

Table 16

Checkering*

<u>Model</u>	<u>Total Sample (50)</u>	<u>Houston (24)</u>	<u>Atlanta (11)</u>	<u>Detroit (15)</u>	<u>Lever Action (26)</u>	<u>Bolt Action (24)</u>
Q	56%	58%	73%	40%	62%	50%
T	42	38	27	60	33	46
No choice	2	4	-	-	-	4

*In the case of this characteristic, only two models had a checkering feature, therefore, the net scores were not meaningful. Percentages in this table refer to the number of people who felt that model was the better of the two.