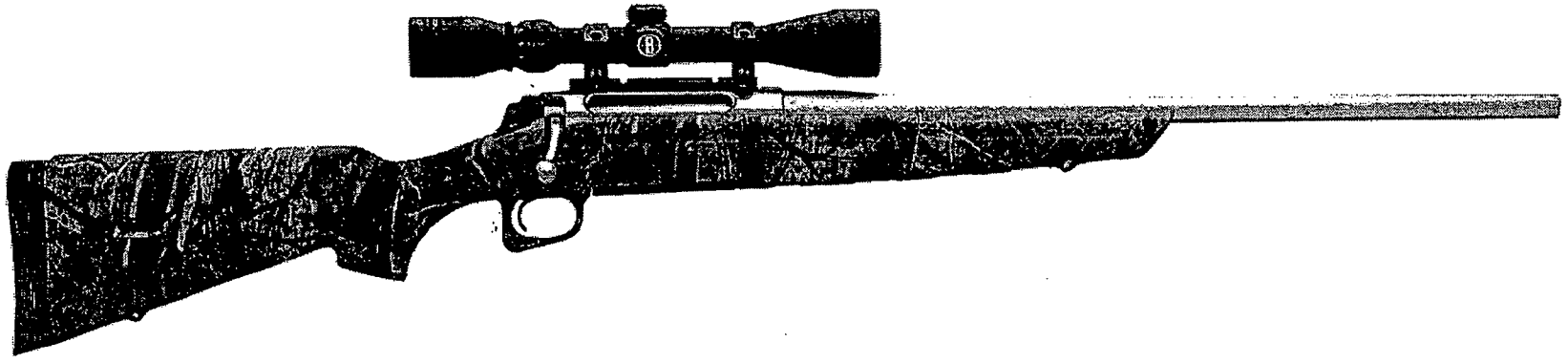
2008 Remington Centerfire™

Big Game Hunting Additions

R 202503

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

MODEL *770*™ Stainless Camo Line



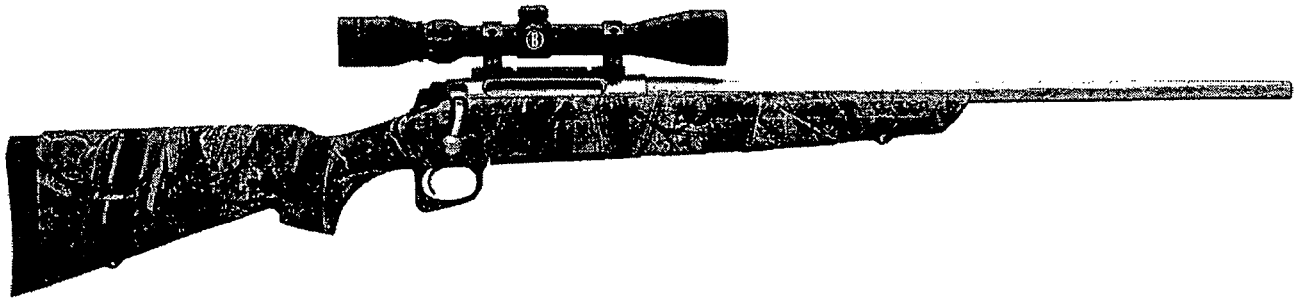
Stainless Addition to an Out-of-the-Box Performer

- Weather Resistant 416 Stainless Steel Barrel with Nickel Plate Receiver
- Factory Mounted and Bore-Sighted 3-9x40mm Scope
- Detachable Magazine - 4 Standard and 3 Magnum Round Capacity
- Ultra Accurate 6 Groove Button Rifled Barrel
  - (22" std. calibers, 24" Magnum Calibers)
- New for 2008 Realtree AP-HD Camo Stock
- Available in Four Popular "Big-Game" Calibers
  - 270 Win, 30-06 SPRG, 7mm Remington Magnum, and 300 Win Mag

R 2202504

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

MODEL *770*™ Stainless Camo Line
Product Specifications



Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Long Action	4+1	22"	42 1/2"	8 1/2*
Long Action--Mag	3+1	24"	44 1/2"	8 5/8*

Caliber	Order #	MSP
270 Win	85655	$399
30-06 SPRG	85656	$399
7mm Remington Magnum	85657	$399
300 Win Mag	85658	$399

LOP: 13 3/8"; Drop at Comb: 1 1/8"; Drop at Heel: 1 3/8"

*Weight includes scope, rings, & bases

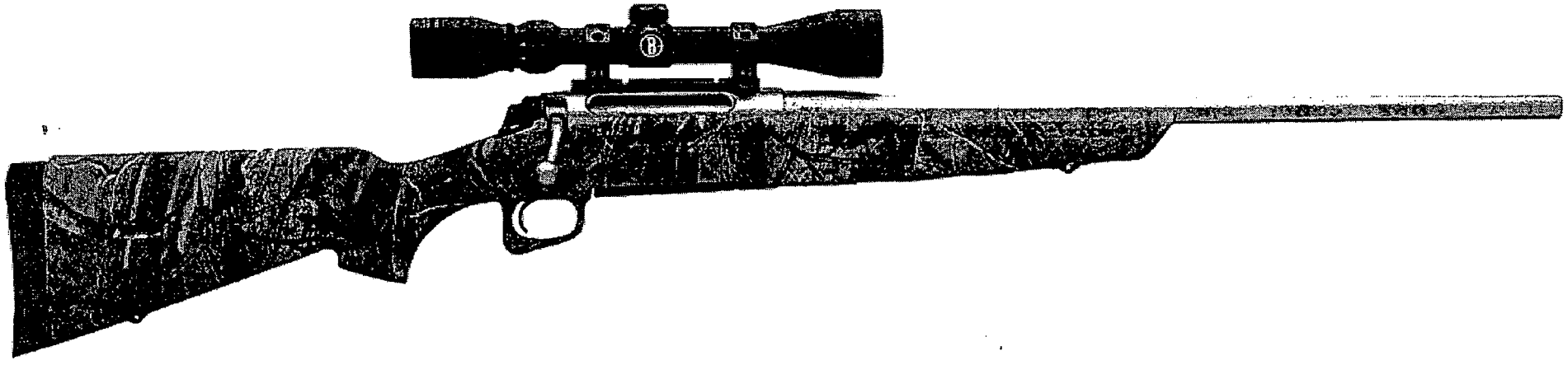
Remington... The Next Chapter

R 220505

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 770 Stainless

vs. Mossberg 100 ATR

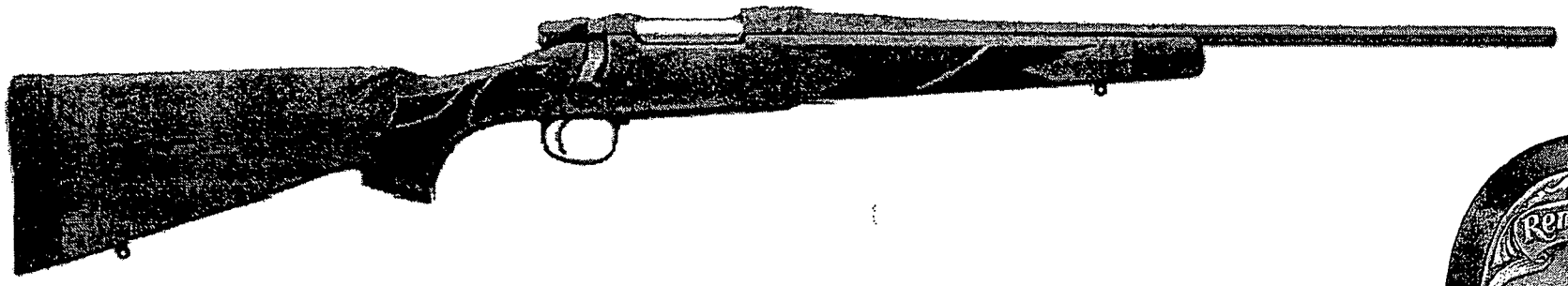


- **Mossberg 100 ATR**
  - **Nickel Plated Barrel and Receiver-NO STAINLESS**
  - **Blind Box Mag Requires Cycling Bolt to Unload**
  - **Built by a Shotgun Company-Rifles Require Precision**
  - **Unbranded Scope-We use Bushnell**

R 202506

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

MODEL *SEVEN*™ 25th Anniversary Commemorative Edition



25 Years of a Classic Compact Performer

- Commemorative Medallion Inset in Pistol Grip
- High-Polish Blued Receiver, Barrel, and Bolt Handle
- Custom Laser Engraved American Walnut CDL-Style Stock
- Chambered in 7mm-08 Remington
- Features Standard Contour 22" Barrel
- Laser Engraved Remington "*R*" on Floorplate
- New Remington "***SuperCell***™" Recoil Pad Technology

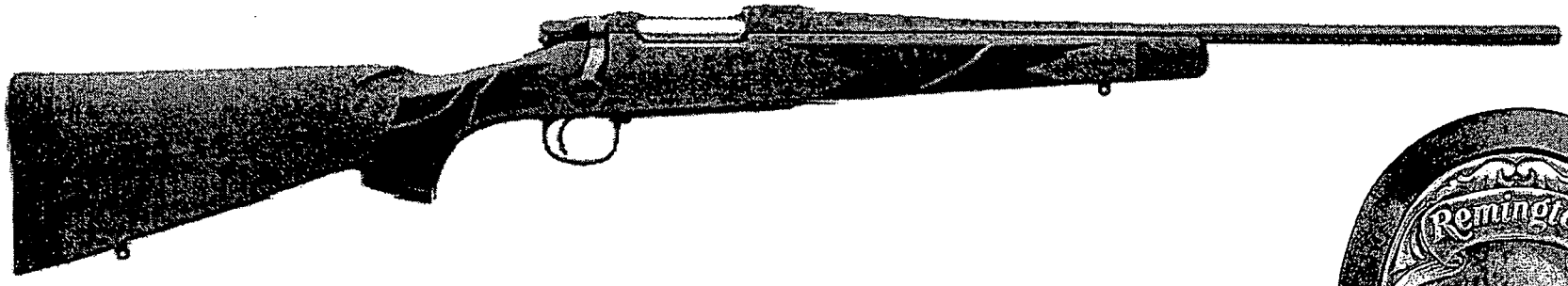
Remington.
X-MARK PRO TRIGGER

Remington... The Next Chapter

R 2202507

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

MODEL *SEVEN*™ 25th Anniversary Commemorative Edition



Caliber	Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight	Order#	MSP
7mm-08 Rem	Short Action	4+1	22"	41 1/4"	6 3/4 Lbs	85901	$727

R 2202508

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

MODEL *700*™ CDL
High Polish Blued

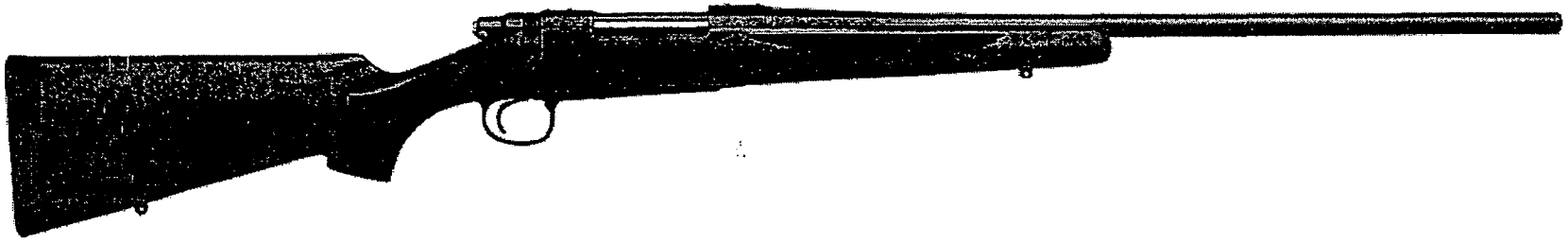
- Introducing High-Polish Blue in the Popular Model 700 CDL
- CDL Satin Walnut Stock with Black Fore-End Tip
- **Features Remington's New *SuperCell*™ Recoil Pad**
- 24" Barrel Standard Calibers & 26" Barrel on Magnums
- Hinged Floor-Plate Magazine
- Features Best Factory Trigger Available – New X-Mark Pro
- Offered in 3 popular calibers
  - 270 Win, 7mm Remington Magnum, and 30-06 SPRG

Remington... The Next Chapter

R 2202509

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

MODEL *700*™ CDL—High Polish Blued Product Specifications



Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Long Action	4+1	24"	44 1/2"	7 1/2
Long Action--Mag	3+1	26"	46 1/2"	7 5/8

Caliber	Order #	MSP
270 Win	84080	$698
30-06 SPRG	84081	$698
7mm Remington Magnum	84082	$718

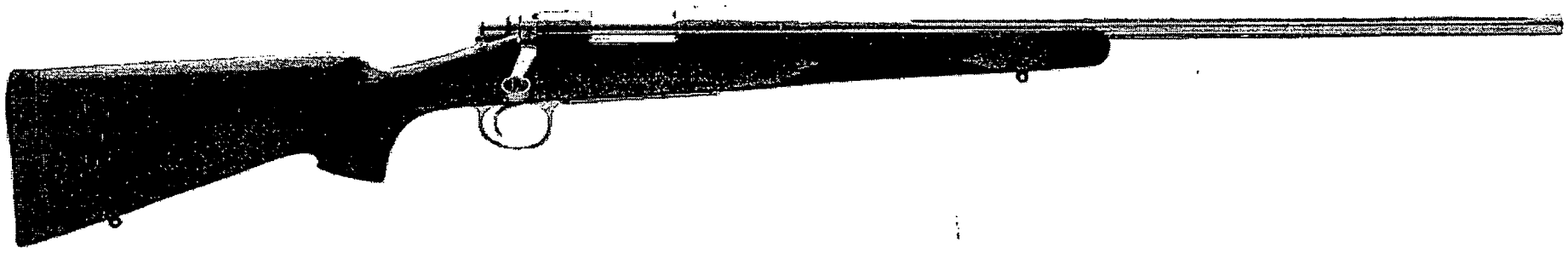
LOP: 13 1/2"; Drop at Comb: 1 1/8"; Drop at Heel: 1 3/8"

Remington... The Next Chapter

R 202510

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ CDL™
Stainless Fluted Limited Edition



Third Limited Edition CDL

Remington. X-MARK PRO TRIGGER

- Commemorating the Versatile 260 Remington
- 24" Magnum Contour 416 Stainless Fluted Barrel
- Action Marked "Model 700 Limited"
- Hinged Floorplate Engraved with 260 Remington Artwork
- Satin Finish American Walnut with Black Fore-End Tip
- Patented New Remington SuperCell Recoil Pad

R 2202511

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ CDL SF Limited Edition
Product Specifications

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Long	4+1	24"	45 ½	7 1/2

Caliber	Order #	MSP
260 Remington	84018	$825

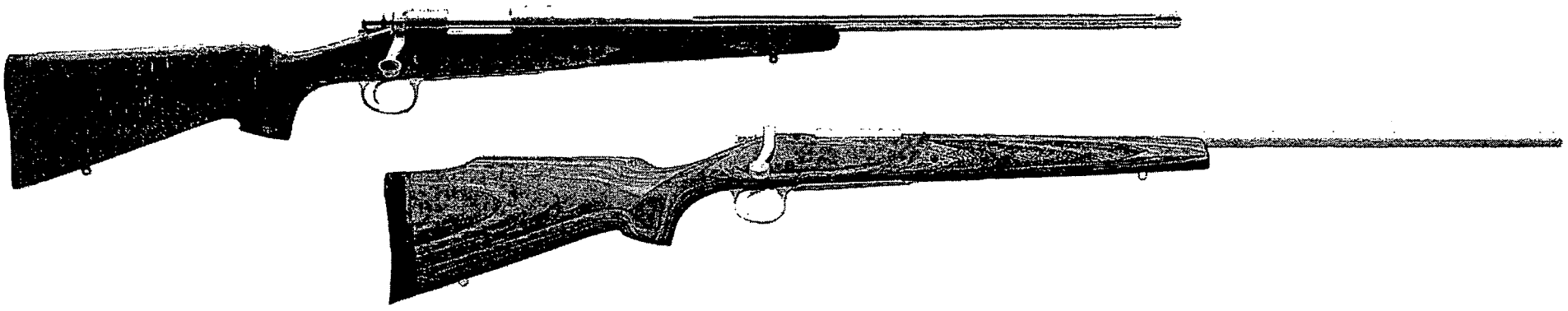
LOP: 13 3/8"; Drop at Comb: 1 1/8"; Drop at Heel: 1 3/8"

R 2202512

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700 in 257 Weatherby

Cartridge Addition



Classic Ultra-Velocity Performance

- Exceeds 25 WSSM Performance by 300 FPS
- 26" Barrel for Optimal Velocity and Energy
  - Model 700 CDL Stainless Fluted
  - Model 700 Stainless Laminate-Premier Dealer
- Adjustable X-Mark Pro® Trigger
- Features Remington's Patented SuperCell™ Recoil Pad

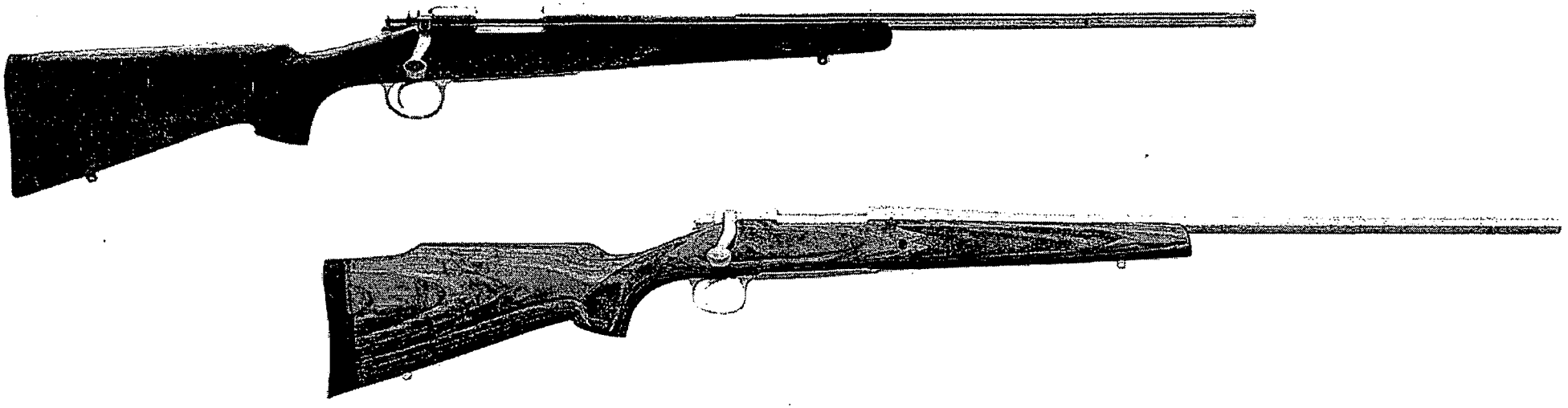
Remington.

X-MARK PRO TRIGGER

R 202513

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700 257 Weatherby Additions
Product Specifications



Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Long-Magnum	3+1	26"	46 ½"	7 5/8

Description	Order #	MSP
700 CDL Stainless Fluted	84019	$819
700 Laminated Stainless-Premier Dealer Line	84009	$729

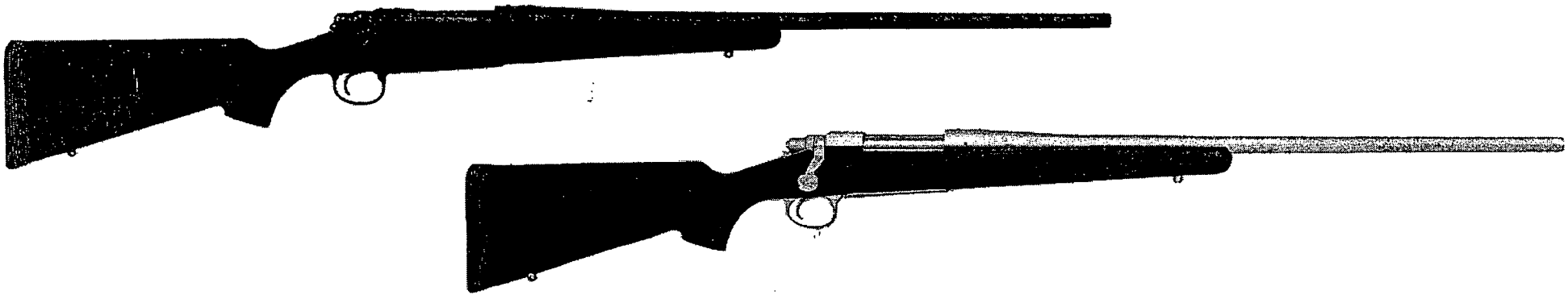
LOP: 13 3/8"; Drop at Comb: 1 1/8"; Drop at Heel: 1 3/8"

R 202514

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ SPS™ & SPS Stainless

7mm Remington Ultra Mag



THE High Performance 7mm Cartridge

- 26" Barrels for Optimal Velocity, Energy, Trajectory
- Two Offerings-Stainless and Carbon Steel
- Durable Black Synthetic Stock with SuperCell Recoil Pad
- Adjustable X-Mark Pro Trigger

Remington

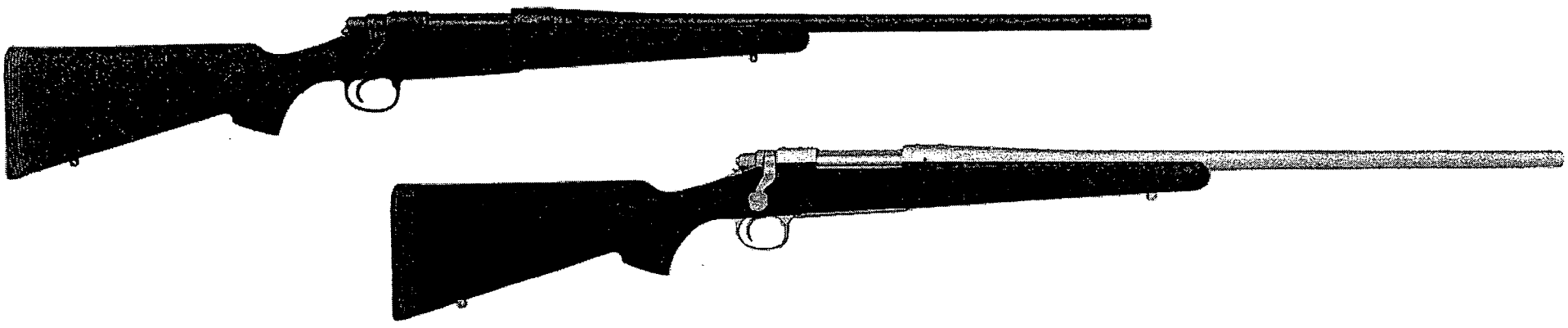
X-MARK PRO TRIGGER

Remington... The Next Chapter

R 2202515

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ SPS™ 7mm Remington Ultra Mag Product Specifications



Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Long-Magnum	3+1	26"	46 ½"	7 5/8

Caliber	Order #	MSP
7mm Remington Ultra Mag-Blued	84152	$465
7mm Remington Ultra Mag-Stainless	84300	$547

LOP: 13 3/8"; Drop at Comb: 1 1/8"; Drop at Heel: 1 3/8"

R 220516

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ XCR®

2008 Rocky Mountain Elk Foundation

Limited Edition-High Performance

- 2008 Offering Versatile 7mm Remington Ultra Magnum
- 26" Stainless Barrel with TriNyte® Corrosion Control
- RMEF Logo Laser Engraved in Floorplate
- Realtree® AP Camo Stock with Overmold Grip Panels
- Portion of Proceeds Donated to the RMEF

Remington... The Next Chapter

Remington X-MARK PRO TRIGGER

R 220251 7

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ XCR® Rocky Mountain Elk Foundation Product Specifications

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Long-Magnum	3+1	26"	46 ½"	7 5/8

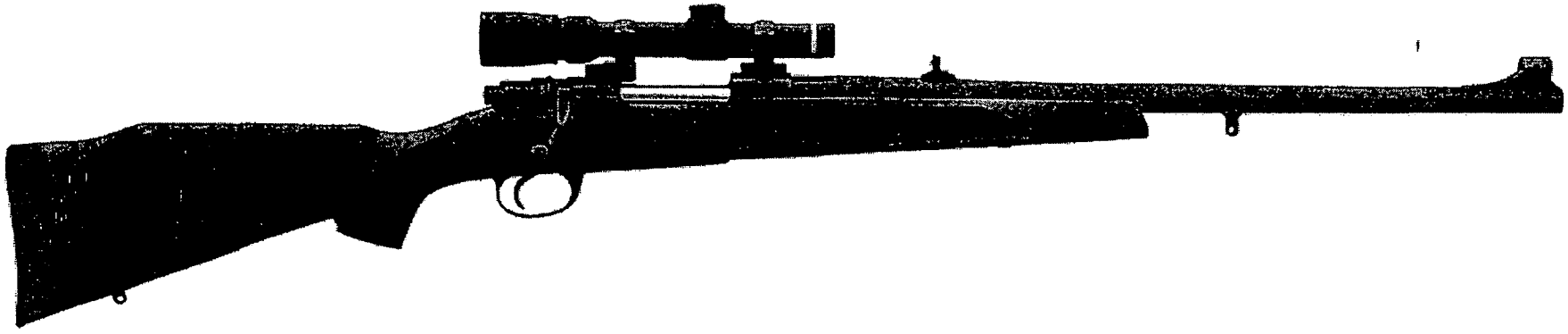
Caliber	Order #	MSP
7mm Remington Ultra Magnum	84448	$899

LOP: 13 3/8"; Drop at Comb: 1 1/8"; Drop at Heel: 1 3/8"

R 202518

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 798 Safari Grade



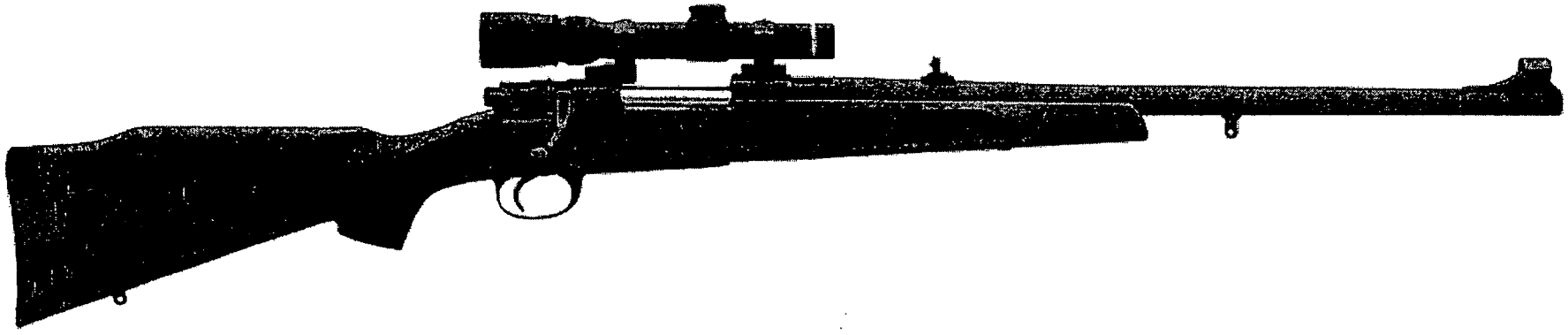
Proven on Safari

- Reliable Controlled Round Feed Mauser Action
- 22" Rifled Sight Barrel with Barrel Band
- Steel Hinged Floorplate, Follower, and Mag Box
- Single Stage Trigger with Two Position Safety
- RealWood™ B-Grade Walnut Laminate Stock

R 2202519

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 798 Safari Grade
Product Specifications



Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Long	3+1	22"	42 ¼"	8 1/4

Caliber	Order #	Net Selling Price
375 H&H Magnum	89846	$799
458 Win Mag	89848	$849

LOP: 13 3/8"; Drop at Comb: 1 1/8"; Drop at Heel: 1 3/8"

R 2202520

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 798 Mauser Action

Classic Performance

- Classic Look and Feel of American Walnut
  - Stocked in Mayfield, KY
  - Each Action Epoxy Glass Bedded
- World Renowned Mauser Action
  - Controlled Round Feed
  - Fixed Blade Ejector
  - Single Stage Trigger with Two Position Safety

R 2202521

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 798 Product Specifications

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Long	4+1 STD 3+1 Mag	22" STD 24" Mag	42 ¼" 44 ¼"	7 ¾ 8 ¼ Hvy Mag

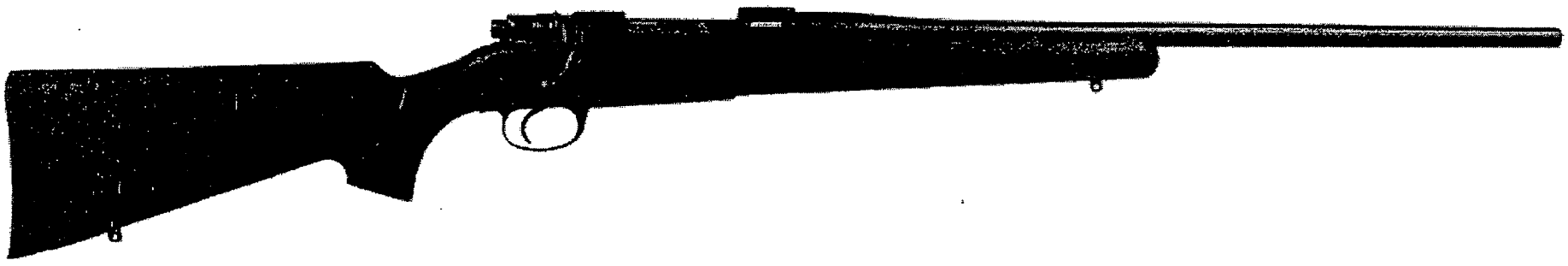
Caliber	Order #	Net Selling Price
243 Win	89838	$463
270 Win	89839	$463
30-06 SPRG	89842	$463
308 Win	89843	$463
7mm Remington Magnum	89844	$493
300 Win Mag	89845	$493
375 H&H Mag	89847	$693
458 Win Mag	89849	$743

LOP: 13 3/8"; Drop at Comb: 1 1/8"; Drop at Heel: 1 3/8"

R 2202522

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 798 Mauser Action
SPS Line



Durability with Renowned Reliability

- Addition of Durable Synthetic Stock
  - Stocked in Mayfield, Kentucky
- Features Famous Mauser Action
  - Controlled Round Feed
  - Fixed Blade Ejector
  - Single Stage Trigger with Two Position Safety

R 202523

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 798 SPS
Product Specifications

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Long	4+1 Std 3+1 Mag	22" Std 24" Mag	42 ¼" 44 ¼"	7 3/4

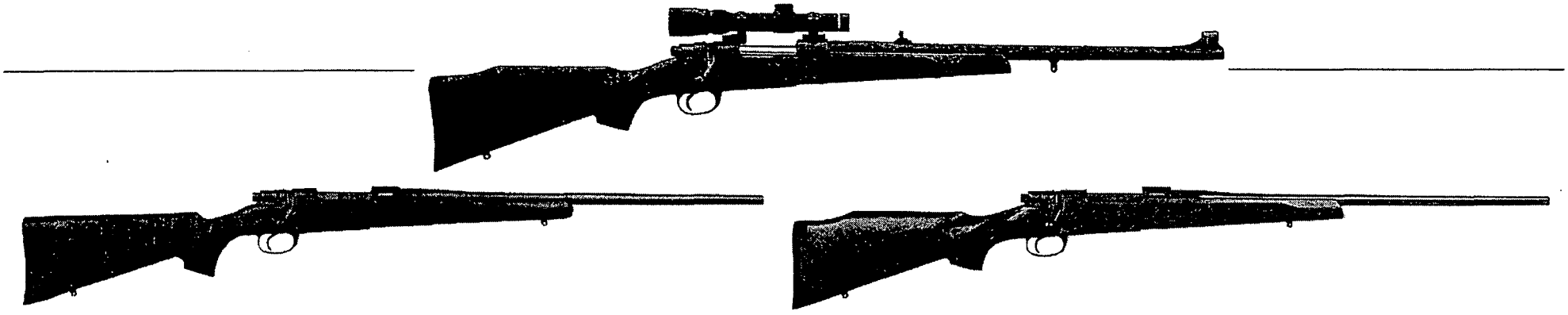
Caliber	Order #	Net Selling Price
243 Win	89804	$369
270 Win	89805	$369
308 Win	89806	$369
30-06 SPRG	89807	$369
7mm Remington Magnum	89808	$399
300 Win Mag	89809	$399

LOP: 13 3/8"; Drop at Comb: 1 1/8"; Drop at Heel: 1 3/8"

R 2202524

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 798 Line



Performance Driven Line that Offers Tremendous Value

- **Full Family of Offerings**
  - **Synthetic, Walnut, and Safari Grade**
- **New Price Points**
  - **$369 Net Price for Controlled Round Feed Bolt Action**
  - **Walnut Stock at 2007 Laminate Pricing**
  - **True Safari Grade Gun to Retail Under $1000**

R 202525

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ SPS Youth—LEFT HAND

Start Kid's out Right…I Mean Left

- Model 700 SPS Youth-Full 1" Shorter LOP
- 20" Barrel for Optimum Gun Balance and Handling
- Outfitted with Crisp **X-MARK-PRO™** Trigger
- Features Remington's New "***SuperCell***" Recoil Pad
- Offered in Two Popular Low Recoil Chamberings
  - 243 Win and 7mm-08 Remington

R 2202526

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ SPS Youth—LEFT HAND
Product Specifications

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Short	4+1	20"	39 5/8"	7

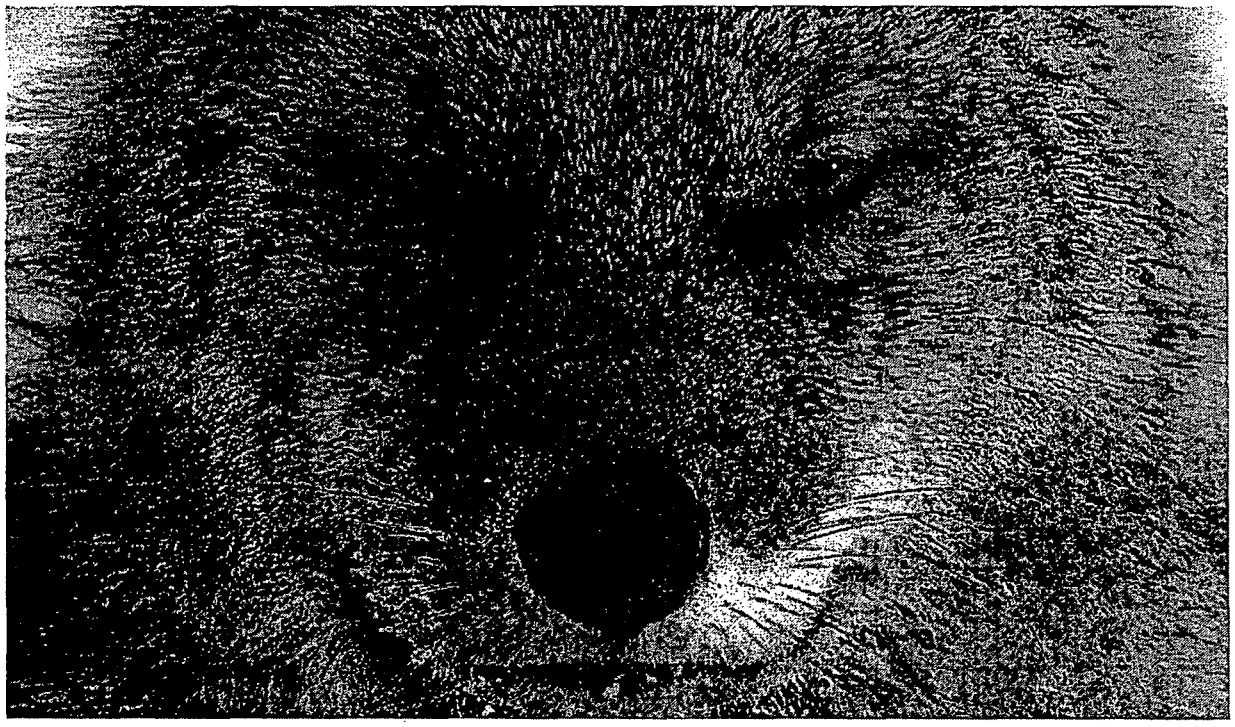
Caliber	Order #	MSP
243 Win	84150	$465
7mm-08 Remington	84151	$465

LOP: 12 3/8"; Drop at Comb: 1 1/8"; Drop at Heel: 1 3/8"

R 2202527

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

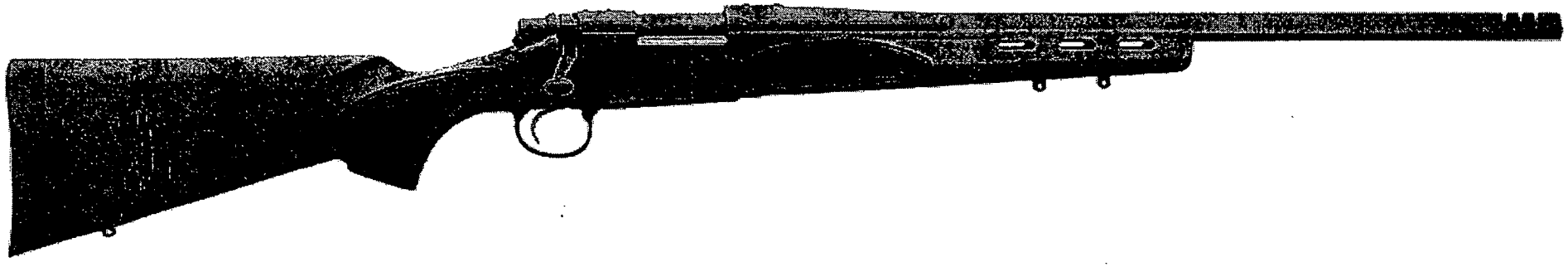
Varmint and Target Rifles



R 2202528

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ VTR™
Varmint Target Rifle



Ultra Exciting Triangular Barrel Contour

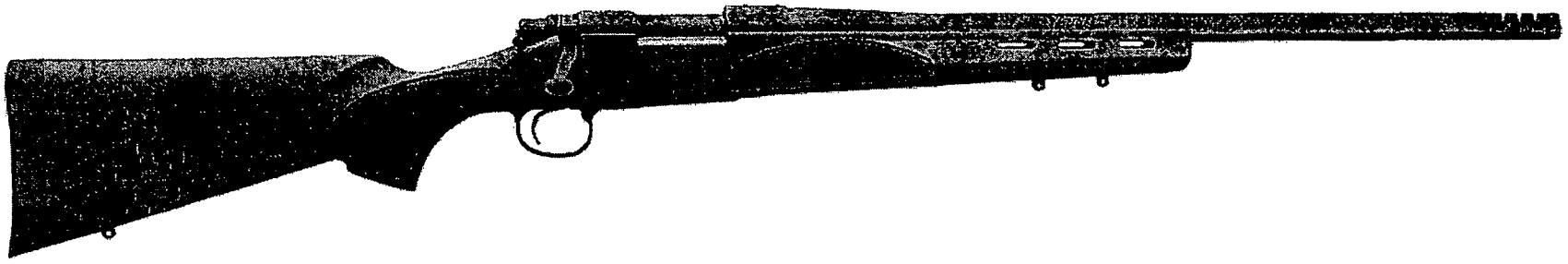
- 22" Triangular Barrel with Integral Muzzle Break-Patent Pending
  - Provides Reduced Weight and Increased Rigidity
  - Muzzle Break Reduces Muzzle Rise Venting Top Side
- Rate of Twist Optimized for Match/Target Bullets
  - 1:9" in 223 Remington for 55-69 grain Bullets
  - 1:12" in 308 Win for 168 grain Bullets
- Features Adjustable X-Mark Pro® Trigger
- Hinged Floorplate Magazine Box

