

BOLT ACTION RIFLE QUESTIONNAIRE

7mm-08 Cal. Serial # B6226275

1. What do you like about the new bolt action rifle?  
Compact. Ideal carbine in length. Has traditional  
lines.  
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2. What do you dislike about this new gun?  
Does not have a walnut stock.  
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3. How would you improve the consumer acceptance of this bolt action rifle?  
Walnut stock - recoil pad.  
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4. In terms of overall quality, how does this new gun compare to other center fire rifles in Remington's line?  
Carbine version of Model 700 with birch stock.  
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5. Given a \$210 suggested retail price for the M/788, a \$298 price for the M/700 ADL and a \$358 price for the M/700 BDL, where do you think the new gun would fit in our line from a price standpoint?  
Below 700 ADL.  
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