40×BH2 mag

cc: R.A. Williamson
L. Fox
S.M. Alvis
M.H. Wilber
D.E. Geiss
Estimate File \$2787

June 27, 1967

V. G. DeREUS

MODEL 700 CENTER FIRE RIFLE PROPOSED CHANGES FOR 1968 LINE

Estimated full factory costs and operative earnings for our current design commercial grade guns with improved metal finish are as follows:

	"AUL"	"EDL"
Retail Price Net Selling	\$134.95 72.78	\$154.95 83. <i>5</i> 8
Pactory Cost Selling & Admin. Research	\$ 44.25 5.17 2.26	\$ 51.20 5.93 2.59
Total Cost	\$ 51.6 8	\$ 59.72
Operative Earnings % of Net Selling	\$ 21.10 29.0%	\$ 23.86 28.5%

The proposed design changes for 1968 are listed below with the estimated additional factory cost per gun and the estimated plant expenditures required.

	Rear Sight Changes	Demascene Finish Bolt Assembly	Shrouded Bolt Plug	Safety Changes	Stock Changes
Est. Cost/Gun	\$,06	\$. 09	\$.16	No Change	\$.12
Expenditures Construction (P.I.) Operations	\$ 1,300 11,700	\$30,000 18,000	\$2,900	\$4,100	\$16,700
Total	\$13.000	\$48,000	\$2,900	\$4,100	\$16,700

F. G. Carlson, Supervisor Methods & Standards Section

R. F. Kerr

RFK:sm