

MAILGRAM SERVICE CENTER  
MIDDLETOWN, VA. 22645

western union

Mailgram®



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01 ELMSFORD NY

OCT 27 1978

R. A. PARTNOY

R. A. PARTNOY  
REMINGTON ARMS CO.  
BRIDGEPORT CT 06602

OCT 30 1978

R. B. SPERLING

IN REFERENCE TO YOUR RECENT GUN RECALL, I HAVE CONSULTED WITH THE MARKETING AND LEGAL STAFFS OF WESTERN UNION AS TO HOW PRODUCT RECALLS HAVE BEEN EFFECTIVELY HANDLED IN THE PAST. I AM AWARE THAT INITIAL CUSTOMER CONTACT HAS BEEN MADE THROUGH VARIOUS MEDIA AND THAT WATS LINES HAVE BEEN SET UP IN GEORGIA TO HANDLE CUSTOMER INQUIRIES.

IF THE RESPONSE TO YOUR FIRST NOTIFICATION DOES NOT SATISFY YOUR EXPECTATIONS AND THOSE OF THE GOVERNMENT REGULATORY AGENCY, WESTERN UNION HAS A SUGGESTION. EACH CUSTOMER COULD BE SENT A MAILGRAM AND TOLD BLUNTLY TO RESPOND. WESTERN UNION'S MAILGRAM SERVICE ASSURES NEXT DAY DELIVERY ANYWHERE IN NORTH AMERICA; 100 PERCENT READERSHIP CAN BE GUARANTEED ALSO. THE INPUT WOULD BE FAIRLY SIMPLE, AND THE MESSAGE COULD BE TAILORED TO SUIT YOUR NEEDS.

IF YOU ARE CONSIDERING A FOLLOW-UP MAILING AND WOULD LIKE MORE INFORMATION, PLEASE GIVE ME A CALL.

SINCERELY,

OWEN J. BLACK III  
WESTERN UNION TELEGRAPH CO.  
203-333-7202

16107 EST

HGMCOMP MGM

5241 (R1/78)

TO REPLY BY MAILGRAM, SEE REVERSE SIDE FOR WESTERN UNION'S TOLL - FREE PHONE NUMBERS

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