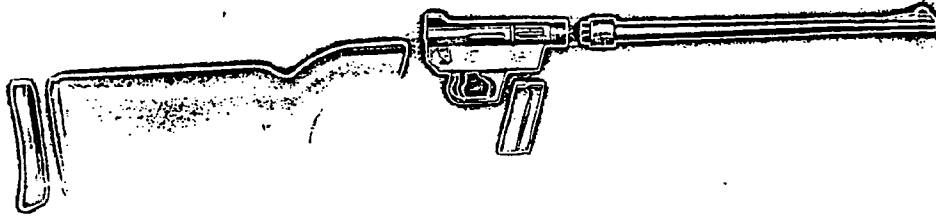


THE AR-7 EXPLORER IS THE FIRST OF THE NEW ADVANCED
MILITARY DESIGN RIFLES AVAILABLE TO WEAPON SPORTSMEN



MODEL A-7 SPECIFICATIONS

CALIBER: .22 Rimfire, long rifle. **ACTION:** Semi-Automatic. **LOAD:** Detachable box, magazine fed. **SIGHTS:** Adjustable ramp front, adjustable rear peep. **CAPACITY:** 8 rounds. **BARREL:** 16" precision high grade steel rifling. **STOCK:** Full pistol grip; butt-stock recessed to carry barrel, action, magazine. **WEIGHT:** 2 3/4 lbs. **OVER-ALL LENGTH:** 34 1/4". **LENGTH WHEN STOWED:** 16 1/2". **LIST PRICE:** \$49.95, including one magazine. Extra box magazines, \$2.45 ea., list.

NOW AVAILABLE TO FIREARM DEALERS

The Armalite Model AR-7 Explorer is the civilian version of the Armalite AR-5 official U. S. Air Force survival rifle. Military exhibits of the AR-5 throughout the country brought over 3,000 letters asking if this unique new rifle was available for public sale. The AR-7 is now in production. In addition to its revolutionary take down feature, the AR-7 Explorer is spectacularly accurate in rapid fire due to its unprecedented light weight and improved center of balance. The Explorer is the first of a series of advanced firearms to be placed on the consumer market by Armalite, Inc.

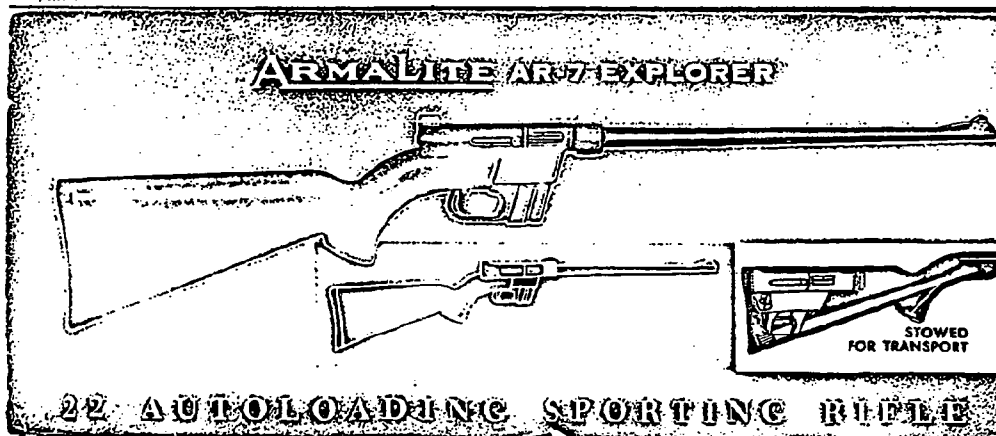
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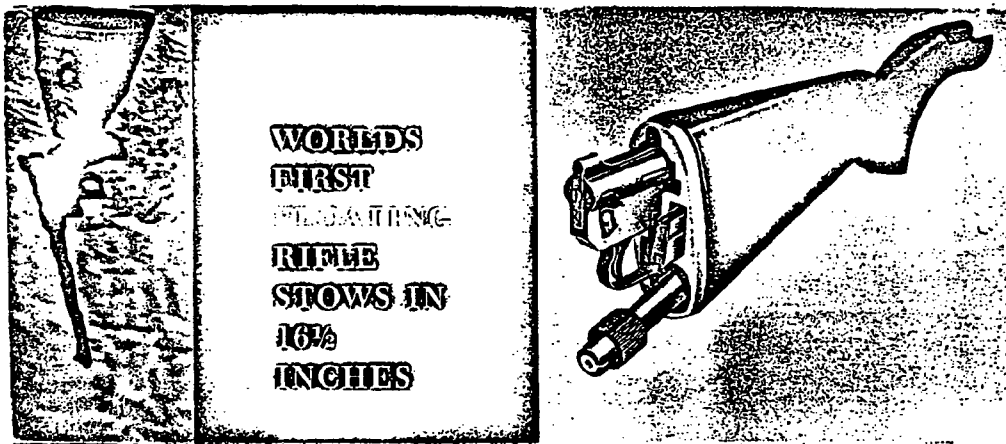


