

April 28, 1976

PLANT TASK FORCE
FIREARMS DATA - 1965

DOMESTIC

	<u>Sales Quantity</u>	<u>Factory Profit % of Sales</u>	<u>Research</u>	<u>Selling Expense</u>	<u>Adm. Expense</u>	<u>Earnings % of Sales</u>
<u>Shotguns</u>						
M/11-'48	9,647	37.1	\$ 21	\$ 38	\$ 21	26.1
M/870	61,628	42.4	104	192	108	31.4
M/1100	<u>75,244</u>	<u>45.0</u>	<u>188</u>	<u>346</u>	<u>195</u>	<u>34.1</u>
	146,617	43.6	314	576	324	32.7

Rimfire Rifles

N/66	30,532	46.4	39	44	25	33.8
M/40XB	247	20.4	1	1	1	7.8
M/510X	6,108	0.5	4	5	3	(12.1)
M/511X	7,948	21.8	8	9	5	9.2
M/512X	8,104	18.4	9	10	6	5.7
M/513T	1,325	11.6	3	3	2	(1.1)
M/514	30,254	14.1	18	20	11	1.4
M/521	1,349	11.7	2	2	1	(1.0)
M/550A	19,017	17.5	23	27	15	4.9
M/552	24,429	35.2	35	40	22	22.6
M/572	13,642	33.2	20	23	13	20.6
Government	<u>3,800</u>	<u>9.1</u>	<u>16</u>	<u>19</u>	<u>11</u>	<u>(3.6)</u>
	146,757	21.3	241	203	115	7.1

Centerfire Rifles

M/600	21,935	34.5	43	68	38	23.1
M/700	50,840	39.8	128	200	113	28.4
XP-100	510	28.8	1	2	1	17.4
M/742	39,039	46.7	105	164	92	35.3
M/760	16,690	47.3	41	64	36	35.9
40X Match	<u>714</u>	<u>23.3</u>	<u>3</u>	<u>5</u>	<u>3</u>	<u>11.9</u>
	130,747	37.6	436	503	283	25.0

Total Sales	\$ 26,129
Factory Profit	\$ 9,919
Total Earnings	\$ 6,722

J.P. Linde/nl