

cc: J. D. Mitchell

REMINGTON ARMS COMPANY, INC.

INTER-DEPARTMENTAL CORRESPONDENCE

Remington



Bridgeport, Conn.
June 10, 1965

TO: WAYNE LEEK - ILION

FROM: S. R. HUTCHINSON

I read Ralph Young's letter on our 600 Magnum and your reply.

His comments on a "Rifle in the Rain" interest us, especially from an advertising standpoint. We could do a lot with a story on how the 600 Mag. stands up in rain-soaked Alaska where a rifle must be reliable as a guide's back-up rifle on Kodiak Brown Bear ... largest carnivore on North America. Since the 600 Mag. will not swell or warp under these conditions, we should have a good story for use in advertising and sales promotion.

Wayne, will you keep us posted on Ralph Young's experience with this rifle.

Thanks and best regards,

SRH/ecc

S. R. Hutchinson - Manager
Advertising - Firearms