Remington.
X-MARK PRO TRIGGER

R 2202529

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ VTR™
Varmint Target Rifle



Remington
X-MARK PRO TRIGGER

- Stealthy Stylized Stock to Round Out Platform
- OD Green with Black Overmold Grip Panels
- Vented Beavertail Fore-End with Dual Swivel Studs
  - Vented for Faster Barrel Cooling
  - Beavertail Contour for Stability
- Patented Remington Super-Cell® Recoil Pad

R 220253O

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ VTR™ Product Specifications

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Short	22-250 & 308 - 4+1 204 & 223 - 5+1	22"	41 5/8"	7 ½

Caliber	Order #	MSP
204 Ruger	84369	$604
223 Remington	84370	$604
22-250 Remington	84373	$604
308 Win	84371	$604

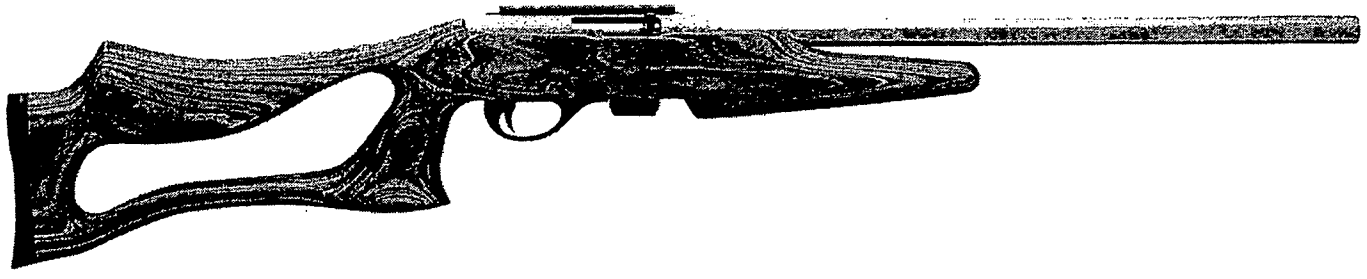
LOP: 13 3/8"; Drop at Comb: 1 1/8"; Drop at Heel: 1 3/8"

R 2202531

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2008

NEW Rimfire Products



R 2202532

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 597 "Blaze" Camo Series

- Mossy Oak Blaze Orange, and Remington Exclusive Blaze "Pink" camo
- High Visibility = Added Safety
- Perfect Platform to Introduce: Any New Shooter or Children
- AdjustableTru-Glo Rifle Sights
- Button Rifled for Superb Accuracy
- Nickel-Plated Hammer and Sear for Crisp Trigger Pull

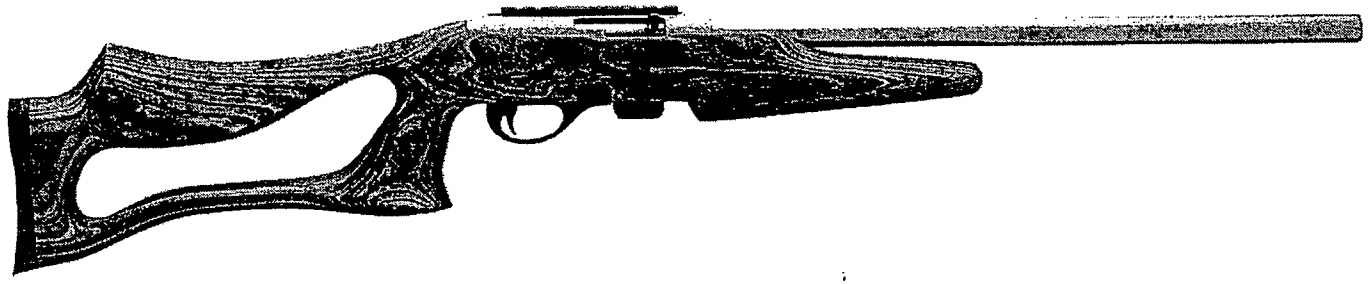
Caliber	Action Type	Barrel Length	Magazine Capacity	Overall Length	Average Weight	Order #	MSP
22 LR	Auto	20"	10 + 1	40 "	5 ½	80853	$189
22 LR	Auto	20"	10 + 1	40 "	5 ½	80854	$189

Remington... The Next Chapter

R 2202533

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 597 "TVP" Stainless Target Varmint Plinker



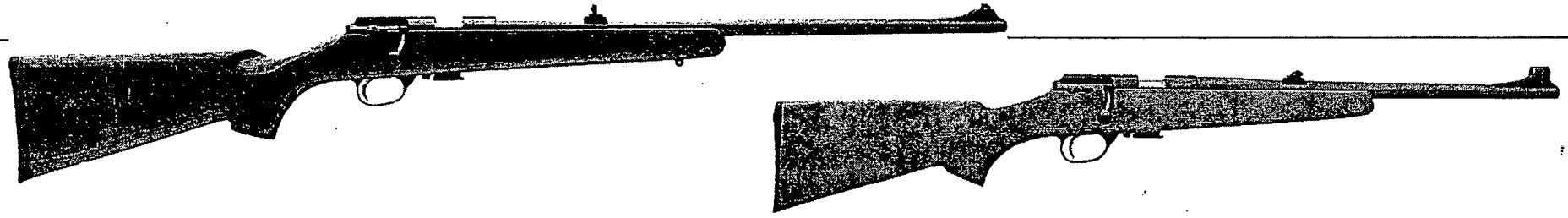
- Grey/Brown "Shady Camo" Ambidextrous Laminate Stock
- Stainless Steel Heavy Target Free-Floated Barrel
- Factory Mounted Scope Rail For Easy Attachment of Optics
- Button Rifled for Superb Accuracy
- Nickel-Plated Hammer and Sear
- Laser Engraved 597 Target Logo on Bottom of Grip

Caliber	Action Type	Barrel Length	Magazine Capacity	Overall Length	Average Weight	Order #	MSP
22 LR	Auto	20"	10 + 1	40"	6 ½	80852	$399

R 2202534

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model Five Rimfire Models
17 HMR and Youth .22 LR



High Performance Bolt Action Rimfire

- Brown Laminate 17 HMR 22" Hammer Forged Barrel
- Youth Offering (.22 LR) shorter 16 ½" Barrel with 1" Reduced LOP
- Youth Also Supplied with Single Shot Insert
- Single Stage Trigger with Two Position Safety
- Adjustable Rifle Sights with Dovetail Receiver
- 5 Round Detachable Box Magazine

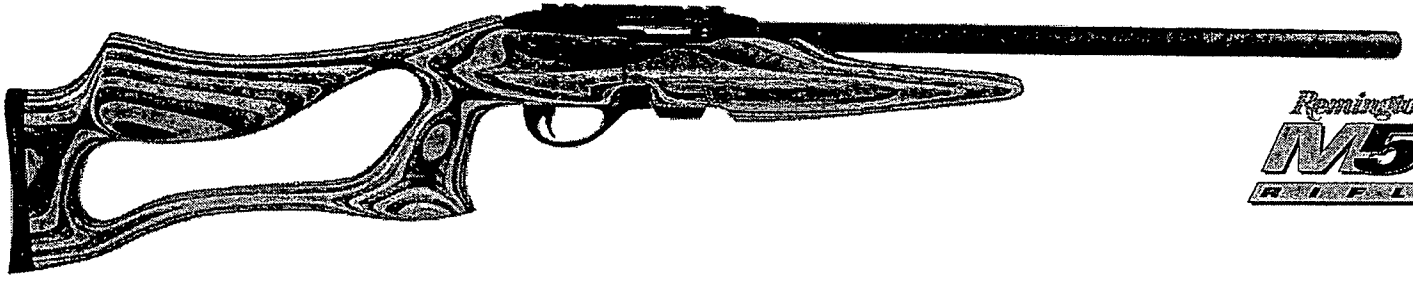
Caliber	Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight	Order#	MSP
22 LR (Youth)	Bolt	5	16 ½ "	34 ¼ "	5 ½	89916	$177
17 HMR	Bolt	5	22"	40 ¾ "	6 ¾	89915	$272

Remington... The Next Chapter

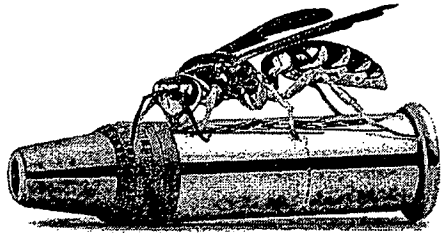
R 202535

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

MODEL *597 "YELLOW JACKET"*



- Durable Black/Grey and Yellow Laminated Target Stock
- Ambidextrous Stock Design
- New Meaning to **"Free-Floated"** Barrel for Superior Accuracy
- Satin-Blued MAGNUM contour 20" Clean Barrel
- Includes Factory Mounted Scope Rail
- 10 Round Metal Magazine Box



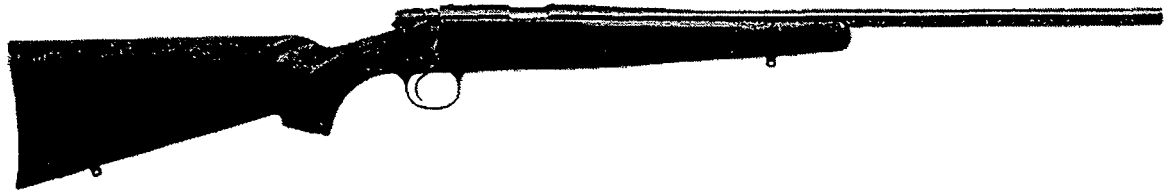
Caliber	Action Type	Barrel Length	Magazine Capacity	Overall Length	Average Weight	Order #	MSP
22 LR	Auto	20"	10 + 1	40"	6 ½	80850	$379

Remington... The Next Chapter

R 2202536

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® Model 547™ Custom Rimfire



- Custom Button Rifled 22" Barrel from Shilen
- Match Chamber with Concave Dish Crown
- Redesigned Bolt-Handle Styled After the Model 700
- Integrated One Piece Bolt-Handle and Cocking Piece to Eliminate Loose Bolt Handles
- Redesigned Stock with Black Fore-End Tip and Grip Cap and "CDL Style" Checkering
- Black E-Coat Magazine Box for Extreme Durability
- Custom Shop Tuned Trigger Set at 3 lbs
- "Buffed" High Polish Blued Barrel and Action
- Guaranteed ½" 5-Shot Group @ 50 yards with Gallery Tested Target Included
- Shipped in FFA Approved Hard Case

Caliber	Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight	Order#	MSP
22 LR	Bolt	6	22"	41 ½"	6 3/8	87970	$849
17 HMR	Bolt	6	22"	41 ½"	6 3/8	87971	$849

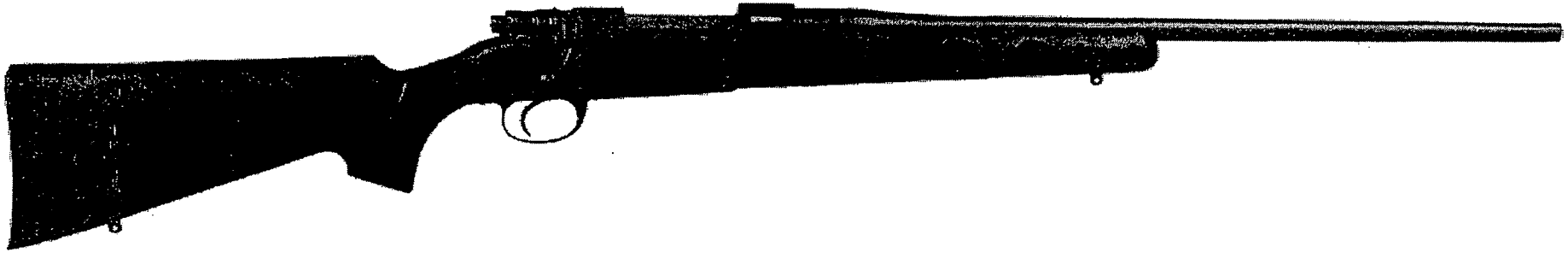
Remington... The Next Chapter

R 202537

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2008 New Centerfire Listing

RAMAC	Description
89804	Model 798 SPS 243 Win
89805	Model 798 SPS 270 Win
89806	Model 798 SPS 308 Win
89807	Model 798 SPS 30-06 SPRG
89808	Model 798 SPS 7mm Remington Magnum
89809	Model 798 SPS 300 Win Mag



R 202538

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2008 New Centerfire Listing

RAMAC	Description
89838	Model 798 Walnut 243 Win
89839	Model 798 Walnut 270 Win
89842	Model 798 Walnut 30-06 SPRG
89843	Model 798 Walnut 308 Win
89844	Model 798 Walnut 7mm Remington Magnum
89845	Model 798 Walnut 300 Win Mag
89847	Model 798 Walnut 375 H&H Mag
89849	Model 798 Walnut 458 Win Mag
89846	Model 798 Safari Grade 375 H&H Mag
89848	Model 798 Safari Grade 458 Win Mag

R 2202539

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2008 New Centerfire Listing

RAMAC	Description
85901	Model Seven 25th Anniversary 7mm-08 Remington
85950	Model Seven Predator 17 Remington Fireball
85951	Model Seven Predator 204 Ruger
85952	Model Seven Predator 223 Remington
85953	Model Seven Predator 22-250 Remington
85954	Model Seven Predator 243 Win
84352	Model 700 VSSF-II 17 Remington Fireball
84502	Model 700 XCR Left Hand 270 Win
84503	Model 700 XCR Left Hand 30-06 SPRG
84504	Model 700 XCR Left Hand 7mm Remington Magnum
84509	Model 700 XCR Left Hand 300 Remington Ultra Magnum

R 2202540

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2008 New Centerfire Listing

RAMAC	Description
84225	Model 700 SPS Varmint Left Hand 17 Remington Fireball
84226	Model 700 SPS Varmint Left Hand 22-250 Remington
84227	Model 700 SPS Varmint Left Hand 223 Remington
84228	Model 700 SPS Varmint Left Hand 243 Win
84229	Model 700 SPS Varmint Left Hand 308 Win
84150	Model 700 SPS Youth Left Hand 243 Win
84151	Model 700 SPS Youth Left Hand 7mm-08 Remington
85655	Model 770 Stainless Camo 270 Win
85656	Model 770 Stainless Camo 30-06 SPRG
85657	Model 770 Stainless Camo 7mm Remington Magnum
85658	Model 770 Stainless Camo 300 Win Mag

R 2202541

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2008 New Centerfire Listing

RAMAC	Description
84080	Model 700 CDL High Polish 270 Win
84081	Model 700 CDL High Polish 30-06 SPRG
84082	Model 700 CDL High Polish 7mm Remington Magnum
84018	Model 700 CDL SF Limited Edition 260 Remington
84019	Model 700 CDL SF 257 Weatherby
81400	Model 700 Stainless Laminated 257 Weatherby
84369	Model 700 VTR 204 Ruger
84370	Model 700 VTR 223 Remington
84373	Model 700 VTR 22-250 Remington
84371	Model 700 VTR 308 Win
84152	Model 700 SPS 7mm Remington Ultra Mag
84300	Model 700 SPS Stainless 7mm Remington Ultra Mag
84448	Model 700 XCR RMEF Edition 7mm Remington Ultra Mag

R 2202542

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2008 Centerfire Deletions

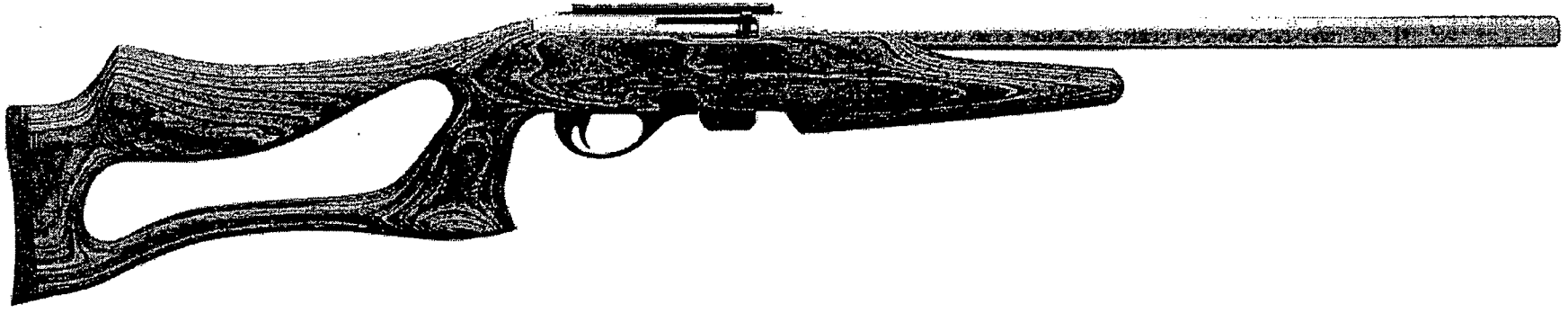
RAMAC	Deletion	RAMAC	Replacement
89820	798 SS Lam 243 Win		
89821	798 SS Lam 25-06 Rem		
89822	798 SS Lam 270 Win		
89823	798 SS Lam 30-06 SPRG		
89824	798 SS Lam 7mm Rem Mag		
89825	798 SS Lam 300 Win Mag		
89826	798 SS Lam 375 H&H		
89831	798 Blued Lam 243 Win	89838	Model 798 Walnut 243 Win
89832	798 Blued Lam 308 Win	89843	Model 798 Walnut 308 Win
89830	798 Blued Lam 30-06 SPRG	89842	Model 798 Walnut 30-06 SPRG
89833	798 Blued Lam 270 Win	89839	Model 798 Walnut 270 Win
89834	798 Blued Lam 7mm Rem Mag	89844	Model 798 Walnut 7mm Rem Mag
89835	798 Blued Lam 300 Win Mag	89845	Model 798 Walnut 300 Win Mag

R 2202543

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2008 New Rimfire Products

SKU	Description
80850	597 "Yellow Jacket" Target rifle -- 22 LR/20" Heavy bbl (Prem. Dlr)
80852	597 TVP Stainless (Target Varmint Plinker) rifle – 22LR/20" Heavy bbl
80853	597 Synthetic (with Mossy Oak Blaze camo) rifle – 22LR/20" bbl
80854	597 Synthetic (with Mossy Oak Blaze Pink camo) rifle – 22LR/20" bbl
89916	Model Five Youth – 22LR/16.5" bbl
89915	Model Five Brown Laminate -- .17 HMR/22" bbl



R 2202544

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2008 Centerfire Deletions

RAMAC	Deleted	RAMAC	Replacement
89836	798 Blued Lam 375 H&H Mag	89847	798 Walnut 375 H&H Mag
89837	798 Blued Lam 458 Win Mag	89879	798 Walnut 458 Win Mag
26183	700 LV-SF 17 Rem	85950	Seven Predator 17 Rem FB
26196	700 LV-SF 204 Ruger	85951	Seven Predator 204 Ruger
26185	700 LV-SF 221 Rem FB		
26187	700 LV-SF 223 Rem	85952	Seven Predator 223 Remington
26189	700 LV-SF 22-250 Rem	85953	Seven Predator 22-250 Rem
84360	700 VSF 17 Rem FB	84352	Model 700 VSSF-II 17 Rem FB
27257	700 VSF 22-250 Rem	26335	700 VSSF-II 22-250 Rem
27259	700 VSF 223 Rem	26337	700 VSSF-II 223 Rem
27261	700 VSF 308 Win	84371	Model 700 VTR 308 Win
27493	700 VLS 6mm Rem		

R 2202545

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2008 Centerfire Deletions

RAMAC	Deletion	RAMAC	Replacement
27275	700 VSF-LH 22-250 Remington	84226	700 SPS Varmint LH 22-250 Remington
27277	700 VSF-LH 223 Remington	84227	700 SPS Varmint LH 223 Rem
27279	700 VSF-LH 308 Win	84229	700 SPS Varmint LH 308 Win
29539	Seven YTH 223 Remington	27475	700 SPS Youth 243 Win
		85637	770 Youth 243 Win
		84176	700 SPS YTH BuckMstr 243
29545	Seven YTH 260 Remington	27391	700 SPS Youth 7mm-08 Rem
26411	Seven CDL 204 Ruger		
26413	Seven CDL 223 Remington		
26415	Seven CDL 22-250 Remington		
26363	Seven CDL 7mm RSAUM		
26365	Seven CDL 300 RSAUM		

R 220546

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2008 Centerfire Deletions

RAMAC	Description	RAMAC	Replacement
86050	Seven XCR Camo 243 Win	27263	700 SPS Stainless 243 Win
86051	Seven XCR Camo 7mm-08 Rem	84441	700 XCR 7mm-08 Rem
86052	Seven XCR Camo 308 Win	27136	700 SPS Stainless 308 Win
86053	Seven XCR Camo 270 WSM	27173	700 XCR 270 WSM
86054	Seven XCR Camo 300 WSM	27175	700 XCR 300 WSM

R 2202547

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2008 Rimfire Deletions

		SKU	Replacement
-------	**Rimfire**	-------	**Rimfire**
26565	597 Stainless Synthetic 22LR/20"	80852	Model 597 HB-Stainless TVP
26556	597 LSS (Laminate Stainless) 22LR/20"	80852	Model 597 HB-Stainless TVP
26579	597 Heavy bbl Laminate 22LR/20"	80852	Model 597 HB-Stainless TVP
26516	597 Magnum synthetic 17 HMR/20"	26560	Model 597 Magnum 22 Win Mag.
26514	597 Magnum Hvy bbl 17 HMR/20"	26560	Model 597 Magnum 22 Win Mag.
25972	552 BDL Speedmaster NRA 22LR/20"	25594	552 BDL Speedmaster 22LR/20"
26558	597 LSS 3-9x32mm scope combo Premier Dealer	80850	597 "Yellow Jacket" 22LR/20" Hvy bbl

R 2202548

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2009 World Wide Sales Meeting

Remington® Rifle

John Fink-Brand Manager/New Product Development-Rifles

Greensboro, NC

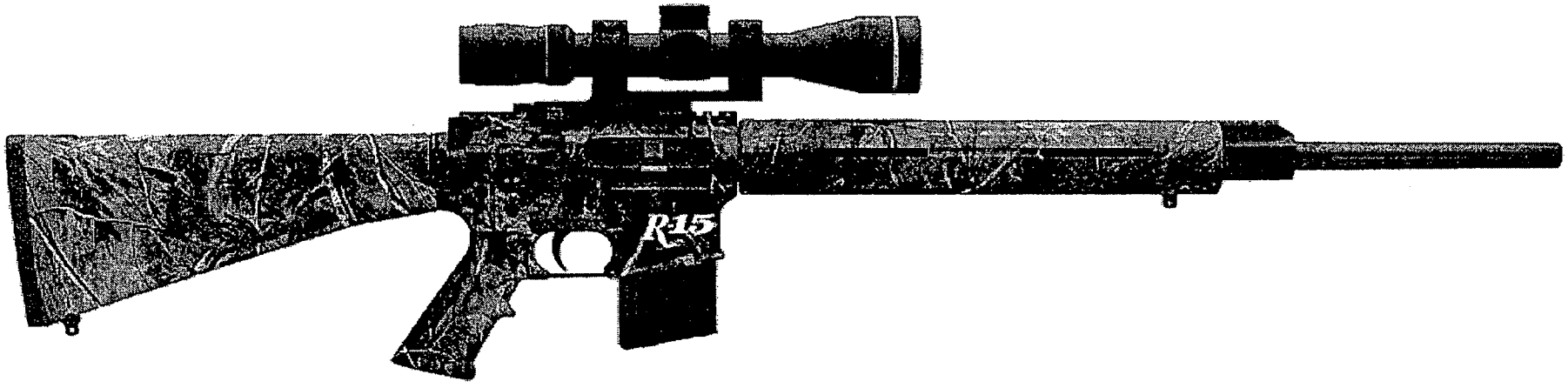
November 11, 2008

R 202549

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® R-15

30 Remington AR



A New 30 Caliber Hunting System

Only from Remington

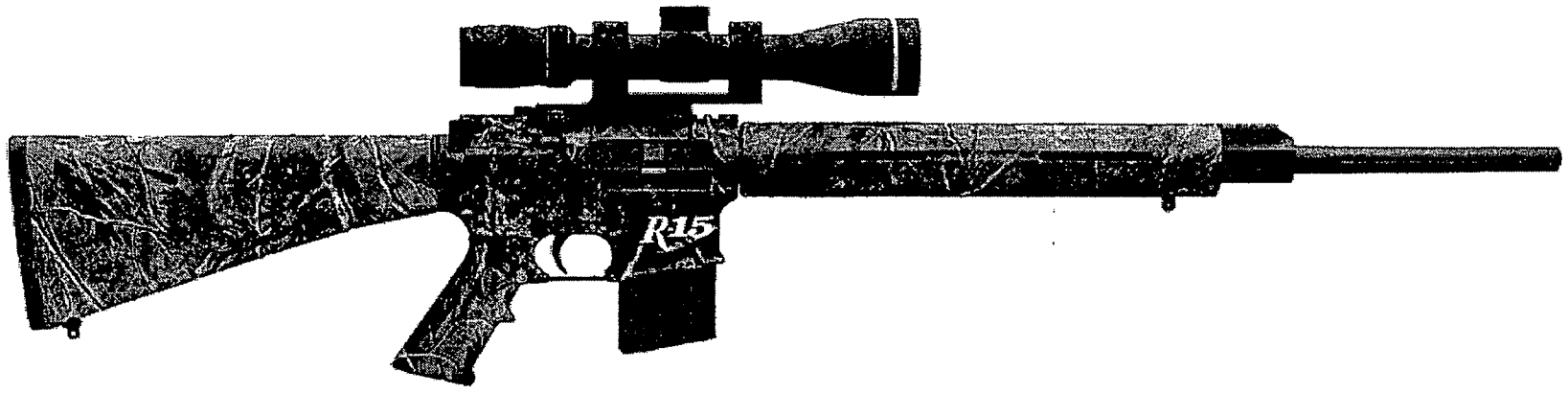
The Evolution of A Legend...

R 2202550

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® R-15

30 Remington AR



Compact with Big-Game Capability

- 308 Win Performance in AR-15 Platform
- Provides the Ultimate in Versatility
  - 223 Rem Upper to 30 Rem AR Upper
- Ideal for Deer Sized Big-Game

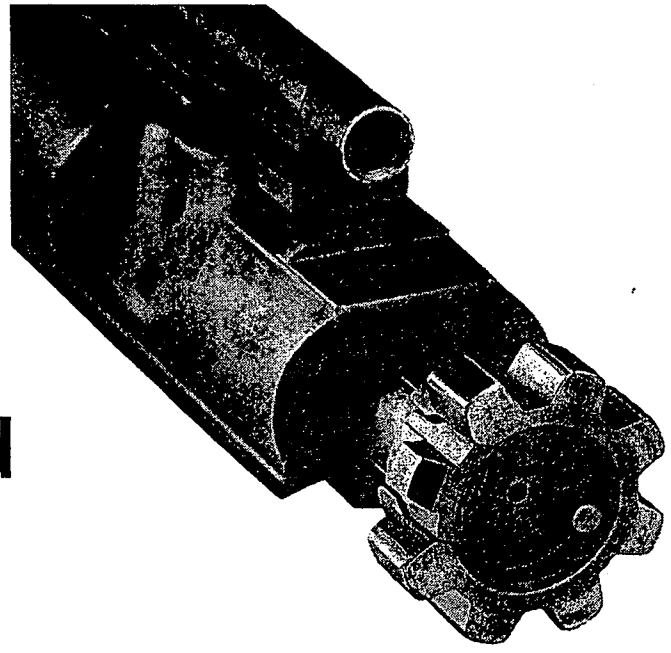
The Evolution of A Legend...

R 202551

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® R-15

30 Remington AR



Compact with Big-Game Capability

- **Standard AR-15 Lower**
- **Modified 308 Win Bolt Head and Barrel Extension**
- **Modified Magazine Follower-Single Stack Mag**
  - **Four Round Magazine Box**

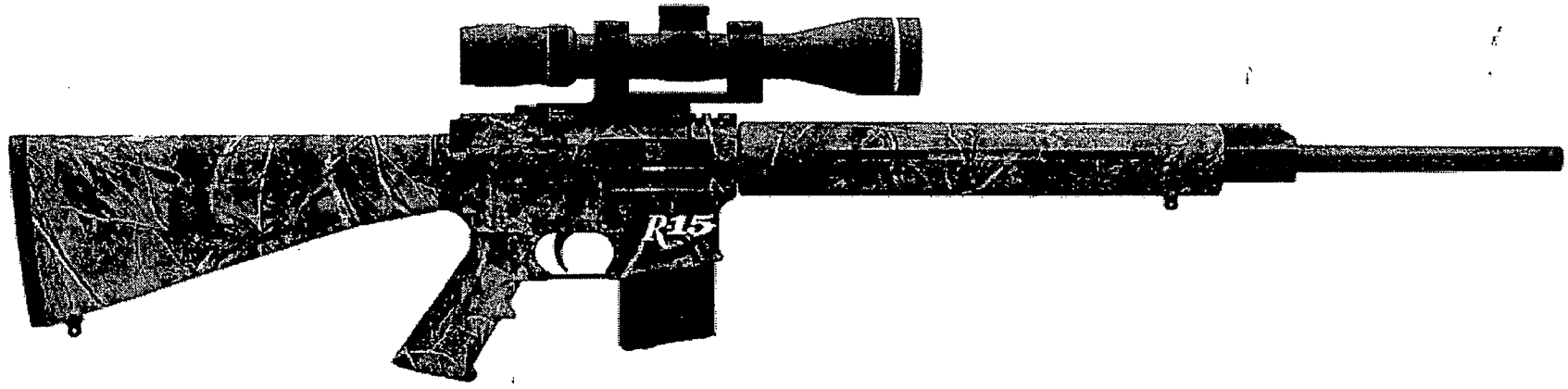
The Evolution of A Legend...

R 2202552

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® R-15

30 Remington AR



Compact with Big-Game Capability

- Button Rifled 22" Barrel with Recessed Crown
- Barrel Fluted Forward of Gas Block
- Full Coverage Realtree® AP HD Camo
  - Stock, Pistol Grip, Upper, Lower, and Free Float Tube

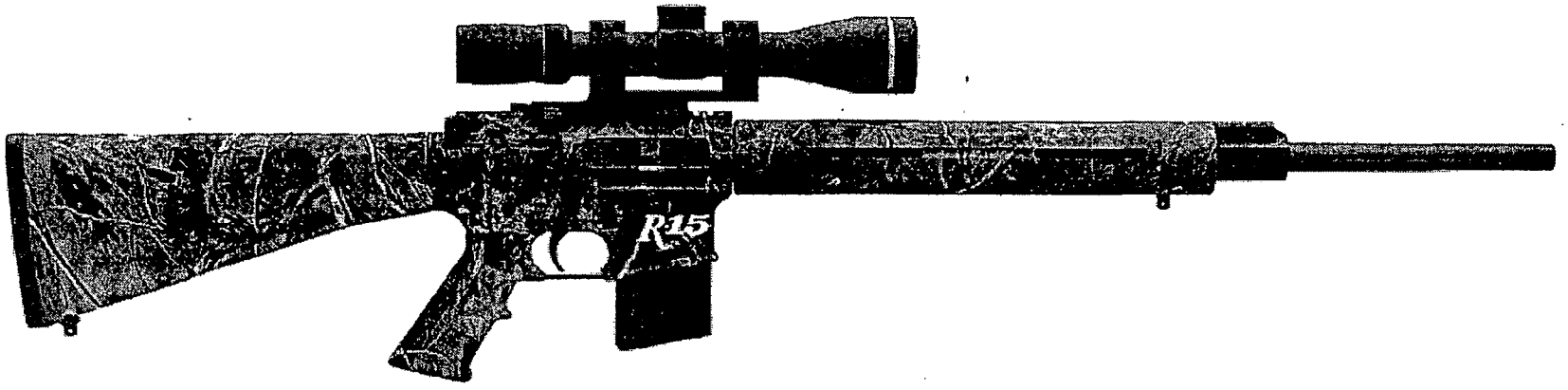
The Evolution of A Legend...

R 202553

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® R-15

30 Remington AR



Compact with Big-Game Capability

- **Single Stage Hunting Trigger**
  - Set 4 ½ to 5 Pounds
- **Four Round Magazine Box**
  - Five Round Gun Capacity for Hunting

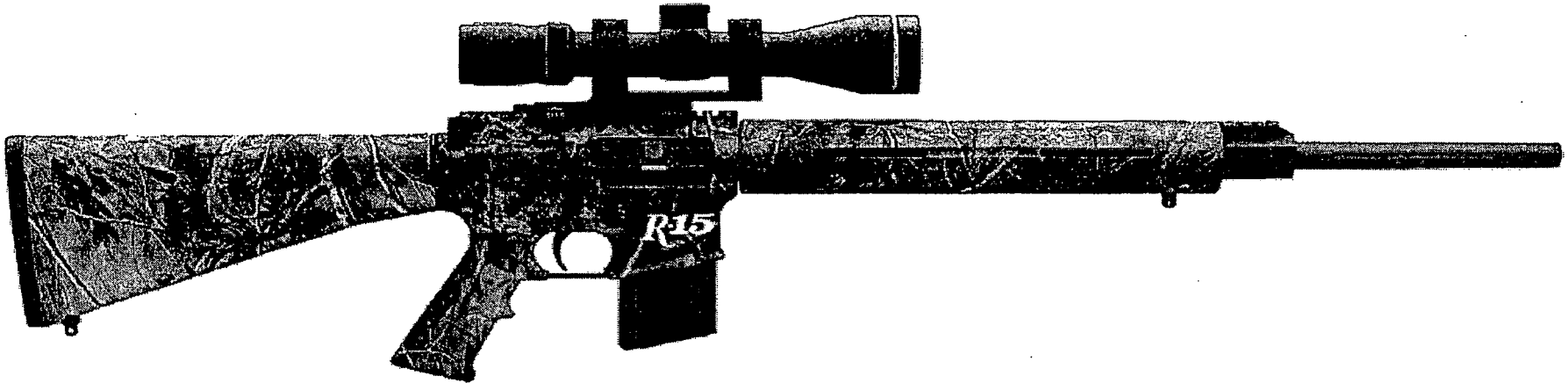
The Evolution of A Legend...

R 220554

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington® R-15

30 Remington AR



Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Semi-Auto	4+1	22"	40 1/4"	7 ½

Caliber	Order #	MSP
30 Remington AR	60100	$919

The Evolution of A Legend...

R 202555

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Remington.

X-MARK PRO™ ADJUSTABLE

The Evolution of A Legend...

R 202556

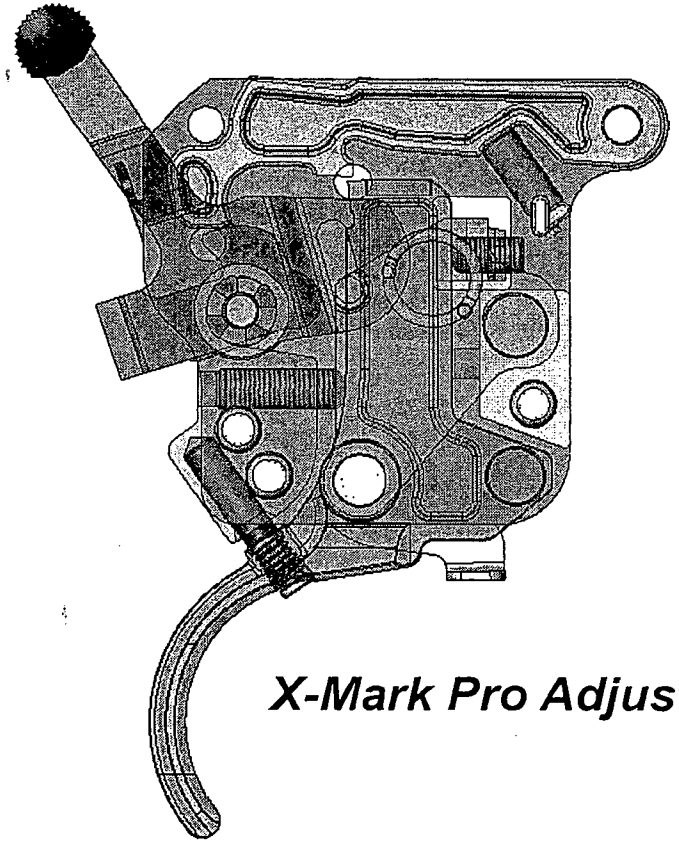
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700/Seven Enhancement

X-Mark Pro™ Adjustable

X-Mark Pro Trigger

- Introduced in 2007
- Provided a Crisp/Clean Trigger Break
- However, Trigger Pull was Higher than Consumers Demand



X-Mark Pro Adjustable

R 220257

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700/Seven Enhancement

X-Mark Pro™ Adjustable

X-Mark Pro Adjustable

- All Catalog Model 700 & Sevens
- Trigger Pull Set at Factory at 3 ½ lbs
- Approximate 2 lb Range of Adjustment
  - We Recommend Staying Above 3 lbs
- Adjustment Tool Included

Remington.

