Remington

REMINGTON ARMS COMPANY, INC.



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January 13, 1964

TO OUR FIREARMS WHOLESALERS

July July

Gentlemen:

SRH/ecc

Encl.

Now - all Remington center fire rifles are shown in the attached new brochure - in full color - to bring out the beauty and craftsmanship of these rifles - AND HELP YOU SELL THEM.

On the cover - One of your most popular fastsellers, the Model 700, is shown; in both deluxe and custom deluxe grades.

Inside - The world's most powerful pump (Model 760)
and automatic (Model 742) big game rifles are
featured.

Back cover - Here's a new-comer to the Remington line - the just-announced Model 600 carbine. It's a light weight, accurate, powerhouse that's loaded with sales appeal.

You'll want a supply of these brochures; just let us know how many, on the enclosed order form. They'll be sent to you immediately.

Yours very truly,

R. Hutchinson

S. R. Hutchinson - Manager Advertising - Firearms