

REMINGTON ARMS COMPANY, INC.

INTER-DEPARTMENTAL CORRESPONDENCE

Remington
SUPERIOR

PETERS
SUPERIOR

cc: D. E. Miller
R. A. Morris
H. J. Hackman In
V. G. DeReus Turn
J. A. Roberts

"CONFINE YOUR LETTER TO ONE SUBJECT ONLY" _____


S. M. ALVE

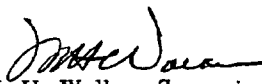

Will Project

March 29, 1961

G. M. Calhoun obtained the following information for the M/700 project from Sales

1. Present forecast for the Models 721, 722, and 725, is 10,000 per year.
2. The new forecast for the M/700A and ADL is 20,000 per year. The 20,000 would be divided between 16,000 A Grade and 4,000 ADL Grade.
3. The M/700A price would be \$99.95 list in place of the present \$101.25 for the standard M/721. The M/700 ADL list price would be the same as the present M/725.

It was stated that we should continue to plan to provide information for the economics of a forecast of 25,000 M/721 and 722 at a list price of \$81.95.


M. H. Walker, Supervisor
Research and Development

MHW:nl