PROPOSED MODEL 40XBR (BENCH REST CENTER FIRE

HI-SPOT ESTIMATED COSTS AND PROJECT ECC

	Present or Current Line: Unit (Book)	Regular Expense	Total Cash	Proposed: Unit (Book)
VOLUME			400	
RETAIL PRICE (1969)	$144.95			$[illegible]
NET SELLING	144.84		45,970	153.55
FACTORY COST	105.03	[illegible]	19,870	110.00
SELLING & ADMIN	11.15		—	11.84
RESEARCH	4.75		—	5.07
TOTAL COST	$140.93		$19,870	146.84
OPER EARNINGS	43.91		9,100	46.66
% OF NET SELLING	16.5			17.4
LESS: 5.8% AND 54.8%			5,050	
NET EARNINGS			4,050	
EXPENDITURES				
CONSTRUCTION				
WORKING CAPITAL				
TOTAL				
RETURN ON INVESTMENT				

NET EARNINGS AFTER AMORTIZATION (OVER 5 YEARS) OF R.E.D. AND OTHER OPER. CHAR

TOTAL CAPITAL REQUIRED INCL. R.E.D. AND OTHER OPER. CHARGES LESS FED. TAX 54.8

RETURN ON TOTAL INVESTMENT INCL. R.E.D. AND OTHER OPER. CHARGES

TARGET RIFLE
OMICS

E AFTER LINE PROPOSED HENCH REST MODEL	TOTAL (CASH)	RESULT (CASH)
	500	300
	76,780	47,510
104.3? ...	54,170	34,300
	—	—
	—	—
	54,170	34,300
	44,610	15,510
	13,670	8,640
	10,940	6,890
		15,300
		15,300
		37.7%
S (3800 x 40% = 760)		6,560
(3525 x 14.4%) = 1720 + 15,300		17,020
		34.7%

WORKING CAPITAL - RESULT

RAW MATERIALS	- (40% G.A. x 300)	6,450 x 38.1%	2,490
WORK IN PROCESS	-	34,300 x 11.8%	4,180
FINISHED GOODS	- (NO WAREHOUSE INVENTORY)		—
A/CS RECEIVABLE	- (47,510 x 115%)	54,980 x 12.5%	6,870
CASH		34,300 x 13.0%	4,400
TOTAL			15,980
		CALL	15,300

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