

It is quite possible that the definition of "regular shooter" may not mean the same in large cities as it does in small towns. In metropolitan places, sportsmen must usually plan hunting expeditions in advance and travel to reach shooting grounds. The contrary is generally true in small communities, especially those in rural areas. Thus the city sportsman who hunts, say, ten times a year may define himself as a regular shooter, whereas the same degree of shooting to a man living in a small, rural community may cause him to classify himself as an occasional or infrequent shooter.

On the other hand, high income vacations are more frequent in large cities and they may explain the difference between the percentage of "gun nuts" and regular shooters in places under and over 2500 population.

At best, the evidence isn't at all conclusive. The best conclusion probably is that interest in shooting isn't centered in or limited to any size of city, but that "gun nuts" and regular shooters live in cities and towns of all sizes.

4. The degree to which responding sportsmen ask other people about guns
5. The extent to which the sportsmen influence other people

Of the respondents as a whole, 63.25% ask advice about rifles and shotguns and 36.75% do not. Logically enough, the gun "nut" is more self-sufficient in the matter, while the infrequent shooter generally seeks advice:

	<u>Ask advice</u>	<u>Doesn't ask advice</u>
Gun "nuts"	45.8%	54.2%
Regular shooters	48.8	51.2
Occasional shooters	63.1	36.9
"Seldom" shooters	76.5	23.5

Local hunters are, apparently, the most frequently consulted, with the dealer a poor second:

	<u>Advice asked of</u>
Hunter	20.6%
Dealer	10.4
Friends(*)	9.9
Father or brother	7.8
Trap or skeet shooter	5.9
Target shooter	4.0
Other	4.7
Ask no one	36.7

(*) Who might also be a hunter, and probably is.