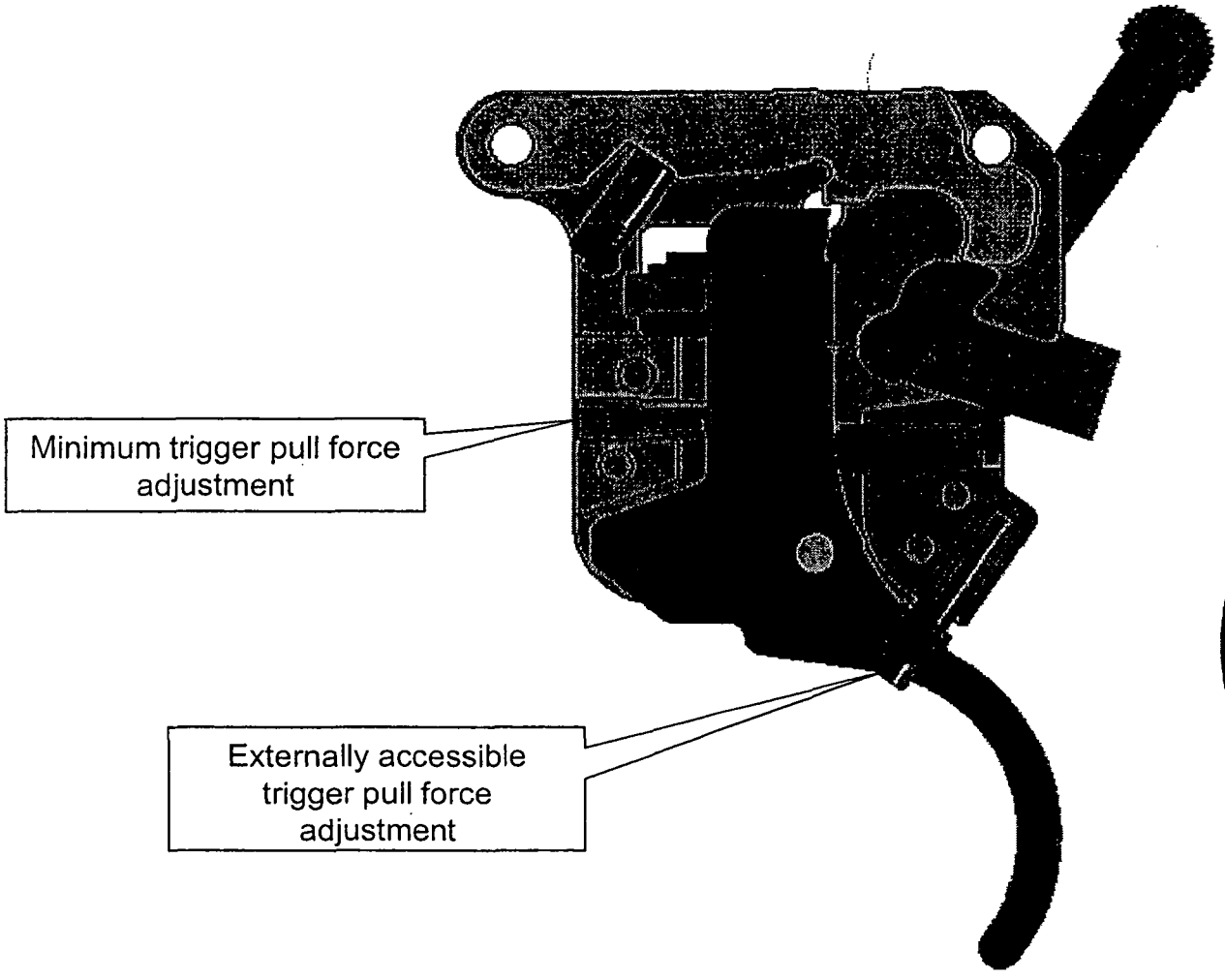
X-MARK PRO™ ADJUSTABLE

The Evolution of A Legend...

R 202558

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Adjustments



Remington.

X-MARK PRO™ ADJUSTABLE

The Evolution of A Legend...

R 202559

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Adjustable X-Mark Pro Phase-In

Remington.

X-MARK PRO ADJUSTABLE

- Start November 1, 2008
  - All 2009 New Products
  - Current Varmint/Target Rifles
  - Current Model 700 and Model Seven Line

Phase in Through-Out 2009 on All Ilion Catalog Bolt Action Centerfire Rifles

R 2202560

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700 XHR™

Xtreme Hunting Rifle

Cutting Edge Looks, Legendary Performance

- Triangular Fluting in a Big-Game Hunting Configuration
- VTR Introduced in 2008 with a Varmint Barrel Profile
- New for 2009-XHR Fluted Magnum Contour Barrel

The Evolution of A Legend...

R 2202561

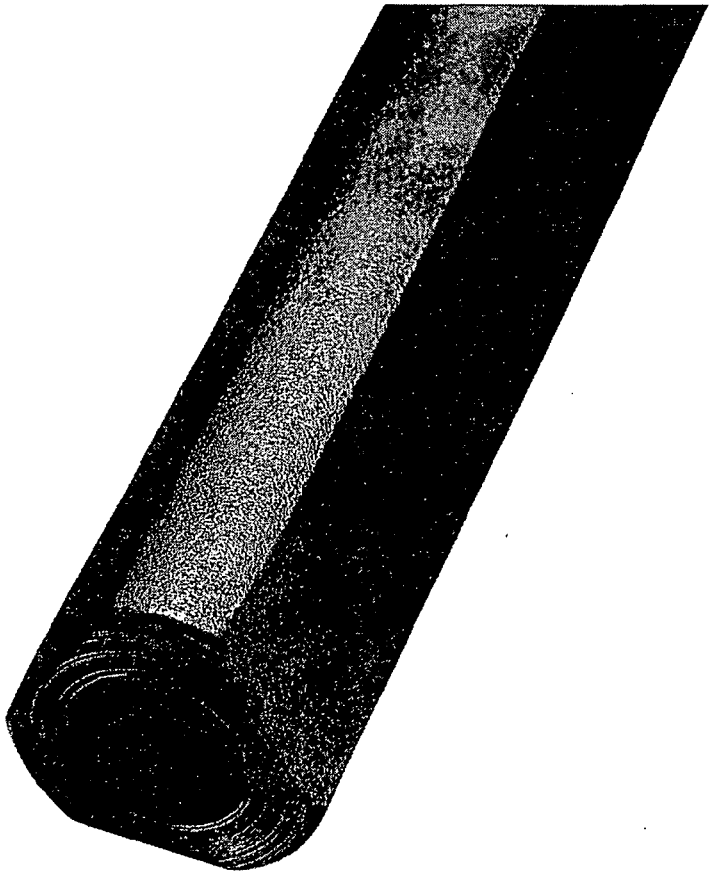
CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700 XHR™

Xtreme Hunting Rifle

Model 700 XHR Barrel

- Remington Patent Pending
  - Provides Weight Reduction
  - Adds Rigidity when Compared to a Barrel of Equal Weight
- Counter-Bored Muzzle for Ultimate Crown Protection
- 24" Barrel on Standard and Belted Magnums
- 26" Barrel on Remington Ultra Mag Chamberings



R 202562

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700 XHR™

Xtreme Hunting Rifle

Model 700 XHR Stock

- Remington Synthetic Stock in Realtree® AP HD
- Utilizes Hogue® Rubberized Grip Panels
- Remington Patented SuperCell® Recoil Pad

The Evolution of A Legend...

R 202563

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700 XHR™

Xtreme Hunting Rifle

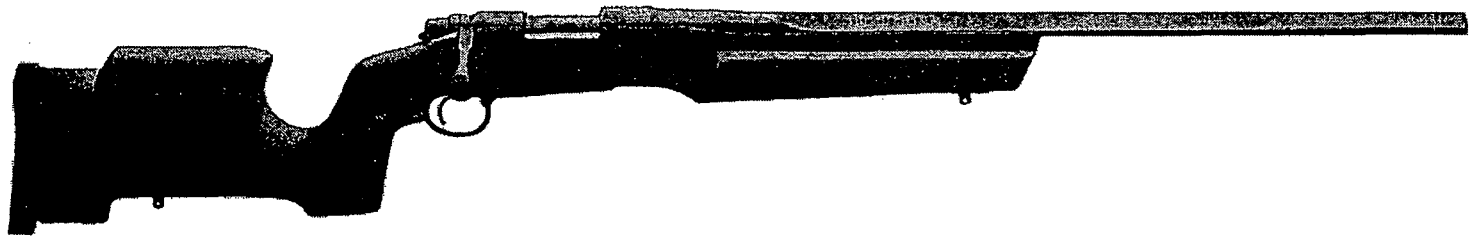
Order #	Chambering	MSRP
84400	243 Win	$659
84401	25-06 Remington	$659
84402	270 Win	$659
84403	7mm-08 Remington	$659
84404	30-06 SPRG	$659
84405	7mm Remington Magnum	$679
84406	300 Win Mag	$679
84407	7mm Remington Ultra Magnum	$679
84408	300 Remington Ultra Magnum	$679

The Evolution of A Legend...

R 202564

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700 Target Tactical



Triangular Tack-Driver

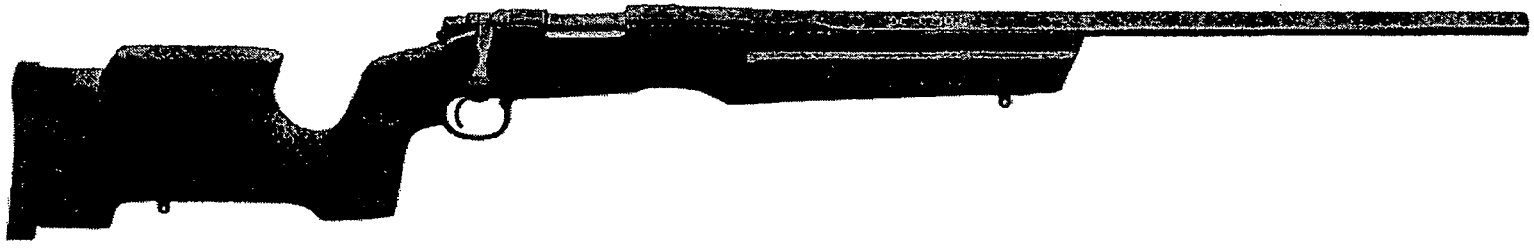
- Chambered in 308 Win
- 26" VTR Barrel Profile with ¼" Counter-bore
- 5-R Hammer-Forged Tactical Target Rifling
  - Based on M-24 Rifling
- X-Mark Pro™ Externally Adjustable Trigger

The Evolution of A Legend...

R 202565

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700 Target Tactical



Triangular Tack-Driver

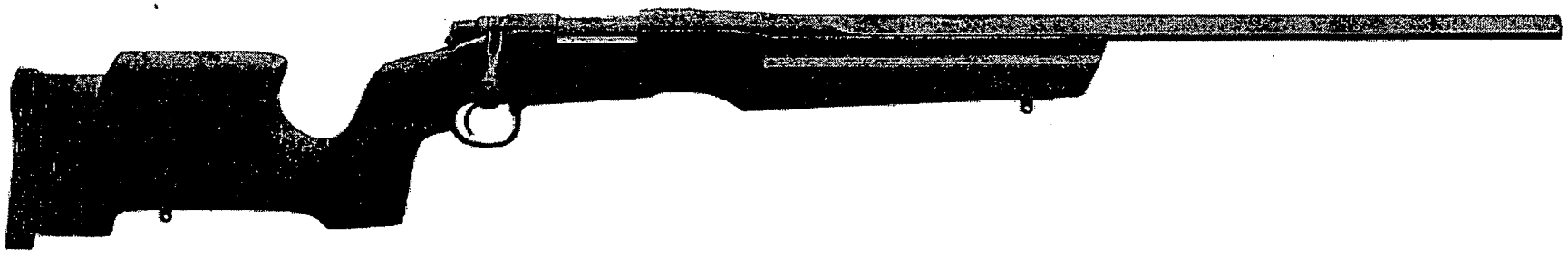
- Bell & Carlson Medalist Varmint/Tactical Stock
  - Adjustable Comb and Length of Pull
- Tactical Style Bolt Knob
- All Steel Hinged Floorplate

The Evolution of A Legend...

R 220256

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700 Target Tactical Rifle



Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Short	4+1	26"	45 1/2"	8 7/8

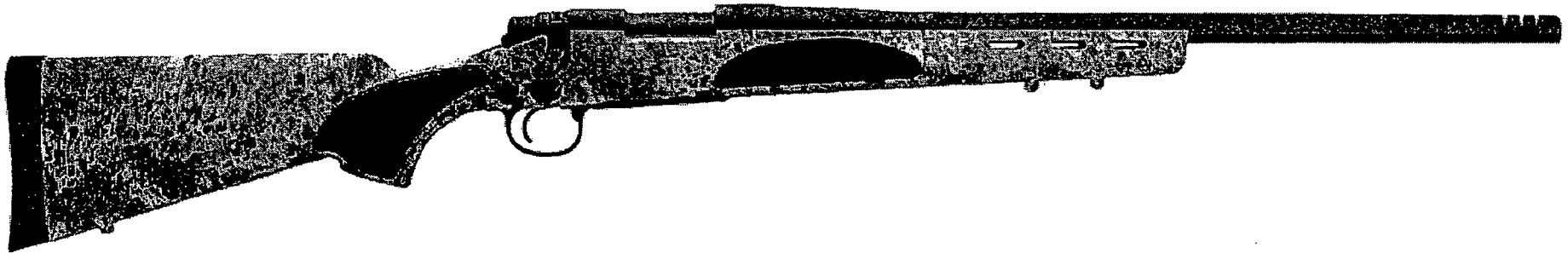
Chambering	Order #	MSP
308 Win	84456	$1479

The Evolution of A Legend...

R 2202567

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ VTR™
Desert Recon



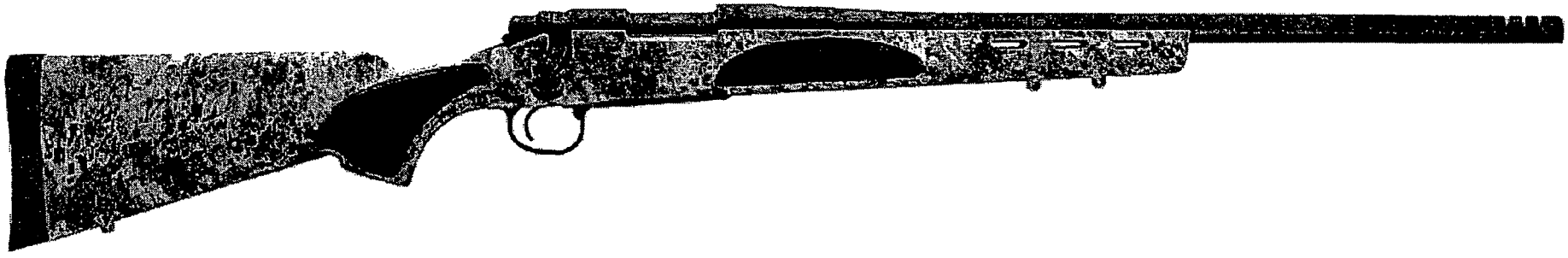
- 22" Triangular Barrel with Integral Muzzle Brake
  - Provides Reduced Weight and Increased Rigidity
  - Muzzle Brake Reduces Muzzle Rise Venting Top Side
- Features Adjustable X-Mark Pro® Trigger
- Hinged Floorplate Magazine Box

The Evolution of A Legend...

R 2202568

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700™ VTR™ Product Specifications



Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Short	223 Rem - 5+1 308 Win - 4+1	22"	41 5/8"	7 ½

Chambering	Order #	MSP
223 Remington	84384	$654
308 Win	84385	$654

The Evolution of A Legend...

R 2202569

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700 VTR™

17 Remington Fireball & 243 Win

- Patent Pending 22" Tri-Barrel with Muzzle Brake
- OD Green Stock with Hogue® Overmolded Grips
- X-Mark Pro Adjustable Trigger

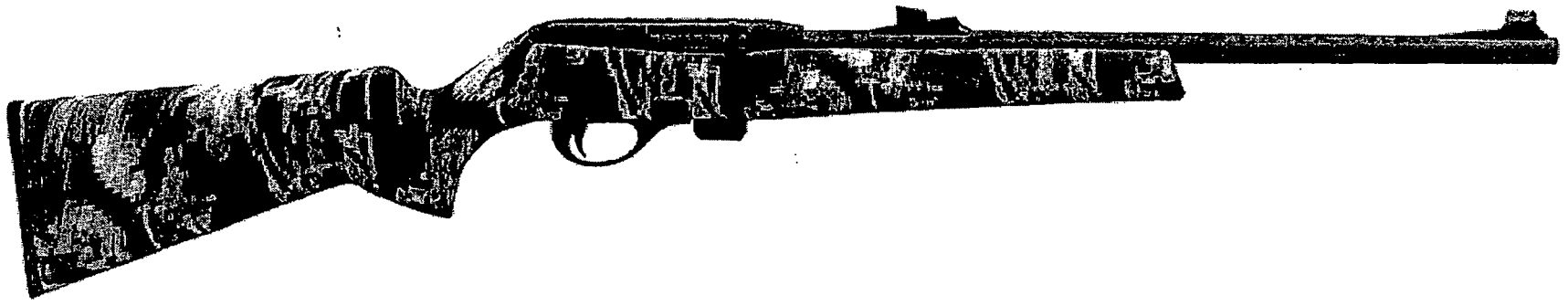
Chambering	Order #	MSP
17 Remington Fireball	84367	$619
243 Win	84368	$619

The Evolution of A Legend...

R 2202570

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 597
FLX™ Camo



The Next Generation Digital Camo

- Next® FLX Hunting Digital Camo
- 20" Barrel .22 LR with TruGlo® Sights
- 10 Round Magazine Box

Chambering	Order #	MSP
22 Long Rifle	80864	$195

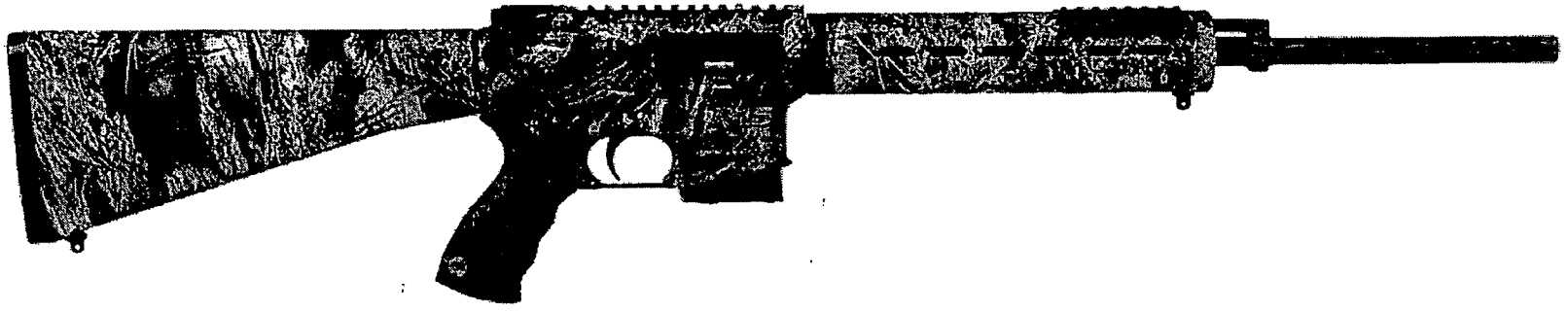
The Evolution of A Legend...

R 220257

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model R-15 VTR

Byron South Signature Edition



- **Yankee Hill Machine Customizable Free Float Tube**
- **4" Rails Mounted at 2:00 and 10:00 Positions**
- **Two-Stage Trigger**
- **18" Barrel Fluted Forward of Gas Block**
- **Advantage Max 1 with Dark Earth Ergo-Ambi® Grip**

Chambering	Order #	MSP
223 Remington	60009	$1,329

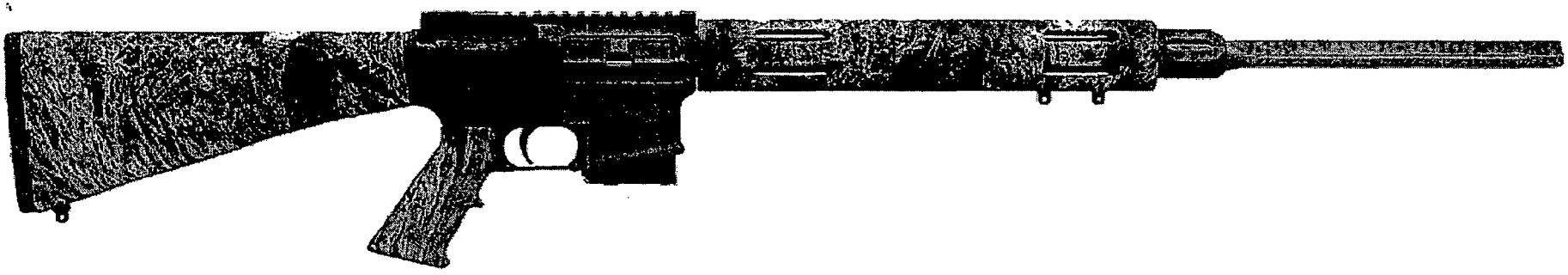
The Evolution of A Legend...

R 2202572

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

R-15 VTR

Stainless Varminter



- 24" Stainless Triangular Barrel
- Matching Triangular Gas Block
- Single Stage Trigger at 4 ½ lbs
- Advantage Max 1 Camo with OD Green Upper/Lower

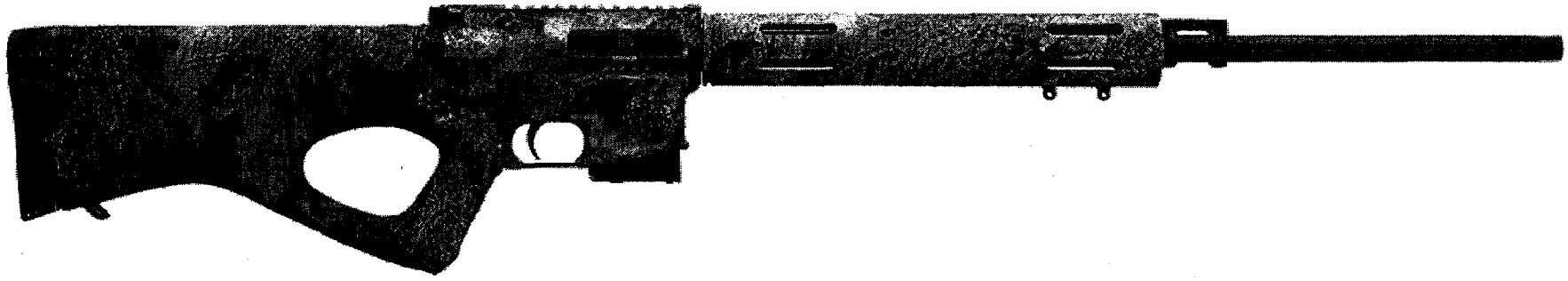
Chambering	Order #	MSP
223 Remington	60007	$1,059

The Evolution of A Legend...

R 2202573

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

R-15 VTR
Thumbhole Varminter



- Bell & Carlson Thumbhole Stock
- 24" Fluted Barrel
- Single Stage Trigger at 4 ½ lbs
- Full Coverage Advantage Max 1 Camo

Chambering	Order #	MSP
223 Remington	60012	$1,059

The Evolution of A Legend...

R 2202574

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700 SPS Left Hand

- Available in the Most Popular Big-Game Cartridges
- 24" Barrels Standard Chambering & 26" Magnums
- Adjustable X-Mark Pro Trigger

Chambering	Order#	MSP
270 Win	84177	$479
30-06 SPRG	84178	$479
7mm Remington Magnum	84179	$479
300 Win Mag	54180	$479

The Evolution of A Legend...

R 2202575

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700
Varmint Stainless Fluted

- Synthetic Stock with Hogue® Grip Panels
- 26" Hammer-Forged Fluted Barrels
- Dual Front Swivel Studs
- Adjustable X-Mark Pro Trigger

Remington.

X-MARK PRO ADJUSTABLE

The Evolution of A Legend...

R 2202576

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700
Varmint Stainless Fluted

Action Type	Magazine Capacity	Barrel Length	Overall Length	Average Weight (lbs)
Short	17 RFB, 204, 223 - 5+1 308 Win - 4+1	26"	46 1/2"	8 1/2

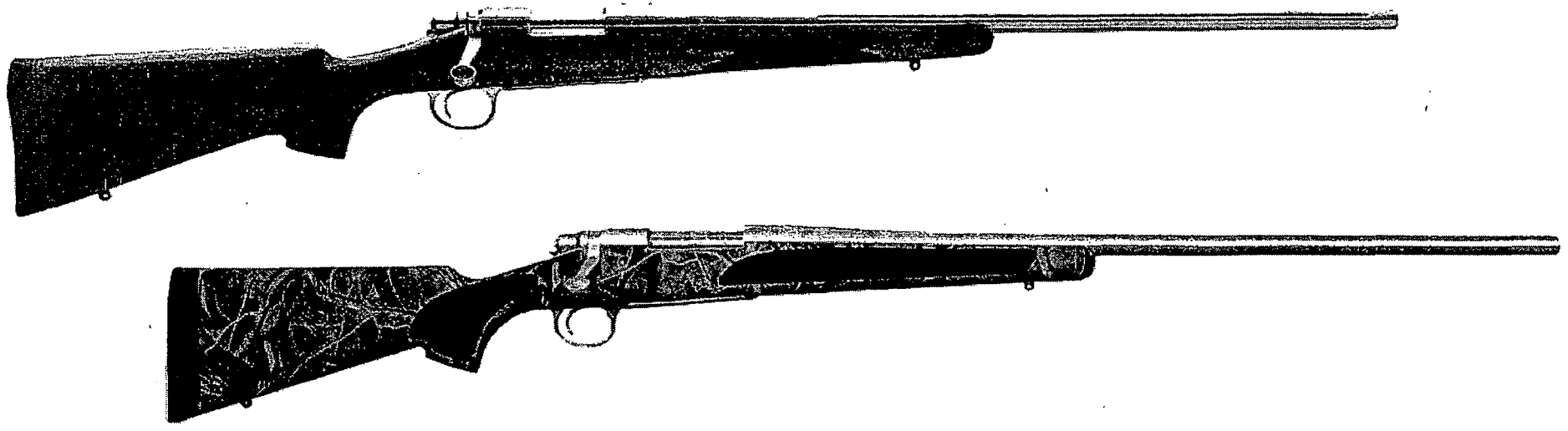
Chambering	Order #	MSP
17 Remington Fireball	84340	$689
204 Ruger	84341	$689
22-250 Remington	84342	$689
223 Remington	84343	$689
220 Swift	84344	$689

The Evolution of A Legend...

R 2202577

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

Model 700
Limited Editions



- 2009 Model 700 CDL SF Limited
  - 257 Roberts – Order # 84020 – MSP $849
- 2009 Model 700 XCR RMEF
  - 30-06 SPRG – Order # 84452 – MSP $899

R 2202578

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2009 New Rifle Product Listing

R 2202579

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2009 New Rifles

Order #	Description
84400	Model 700 XHR 243 Win
84401	Model 700 XHR 25-06 Remington
84402	Model 700 XHR 270 Win
84403	Model 700 XHR 7mm-08 Remington
84404	Model 700 XHR 30-06 SPRG
84405	Model 700 XHR 7mm Remington Magnum
84406	Model 700 XHR 300 Win Mag
84407	Model 700 XHR 7mm Remington Ultra Magnum
84408	Model 700 XHR 300 Remington Ultra Magnum
84367	Model 700 VTR 17 Remington Fireball
84368	Model 700 VTR 308 Win

R 2202580

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2009 New Rifles

Order #	Description
84384	Model 700 VTR Desert Recon 223 Remington
84385	Model 700 VTR Desert Recon 308 Win
84456	Model 700 Target Tactical 308 Win
84177	Model 700 SPS LH 270 Win
84178	Model 700 SPS LH 30-06 SPRG
84179	Model 700 SPS LH 7mm Remington Magnum
84180	Model 700 SPS LH 300 Win Mag
84452	Model 700 XCR RMEF 30.06 SPRG
84020	Model 700 CDL SF Ltd. Edition 257 Roberts
80864	Model 597 FLX Camo 22 Long Rifle

R 2202581

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2009 New Rifles

Order #	Description
84340	Model 700 Varmint SF 17 Remington Fireball
84341	Model 700 Varmint SF 204 Ruger
84342	Model 700 Varmint SF 22-250 Remington
84343	Model 700 Varmint SF 223 Remington
84344	Model 700 Varmint SF 220 Swift
60100	Model R-15 30 Remington AR
60007	Model R-15 VTR SS Tri-Barrel 223 Remington
60009	Model R-15 VTR Byron South Edition 223 Remington
60012	Model R-15 VTR Thumbhole 223 Remington

R 2202582

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON

2009 Rifle Deletions

Order #		Order #	Replacement
86400	7615 Tactical	60001	R-15 223 Remington
86410	7615 SPS	60001	R-15 223 Remington
84018	700 CDL SF Ltd	84020	700 CDL SF 257 Roberts
84448	700 XCR RMEF	84452	700 XCR RMEF 30.06
84502	700 XCR LH 270 Win	84177	700 SPS LH 270 Win
84503	700 XCR LH 30.06	84178	700 SPS LH 30.06
84504	700 XCR LH 7mm RM	84179	700 SPS LH 7mm RM
84509	700 XCR LH 300 RUM	84180	700 SPS LH 300 RUM
84901	Seven 25th Ann. 7-08	26421	Seven CDL 7mm-08 Rem
86401	7615 Ranch Carbine	60001	R-15 223 Remington
86402	7615 Camo Hunter	60001	R-15 223 Remington

R 2202583

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Key Strategies

R 2202594
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Key Strategies

Strategy 1

- Develop a SACF Platform to Challenge The Browning BAR

Strategy 2

- Explore the consumer interest in developing either a LACF Platform for BACF cartridges and/or expand the cartridge offerings in the PACF platform and there is sufficient interest develop the products.

Strategy 3

- Develop a SSCF Platform with Interchangeable Barrels to challenge Thompson Center

Strategy 4

- OPP and MPP BACF Category Ownership
  - Reposition or Create a BACF Product to more effectively compete with Savage at the $349.00 to $399. Retail Price Point.

Strategy 5

- Explore offshore sourcing for OPP – SSCF

R 220258

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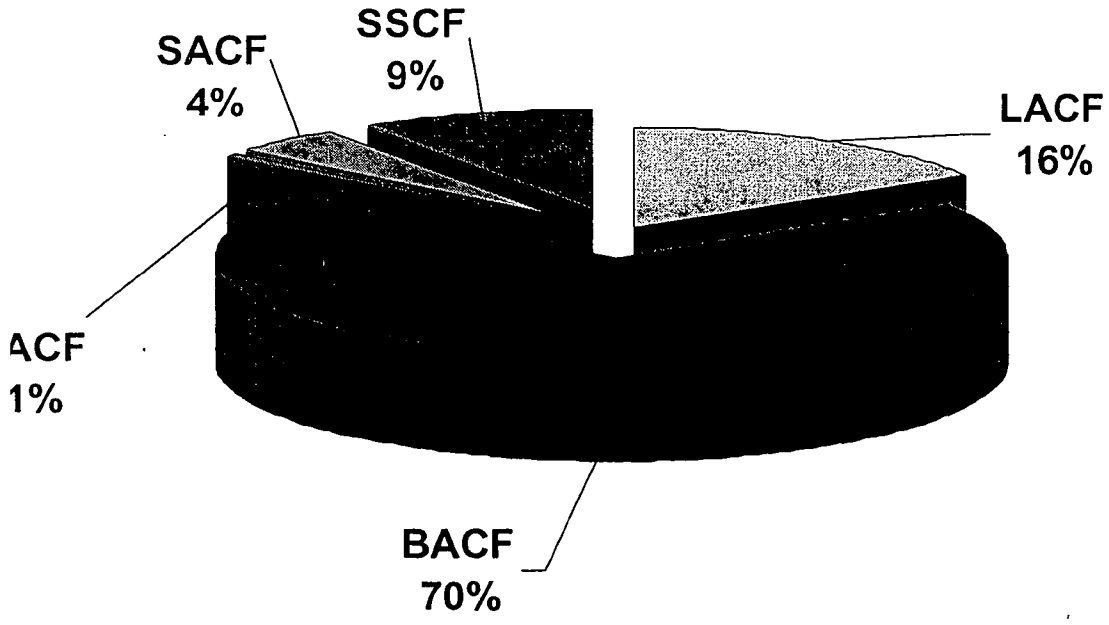
Centerfire Market Overview

($ Millions)

Total Market = $427 MM



3 Year Estimated CAGR: 22.6% (2005-2007)

COMMENTS

- Remington # 1 BACF Brand
- Marlin # 1 LACF Brand
- Browning Dominates SACF
- Remington Owns PACF, But May Be Underperforming
- Savage/Mossberg Pose Serious Competitive Threats in OPP/MPP BACF Segment
- TC Owns Interchangeable Barrel Segment of SSCF Market
- H&R Is Not Competitive in All OPP Single Shot Platform Categories

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Strategy #1

Product Definition

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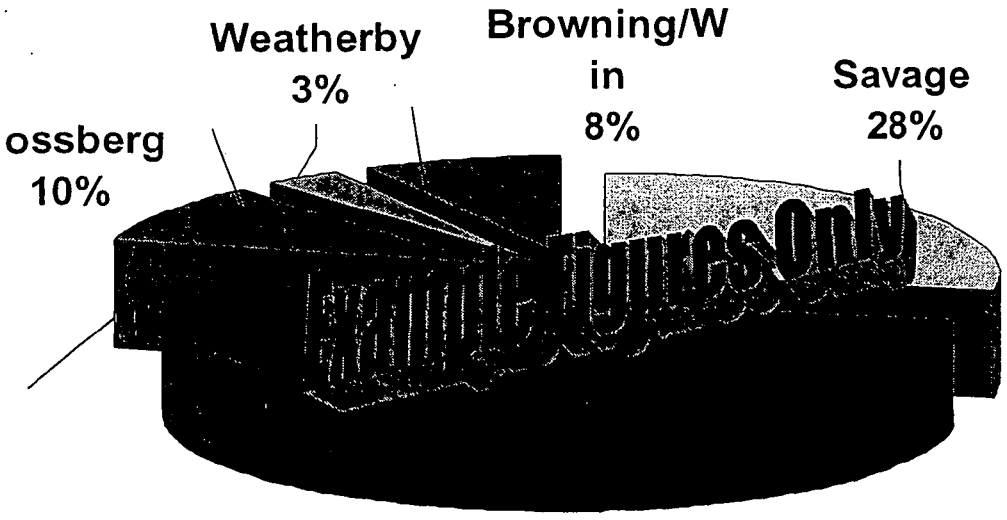
Semi-Auto Centerfire Market Overview

($ Millions)

Total Market = $256 MM



3 Year Estimated CAGR: 22.6% (2005-2007)

COMMENTS

- Use these bullets to set up scenario for strategies in this segment
- Speak to FGI relative position
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- Can address competitors strengths weaknesses
- Set up audience for the strategies to flow out
- Comp market overview comments
- Comp market overview comments

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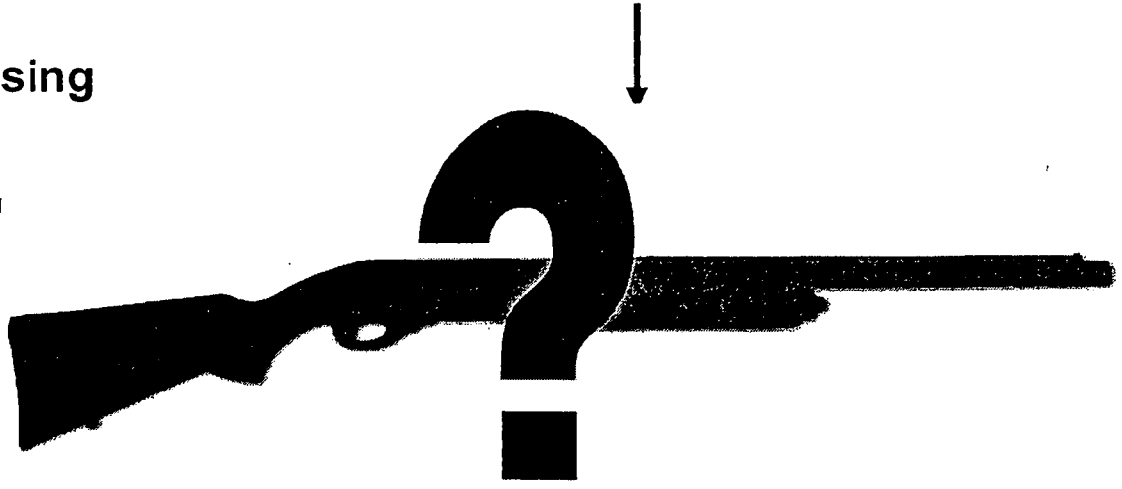
1) New Autoloading Rifle

Who: **Deer Hunters, Many Located in N.E. US as well as European Wild Boar Hunters**

Where: **Ilion, NY**

How: **By Beating Competition in Addressing Consumer CTQ's; Launching in key markets with targeted messaging an securing distribution points**



Brand:

Remington®

The Next Generation in Auto-Loading Centerfire Hunting Rifles

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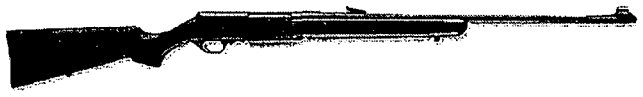
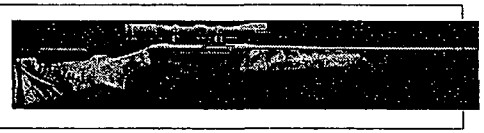
Summary Landscape
Semi-Automatic Centerfire Rifles

$773-$1400





Brand	Remington	Browning	Winchester	Benelli
Model	Mdl 750	BAR	SXR	R1
Suggested Retail	$773- $879	$1,099 - $1,249	$949 - $979	Starting @ $1,379
Product Specifications				
Barrel Length	18.5"-22"	22"- 24"	22"-24"	20"-24"
Available Calibers	6	8	4	5
Avg Weight	7.5 lbs	6 lbs 15oz - 7lbs 8oz	7.5 lbs	7 - 7.2lbs
Overall Length	39.125" to 42.625"	41 1/2" - 44"	43" - 45"	44"-46"
Length of Pull	13.5"	13 5/8	14 1/8	13 3/4 - Adjustable
Capacity	4-5 Rounds	4-5 Rounds	3-4 Rounds	3-4 Rounds
Finish	Matte/Polished Blue	Satin Nickel/Blued	Blued	Blued
Features				
Stock	Synthetic/Walnut	Oil Finished Grade II Walnut	Walnut	Synthetic/Walnut
Recoil Pad		Interchangeable		
Magazine	Detach Box	Detach Box w/ Hinged Floorplate	Detach Box with Hinged Floor Plate	Quick Detachable
Safety	Crossbolt	Crossbolt	Crossbolt	
Twist	Varies with Caliber	Varies with Caliber	Varies with Caliber	1 in 11
Sling Swivels	Yes	Yes	Yes	Yes
Other		Customizable Drop at Comb	45% less felt Recoil	ComforTech Recoil Tampening System
Other		Drilled/Tapped	Enlarged Trigger Guard	Shim Kit for Stock to Adjust LOP
Other			Drilled/Tapped	3 Comb Inserts to Adjust Drop
				Crio Barrels
Other				Drilled/Tapped and includes Picatinny Rail
Packaging Information				

Semi-Auto Centerfire Competition – Many SKUS and Many Upgrades

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Semi-Auto CF Rifle Competitive Positioning

Sales $ $ $ $

Pump Action	OPP ($179-229)	Good ($ 229-309)	Better ($309-509)	Best ($ 509-700+)
Remington	N/A	870 Express	870 SPS 887 Nitro Mag	870 Wingmaster
Winchester	N/A	Win Speed Pump	N/A	N/A
Browning	N/A	N/A	Browning BPS series	N/A
Benelli		[illegible]ova	Benelli Super-Nova	N/A
Mossberg	Maverick	Model 500 series	Model 835 Series	Model 835 Special Ed.
Stoeger	N/A	Stoeger P350	N/A	N/A
Charles Daly	CD Field Pump	N/A	N/A	N/A
Escort	Escort Field Hunter Pump	N/A	N/A	N/A
H&R 1871	Pardner Pump	N/A	N/A	N/A
Weatherby	N/A	Wby PA-08	N/A	N/A

