

- (1) a. M/760 Carbine regular weight (2 $\frac{1}{2}$ #)
(See Photo Plate I)

Specifications

Field grade (Hunter's Special).

Short 20" barrel - same overall length as Marlin 336 and Winchester 94.

Plain oil finish.

Antiglare matting of receiver and barrel.

Investigate 30-30 magnum (Rem.) caliber.

Investigate 44 cal. Law enforcement.

6 $\frac{1}{2}$ # gun (Marlin 336 - 7 #)
(Win. 94 - 6 $\frac{1}{2}$ #)

Customer Appeal

Short length - good brush gun - scabbard gun.

Durable practical finish on wood and barrel.

Light weight (lower than very popular 30-30 94 Winchester and 336 Marlin).

Scabbard gun - jeep or car door gun.

True high power carbine.

Remington Benefits

Chance to cut into business of 94 - 336 - 99 where Remington does not now compete.

Practically no capital investment.

Popularity of 30-30. See ammunition sales Chart 37.

Possibility of introduction of a 30-30 magnum.

Potential lower cost of manufacture.

- b. M/760 Carbine light weight (5 $\frac{3}{4}$ #)
Aluminum receiver.

Specifications - customer appeal and benefits to Remington are the same as (1) a. above except this gun would be $\frac{3}{4}$ # lighter than the regular because of the aluminum receiver, or about 5 $\frac{3}{4}$ #. Would be the lightest weight HP on market. (Marlin 336 - 7 #)
(Win. 94 - 6 $\frac{1}{2}$ #)