

REMINGTON ARMS COMPANY, INC.

INTERDEPARTMENTAL CORRESPONDENCE

J. E. Preiser

3-3, 60

Remington

November 10, 1978

To: E. F. Barrett
From: E. G. Larson
Subject: Recall 600's

On Thursday afternoon, a meeting was held with Marketing, Public Relations, Legal, Advertising, and Production personnel present.

Attached are copies of letters and ads that were approved and issued:

1. Letter to gunsmiths for allocation of trigger assembly purposes; N. Olenik issuing.
2. Letter to Alaska and Hawaii gunsmiths, advising of newspapers involved and the ad. E. G. Larson issuing, and will follow with telephone call to the gunsmiths.
3. Letter to people who have called Atlanta; approved and N. Olenik issuing.
4. Ad to Verticals and American Rifleman approved, and are being issued by Ed Garrity. Atlanta toll numbers to be used.
5. Field Service and Ilion personnel left November 8 to visit all gunsmiths in the United States. Alaska and Hawaii will have to be covered.



E. G. Larson

EGL:lb
Attach.

RECEIVED

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OFFICE OF THE DIRECTOR