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S. J. ALVIS #2
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March 9, 1965

NEW CATALOG PAGE AVAILABLE -
REMINGTON MODEL 700 BIG GAME RIFLE
IN 22-250 REMINGTON CALIBER

TO OUR WHOLESALERS

Early indications are that the combination of the popular Remington Model 700 Bolt Action Big Game Rifle and the recently announced 22-250 Remington caliber cartridge looks like another runaway sales success.

The enclosed catalog page has just been completed to help you cash in on the initial demand for these new for 1965 Remington products.

Be sure you have an adequate supply of the pages for distribution to your salesmen. If you'd like a supply for binding into your catalogs just specify the 11" x 11" size with wide margin.

Return of the enclosed order form will speed your pages on their way. Thanks for your help.

Sincerely,

Jack Mitchell
Director - Advertising
and Sales Promotion

JDMitchell:hb
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