

Remington



REMINGTON ARMS COMPANY, INC.

PETERS



MANUFACTURERS OF
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TRAPS

TARGETS

POWER TOOLS

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ILION, N. Y.

AMMUNITION, BRIDGEPORT, CONN.

POWER TOOLS, PARK FOREST, ILL.

BRIDGEPORT, CONNECTICUT 06602

PETERS CARTRIDGE DIVISION
BRIDGEPORT, CONN.

TRAPS AND TARGETS, FINDLAY, OHIO
CABLE - HARTLEY, BRIDGEPORT

January 13, 1964

TO OUR FIREARMS WHOLESALERS

Gentlemen:

Now - all Remington center fire rifles are shown in the attached new brochure - in full color - to bring out the beauty and craftsmanship of these rifles - AND HELP YOU SELL THEM.

On the cover - One of your most popular fast-sellers, the Model 700, is shown; in both deluxe and custom deluxe grades.

Inside - The world's most powerful pump (Model 760) and automatic (Model 742) big game rifles are featured.

Back cover - Here's a new-comer to the Remington line - the just-announced Model 600 carbine. It's a light weight, accurate, powerhouse that's loaded with sales appeal.

You'll want a supply of these brochures; just let us know how many, on the enclosed order form. They'll be sent to you immediately.

Yours very truly,

S. R. Hutchinson

SRH/ecc
Encl.

S. R. Hutchinson - Manager
Advertising - Firearms

R2503544

ORDER FORM

Date _____

RETURN TO:

REMINGTON ARMS COMPANY, INC.
Advertising Department - Firearms
939 Barnum Avenue
Bridgeport, Connecticut 06602

Please send me:

Center Fire Rifles Brochure
(quantity) Form No. AA-39

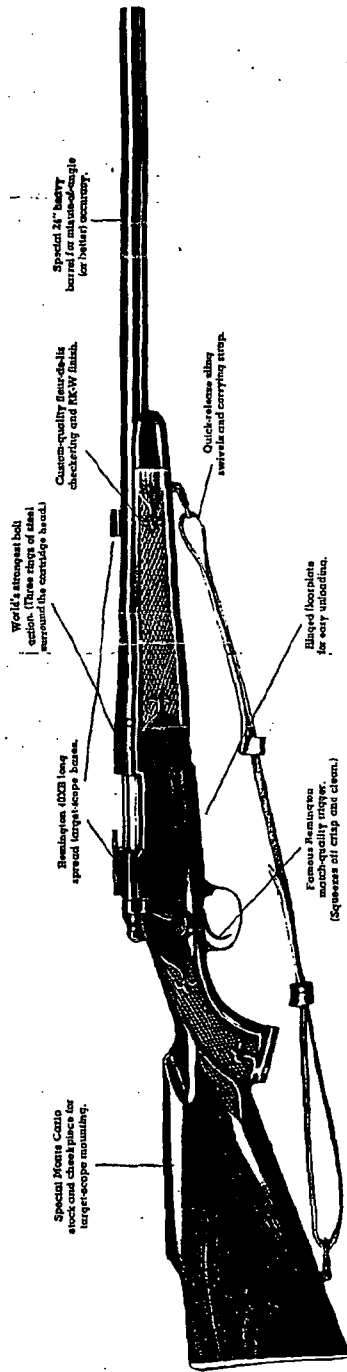
COMPANY NAME _____

STREET ADDRESS _____

CITY _____ STATE _____

Signed: _____

Introducing a Model 700 that only a varmint hunter could love.



Varmint and target shooters will be talking up this new heavy-barrel Remington Model 700 RDL "Varmint Special" for a long time to come. Because there's no talk about fine long-range accuracy, five hot calibers (22 Rem., 243 Rem., 25-250 Rem., 300 Rem. and

243), nine-pound weight. Plus all the features provided in a man long for. And the price is worth a shout: just \$189.95.



