



*National
Safety
Council*

Inter-Office
Correspondence

To: Fred Potenza

From Peggy Brock
Public Safety Department

Date December 3, 1979

RE: Firearms Safety Program

A firearms safety program developed by the Sporting Arms and Ammunition Manufacturers' Institute, Inc. to be administered by the National Shooting Sports Foundation has been thoroughly reviewed by the Public Safety's Shooting Committee. The program will include booklets, posters, press releases, T.V. spots and radio spots. The program will be broken down to feature three categories including use of the safety, eye and ear protection and overall safe firearm handling. The slogans chosen for the program are "Firearm Safety Starts with You, Make no Mistake about it," and "We're trying to make a Safe Sport Safer."

The Public Safety Division's Executive Committee upon recommendation by the shooting committee has approved this program for possible National Safety Council endorsement. This endorsement would not include any financial responsibility or time loss on the part of the staff. Since firearms are here to stay, the Public Safety Division feels this is a worthwhile program of promoting gun safety at all levels.

If Council Management feels it's necessary, a representative from NSSF, Bob Delfay, is willing to fully explain the program for Council's understanding and approval.

Material is available for review upon request, notify Peggy Brock.

cc: L. Urban
C. Vance