

DON'T SAY IT—WRITE IT

TO S. M. ALVIS

DATE Sept. 18, 1970

FROM V. G. BREUS

CC: F. E. Morgan - Asst.
W. E. Leek
R. P. Kelly

Marketing is considering a special offering of Nylon 66 and Model 700 rifles commemorating the 100th Anniversary of Yellowstone National Park in 1972.

Marketing has requested a sample Nylon 66 using marking "Yellowstone National Park 100th Anniversary 1972". The marking would be gold filled. It is expected that sales would be 4000.

Marketing also requested a sample Model 700, 6mm rifle with marking. It could be that Marketing will consider a medallion in the Stock since the marking on the Receiver might not be satisfactory. This marking would also be gold filled if on the metal parts. The estimated sales are 2000.

This confirms the request made of R. P. Kelly of Sept. 17.

VGD:I