Example Data Only

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1) New Autoloading Rifle

How We Win

CTQ's	Rank	Weight %
Improve Functionality	1	50
Modernize Appearance	2	25
Add Magnum Calibers	3	25

Feature	Metric	User Benefit
Improve Functionality	Malfunction < SAAMI Standard	Greater Consumer Confidence
Modernize Appearance	Compare to Browning	Pride of Ownership
Add Magnum Calibers	338, 7MM, 300 WM	Expand Hunting Opportunities

Win Market Share from Browning

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1) Develop a SACF Platform to Beat The Browning BAR

N.A.R. – New Autoloading Rifle

- Driven to Address Consumer CTQ's Better than the Competition
- Utilize Best Practices in Autoloading Technology
- Aggressive Industrial Design to Enhance Aesthetics
- Capture #1 Sales Position in Domestic Market

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1) New Autoloading Rifle

Incr. Year 1 Sales ($'s/Units)	$5M/xxxUnits
Incr. Year 2 Sales ($'s/Units)	$7.4M/xxxUnits
Incr. Year 3 Sales ($'s/Units)	$9.9M/xxxUnits
Gross Margin %	30%
3 Year Gross Margin $	$6.69M
Number of SKU's	20
Capital Requirement	$1.8M
Manufacturing Site	TBD

Will Impact all Global Markets

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Strategy #2

Product Definition

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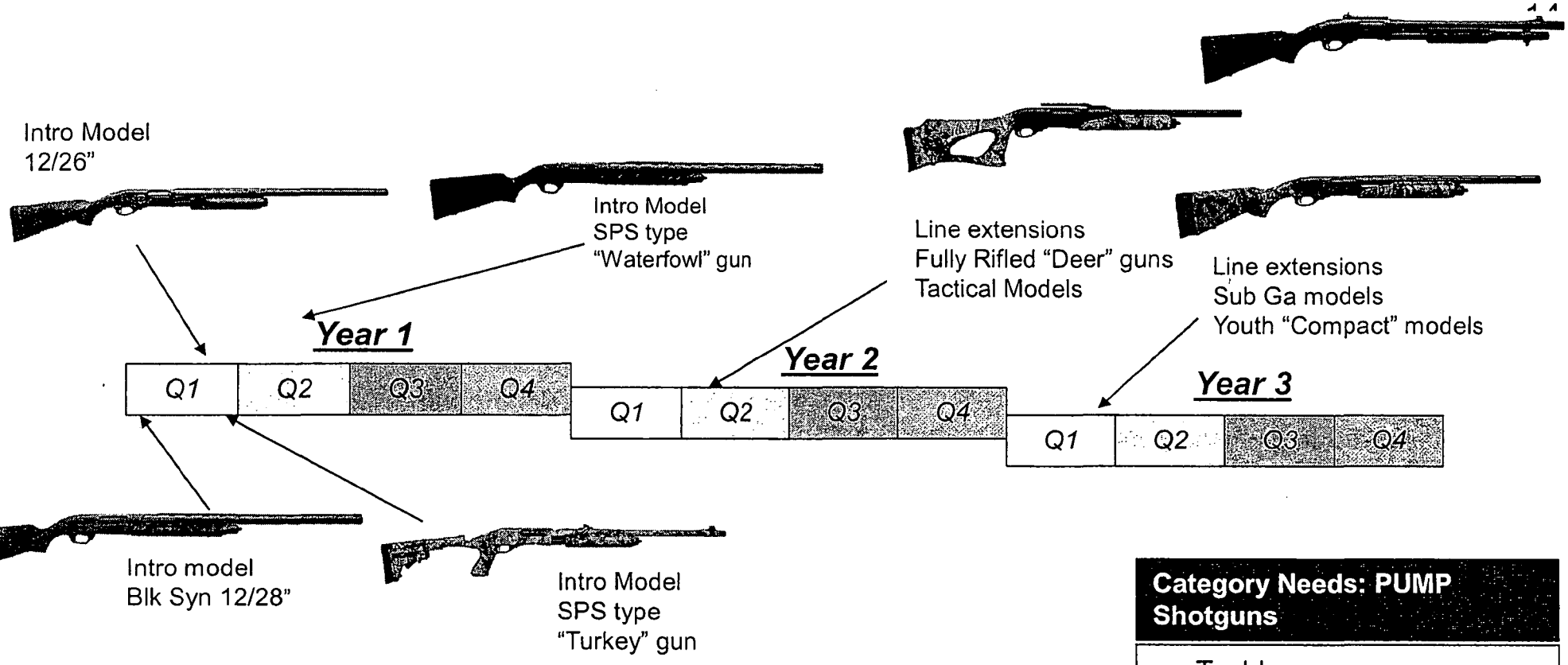
Road Map Rollout: SACF



Mid Range Price Point Opportunity

- Currently occupy OPP and Entry level
- 870 Super Mag and 870 SPS lines blurred
- New 887 takes over "Better" slot
- Need a "Best" Pump action product with upgraded features/benefits at a $399 price

Category Needs: PUMP Shotguns

- Tool-less Assembly/Disassembly
- Category Innovation
- Good cost position
- Modularity of design
- Features/Benefits above Express $PP but below cost of current SPS

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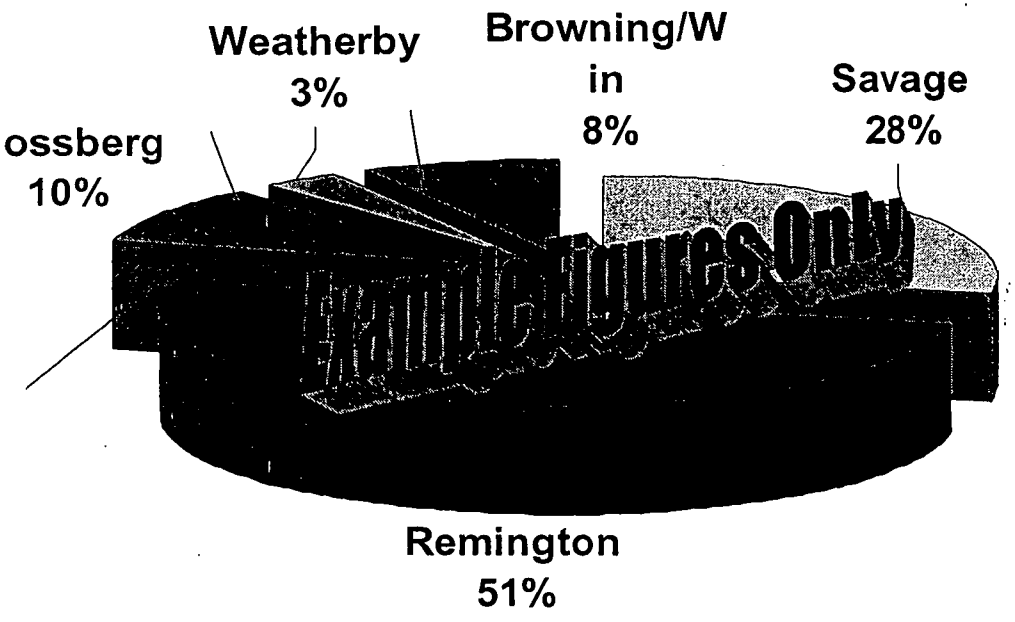
Bolt-Action Centerfire Market Overview

($ Millions)

Total Market = $256 MM



3 Year Estimated CAGR: 22.6% (2005-2007)

COMMENTS

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- Comp market overview comments

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Incremental Resources Required

Strat	Rank	Project Name	H.R. Add.	Engineering Confidence	SKUS	CAR $M	Yr 1 Sales	Yr 2 Sales	Yr 3 Sales	1-3 Yrs Sales $M	Yr 1 GM $M	Yr 2 GM $M	Yr 3 GM $M	1-3 Yrs GM $M
1		Expand Vise-Grip Plier Platform												
	1	GrooveLock Waterpump	None	Med	1	0.2				14.6				6.6
	2	ProPliers III	None	High	8	0.3				11.9				5.4
	3	Self Adjust GrooveLock	None	Low	1	0.5				60.0				30.0
2		Expand Vise-Grip Locking Tool Platform												
	1	Self Adjusting Locking Tools	None	High	4	1.0				38.0				17.1
	2	FastRelease II	None	High	9	0.0				8.0				3.6
	3	Vise Action Locking Access	None	High	1	0.0				1.8				1.1
	4	Composite Locking Tools	None	Med	2	0.4				15.5				7.8
	5	Rocker Clamp	None	High						2.7				1.4
	6	VISE-GRIP Marketing	n/a							n/a				n/a
3		Own the Sheet Metal Tool Business												
	1	Lenox Snips/HVAC Tools	None			0.3				24.2				12.1
	2	Irwin Snips LCC Conversion	None		6	0.0				14.7				6.6
	3	Irwin Shears	None	High	3	0.1				9.9				4.5
	4	Lenox Lightweight Tinners	None	High	1	0.1				7.4				4.1
	5	Lenox/Irwin Power Shears	None	Med	2	0.2				7.2				3.2
4		Lead Wrench Innovation												
	1	Lenox Quick Wrench Range	None	Med	4	0.4				15.7				8.6
	2	Irwin Mini Quick Wrench	None	High	1	0.1				7.0				3.9
	3	Strap/Chain Wrenches	None	Med	2	0.3				8.3				4.6
Total						3.9				246.9				120.3

Total GBR Roll-Up

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Global SBU

Centerfire Rifles

Remington-Marlin-H&R

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Agenda

- Team Members
- Global Market Review, Financials, Global Industry Trends / Competitor Review
  - Bolt Action Center Fire Rifles (BACF)
  - Lever Action Center Fire Rifles (LACF)
  - Pump Action Center Fire Rifles (PACF)
  - Semi-Automatic Center Fire Rifles (SACF)
  - Single Shot Center Fire (SSCF)
- Manufacturing Review
- Vision / Strategies
- Product Road

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Team Members

• Bill Schirmacher	Brand Management	Marlin/H&R (Madison)
• Mike Keeney	Research & Development	Freedom Group (Elizabethtown)
• Todd Pearson	Sales	Freedom Group (Missouri)
• Chris Shoemaker	Manufacturing	Remington (Ilion)
• Jay Gyure *	Finance	Freedom Group (Madison)
• Dawn Milligan *	Finance	Freedom Group (Madison)
• Tim Looney *	Brand Management	Marlin/H&R (Madison)

* Note: Support Members

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SBU - Overview

Bolt Action Centerfire (BACF)

- Remington/Remington Custom-Dakota/Marlin BACF covers the pricing spectrum
- Savage, Mossberg, Browning/Winchester, and Ruger are key competitors
- Remington is the #1 Centerfire Rifle Brand

Lever Action Centerfire (LACF)

- Marlin is the category leader in lever actions.
- The lever action market is shrinking
  - Loss of OPP position
  - More competition via low cost, acceptable substitutes
- We need to work on LACF profitability
- Caliber restrictions currently limit growth

Pump Action Centerfire (PACF)

- Remington owns this category.
- We own the product category, but should be selling more product.

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SBU - Overview

Semi-Automatic Centerfire (SACF)

- Remington offers 3 models with 14 SKUS in this niche market – 5K in units.
- The Browning BAR product line with 17 models with 59 SKUS – 30K units.
- Benelli R1 offers 3 models in 5 SKUS – 5K in units
- Browning is the category leader

Single Shot Centerfire (SSCF)

- H&R is a low end price point category leader with chamberings from .22 to 50 caliber.
- Rossi is the primary competitor with a price advantage and emphasis on combo sales
- Thompson Center is the high end price point category leader, wide range of chamberings.
- Ruger is a high end player with limited sales
- H&R is in a box. Rising cost and price increase limitations due to offshore competition and other products that are inexpensive, viable substitutions.

Historically, H&R SELLS $9MM TO $10MM SSCF PER YEAR

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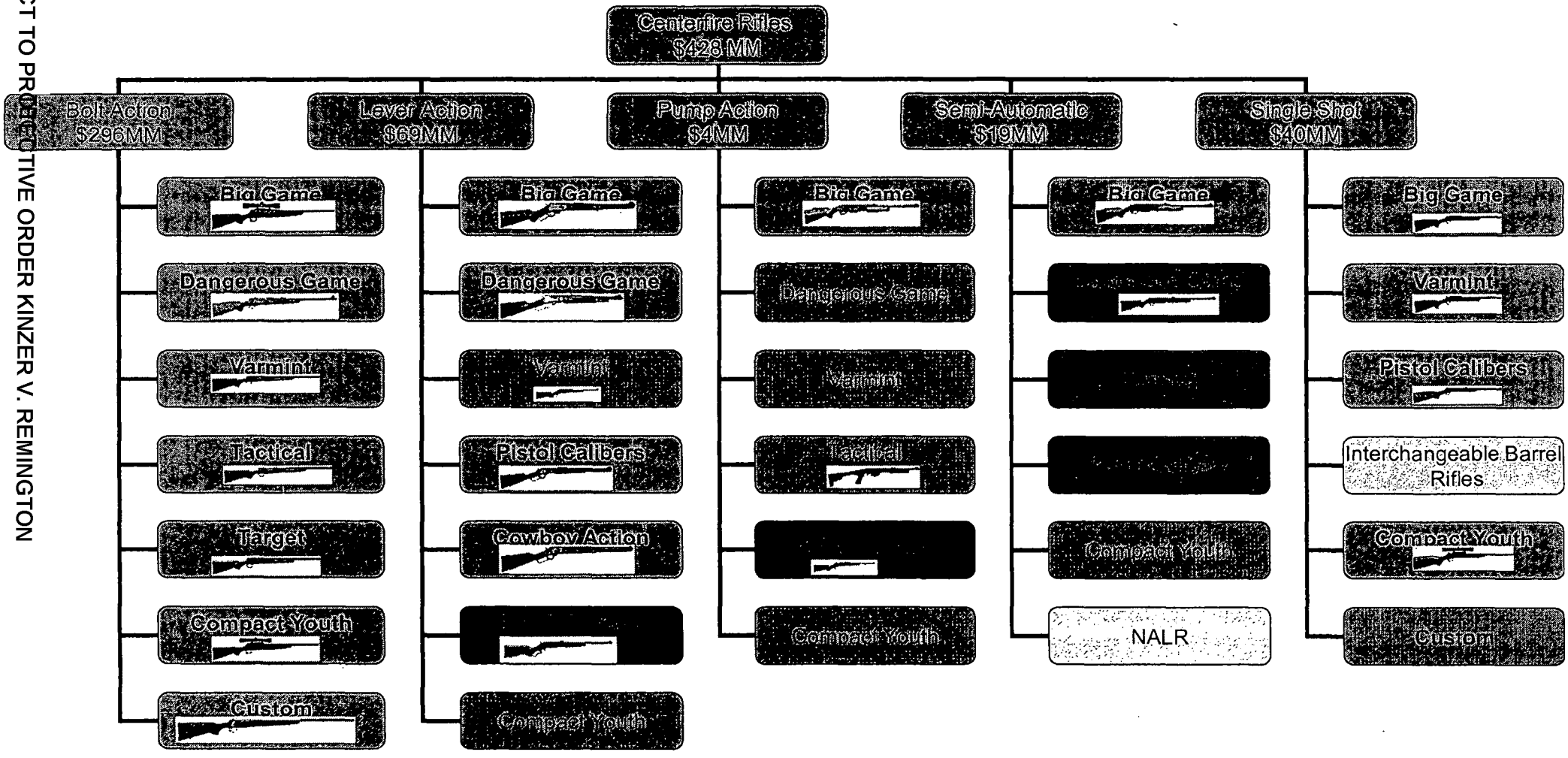
SBU "Org" Chart – Centerfire Rifles



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Financials

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Financials Centerfire Rifles

Total	2008 Actual	2009 Forecast
Net Sales	154,671	168,491
Std Gross Margin	55,022	64,993
SG&A/Other	52,790	44,868
OI	1,521	20,165

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Financials By Brand – Centerfire Rifles

Remington	2008 Actual	2009 Forecast
Net Sales	117,133	125,786
Std Gross Margin	52,444	57,993
SG&A/Other	50,317	40,000
OI	1,450	17,993

Marlin	2008 Actual	2009 Forecast
Net Sales	28,397	36,074
Std Gross Margin	1,723	5,775
SG&A/Other	1,653	3,983
OI	48	1,792

H&R	2008 Actual	2009 Forecast
Net Sales	9,141	6,631
Std Gross Margin	855	1,225
SG&A/Other	820	885
OI	24	380

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Financials – Centerfire Rifles

Commercial	2008 Actual	2009 Forecast
Net Sales	122,082	130,706
Std Gross Margin	40,160	48,468
SG&A/Other	38,531	33,431
OI	1,110	15,037

International	2008 Actual	2009 Forecast
Net Sales	29,236	34,473
Std Gross Margin	13,441	15,097
SG&A/Other	12,896	10,413
OI	372	4,684

Law Enforcement	2008 Actual	2009 Forecast
Net Sales	3,353	3,311
Std Gross Margin	1,421	1,428
SG&A/Other	1,363	1,024
OI	39	443

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2008 Portfolio Size/Share

Category	Market Size (in millions)	% 2008 FGI Share	'02-'06 C.A.G.R. Units & Dollars
Total Rifle			2.4% & 9.6%
Bolt Action	$296	38%	
Repeating	$92	43%	
Single Shot	$40	25%	

CAGR Source 2002-2006 BATF Total Rifles

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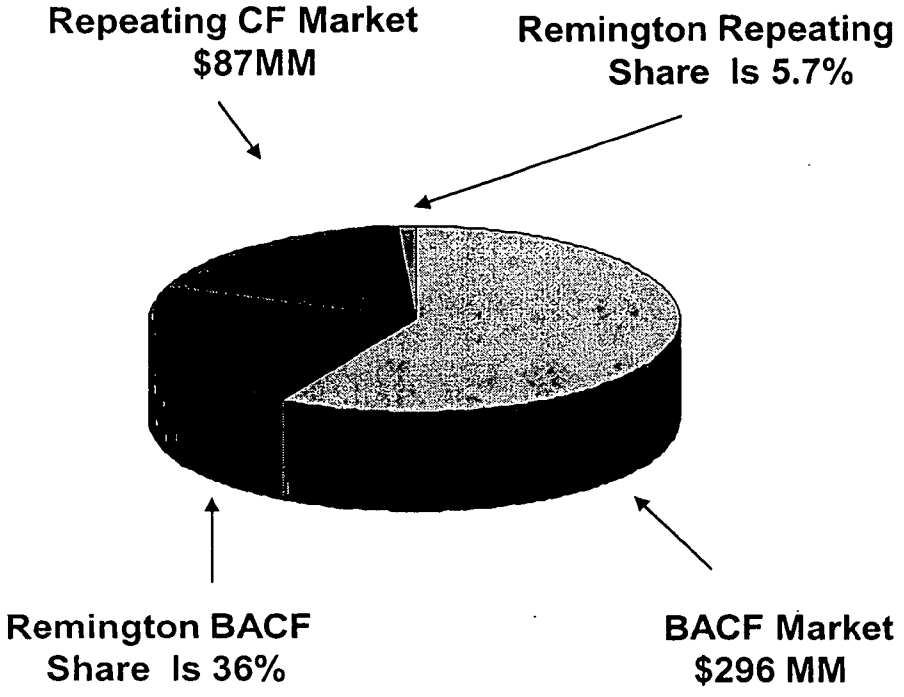
2008 Portfolio Size/Share



Remington BACF Unit CAGR: 3.5%
Remington BACF $ CAGR: 8.41%
Remington Repeating Unit CAGR: (8.1%)
Remington Repeating $ CAGR: (5.09%)

Remington CAGR is Based on 2006-2008 Data

Remington Has 36% share of the $296MM BACF Market
Remington Has 5.7% share the $87MM Repeating Market

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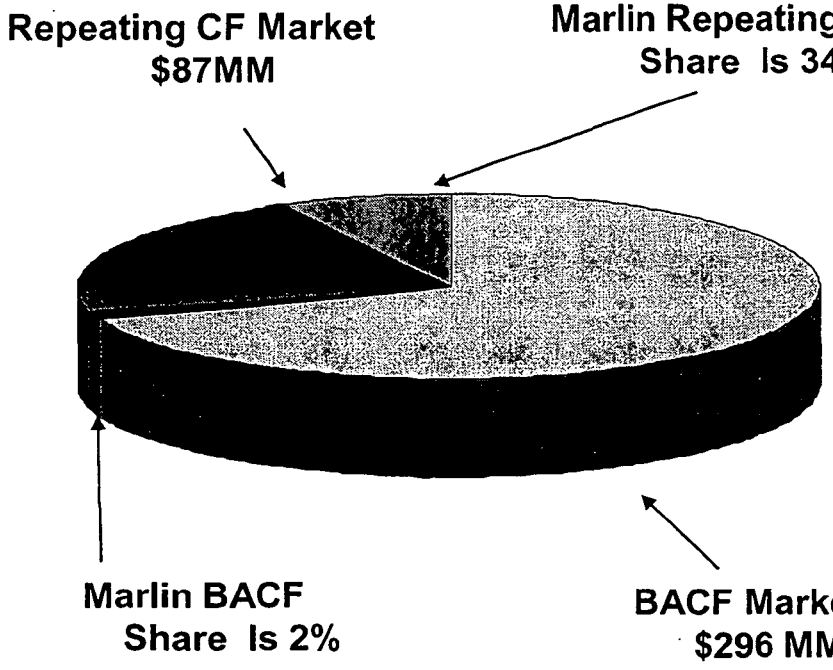
2008 Portfolio Size/Share

Marlin®



Marlin BACF Unit CAGR: NA
Marlin BACF $ CAGR: NA
Marlin Repeating Unit CAGR: (1%)
Marlin Repeating $ CAGR: (2.6%)

Marlin CAGR is Based on 2006-2008 Data

Marlin has 2% share of the $296MM BACF Market
Marlin has 34% share of the $87MM Repeating CF Market

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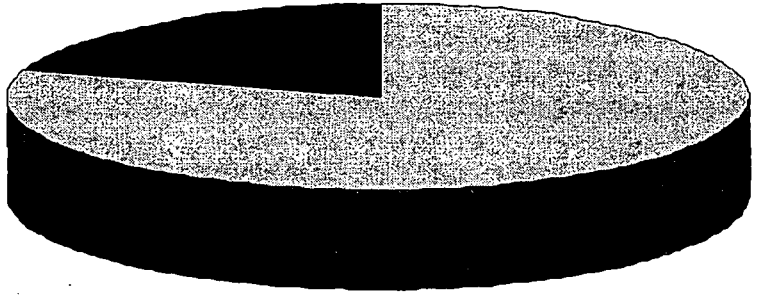
2008 Portfolio Size/Share

H&R Market Share
25%



Total Single Shot Market
$40MM

H&R Single Shot Unit CAGR: (6.8%)
H&R Single Shot $ CAGR: (5.7%)

H&R CAGR is Based on 2006-2008 Data

H&R has a 25% Share of the $40MM SSCF Market

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2008 US Channel Total CF Rifle Channel Distribution Comparison

	Market	%	FGI	%
Ind. Dealer	$265	61%	$128	73%
Mass Merchants	$24	7%	$22	13%
Chain Stores	$139	32%	$26	15%
Total	$428.0	100%	$176	100%

Source: Southwick & Associates

($ Millions)

Sales to Wholesalers Are Part of Independent Dealer Category

Mass Merchants = Wal-Mart & Chain Stores – Specialty Mass Merchants E.G. Cabela's

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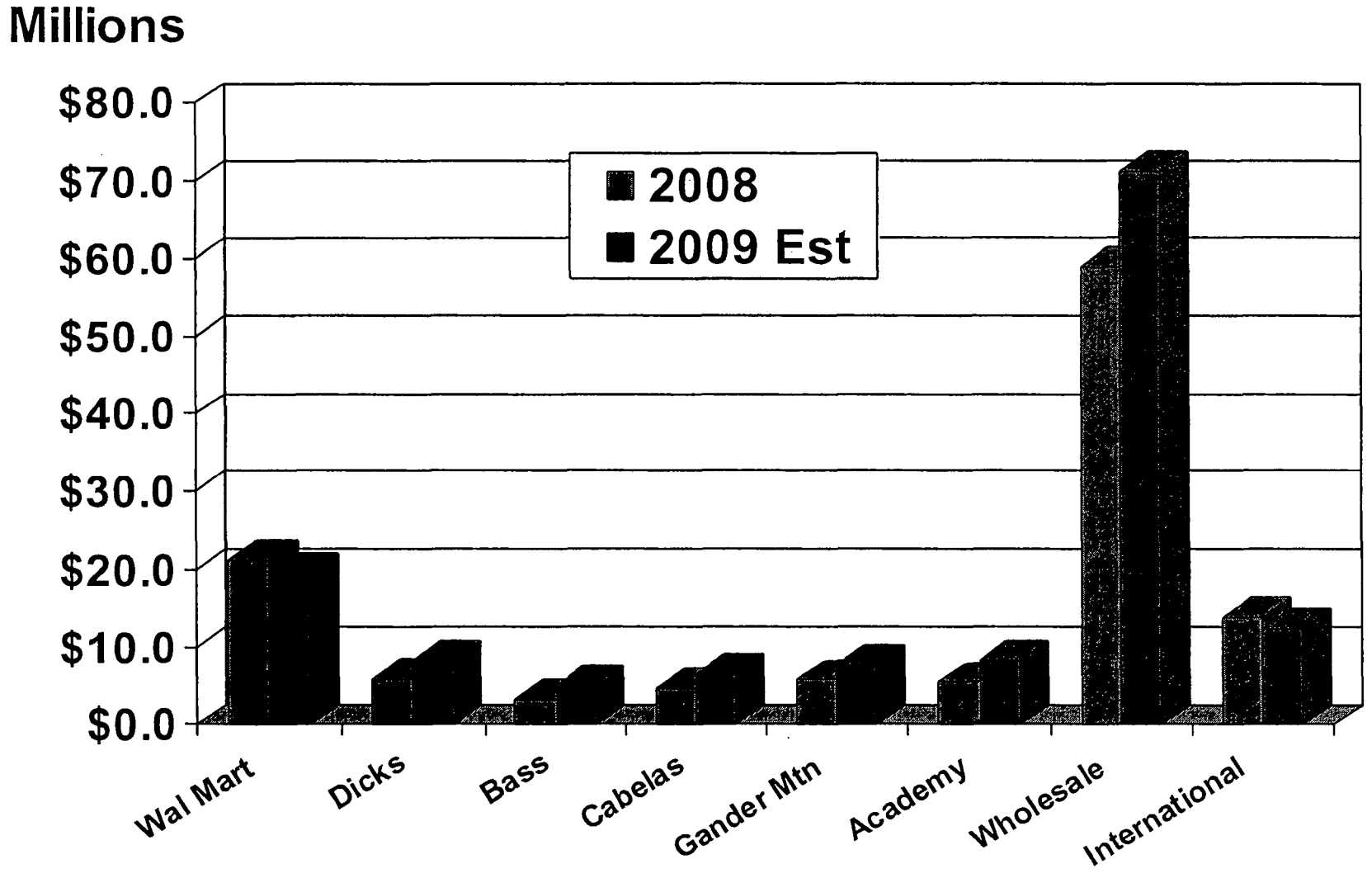
Key Account CF Sales



Key Accounts 38% of 2008 vs. 40% of 2009

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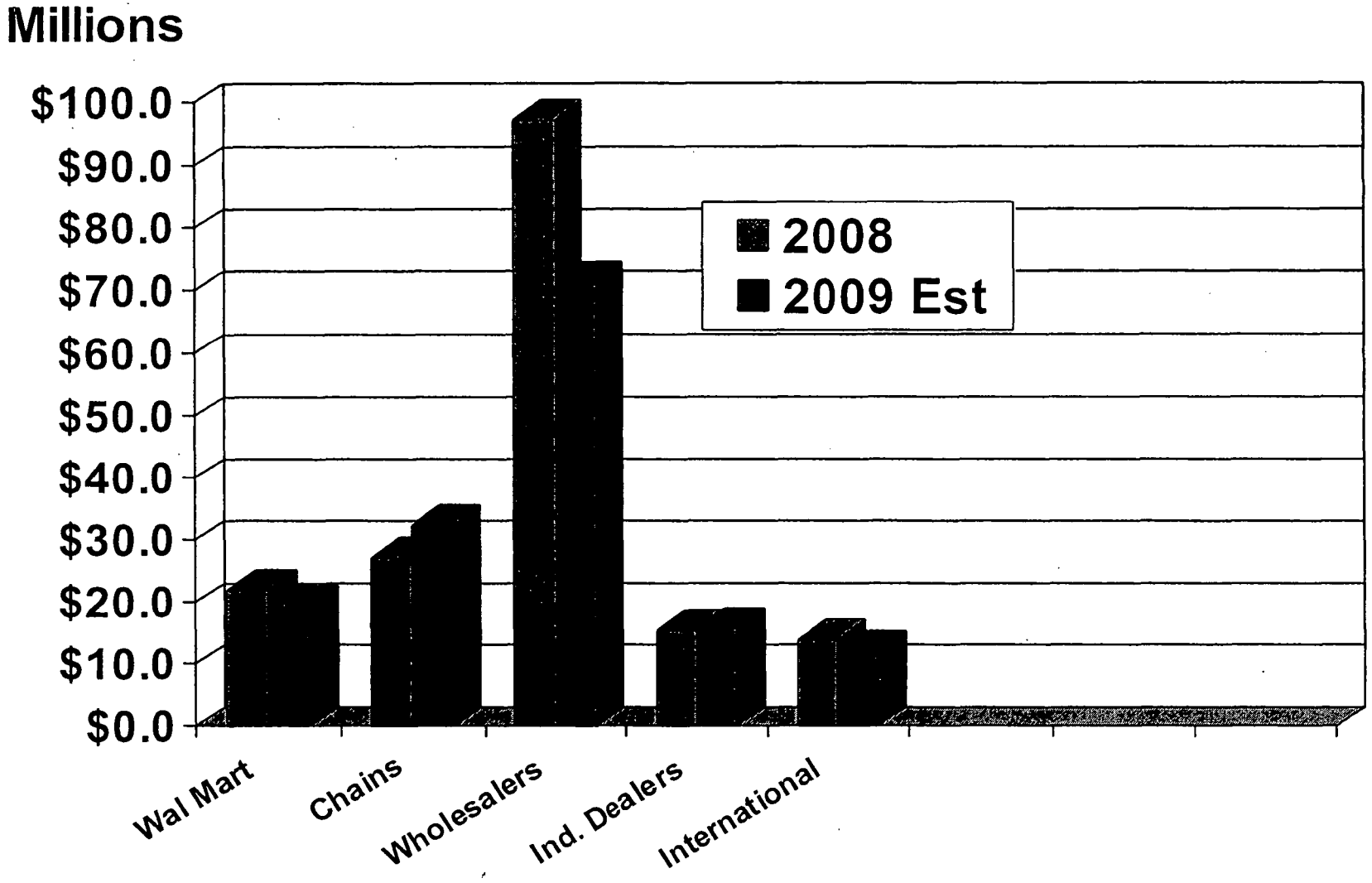
CF Sales – Channel Distribution



2009 Forecast – Is October Budget Forecast

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Market Review

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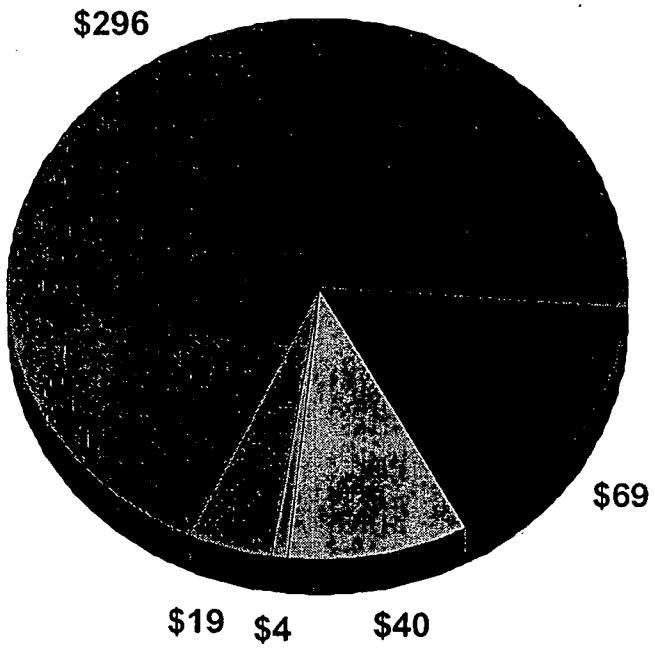
US Segments - $428MM Total

By Product



- U.S. market #1 globally for CF category.
- Industry slow growth
- Competition category crossover
- Threat of increased political pressure
- Opening Price Points- BACF < LACF
- Semi-Auto Market Opportunity
- SSCF Interchangeable Barrel Market

'09-'12 Estimated CAGR: 2.4% & 9.6%

Largest Long Gun Market

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Market Recap

- Centerfire rifle market can be broken down into 5 categories
  - Bolt Action Centerfire Rifle
  - Lever Action Centerfire Rifle
  - Pump Action Centerfire Rifle
  - Semi-Automatic Centerfire Rifle
  - Single Shot Centerfire Rifle

- It is the biggest segment of the long gun portion of the firearms industry

- Freedom Group brands hold #1 category positions in 4 categories.
- Opportunities exist to grow in all categories.

Market Share Gains Will Come At The Expense Of Others

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Market Summary

BACF RIFLE MARKET DOMINATES THE CF RIFLE CATEGORY

LACF Market Is Shrinking

PACF Is Very Regional & Not Growing

CF MARKET IS VERY COMPETITIVE

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Centerfire Rifle Global Industry Trends Competitive Review

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Bolt Action Centerfire Product Portfolio Assessment

- **Remington & Savage are the category leaders**
- **Browning is HPP**
- **Ruger has a following**
- **Marlin is a newcomer**
- **Mossberg trying to become a rifle company.**
- **Other players are having trouble finding market share**

Brand	Weak	Competitive	Leadership
Remington			
Savage			
Browning			
Winchester			
Ruger			
Marlin			
Mossberg			
Smith & Wesson			
Thompson Center			
Weatherby			

Remington & Savage are the category leaders. Ruger holds their own. Marlin and Mossberg will be trying to make inroads.