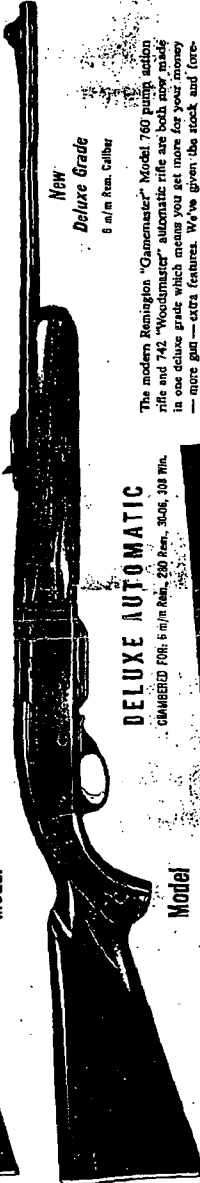
Remington-Union Corp. 1000 North 10th Street, Springfield, Mass. 01102. In Canada: Remington-Union Canada Limited, 7000 Yonge Street, Richmond Hill, Ontario. Price subject to change without notice.

Remington Arms Company, Inc. Model 700 Varmint Special RDL Five-Position M4V Special P.O. Box 48, O-r-48, 3198



Weight—38 lb.
Height—7½ lbs.

Weight—38 lb.
Height—7½ lbs.



Model

Monte

Both models are loaded with all the modern features that have made them famous. You'll find many listed in this brochure . . . still more when you take a Remington on a hunting trip.

The World's Most Powerful Pump and Automatic
 Big Game Baiting Machine
 and now they're available in One Deluxe Grade

IF YOU'RE A PUMP GUN MAN...... used to shooting a pump action slug-gun, then the Remington Model 760 is the gun you'll want. You'll stop 'em and drop 'em. It's carrying a light weight, fan-handling Remington Model 760 "Game-master." It's the only pump action big game rifle made that's chambered for the popular and powerful 30-06 Springfield cartridge. Five lightning-fast shots are yours at the flick of your wrist... one more reason why this rifle has been a consistent winner in the International Hunting Deer Match. Pump action is slick, smooth. An extra fast clip magazine in your pocket means "fast" in seconds... it's you're ready to go at any moment. The Model 760 "Game-master" is the Remington family of modern guns... finest, dependable, trouble-free with the finest quality of modern gun for extra strength. Another modern Remington gun "that's better" because it's made better. In six powerful calibers: 223 Remington, 280 Remington, 270, 30/06, 10/35 Remington. Also made in a short barrel carbine model in 35 Remington, 30/06 and .308 calibers.

IF YOU'RE AN AUTOMATIC FAN ... then the 742 "Woodmaster" is your car. There's meat in camp whenever you're shooting the Remington Model 742 Automatic — the modern rifle built for speed and power. You're packing a Automatic — the most powerful automatic hunting rifle — and one of the world's most powerful automatic hunting rifles — the only one that carries the pulse-driving force of that All-American 30/06 Springfield cartridge (available in 9 bullet weights and styles for every type of American game from woodchucks to grizzlies). Fast gas-operated action loads up automatically from woodchucks to grizzlies. Fast gas-operated action loads up automatically from woodchucks to grizzlies. No cocking or fiddling with bolts or levers. That's no overstatement. The 742 has more than 100 times as much power and almost no moving parts. No cocking or fiddling with bolts or levers. That's no overstatement. The 742 has more than 100 times as much power and almost no moving parts. No cocking or fiddling with bolts or levers. That's no overstatement. The 742 has more than 100 times as much power and almost no moving parts.

HERE ARE MORE *Extra Performance*

TRA-STRONG RECEIVER, milled from one solid block of stainless steel, then carefully polished on all inside surfaces for smoother operation, fast trouble-free action.

HERE ARE MORE
Extra Performance Features YOU GET IN BOTH MODERN GUNS

FAST, EASY LOADING. Instantly detachable box magazine speeds loading and unloading. And with an extra loaded magazine in your pocket, you carry reserve firepower that can be loaded in seconds.

FAMOUS REMINGTON TRIGGER. No backlash, drag or creep. The "final touch" of a fine rifle... and a big advantage that helps you make every shot count. Convenient, positive, easy bolt action.

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FEDERAL BUREAU OF INVESTIGATION
WASHINGTON, D. C. 20535

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