

-m/700 Bolt Actions

3-2-81

Plan-

1. Delete Classic (1982)
2. Add Value 700 ADL 1982
3. " " " BDL 1982
4. Add. 788 NA
5. Carbine - 1983
6. Model 7 198X

Personal:

C. B. Warkman
Joe Glass
Jack Pinner
Paul Homberg.
Bill Jenson
Jim Walter

1985. Prod. Line.

intro
(1982)

1. 788 45 CURRENT
2. 700 ADL + Value
3. 700 BDL + Value.
4. Carbine
5. Model 7

700. ADL 198.82

[cost comparison ADL-BDL]

"Carbine" Bolt Actions - ? = price.

Sample shown

1. Slim barrel studs only ADL
2. add. Grip cap. ADL - old BDL
3. slim stock in grip and fore-end area.
4. Grip Cap like (4) - no insert. BDL
5. release for floor plate ? change. BDL
6. Rifle Pad. ? - BDL
7. Bolt lock ? - possible No Bolt Lock -

77 Ruger mounts & Remington - (Look at.)

Could we do something like this.

Marketing is asking for some kind of a program like this. m/700 BDL - added value.

Problem. Area. with Ruger. -

700 BDL..

Snip Cap.
add value

Check Shell head. model. 7

Operations 19th

Development Schedule 12th