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Lever Action Centerfire Product Portfolio Assessment

- Marlin is the #1 Brand.
- Browning – BLR
- Mossberg has entered the market in 2007
- Henry sells expensive pistol caliber LACF
- Uberti plays in the high end of the Cowboy Market
- Winchester – High end, expected to reintroduce the 94
- Legacy – Mid Price Importer of Pistol Caliber LACF

Brand	Weak	Competitive	Leadership
Marlin			
Browning			
Mossberg			
Henry			
Uberti			
Winchester			
Legacy (Puma)			

Marlin Owns the Category, but faces developing competition from Mossberg

R 220263

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Pump Action Centerfire Product Portfolio Assessment

- **Remington 7600 is the market**
- **Taurus chambers pistol calibers**

Brand	Weak	Competitive	Leadership
Remington			
Taurus			

Remington 7600 sales are flat and we should assess the potential of this product category

R 2202624

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Semi-Automatic Centerfire Product Portfolio Assessment

- **Browning in 2007 imported 30000 in units**
- **Remington in 2008 4800 in units**
- **Winchester would be an extension of the Browning**

Benelli R1 is a small but potentially dangerous player

Brand	Weak	Competitive	Leadership
Browning			
Remington			
Benelli			
Winchester			

Browning owns the category. Europe is a big market for SACF

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Single Shot Centerfire Product Portfolio Assessment

- **TC is #1 Brand, Leveraged their strong BP business into the SSCF category**
- **H&R is the category leader in OPP**
- **Rossi is all about combos**
- **CVA has not done well as a SSCF player. Apex is another attempt.**

Brand	Weak	Competitive	Leadership
TC			
H&R			
Rossi			
CVA			

FGI has started the Intrex project to compete with TC Encore & CVA Apex

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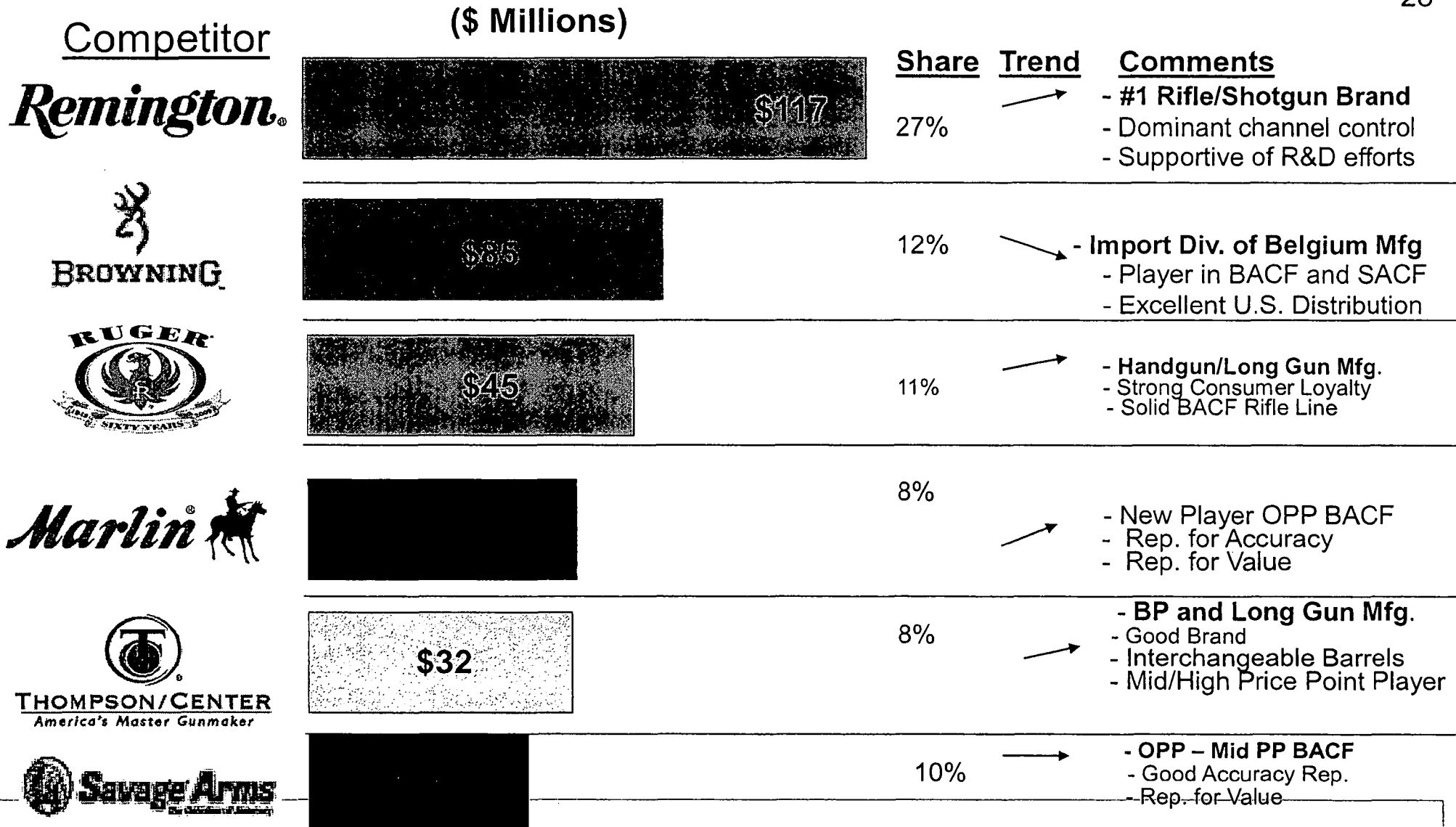
U.S. Top CF Competitors (All Categories)



Crowded, Competitive Category

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U.S. Top CF Competitors

Competitor	($ Millions)	Share	Trend	Comments
H&R 1871	[redacted]	4%	→	**- Broad SSCF Line** - Low Price Point Vendor - Good Channel Support
HENRY	[redacted]	4%	→	**- Lever action Player** - Med. To High Price Pt. - Unusual Cosmetics
sako FINLAND	$11	3%	→	**- Bolt Action CF** - Established Player - Ex. Action Rep. - Med. To High Price Pt.
MOSSBERG	$8	2%	→	**- New BACF OPP Player** - No Rifle Reputation - Good distribution
Amadeo Rossi S.A. ROSSI	$7	2% -	→	**- Import Div. of Brazil Mfg** - SSCF Combo Supplier -OPP Vendor -Quality Issues

9% Other

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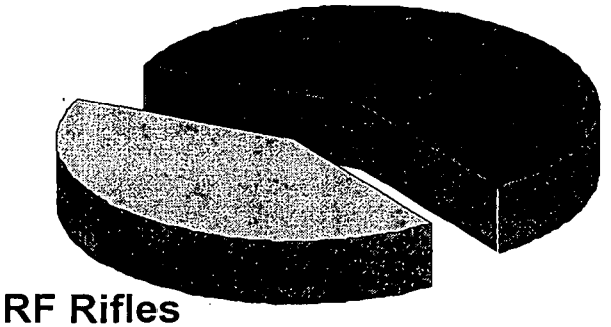
Global Competitors: Browning/Winchester

General Comments

- Large Shooting Sports Distributor
- Brand Positioning:
  - High End/Quality Product Focus
- Dealer Direct Channel Strategy
- Owns the Winchester Brand Name
- Belgium Owner -Fabrique Nationale

$86MM Rifle Business



Strengths

- High Consumer Brand Awareness
- Firearms Are of Excellent Quality
- Diverse Product Line
- Good Channel Control
- Loyal Dealers Making Profits
- Effective Sales Organization

Weaknesses

- Reliance on Outside Vendors
- Currency Risk Can Erode Margin
- Winchester Performance
- Reputation for Poor Delivery
- Not focusing on CF R&D

High End, Quality Competitor

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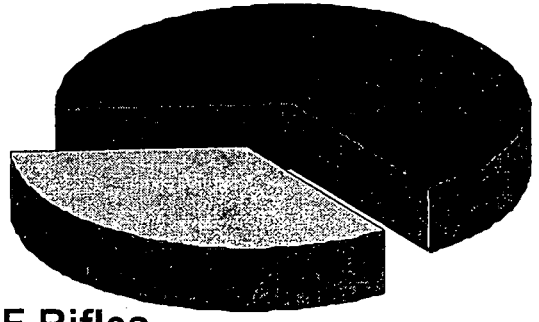
Global Competitors: Ruger

General Comments

- Large Manufacturer- Handguns & Rifles
- Brand Positioning:
  - Medium Price Point Focus
- Has The "Bill Ruger Mystique"
- Small Player in O/U & SXS Shotguns
- Owns a Castings Plant

$68MM Rifle Business



Strengths

- High Consumer Brand Awareness
- Firearms Are of Excellent Quality
- Diverse Product Line
- Good Channel Control
- Strong Independent Dealer Following

Weaknesses

- Not focused on Sporting CF Rifle R&D effort
- Slow to market
- Limited Sales Force Presence
- Reputation for Poor Delivery

Mid-Price Point Competitor

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Global Competitors: Savage

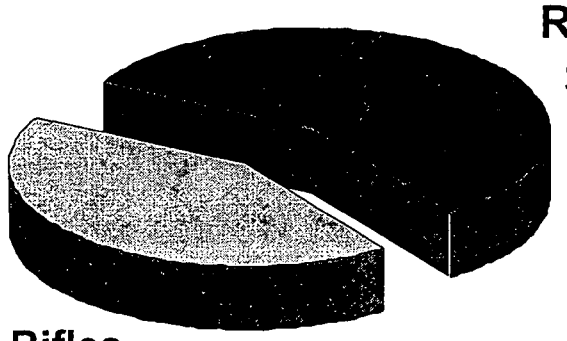
General Comments

- Medium Sized Rifle Manufacturer
- Brand Positioning:
  - OPP to MPP Price Point Positioning
- Owns a Canadian Rimfire Rifle Plant
- Key Competitor To Marlin & Remington
- Interested In Expanding ISP

Strengths

- **Consumers may not always know the brand, but they walk out of the store with a Savage**
- **Firearms Are of Excellent Quality**
- **Diverse Product Line**
- **Good Channel Control & Loyalty**
- **Very Good on Delivery**
- **CF Products are known for Accuracy**
- **Aggressive Management**

$72MM Rifle Business



Weaknesses

- Cosmetics are Weak
- Doesn't Manufacture Stocks
- Uses Independent Sales Force
- Not a Marketing Company

Strong OPP & MPP Competitor

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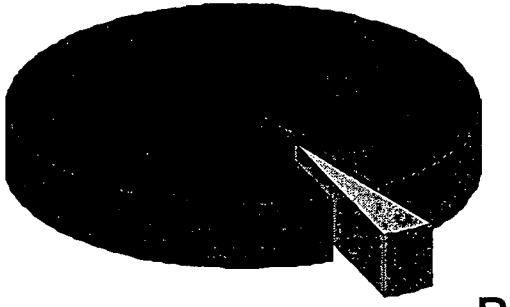
Global Competitors: Mossberg

General Comments

- Med. Size Manufacturer- Shotguns/Rifles
- Brand Positioning:
  - OPP Product Focus
- Owns Mfg. facilities in TX & Mexico
- Leader in ISP
- Recent entry into the CF & RF Rifles Bus.

$11MM Rifle Business



CF Rifles $8MM

RF Rifles $3MM

Strengths

- High Consumer Brand Awareness
- Diverse Product Line
- Good Channel Support
- Leader In ISP
- Good price to value ratio
- Ability to make cheap parts via Mexican facility

Weaknesses

- Integrity Issues
- CF line under attack by Marlin
- Shotgun line under attack by ISP
- Success is driven by price and good distribution.

Strong OPP Competitor

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Global Competitors: Henry

General Comments

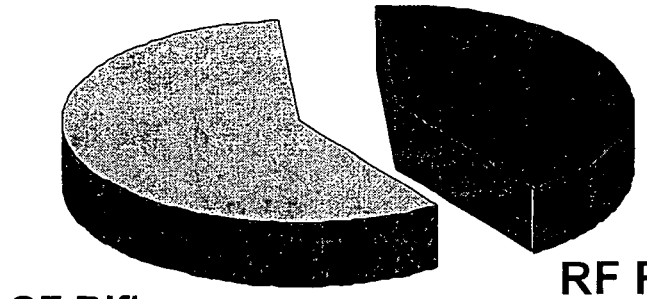
Rifle Assembler – RF Rifles and LACF

Brand positioning:

- Low end on Rimfire
- Medium on Centerfire

Potential to Grow as a Marlin Competitor

$24MM Rifle Business



CF Rifles
$14MM

RF Rifles
$10MM

Strengths

Excellent Cosmetics

Leader in Rimfire Lever Actions

Sells Lever Action Calibers

Has the Potential to Challenge Marlin's 30/30 Market

Weaknesses

Poor Product Designs

Utilizes Cheap Parts and Materials

Limited Consumer Awareness

Mid-Price Point Competitor

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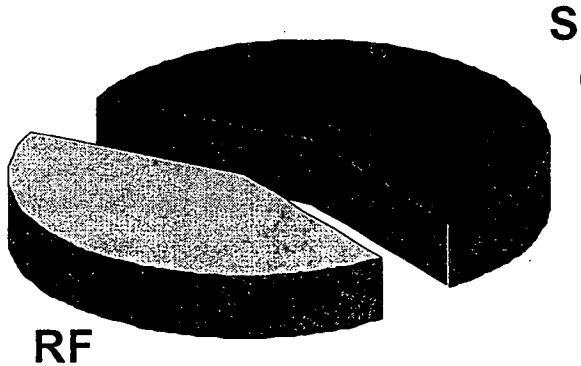
Global Competitors: Rossi

General Comments

- Importer of Shotguns/Rifles/Handguns
- Brand Positioning:
  - Opening Price Point Focus
- Brazilian Ownership

$9MM Business



Strengths

- Low prices
- Bulk of sales in combination packs
- Good distribution
- Attractive to Customers who focus on just price point rather than quality or brand.

Weaknesses

- Really marginal quality
- Inconsistent delivery
- Poor customer creditability
- Not innovative

Opening Price Point Competitor

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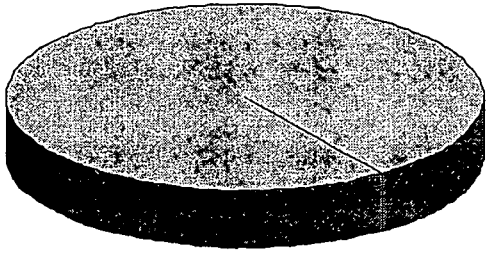
Global Competitors: Thompson Center

General Comments

- Medium Size Manufacturer – Black Powder Rifles, SSCF Pistols, BACF Rifles, SSCF Rifles
- Brand Positioning:
  - Medium to High Price Point Focus
- Owns A Forgings Plant
- Recently Purchased by Smith & Wesson

$32MM Rifle Business



CF Rifles $32MM

Strengths

- **#1 Player in Black Powder Business**
- **#1 Player in SSCF Business**
- High Consumer Brand Awareness
- Firearms Are of Excellent Quality
- Diverse Product Line
- Good Channel Control
- Strong Independent Dealer Following

Weaknesses

- **S&W as new owners has smothered TC marketing efforts.**
- **Vulnerable to SSCF Competition**

Mid-Price Point Competitor

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North American Market Gap Analysis by Manufacturer

	BACF	LACF	PACF	SACF	SSCF
Remington					
USRAC					
Browning					
Savage					
Marlin					
Mossberg					
TC					
Rossi					
H&R					
Ruger					
Sako/Tika					

= Offers Product Line

= Does Not Offer Product Line

FG Brands Cover All Categories

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Competitive Summary
Centerfire Rifles

Opening Price Point Is Controlled By 4 Brands

Mid/High Price Points – Significant Brand Loyalty

Coverage of Segment by FGI Allows for Strategic Placement of Products

Limited Competition In SACF and LACF

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Manufacturing Review

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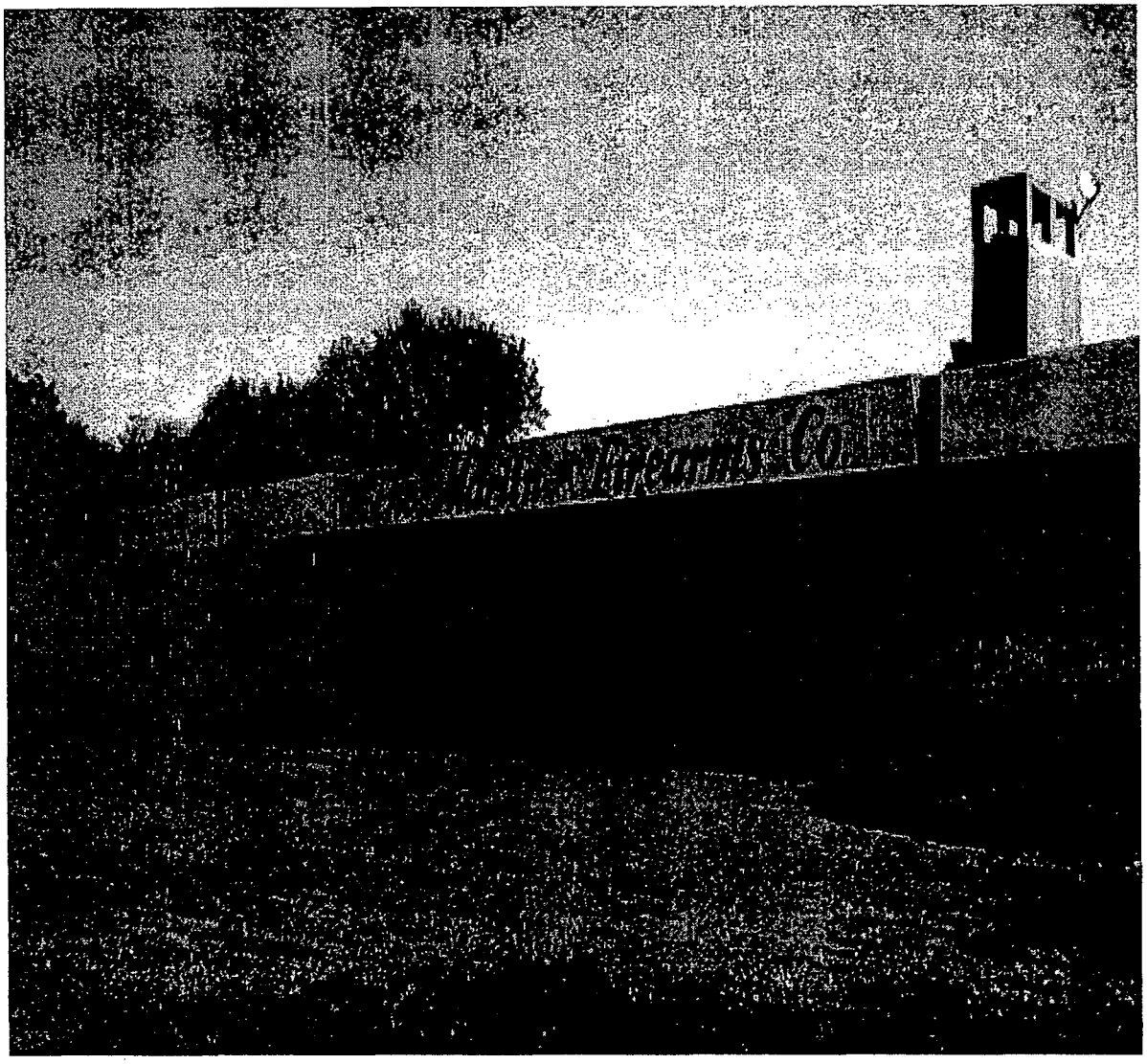
Marlin Firearms



- North Haven, CT
- 224,000 Square Feet
- Employees:
  - 279 permanent
  - 45 temporary
- Products:
  - Lever action centerfire (336/1895, 1894)
  - Lever action rimfire (39)
  - Semi-auto rimfire (60/795)
  - Bolt action rimfire (BARF)
  - Bolt action centerfire (X7)
- Processes:
  - Drilling, Reaming, Rifling (Button/Broach), Chambering (CNC), Broaching, Stock Making, General Machining, Polishing, Finishing, Assembly

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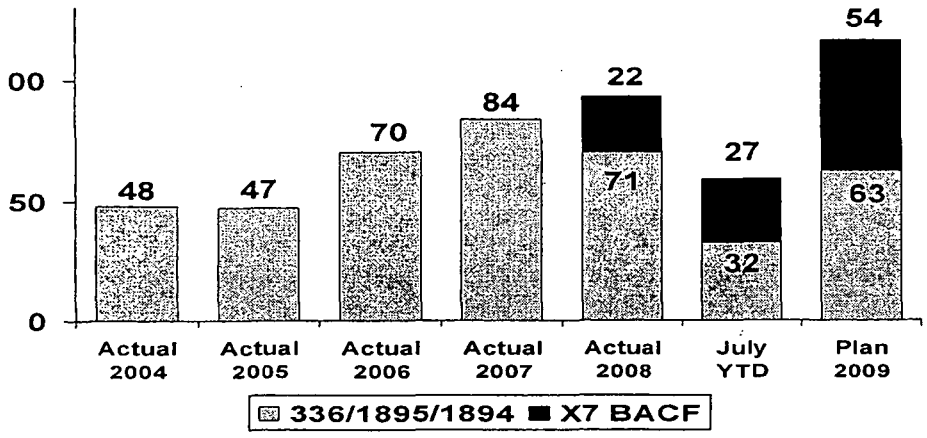
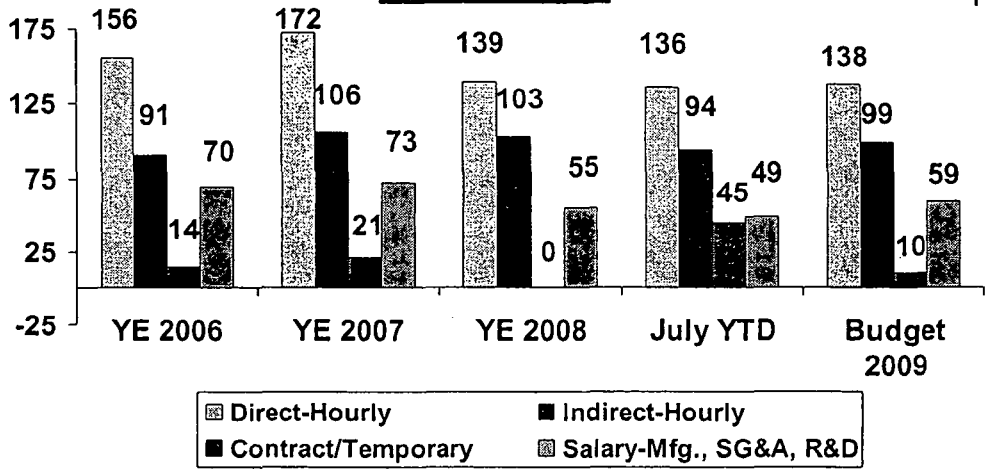
Marlin Firearms Operations Dashboards

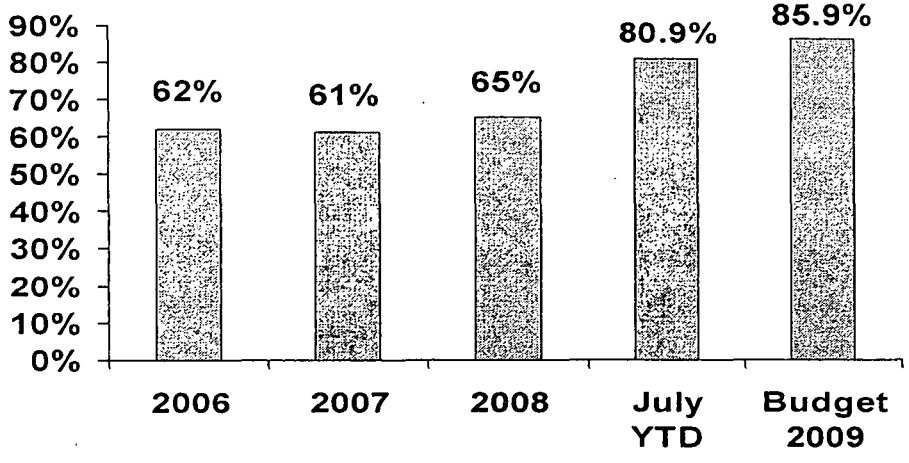
UNITS WAREHOUSED – Centerfire (000'S)



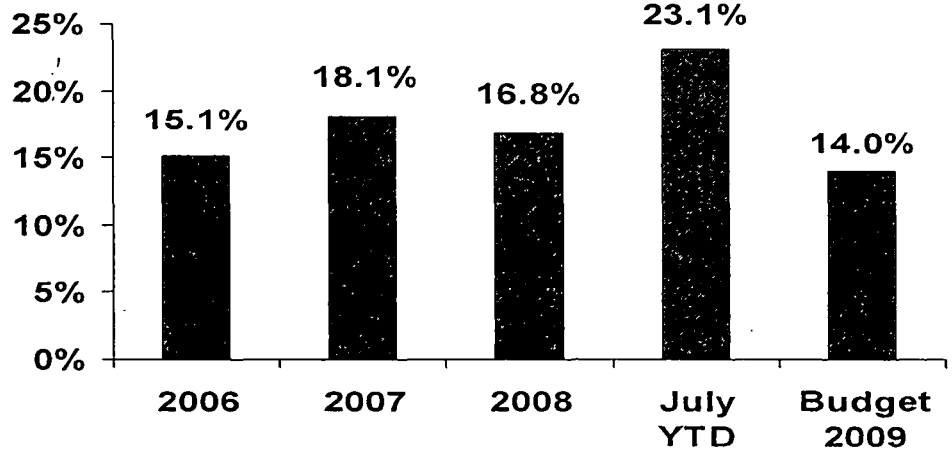
HEADCOUNT



EFFICIENCY



OVERTIME % (Hours)



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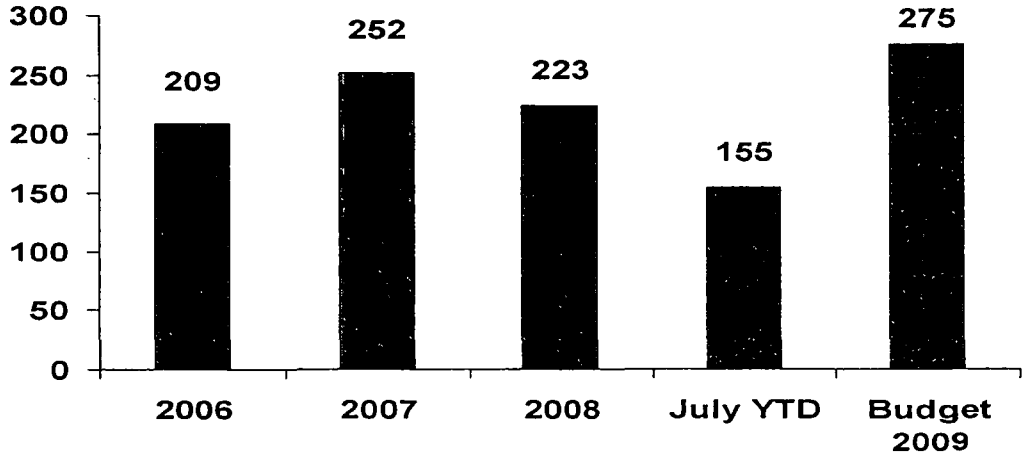
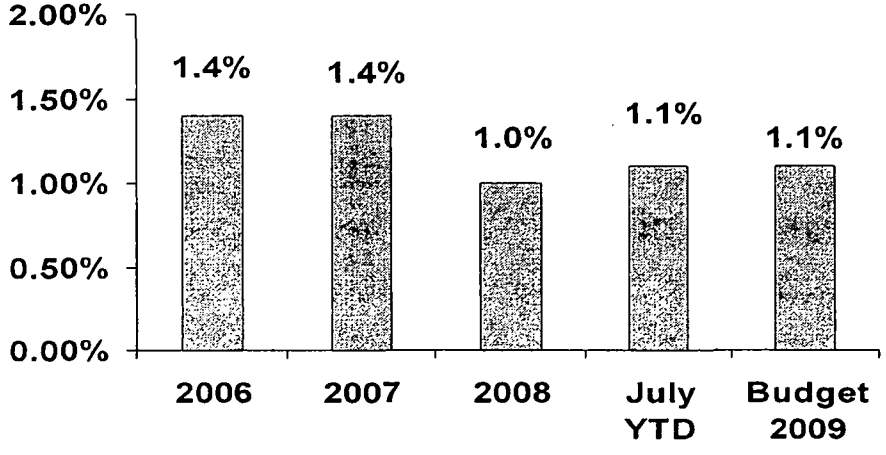
Marlin Firearms Operations Dashboards

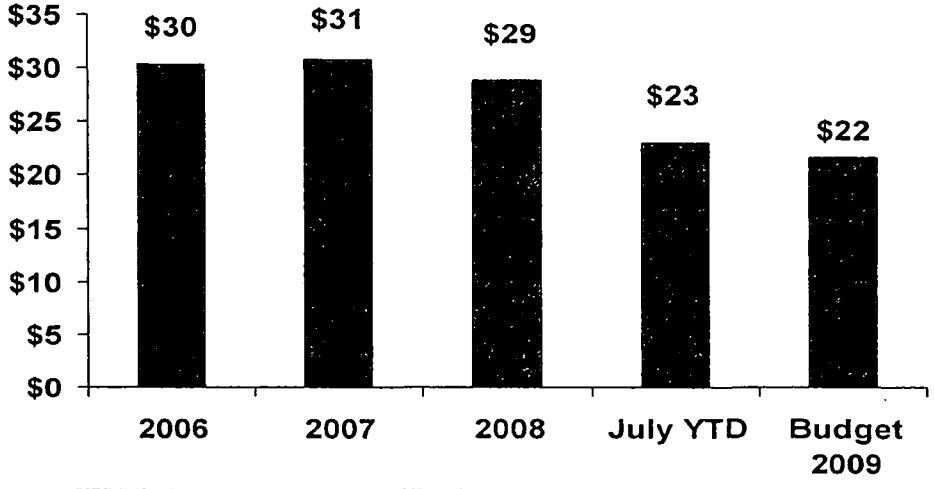
STD. HRS. EARNED (000's)



SCRAP %



DIRECT LABOR RATE ($/std. hr.)



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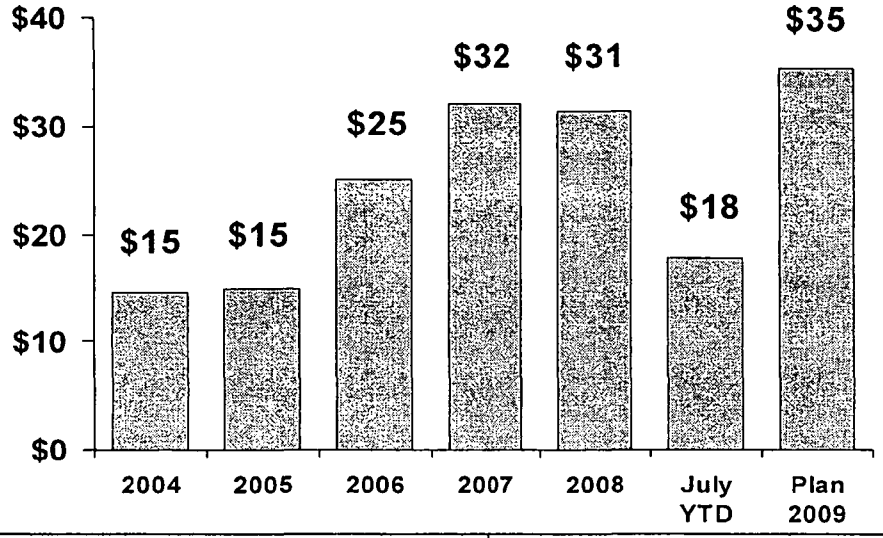
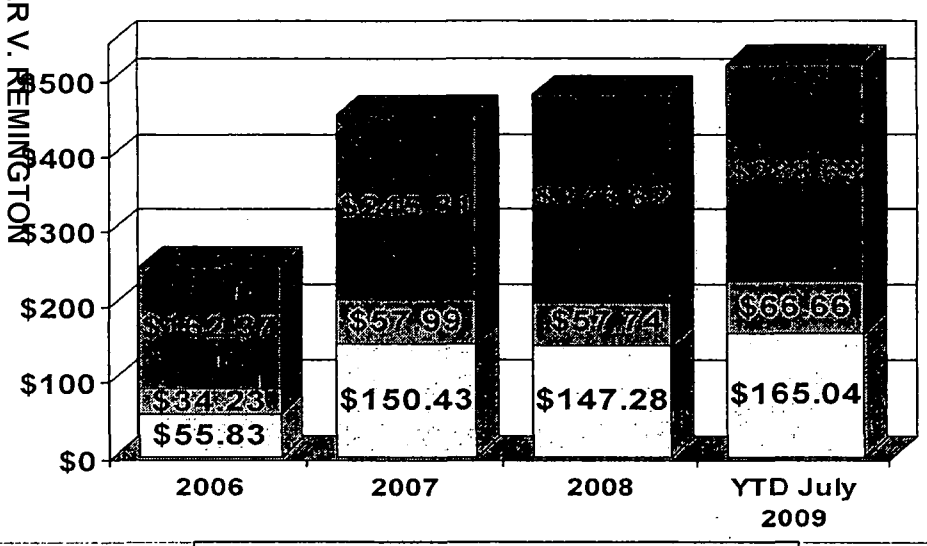
Marlin Firearms Operations Dashboards

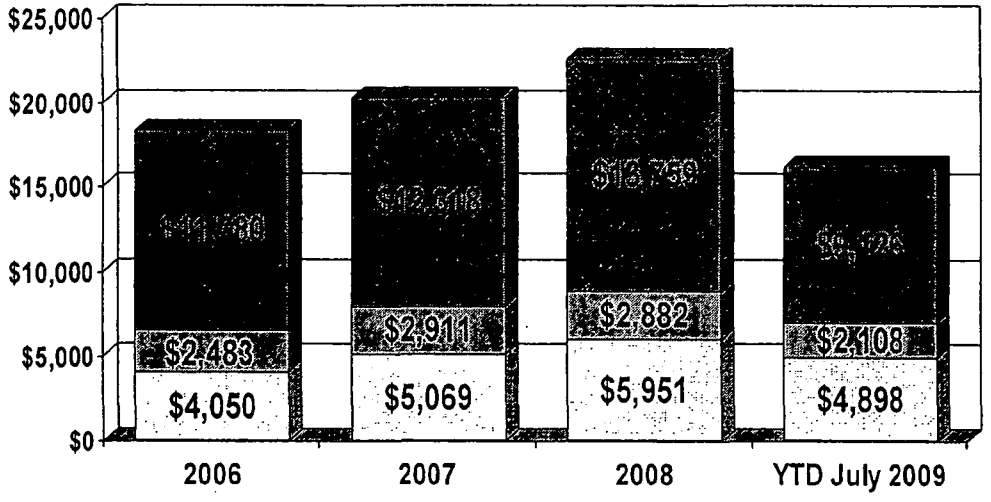
SALES VALUE WAREHOUSED – Centerfire ($MM's)



Marlin CF COGS $/Gun



Marlin CF COGS ($000)



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Marlin Firearms Manufacturing Summary

Significant Machining Capability – Bar Stock, Wood Blank, Forgings to Finished Firearms

High Level of Assembly Capability
Target – Industry Best by End of 2009

Aggressive Focus on Component Manufacturing to Increase Flexibility to Service Customer Demand
Goal: < 1 Week Lead Time

Non-Union Environment – Labor Flexibility

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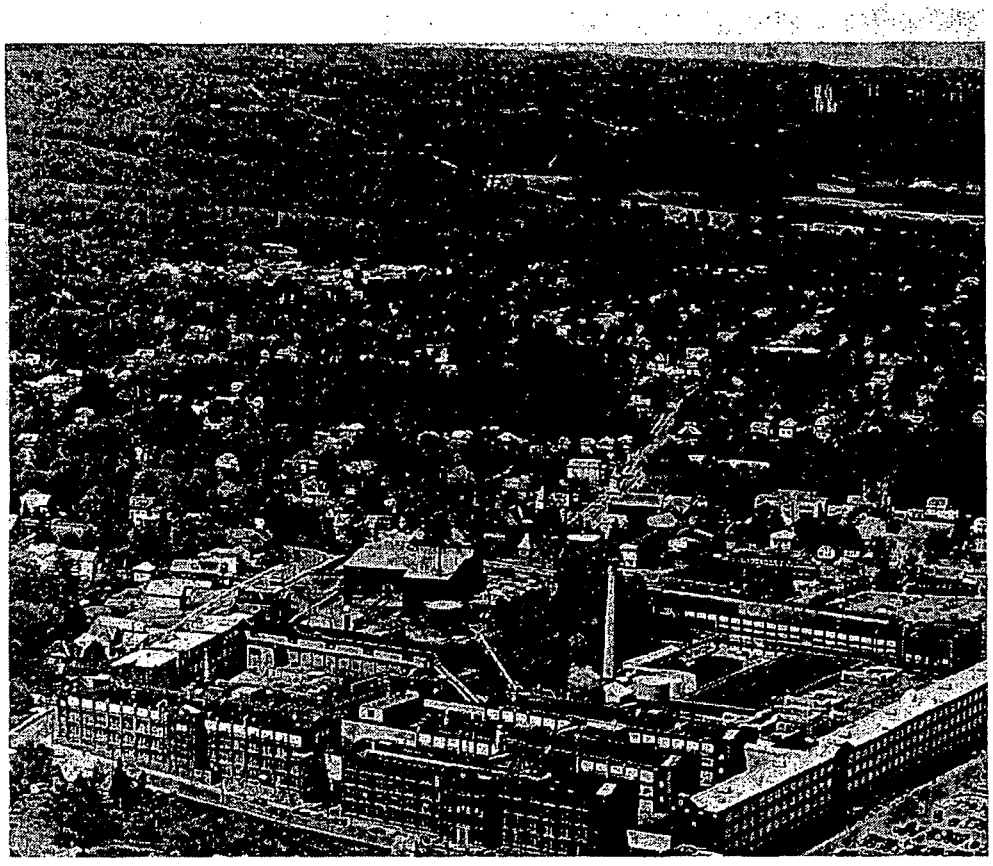
Ilion Remington Firearms



- 874,710 Sq. Ft.: Remington Shotguns and Rifles, H&R, Custom Shop, Arms Services, PMPD
- Employees 857 Total : Remington Firearms 721 (MFG. 470; Non Mfg 251), H&R 59, Custom 11, PMPD 26, Arms Service 40
- Robotic and Manual GFM Barrel Forging, Robotic Upsetting, FMS System, Heat Treating, Metal Finishing, Powder Coating, CNC and Conventional Metal Machining, H&R Wood Shop
- Production Capacity (annualized run rates):
  Centerfire – 172,000
  H&R Rifles – 60,500

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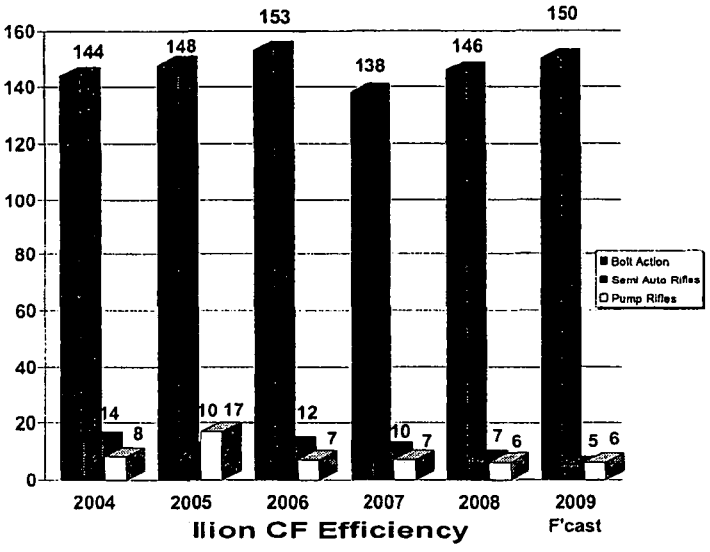
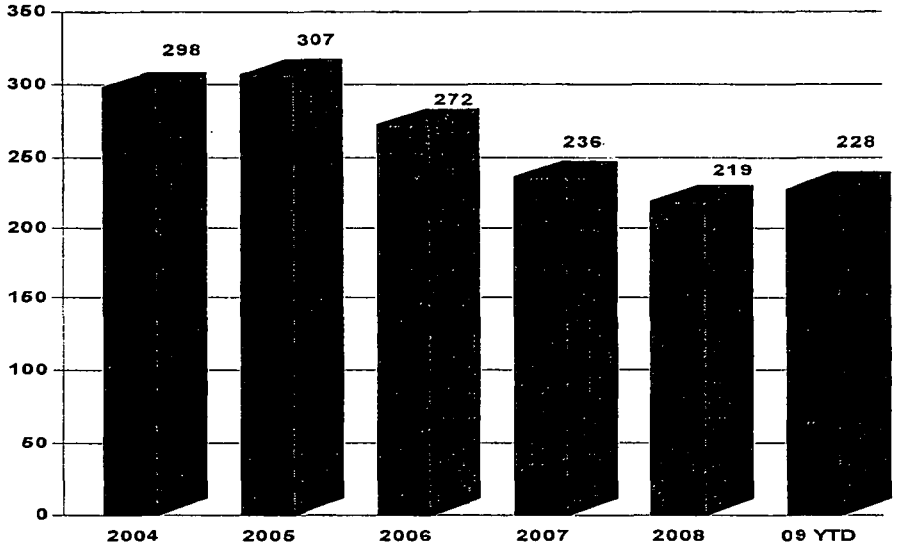
Remington Ilion Centerfire Operations

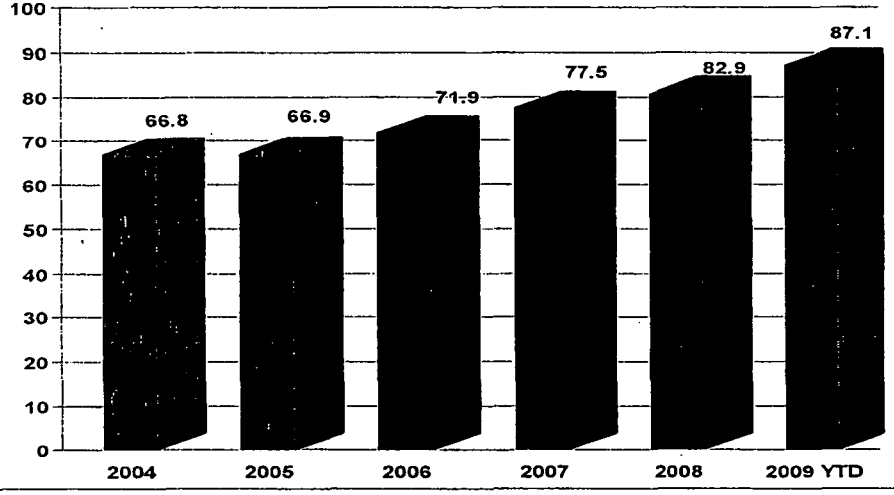
Units Warehoused by Product Line
2004 - 2009 (000's)



