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Ellen, New York
September 17, 1948

TO: J. D. Mitchell

FROM: S. M. Alvis

SUBJECT: MODEL 721-722 ADVERTISING

Confirming conversation with your office on this date, we are enclosing herewith three (3) targets of 10-shot groups at 100 yards for the Model 721 Rifle in 30-06 caliber.

As pointed out, we do not have on hand at this time any targets made on conventional "bullseye" type and, as you will note, these are made on special forms which are printed for acceptance testing in the Plant. As attempt has been made to shoot additional targets for your advertising use; however, this has been delayed due to our lack of facilities, as well as adverse outside wind conditions.

In our opinion you might use the enclosed targets possibly by having the artist transfer the groups to other paper. If this is not practical, please advise.

S. M. Alvis
Arms Technical Division

SMALJ