



REMINGTON ARMS COMPANY, INC.

MANUFACTURERS OF
SPORTING FIREARMS, AMMUNITION

ARMS AND INDUSTRIAL TOOL WORKS
UNION, N. Y.
AMMUNITION WORKS, BRIDGEPORT, CONN.
CABLE-HARTLEY, BRIDGEPORT-ALL CODES

TRAPS TARGETS
INDUSTRIAL TOOLS

PETERS CARTRIDGE DIVISION
BRIDGEPORT, CONN.
TRAP AND TARGET WORKS
FINDLAY, OHIO

BRIDGEPORT 2, CONN.

July 21, 1955

E. J. Thompson
TO REMINGTON FIREARMS AND AMMUNITION WHOLESALERS

*Same thing
Pete*

ANNOUNCING A REMARKABLE

EXTRA LONG RANGE VARMINT AND GAME SHOOTING TEAM

NEW REMINGTON MODEL 722 BOLT ACTION CENTER FIRE RIFLE

AND

NEW REMINGTON "HI-SPEED" 244 REM. CAL. CARTRIDGE

Gentlemen:

Shooters have asked for a new cartridge and rifle combination which would give them the same speed, accuracy and flat trajectory as the fast-selling 222 Remington medium range cartridge but in a larger, double-duty caliber ... for extra long range varmint and bigger game shooting.

Remington research has answered this demand with the Remington Model 722 rifle chambered and designed for the 244 Remington caliber extra long range center fire cartridge.

The new cartridge is available in two top performance bullet weights - 75 grain and 90 grain Pointed Soft Point. Ballistic figures prove that the 75 grain varmint weight Poir Soft Point bullet really begins to show off at those "way out" ranges. At 500 yards it delivers 55% more bullet energy than the 220 Swift, and with phenomenal accuracy!

For larger game, such as deer and antelope, the 90 grain Pointed Soft Point bullet is remarkably effective for open long range shooting. Its tremendous speed and flat trajectory give the hunter a big advantage when squeezing off shots that have to cover long distances and still deliver knockdown wallop. The ballistic figures to prove it are attached.

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The new rifle that will give this new cartridge the send off it deserves is the Remington Model 722 in 244 Remington caliber, of course! From its crisp match trigger to its precision-bored special weight 26" barrel, the Remington bolt action, high power Model 722 meets all requirements for an accurate long range varmint and game combination.

PRICES, SPECIFICATIONS AND TERMS

MODEL 722 RIFLE - 244 REMINGTON CALIBER

The Model 722 rifle in 244 Remington caliber has the same specifications as the Model 722 in 222 Remington caliber now shown in our price list effective February 1, 1955, except for the magazine capacity of 4 and precision rifled special weight 26" barrel, chambered and designed for the new caliber. Retail price \$89.95. Complete price sheet is attached.

REMINGTON "HI-SPEED"

244 REMINGTON CENTER FIRE CARTRIDGE

Index No.	Weight		List Per 1000	Wholesale Prices Per Thousand					Retail Box of 20
	Bullet Grs.	Case* Lbs.		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	
0244	75	51)	\$182.50	137.23	137.58	137.93	138.28	138.63	3.65
1244	90	53)							

The terms and conditions outlined in our letter of December 17, 1954 will apply. The above wholesale and retail prices are Fair Trade prices in those states having Fair Trade Laws.

ADVERTISING MATERIAL

An attractive catalog page featuring this new combination will be available shortly. It will be sent to you in quantities which you have previously specified for pages of this type. If you need additional copies, we will be glad to send them to you.

Electrotypes of this new cartridge in actual size plus electrotypes of the rifle in sizes 2-5/8, 3-1/4, 4 and 6 inches will be furnished promptly upon request without charge.

* Quantity - 1000 per case

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DELIVERIES

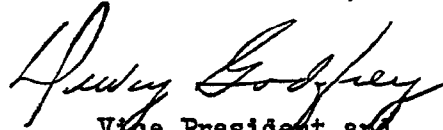
Delivery of both cartridges and the Model 722 rifle in this caliber will begin immediately upon receipt of your order.

We know that this excellent dual-purpose caliber will add to the enjoyment of shooters everywhere. But, what's more, it will increase your sales - just as many other Remington "firsts" in firearms and ammunition have done in the past.

Place your orders now because now is the time to cash in on another fast-selling Remington rifle and cartridge combination.

Sincerely yours,

REMINGTON ARMS COMPANY, INC.



Vice President and
Director of Sales

Dewey Godfrey:M/bmh
Attach.

MODEL 722 - 244 REMINGTON CALIBER

PRICES

	<u>Net to Jobbers</u>	<u>Wholesale</u>	<u>Retail</u>
No. 722A "Standard" Grade	\$52.77	\$67.45	\$89.95
No. 722ADL "DeLuxe" Grade with hand checkered stock and sling swivels	\$70.22	\$85.80	\$108.40
No. 722BDL "DeLuxe Special" Grade with hand checkered stock of selected wood and sling swivels	\$73.48	\$90.65	\$120.95
No. 722D "Peerless" Grade	\$347.25	\$407.25	\$494.45
No. 722F "Premier" Grade	\$657.26	\$770.50	\$907.45

The U. S. Excise Tax of 11% should be added to the net price, but this is included in the wholesale and retail prices.

The terms and conditions outlined in our letter of January 21, 1955 will apply. The above wholesale and retail prices are Fair Trade prices in those states having Fair Trade Laws.

244 REMINGTON BALLISTICS

<u>Index No.</u>	<u>Bullet Wgt.</u>	<u>Style</u>	<u>Muzzle</u>	<u>100 yd</u>	<u>200 yd</u>	<u>300 yd</u>	<u>400 yd</u>	<u>500 yd</u>
<u>VELOCITY - Feet per Second</u>								
0244	75	Pointed Soft Point	3500	3070	2660	2290	1960	1670
1244	90	Pointed Soft Point	3200	2850	2530	2230	1960	1710
<u>ENERGY - Foot Pounds</u>								
0244	75	Pointed Soft Point	2040	1570	1180	875	640	465
1244	90	Pointed Soft Point	2050	1630	1280	995	765	584
<u>MID-RANGE TRAJECTORY - Inches</u>								
0244	75	Pointed Soft Point		0.4	1.9	4.9	10.0	18.5
1244	90	Pointed Soft Point		0.5	2.1	5.5	11.0	20.0