REMIT TO CARMS COMPANY, INC.

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## W HOLESALER CALL REPORT ... ARMS-AMMONTION-TRAPS AND TARGETS

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CITY-S	re		anchorage;	ALASKA	E. G. L	AR	SC	N	DAT	E OF	CA	u 9/2	20/7	71				
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					\$50ts ells	_	<u> </u>					Shotguns						
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Vist with J. D. Williams, Owner Mountail View Sporting Goods, Anchorage, Alaska.

Above ramed personal friend stopped overnight enroute to his home in Casper, Nyor ng. Dealey states that there is developing a definite sales resistance to be newly made Mark V Weatherby rifles made in Japan rather than previously many accuracy in West Germany. External appearance, poor workmanship.

Rugo 1 odel 77 is becoming quite popular. He sold 2 to 1 customers in different calibers last Saturday, September 18th.

tall () Ecowning automatic center fire magnum calibers are far in excess of tall all. They are not planning on handling Browning ammunition.

hege ding the 5mm rifle's ales, he says customers up there want a more expensive rifl about \$135 to \$150 like Savage Anschutz in 22 Long Rifle or 22 Winchester days m which are selling good, particularly professional seal hunters. They like the extra weight, appearance and sturdiness. The recall of 5mm's for extractor replacement got the product off on the right foot. The caliber, in 1 self, is well liked he said.

They are experiencing trouble with our Model 700 - 7mm Magnum rifles when that western, Federal or Norma amminition. Brass heads are thicker preventing the kiractor from engaging over the head of the cartridge. To satisfy just ners their own gunsmith is paid \$7.50 to modify the extractors. They have not about 50. This occurs in Magnum calibers only.

The an aid for Model 660 would be equal to the Model 700 in some calibers from at 350 Magnum. They can sell 50 a year or more of the above.

They have received notices of raises in prices due to 10% excise taxes on imported items. Some of these are Sako, Weatherby, Bushnell and Beretta.

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DISTRI JTI(N;  J. F. MCRHEREDS  W. F. FOSTER  J. G. PHLLIAUS  E. C. LA (SON)  G. D. ROCCOBEL  J. DI KEY	F. E. NORGAN E. F. BARRETT J. N. STONE J. D. NITCHELL L R. A. BALDWIN S. R. HUTGHINSON	D. S. PEYNOLDS C. W. ALBRIGHT W. J. WCEKS J. H. FENTON	E. J. Conroy P. E. Callahan T. R. Frye D. L. Braun J. V. Eliot J. McDonnell	File A. W. Hamann			

SI THE REPORT

T. R. FRYE

A' C'ASE, ALAGRA

9/20/71

The election of Alaska is suffering somewhat from lack of oil activity of the pipeline construction delay esused by ecology groups who at elections. There is no doubt this plan will materialize but the at the cate is not known.