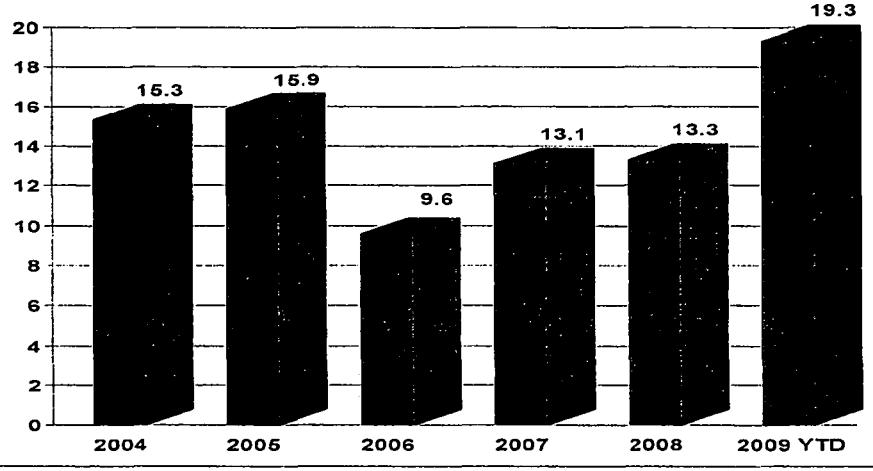
Ilion CF Total Headcount



Ilion CF Efficiency



Ilion CF Overtime



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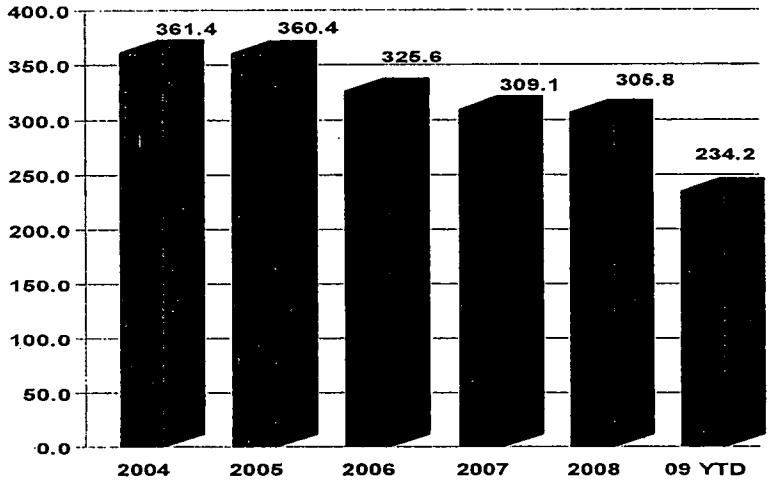
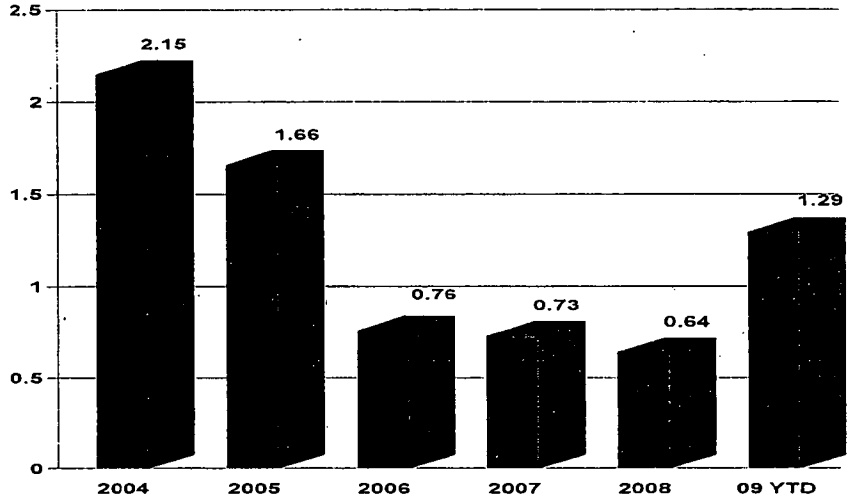
Remington Ilion Centerfire Operations

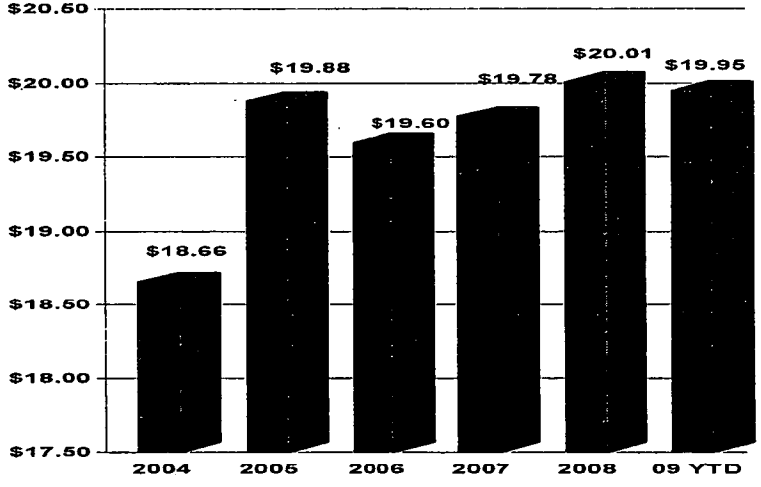
Ilion CF Std Labor Hrs. Earned (000)



Ilion Scrap (% Cost of Production)



Ilion CF Direct labor Rate /Std Hr. Earned



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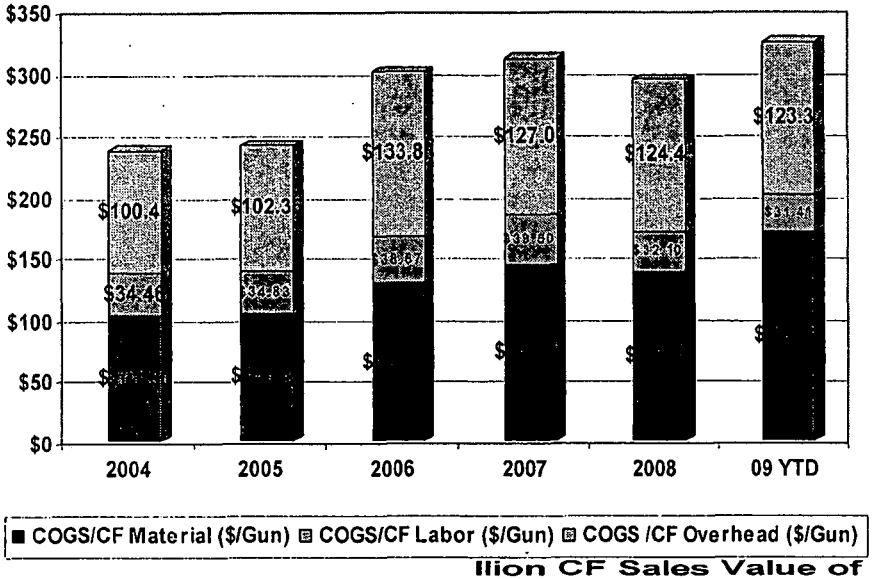
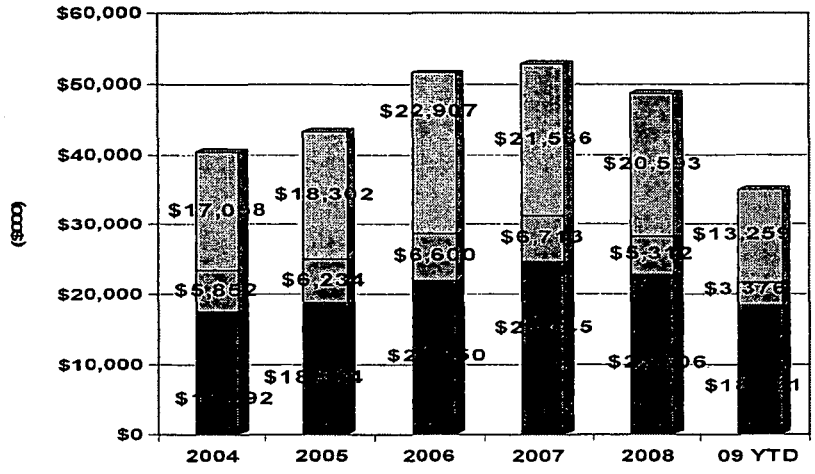
Remington Ilion Centerfire Operations

Ilion CF COGS $/Gun



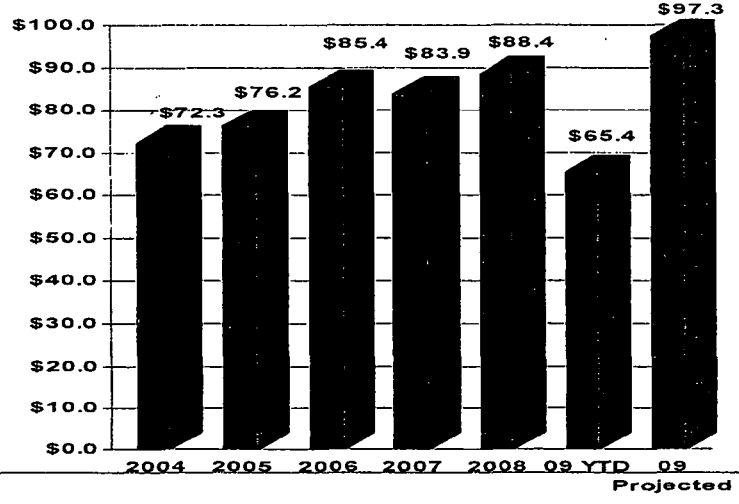
■ COGS/CF Material ($/Gun) ▣ COGS/CF Labor ($/Gun) ▣ COGS /CF Overhead ($/Gun)

Ilion CF COGS ($000)



■ COGS Material ($000) ▣ COGS Labor ($000) ▣ COGS Overhead ($000)

Ilion CF Sales Value of Units Warehoused ($MM's)



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Ilion Manufacturing Summary

Centerfire Manufacturing strategy focused on continuous improvement of quality, processes, and production capabilities.

Emphasis on lean manufacturing line designs to increase flexibility and reduce redundant or non value added work activities.

Production capabilities to produce over 950 Centerfire SKU's including 57 calibers, with 300+ SKU's being produced in 2009.

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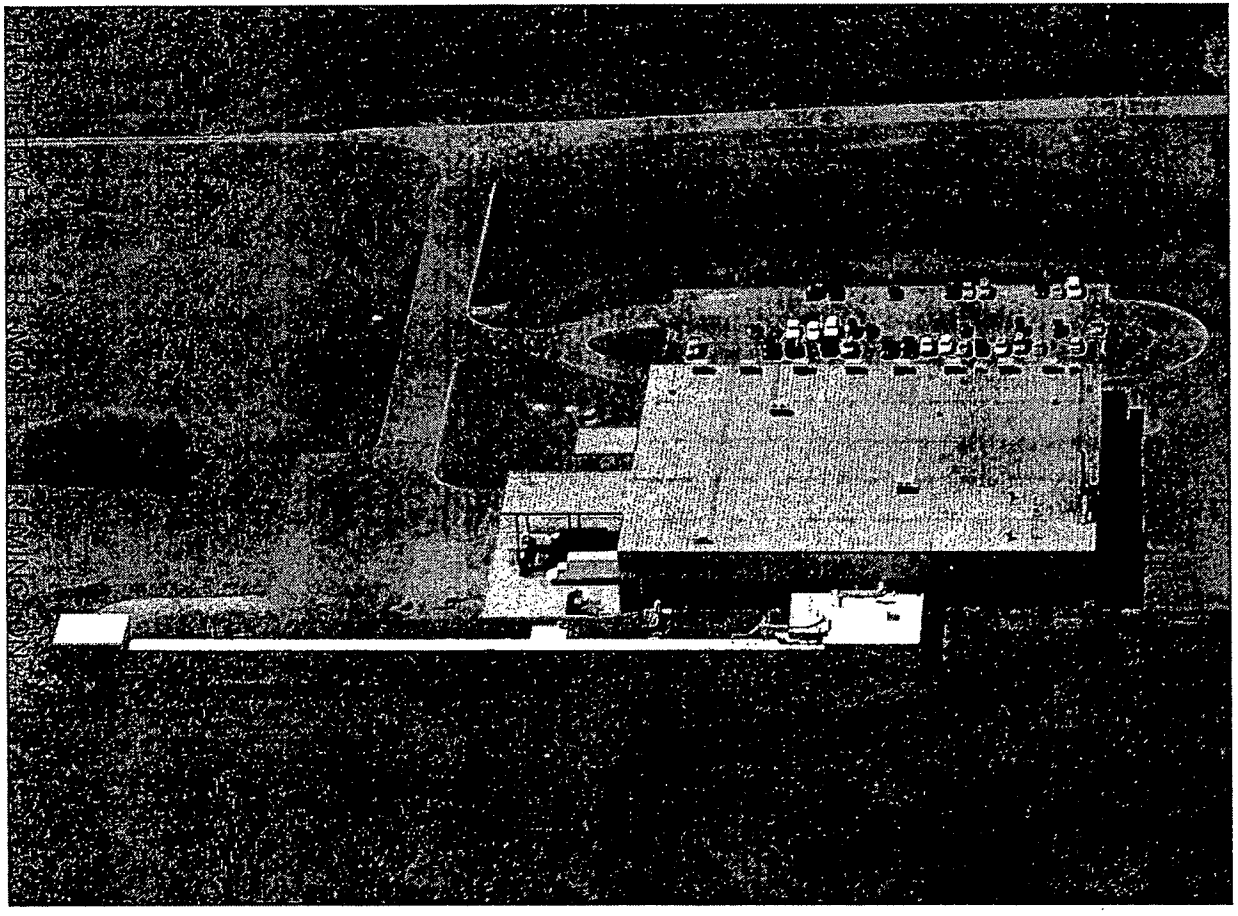
Mayfield Operations



- Mayfield, Kentucky, USA
- 52,527 ft^2.: M597 & M770
- Employees: 84 (Plant)
- Employees: 16 (Contract)
- Gun Drilling, Button Rifling, Brazing, Turning, Broaching, Powder Coating, Chambering, CNC Machining, Black Oxide
- Production/Capacity:
  M597– 56 / 74k
  M770– 94k / 110k
- Numbers exclude the Mauser line

Smallest Remington Firearms Plant ~ 31% of Remington Production

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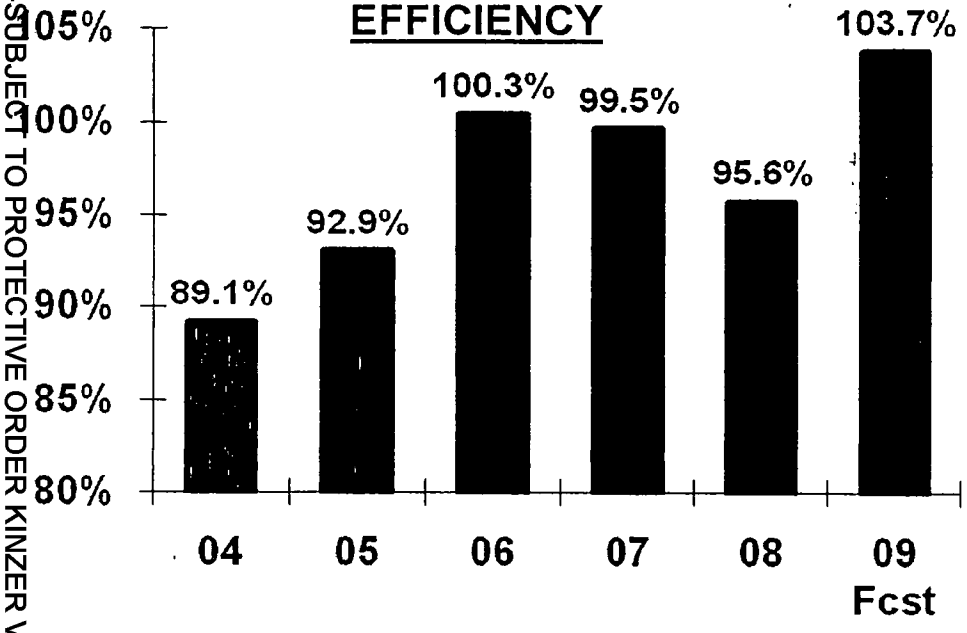
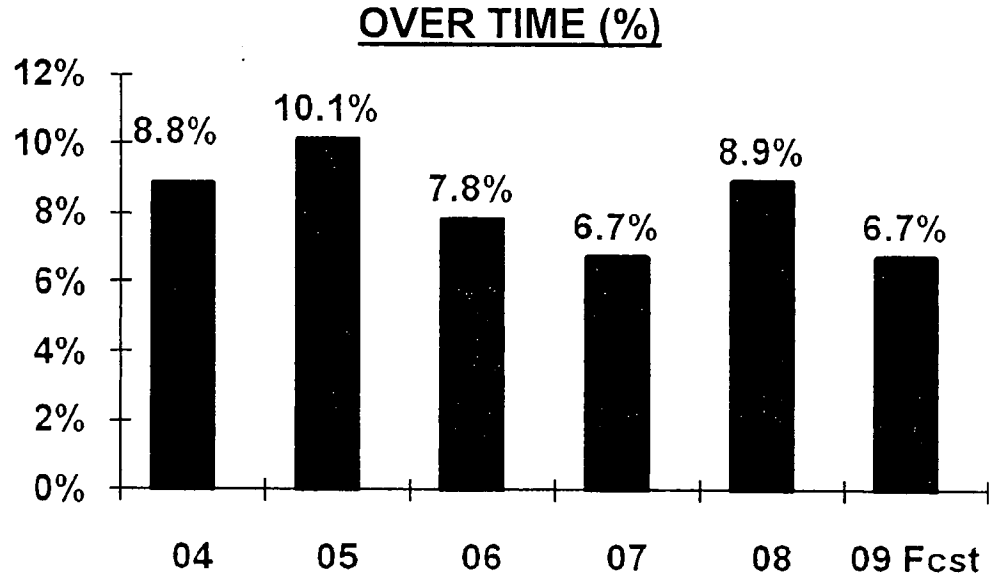
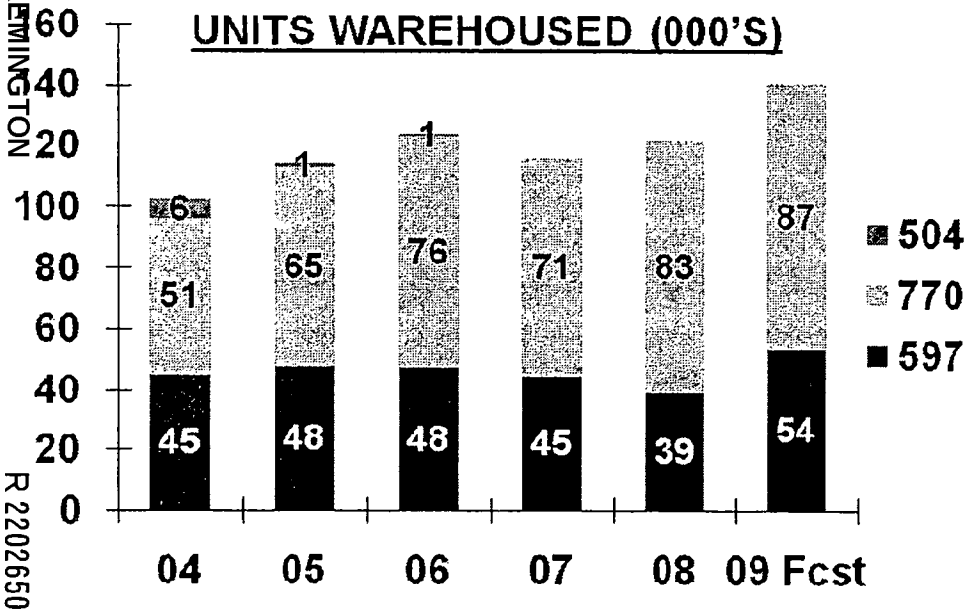
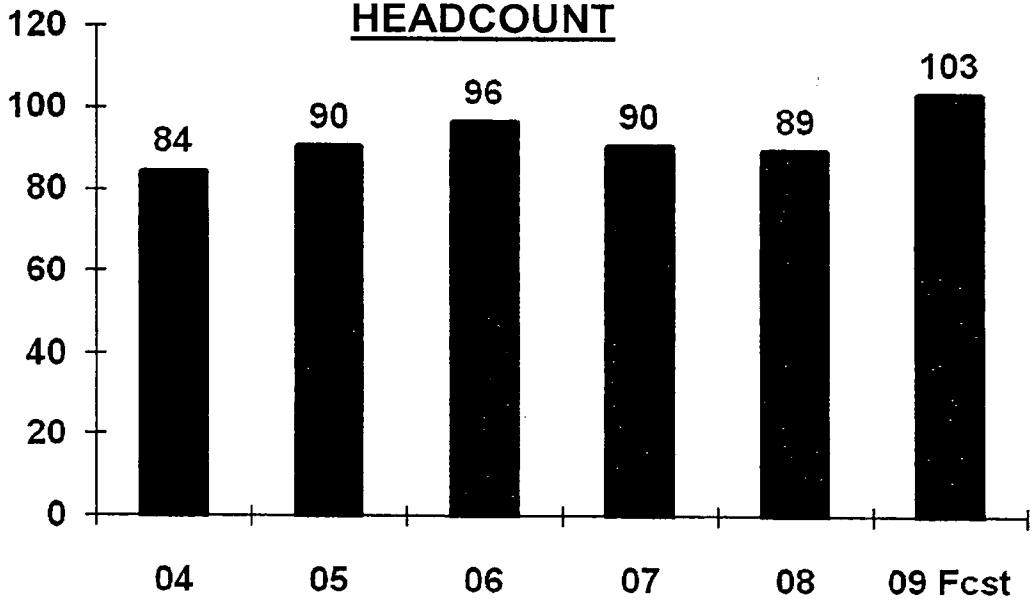
Mayfield Operations Dashboards









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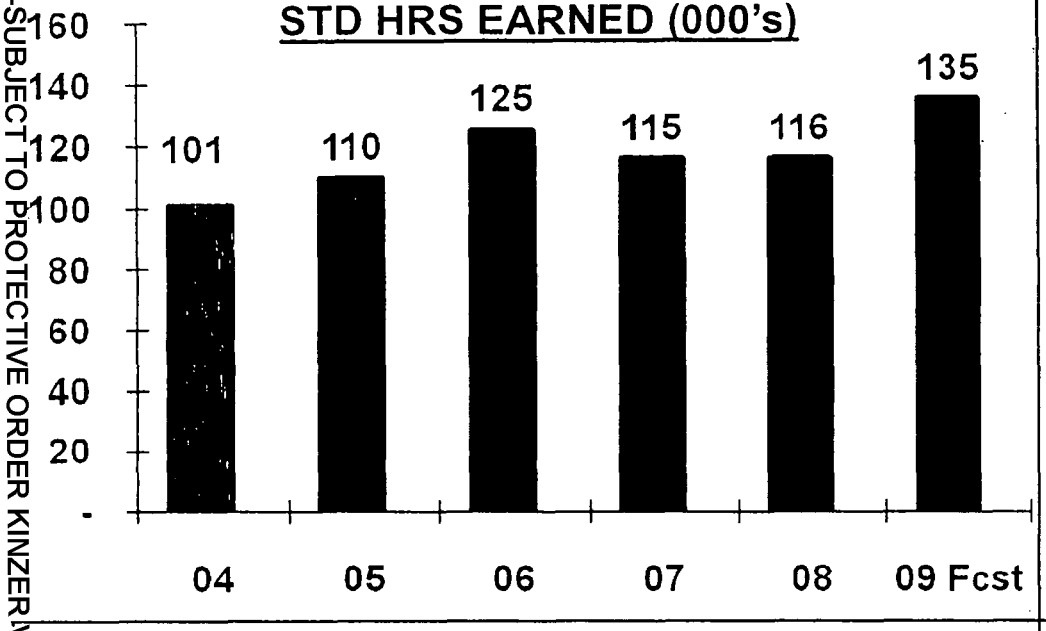
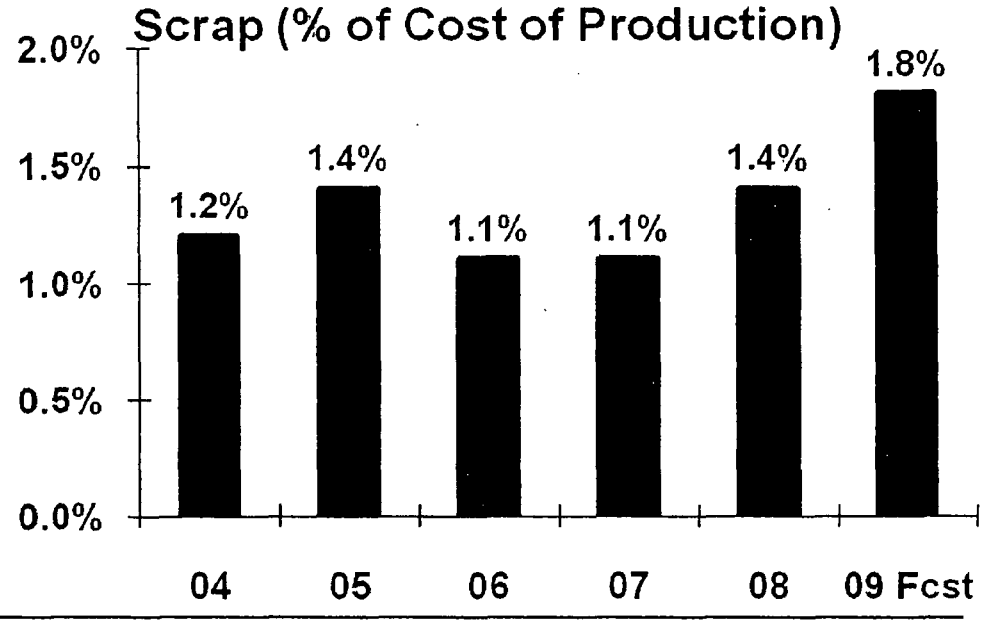
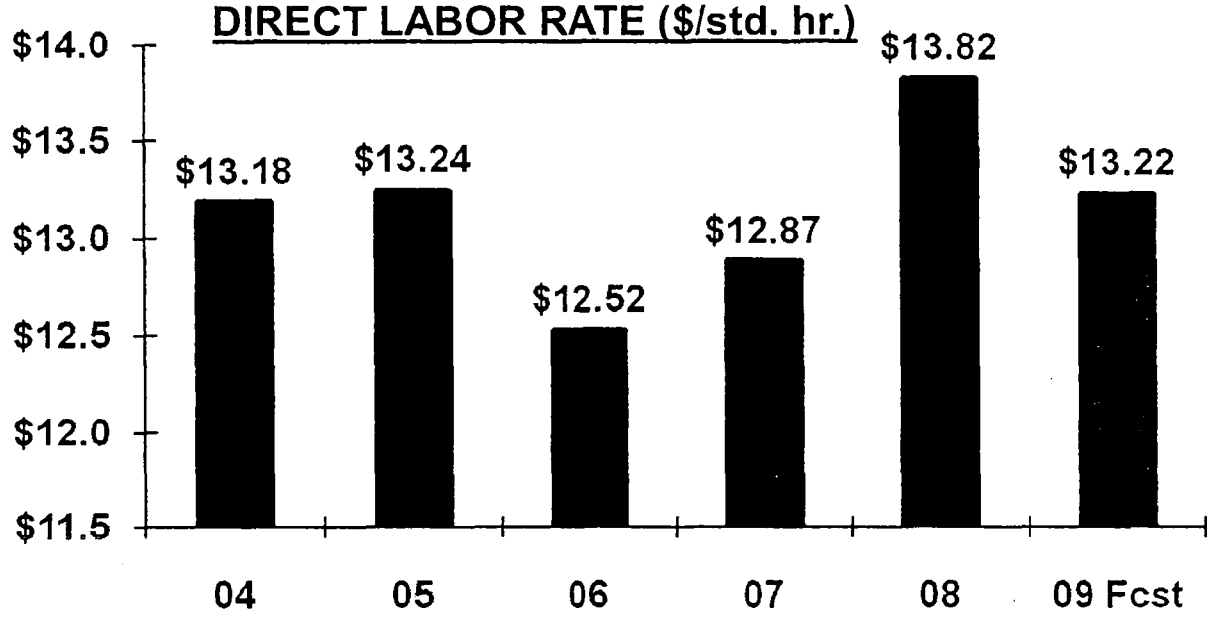
Mayfield KPI's







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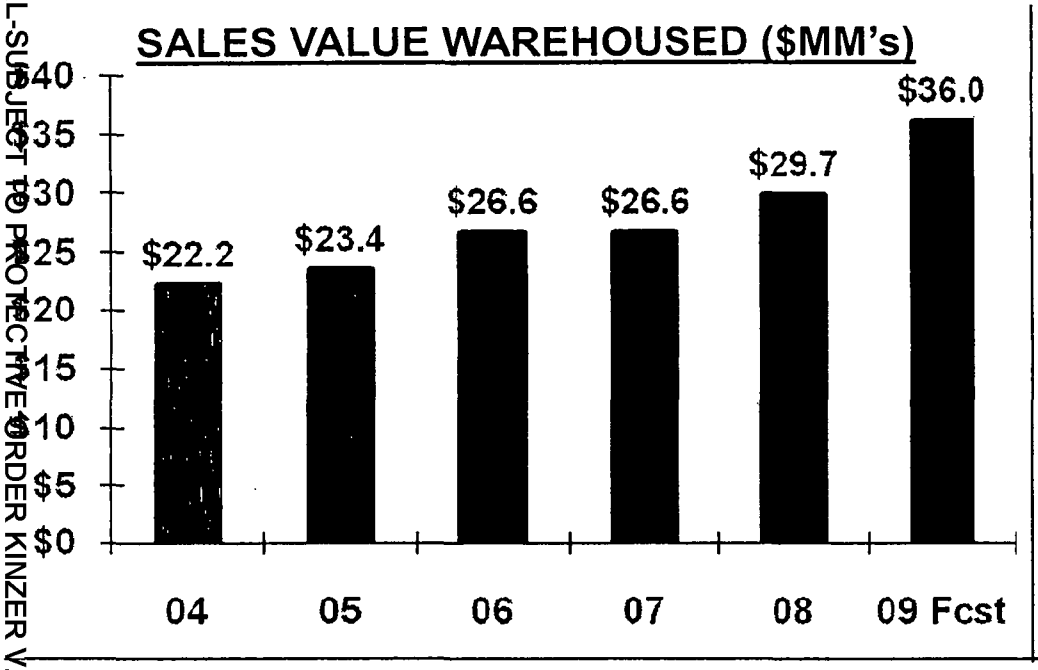
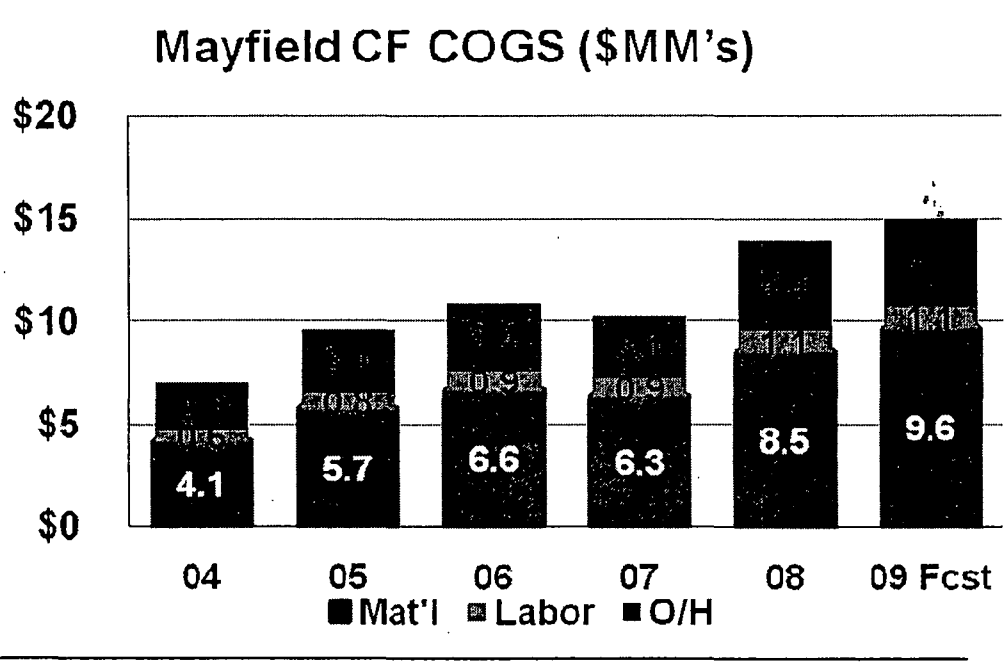
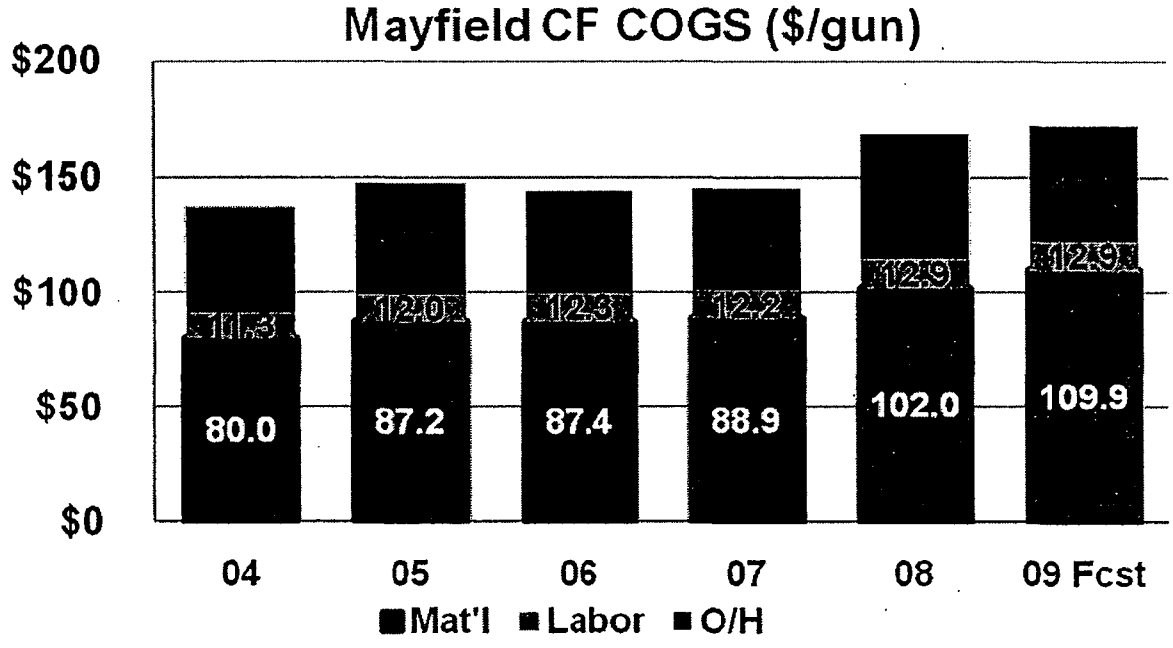
Mayfield KPI's







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Mayfield Manufacturing Summary

- Lowest Direct Labor Rate
- Productivity Improvements Creating Space
- Open and Flexible Floor Plan & Non-Union Workforce
- Low Overhead with Room to Expand

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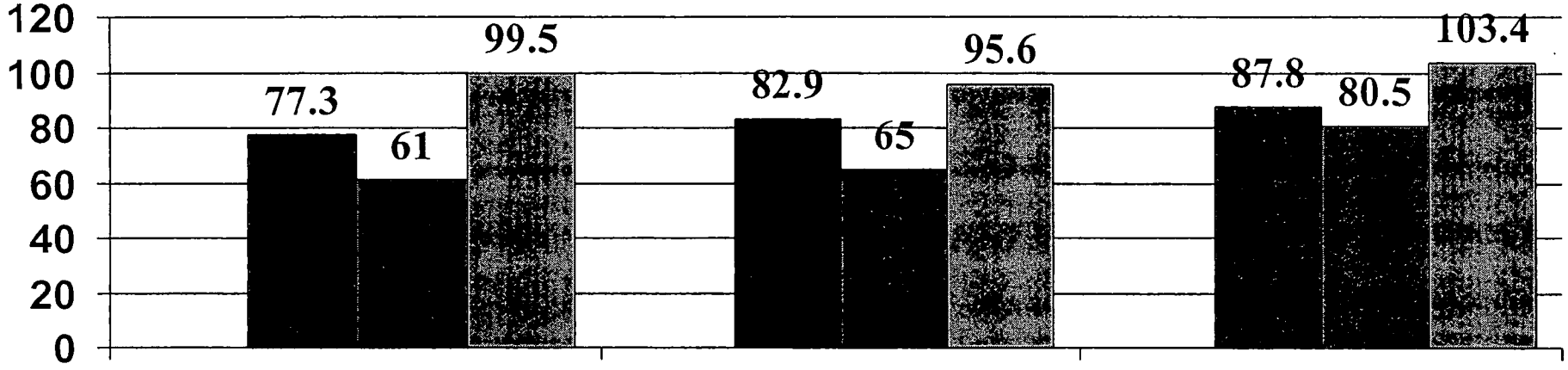
Efficiency Trend



	07 Actual	08 Actual	09 YTD
Ilion	77.3%	82.9%	87.8%
N. Haven	61.0%	65.0%	80.5%
Mayfield	99.5%	95.6%	103.4%

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Best Cost Analysis

BACF Targeted $349-$399 Retail

	2009 Competitors' Best Cost			Remington Cost			
Product	Competitor	Mfg. Location	Mfd Cost	Mfg Location	2008 Actual	2009 Actual	2010 Target
BACF	Savage 111FNS	MA, USA	$166.67	Mayfield R. 770 with Scope	$152.63	$151.32	$153.50
				Ilion R. 700 ADL	$183.71	$186.05	$188.47
				N. Haven XL7	$202.87	$180.14	$175.98

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Best Cost Analysis – BACF (30-06 Blk Syn)

	R-770 w/s	R-700 ADL	M-XL7	S-111 FNS
2009 Mfd. Total Cost	**$151.32**	**$186.05**	**$180.47**	**$172.63 (est)**
Material	**$89.62**	**$63.45**	**$81.98**	**$72.72**
Labor	**$12.85**	**$23.92**	**$18.15**	**$21.29**
Labor Rate ($/hr)	**$13.08**	**$20.95**	**$19.54**	**$20.00**
Overhead	**$48.85**	**$98.68**	**$80.34**	**$78.62**
Major Components	**(Includes Material, Labor, & Overhead)**			
Barrel	$24.29	$26.58	$36.16	$25.00
Receiver	$17.70	$33.98	$37.18	$33.00
Bolt Assy	$23.68	$31.73	$39.30	$33.75
Trigger Assy	$9.55	$28.55	$7.22	$12.00
Stock Assy	$9.78	$13.79	$12.04	$15.00
Magazine Assy	$1.54	$3.91	$3.00	$4.25

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Best Cost Analysis – BACF (30-06 Blk Syn) Feature List

Feature	R-770	R-700 ADL	M-XL7	S-111FNS
Scope	Yes	No	No	No
Scope Base	Yes	No	Yes	Yes
Barrel Length	22"	22"	22"	22"
Metal Finish	Matte	Matte	Polished	Polished
Magazine	Detachable Box	Blind	Blind	Blind
Adj. Trigger	No	Yes	Yes	Yes
Trigger Block	No	No	Yes	Yes
Bolt Rotation	60°	90°	90°	90°
Swivel Stud	Molded	Metal Studs	Metal Studs	Metal Studs
Pillar Bedded	No	No	Yes	Yes

