

cc: ~~S. M. Alvis~~

*Info!*  
*note*  
*noted. will discuss with Morgan*  
*bx*

Ilion, New York  
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F. E. MORGAN  
Bridgeport

When production of the M/40X Center Fires was started it was intended that we produce any caliber for which the demand would justify tooling. However, the Marketing Division decided that we would not sell competitive calibers in any of the prestige rifles except the .308 Winchester or 7.62 Nato. For this reason we have not accepted orders for the .243 Win., .264 Win., 300 Win. Magnum, or any other strictly competitive cartridges. As I recall, this was not issued in the form of a written directive. Nevertheless, this more or less verbal ruling has been adhered to since the advent of the M/40X Center Fire.

Not long ago two M/700 Custom rifles in 300 Winchester Magnum were refused on essentially the same grounds. However we are accepting orders for the 270 Win., 264 Win., and 243 Win. It would seem as though some clarification of this ruling would be advisable.

At the present time the Custom Shop does not have any opinion one way or the other. If sales were slow we naturally would want all the business we could get.

*M.H.*  
M. H. Walker  
Ilion Research Division

MHW:nl