Remington Benefits

"New" profitable product.

Build future customers.

No competition.

Simple, low cost design.

(19) Low Cost 410 Gauge on M/572 or Other R.F. Chassis

<u>Specifications</u>

Light weight.

Single shot.

Low cost 410 gauge.

Customer Appeal

Low cost 410 gauge.

Light weight - "Junior" and women's market.

Simple and reliable.

Remington Benefits

Making available a low cost 410 that can be used to get "Junior" and women interested in shotgun shooting.

Build for future customers.

Rounding out Remington line.

Low capital investment.

"New" gun built upon current model.

Good competitive position.

(20) "To It Yourself Kit" Low Cost R.F. Rifle

Specifications

All components packaged in carton with instruction folder for assembly and suggested methods for wood finishing.

Exterior metal components to be finished (colored) as at present.

Wood to be completely rough sanded but without any surface finishing (filler, stain or lacquer) that so yet.

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