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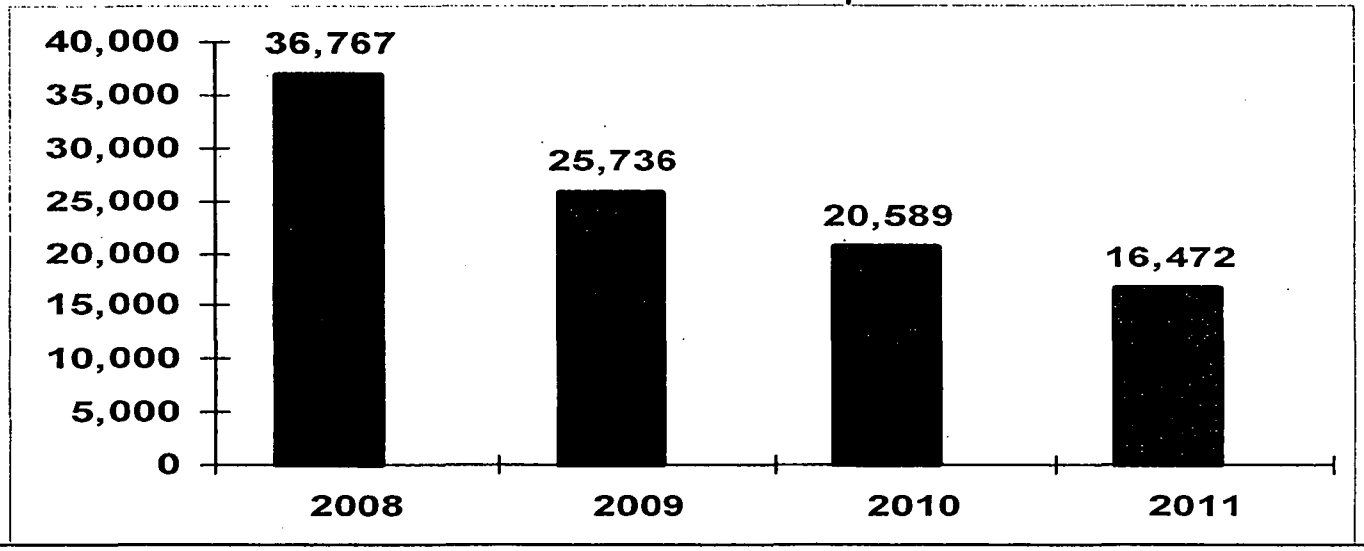
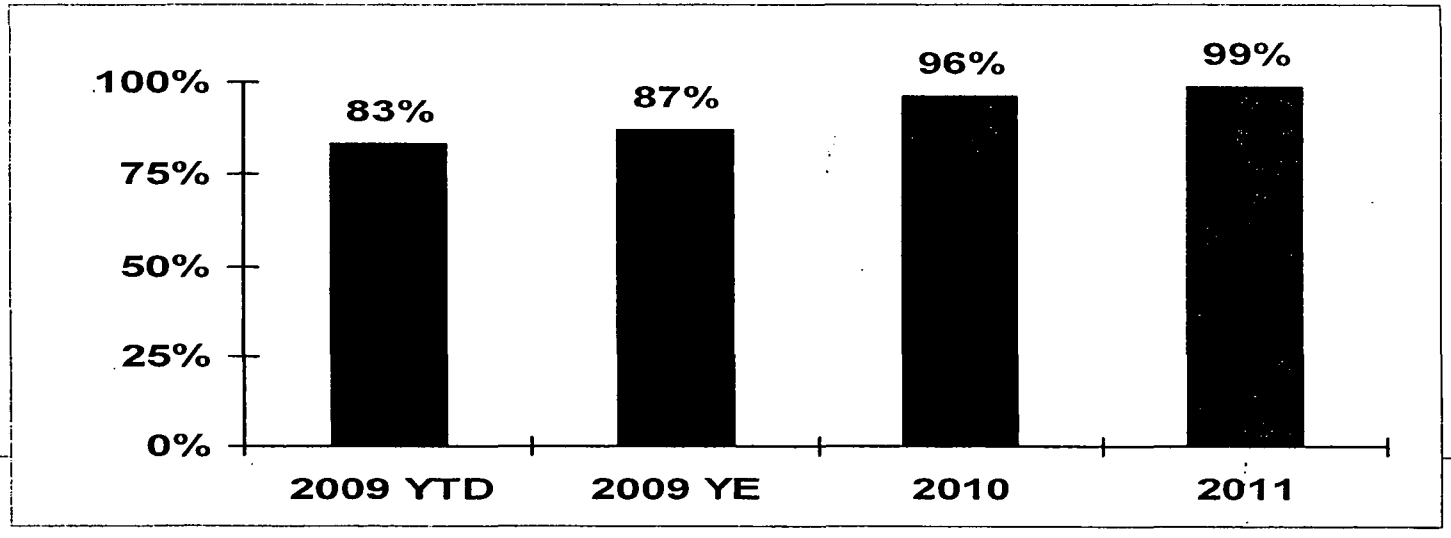
Consolidated Sourcing Dashboards Rifle SBU

SUPPLIER QUALITY (PPM)

Rifle and Rimfire parts



SUPPLIERS AVERAGE SERVICE LEVEL



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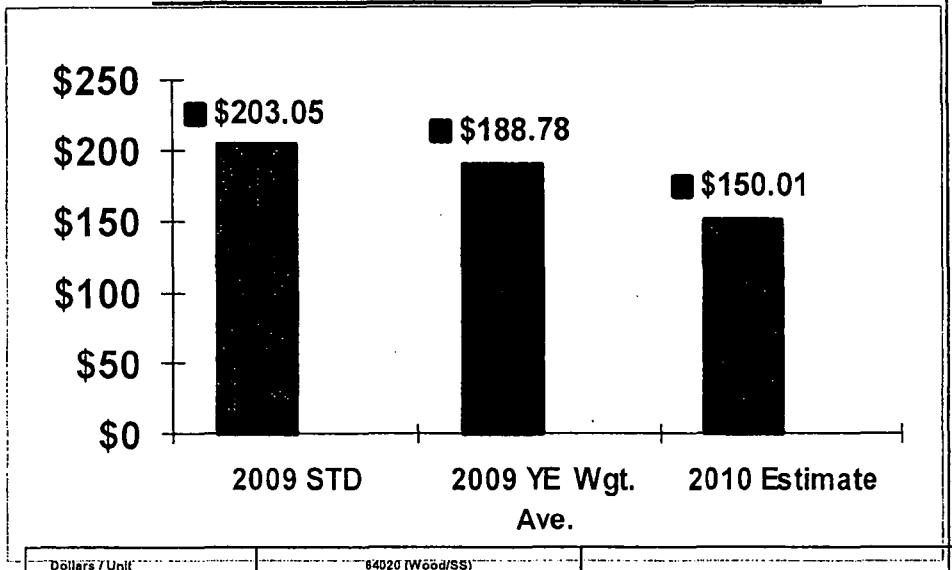
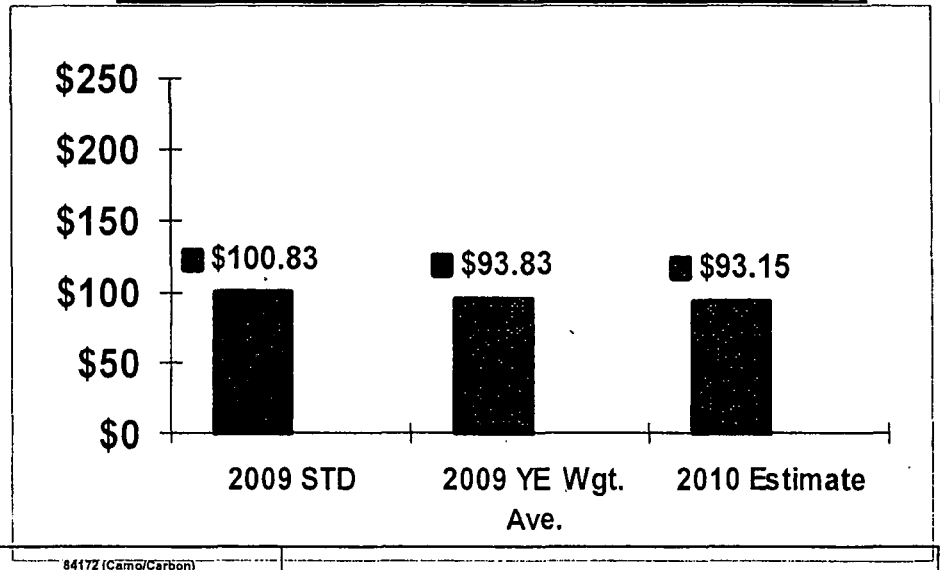
Consolidated Sourcing Dashboards Rifle SBU

Rifle Purchased Material Cost (Wood/SS)



Rifle Purchased Material Cost (Camo / Carbon)



Dollars / Unit	84020 (Wood/SS)				84172 (Camo/Carbon)			
Category	Cost @ 2009 Std	Projected 2009 YE Cost	2010 Estimate		Cost @ 2009 Std	Projected 2009 YE Cost	2010 Estimate	
Castings	8.41	8.01	7.93	1% deflation	8.85	8.24	8.16	
PMPD/MIM	4.86	4.86	4.86	REM MIM / PMPD	4.86	4.86	4.86	Hold in house MIM / PMPD pricing
Machining	23.01	20.29	19.99	1.5% deflation	19.97	18.52	18.24	
Print	0.28	0.28	0.28		0.28	0.28	0.28	
Packaging	3.12	3.07	2.98	3.0% deflation	3.12	3.07	2.98	
Purchased Parts	1.88	1.85	1.81	2.5% deflation	19.57	19.54	19.50	Buckmaster / Camo Royalty
Stamping	7.94	7.79	7.63	2.0% deflation	7.19	7.03	6.89	
Steel	27.24	20.42	22.47	+10% surcharge	8.09	5.00	5.50	Estimated inflation due to surcharges
Subcontract Svcs	4.60	2.11	2.07	2.0% deflation	28.91	27.30	26.75	Tarjac supplies the stock complete
Synthetic	-	-			-	-	-	Stock & fore end included in sub contract
Wood	121.72	120.09	~80.00		0	0		
TOTAL	203.05	188.78	~150.00		100.83	93.83	93.15	

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SKU Plan – Centerfire Rifles

	2008	2009	2010	2011
Comm.	278	271	267	280
LE	41	31	30	30
SMU	125	130	130	130
Total	414	432	427	440

Accounts Demand Specials Models to Differentiate

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Centerfire SBU VISION STATEMENT

Incorporate Best Practices in All Business Disciplines to Deliver Centerfire Rifles that are Driven by Consumer Values, Create High Profit Margins, and Maintain #1 Market Share to the Freedom Group.

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Key Centerfire Rifle Objectives

- Own 50% Share OPP/Low MPP Price Categories with Profit Maximization.
- SSCF Interchangeable Market – 3 Year Objective
  - ✓Market Entry
  - ✓$0 Sales to 11.5MM by the end of Year 3
- BACF/LACF 3 Year Objective: Entry & Annual Sales $0 to $7MM by Year 3
- SACF 3 Year Objective: Move Annual Sales Revenue from $4MM to $10MM
- Develop Offshore Sourcing to Own the OPP Single Shot Business. Eliminate Rossi as a U.S. Competitor

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Key Strategies

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Key Centerfire RifleStrategies

Strategy 1

- OPP and MPP BACF Category Ownership

Strategy 2

- Develop a SSCF Platform with Interchangeable Barrels to challenge Thompson Center

Strategy 3

- The Next Generation Marlin Lever Action: Bolt Action Centerfire Caliber Capability.

Strategy 4

- A New SACF Platform to Challenge The Browning BAR

Strategy 5

- Offshore sourcing for OPP – SSCF

- **Future SBU Strategic Topics:**
- Protect our BACF Share: What is the Next New 700?
- New Looks for Compact Rifles – Youth & Ladies Market

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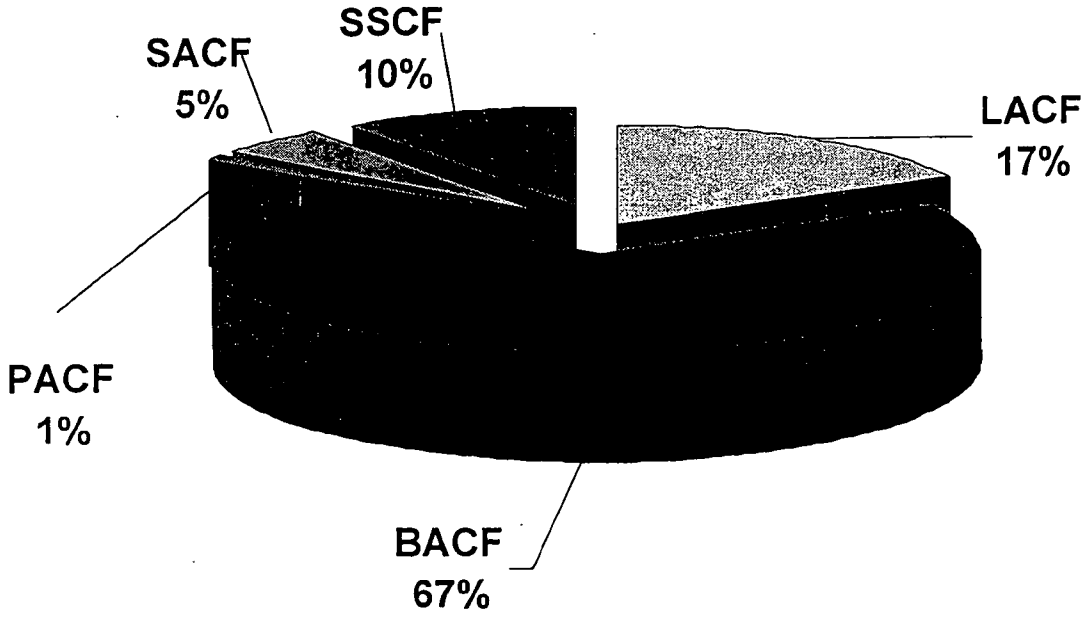
Centerfire Market Overview

Total Market = $428 M M



COMMENTS

- Remington # 1 BACF Brand
- Marlin # 1 LACF Brand
- Browning Dominates SACF
- Remington Owns PACF, But May Be Underperforming
- Savage/Mossberg Pose Serious Competitive Threats in OPP/MPP BACF Segment
- TC Owns Interchangeable Barrel Segment of SSCF Market
- H&R Is Not Competitive in All OPP Single Shot Platform Categories

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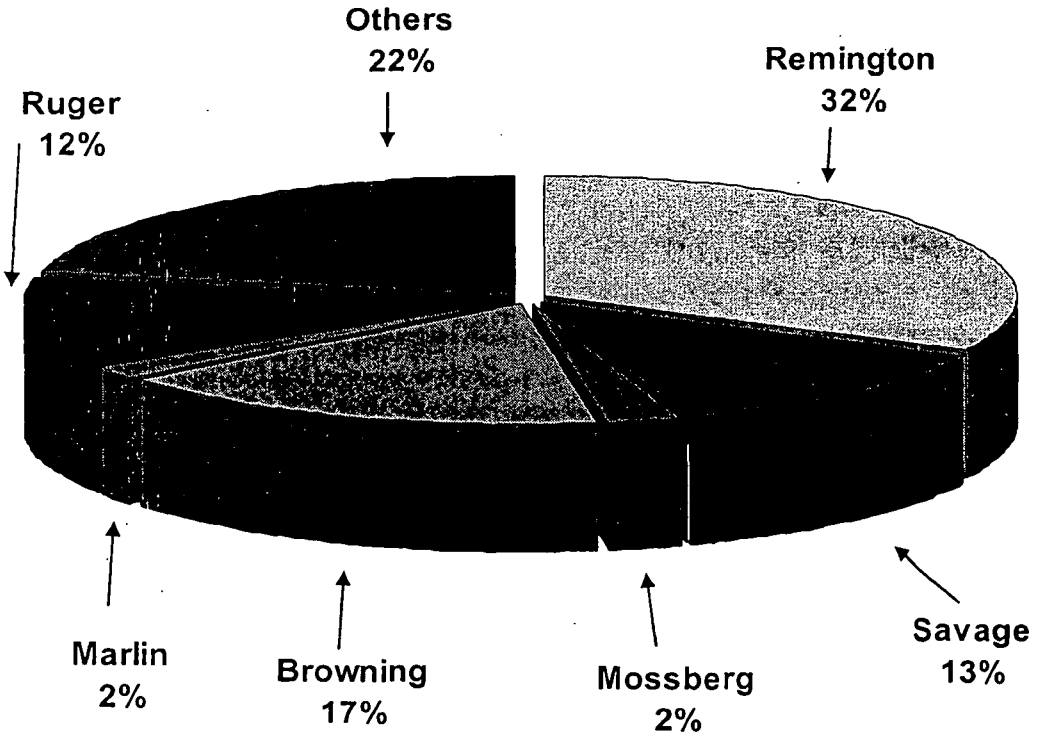
BACF Market Overview

Total Domestic Market = $296 MM



COMMENTS

- Remington is #1 BACF Brand
- Marlin/Savage/Mossberg – OPP/MPP Player
- Ruger is Medium Price Point Player
- Browning Position is High MPP to High PP
- Many Other Competitors Competing for a Piece of the Pie

Crowded, Competitive Product Group

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Strategy 1: OPP/Low MPP BACF Positioning

Strategy Overview

FGI Brands Strengths

- Remington has #1 Brand BACF Consumer Brand Awareness
- Market reception to X7 Design is Very Strong

Weakness

- X7 Profit Margin is not Acceptable
- 770 Action Smoothness – Negative Consumer Perception

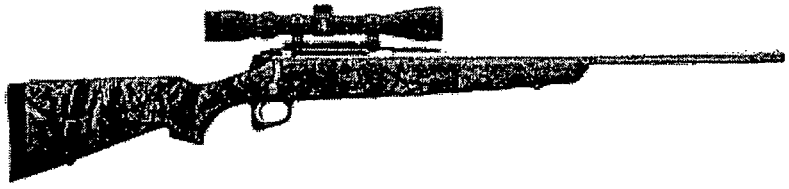
Opportunities

- Between 770, X7, and 700 ADL, we can blanket OPP/Low MPP
- Improve X7 Gross Profit Contribution though Dual Price Point Positioning and Rebranding Strategies
- Develop channel strategies that minimize cannibalization of various FGI products
- Mfg. facility utilization to minimize costs across all BACF products.

Restrictions

- X7 Production Capacity Currently Capped at 50K Units
- Savage is a Strong Competitor in OPP/Low MPP
- Mossberg is positioned to grow Gatekeeper Acceptance Issues
- Overhead Issues that Can Impact Other Products

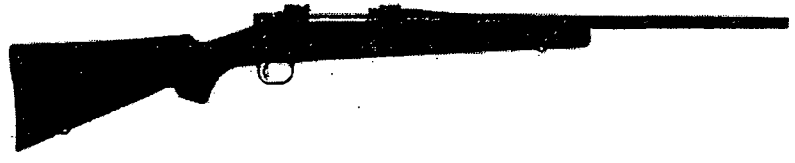
Remington 770



Marlin X7

Savage 111

Mossberg 100



Pricing + Rebranding + Placement = OPP/Low MPP Category Ownership

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BACF Product Matrix

	Sales $	$	$	$
Pump Action	OPP ($249-$299)	Good ($300-$499)	Better ($500-$799)	Best ($800+)
Remington	770	770/700ADL	700 Series	700 Series
Marlin	X7	X7C/X7W/X7L		
Ruger		77	77	77
Savage Stevens / Target	Stevens 200	111/110	16	
Mossberg / Target	100	4X4		
Browning			XBolt Winchester 70	XBolt

Crowded, Competitive Product Category

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Summary Landscape
BACF OPP/MPP Centerfire Rifles

$340-$550

Brand	Remington	Marlin	Savage	Stevens	Mossberg	Mossberg
Model	Model 770	Model X7	Model 111	Model 200	4x4	100 ATR
Sug. Retail	$460	$340	$465	$367	$505	$424
Product Specifications						
Barrel Length	22	22	22" - 24"	22" - 24"	24"	22"
Available Calibers	8	6	14	10	6	5
Avg Weight	8.5 lbs w/s	6.10 lbs	7 - 7.75 lbs	6.5 - 6.75 lbs	6.7 - 7.6 lbs	6.6 - 7 lbs
Overall Length	42.5"	42.5"	42" - 44.75"	41.75 - 44.75	40" - 42"	42 - 42 3/4
Capacity	4+1	4+1	2-4 rounds	3-4 rounds	4-5 rounds	5 rounds
Finish	Matte Blue//SS	High Luster Blue	Blue/Satin	Blued/Satin	Matte Blue/Nickel	Matte Blue/Nickel
Features						
Trigger	Standard	Pro-Fire	AccuTrigger	Standard Trigger	LBA Trigger System	LBA Trigger System
Stock	Synthetic	Wal/Lam/Syn	Synthetic	Synthetic	Wal/Lam/Syn	Wal/Syn
Recoil Pad	Standard	Soft-Tech	Standard	Standard	Standard	Standard
Magazine	Detachable Box	Internal Box	3 Options DB, HF, Internal	Internal Box	Detach Box	Internal Box
Safety	2 Position	2 Position	2 Position	2 Position	2 Position	2 Position
Sling Swivels	Integral Stud	Studs Only	Yes	Studs Only	Yes	Studs Only
Other	Fixed	Pillar Bed	Pillar Bed	Pillar Bed	Free Floating	Free Floating
Other	Installed Scope Base	Installed Scope Bases	Drilled/Tapped	Drilled/Tapped	Installed Scope Bases	Installed Scope Bases
Other	Scoped Combo	Scoped Combo	Scope Combo	Scoped Combo	Scoped Combo	Scoped Combo
Note: All Models will realistically retail between $279 and $399.						

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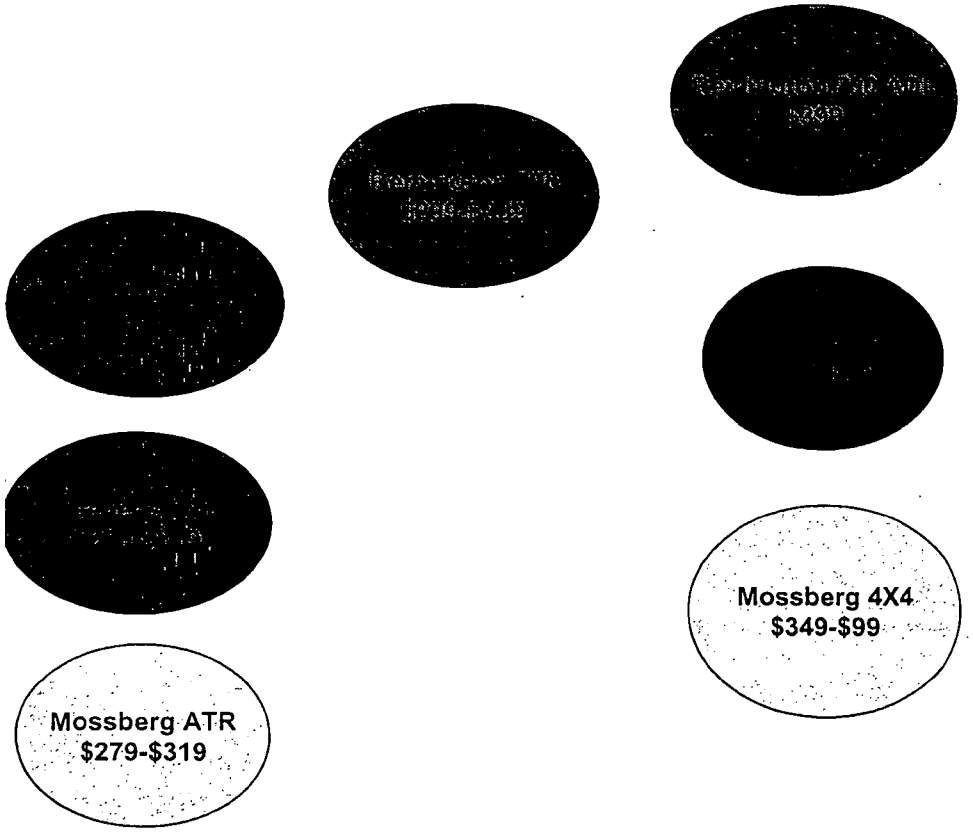
Strategy 1: 2010 Price Positioning &Channel Strategy

Current Opening Price Point Positioning

Current Low Mid Price Point Positioning



Channel Strategy

Model	Wholesaler Ind. Dealer	Mass Merchant
Marlin X7	X	X
MarlinX7 W/S	X	
MarlinX7C	X	
Marlin X7W	X	
Remington 770		X
Remington 700 ADL		X

The Path to Category Ownership Lies in Correct Pricing and Placement

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Strategy 1: 2011 OPP/Low MPP BACF X7 REBRANDING

Marlin® ⇒ Remington®

Why Rebrand?

- **Consumer Brand Studies Indicate that Marlin is Known as a Lever Action Company and Remington is Perceived the #1 Supplier of Bolt Action Centerfire Rifles**
- **Consumer Pricing Studies Also Indicate Consumers Expect to Pay More for a Remington BACF Rifle**

Correct Branding Paves the Way to Category Ownership

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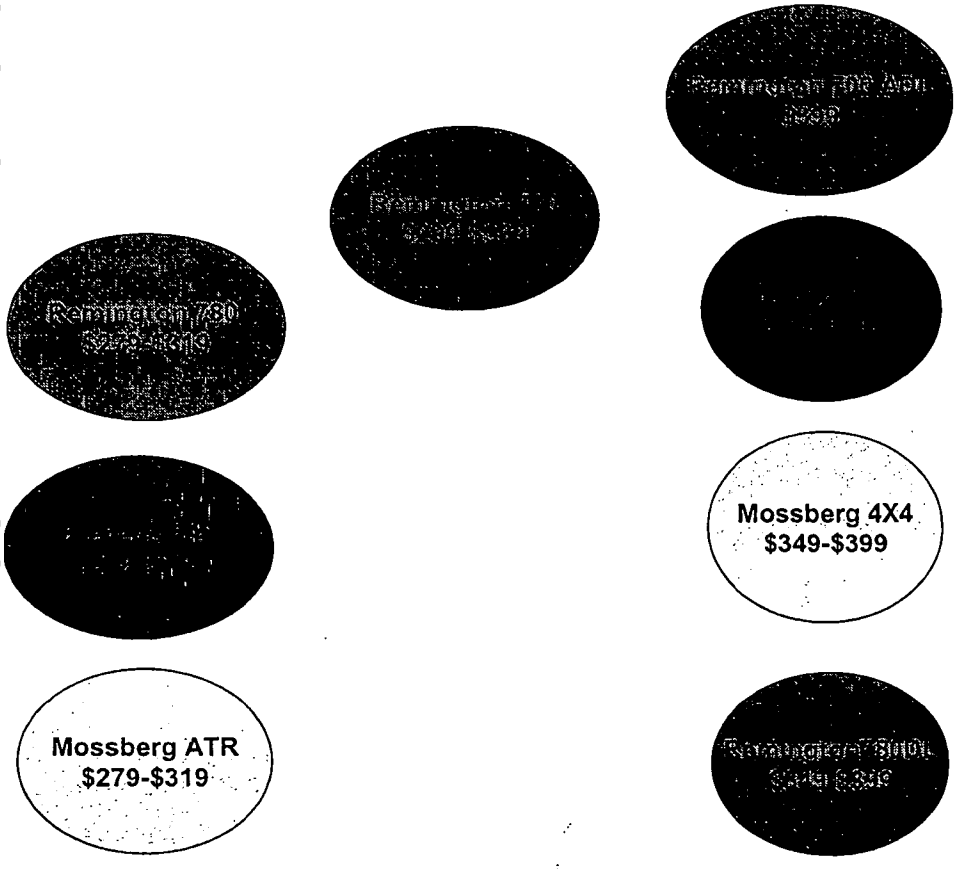
Strategy 1: 2011 Price Positioning &Channel Strategy

Current Opening Price Point Positioning

Current Low Mid Price Point Positioning



Channel Strategy

Model	Wholesaler Ind. Dealer	Mass Merchant
Remington 780	X	X
Remington 780 W/S	X	
Remington 780C	X	
Remington 780DL	X	X
Remington 780SDL	X	
Remington 780CDL	X	
Remington 780VDL	X	
Remington 700 ADL		X

The Path to Category Ownership Lies in Correct Pricing and Placement

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1) OPP/LOW MPP BACF Features

CTQ's	Rank	Weight %
Differentiate OPP to MPP	1	33
Varmint Calibers	2	33
Stainless Steel	3	33

Feature	Metric	User Benefit
Differentiate OPP to MPP	New Magazine	Increase Value
Offer Varmint Calibers	1.5 Inch Groups	New Uses for X7
Stainless Steel	400 Series	Weather Resistance

Improve Profitability

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1) OPP/Low MPP Challenge

A) <u>Position FGI Products to Own OPP/Low MPP Market Segments</u>

Who: Beginning Shooters, Casual Participants, Consumers on a Budget.

Competitor Targets: Savage 111/Stevens 200 & Mossberg 4X4 and 100

Where: Manufacture in North Haven, CT Plant

How: Dual Price Point Positioning

1. **Maintain current X7 with aggressive price increase/cost decrease to increase profitability.**
2. **Add Features to X7 to Raise MSP so that it can also be sold as upgraded model in the low MPP Market Segment**

When: 1. 1st Quarter 2010 – Profitability Advance
2. 1st Quarter 2011 – Low MPP Market Entry

Brand: Marlin 2010, Remington 2011

Reposition, Rebrand, Increase Profits, Own Market Segment

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Strategy #1 – OPP/Low MPP BACF

Key Financial Metrics

Dollars in Millions

	2010	2011	2012	Total
Net Sales (Incremental)	$1.2	$7.1	$8.4	**$16.7**
COGS	$0.9	$5.3	$6.0	**$12.2**
Std. Gross Margin	$0.3	$1.8	$2.4	**$4.5**
Gross Margin %	*23%*	*25%*	*29%*	*27%*
Var. Marketing Cost	-	$0.2	$0.2	**$0.4**
Launch cost	-	$0.3	-	**$0.3**
Other SG&A	-	-	-	-
Direct Contribution	$0.3	$1.3	$2.2	**$3.8**
Units Sold (Total)	50,000	71,000	80,000	**201,000**
Number of SKUs	19	39	45	**45**
Capital Investment	$0.425	-	-	**$0.425**
ROIC				***787.8%***
Headcount increase :Direct		5	2	7
Manufacturing Site		North Haven, CT		

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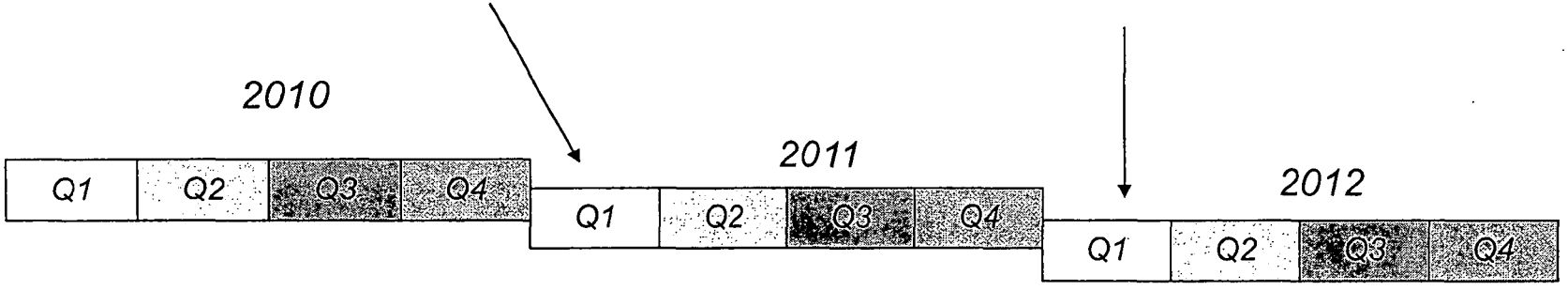
Road Map: OPP/LOW MPP BACF Project

MPP Introductions
Upgraded X7 (780DL)
223, 22-250, 204
Stainless Steel

Magnum X7
338, 300 WM
7MM



Reposition, Rebrand, Profit, Own Market Segment

- Improve X7 profitability and Maintain Volume
- Move X7 into Low MPP
- Rebrand X7 as Remington(780) to Justify Higher Price Points
- Grow profits in X7
- Maintain Channel Strategy
- Maintain 770 Positioning Strategy

Category Needs: BACF Project

- Smooth Actions
- Light Weight
- Affordable Cost to Targeted Consumer
- Consumer must perceive Value

Competitive Retail Pricing + Best Features + Product Saturation + #1 Brand = Market Segment Ownership

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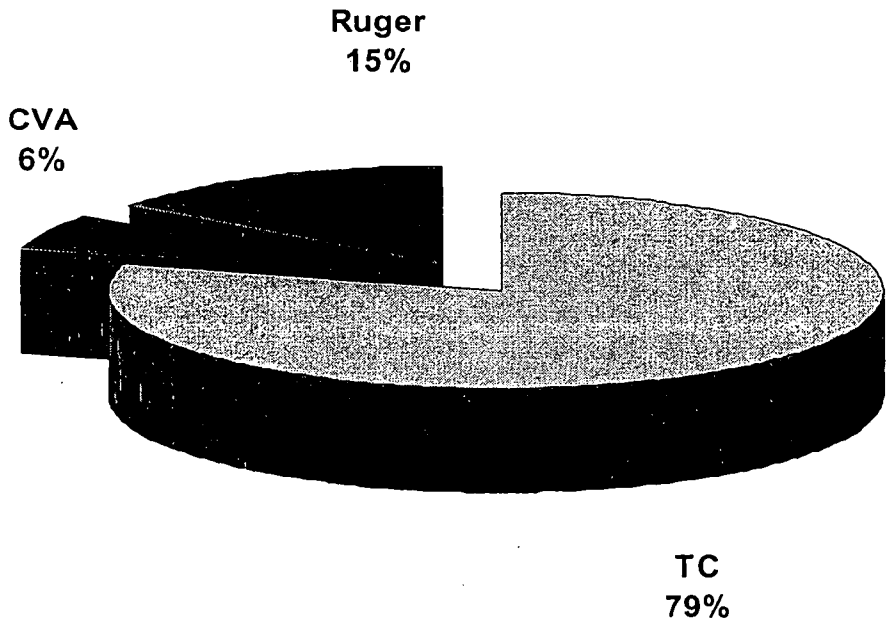
SSCF MPP to HPP Market Overview

MPP-HPP SSCF Market = $34 MM



COMMENTS

- TC is the Category Leader
- CVA Apex - 2009 Launch
- Ruger #1 – Non- Interchangeable BBL
- FGI has SSCF Manufacturing Expertise
- FGI Brands – Strong Rifle Connection
- Great Opportunity to Increase Profits
- S&W Has Lost Focus on TC

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Strategy 2: SSCF Interchangeable Barrel Platform

Strategy Overview

Strengths

- Strong Presence in SSCF Market
- H&R has SSCF Manufacturing Expertise
- Intrex Project is Already Started
- Intrex Design has Unique Selling Propositions

Weakness

- FGI SSCF Product is not Barrel Interchangeable
- Current Products Have Dated Styling

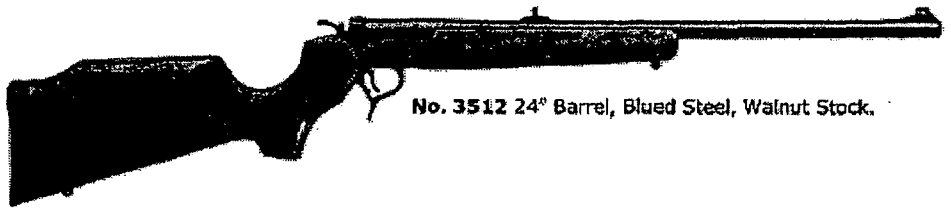
Opportunities

- TC Owns the Market
- CVA Apex is New & CVA is a Black Powder Company
- Product Category Spawns Lucrative Extra Barrel Sales
- Barrels Can Be Designed/Sold to Fit On Competitor's Products (Separate Project)

Restrictions

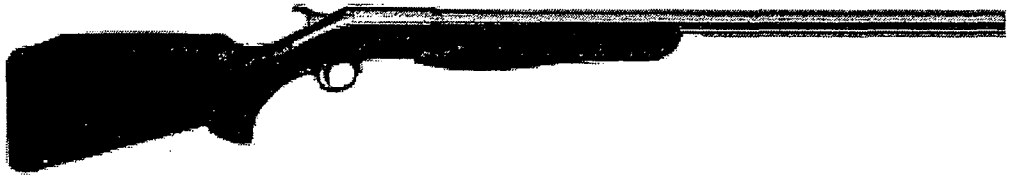
- TC Has Very Strong Brand Awareness
- Can Intrex Be Profitable In H&R Manufacturing Environment?
- Substantial Capital Investment

Thompson Center Encore



CVA Apex

New FGI SSCF Product



Grow Our Market Share/Increase Profitability in SSCF

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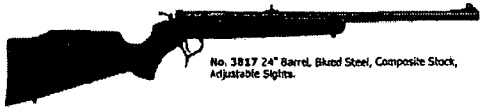
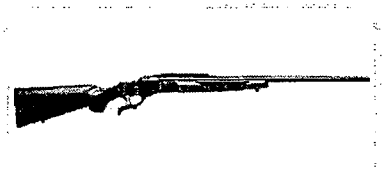
Summary Landscape
Single Shot Centerfire Rifles

$266-$1147





Brand	Thompson Center	Ruger	CVA	
Model	Encore	No. 1 Standard	Apex	
Retail	MSRP Starts @ $822.70	Sugg: $1,147	MSRP Starts at $576.95	
Product Specifications				
Barrel Length	24"	26"	25" Bergara Barrel	
Available Calibers	20+ calibers)	7	Interchangeable Barrels (13 cal - CF RF ML)	
Avg Weight	6lbs 12 oz.	8 - 8.25 lbs	7.5lbs	
Overall Length	38 1/2"	42.5"	40"	
Length of Pull	14 1/2	13.5	14.5	
Finish	Blued and Stainless Available	Blued	Stainless	
Features				
Trigger	Adjustable		Adjustable	
Stock	Walnut	Walnut	Syn. w/ Rubber Grip panels	
Recoil Pad		Sporting Style	CrushZone Recoil Pad	
Safety		Sliding Tag Safety		
Twist	Varies by Caliber	Varies by Caliber		
Sling Swivels		Yes		
Other	Drilled/Tapped	Ruger Scope Mounting System	Durasight Mounting System	
Other	Iron Sights available on some Barrels		Quake Claw Sling	
Other	Interchangable Barrels		Reversible Hammer Spur	
Other				
Other				

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SSCF Interchangeable Barrel & High Grade Product Matrix

Pump Action	OPR ($400-$499)	Good ($500-$599)	Better ($600-$699)	Best ($700+)
THOMPSON/CENTER America's Master Gunmaker				Encore
CVA		Apex	Apex	
RUGER SIXTY YEARS				#1
Remington				
H&R 1871				

TC Owns the Category

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2) SSCF Intrex Product

CTQ's	Rank	Weight %
Interchangeable Barrels	1	Must Have
Trigger Quality	2	50
Cosmetic Upgrade	3	50

Feature	Metric	User Benefit
Interchangeable Barrels	Done by Consumer	Multiple Use Rifle
Cosmetic Upgrade	Equal to CVA Apex	Pride of Ownership
Trigger Quality	Equal to Marlin ProFire	Increased Accuracy

R 22068

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2) SSCF Challenge

A) <u>Create an Interchangeable Barrel SSCF</u>

Who: Experienced Hunter/Shooter

Competitor Target: Thompson Center Encore &
CVA Apex

Where: Manufacture TBD After Evaluation

How: Create new action that will allow for barrel interchangeability at the consumer level.
Add trigger block trigger to create USP over TC & CVA. New Cosmetics.

