



REMINGTON ARMS COMPANY, INC.



MANUFACTURERS OF
SPORTING FIREARMS, AMMUNITION

TRAPS

TARGETS

POWER TOOLS

SPORTING FIREARMS
MILTON, N. Y.
AMMUNITION, BRIDGEPORT, CONN.
POWER TOOLS, PARK FOREST, ILL.

BRIDGEPORT, CONNECTICUT 06602

PETERS CARTRIDGE DIVISION
BRIDGEPORT, CONN.
TRAPS AND TARGETS, FINDLAY, OHIO
CABLE - HARTLEY, BRIDGEPORT

February 7, 1967

TO: REMINGTON FIREARMS WHOLESALERS

Gentlemen:

Over the years, the Remington Model 700 has earned a reputation as one of the most accurate bolt action rifles ever made.

Shooters asked us, "Why don't you make it in a varmint rifle?" and so we have. It's known as the Model 700 BDL "Varmint Special" - with a heavy 24" barrel designed especially for extreme accuracy.

The attached pre-print gives the entire story on its many special features. This advertisement is appearing in the February issue of American Rifleman and will also run in Spring issues of Field and Stream, Sports Afield, Argosy, and Guns and Hunting. Here's a varmint hunter's dream - so chances are you've already put in a good supply of this model.

Very truly yours,

S. R. Hutchinson

S. R. Hutchinson - Manager
Advertising - Firearms

SRH:pmg
Attach.