

Sam Oliver

WHOLESALE CALL REPORT ... ~~ARMS - AMMUNITION TRAPS AND TARGETS~~

FIRM: *Preuss Gun Shop* REPORTER: *W. J. Greene*
CITY-STATE: *8724 N. Minneapimon, Clovis, Calif.* DATE OF CALL: *5-13-65*
TYPE OF BUSINESS: *(Silent List)* SALES MEETING HELD: ARRANGED:

PERSONS INTERVIEWED	POSITION	PRODUCTS HANDLED — PLEASE CHECK											
<i>Chas E. Preuss - Gunsmith - owner</i>		REM	PET	W-W	FED	OTH	REM	WIN	BRO	SAV	MOS		
		Shotshells					Shotguns						
		R.F. Ctges.					R.F. Rifles						
		C.F. Ctges.					C.F. Rifles						
		Components					Targets						

INSTRUCTIONS. Please report below any facts obtained from customers which affect the sale of our products.

1. Business, hunting and shooting conditions in area covered.

This is a new shop recently opened in a new rustic type of building on the outskirts of town. Mr. Preuss has had several years experience doing gun work in a local gunshop. He recently ordered a substantial order of parts to service our products.

2. Report on inventory and orders: Shotshells, rimfire, centerfire and ammo. components.

Mr. Preuss claims to have an inventory of \$21,000 worth of new merchandise, tools and machinery. He believes our model 760 BDL would be more competitive with Browning & Weatherby if it had a steel floor plate, shaped and polished like theirs. For this reason he does not stock the BDL and only orders the ADL for display. He likes our 1160-870-401B-742 and 760 models.

3. Report on inventory and orders: Shotguns, R.F. rifles and C.F. rifles.

4. Report on advertising, sales promotion, sales meeting.

5. Report on other activities. Advise if sale was made on this call.

*Sam —
What did you ever do about the request to —
change 760 BDL with polished floor plate? (BT)*

TITLE OF PROJECT

FILE NO.

SUBJECT

DATE

COMMITTEE

DATE

19

BEGINNING OF DRY CYCLE
NUMBER TWO OF M-700
POWDER METAL SEARS.

