

BOLT ACTION RIFLE QUESTIONNAIRE

7mm-08 Cal. Serial # 36226253

✓ 1.

What do you like about the new bolt action rifle?

Overall length is good; trigger and action  
appear and feel strong and well made.  
Cut checkering is definite plus.

✓ 2.

What do you dislike about this new gun?

Stock dimensions and profile are  
short and stocky - too "FAT" for carbine  
or saddle gun.

✓ 3.

How would you improve the consumer acceptance of this bolt action rifle?

Modify stock; looks just like 788 with  
checkering; If to be sold in selected calibers  
as carbine, the stock needs to be trimmed down.  
Flou plate is plus, but only for those who don't want to carry extra clip  
✓ 4. In terms of overall quality, how does this new gun compare to other center fire rifles in Remington's line?

Barrel, sights and action appear to be very close  
to M/700 - if not actually the same; The wood is obviously  
not walnut so wood quality is not a consideration (Perhaps  
then cut checkering not necessary.) On balance comparison is favorable

✓ 5.

Given a \$210 suggested retail price for the M/788, a \$298 price for the M/700 ADL and a \$358 price for the M/700 BDL, where do you think the new gun would fit in our line from a price standpoint?

Given this spread, this new gun would not  
fit. Needs to be at or near 788.

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