

Calibers - By Shooters' Ratings

Rim Fire vs Center Fire

	<u>"Gun Nuts"</u>	<u>Regular Shooters</u>	<u>Occasional Shooters</u>	<u>"Seldom" Shooters</u>
Center fire	68.18%	60.70%	43.83%	34.62%
Rim Fire	31.82	39.30	56.17	65.38

Center fire:

1. 30-06	21.11%	19.85%	16.65%	11.36%
2. 270 Win.	15.15	8.14	3.51	6.82
3. 30-30	11.35	13.30	25.42	18.20
4. 300 Sav.	6.88	8.93	4.38	6.82
5. 257 Robt.	6.00	4.37	3.51	2.27
6. 35 Rem.	5.36	8.14	6.14	2.27
7. 22 Hornet	4.10	3.77	1.75	2.27
8. 2R Lovell	2.84	1.98	--	--
9. 22 Varminter	2.52	.60	--	3.51
10. 250-3000	2.21	4.37	1.75	--
11. 300 Mag.	2.21	1.79	--	--
12. 30 Remington	.95	3.17	3.51	4.55
Other C.F.	19.32	21.59	33.38	41.93

It will be noticed that the twelve center fire calibers listed above account for 80.7% of the expressed requirements of the "gun nut" class, 78.4% of the regular shooters' demands, 66.6% of the occasional shooters', and only 58.1% of the "seldom" shooters' requirements.

It looks as though the occasional and "seldom" shooter doesn't know as much as he might (for the manufacturer's benefit) about sporting arms and ammunition.

Supporting this conclusion is the comparative demand for calibers that, to a large extent, have been replaced by others offering better ballistics and efficiencies, as follows:

<u>Caliber</u>	<u>"Gun Nuts"</u>	<u>Regular Shooters</u>	<u>Occasional Shooters</u>	<u>"Seldom" Shooters</u>
25-20	0.0%	1.59%	2.63%	4.55%
25-35	0.63	0.60	3.51	2.27
32 Win.	0.32	0.99	1.18	2.27

But types of action alone or calibers by themselves don't give the complete picture since the popularity of each is affected by the other. It is necessary to examine preferences expressed for various caliber-action arrangements, as follows: