

BOLT ACTION RIFLE QUESTIONNAIRE

7mm-08 Cal. Serial # B6226252

1. What do you like about the new bolt action rifle?

Put Chamber Line, Hunter Stock, Hunter Scope,
Hunter Floor Plate, Short Action, Light Weight
Bolt Handling, Short Barrel, Long Field Finish

2. What do you dislike about this new gun?

Not Barrel Control Too Heavy, Hunter Floor Plate
Not Recoil Too Easy To Misinterpret Release Too
Weak Heavy Chamber - Since Action 6 1/2 lbs. No Loss
To Control Its Contents, Should Have Weight Stock
3. How would you improve the consumer acceptance of this bolt
action rifle?

Lighter Better Quality Wood (Walnut), Lighter Barrel
Control, Lighter Chamber Weight, Chamber Floor
Not Change

4. In terms of overall quality, how does this new gun compare to other center fire rifles in Remington's line?

Quality Higher than Remington Wood (Guns),
Not Better than Remington Wood (Guns)

5. Given a \$210 suggested retail price for the M/788, a \$298 price for the M/700 ADL and a \$358 price for the M/700 BDL, where do you think the new gun would fit in our line from a price standpoint?

Between M/788 and M/700 ADL if improvements
made

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