

DRAFT

Bridgeport, Conn.
December 13, 1940

TO: B. L. STRUBER

FROM: D. F. CARPENTER

SUBJECT: ANNOUNCEMENT
MODEL 720 RIFLE

The Manufacturing Department releases this model for announcement January 1, 1941 for delivery April 1, 1941 in the following specifications:

Calibers - 30/06 Spr., 370 Win., .257 Rem-
Roberts

Grades and Styles

A Grade, Std.	22" Barrel	Open Sights
AR Grade	22" Barrel	Redfield Sights
AM Grade	22" Barrel	Marble Sights
AL Grade	22" Barrel	Lyman Sights

S Grade - Std.	24" Barrel	Open Sights
SR Grade	24" Barrel	Redfield Sights
SM Grade	24" Barrel	Marble Sights
SL Grade	24" Barrel	Lyman Sights

R Grade Std.	20" Barrel	Open Sights
RR Grade	20" Barrel	Redfield Sights
RM Grade	20" Barrel	Marble Sights
RL Grade	20" Barrel	Lyman Sights

SALES FORECAST - Normal Year

Grades A, AR, AM, AL	960	<u>1941 Yr.</u> 1150
Grades S, SR, SM, SL	1040	1750
Grades R, RR, RM, RL	80	100
Total	2080	3000