

	<u>Average</u>	<u>Median</u>
Fore-end only	\$3.16	\$2.34
Grip only	2.82	1.79

13. About butt plates -

Recoil pads are preferred by more than 6 out of 10 of the responding sportsmen.

These are striking findings:

All Shotgun Respondents

	<u>Recoil Pad</u>	<u>Hard Rubber</u>	<u>Metal</u>	<u>Plastic</u>	<u>Other</u>
10 Gauge	100.0%	0.0%	0.0%	0.0%	0.0%
12 Gauge Magnum	86.7	6.7	0.0	6.6	0.0
12 Gauge	64.5	22.2	7.5	4.6	1.2
16 Gauge	63.5	23.0	7.3	4.5	1.7
20 Gauge	61.0	25.8	5.2	6.6	1.4
28 Gauge	48.0	36.0	4.0	8.0	4.0
410 Gauge	47.1	26.5	11.7	8.8	5.9
All Gauges	62.7	23.6	7.2	5.1	11.4

By Shooters' Ratings

	<u>Recoil Pad</u>	<u>Hard Rubber</u>	<u>Metal</u>	<u>Plastic</u>
"Gun nuts"	59.4%	22.6%	8.9%	6.8%
Regular shooters	64.6	23.4	5.8	4.8
Occasional shooters	60.3	28.6	7.3	3.8
"Seldom" shooters	67.0	18.1	12.8	2.1

By Age Groups

	<u>Recoil Pad</u>	<u>Hard Rubber</u>	<u>Metal</u>	<u>Plastic</u>	<u>Other</u>
19 and under	61.7%	24.8%	7.7%	5.2%	.6%
20 to 29	57.1	28.2	6.7	6.0	2.0
30 to 39	63.2	23.0	8.4	4.5	.9
40 to 49	64.6	23.5	5.3	5.5	1.1
50 to 59	65.0	18.7	8.0	5.3	3.0
60 and over	59.1	26.8	7.4	5.4	1.3

The value ascribed to recoil pads by the sportsmen who want them averages \$2.43 (installed, of course), as follows: