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Est. File #4051

May 31, 1979

J.W. Bower

M/700 Silhouette Rifle

Estimated earnings and return on investment have been developed for the M/700 Silhouette Rifle slated for 1980 introduction.

This rifle will be chambered for a 7MM-308 cartridge and styled similar to the standard varmint with the exception of a satin finished stock. Further, this version will not be offered with installed scope mount bases.

Marketing has indicated the Silhouette Rifle will adhere to the present M/700 varmint price guidelines, and has submitted the following outlook on forecast sales.

	<u>Units</u>
1980	1700
1982	1500

75% of the sales volume can be considered new sales, with the remaining 25% being achieved at the expense of current varmint calibers.

Please see the attached subdivision #3 and #5 for 1980 and 1982.

R.S. Swartz
R.S. Swartz, Superintendent
Industrial Engineering Section

By: S.M. Morris
R.W. Farrington, Jr.

SMM/RWFjr/ko
Attached (4)

REMINGTON ARMS CO.
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JUN 1 1979

ILSON RESEARCH DIVISION