

SUB DIVISION #5

MODEL XP-100 7MM-08 CALIBER - WITHOUT SIGHTS

3RD YEAR ESTIMATED EARNINGS AND RETURN ON INVESTMENT
 (1982 COST VOLUME & REVISED PRICING)

1982 MODEL XP-100 LINE BEFORE	PROJECT RESULTS		1982 Model XP-100 Line AFTER
	Book	Incremental	
PRESENT: 221 FREEBALL	6475	546	5935
PROPOSED: 7MM-08	1800	1800	800
TOTAL	6475	1260	7735
NET SALES	\$ 987	\$ 216	\$ 1203
LESS:			
FACTORY COST	\$ 659	170	779
SELLING & ADMIN.	75	16	91
TECHNICAL EXPENSE	15	3	18
DISTRIBUTION EXPENSE	21	5	26
TOTAL COST	\$ 770	\$ 194	\$ 964
PRE TAX EARNINGS	\$ 217	\$ 72	\$ 289
PRE TAX EARNINGS ADJUSTED FOR ADMIN. EXPENSE	\$ 208	\$ 69	\$ 277
NET EARNINGS	\$ 107	\$ 36	\$ 143
EARNINGS ADJ. FOR FED. INVEST. TAX CREDIT	\$ 107	\$ 36	\$ 143
INVESTMENT			
PROJECT EXPENDITURES	\$ 1	\$ 1	\$ 1
EXISTING FACILITIES USED DIRECTLY IN OPERATIONS	\$ 393		\$ 393
ALLOCATED GENERAL FACILITIES	15	3	18
WORKING CAPITAL	596	122	718
TOTAL	\$ 1004	\$ 126	\$ 1130
TURN ON INVESTMENT	10.7%	28.6%	30.9%
ADDITIONAL CALCULATION			
NET EARNINGS AFTER AMORTIZING (OVER 10 YEARS) OPERATION CHGS.	\$ 31	\$ 54	
TOTAL CAPITAL INCLUDING OPER. CHARGES LESS ADMIN. EXPENSE + TAXES	\$ 179	\$ 164	
RETURN ON TOTAL CAPITAL	17.2%	33.2%	
OPERATION CHARGES			S.M. MOORE