WISLER WESTERN ARMS, Inc.
208 SECOND STREET
SAN FRANCISCO 5, CALIFORNIA

118 E. 16TH STREET
COSTA MESA, CALIFORNIA

PRINTED IN U.S.A.





**WORLD'S
FIRST
FOLD-AWAY
RIFLE
STOWS IN
16½
INCHES**



**THE LIGHTEST MOST COMPACT .22 RIFLE
IN THE WORLD TODAY**

Bullseye accuracy and the highest degree of reliability, shot after shot, marks the AR-7 .22 rimfire rifle as one of the finest sporting rifles on the market today. The hardest hitting fire power for its weight of any .22 rifle — **WEIGHS LESS THAN 3 POUNDS.** The AR-7's portability and light weight make it the most distinctively unique .22 rimfire in the world.



The AR-7 Explorer may be obtained without permits required in purchasing and transporting hand-guns — and still you have the exclusive "hand-gun convenience." The Explorer stores easily in duffel bag, bed roll or inside your field jacket. The ideal rifle for hunters, campers, fishermen, private pilots and sportsmen . . . and it floats!

WARRANTY — The AR-7 Explorer is warranted against defects in workmanship and material for 90 days. Free replacement or factory repair guaranteed by Armalite, Inc., 118 East 16th Street, Costa Mesa, California.



Barrel, action, magazine, pack in butt-stock.



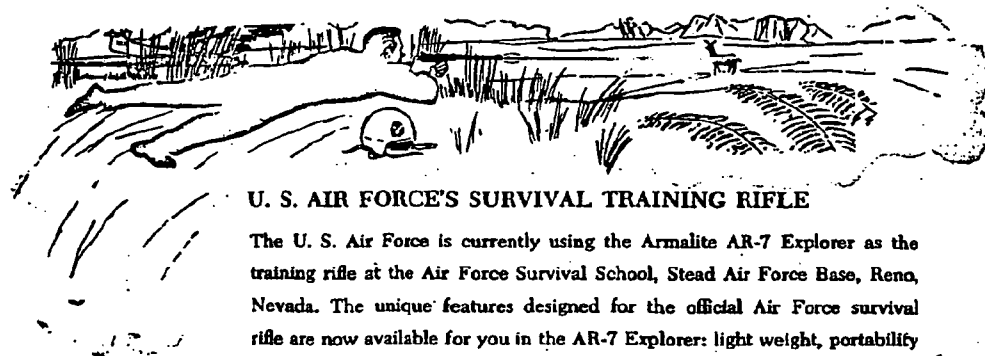
Barrel is guided into position by lug and knurled ring is then threaded up finger tight.



Eight shot magazine completes assembly. Total time, about 45 seconds.



Barrel, action, magazine, pack in butt-stock.



U. S. AIR FORCE'S SURVIVAL TRAINING RIFLE

The U. S. Air Force is currently using the Armalite AR-7 Explorer as the training rifle at the Air Force Survival School, Stead Air Force Base, Reno, Nevada. The unique features designed for the official Air Force survival rifle are now available for you in the AR-7 Explorer: light weight, portability and ease of assembly without tools . . . and it floats!