

cc: D.E. Miller  
S.M. Alvis  
H.J. Hackman  
Estimate File #1904

Ilion, New York  
May 29, 1958

M. F. LARSEN

MODEL 721 "A" GRADE ACTION ONLY, LESS STOCK ASSEMBLY

In accordance with your request, we have estimated what the Factory Cost would be for furnishing the M/721 "A" Grade Action only, less Stock Assembly, consisting of the following components, Stock, Butt Plate, Butt Plate Screws, and Reinforcement Screws.

This estimate has been based on the assumption that the specifications would be the same as our present M/721 "A" Grade Action. The same Sights would be furnished and the Action would be Target & Tested to meet the same specifications as our M/721 "A" Grade Rifle.

The Factory Cost for furnishing this Action, less the Stock Assembly, would amount to \$31.97 per Rifle. This is Factory Cost only, and does not reflect G&A, Research Expense or Factory Profit.

As further information, I have shown below the Factory Cost of the present standard M/721 "A" Grade Rifle, Net Selling Price less Freight and year and discount, Dealers Price, Retail Selling Price and estimated Profit.

	<u>Factory Cost</u>	<u>Net Selling Price</u>	<u>Dealer Price</u>	<u>Retail Price</u>	<u>Estimated Profit</u>
M/721 "A" Grade Rifle Complete	\$ 38.13	\$ 51.62	\$ 71.40	\$ 95.25	\$ 13.49
M/721 Action Only	31.97	43.29	59.87	79.87	11.32

We hope we have furnished the information desired, and if we can be of further assistance, please advise.

E. Sepp, Superintendent  
Methods & Standards Section

*T. W. Van Horn*  
T. W. Van Horn

TWVHorne:em