PROPOSED MODEL 40XBR (BENCH REST CENTER FIRE
HI-SPOT ESTIMATED COSTS AND PROJECT ECO

	PRESENT OR BLEND LINE UNIT (BOOK)	REGULAR 40XB	TOTAL CASH	PROPOSED UNIT (BOOK)
VOLUME			700	
RETAIL PRICE (1969)	\$144.95			\$159.95
NET SELLING	144.84		25,970	153.55
FACTORY COST	105.00	[illegible]	19,870	115.00
SELLING & ADMIN	11.15		—	11.54
RESEARCH	4.75		—	5.07
TOTAL COST	\$120.93		\$19,870	\$126.89
OPER. EARNINGS	23.91		9,100	26.66
% OF NET SELLING	16.5			17.4
LESS: 5.8% AND 48.5%			5,050	
NET EARNINGS			4,050	

EXPENDITURES
CONSTRUCTION
WORKING CAPITAL
TOTAL

RETURN ON INVESTMENT

NET EARNINGS AFTER AMORTIZATION (OVER 5 YEARS) OF R&D AND OTHER OPER. CHAR

TOTAL CAPITAL REQUIRED INCL. R&D AND OTHER OPER. CHARGES LESS FED. INC. TAX

RETURN ON TOTAL INVESTMENT INCL. R&D AND OTHER OPER. CHARGES

ARGET RIFLE
OMICS

R AFTER LINE

PROPOSED BENCH REST MODEL	TOTAL (CASH)	RESULT (CASH)
	500	300
	76,780	47,510
(1014.3 = 1540) [illegible]	54,170	34,300
	—	—
	54,170	34,300
	44,610	15,510
	13,670	8640
	10,940	6590
		15,300
		15,300
		37.7%
S. (3800 X 40% = 760)		6560
(3800 X 4?%) = 1790 + 15,300		17,090
		34.7%

WORKING CAPITAL - RESULT

RAW MATERIALS - (40,736 EA. X 300)	6440 X 39.1%	2430
WORK IN PROCESS -	34,300 X 11.8%	4180
FINISHED GOODS (NO WAREHOUSE INVENTORY)		—
A/C'S RECEIVABLE - (47.3 X 115%)	54,980 X 12.5%	6870
CASH	34,300 X 13.0%	4400
TOTAL		15,480
	CALC	15,300

R KEEPER MGR
11-15-6?