When: 1st Quarter 2011

Brand: H&R and Remington

The Next Innovative Centerpiece in Platform Expansion

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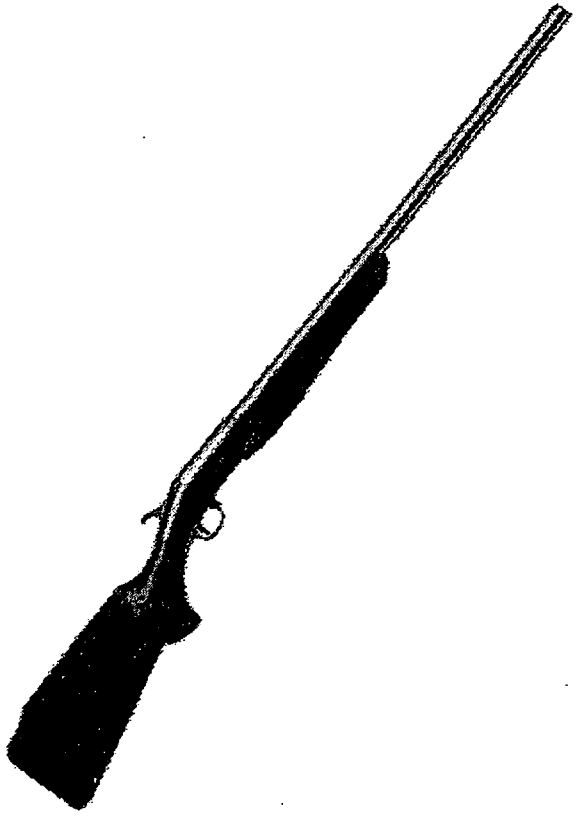
2)SSCF Interchangeable Barrel Platform

- USP- Trigger Block Trigger
- Consumer friendly barrel interchangeability
- Cosmetic Design Driven by Consumer Testing
- Rifles/Extra Barrels Must Launch at the Same Time



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Strategy #2 – SSCF

Key Financial Metrics

Dollars in Millions

		Year 1	Year 2	Year 3	Total
Net Sales	-	$2.9	$4.0	$4.6	**$11.5**
COGS	-	$2.0	$2.8	$3.2	**$8.0**
Std. Gross Margin	-	$0.9	$1.2	$1.4	**$3.5**
Gross Margin %		*30%*	*30%*	*30%*	***30%***
Var. Marketing Cost	-	$0.1	$0.1	$0.1	**$0.3**
Launch cost	-	$0.2	$0.075	$0.05	**$0.325**
Other SG&A	-	$0.1	$0.1	$0.1	**$0.3**
Direct Contribution	-	$0.5	$1.0	$1.2	**$2.6**
Units Sold	-	10,000	13,000	15,000	**38,000**
Number of SKUs	-	14	14	14	**14**
Capital Investment	$1.0	-	-	-	**$1.0**
ROIC					***164.0%***
Headcount increase					
Direct Labor	-	2	2	2	**6**
Engineering & Purchasing	-	1	-	-	**1**

Manufacturing Site: Ilion, NY

Year 1 sales are projected to begin in 2011

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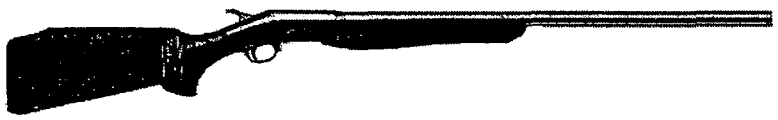
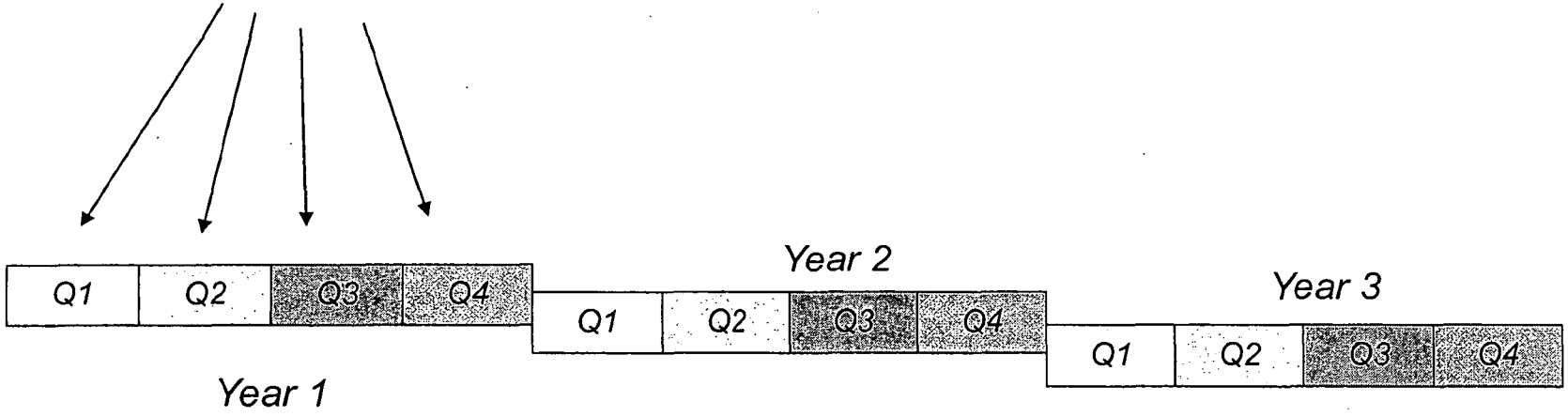
Road Map: SSCF Interchangeable Barrel Project



Complete Rifles – All Calibers 22 -500
Extra Barrels – All Calibers 22 -500



High Price Point Opportunity

- One Competitor Category – Vulnerability
- We have the Manufacturing Base
- Gatekeepers Will Buy Our Product
- Higher GP%/Greater GP$

Category Needs: SACF

- Consumer Desire for Multiple Caliber Ownership Using One Receiver.
- Simple Barrel Interchangeability
- Consumer Perception of Solid Lock UP

To Play in the Interchangeable Barrel Market – All Calibers and Extra Barrels Must Be Available In Year 1

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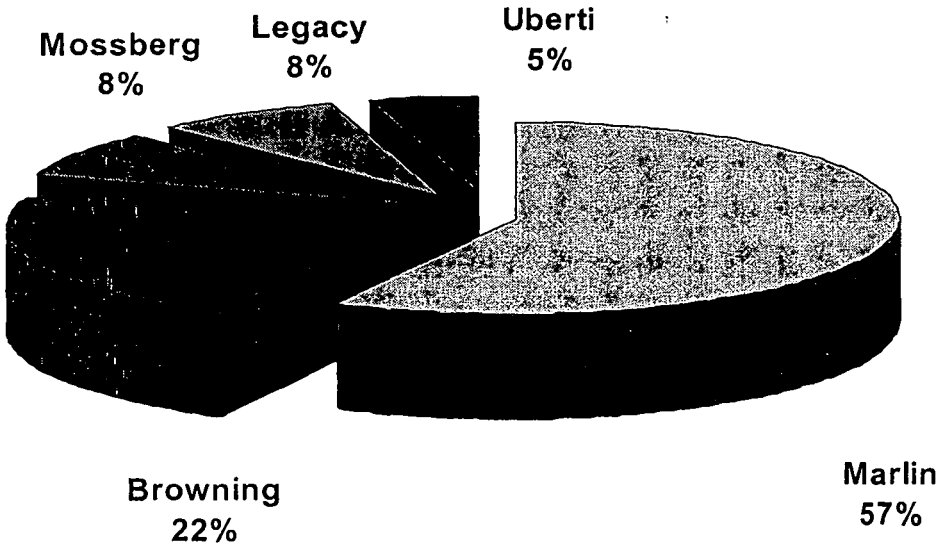
LACF Market Overview

($ Millions)

Total Domestic Market = $69 MM



COMMENTS

- Marlin is Category Leader
- Category Growth Is Limited By Design
- BACF Caliber/LACF Concept - 90% Consumer Approval Rate
- Browning – Only BACF/LACF Player
  - 40 Years & Going Strong
- Leverage Marlin Brand Strength into a BACF/LACF Design to Attack Browning
- The Right Marlin BACF/LACF Design Will Grow the Market

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Strategy 3: Develop New BACF/ LACF Platform

Strategy Overview

Marlin Strengths

- Marlin Lever Actions – High Consumer Brand Awareness
- Components of SACF Program Could Be Used
- Strong LACF Design Team

Marlin Lever Action Weakness

- Current Design Inhibits Caliber Model Extensions
- Will Restrict 308/338 Marlin Express Sales

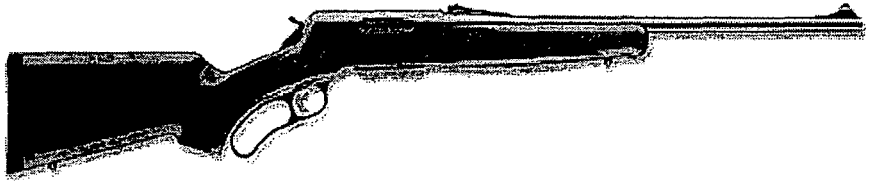
Market Opportunities

- Only Browning Offers BACF Lever Actions
- Estimated Browning Category Sales – 10,000 unit
- Marlin Can Grow the Market and Take Share

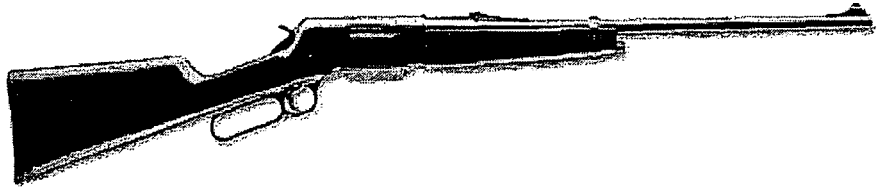
Market Entry Restrictions

- Current Design Can't be Modified
- Production Capacity

Browning BLR Pistol Grip



Browning BLR Light Weight



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3) BACF/LACF Challenge

A) <u>Design a LACF that will Handle BACF Calibers</u>

Who: Hunter that Places High Value on Fast Handling and Traditional Designs Across All Hunting/Shooting Situations

Competitor Target: Browning BLR

Where: Manufacture in North Haven, CT plant

How: Design new gun to accept BACF Calibers

When: To Be Determined

Brand: Marlin®

The Next Innovative Centerpiece in Platform Expansion

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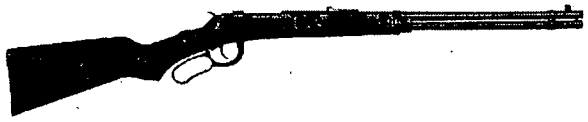
Summary Landscape
Lever Action Centerfire Rifles

$450-1300



Brand	Marlin	Mossberg	Browning	Henry	Uberti	Legacy (Puma)
Model	336	464	BLR	Big Boy	1873	M-1892
Retail	$454-$978	$497-$535	$879 - $1,029	899.95	$1,199 - $1,379	$876
Product Specifications						
Barrel Length	18.5"-24"	20"	20" - 24"	20" Octagonal	19"-25"	20/20.25 Octo., 16/20 Rd
Available Calibers	10	30-30	14	5	3	4
Avg Weight	7 lbs - 7.5 lbs	6.7lbs	6.8 - 7.12lbs	8.68 lbs	7.4 - 8.2lbs	
Overall Length	37"-42.5"	38 1/2"	40"-45"	38.5"	38" - 43.4"	34", 38" and 42.125"
Length of Pull	13.25"	13 7/8	13 3/4			
Capacity	Varies with Caliber	6 + 1 Rounds	4-5 Rounds	10 Rounds	10 +1 - 13+1 Rounds	7-10 Rounds
Finish	Blued/Stainless	Blued	Blued	Solid Brass Receiver	Blued, Case Hardened	Blued, Case Hardened
Features						
Stock	Walnut/Laminate	Hardwood	Walnut	Walnut	Walnut	Walnut
Recoil Pad	Hd. Rubber or Rifle Pad	Rubber/Softening	Rifle Pad	Solid Brass	Case Hardened	Rifle Pad
Magazine	Tubular	Tubular	Flush Mount Detachable	Tubular	Tubular	Tubular
Safety	Hammer Block	Top Tang Safety				
Twist	Varies with Caliber	Varies with Caliber	Varies with Caliber	Varies with Caliber	Varies with Caliber	Varies with Caliber
Sling Swivels	Yes	No	Yes	No	No	
Other	MicroGroove/Ballard	Button Rifled Barrel	Crowned Muzzle		Octogonal Barrel	Built in Italy
Other	D&T/Iron Sights	Drilled/Tapped and Iron Sights	Drilled/Tapped and Iron Sights	Iron Sights		
Other	Sold Top Reciver		4 Position Hammer			

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LACF Rifle Competitive Positioning

Pump Action	OPP ($400-$499)	Good ($500-$599)	Better ($600-$699)	Best ($700+)
BROWNING				BLR
Winchester				1892/1895
Marlin	336W	1894 336C	1895/444 1895G 336SS	1894CB 1895SBL 1894SS XLR Series
MOSSBERG	464 Hardwood	464 Walnut		
HENRY			Big Boy	Yellow Boy

Browning/Winchester Sole Player in BACF/LACF

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3) BACF Calibers in LACF Platform

CTQ's	Rank	Weight %
Increased Lever Action Performance	1	60
Cosmetic Features	2	30
Action Smoothness	3	30

Feature	Metric	User Benefit
Better LA Performance	Withstand BACF Caliber Pressure	Expand LACF Use Options
Cosmetic Features	Equal to Marlin Upgrade Model	Pride of Ownership
Action Smoothness	Equal to Marlin Upgrade Model	Fast Handling

Take the Lever Action Platform to the Next Level Of Performance

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3) **BACF Calibers/LACF Calibers**

New Marlin Lever Action

- 90% Favorable Consumer Response Rate to Concept
- New Modern Design Platform
- Magnum Capability
- New Way To Grow Marlin Lever Actions
- Attack Browning's Ownership of the Market Segment

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Strategy #3 – BACF In LACF

Key Financial Metrics

Dollars in Millions

		Year 1	Year 2	Year 3	Total
Net Sales	-	$3.5	$5.1	$6.9	**$15.5**
COGS	-	$2.5	$3.6	$4.9	**$11.0**
Std. Gross Margin	-	$1.0	$1.5	$2.0	**$4.5**
Gross Margin %		*29%*	*29%*	*29%*	***29%***
Var. Marketing Cost	-	$0.1	$0.1	$0.2	**$0.4**
Launch cost	-	$0.2	$0.075	$0.075	**$0.4**
Other SG&A	-	$0.2	$0.2	$0.2	**$0.6**
Direct Contribution	-	$0.5	$1.2	$1.6	**$3.3**
Units Sold	-	7,000	10,000	13,000	**30,000**
Number of SKUs	-	6	12	15	**15**
Capital Investment	$0.6	-	-	-	**$0.6**
ROIC					***453.6%***
Headcount increase					
Direct Labor	-	6	6	6	**18**
Engineering and Purchasing	-	2	-	-	**2**
Manufacturing Site		Ilion, NY or North Haven, CT			

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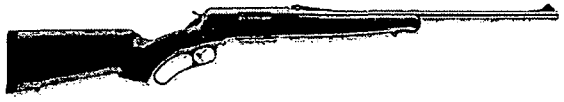
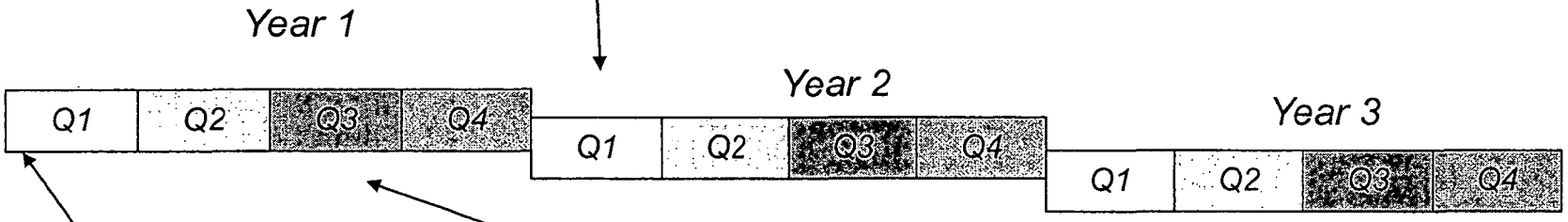
Road Map: BACF Caliber LACF Project

300 Win Mag
7MM Rem Mag
338 Win.





30/06 Spfd.
270 Win
25/06 Rem

243 Win
308 Win

Category Needs: LACF

- Greater Consumer Choice
- Increased Hunting Tool Versatility
- Classic Styling/Superior Ballistics Performance

High Price Point Opportunity

- New Growth for Marlin
- Higher GPM Potential
- Vulnerable Competitor

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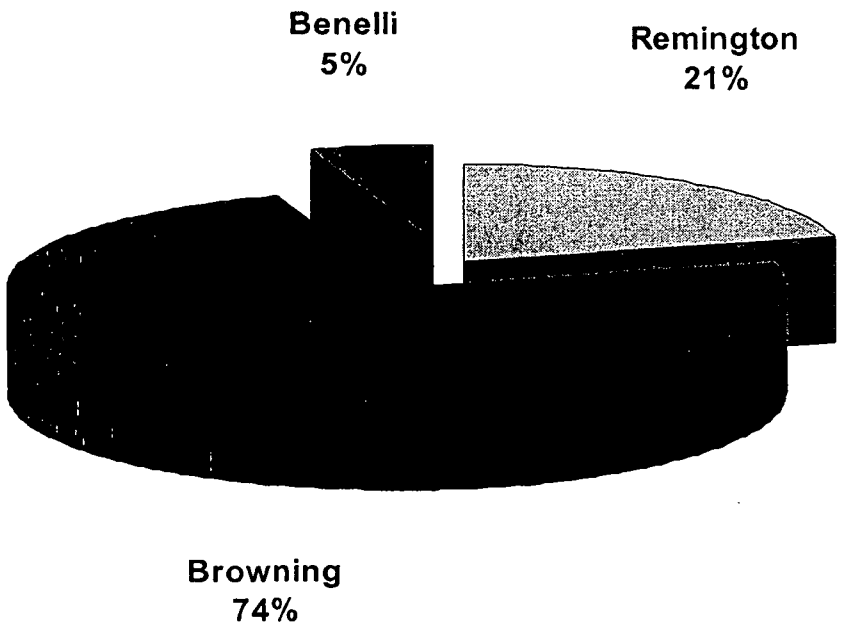
Semi-Auto Centerfire Market Overview

Total Domestic Market = $19 MM



COMMENTS

- Browning Owns The Market
- Remington 750 Has Functionality Issues, No Magnums, Outdated Styling
- Remington is the #1 Rifle Brand
- Estimated Global Volume = 40K-50K units
- Leverage Brand Strength/New SACF Design to Attack Browning

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Strategy 4: Develop New SACF Product

Strategy Overview

Strengths

- SACF Brand Awareness – Consumer Level
- Project Already Started – But on Hold

Current Product Weakness

- 750 – No magnum calibers, Browning does
- Dated 750 Styling
- Function Reliability Issues
- Magazine Box Needs Redesign
- Substandard Trigger Performance
- Not filling 750 order backlog

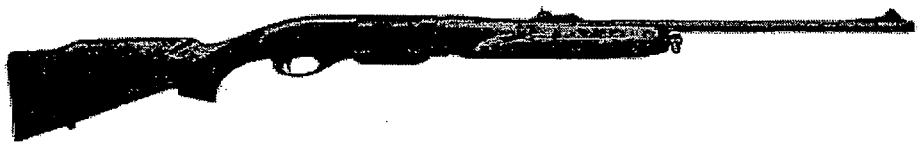
Market Opportunities

- Uncrowded Market Segment
- Estimated Global Volume: 30K-50K Units
- Reverse the trend of a Remington model group that is in decline.

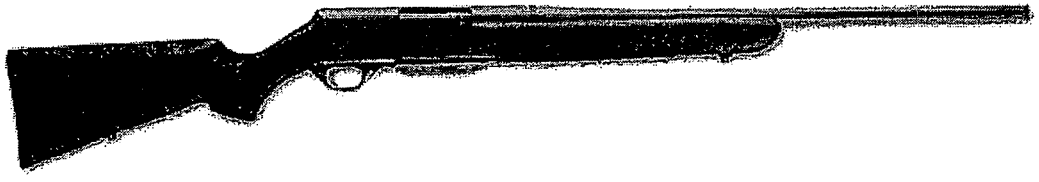
Market Entry Restrictions

- 1.8 MM Capital Investment
- Production Capacity

Remington 750

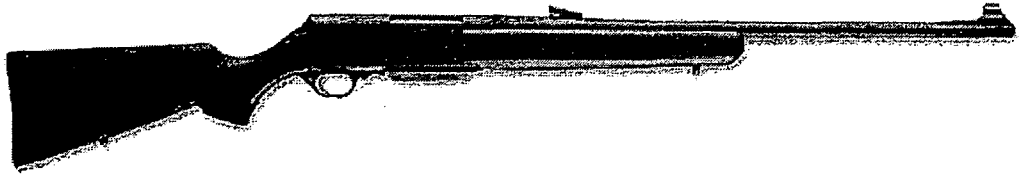


Browning BAR Walnut



Remington 750 Synthetic

Browning BAR Synthetic



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4) SACF Challenge

A) <u>New Autoloader</u>

Who: Shooter that values recoil reduction and loading speed. Also left handed shooters. Big Game Hunters

Competitor Target: Browning BAR

Where: Manufacture in Ilion, NY plant

How: New Platform to improve functionality and styling to match the consumer's CTQ Standards

When: To Be Determined

Brand: Remington®

The Next Innovative Centerpiece in Platform Expansion

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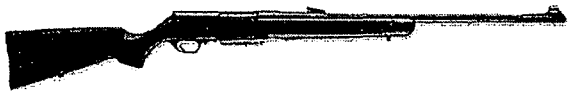
Summary Landscape
Semi-Automatic Centerfire Rifles

$773-$1400



Brand	Remington	Browning	Winchester	Benelli
Model	Mdl 750	BAR	SXR	R1
Suggested Retail	$773- $879	$1,099 - $1,249	$949 - $979	Starting @ $1,379
Product Specifications				
Barrel Length	18.5"-22"	22"- 24"	22"-24"	20"-24"
Available Calibers	6	8	4	5
Avg Weight	7.5 lbs	6 lbs 15oz - 7lbs 8oz	7.5 lbs	7 - 7.2lbs
Overall Length	39.125" to 42.625"	41 1/2" - 44"	43" - 45"	44"-46"
Length of Pull	13.5"	13 5/8	14 1/8	13 3/4 - Adjustable
Capacity	4-5 Rounds	4-5 Rounds	3-4 Rounds	3-4 Rounds
Finish	Matte/Polished Blue	Satin Nickel/Blued	Blued	Blued
Features				
Stock	Synthetic/Walnut	Oil Finished Grade II Walnut	Walnut	Synthetic/Walnut
Recoil Pad		Interchangeable		
Magazine	Detach Box	Detach Box w/ Hinged Floorplate	Detach Box with Hinged Floor Plate	Quick Detachable
Safety	Crossbolt	Crossbolt	Crossbolt	
Twist	Varies with Caliber	Varies with Caliber	Varies with Caliber	1 in 11
Sling Swivels	Yes	Yes	Yes	Yes
Other		Customizable Drop at Comb	45% less felt Recoil	ComforTech Recoil Tampening System
Other		Drilled/Tapped	Enlarged Trigger Guard	Shim Kit for Stock to Adjust LOP
Other			Drilled/Tapped	3 Comb Inserts to Adjust Drop
				Crio Barrels
Other				Drilled/Tapped and includes Picatinny Rail
Packaging Information				

Semi-Auto Centerfire Competition – Many SKUS and Many Upgrades

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Semi-Auto CF Rifle Competitive Positioning

Pump Action	OPP ($699-799)	Good ($800- $999)	Better ($1000-$1200)	Best ($ 1200+)
BROWNING			BAR	BAR
Winchester				SXR
Remington	750	750		
Benelli				R1

Browning Owns the Category

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1) New SACF Platform

CTQ's	Rank	Weight %
Improve Functionality	1	50
Modernize Appearance	2	25
Add Magnum Calibers	3	25

Feature	Metric	User Benefit
Improve Functionality	Malfunction Rate < 1%	Greater Consumer Confidence
Modernize Appearance	Compare to Browning	Pride of Ownership

Win Market Share from Browning

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4) Develop a SACF Platform to Beat The Browning BAR

N.A.R. – New Autoloading Rifle

- Driven to Address Consumer CTQ's Better than the Competition
- Utilize Best Practices in Autoloading Technology
- Aggressive Industrial Design to Enhance Aesthetics
- Capture #1 Sales Position in Domestic Market

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Strategy #4 – SACF

Key Financial Metrics

Dollars in Millions

		Year 1	Year 2	Year 3	Total
Net Sales (Incremental)	-	$1.3	$3.6	$6.3	**$11.2**
COGS	-	$0.7	$2.1	$3.6	**$6.4**
Std. Gross Margin	-	$0.6	$1.5	$2.7	**$4.8**
Gross Margin %		*46%*	*42%*	*43%*	***43%***
Var. Marketing Cost	-	$0.0	$0.1	$0.2	**$0.3**
Launch cost	-	$0.2	$0.1	$0.1	**$0.35**
Other SG&A	-	-	-	-	**-**
Direct Contribution	-	$0.4	$1.4	$2.5	**$4.3**
Units Sold	-	7,000	10,000	13,000	**30,000**
Number of SKUs	-	8	14	17	**17**
Capital Investment	$1.8	-	-	-	**$1.8**
ROIC					***138.8%***
Headcount increase: Direct labor		6	6	6	18

Manufacturing Site: Ilion, NY

Project Investment begins 2.5 years before Year 1 sales.

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Road Map: SACF Project

300 Win Mag
7MM Rem Mag
338 Win.

Year 1 | Year 2 | Year 3

Q1 Q2 Q3 Q4 | Q1 Q2 Q3 Q4 | Q1 Q2 Q3 Q4

30/06 Spfd.
270 Win
25/06 Rem

243 Wiin
308 Win

Category Needs: SACF

- Greater Consumer Choice
- Less expensive option
- Alternative for left hand shooters
- Fast Reloading Speed
- More reliability

High Price Point Opportunity

- Increase unit sales volume
- Grow profits
- Vulnerable Competitor

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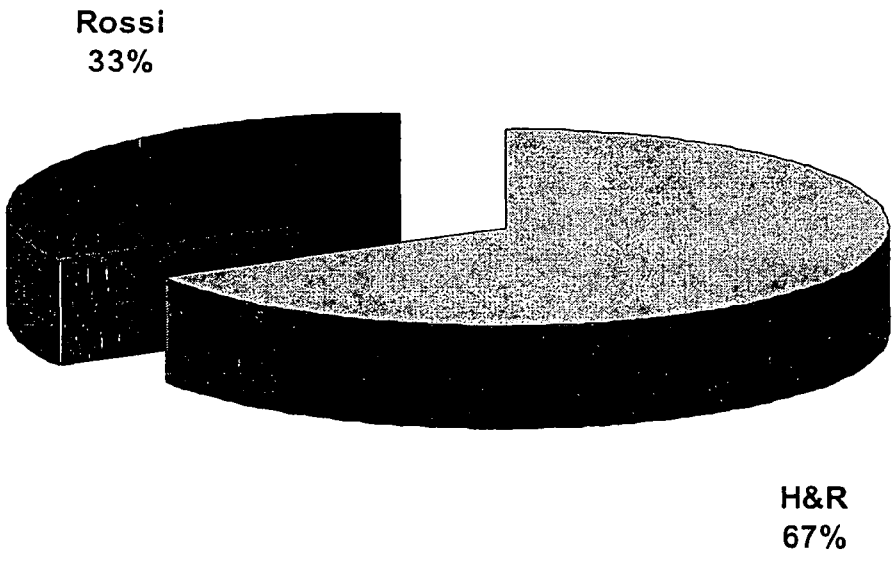
OPP SSCF Rifles

Total Domestic Market = $15 MM



COMMENTS

- H&R is Not Competitive with Rossi
- Rossi's Strength Lies in Combos
- H&R is Better Quality
- Rossi Secures Placement Via Price
- H&R is in a Pricing Box

Price Can Win Over Quality in OPP

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Strategy 5: SSCF Off Shore Sourcing

Strategy Overview

Strategy Strengths

- H&R has a Strong Distribution Channel
- H&R has Brand Awareness
- H&R has Consumer Confidence that We will Stand By Our Product

Current Weakness

- H&R Profit Margins in Ilion Plant are not Acceptable
- H&R is not the Low Cost Vendor in an OPP Market Segment
- H&R is not an Efficient Producer of Combination Guns
- No formalized offshore sourcing procedure is in place

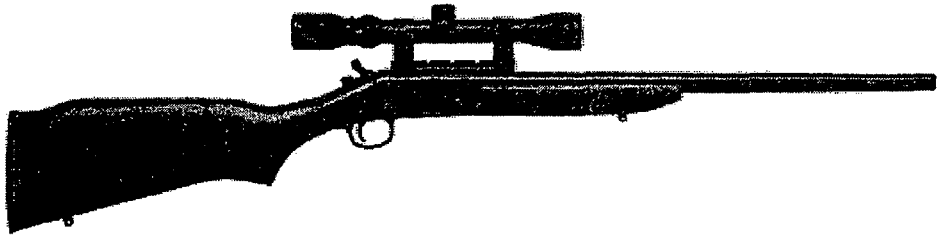
Strategy Opportunities

- Rossi is Vulnerable to U.S. Brand that has a Better Quality Design & Price To Become Competitive
- ISP Products can be Developed that H&R Can't Do
- Profit Maximization

Strategy Restrictions

- Cannibalization in some product categories can be as high as 100%
- ISP Vendor will have to be proven as a source
- Inventory Management is harder to control
- Harder to react to market changes.

H&R Handi-Rifle



Source What We Can't Build, Source Where We Can't Compete, Source Where We Can't Profit

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5) Offshore H&R Sourcing

A) **Source OPP SSCF Rifles/Combos**

Who: Use CBC to Eliminate Rossi in the U.S. Market

Where: Brazil

How: Vendor Source

When: 3 Stage Action Plan

- ✓ **1st Quarter 2011 – 22 Rimfire/Shotgun Combos**
- ✓ **1st Quarter 2012 – Shotguns**
- ✓ **1st Quarter 2013 -SSCF Rifle Combos**

Brand:

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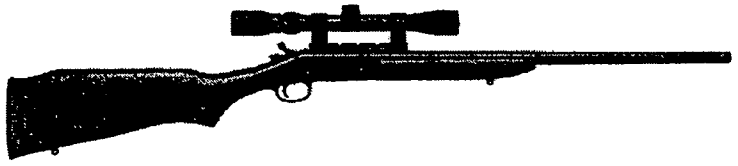
Summary Landscape
SSCF Offshore Sourcing

$266-$335



Brand	H&R	Rossi
Model	Handi Rifle	Trifecta
Retail	$266-$489	$334
Product Specifications		
Barrel Length	22"	22"/18.5"
Available Calibers	23	3 guns in one (.243 or 44 mag, 22 LR, 20ga
Avg Weight	5.33 lbs - 6.75 lbs	6.9 lbs
Overall Length	36.875/" to 40"	35"/31.5"
Length of Pull	11.75" to 14.25"	
Finish	Blue	Matte Blue
Features		
Trigger		
Stock	Syn./HW/Lam.	4 stock options (3 laminate colors, syn.)
Recoil Pad	Yes	
Safety	Transfer Bar	Side Safety
Twist	Varies by Caliber	Varies by Caliber
Sling Swivels	Yes	
Other	Youth Models	Custom Front Sights on each barrel
Other	Barrel Retrofit	Removable Cheek Piece for Proper Fit
Other	Thumbhole Stocks	Hammer Extension
Other		Scope Mount Base
Other		Custom Carry case

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OPP SSCF Product Matrix

Pump Action	OPP ($199-$299)	Good ($300-$399)	Better ($400-$499)	Best ($500+)
H&R 1871	Handi-Rifles	Ultra Rifles		
Rossi	Matched Pairs			

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5) Offshore Sourcing SSCF

Quality = or > Current H&R Rifle	1	50
More Competitive Price	2	40
Service	3	10

[illegible]	[illegible]	User Benefit
MSP=Rossi	SKU Comparison	Better Value
Higher Quality	CTQ Review	Consumer Satisfaction
Product Service	1 Week Turnaround	Quick Problem Resolution

Eliminate Rossi from the U.S. Market Place

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5)SSCF Off Shore Sourcing

- Maintain H&R Quality
- Modernize the Cosmetics
- Price to Compete With Rossi
- Sell Combos
- Increase Profitability

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Strategy #5 – Offshore Sourcing

Key Financial Metrics

Dollars in Millions

	Year 1	Year 2	Year 3	Total
Net Sales	$2.0	$5.9	$9.3	**$17.2**
COGS	$1.6	$4.6	$7.1	**$13.3**
Std. Gross Margin	$0.4	$1.3	$2.2	**$3.9**
Gross Margin %	*20%*	*22%*	*24%*	***23%***
Var. Marketing Cost	$0.1	$0.2	$0.3	**$0.6**
Launch cost	$0.05	$0.05	$0.05	**$0.2**
Other SG&A	$0.1	$0.0	$0.0	**$0.1**
Direct Contribution	$0.2	$1.0	$1.8	**$3.0**
Units Sold	20,000	70,000	80,000	**170,000**
Number of SKUs	2	9	14	**14**
Capital Investment	-	-	-	-

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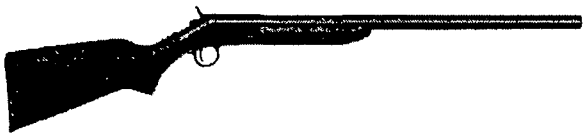
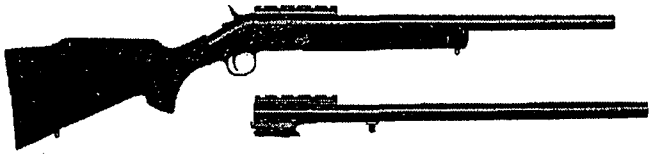
Road Map: Single Shot Offshore Sourcing

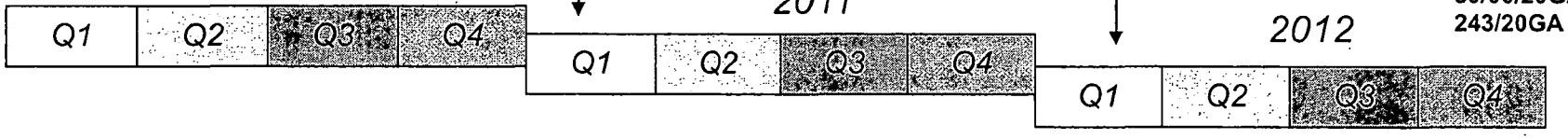
22/410 Combo
22/20 Combo



12GA
20 GA
410 Bore
Adult/Compact
Shotguns



SSCF Combos
243/20GA
270/20GA
30/06/20GA
243/20GA Compact



Improve Profitability & Eliminate Rossi

- Source what we can't offer
- Source what we can't build competitively
- Source to what we don't want to build domestically

Category Needs: Single Shot Firearms

- Tight Lock Up
- Light Weight
- Affordable Cost to Targeted Consumer
- Consumer must perceive Value

Competitive Retail Pricing + Best Features + Product Saturation + #1 Brand = Market Segment Ownership

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Incremental Resources Required

Centerfire Rifle SBU -GBT

Centerfire SBU-GBT Resource Build

Strat	Rank	Rank	Project Name	Proposed Asset	H. R. Add.	Eng. Confidence	SKUS	CAR $M	Year 1 Sales M	Year 2 Sales M	Year 3 Sales M	1-3 Yrs Sales$M	Year 1 GM$M	Year 2 GM$M	Year 3 GM$M	1-3 Yrs GM $M
1	1		OPP/Low MPP BACF Segment Ownership						(IS)	(IS)	(IS)	(IS)	(IP)	(IP)	(IP)	(IP)
		a	X7,770, 700ADL	NH	7	High	45	0.425	1.2	7.1	8.4	16.7	0.3	1.8	2.4	4.5
2	2		SSCF Interchangeable Barrel Platform													
		a	Intrex	Ilion	6	Med	14	1.0	2.9	4.0	4.6	11.5	0.9	1.2	1.4	3.5
3	3		BACF Calibers in LACF Platform													
		a	New Marlin Lever Action Rifle	Ilion	18	High	15	0.6	3.5	5.1	6.9	15.5	1.0	1.5	2.0	4.5
4	4		Semi Automatic Rifle Platform						(IS)	(IS)	(IS)	(IS)	(IP)	(IP)	(IP)	(IP)
		c	New Remington SACF Rifle	Ilion	18	High	17	1.8	1.3	3.6	6.3	11.2	0.6	1.5	2.7	4.8
		a	Selected H&R Products	CBC	-25	Low	12+	0.0	2.0	5.9	9.3	17.2	0.4	1.3	2.2	3.9
Total								3.825				72.1				21.2

Invest For The Future!

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BFI/DPMS Centerfire Exploration[115]

- **In support of AR Modular business** - New product introduction for the traditional and non-traditional modular market:
  - Develop tactical bolt action product(s) under the Bushmaster and/or DPMS brands to address the needs of their loyal consumer bases
  - Don't duplicate or infringe on the market position of the Remington 700, Remington 40-X or Marlin X7; address the market from a unique perspective

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BFI/DPMS Centerfire Exploration

Questions to answer in exploration phase

- How to differentiate from 700, 40-X and X7
- Market saturation and potential sales
- Is a branded bolt action rifle different enough, or;
- What makes a bolt action rifle unique to a BFI/DPMS consumer beyond current market offerings
- Identify Potential Barriers to Entry
  - Resources (time, talent and capital) to address market
  - Time to market roadmap
  - Production & Sourcing capability
  - Customer interest

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BFI/DPMS Centerfire Exploration[117]

Recommendation

- **Establish exploration team to evaluate the opportunity, present findings in Q2 2010**

Research

- Consumer, Product and Market Potential study

Timeline

- First Quarter 2010 – Exploration Definition, Research
- March 2010 – Develop Strategic Plan
- April 2010 – SBU Presentation for Consideration
- May 2010 – Begin PDS or Exit

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